Entrepreneurship in the Population Survey
EPOP: 2022 Public Use File

Codebook and Documentation

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## Created by

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The Entrepreneurship in the Population Survey Project is being conducted by researchers at NORC at the University of Chicago with funding from a grant from the Ewing Marion Kauffman Foundation. Questions about this research project should be directed to EPOPresearch@norc.org.

The full title of the survey is "The Entrepreneurship in the Population Survey" and the abbreviation is EPOP Survey. In referencing the project or document, follow these standards:

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| R_SUID | RESPONDENT ID |
| Q MODE | SURVEY MODE |
| Q LANGUAGE | SURVEY LANGUAGE |
| DEM_AGE_PUF | PUF VARIABLE: RESPONDENT AGE |
| DEM_AGE_IMPUTED | INDICATOR FOR IMPUTED AGE VALUES |
| PARTIAL_CASE | INDICTOR FOR PARTIAL COMPLETE CASES |
| CENSUS_DIV_DRV | CENSUS DIVISION DERIVED FROM ZIP CODE |
| REGION_DRV | CENSUS REGION DERIVED FROM ZIP CODE |
| RUCA_PUF | PUF VARIABLE: URBANICITY MEASURE DERIVED FROM ZIP CODE |
| DEM_GENDER | GENDER IDENTITY |
| RACE_PUF | PUF VARIABLE: RACE |
| S_JOBSTAT_1 | WORKED FOR PAY LAST WEEK |
| S_JOBSTAT_2 | WORKED FOR PAY LAST WEEK EVEN AN HOUR |
| S_JOBSTAT_3 | LOOKED FOR WORK LAST WEEK |
| S_JOBSTAT_4_1 | REASONS NOT WORKING LAST WEEK - RETIRED |
| S_JOBSTAT_4_2 | REASONS NOT WORKING LAST WEEK - LAYOFF |
| S_JOBSTAT_4_3 | REASONS NOT WORKING LAST WEEK - STUDENT |
| S_JOBSTAT_4_4 | REASONS NOT WORKING LAST WEEK - FAMILY RESPONSIBILITIES |
| S_JOBSTAT_4_5 | REASONS NOT WORKING LAST WEEK - CHRONIC ILLNESS OR PERMANENT DISABILITY |
| S_JOBSTAT_4_6 | REASONS NOT WORKING LAST WEEK - SUITABLE JOB NOT AVAILABLE |
| S_JOBSTAT_4_7 | REASONS NOT WORKING LAST WEEK - DID NOT NEED OR WANT TO WORK |
| S_JOBSTAT_4_8 | REASONS NOT WORKING LAST WEEK - NONE OF THE ABOVE |
| S_JOBSTAT_5_1 | NOT WORKING REASON- SELF-EMPLOYED AND NOT PAID |
| S_JOBSTAT_5_2 | NOT WORKING REASON- VACATION |
| S_JOBSTAT_5_3 | NOT WORKING REASON- PAID LEAVE |
| S_JOBSTAT_5_4 | NOT WORKING REASON- OTHER BENEFITS |

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| Variable Name | Variable Label |
| :---: | :---: |
| S_JOBSTAT_5_5 | NOT WORKING REASON- SABBATICAL |
| S_JOBSTAT_6 | IMPORTANT TO KNOW YOUR JOB STATUS |
| S_JOB_1 | MAIN JOB/WORK ARRANGMENT IN THE LAST WEEK |
| S_GIGCHECK_1 | MAIN JOB GIG WORK |
| S_PAIDJOB_1 | WORK FOR PAY AT SECOND JOB |
| S_JOB_2 | SECOND JOB |
| S_GIGCHECK_2 | SECOND JOB GIG WORK |
| DOV_CUR_ENTR | CURRENT ENTREPRENEUR FLAG |
| DOV_CUR_FREE | CURRENT FREELANCER FLAG |
| S_FORMBIZ_1 | EVER OWNED A BUSINESS |
| S_FORMBIZ_2 | OUTSIDE OF FREELANCE, EVER OWNED A BUSINESS |
| S_FORMBIZ_STAT_1 | STILL OWN BUSINESS |
| S_FORMBIZ_STAT_2 | CLOSE, SELL, OR LEAVE BUSINESS |
| S_FORMBIZ_STAT_3 | APPROXIMATELY CLOSE, SELL, OR BUSINESS |
| S_FORMFREE_1 | EVER FREELANCER |
| S_FORMFREE_STAT_1 | STILL FREELANCER |
| DOV_FORM_ENTR | FORMER ENTREPRENUER FLAG |
| DOV_FORM_FREE | FORMER FREELANCER FLAG |
| S_NASCENT_1 | NASCENT NEW BUSINESS |
| DOV_NASCENT | NASCENT FLAG |
| S_WITHDRAW_1 | WITHDRAWN BUSINESS |
| DOV_WITHDRAW | WITHDRAWN FLAG |
| S_INTEREST_2 | INTEREST IN STARTING BUSINESS |
| S_GIGCHECK_3 | OUTSIDE GIG WORK |
| S_GIGPLATFORM_1 | GIG PLATFORM COMPANY COORDINATING |
| S_GIGPLATFORM_2 | GIG PLATFORM ONLINE APP |
| S_GIGPLATFORM_DRV | GIG PLATFORM TYPE DERIVED FROM S_GIGPLATFORM_3 |
| PE_GIGREASON_1_1 | REASON GIG- PRIMARY INCOME |

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_GIGREASON_1_2 | REASON GIG- SUPPLEMENT PAY |
| PE_GIGREASON_1_3 | REASON GIG- SUPPLEMENT RETIREMENT |
| PE_GIGREASON_1_4 | REASON GIG- HELP FAMILY OR FRIENDS |
| PE_GIGREASON_1_5 | REASON GIG- STARTING OWN BUSINESS |
| PE_GIGREASON_1_6 | REASON GIG- CAREER TRANSITION |
| PE_GIGREASON_1_7 | REASON GIG- MAINTAIN SKILLS |
| PE_GIGREASON_1_8 | REASON GIG- NEW SKILLS |
| PE_GIGREASON_1_9 | REASON GIG- WORKING FOR MYSELF |
| PE_GIGREASON_1_10 | REASON GIG- FLEXIBILITY |
| PE_GIGREASON_1_11 | REASON GIG- NETWORK |
| PE_GIGREASON_1_12 | REASON GIG- FUN |
| PE_GIGREASON_1_13 | REASON GIG- OTHER REASON |
| DOV_GIGWORK | GIG WORKER FLAG |
| DOV_GENPOP | GENERAL POPULATION FLAG |
| DOV_GROUP | COMPUTE GROUP |
| CURWORK | RE_RE_REASONSONS_1_1 |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_REASONS_1_4 | REASON IMPORTANCE- GREATER INCOME |
| PE_REASONS_1_5 | REASON IMPORTANCE- SUPPLEMENT INCOME |
| PE_REASONS_1_6 | REASON IMPORTANCE- AVENUE FOR IDEAS |
| PE_REASONS_1_7 | REASON IMPORTANCE- UNABLE TO FIND EMPLOYMENT |
| PE_REASONS_1_8 | REASON IMPORTANCE- NOT VALUED |
| PE_REASONS_1_9 | REASON IMPORTANCE- NOT ADEQUATE OPPORTUNITIES |
| PE_REASONS_1_10 | REASON IMPORTANCE- NOT PAID FAIRLY |
| PE_REASONS_1_11 | REASON IMPORTANCE- NOT WORK FOR SOMEONE |
| PE_REASONS_1_12 | REASON IMPORTANCE- START OWN BUSINESS |
| PE_REASONS_1_13 | REASON IMPORTANCE- ROLE MODEL |
| PE_REASONS_1_14 | REASON IMPORTANCE- FAMILY BUSINESS |
| PE_REASONS_1_15 | REASON IMPORTANCE- HELP COMMUNITY |
| PE_STEPS_1_1 | NETWORKING STEPS- FRIEND |
| PE_STEPS_1_2 | NETWORKING STEPS- FAMILY MEMBER |
| PE_STEPS_1_3 | NETWORKING STEPS- MENTOR |
| PE_STEPS_1_4 | NETWORKING STEPS- EXPERTS |
| PE_STEPS_1_5 | NETWORKING STEPS- NONE OF THE ABOVE |
| PE_STEPS_2_1 | TECHNICAL OR MARKET RESEARCH STEPS - LEADERS |
| PE_STEPS_2_2 | TECHNICAL OR MARKET RESEARCH STEPS - PROFESSIONAL ADVICE |
| PE_STEPS_2_3 | TECHNICAL OR MARKET RESEARCH STEPS - MARKET RESEARCH |
| PE_STEPS_2_4 | TECHNICAL OR MARKET RESEARCH STEPS - PATENTS |
| PE_STEPS_2_5 | TECHNICAL OR MARKET RESEARCH STEPS - PROTOTYPE |
| PE_STEPS_2_6 | TECHNICAL OR MARKET RESEARCH STEPS - FEEDBACK |
| PE_STEPS_2_7 | TECHNICAL OR MARKET RESEARCH STEPS - NONE OF ABOVE |
| PE_STEPS_3_1 | BUSINESS DEVELOPMENT STEPS- ATTENDED TRAININGS |
| PE_STEPS_3_2 | BUSINESS DEVELOPMENT STEPS- APPLIED TO SUPPORT PROGRAM |
| PE_STEPS_3_3 | BUSINESS DEVELOPMENT STEPS- NONE OF THE ABOVE |
| PE_STEPS_4_1 | BUSINESS FINANCING STEPS- EXPLORED BANK FINANCING OPTIONS |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_STEPS_4_2 | BUSINESS FINANCING STEPS- APPLIED FOR FINANCING |
| PE_STEPS_4_3 | BUSINESS FINANCING STEPS- CONVERSATIONS ABOUT FUNDING |
| PE_STEPS_4_4 | BUSINESS FINANCING STEPS- OWN CAPITAL |
| PE_STEPS_4_5 | BUSINESS FINANCING STEPS- NONE OF THE ABOVE |
| PE_STEPS_5_1 | ORGANIZATIONAL PLANNING STEPS- CREATE SPREADSHEETS |
| PE_STEPS_5_2 | ORGANIZATIONAL PLANNING STEPS- CREATE WEBSITE |
| PE_STEPS_5_3 | ORGANIZATIONAL PLANNING STEPS- CREATE SOCIAL MEDIA |
| PE_STEPS_5_4 | ORGANIZATIONAL PLANNING STEPS- TAX ID |
| PE_STEPS_5_5 | ORGANIZATIONAL PLANNING STEPS- BUSINESS PLAN |
| PE_STEPS_5_6 | ORGANIZATIONAL PLANNING STEPS- CREATE PITCH DECK |
| PE_STEPS_5_7 | ORGANIZATIONAL PLANNING STEPS- NONE OF THE ABOVE |
| PE_STEPS_6_1 | STAFFING AND GROWTH STEPS- FIRST CUSTOMER |
| PE_STEPS_6_2 | STAFFING AND GROWTH STEPS- MADE SALE |
| PE_STEPS_6_3 | STAFFING AND GROWTH STEPS- HIRED EMPLOYEE |
| PE_STEPS_6_4 | STAFFING AND GROWTH STEPS- QUIT JOB |
| PE_STEPS_6_5 | STAFFING AND GROWTH STEPS- NONE OF THE ABOVE |
| PE_CHALLENGE_1_1 | FINANCIAL CHALLENGES- NOT AFFORD HEALTH INSURANCE |
| PE_CHALLENGE_1_2 | FINANCIAL CHALLENGES- NOT ACCESS EMPLOYER BENEFITS |
| PE_CHALLENGE_1_3 | FINANCIAL CHALLENGES- CHALLENGES WITH PERSONAL FINANCES |
| PE_CHALLENGE_1_4 | FINANCIAL CHALLENGES- NOT ENOUGH SAVINGS |
| PE_CHALLENGE_1_5 | FINANCIAL CHALLENGES- ACCESSING CAPITAL |
| PE_CHALLENGE_1_6 | FINANCIAL CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_2_1 | BUSINESS OPERATION CHALLENGES- GETTING REGISTERED |
| PE_CHALLENGE_2_2 | BUSINESS OPERATION CHALLENGES- NOT KNOWING WHERE TO START |
| PE_CHALLENGE_2_3 | BUSINESS OPERATION CHALLENGES- DOING MY TAXES |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_CHALLENGE_2_4 | BUSINESS OPERATION CHALLENGES- NAVIGATING REGULATIONS |
| PE_CHALLENGE_2_5 | BUSINESS OPERATION CHALLENGES- OBTAINING RELEVANT INSURANCE |
| PE_CHALLENGE_2_6 | BUSINESS OPERATION CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_3_1 | CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS |
| PE_CHALLENGE_3_2 | CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE |
| PE_CHALLENGE_3_3 | CUSTOMER REACH CHALLENGES- SECURING PHYSICAL LOCATION |
| PE_CHALLENGE_3_4 | CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_4_1 | RESOURCE CHALLENGES- PROFESSIONAL SUPPORT |
| PE_CHALLENGE_4_2 | RESOURCE CHALLENGES- ROLE MODELS |
| PE_CHALLENGE_4_3 | RESOURCE CHALLENGES- FAMILY OR FRIENDS |
| PE_CHALLENGE_4_4 | RESOURCE CHALLENGES- COMMUNITY SUPPORT |
| PE_CHALLENGE_4_5 | RESOURCE CHALLENGES- BALANCE |
| PE_CHALLENGE_4_6 | RESOURCE CHALLENGES- MAJOR LIFE EVENT |
| PE_CHALLENGE_4_7 | RESOURCE CHALLENGES- FINDING TIME |
| PE_CHALLENGE_4_8 | RESOURCE CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_5_1 | ECONOMY OR MARKET CHALLENGES- FINDING AND RETAINING EMPLOYEES |
| PE_CHALLENGE_5_2 | ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES |
| PE_CHALLENGE_5_3 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES |
| PE_CHALLENGE_5_4 | ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY |
| PE_CHALLENGE_5_5 | ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE |
| PE_CAPITAL_1_1 | SOURCES OF CAPITAL- PERSONAL/FAMILY SAVINGS |
| PE_CAPITAL_1_2 | SOURCES OF CAPITAL- PERSONAL/FAMILY ASSETS |
| PE_CAPITAL_1_3 | SOURCES OF CAPITAL- PERSONAL/FAMILY HOME EQUITY LOAN |
| PE_CAPITAL_1_4 | SOURCES OF CAPITAL- PERSONAL CREDIT CARD |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_CAPITAL_1_5 | SOURCES OF CAPITAL- BUSINESS CREDIT CARD |
| PE_CAPITAL_1_6 | SOURCES OF CAPITAL- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_1_7 | SOURCES OF CAPITAL- BUSINESS LOAN FROM BANK |
| PE_CAPITAL_1_8 | SOURCES OF CAPITAL- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_1_9 | SOURCES OF CAPITAL- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_1_10 | SOURCES OF CAPITAL- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_1_11 | SOURCES OF CAPITAL- CROWDFUNDING |
| PE_CAPITAL_1_12 | SOURCES OF CAPITAL- GRANTS |
| PE_CAPITAL_1_13 | SOURCES OF CAPITAL- OTHER CAPITAL |
| PE_CAPITAL_1_14 | SOURCES OF CAPITAL- NONE NEEDED |
| PE_CAPITAL_INSTITUTION_1_1 | CAPITAL INSTITUTION- SMALL LOCAL BANK |
| PE_CAPITAL_INSTITUTION_1_2 | CAPITAL INSTITUTION- LARGE NATIONAL BANK |
| PE_CAPITAL_INSTITUTION_1_3 | CAPITAL INSTITUTION- FINANCIAL SERVICES COMPANY |
| PE_CAPITAL_INSTITUTION_1_4 | CAPITAL INSTITUTION- ONLINE LENDER |
| PE_CAPITAL_INSTITUTION_1_5 | CAPITAL INSTITUTION- CREDIT UNION |
| PE_CAPITAL_INSTITUTION_1_6 | CAPITAL INSTITUTION- FINANCE COMPANY |
| PE_CAPITAL_INSTITUTION_1_7 | CAPITAL INSTITUTION- ALTERNATIVE |
| PE_CAPITAL_INSTITUTION_1_8 | CAPITAL INSTITUTION- COMMUNITY DEVELOPMENT |
| PE_CAPITAL_INSTITUTION_1_9 | CAPITAL INSTITUTION- OTHER INSTITUTION |
| PE_CAPITAL_INSTITUTION_1_10 | CAPITAL INSTITUTION- NONE OF THE ABOVE |
| PE_GRANT_TYPE_1_1 | GRANT TYPE- GOVERNMENT SOURCE |
| PE_GRANT_TYPE_1_2 | GRANT TYPE- PRIVATE INSTITUTION |
| PE_GRANT_TYPE_1_3 | GRANT TYPE- NON-PROFIT ORGANIZATION |
| PE_GRANT_TYPE_1_4 | GRANT TYPE- OTHER GRANT SOURCE |
| PE_CAPITAL_2A | CAPITAL RECEIVED- BUSINESS CREDIT CARD |
| PE_CAPITAL_2B | CAPITAL RECEIVED- GOVERNMENT-GUARANTEED BUSINESS LOAN |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_CAPITAL_2C | CAPITAL RECEIVED- BUSINESS LOAN FROM A BANK |
| PE_CAPITAL_2D | CAPITAL RECEIVED- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_2E | CAPITAL RECEIVED- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_2F | CAPITAL RECEIVED- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_2G | CAPITAL RECEIVED- CROWDFUNDING |
| PE_CAPITAL_2H | CAPITAL RECEIVED- GRANTS |
| PE_CAPITAL_2I | CAPITAL RECEIVED- OTHER |
| PE_CAPITAL_3A | CAPITAL NOT USED- BUSINESS CREDIT CARD |
| PE_CAPITAL_3B | CAPITAL NOT USED- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_3C | CAPITAL NOT USED- BUSINESS LOAN FROM A BANK |
| PE_CAPITAL_3D | CAPITAL NOT USED- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_3E | CAPITAL NOT USED- BUSINESS LOAN FROM FAMILY/FRIEND |
| PE_CAPITAL_3F | CAPITAL NOT USED- INVESTMENT BY VENTURE CAPITALIST |
| PE_CAPITAL_3G | CAPITAL NOT USED- CROWDFUNDING |
| PE_CAPITAL_3H | CAPITAL NOT USED- GRANTS |
| PE_CAPITAL_4_PUF | PUF VARIABLE: TOTAL CAPITAL USED |
| PE_CAPITAL_5_PUF | PUF VARIABLE: PERSONAL CAPITAL USED |
| PE_CAPITAL_6_PUF | PUF VARIABLE: CAPITAL FROM FAMILY/FRIENDS/EMPLOYEES USED |
| PE_CAPITAL_7_PUF | PUF VARIABLE: CAPITAL FROM BANKS/FINANCIAL INSTITUTIONS USED |
| PE_CAPITAL_8_PUF | PUF VARIABLE: CAPITAL FROM OUTSIDE INVESTORS USED |
| PE_CAPITAL_9_PUF | PUF VARIABLE: CAPITAL FROM GOVERNMENT GRANTS USED |
| PE_STOPREASON_1_1 | STOP WORKING FOR YOURSELF FACTORS- LACK OF FINANCIAL RESOURCES |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_STOPREASON_1_2 | STOP WORKING FOR YOURSELF FACTORS- LACK OF TIME |
| PE_STOPREASON_1_3 | STOP WORKING FOR YOURSELF FACTORS- LOST FOCUS |
| PE_STOPREASON_1_4 | STOP WORKING FOR YOURSELF FACTORS- NO SUPPORT |
| PE_STOPREASON_1_5 | STOP WORKING FOR YOURSELF FACTORS- DIFFICULTY WITH PARTNERS |
| PE_STOPREASON_1_6 | STOP WORKING FOR YOURSELF FACTORS- FAMILY NOT SUPPORTIVE |
| PE_STOPREASON_1_7 | STOP WORKING FOR YOURSELF FACTORS- TOO RISKY |
| PE_STOPREASON_1_8 | STOP WORKING FOR YOURSELF FACTORS- MAJOR LIFE EVENT |
| PE_STOPREASON_1_9 | STOP WORKING FOR YOURSELF FACTORS- NEW JOB |
| PE_STOPREASON_1_10 | STOP WORKING FOR YOURSELF FACTORS- PROMOTION AT WORK |
| PE_STOPREASON_1_11 | STOP WORKING FOR YOURSELF FACTORS- BACK TO SCHOOL |
| PE_STOPREASON_1_12 | STOP WORKING FOR YOURSELF FACTORS- NEEDED HEALTH INSURANCE |
| PE_STOPREASON_1_13 | STOP WORKING FOR YOURSELF FACTORS- OTHER FACTOR |
| BO_STARTBIZ_1_PUF | WHAT YEAR DID YOU START - WITH PUF COLLAPSES |
| BO_ACQOWN_1 | INITIALLY ACQUIRE OWNERSHIP OF BUSINESS |
| BO_LEGALSTAT_1 | BUSINESS LEGAL FORM OF ORGANIZATION |
| BO_BIZTYPE_1 | BUSINESS TYPE |
| BO_CLIENT_1 | WORK PRIMARILY FOR ONE CLIENT |
| BO_WORKHOME_1 | PRIMARY LOCATION WORKED |
| BO_BIZEMERGE_1 | ORIGIN OF WORK/ BUSINESS |
| BO_COLLAB_1 | BUSINESS CONCEPT ON OWN OR COLLABORATING |
| BO_ADDFINANCE_1 | APPLY OR REQUEST ADDITIONAL FINANCING |
| BO_ADDFINANCE_2_1 | WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL HOME EQUITY LOAN |

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| Variable Name | Variable Label |
| :---: | :---: |
| BO_ADDFINANCE_2_2 | WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL CREDIT CARD |
| BO_ADDFINANCE_2_3 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS CREDIT CARD |
| BO_ADDFINANCE_2_4 | WHERE APPLY FOR ADDITIONAL FINANCING-GOVERNMENT-GUARANTEED BUSINESS LOAN |
| BO_ADDFINANCE_2_5 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM BANK |
| BO_ADDFINANCE_2_6 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM GOVERNMENT |
| BO_ADDFINANCE_2_7 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_2_8 | WHERE APPLY FOR ADDITIONAL FINANCINGINVESTMENT BY VENTURE CAPITALISTS |
| BO_ADDFINANCE_2_9 | WHERE APPLY FOR ADDITIONAL FINANCINGCROWDFUNDING |
| BO_ADDFINANCE_2_10 | WHERE APPLY FOR ADDITIONAL FINANCING- GRANTS |
| BO_ADDFINANCE_2_11 | WHERE APPLY FOR ADDITIONAL FINANCING- OTHER CAPITAL SOURCES |
| BO_ADDFINANCE_INSTITUTION_1_1 | WHICH INSTITUTION REQUESTED CAPITAL FROM- SMALL LOCAL BANK |
| BO_ADDFINANCE_INSTITUTION_1_2 | WHICH INSTITUTION REQUESTED CAPITAL FROM- LARGE NATIONAL BANK |
| BO_ADDFINANCE_INSTITUTION_1_3 | WHICH INSTITUTION REQUESTED CAPITAL FROMFINANCIAL SERVICES COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_4 | WHICH INSTITUTION REQUESTED CAPITAL FROM- ONLINE LENDER |
| BO_ADDFINANCE_INSTITUTION_1_5 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CREDIT UNION |
| BO_ADDFINANCE_INSTITUTION_1_6 | WHICH INSTITUTION REQUESTED CAPITAL FROMFINANCE COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_7 | WHICH INSTITUTION REQUESTED CAPITAL FROMALTERNATIVE FINANCIAL SOURCE |
| BO_ADDFINANCE_INSTITUTION_1_8 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CDFI |

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| Variable Name | Variable Label |
| :--- | :--- |
| BO_ADDFINANCE_INSTITUTION_1_9 | WHICH INSTITUTION REQUESTED CAPITAL FROM- OTHER <br> INSTITUTION |
| BO_ADDFINANCE_INSTITUTION_1_10 | WHICH INSTITUTION REQUESTED CAPITAL FROM- NONE <br>  <br> OF THE ABOVE |
| BO_GRANT_TYPE_1_1 | SOURCE REQUESTED GRANT CAPITAL- GOVERNMENT <br>  <br> BO_GRANT_TYPE_1_2 |
|  | SOURCE |
| INSTITUTION |  |

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| Variable Name | Variable Label |
| :---: | :---: |
| BO_ADDFINANCE_4E | CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_4F | CAPITAL NOT USE NOT RECEIVE- INVESTMENT BY VENTURE CAPITALIST |
| BO_ADDFINANCE_4G | CAPITAL NOT USE NOT RECEIVE- CROWDFUNDING |
| BO_ADDFINANCE_4H | CAPITAL NOT USE NOT RECEIVE- GRANTS |
| BO_ADDFINANCE_5_PUF | PUF VARIABLE: TOTAL AMOUNT OF ADDITONAL CAPITAL |
| BO_ADDFINANCE_6_PUF | PUF VARIABLE: TOTAL AMOUNT OF PERSONAL CAPITAL |
| BO_ADDFINANCE_7_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM FAMILY |
| BO_ADDFINANCE_8_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM BANKS |
| BO_ADDFINANCE_9_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM OUTSIDE INVESTORS |
| BO_ADDFINANCE_10_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM GOVERNMENT GRANTS |
| BO_EMPLOYEES_1_1_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- FULL-TIME PAID EMPLOYEES |
| BO_EMPLOYEES_1_2_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- PART-TIME PAID EMPLOYEES |
| BO_EMPLOYEES_1_3_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- PAID DAY LABORERS |
| BO_EMPLOYEES_1_4_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- TEMPORARY STAFFING AND LEASED EMPLOYEES |
| BO_EMPLOYEES_1_5_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- CONTRACTORS |
| BO_EMPLOYEES_1_6_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- UNPAID EMPLOYEES |
| BO_EMPLOYEES_1_7_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- OTHER |
| BO_EMPLOYEES_1_8_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- NONE |
| BO_NUMEMPLOY_1_PUF | PUF VARIABLE: NUMBER OF WORKERS USED |
| BO_WEEKSWK_1 | WEEKS SPEND MANAGING OR WORKING IN THIS BUSINESS |
| BO_HOURSWK_1 | AVERAGE NUMBER OF HOURS PER WEEK MANAGING OR WORKING IN YOUR BUSINESS |
| BO_WEEKSWK_2 | IN LAST YEAR HOW MANY WEEKS SPEND MANAGING OR WORKING IN YOUR BUSINESS |

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| Variable Name | Variable Label |
| :---: | :---: |
| BO_HOURSWK_2 | IN LAST YEAR AVERAGE NUMBER OF HOURS SPENT MANAGING OR WORKING IN YOUR BUSINESS |
| BO_EMPBENEFIT_1_1 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- HEALTH INSURANCE |
| BO_EMPBENEFIT_1_2 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- RETIREMENT PLANS |
| BO_EMPBENEFIT_1_3 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PROFIT SHARING |
| BO_EMPBENEFIT_1_4 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID HOLIDAYS |
| BO_EMPBENEFIT_1_5 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID SICK LEAVE |
| BO_EMPBENEFIT_1_6 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID PARENTAL OR FAMILY LEAVE |
| BO_EMPBENEFIT_1_7 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- TUITION ASSISTANCE |
| BO_EMPBENEFIT_1_8 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- OTHER BENEFIT |
| BO_EMPBENEFIT_1_9 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- NONE OF THE ABOVE |
| BO_ONLINE_1_PUF | PUF VARIABLE: DO YOU HAVE A WEBSITE OR SOCIAL MEDIA PRESENCE |
| BO_REVENUE_1_PUF | PUF VARIABLE: AMOUNT OF INCOME OR SALES AND OPERATING REVENUES |
| BO_REVENUE_2_PUF | PUF VARIABLE: THE LAST YEAR AMOUNT OF INCOME OR SALES AND OPERATING REVENUES |
| BO_PLMARGIN_1 | DID YOU HAVE PROFITS LOSSES OR BREAK EVEN |
| BO_PRIMARYINC_1 | DOES YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME |
| BO_PRIMARYINC_2 | THE LAST YEAR DID YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME |
| BO_GOALS_1 | TOP GOAL FOR THE NEXT FIVE YEARS |
| BO_GOALS_2 | ACCESS TO SUPPORT AND RESOURCES IN COMMUNITY TO MEET BUSINESS GOALS |
| BO_CHALLENGE_1_1 | FINANCIAL CHALLENGES- NOT BEING ABLE TO ACCESS HEALTH INSURANCE |
| BO_CHALLENGE_1_2 | FINANCIAL CHALLENGES- NOT HAVING ACCESS TO EMPLOYER-PROVIDED BENEFITS |
| BO_CHALLENGE_1_3 | FINANCIAL CHALLENGES- PERSONAL FINANCES |
| BO_CHALLENGE_1_4 | FINANCIAL CHALLENGES- ACCESSING CAPITAL |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_1_5 | FINANCIAL CHALLENGES- MAKING RENT PAYMENTS |
| BO_CHALLENGE_1_6 | FINANCIAL CHALLENGES- DECREASING SALES |
| BO_CHALLENGE_1_7 | FINANCIAL CHALLENGES- INCREASING BUSINESS COSTS |
| BO_CHALLENGE_1_8 | FINANCIAL CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_2_1 | BUSINESS OPERATIONS CHALLENGES- MAINTAINING BUSINESS LICENSE |
| BO_CHALLENGE_2_2 | BUSINESS OPERATIONS CHALLENGES- DOING MY TAXES |
| BO_CHALLENGE_2_3 | BUSINESS OPERATIONS CHALLENGES- NAVIGATING GOVERNMENT REGULATIONS |
| BO_CHALLENGE_2_4 | BUSINESS OPERATIONS CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_3_1 | CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS |
| BO_CHALLENGE_3_2 | CUSTOMER REACH CHALLENGES- KEEPING EXISTING CUSTOMERS |
| BO_CHALLENGE_3_3 | CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE |
| BO_CHALLENGE_3_4 | CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_4_1 | RESOURCE OR SUPPORT CHALLENGES- FINDING PROFESSIONAL SUPPORT |
| BO_CHALLENGE_4_2 | RESOURCE OR SUPPORT CHALLENGES- FINDING ROLE MODELS |
| BO_CHALLENGE_4_3 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM FAMILY |
| BO_CHALLENGE_4_4 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM MY COMMUNITY |
| BO_CHALLENGE_4_5 | RESOURCE OR SUPPORT CHALLENGES- BALANCING WORK AND FAMILY |
| BO_CHALLENGE_4_6 | RESOURCE OR SUPPORT CHALLENGES- FEELING BURNT OUT |
| BO_CHALLENGE_4_7 | RESOURCE OR SUPPORT CHALLENGES- MAJOR LIFE EVENT |
| BO_CHALLENGE_4_8 | RESOURCE OR SUPPORT CHALLENGES- FINDING TIME |
| BO_CHALLENGE_4_9 | RESOURCE OR SUPPORT CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_5_1 | ECONOMY OR MARKET CHALLENGES- FINDING OR RETAINING QUALIFIED EMPLOYEES |
| BO_CHALLENGE_5_2 | ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_5_3 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES |
| BO_CHALLENGE_5_4 | ECONOMY OR MARKET CHALLENGES- DECREASING DEMAND FOR MY PRODUCT |
| BO_CHALLENGE_5_5 | ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY |
| BO_CHALLENGE_5_6 | ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_ENDA | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS HEALTH INSURANCE |
| BO_CHALLENGE_ENDB | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS TO EMPLOYER BENEFITS |
| BO_CHALLENGE_ENDC | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- CHALLENGES WITH PERSONAL FINANCES |
| BO_CHALLENGE_ENDD | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- ACCESSING CAPITAL |
| BO_CHALLENGE_ENDE | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAKING RENT PAYMENTS |
| BO_CHALLENGE_ENDF | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING SALES |
| BO_CHALLENGE_ENDG | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- INCREASING BUSINESS COSTS |
| BO_CHALLENGE_ENDH | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAINTAINING BUSINESS LICENSE |
| BO_CHALLENGE_ENDI | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DOING MY TAXES |
| BO_CHALLENGE_ENDJ | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NAVIGATING GOVERNMENT REGULATIONS |
| BO_CHALLENGE_ENDK | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING CUSTOMERS |
| BO_CHALLENGE_ENDL | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- KEEPING EXISTING CUSTOMERS |
| BO_CHALLENGE_ENDM | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SETTING UP THE BUSINESS |
| BO_CHALLENGE_ENDN | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING PROFESSIONAL SUPPORT |
| BO_CHALLENGE_ENDO | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING ROLE MODELS |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_ENDP | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM FAMILY |
| BO_CHALLENGE_ENDQ | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM COMMUNITY |
| BO_CHALLENGE_ENDR | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BALANCING WORK AND FAMILY |
| BO_CHALLENGE_ENDS | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FEELING BURNT OUT |
| BO_CHALLENGE_ENDT | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAJOR LIFE EVENT |
| BO_CHALLENGE_ENDU | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING TIME |
| BO_CHALLENGE_ENDV | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING QUALIFIED EMPLOYEES |
| BO_CHALLENGE_ENDW | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- COMPETING AGAINST OTHER BUSINESS |
| BO_CHALLENGE_ENDX | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SUPPLY CHAIN ISSUES |
| BO_CHALLENGE_ENDY | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING DEMAND FOR PRODUCT |
| BO_CHALLENGE_ENDZ | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- UNFAVORABLE ECONOMY |
| BO_LENGTH_1 | HOW LONG DO YOU SEE YOURSELF |
| BO_POSTPLANS_1 | WHAT ARE YOUR PLANS FOR AFTER YOU FINISH |
| BO_POSTPLANS_2 | WHAT DID YOU DO IMMEDIATELY AFTER YOU FINISHED |
| BO_NUMPREVBIZ_1 | HOW MANY PREVIOUS BUSINESSES HAVE YOU OWNED |
| BO_EXITSTRAT_1 | HOW YOU CLOSED OR ENDED YOUR BUSINESS OR STOPPED WORKING FOR YOURSELF |
| BO_INDUSTRY_1_PUF | PUF VARIABLE: WHAT INDUSTRY BEST CLASSIFIES |
| GP_CONSIDER_1_1 | PRIMARY REASONS NOT CONSIDERED BUSINESS- WHAT KIND OF BUSINESS |
| GP_CONSIDER_1_2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO RISKY |
| GP_CONSIDER_1_3 | PRIMARY REASONS NOT CONSIDERED BUSINESS- LOCAL COMMUNITY |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| GP_CONSIDER_1_4 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE ENOUGH SAVINGS |
| GP_CONSIDER_1_5 | PRIMARY REASONS NOT CONSIDERED BUSINESS- ACCESSING FINANCING |
| GP_CONSIDER_1_6 | PRIMARY REASONS NOT CONSIDERED BUSINESS- FAMILY NOT SUPPORTIVE |
| GP_CONSIDER_1_7 | PRIMARY REASONS NOT CONSIDERED BUSINESS- SEEMS TOO CHALLENGING |
| GP_CONSIDER_1_8 | PRIMARY REASONS NOT CONSIDERED BUSINESS- UNCERTAIN ECONOMY |
| GP_CONSIDER_1_9 | PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO MUCH TIME |
| GP_CONSIDER_1_10 | PRIMARY REASONS NOT CONSIDERED BUSINESS- I LIKE MY CURRENT JOB |
| GP_CONSIDER_1_11 | PRIMARY REASONS NOT CONSIDERED BUSINESS- NEED EMPLOYER BENEFITS |
| GP_CONSIDER_1_12 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE SKILLS |
| GP_CONSIDER_1_13 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T KNOW WHERE TO GO |
| GP_CONSIDER_1_14 | PRIMARY REASONS NOT CONSIDERED BUSINESS- MAJOR LIFE EVENT |
| GP_CONSIDER_1_15 | PRIMARY REASONS NOT CONSIDERED BUSINESS- RETIRED |
| GP_CONSIDER_1_16 | PRIMARY REASONS NOT CONSIDERED BUSINESS- HEALTH REASONS |
| GP_CONSIDER_1_17 | PRIMARY REASONS NOT CONSIDERED BUSINESS- OTHER REASON |
| GP_EMPLOYEELENGTH_1 | HOW LONG WORK THERE |
| GP_EMPLOYERLENGTH_1 | BUSINESS BEEN IN EXISTENCE |
| GP_NUMEMPSTART_1 | HOW MANY PEOPLE WORK FOR THIS EMPLOYER |
| GP_WEEKSWK_1 | HOW MANY WEEKS DID YOU WORK |
| GP_HOURSWK_1 | HOW MANY HOURS DID YOU USUALLY WORK EACH WEEK |
| GP_EMPBENEFIT_1_1 | EMPLOYEE BENEFITS PAID BY EMPLOYER- HEALTH INSURANCE |
| GP_EMPBENEFIT_1_2 | EMPLOYEE BENEFITS PAID BY EMPLOYER- RETIREMENT PLANS |
| GP_EMPBENEFIT_1_3 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PROFIT SHARING |
| GP_EMPBENEFIT_1_4 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID HOLIDAYS |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| GP_EMPBENEFIT_1_5 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID SICK LEAVE |
| GP_EMPBENEFIT_1_6 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID PARENTAL LEAVE |
| GP_EMPBENEFIT_1_7 | EMPLOYEE BENEFITS PAID BY EMPLOYER- TUITION ASSISTANCE |
| GP_EMPBENEFIT_1_8 | EMPLOYEE BENEFITS PAID BY EMPLOYER- OTHER BENEFIT |
| GP_EMPBENEFIT_1_9 | EMPLOYEE BENEFITS PAID BY EMPLOYER- NONE OF THE ABOVE |
| GP_NEWJOB_1A | NEXT YEAR HOW LIKELY IS IT- STAY WITH CURRENT EMPLOYMENT ARRANGEMENT |
| GP_NEWJOB_1B | NEXT YEAR HOW LIKELY IS IT- LOOK FOR A DIFFERENT JOB |
| GP_NEWJOB_1C | NEXT YEAR HOW LIKELY IS IT- LOOK FOR ANOTHER JOB IN ADDITION TO CURRENT JOB |
| GP_NEWJOB_1D | NEXT YEAR HOW LIKELY IS IT- START OWN BUSINESS |
| GP_NEWJOB_1E | NEXT YEAR HOW LIKELY IS IT- START WORKING FOR YOURSELF |
| GP_NEWJOB_1F | NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS PRIMARY INCOME |
| GP_NEWJOB_1G | NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS SECONDARY INCOME |
| GP_NEWJOB_1H | NEXT YEAR HOW LIKELY IS IT- RETIRE |
| GP_NEWJOB_1I | NEXT YEAR HOW LIKELY IS IT- EXIT THE LABOR FORCE |
| GP_NEWJOB_1J | NEXT YEAR HOW LIKELY IS IT- GO BACK TO SCHOOL |
| GP_NEWJOB_2A | NEXT YEAR HOW LIKELY IS IT YOU WILL- TAKE A JOB |
| GP_NEWJOB_2B | NEXT YEAR HOW LIKELY IS IT YOU WILL- START OWN BUSINESS |
| GP_NEWJOB_2C | NEXT YEAR HOW LIKELY IS IT YOU WILL- START WORKING FOR YOURSELF |
| GP_NEWJOB_2D | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS PRIMARY INCOME |
| GP_NEWJOB_2E | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS SECONDARY INCOME |
| GP_NEWJOB_2F | NEXT YEAR HOW LIKELY IS IT YOU WILL- GO BACK TO SCHOOL |
| DEM_HHINC_PUF | PUF VARIABLE: TOTAL ANNUAL HOUSEHOLD INCOME |
| DEM_COMM_RATEA | RATE THE FOLLOWING IN YOUR COMMUNITY- STRENGTH OF ECONOMY |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| DEM_COMM_RATEB | RATE THE FOLLOWING IN YOUR COMMUNITY- STRENGTH OF JOB MARKET |
| DEM_COMM_RATEC | RATE THE FOLLOWING IN YOUR COMMUNITY- ABILITY TO START BUSINESS |
| DEM_COMM_RATED | RATE THE FOLLOWING IN YOUR COMMUNITY- SUPPORT OF LOCAL BUSINESSES |
| DEM_COMM_RATEE | RATE THE FOLLOWING IN YOUR COMMUNITY- QUALITY OF TRANSPORTATION |
| DEM_COMM_RATEF | RATE THE FOLLOWING IN YOUR COMMUNITY- QUALITY OF COMMUNITY SERVICE ORGANIZATIONS |
| DEM_COMM_RATEG | RATE THE FOLLOWING IN YOUR COMMUNITY- ABILITY TO IMPROVE FINANCIAL SITUATION |
| DEM_COMM_RATEH | RATE THE FOLLOWING IN YOUR COMMUNITY- ABILITY TO MAKE CONNECTIONS |
| PE_COVIDCONCERNA | COVID CONCERNED ABOUT- FAMILY'S FINANCIAL STABILITY |
| PE_COVIDCONCERNB | COVID CONCERNED ABOUT- ABILITY TO PAY HOUSING EXPENSES |
| PE_COVIDCONCERNC | COVID CONCERNED ABOUT- ABILITY TO GET WELL-PAYING JOB |
| PE_COVIDCONCERND | COVID CONCERNED ABOUT- ABILITY TO NETWORK |
| DEM_STUDENT | ENROLLED IN OR TAKING COURSES |
| DEM_INSURA | DO YOU CURRENTLY HAVE- HEALTH INSURANCE |
| DEM_INSURB | DO YOU CURRENTLY HAVE- CONTRIBUTIONS TO RETIREMENT PLANS |
| DEM_INSURC | DO YOU CURRENTLY HAVE- PROFIT SHARING |
| DEM_INSURD | DO YOU CURRENTLY HAVE- PAID HOLIDAYS |
| DEM_INSURE | DO YOU CURRENTLY HAVE- PAID SICK LEAVE |
| DEM_INSURF | DO YOU CURRENTLY HAVE- PAID PARENTAL LEAVE |
| DEM_INSURG | DO YOU CURRENTLY HAVE- TUITION ASSISTANCE |
| DEM_DEBT | HOW MANAGEABLE YOUR HOUSEHOLD DEBT IS |
| DEM_RELAOWN | IMMEDIATE FAMILY MEMBERS OWN A BUSINESS |
| DEM_EDU_PUF | PUF VARIABLE: HIGHEST DEGREE OR LEVEL OF SCHOOL COMPLETED |
| DEM_MARITAL_PUF | PUF VARIABLE: MARITAL STATUS |
| DEM_HOUSECHILDA | HOW MANY CHILDREN ARE- UNDER 5 YEARS OLD |

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| Variable Name | Variable Label |
| :--- | :--- |
| DEM_HOUSECHILDB | HOW MANY CHILDREN ARE- 5-11 YEARS OLD |
| DEM_HOUSECHILDC | HOW MANY CHILDREN ARE- 12-17 YEARS OLD |
| DEM_NUMCHILD_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD |
| DEM_MILITARY_1_PUF | PUF VARIABLE: HAVE YOU SERVED ON ACTIVE DUTY |
| DEM_CITIZEN_DRV | DERIVED VARIABLE: CITIZENSHIP STATUS |
| WTSURVY | SURVEY WEIGHT: APPLIES TO ALL CASES |
| STRATA | SAMPLING STRATA |
| PSU | PSU (PRIMARY SAMPLING UNIT) |

Variable: R_SUID
Label: RESPONDENT ID
Description: Administrative Variable: Unique ID assigned to survey respondent

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| Unique identifier | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: Q MODE
Label: SURVEY MODE
Description: Administrative variable: Indicates mode that survey was conducted in.

|  | Unweighted__ |  | $\_$Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Web survey | 31,538 | $98.5 \%$ | $239,052,606$ | $96.6 \%$ |
| 2: Phone survey | 483 | $1.5 \%$ | $8,379,205$ | $3.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: Q LANGUAGE
Label: SURVEY LANGUAGE
Description: Would you like to take this survey in English or Spanish? [SHOW IF PANEL_TYPE=60]

| Unweighted_ |  | - Weighted__ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 31,779 | $99.2 \%$ | $244,337,986$ | $98.7 \%$ |
| 227 | $0.7 \%$ | $2,849,820$ | $1.2 \%$ |
| 15 | $0.0 \%$ | 244,005 | $0.1 \%$ |
| 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_AGE_PUF
Label: PUF VARIABLE: RESPONDENT AGE
Description: Respondent age reported in survey data or pre-load information obtained

| from priorsurveys. |
| :--- |

LABEL
L_Unweighted__

Variable: DEM_AGE_IMPUTED
Label: INDICATOR FOR IMPUTED AGE VALUES
Description: Administrative variable: Indicates that age was imputed based on response to survey age range variable (DEM_AGE_RANGE)
$\qquad$
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Age value reported | 32,017 | $100.0 \%$ | $247,260,327$ | $99.9 \%$ |
| 1: Age value imputed | 4 | $0.0 \%$ | 171,484 | $0.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PARTIAL_CASE

## Label: INDICTOR FOR PARTIAL COMPLETE CASES

Description: Administrative Variable: Indicates whether case is a partial complete. Partial completes answered the majority of questions.

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Full complete | 31,545 | $98.5 \%$ | $244,982,352$ | $99.0 \%$ |
| 1: Partial complete | 476 | $1.5 \%$ | $2,449,459$ | $1.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: CENSUS_DIV_DRV

Label: CENSUS DIVISION DERIVED FROM ZIP CODE
Description: Derived variable: census division derived from survey-reported zip code or pre-load information

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: New England | 1,966 | $6.1 \%$ | $11,821,802$ | $4.8 \%$ |
| 2: Mid-Atlantic | 3,427 | $10.7 \%$ | $30,867,400$ | $12.5 \%$ |
| 3: East North Central | 4,332 | $13.5 \%$ | $35,430,319$ | $14.3 \%$ |
| 4: West North Central | 2,754 | $8.6 \%$ | $16,129,711$ | $6.5 \%$ |
| 5: South Atlantic | 6,890 | $21.5 \%$ | $51,034,105$ | $20.6 \%$ |
| 6: East South Central | 2,205 | $6.9 \%$ | $14,666,743$ | $5.9 \%$ |
| 7: West South Central | 3,450 | $10.8 \%$ | $29,293,301$ | $11.8 \%$ |
| 8: Mountain | 2,804 | $8.8 \%$ | $18,714,330$ | $7.6 \%$ |
| 9: Pacific | 4,193 | $13.1 \%$ | $39,474,100$ | $16.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: REGION_DRV

## Label: CENSUS REGION DERIVED FROM ZIP CODE

Description: Derived variable: census region derived from survey-reported zip code or pre-load information
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Northeast | 5,393 | $16.8 \%$ | $42,689,202$ | $17.3 \%$ |
| 2: Midwest | 7,086 | $22.1 \%$ | $51,560,031$ | $20.8 \%$ |
| 3: South | 12,545 | $39.2 \%$ | $94,994,149$ | $38.4 \%$ |
| 4: West | 6,997 | $21.9 \%$ | $58,188,430$ | $23.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: RUCA_PUF
Label: PUF VARIABLE: URBANICITY MEASURE DERIVED FROM ZIP CODE
Description: PUF VARIABLE: measure of urbanicity derived from survey-reported ZIP code or pre-load information. Defined using ZIP code Rural-Urban Commuting Area Codes from the Economic Research Service.

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: 1-3 Metropolitan | 25,024 | $78.1 \%$ | $200,607,686$ | $81.1 \%$ |
| 2: 4-10 Suburban/Rural | 5,513 | $17.2 \%$ | $36,272,291$ | $14.7 \%$ |
| -7: Suppressed | 1,199 | $3.7 \%$ | $9,997,483$ | $4.0 \%$ |
| -3: Missing | 285 | $0.9 \%$ | 554,350 | $0.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_GENDER

Label: GENDER IDENTITY
Description: What is your gender identity? [SHOW IF PANEL_TYPE>19]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Man | 13,642 | $42.6 \%$ | $113,373,522$ | $45.8 \%$ |
| 2: Woman | 18,197 | $56.8 \%$ | $133,613,371$ | $54.0 \%$ |
| 3: Non-binary | 158 | $0.5 \%$ | 387,521 | $0.2 \%$ |
| -7: Suppressed | 5 | $0.0 \%$ | 16,056 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 41,340 | $0.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: RACE_PUF
Label: PUF VARIABLE: RACE
Description: PUF variable coded from RACE: To ensure a representative sample, please indicate your race. [SHOW IF PANEL_TYPE>19]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: NH-White | 23,009 | $71.9 \%$ | $158,820,087$ | $64.2 \%$ |
| 2: NH-Black | 3,577 | $11.2 \%$ | $28,750,893$ | $11.6 \%$ |
| 3: NH-Other and multi-racial | 2,404 | $7.5 \%$ | $21,215,802$ | $8.6 \%$ |
| 4: Hispanic | 2,912 | $9.1 \%$ | $38,143,504$ | $15.4 \%$ |
| -7: Suppressed | 95 | $0.3 \%$ | 409,626 | $0.2 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 91,899 | $0.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_1

## Label: WORKED FOR PAY LAST WEEK

Description: In the last week, did you work for pay at a job or business? Working for pay includes being self-employed but not earning income in the last week, freelancers and consultants who work intermittently, active military duty, or on any type of paid or unpaid leave, including vacation.
Working for pay includes being self-employed but not earning income in the last week, freelancers and consultants who work intermittently, active military duty, or on any type of paid or unpaid leave, including vacation.
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 17,504 | $54.7 \%$ | $155,507,254$ | $62.8 \%$ |
| 2: No | 14,425 | $45.0 \%$ | $91,113,110$ | $36.8 \%$ |
| -3: Missing | 92 | $0.3 \%$ | 811,447 | $0.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_2
Label: WORKED FOR PAY LAST WEEK EVEN AN HOUR
Description: In the last week, did you do ANY work for pay, even for as little as one hour? [SHOW IF S_JOBSTAT_1 <> 1]

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 1,653 | $5.2 \%$ | $11,403,562$ | $4.6 \%$ |
| 2: No | 12,835 | $40.1 \%$ | $80,348,305$ | $32.5 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 172,690 | $0.1 \%$ |
| : Logical Skip | 17,504 | $54.7 \%$ | $155,507,254$ | $62.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_3
Label: LOOKED FOR WORK LAST WEEK
Description: In the last week, did you look for work? [SHOW IF S_JOBSTAT_2 <> 1]

|  | Unweighted_ |  | ——eighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,847 | $5.8 \%$ | $9,073,119$ | $3.7 \%$ |
| 2: No | 10,916 | $34.1 \%$ | $70,862,781$ | $28.6 \%$ |
| -3: Missing | 101 | $0.3 \%$ | 585,094 | $0.2 \%$ |
| . Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_1
Label: REASONS NOT WORKING LAST WEEK - RETIRED
Description: What were your reasons for not working during the last week? 1. Retired [SHOW IF S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 <> 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,568 | $17.4 \%$ | $31,620,875$ | $12.8 \%$ |
| 1: Selected | 7,281 | $22.7 \%$ | $48,784,035$ | $19.7 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| . Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_2
Label: REASONS NOT WORKING LAST WEEK - LAYOFF
Description: What were your reasons for not working during the last week? 2. On layoff from a job [SHOW IF S_JOBSTAT_1 $>1$ AND S_JOBSTAT_2 <> 1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 12,431 | $38.8 \%$ | $77,909,877$ | $31.5 \%$ |
| 1: Selected | 418 | $1.3 \%$ | $2,495,034$ | $1.0 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| : Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_3
Label: REASONS NOT WORKING LAST WEEK - STUDENT
Description: What were your reasons for not working during the last week? 3. Student
[SHOW IF S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 <> 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,430 | $38.8 \%$ | $77,969,490$ | $31.5 \%$ |
| 1: Selected | 419 | $1.3 \%$ | $2,435,421$ | $1.0 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| : Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_4
Label: REASONS NOT WORKING LAST WEEK - FAMILY RESPONSIBILITIES
Description: What were your reasons for not working during the last week? 4. Family responsibilities [SHOW IF S_JOBSTAT_1 $<>1$ AND S_JOBSTAT_2 $<$ 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,476 | $35.8 \%$ | $71,764,042$ | $29.0 \%$ |
| 1: Selected | 1,373 | $4.3 \%$ | $8,640,869$ | $3.5 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| : Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_5
Label: REASONS NOT WORKING LAST WEEK - CHRONIC ILLNESS OR PERMANENT DISABILITY

Description: What were your reasons for not working during the last week? 5. Chronic illness or permanent disability [SHOW IF S_JOBSTAT_1 1 AND S_JOBSTAT_2 <> 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,806 | $33.7 \%$ | $69,102,614$ | $27.9 \%$ |
| 1: Selected | 2,043 | $6.4 \%$ | $11,302,297$ | $4.6 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| : Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_6
Label: REASONS NOT WORKING LAST WEEK - SUITABLE JOB NOT AVAILABLE

Description: What were your reasons for not working during the last week? 6. Suitable job not available [SHOW IF S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 <> 1]
__Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 12,254 | $38.3 \%$ | $76,493,030$ | $30.9 \%$ |
| 1: Selected | 595 | $1.9 \%$ | $3,911,881$ | $1.6 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| : Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_7
Label: REASONS NOT WORKING LAST WEEK - DID NOT NEED OR WANT TO WORK

Description: What were your reasons for not working during the last week? 7. Did not need or want to work [SHOW IF S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 < 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 11,823 | $36.9 \%$ | $71,919,005$ | $29.1 \%$ |
| 1: Selected | 1,026 | $3.2 \%$ | $8,485,906$ | $3.4 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| : Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_8
Label: REASONS NOT WORKING LAST WEEK - NONE OF THE ABOVE
Description: What were your reasons for not working during the last week? 8. None of the above [SHOW IF S_JOBSTAT_1 <>1 AND S_JOBSTAT_2 <> 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 11,817 | $36.9 \%$ | $73,983,933$ | $29.9 \%$ |
| 1: Selected | 1,032 | $3.2 \%$ | $6,420,977$ | $2.6 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 116,084 | $0.0 \%$ |
| : Logical Skip | 19,157 | $59.8 \%$ | $166,910,816$ | $67.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_1

## Label: NOT WORKING REASON- SELF-EMPLOYED AND NOT PAID

Description: Were you not working for any of the following reasons during the last week? 1. You were self-employed and not getting paid during this time.
[SHOW IF S_JOBSTAT_4 = 8,-3,-5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 588 | $1.8 \%$ | $3,159,182$ | $1.3 \%$ |
| 1: Selected | 195 | $0.6 \%$ | 916,566 | $0.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 66,162 | $0.0 \%$ |
| -3: Missing | 260 | $0.8 \%$ | $2,395,152$ | $1.0 \%$ |
| : Logical Skip | 30,974 | $96.7 \%$ | $240,894,749$ | $97.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_2

## Label: NOT WORKING REASON- VACATION

Description: Were you not working for any of the following reasons during the last week? 2. You were on vacation from work or traveling while holding a job. [SHOW IF S_JOBSTAT_4 $=8,-3,-5]$

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 624 | $1.9 \%$ | $3,121,101$ | $1.3 \%$ |
| 1: Selected | 159 | $0.5 \%$ | 954,646 | $0.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 66,162 | $0.0 \%$ |
| -3: Missing | 260 | $0.8 \%$ | $2,395,152$ | $1.0 \%$ |
| : Logical Skip | 30,974 | $96.7 \%$ | $240,894,749$ | $97.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_3

## Label: NOT WORKING REASON- PAID LEAVE

Description: Were you not working for any of the following reasons during the last week? 3. You were on paid sick leave, personal leave, or other temporary leave. [SHOW IF S_JOBSTAT_4 $=8,-3,-5$ ]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 654 | $2.0 \%$ | $3,194,180$ | $1.3 \%$ |
| 1: Selected | 129 | $0.4 \%$ | 881,568 | $0.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 66,162 | $0.0 \%$ |
| -3: Missing | 260 | $0.8 \%$ | $2,395,152$ | $1.0 \%$ |
| . Logical Skip | 30,974 | $96.7 \%$ | $240,894,749$ | $97.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_4
Label: NOT WORKING REASON- OTHER BENEFITS
Description: Were you not working for any of the following reasons during the last week? 4. You were on a job that did not pay but had other benefits.
[SHOW IF S_JOBSTAT_4 = 8,-3,-5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 689 | $2.2 \%$ | $3,424,478$ | $1.4 \%$ |
| 1: Selected | 94 | $0.3 \%$ | 651,269 | $0.3 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 66,162 | $0.0 \%$ |
| -3: Missing | 260 | $0.8 \%$ | $2,395,152$ | $1.0 \%$ |
| : Logical Skip | 30,974 | $96.7 \%$ | $240,894,749$ | $97.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_5

## Label: NOT WORKING REASON- SABBATICAL

Description: Were you not working for any of the following reasons during the last week? 5. You were on a sabbatical. [SHOW IF S_JOBSTAT_4 = 8,-3,-5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 548 | $1.7 \%$ | $3,318,930$ | $1.3 \%$ |
| 1: Selected | 235 | $0.7 \%$ | 756,817 | $0.3 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 66,162 | $0.0 \%$ |
| -3: Missing | 260 | $0.8 \%$ | $2,395,152$ | $1.0 \%$ |
| : Logical Skip | 30,974 | $96.7 \%$ | $240,894,749$ | $97.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOBSTAT_6

## Label: IMPORTANT TO KNOW YOUR JOB STATUS

Description: To ask you the right questions, it is important to know your job status. In the last week, did you work for pay at a job or business? Working for pay includes being self-employed but not earning income in the last week, freelancers and consultants who work intermittently, active military duty, or on any type of paid or unpaid leave, including vacation. [SHOW IF
S_JOBSTAT_1 = -3,-5 AND S_JOBSTAT_2 = -3,-5 AND
S_JOBSTAT_5 = -3,-5]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| C Logical Skip | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOB_1
Label: MAIN JOB/WORK ARRANGMENT IN THE LAST WEEK
Description: Which one of the following best describes your main job/work arrangement in the last week? If you had more than one job or work arrangement, report on the one for which you worked the most hours. [SHOW IF S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR
ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]
__Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Current Entrepreneur | 1,973 | $6.2 \%$ | $13,868,872$ | $5.6 \%$ |
| 2: Current Freelancer | 2,574 | $8.0 \%$ | $19,565,132$ | $7.9 \%$ |
| 3: For Profit | 8,850 | $27.6 \%$ | $77,922,361$ | $31.5 \%$ |
| 4: Not for Profit | 2,201 | $6.9 \%$ | $21,698,072$ | $8.8 \%$ |
| 5: Local Government | 1,548 | $4.8 \%$ | $15,486,944$ | $6.3 \%$ |
| 6: State Government | 859 | $2.7 \%$ | $7,481,755$ | $3.0 \%$ |
| 7: U.S. Military | 172 | $0.5 \%$ | $1,266,559$ | $0.5 \%$ |
| 8: U.S Government | 485 | $1.5 \%$ | $4,926,465$ | $2.0 \%$ |
| 9: Non-U.S. Government | 904 | $2.8 \%$ | $5,941,866$ | $2.4 \%$ |
| -5: Don't know | 15 | $0.0 \%$ | 280,271 | $0.1 \%$ |

Variable: S_JOB_1
Label: MAIN JOB/WORK ARRANGMENT IN THE LAST WEEK
Description: Which one of the following best describes your main job/work arrangement in the last week? If you had more than one job or work arrangement, report on the one for which you worked the most hours.
[SHOW IF S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR
ANY(S_JOBSTTAT_5_1- S_JOBSTĀT_5_5 = 1) OR S_JOBSTAT_6 = 1]
__Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -3: Missing | 359 | $1.1 \%$ | $2,548,266$ | $1.0 \%$ |
| .: Logical Skip | 12,081 | $37.7 \%$ | $76,445,247$ | $30.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: S_GIGCHECK_1

## Label: MAIN JOB GIG WORK

Description: Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." Is your main job or work arrangement gig work?
These tasks might include driving for Uber or Lyft, selling goods through Craigslist or Etsy, completing online tasks on Amazon, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [SHOW IF S_JOB_1 = 2,3,4]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 3,038 | $9.5 \%$ | $16,386,159$ | $6.6 \%$ |
| 2: No | 10,108 | $31.6 \%$ | $98,267,802$ | $39.7 \%$ |
| -5: Don't know | 442 | $1.4 \%$ | $4,200,977$ | $1.7 \%$ |
| -3: Missing | 37 | $0.1 \%$ | 330,627 | $0.1 \%$ |
| : Logical Skip | 18,396 | $57.4 \%$ | $128,246,245$ | $51.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_PAIDJOB_1

## Label: WORK FOR PAY AT SECOND JOB

Description: In addition to your main job/work arrangement you just described, in the last week did you work for pay at a second job (or business), including part-time, evening, or weekend work? [SHOW IF S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 5,592 | $17.5 \%$ | $38,034,261$ | $15.4 \%$ |
| 2: No | 14,303 | $44.7 \%$ | $132,572,866$ | $53.6 \%$ |
| -3: Missing | 45 | $0.1 \%$ | 379,437 | $0.2 \%$ |
| : Logical Skip | 12,081 | $37.7 \%$ | $76,445,247$ | $30.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_JOB_2
Label: SECOND JOB
Description: Which one of the following best describes your second job/work arrangement over the last week? [SHOW IF S_PAIDJOB_1 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Current Entrepreneur | 1,005 | 3.1\% | 6,134,747 | 2.5\% |
| 2: Current Freelancer | 1,561 | 4.9\% | 11,945,844 | 4.8\% |
| 3: For Profit | 1,657 | 5.2\% | 11,706,459 | 4.7\% |
| 4: Not for Profit | 461 | 1.4\% | 3,613,419 | 1.5\% |
| 5: Local Government | 321 | 1.0\% | 1,655,030 | 0.7\% |
| 6: State Government | 173 | 0.5\% | 807,386 | 0.3\% |
| 7: U.S. Military | 81 | 0.3\% | 525,864 | 0.2\% |
| 8: U.S Government | 72 | 0.2\% | 276,223 | 0.1\% |
| 9: Non-U.S. Government | 227 | 0.7\% | 1,097,079 | 0.4\% |
| -3: Missing | 34 | 0.1\% | 272,211 | 0.1\% |

Variable: S_JOB_2
Label: SECOND JOB
Description: Which one of the following best describes your second job/work arrangement over the last week? [SHOW IF S_PAIDJOB_1 = 1]
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| : Logical Skip | 26,429 | $82.5 \%$ | $209,397,550$ | $84.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: S_GIGCHECK_2

## Label: SECOND JOB GIG WORK

Description: Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." Is your second job/work arrangement gig work?
These tasks might include driving for Uber or Lyft, selling goods through Craigslist or Etsy, completing online tasks on Amazon, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [SHOW IF S_JOB_2 = 2,3,4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 2,088 | $6.5 \%$ | $11,509,302$ | $4.7 \%$ |
| 2: No | 1,444 | $4.5 \%$ | $14,669,476$ | $5.9 \%$ |
| -5: Don't know | 128 | $0.4 \%$ | 979,315 | $0.4 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 107,629 | $0.0 \%$ |
| : Logical Skip | 28,342 | $88.5 \%$ | $220,166,089$ | $89.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DOV_CUR_ENTR
Label: CURRENT ENTREPRENEUR FLAG
Description: Administrative Variable: This variable flags which respondents qualify as a current entrepreneur. IF S_JOB_1 = 1 OR S_JOB_2 = 1 DOV_CUR_ENTR = 1. ELSE DOV_CUR_ENTR = $\mathbf{0}$.
__Unweighted_ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Does not meet criteria | 27,114 | $84.7 \%$ | $212,519,109$ | $85.9 \%$ |
| 1: Meets criteria | 4,907 | $15.3 \%$ | $34,912,702$ | $14.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DOV_CUR_FREE

Label: CURRENT FREELANCER FLAG
Description: Administrative Variable: This variable flags which respondents qualify as a current freelancer. IF S_JOB_1 = 2 OR S_JOB_2 $=2$ DOV_CUR_FREE $=1$. ELSE $\overline{\mathrm{D} O V}$ _CUR_ $\overline{\mathrm{FREE}}=0$.

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Does not meet criteria | 24,619 | $76.9 \%$ | $195,187,175$ | $78.9 \%$ |
| 1: Meets criteria | 7,402 | $23.1 \%$ | $52,244,636$ | $21.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_FORMBIZ_1
Label: EVER OWNED A BUSINESS
Description: Have you ever owned a business? [SHOW IF DOV_CUR_ENTR = 0 AND DOV_CUR_FREE = 0]
$\qquad$
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 5,274 | $16.5 \%$ | $44,730,235$ | $18.1 \%$ |
| 2: No | 20,660 | $64.5 \%$ | $156,335,918$ | $63.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,501 | $0.0 \%$ |
| -3: Missing | 52 | $0.2 \%$ | 365,445 | $0.1 \%$ |

Variable: S_FORMBIZ_1
Label: EVER OWNED A BUSINESS
Description: Have you ever owned a business? [SHOW IF DOV_CUR_ENTR = 0 AND DOV_CUR_FREE = 0] __Unweighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| : Logical Skip | 6,034 | $18.8 \%$ | $45,995,712$ | $18.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_FORMBIZ_2
Label: OUTSIDE OF FREELANCE, EVER OWNED A BUSINESS
Description: You reported you are currently working as a self-employed consultant, freelancer, or independent contractor. Outside of this work activity, have you ever owned a business? [SHOW IF DOV_CUR_FREE = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,255 | $3.9 \%$ | $9,539,143$ | $3.9 \%$ |
| 2: No | 2,176 | $6.8 \%$ | $17,560,960$ | $7.1 \%$ |
| -3: Missing | 18 | $0.1 \%$ | 108,631 | $0.0 \%$ |
| : Logical Skip | 28,572 | $89.2 \%$ | $220,223,078$ | $89.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: S_FORMBIZ_STAT_1 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: STILL OWN BUSINESS |  |  |  |  |
| Description: Do you still own this business? [SHOW IF S_FORMBIZ_1 = 1 OR S_FORMBIZ_2 = 1] |  |  |  |  |
|  | __Unweighted |  | _ Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 2,322 | 7.3\% | 16,125,722 | 6.5\% |
| 2: No | 4,129 | 12.9\% | 37,434,853 | 15.1\% |
| -3: Missing | 78 | 0.2\% | 708,802 | 0.3\% |
| . Logical Skip | 25,492 | 79.6\% | 193,162,434 | 78.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: S_FORMBIZ_STAT_2
Label: CLOSE, SELL, OR LEAVE BUSINESS
Description: In what year did you close, sell, or leave this business? [SHOW IF S_FORMBIZ_STAT_1 = 2]
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -5: Don't know | 7 | $0.0 \%$ | 259,170 | $0.1 \%$ |
| -3: Missing | 88 | $0.3 \%$ | 532,302 | $0.2 \%$ |
| .: Logical Skip | 27,892 | $87.1 \%$ | $209,996,958$ | $84.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_FORMBIZ_STAT_2 Type: Numeric

| CASES | N | MEAN | MEDIAN | MIN | MAX |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unweighted | 4,034 | 2007.0 | 2010.0 | 1920.0 | 2022.0 |
| Weighted | $36,643,380$ | 2006.9 | 2010.0 | 1920.0 | 2022.0 |

Variable: S_FORMBIZ_STAT_3
Label: APPROXIMATELY CLOSE, SELL, OR BUSINESS
Description: Approximately how long ago did you close, sell, or leave this business? [SHOW IF S_FORMBIZ_STAT_2 = -3,-5]
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Within the last 5 years | 28 | $0.1 \%$ | 61,146 | $0.0 \%$ |
| 2: 6 to 10 years ago | 22 | $0.1 \%$ | 100,598 | $0.0 \%$ |
| 3: 11 to 20 years ago | 13 | $0.0 \%$ | 41,137 | $0.0 \%$ |
| 4: More than 20 years ago | 8 | $0.0 \%$ | 172,589 | $0.1 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 416,002 | $0.2 \%$ |
| : Logical Skip | 31,926 | $99.7 \%$ | $246,640,339$ | $99.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_FORMFREE_1
Label: EVER FREELANCER
Description: Have you ever worked for yourself as a freelancer, consultant, or independent contractor either full- time or part-time? [SHOW IF DOV_CUR_FREE = 0]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 9,639 | $30.1 \%$ | $78,008,508$ | $31.5 \%$ |
| 2: No | 18,540 | $57.9 \%$ | $139,893,268$ | $56.5 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 70,380 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | 655,492 | $0.3 \%$ |
| : Logical Skip | 3,711 | $11.6 \%$ | $28,804,163$ | $11.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_FORMFREE_STAT_1
Label: STILL FREELANCER
Description: Are you still working for yourself as a freelancer, consultant, or independent contractor either full-time or part-time? [SHOW IF S_FORMFREE_1 = 1]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, still freelancing | 3,691 | $11.5 \%$ | $23,440,473$ | $9.5 \%$ |
| 2: No, I stopped last five years | 2,704 | $8.4 \%$ | $23,383,330$ | $9.5 \%$ |
| 3: No, I stopped over 5 years | 3,208 | $10.0 \%$ | $30,917,712$ | $12.5 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 266,992 | $0.1 \%$ |
| : Logical Skip | 22,382 | $69.9 \%$ | $169,423,303$ | $68.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DOV_FORM_ENTR

## Label: FORMER ENTREPRENUER FLAG

Description: Administrative Variable: This variable flags which respondents qualify as a former entrepreneur. IF S_FORMBIZ_STAT_1 = 2 DOV_FORM_ENTR $=1$. ELSE DOV_FORM_ENTR $=0$.

## Unweighted <br> $\qquad$

 WeightedLABEL
0: Does not meet criteria
1: Meets criteria
TOTALS

COUNT PCT COUNT PCT
$27,892 \quad 87.1 \% \quad 209,996,958 \quad 84.9 \%$
$4,129 \quad 12.9 \% \quad 37,434,853 \quad 15.1 \%$
$32,021 \quad 100.0 \% \quad 247,431,811 \quad 100.0 \%$

## Variable: DOV_FORM_FREE

Label: FORMER FREELANCER FLAG
Description: Administrative Variable: This variable flags which respondents qualify as a former freelancer. IF S_FORMFREE_STAT_1 = 2,3 DOV_FORM_FREE $=1$. ELSE DOV_FORM_FREE $=0$.

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Does not meet criteria | 26,109 | $81.5 \%$ | $193,130,769$ | $78.1 \%$ |
| 1: Meets criteria | 5,912 | $18.5 \%$ | $54,301,042$ | $21.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_NASCENT_1
Label: NASCENT NEW BUSINESS
Description: Are you, alone or with others, currently trying to start a new business,

| including any form of self-employment, freelancing, consulting, or |
| :--- |
| independent contracting, or selling any goods or services to others? |

LABEL
_-Unweighted__

| Variable: DOV_NASCENT |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: NASCENT FLAG |  |  |  |  |
| Description: Administrative Variable: This variable flags which respondents qualify as a nascent business owner. IF S_NASCENT_1 = 1 DOV_NASCENT = 1 . ELSE DOV_NASCENT = 0 . |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Does not meet criteria | 25,425 | 79.4\% | 205,738,252 | 83.1\% |
| 1: Meets criteria | 6,596 | 20.6\% | 41,693,559 | 16.9\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: S_WITHDRAW_1
Label: WITHDRAWNBUSINESS


## Variable: DOV_WITHDRAW

Label: WITHDRAWNFLAG
Description: Administrative Variable: This variable flags which respondents qualify as a withdrawn business owner or freelancer. IF S_WITHDRAW_1 = 1 DOV_WITHDRAW = 1. ELSE DOV_WITHDRAW = 0 .

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Does not meet criteria | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| 1: Meets criteria | 2,649 | $8.3 \%$ | $25,199,094$ | $10.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_INTEREST_2
Label: INTEREST IN STARTING BUSINESS
Description: How interested were you in starting your own business or working for yourself? [SHOW IF DOV_WITHDRAW = 1]

|  | Unweighted |  | _Weighted |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all interested | 72 | $0.2 \%$ | 351,570 | $0.1 \%$ |
| 2: Slightly interested | 539 | $1.7 \%$ | $6,124,140$ | $2.5 \%$ |
| 3: Somewhat interested | 929 | $2.9 \%$ | $9,976,612$ | $4.0 \%$ |
| 4: Very interested | 746 | $2.3 \%$ | $6,186,724$ | $2.5 \%$ |
| 5: Extremely interested | 359 | $1.1 \%$ | $2,548,113$ | $1.0 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 11,936 | $0.0 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: S_GIGCHECK_3

## Label: OUTSIDE GIG WORK

Description: Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." [IF JOBSTAT_1 = 1 OR JOBSTAT_2 = 1 OR JOBSTAT_5 = 1 OR JOBSTAT_6 = 1 : Outside of the forms of employment you have already mentioned, in/ELSE: In] the last 6 months have you been paid for any gig work? These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [SHOW IF S_GIGCHECK_1 <> 1 AND S_GIGCHECK_2 <> 1]
$\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 3,785 | $11.8 \%$ | $22,697,163$ | $9.2 \%$ |
| 2: No | 22,913 | $71.6 \%$ | $192,581,572$ | $77.8 \%$ |
| -5: Don't know | 1,061 | $3.3 \%$ | $7,656,391$ | $3.1 \%$ |
| -3: Missing | 53 | $0.2 \%$ | 413,375 | $0.2 \%$ |
| : Logical Skip | 4,209 | $13.1 \%$ | $24,083,309$ | $9.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: S_GIGPLATFORM_1

## Label: GIG PLATFORM COMPANY COORDINATING

Description: Is your [IF DOV_CUR_FREE = 1: freelance, consulting, or independent contract/ELSE: gig] work conducted through a company that coordinates payments or relationships with clients? [SHOW IF DOV_CUR_FREE = 1 OR S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 5,292 | $16.5 \%$ | $28,505,543$ | $11.5 \%$ |
| 2: No | 4,203 | $13.1 \%$ | $35,222,438$ | $14.2 \%$ |
| -5: Don't know | 1,057 | $3.3 \%$ | $7,835,010$ | $3.2 \%$ |
| -3: Missing | 46 | $0.1 \%$ | 481,185 | $0.2 \%$ |

```
Variable: S_GIGPLATFORM_1
Label: GIG PLATFORM COMPANY COORDINATING
```

Description: Is your [IF DOV_CUR_FREE = 1: freelance, consulting, or independent contract/ELSE: gig] work conducted through a company that coordinates payments or relationships with clients? [SHOW IF DOV_CUR_FREE = 1 OR S_GIGCHECK_1 $=1$ OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| $\therefore$ Logical Skip | 21,423 | $66.9 \%$ | $175,387,636$ | $70.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: S_GIGPLATFORM_2
Label: GIG PLATFORM ONLINE APP
Description: Is the company that coordinates payments or relationships with clients for your [IF DOV_CUR_FREE = 1: freelance, consulting, or independent contract/ELSE: gig] work an online app? [SHOW IF S_GIGPLATFORM_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 3,688 | $11.5 \%$ | $15,548,223$ | $6.3 \%$ |
| 2: No | 1,327 | $4.1 \%$ | $11,084,812$ | $4.5 \%$ |
| -5: Don't know | 181 | $0.6 \%$ | $1,527,319$ | $0.6 \%$ |
| -3: Missing | 96 | $0.3 \%$ | 345,188 | $0.1 \%$ |
| : Logical Skip | 26,729 | $83.5 \%$ | $218,926,268$ | $88.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Label: GIG PLATFORM TYPE DERIVED FROM S_GIGPLATFORM_3 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Type of gig platform coded from S_GIGPLATFORM_3: What is the name(s) of the company that coordinates payments or relationships with clients for your [IF DOV_CUR_FREE = 1 : freelance, consulting, or independent contract/ELSE: gig] work? |  |  |  |  |
|  | Unweig |  | Weigh |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Confirmed Gig Platform: Services | 1,482 | 4.6\% | 8,218,374 | 3.3\% |
| 2: Confirmed Gig Platform: Selling/Renting of Goods | 388 | 1.2\% | 2,823,942 | 1.1\% |
| 3: Confirmed Gig Platform: Online Surveys | 146 | 0.5\% | 613,853 | 0.2\% |
| 4: Payment Provider | 436 | 1.4\% | 1,732,194 | 0.7\% |
| 5: Unconfirmed Gig Work | 1,602 | 5.0\% | 8,931,181 | 3.6\% |
| 6: Unlikely Gig Work | 1,142 | 3.6\% | 5,929,161 | 2.4\% |
| .: Logical Skip | 26,825 | 83.8\% | 219,183,107 | 88.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_GIGREASON_1_1

## Label: REASON GIG- PRIMARY INCOME

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 1. To earn money as a primary source of income [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,537 | $14.2 \%$ | $30,236,658$ | $12.2 \%$ |
| 1: Selected | 3,437 | $10.7 \%$ | $16,369,473$ | $6.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |

Variable: PE_GIGREASON_1_1
Label: REASON GIG- PRIMARY INCOME
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 1. To earn money as a primary source of income [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT |
| PCT | PCT |  |  |  |
| Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_2
Label: REASON GIG- SUPPLEMENT PAY
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 2. To earn extra money to supplement pay from my current employment, or other regular source of income [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = $\overline{1}$ ]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,460 | $13.9 \%$ | $25,285,718$ | $10.2 \%$ |
| 1: Selected | 3,514 | $11.0 \%$ | $21,320,412$ | $8.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| : Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_3

## Label: REASON GIG- SUPPLEMENT RETIREMENT

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 3. To earn extra money to supplement my retirement, pension, or disability income [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,048 | $18.9 \%$ | $37,141,876$ | $15.0 \%$ |
| 1: Selected | 1,926 | $6.0 \%$ | $9,464,254$ | $3.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| : Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_4
Label: REASON GIG- HELP FAMILY OR FRIENDS
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 4. To earn extra money to help family or friends [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,003 | $18.7 \%$ | $36,002,849$ | $14.6 \%$ |
| 1: Selected | 1,971 | $6.2 \%$ | $10,603,281$ | $4.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| : Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_5

## Label: REASON GIG- STARTING OWN BUSINESS

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 5. To earn extra money while I am working to start my own business [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,531 | $20.4 \%$ | $40,575,651$ | $16.4 \%$ |
| 1: Selected | 1,443 | $4.5 \%$ | $6,030,480$ | $2.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| .: Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_6

## Label: REASON GIG- CAREER TRANSITION

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 6. To earn extra money while I am making a career transition [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,724 | $21.0 \%$ | $41,145,567$ | $16.6 \%$ |
| 1: Selected | 1,250 | $3.9 \%$ | $5,460,563$ | $2.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| : Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_7

## Label: REASON GIG- MAINTAINSKILLS

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 7. To maintain existing employment-related skills [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,006 | $21.9 \%$ | $42,413,314$ | $17.1 \%$ |
| 1: Selected | 968 | $3.0 \%$ | $4,192,817$ | $1.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| .: Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_8

## Label: REASON GIG- NEW SKILLS

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 8. To acquire new employment-related skills [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,017 | $21.9 \%$ | $42,369,021$ | $17.1 \%$ |
| 1: Selected | 957 | $3.0 \%$ | $4,237,109$ | $1.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| . Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_9

## Label: REASON GIG- WORKING FOR MYSELF

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 9. To see what it is like working for myself [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,939 | $21.7 \%$ | $40,888,663$ | $16.5 \%$ |
| 1: Selected | 1,035 | $3.2 \%$ | $5,717,468$ | $2.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| : Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_10

## Label: REASON GIG- FLEXIBILITY

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 10. To have flexibility in my work schedule [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,279 | $19.6 \%$ | $36,387,999$ | $14.7 \%$ |
| 1: Selected | 1,695 | $5.3 \%$ | $10,218,131$ | $4.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| . Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_11
Label: REASON GIG- NETWORK
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 11. To network/meet people [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,169 | $22.4 \%$ | $41,774,037$ | $16.9 \%$ |
| 1: Selected | 805 | $2.5 \%$ | $4,832,093$ | $2.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| .: Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_12

## Label: REASON GIG- FUN

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 12. Just for fun or as a hobby [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,550 | $20.5 \%$ | $34,617,080$ | $14.0 \%$ |
| 1: Selected | 1,424 | $4.4 \%$ | $11,989,050$ | $4.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| : Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_13
Label: REASON GIG- OTHER REASON
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? 13. Other reason, specify: [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,830 | $24.5 \%$ | $45,394,039$ | $18.3 \%$ |
| 1: Selected | 144 | $0.4 \%$ | $1,212,092$ | $0.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,028 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 170,314 | $0.1 \%$ |
| : Logical Skip | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DOV_GIGWORK

Label: GIG WORKER FLAG
Description: Administrative Variable: This variable flags which respondents qualify as a gig worker. IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 $=1$ DOV_GIGWORK = 1. ELSE DOV_GIGWORK = 0.
__Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Does not meet criteria | 24,027 | $75.0 \%$ | $200,651,338$ | $81.1 \%$ |
| 1: Meets criteria | 7,994 | $25.0 \%$ | $46,780,473$ | $18.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DOV_GENPOP

## Label: GENERAL POPULATION FLAG

| Description: Administrative Variable: This variable flags which respondents qualify as general population. IF DOV_CUR_ENTR = 0 AND DOV_CUR_FREE $=0$ AND DOV_FORM_ENTR $=0$ AND DOV_FORM_FREE $=0$ AND DOV_NASC̄ENT $=0$ AND DOV_WITHD̄RAW = 0 DOV_GENPOP $=1$. ELSE DOV_GE |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | __Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Does not meet criteria | 19,410 | 60.6\% | 160,672,781 | 64.9\% |
| 1: Meets criteria | 12,611 | 39.4\% | 86,759,030 | 35.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |




## Variable: CURWORK

## Label: CURRENTLY WORKING FLAG

Description: Administrative Variable: This variable flags which respondents are currently working.
if S_JOBSTAT_1=1 or S_JOBSTAT_2=1 or S_JOBSTAT_5 notin $(.,-\overline{3},-5)$ or $S_{-} J O B S T A T \_\overline{6}=1$ then curwork=1; else curwork=0;

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not currently working | 12,081 | $37.7 \%$ | $76,445,247$ | $30.9 \%$ |
| 1: Currently working | 19,940 | $62.3 \%$ | $170,986,564$ | $69.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_EMPSTAT_1
Label: PURSUING IDEA EMPLOYMENT STATUS
Description: When you first started pursuing the idea of [INSERT DOV_ACTIVITY], what was your employment status? [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Employed | 9,535 | $29.8 \%$ | $73,505,301$ | $29.7 \%$ |
| 2: Not employed | 3,668 | $11.5 \%$ | $31,109,158$ | $12.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 30,848 | $0.0 \%$ |
| -3: Missing | 32 | $0.1 \%$ | 326,521 | $0.1 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_1
Label: NOT WORKING PURSUING- RETIRED
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 1. Retired [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 3,027 | 9.5\% | 25,744,751 | 10.4\% |
| 1: Selected | 637 | 2.0\% | 5,278,786 | 2.1\% |
| -3: Missing | 4 | 0.0\% | 85,622 | 0.0\% |
| .: Logical Skip | 28,353 | 88.5\% | 216,322,653 | 87.4\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_EMPSTAT_2_2
Label: NOT WORKING PURSUING- LAYOFF
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 2. On layoff from a job [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,071 | $9.6 \%$ | $26,002,938$ | $10.5 \%$ |
| 1: Selected | 593 | $1.9 \%$ | $5,020,598$ | $2.0 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 85,622 | $0.0 \%$ |
| : Logical Skip | 28,353 | $88.5 \%$ | $216,322,653$ | $87.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_3

## Label: NOT WORKING PURSUING- STUDENT

Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 3. Student [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,195 | $10.0 \%$ | $25,610,991$ | $10.4 \%$ |
| 1: Selected | 469 | $1.5 \%$ | $5,412,546$ | $2.2 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 85,622 | $0.0 \%$ |
| : Logical Skip | 28,353 | $88.5 \%$ | $216,322,653$ | $87.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_4

## Label: NOT WORKING PURSUING- FAMILY RESPONSIBILITIES

Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 4. Family responsibilities [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,753 | $8.6 \%$ | $22,329,591$ | $9.0 \%$ |
| 1: Selected | 911 | $2.8 \%$ | $8,693,946$ | $3.5 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 85,622 | $0.0 \%$ |
| : Logical Skip | 28,353 | $88.5 \%$ | $216,322,653$ | $87.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_5
Label: NOT WORKING PURSUING- ILLNESS OR DISABILITY
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 5. Chronic illness or permanent disability [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,039 | $9.5 \%$ | $26,731,678$ | $10.8 \%$ |
| 1: Selected | 625 | $2.0 \%$ | $4,291,859$ | $1.7 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 85,622 | $0.0 \%$ |
| : Logical Skip | 28,353 | $88.5 \%$ | $216,322,653$ | $87.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_6
Label: NOT WORKING PURSUING- JOB NOT AVAILABLE
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 6. Suitable job not available [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,208 | $10.0 \%$ | $27,480,076$ | $11.1 \%$ |
| 1: Selected | 456 | $1.4 \%$ | $3,543,461$ | $1.4 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 85,622 | $0.0 \%$ |
| : Logical Skip | 28,353 | $88.5 \%$ | $216,322,653$ | $87.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_7
Label: NOT WORKING PURSUING- NO NEED OR WANT TO WORK
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 7. Did not need or want to work [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT | PCT

Variable: PE_EMPSTAT_2_8
Label: NOT WORKING PURSUING- NONE OF THE ABOVE
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? 8. None of the above [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,266 | $10.2 \%$ | $28,033,722$ | $11.3 \%$ |
| 1: Selected | 398 | $1.2 \%$ | $2,989,815$ | $1.2 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 85,622 | $0.0 \%$ |
| : Logical Skip | 28,353 | $88.5 \%$ | $216,322,653$ | $87.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_1

## Label: REASON IMPORTANCE- OWN BOSS

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 1. Wanted to be my own boss [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 7,945 | $24.8 \%$ | $53,780,681$ | $21.7 \%$ |
| 2: Somewhat important | 3,939 | $12.3 \%$ | $36,009,056$ | $14.6 \%$ |
| 3: Not important | 1,293 | $4.0 \%$ | $14,582,952$ | $5.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 11,524 | $0.0 \%$ |
| -3: Missing | 58 | $0.2 \%$ | 587,616 | $0.2 \%$ |
| . Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_REASONS_1_2

## Label: REASON IMPORTANCE- FLEXIBLE HOURS

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 2. Flexible hours [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 9,432 | $29.5 \%$ | $73,083,706$ | $29.5 \%$ |
| 2: Somewhat important | 2,934 | $9.2 \%$ | $23,142,730$ | $9.4 \%$ |
| 3: Not important | 748 | $2.3 \%$ | $7,912,295$ | $3.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 11,524 | $0.0 \%$ |
| -3: Missing | 121 | $0.4 \%$ | 821,573 | $0.3 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_3
Label: REASON IMPORTANCE- BALANCE
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 3. Balance work and family [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 8,875 | $27.7 \%$ | $68,316,893$ | $27.6 \%$ |
| 2: Somewhat important | 3,084 | $9.6 \%$ | $24,924,991$ | $10.1 \%$ |
| 3: Not important | 1,148 | $3.6 \%$ | $10,798,506$ | $4.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 56,952 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | 874,486 | $0.4 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_REASONS_1_4

## Label: REASON IMPORTANCE- GREATER INCOME

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 4. Opportunity for greater income [SHOW IF DOV_GROŪP $<>4,5$, OR 7]

|  | Unweighted__ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 8,846 | $27.6 \%$ | $66,030,979$ | $26.7 \%$ |
| 2: Somewhat important | 3,464 | $10.8 \%$ | $29,650,208$ | $12.0 \%$ |
| 3: Not important | 792 | $2.5 \%$ | $8,304,151$ | $3.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 15,572 | $0.0 \%$ |
| -3: Missing | 132 | $0.4 \%$ | 970,918 | $0.4 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_5
Label: REASON IMPORTANCE-SUPPLEMENT INCOME
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 5. Ability to supplement my income from my job [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 7,920 | $24.7 \%$ | $56,025,061$ | $22.6 \%$ |
| 2: Somewhat important | 3,486 | $10.9 \%$ | $29,305,638$ | $11.8 \%$ |
| 3: Not important | 1,658 | $5.2 \%$ | $18,458,364$ | $7.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 49,671 | $0.0 \%$ |
| -3: Missing | 170 | $0.5 \%$ | $1,133,094$ | $0.5 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_6
Label: REASON IMPORTANCE- AVENUE FOR IDEAS
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 6. Best avenue for my ideas/goods/services [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 7,444 | $23.2 \%$ | $52,304,267$ | $21.1 \%$ |
| 2: Somewhat important | 4,599 | $14.4 \%$ | $39,533,245$ | $16.0 \%$ |
| 3: Not important | 1,107 | $3.5 \%$ | $12,352,355$ | $5.0 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 41,246 | $0.0 \%$ |
| -3: Missing | 84 | $0.3 \%$ | 740,716 | $0.3 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_REASONS_1_7

Label: REASON IMPORTANCE- UNABLE TO FIND EMPLOYMENT
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 7. Unable to find employment [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 3,384 | $10.6 \%$ | $17,663,728$ | $7.1 \%$ |
| 2: Somewhat important | 3,700 | $11.6 \%$ | $24,257,997$ | $9.8 \%$ |
| 3: Not important | 6,002 | $18.7 \%$ | $61,691,338$ | $24.9 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 31,780 | $0.0 \%$ |
| -3: Missing | 147 | $0.5 \%$ | $1,326,985$ | $0.5 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_8
Label: REASON IMPORTANCE- NOT VALUED
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 8. Did not feel valued by my place of employment [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 4,665 | $14.6 \%$ | $28,284,110$ | $11.4 \%$ |
| 2: Somewhat important | 4,036 | $12.6 \%$ | $31,182,410$ | $12.6 \%$ |
| 3: Not important | 4,384 | $13.7 \%$ | $44,166,710$ | $17.9 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 22,702 | $0.0 \%$ |
| -3: Missing | 148 | $0.5 \%$ | $1,315,896$ | $0.5 \%$ |
| .: Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_9
Label: REASON IMPORTANCE- NOT ADEQUATE OPPORTUNITIES
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 9. Did not feel that there were adequate opportunities to advance in my career [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 4,985 | $15.6 \%$ | $30,335,623$ | $12.3 \%$ |
| 2: Somewhat important | 4,331 | $13.5 \%$ | $34,105,103$ | $13.8 \%$ |
| 3: Not important | 3,774 | $11.8 \%$ | $39,289,984$ | $15.9 \%$ |
| -3: Missing | 146 | $0.5 \%$ | $1,241,119$ | $0.5 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_10
Label: REASON IMPORTANCE- NOT PAID FAIRLY
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 10. Did not feel like I was being paid fairly given my skills in the labor market [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 5,716 | $17.9 \%$ | $36,530,998$ | $14.8 \%$ |
| 2: Somewhat important | 3,884 | $12.1 \%$ | $31,232,517$ | $12.6 \%$ |
| 3: Not important | 3,440 | $10.7 \%$ | $35,766,757$ | $14.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 13,501 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,428,056$ | $0.6 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_REASONS_1_11

## Label: REASON IMPORTANCE- NOT WORK FOR SOMEONE

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 11. Working for someone didn't appeal to me [SHOW IF DOV_GROUP $>4,5$, OR 7]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 5,105 | $15.9 \%$ | $30,888,619$ | $12.5 \%$ |
| 2: Somewhat important | 4,796 | $15.0 \%$ | $38,637,670$ | $15.6 \%$ |
| 3: Not important | 3,243 | $10.1 \%$ | $34,729,392$ | $14.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 45,428 | $0.0 \%$ |
| -3: Missing | 91 | $0.3 \%$ | 670,720 | $0.3 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_12

## Label: REASON IMPORTANCE- START OWN BUSINESS

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 12. Always wanted to start my own business [SHOW IF DOV̄_GROUP <> 4,5, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 6,328 | 19.8\% | 42,677,979 | 17.2\% |
| 2: Somewhat important | 4,467 | 14.0\% | 37,533,698 | 15.2\% |
| 3: Not important | 2,313 | 7.2\% | 24,075,616 | 9.7\% |
| -5: Don't know | 1 | 0.0\% | 3,529 | 0.0\% |
| -3: Missing | 127 | 0.4\% | 681,007 | 0.3\% |
| . Logical Skip | 18,785 | 58.7\% | 142,459,983 | 57.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_REASONS_1_13
Label: REASON IMPORTANCE- ROLE MODEL
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 13.An entrepreneurial friend or family member was a role model [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 4,383 | $13.7 \%$ | $25,912,823$ | $10.5 \%$ |
| 2: Somewhat important | 3,960 | $12.4 \%$ | $31,946,846$ | $12.9 \%$ |
| 3: Not important | 4,762 | $14.9 \%$ | $46,313,684$ | $18.7 \%$ |
| -3: Missing | 131 | $0.4 \%$ | 798,476 | $0.3 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_REASONS_1_14

Label: REASON IMPORTANCE- FAMILY BUSINESS
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 14. Wanted to carry on the family business [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 2,775 | $8.7 \%$ | $13,881,856$ | $5.6 \%$ |
| 2: Somewhat important | 2,622 | $8.2 \%$ | $16,068,465$ | $6.5 \%$ |
| 3: Not important | 7,687 | $24.0 \%$ | $74,064,124$ | $29.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 10,938 | $0.0 \%$ |
| -3: Missing | 151 | $0.5 \%$ | 946,445 | $0.4 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_REASONS_1_15
Label: REASON IMPORTANCE- HELP COMMUNITY
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 15. Wanted to help and/or become more involved in my community [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 4,343 | $13.6 \%$ | $24,732,107$ | $10.0 \%$ |
| 2: Somewhat important | 4,663 | $14.6 \%$ | $37,110,533$ | $15.0 \%$ |
| 3: Not important | 4,041 | $12.6 \%$ | $41,938,106$ | $16.9 \%$ |
| -3: Missing | 189 | $0.6 \%$ | $1,191,082$ | $0.5 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_1_1

## Label: NETWORKING STEPS- FRIEND

Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 1. Discussed the idea with a friend, work colleague, classmate, or acquaintance [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,926 | $18.5 \%$ | $47,042,896$ | $19.0 \%$ |
| 1: Selected | 7,295 | $22.8 \%$ | $57,822,902$ | $23.4 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 106,030 | $0.0 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_STEPS_1_2

## Label: NETWORKING STEPS- FAMILY MEMBER

Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 2. Discussed the idea with a family member [SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 5,594 | $17.5 \%$ | $41,389,348$ | $16.7 \%$ |
| 1: Selected | 7,627 | $23.8 \%$ | $63,476,450$ | $25.7 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 106,030 | $0.0 \%$ |
| .: Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_1_3

## Label: NETWORKING STEPS- MENTOR

Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 3. Identified and worked with a mentor(s) [SHOW IF DOV_GROUP <> 4,5, OR 7]
__Unweighted
$\qquad$ _Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,491 | $32.8 \%$ | $86,161,090$ | $34.8 \%$ |
| 1: Selected | 2,730 | $8.5 \%$ | $18,704,708$ | $7.6 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 106,030 | $0.0 \%$ |
| .: Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_STEPS_1_4

## Label: NETWORKING STEPS- EXPERTS

Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 4. Networking with experts, colleagues, or acquaintances in the field [SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$
$\qquad$ __Weighted $\qquad$
LABEL
0 : Not selected

| COUNT | PCT | COUNT | PCT |
| ---: | ---: | ---: | ---: |
| 9,406 | $29.4 \%$ | $75,374,797$ | $30.5 \%$ |
| 3,815 | $11.9 \%$ | $29,491,001$ | $11.9 \%$ |
| 15 | $0.0 \%$ | 106,030 | $0.0 \%$ |
| 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_1_5

## Label: NETWORKING STEPS- NONE OF THE ABOVE

Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 5. None of the above [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,434 | $35.7 \%$ | $90,537,014$ | $36.6 \%$ |
| 1: Selected | 1,787 | $5.6 \%$ | $14,328,784$ | $5.8 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 106,030 | $0.0 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_2_1
Label: TECHNICAL OR MARKET RESEARCH STEPS - LEADERS
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 1. Consulted established business leaders in the industry on the idea or market [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,937 | $31.0 \%$ | $83,722,137$ | $33.8 \%$ |
| 1: Selected | 3,265 | $10.2 \%$ | $20,701,058$ | $8.4 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 548,633 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_2_2
Label: TECHNICAL OR MARKET RESEARCH STEPS - PROFESSIONAL ADVICE

Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 2. Sought out professional advice (such as from a lawyer, accountant, or another professional related to the operation of a business) [SHOW IF DOV_GROUP <>4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,534 | $29.8 \%$ | $79,714,395$ | $32.2 \%$ |
| 1: Selected | 3,668 | $11.5 \%$ | $24,708,800$ | $10.0 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 548,633 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_2_3
Label: TECHNICAL OR MARKET RESEARCH STEPS - MARKET RESEARCH
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 3. Researched the market or considered how potential customers or other firms might respond if you launched the business [SHOW IF DOV_GROUP $>4,5$, OR 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,765 | $24.2 \%$ | $66,436,726$ | $26.9 \%$ |
| 1: Selected | 5,437 | $17.0 \%$ | $37,986,469$ | $15.4 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 548,633 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_2_4
Label: TECHNICAL OR MARKET RESEARCH STEPS - PATENTS
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 4. Learned about or applied for patents, copyrights, or trademarks to protect the business idea [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,793 | $33.7 \%$ | $91,607,893$ | $37.0 \%$ |
| 1: Selected | 2,409 | $7.5 \%$ | $12,815,303$ | $5.2 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 548,633 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_2_5
Label: TECHNICAL OR MARKET RESEARCH STEPS - PROTOTYPE
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 5. Made a prototype [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,973 | $37.4 \%$ | $96,410,567$ | $39.0 \%$ |
| 1: Selected | 1,229 | $3.8 \%$ | $8,012,629$ | $3.2 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 548,633 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_2_6
Label: TECHNICAL OR MARKET RESEARCH STEPS - FEEDBACK
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 6. Tested the market and/or collected feedback from customers [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,640 | $33.2 \%$ | $85,070,973$ | $34.4 \%$ |
| 1: Selected | 2,562 | $8.0 \%$ | $19,352,223$ | $7.8 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 548,633 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_2_7
Label: TECHNICAL OR MARKET RESEARCH STEPS - NONE OF ABOVE
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 7. None of the above [SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,154 | $28.6 \%$ | $64,468,903$ | $26.1 \%$ |
| 1: Selected | 4,048 | $12.6 \%$ | $39,954,292$ | $16.1 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 548,633 | $0.2 \%$ |
| .: Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_3_1
Label: BUSINESS DEVELOPMENT STEPS- ATTENDED TRAININGS
Description: Which of the following business development steps did you (or you and your co-developers/collaborators) take with business support organizations to pursue [INSERT DOV_ACTIVITY]? 1. Attended trainings, workshops, or webinars relating to starting and operating a business [SHOW IF DOV_GROUP <>4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,885 | $24.6 \%$ | $70,789,777$ | $28.6 \%$ |
| 1: Selected | 5,282 | $16.5 \%$ | $33,532,487$ | $13.6 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 649,564 | $0.3 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_3_2
Label: BUSINESS DEVELOPMENT STEPS- APPLIED TO SUPPORT PROGRAM
Description: Which of the following business development steps did you (or you and your co-developers/collaborators) take with business support organizations to pursue [INSERT DOV_ACTIVITY]? 2. Applied to a support program for new business [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,678 | $33.3 \%$ | $92,460,684$ | $37.4 \%$ |
| 1: Selected | 2,489 | $7.8 \%$ | $11,861,581$ | $4.8 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 649,564 | $0.3 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: PE_STEPS_3_3 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: BUSINESS DEVELOPMENT STEPS- NONE OF THE ABOVE |  |  |  |  |
| Description: Which of the following business development steps did you (or you and your co-developers/collaborators) take with business support organizations to pursue [INSERT DOV_ACTIVITY]? 3. None of the above [SHOW IF DOV_GROUP $<>4, \overline{5}$, OR 7] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,390 | 20.0\% | 39,270,643 | 15.9\% |
| 1: Selected | 6,777 | 21.2\% | 65,051,621 | 26.3\% |
| -3: Missing | 69 | 0.2\% | 649,564 | 0.3\% |
| .: Logical Skip | 18,785 | 58.7\% | 142,459,983 | 57.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: PE_STEPS_4_1

Label: BUSINESS FINANCING STEPS- EXPLORED BANK FINANCING OPTIONS

Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 1. Explored financing options with a bank, investors, or grant program [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | __Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,851 | $30.8 \%$ | $87,657,748$ | $35.4 \%$ |
| 1: Selected | 3,337 | $10.4 \%$ | $16,864,244$ | $6.8 \%$ |
| -3: Missing | 48 | $0.1 \%$ | 449,836 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_4_2

## Label: BUSINESS FINANCING STEPS- APPLIED FOR FINANCING

Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 2. Applied for or requested financing with a bank, investors, or a grant program [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,360 | $32.4 \%$ | $90,888,845$ | $36.7 \%$ |
| 1: Selected | 2,828 | $8.8 \%$ | $13,633,147$ | $5.5 \%$ |
| -3: Missing | 48 | $0.1 \%$ | 449,836 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_STEPS_4_3

## Label: BUSINESS FINANCING STEPS- CONVERSATIONS ABOUT FUNDING

Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 3. Had conversations with acquaintances, friends, and family about potentially funding the business [SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$ Weighted $\qquad$
LABEL

| COUNT | PCT | COUNT | PCT |
| ---: | ---: | ---: | ---: |
| 8,818 | $27.5 \%$ | $77,515,896$ | $31.3 \%$ |
| 4,370 | $13.6 \%$ | $27,006,096$ | $10.9 \%$ |
| 48 | $0.1 \%$ | 449,836 | $0.2 \%$ |
| 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_4_4
Label: BUSINESS FINANCING STEPS- OWN CAPITAL
Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 4. Put forward my own capital [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,655 | $27.0 \%$ | $62,072,278$ | $25.1 \%$ |
| 1: Selected | 4,533 | $14.2 \%$ | $42,449,714$ | $17.2 \%$ |
| -3: Missing | 48 | $0.1 \%$ | 449,836 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_4_5
Label: BUSINESS FINANCING STEPS- NONE OF THE ABOVE
Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 5. None of the above [SHOW IF DOV_GROUP $<>4,5$, OR 7] $^{-}$

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,556 | $29.8 \%$ | $68,200,581$ | $27.6 \%$ |
| 1: Selected | 3,632 | $11.3 \%$ | $36,321,410$ | $14.7 \%$ |
| -3: Missing | 48 | $0.1 \%$ | 449,836 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_5_1
Label: ORGANIZATIONAL PLANNING STEPS- CREATE SPREADSHEETS
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT
DOV_ACTIVITY]? 1. Created spreadsheets, financial models, or other analyses to determine feasibility [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,275 | $29.0 \%$ | $78,089,850$ | $31.6 \%$ |
| 1: Selected | 3,906 | $12.2 \%$ | $26,296,731$ | $10.6 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 585,248 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_5_2
Label: ORGANIZATIONALPLANNING STEPS- CREATE WEBSITE
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 2. Created a website for the business [SHOW IF DOV_GROUP <>4,5, OR 7]
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,405 | $29.4 \%$ | $79,010,008$ | $31.9 \%$ |
| 1: Selected | 3,776 | $11.8 \%$ | $25,376,572$ | $10.3 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 585,248 | $0.2 \%$ |
| .: Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_5_3
Label: ORGANIZATIONALPLANNING STEPS- CREATE SOCIAL MEDIA
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 3. Created a social media presence for the business [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,941 | 27.9\% | 75,752,102 | 30.6\% |
| 1: Selected | 4,240 | 13.2\% | 28,634,478 | 11.6\% |
| -3: Missing | 55 | 0.2\% | 585,248 | 0.2\% |
| . Logical Skip | 18,785 | 58.7\% | 142,459,983 | 57.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_STEPS_5_4
Label: ORGANIZATIONALPLANNING STEPS- TAX ID
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 4. Registered the business for a tax ID [SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,683 | $30.2 \%$ | $76,191,364$ | $30.8 \%$ |
| 1: Selected | 3,498 | $10.9 \%$ | $28,195,217$ | $11.4 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 585,248 | $0.2 \%$ |
| .: Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_5_5
Label: ORGANIZATIONALPLANNING STEPS- BUSINESS PLAN
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 5. Wrote a business plan [SHOW IF DOV_GROUP $<>4, \overline{5}$, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,559 | 29.9\% | 79,335,562 | 32.1\% |
| 1: Selected | 3,622 | 11.3\% | 25,051,018 | 10.1\% |
| -3: Missing | 55 | 0.2\% | 585,248 | 0.2\% |
| .: Logical Skip | 18,785 | 58.7\% | 142,459,983 | 57.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_STEPS_5_6
Label: ORGANIZATIONALPLANNING STEPS- CREATE PITCH DECK
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 6. Created a pitch deck, executive summary, or other promotional materials [SHOW IF DOV_GROUP $<>4,5$, OR 7]
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 11,551 | $36.1 \%$ | $92,466,411$ | $37.4 \%$ |
| 1: Selected | 1,630 | $5.1 \%$ | $11,920,169$ | $4.8 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 585,248 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_5_7
Label: ORGANIZATIONAL PLANNING STEPS- NONE OF THE ABOVE
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT
DOV_ACTIVITY]? 7. None of the above [SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,119 | $28.5 \%$ | $64,633,436$ | $26.1 \%$ |
| 1: Selected | 4,062 | $12.7 \%$ | $39,753,144$ | $16.1 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 585,248 | $0.2 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_6_1
Label: STAFFING AND GROWTH STEPS- FIRST CUSTOMER
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 1. Found a first customer or client [SHOW IF DOV_GROUP $<>4,5$, OR 7] __Unweighted__
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,374 | $23.0 \%$ | $61,208,017$ | $24.7 \%$ |
| 1: Selected | 5,764 | $18.0 \%$ | $42,717,568$ | $17.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,144 | $0.0 \%$ |
| -3: Missing | 97 | $0.3 \%$ | $1,037,099$ | $0.4 \%$ |
| . Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_6_2
Label: STAFFING AND GROWTH STEPS- MADE SALE
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 2. Made a sale or provided the product/service on a pilot basis [SHOW IF DOV_GROUP <>4,5, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,813 | $27.5 \%$ | $78,055,687$ | $31.5 \%$ |
| 1: Selected | 4,325 | $13.5 \%$ | $25,869,898$ | $10.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,144 | $0.0 \%$ |
| -3: Missing | 97 | $0.3 \%$ | $1,037,099$ | $0.4 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_6_3

## Label: STAFFING AND GROWTH STEPS- HIRED EMPLOYEE

Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 3. Hired an employee (non-cofounder) [SHOW IF DOV_GROUP <>4,5, OR 7]
__Unweighted__
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,909 | $34.1 \%$ | $91,171,152$ | $36.8 \%$ |
| 1: Selected | 2,229 | $7.0 \%$ | $12,754,433$ | $5.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,144 | $0.0 \%$ |
| -3: Missing | 97 | $0.3 \%$ | $1,037,099$ | $0.4 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_6_4
Label: STAFFING AND GROWTH STEPS- QUIT JOB
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 4. Quit your job to devote more time to work on launching the business [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,121 | $34.7 \%$ | $92,271,687$ | $37.3 \%$ |
| 1: Selected | 2,017 | $6.3 \%$ | $11,653,898$ | $4.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,144 | $0.0 \%$ |
| -3: Missing | 97 | $0.3 \%$ | $1,037,099$ | $0.4 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STEPS_6_5

## Label: STAFFING AND GROWTH STEPS- NONE OF THE ABOVE

Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? 5. None of the above [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,548 | $26.7 \%$ | $59,475,497$ | $24.0 \%$ |
| 1: Selected | 4,590 | $14.3 \%$ | $44,450,088$ | $18.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,144 | $0.0 \%$ |
| -3: Missing | 97 | $0.3 \%$ | $1,037,099$ | $0.4 \%$ |
| : Logical Skip | 18,785 | $58.7 \%$ | $142,459,983$ | $57.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_1_1
Label: FINANCIAL CHALLENGES- NOT AFFORD HEALTH INSURANCE
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 1. Not being able to access and/or afford health insurance [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,880 | $9.0 \%$ | $25,951,461$ | $10.5 \%$ |
| 1: Selected | 1,216 | $3.8 \%$ | $10,802,616$ | $4.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 45,428 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 331,705 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_1_2

## Label: FINANCIAL CHALLENGES- NOT ACCESS EMPLOYER BENEFITS

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 2. Not having access to other employer-provided benefits (aside from health care) [SHOW IF DOV_GROUP = 3 OR 6]
__Unweighted__ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,182 | $9.9 \%$ | $29,440,346$ | $11.9 \%$ |
| 1: Selected | 914 | $2.9 \%$ | $7,313,731$ | $3.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 45,428 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 331,705 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_1_3
Label: FINANCIAL CHALLENGES- CHALLENGES WITH PERSONAL
FINANCES

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 3. Challenges with personal/family finances while the business is getting started [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,477 | $7.7 \%$ | $24,134,539$ | $9.8 \%$ |
| 1: Selected | 1,619 | $5.1 \%$ | $12,619,538$ | $5.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 45,428 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 331,705 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_1_4

## Label: FINANCIAL CHALLENGES- NOT ENOUGH SAVINGS

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 4. Not having enough savings for start-up costs [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,012 | $6.3 \%$ | $19,293,380$ | $7.8 \%$ |
| 1: Selected | 2,084 | $6.5 \%$ | $17,460,697$ | $7.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 45,428 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 331,705 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_1_5
Label: FINANCIAL CHALLENGES- ACCESSING CAPITAL
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 5. Accessing capital to cover start-up costs [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,820 | $8.8 \%$ | $26,232,136$ | $10.6 \%$ |
| 1: Selected | 1,276 | $4.0 \%$ | $10,521,941$ | $4.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 45,428 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 331,705 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_1_6

## Label: FINANCIAL CHALLENGES- NONE OF THE ABOVE

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 6. None of the above [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,162 | $9.9 \%$ | $25,759,793$ | $10.4 \%$ |
| 1: Selected | 934 | $2.9 \%$ | $10,994,284$ | $4.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 45,428 | $0.0 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 331,705 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_2_1

## Label: BUSINESS OPERATION CHALLENGES- GETTING REGISTERED

Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 1. Getting the business licensed/registered [SHOW IF DOV _GROUP =3 or 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,368 | $10.5 \%$ | $31,552,074$ | $12.8 \%$ |
| 1: Selected | 710 | $2.2 \%$ | $5,126,390$ | $2.1 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 452,746 | $0.2 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_2_2

Label: BUSINESS OPERATION CHALLENGES- NOT KNOWING WHERE TO START

Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 2. Not knowing where to start [SHOW IF DOV_GROUP = 3 or 6]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,738 | $5.4 \%$ | $15,337,329$ | $6.2 \%$ |
| 1: Selected | 2,340 | $7.3 \%$ | $21,341,135$ | $8.6 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 452,746 | $0.2 \%$ |
| .: Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_2_3
Label: BUSINESS OPERATION CHALLENGES- DOING MY TAXES
Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 3. Doing my taxes [SHOW IF DOV_GROUP $=3$ or 6 ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 3,276 | 10.2\% | 30,834,954 | 12.5\% |
| 1: Selected | 802 | 2.5\% | 5,843,510 | 2.4\% |
| -3: Missing | 38 | 0.1\% | 452,746 | 0.2\% |
| .: Logical Skip | 27,905 | 87.1\% | 210,300,601 | 85.0\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CHALLENGE_2_4
Label: BUSINESS OPERATION CHALLENGES- NAVIGATINGREGULATIONS
Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 4. Navigating local, state, or federal government regulations [SHOW IF DOV_GROUP =3 or 6]
$\qquad$
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,983 | $9.3 \%$ | $28,051,489$ | $11.3 \%$ |
| 1: Selected | 1,095 | $3.4 \%$ | $8,626,975$ | $3.5 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 452,746 | $0.2 \%$ |
| .: Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_2_5
Label: BUSINESS OPERATION CHALLENGES- OBTAINING RELEVANT
INSURANCE

Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 5. Obtaining any relevant insurance related to the work performed [SHOW IF DOV_GROUP =3 or 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,318 | $10.4 \%$ | $31,065,660$ | $12.6 \%$ |
| 1: Selected | 760 | $2.4 \%$ | $5,612,804$ | $2.3 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 452,746 | $0.2 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_2_6
Label: BUSINESS OPERATION CHALLENGES- NONE OF THE ABOVE
Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 6. None of the above [SHOW IF DOV_GROUP =3 or 6]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,158 | $9.9 \%$ | $26,124,964$ | $10.6 \%$ |
| 1: Selected | 920 | $2.9 \%$ | $10,553,500$ | $4.3 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 452,746 | $0.2 \%$ |
| .: Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_3_1

## Label: CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS

Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 1. Finding customers [SHOW IF DOV_GROUP = 3 OR 6]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,640 | $8.2 \%$ | $26,079,186$ | $10.5 \%$ |
| 1: Selected | 1,446 | $4.5 \%$ | $10,738,870$ | $4.3 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 313,154 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_3_2

## Label: CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE

Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 2. Setting up the business' digital/online presence [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,793 | $8.7 \%$ | $27,799,063$ | $11.2 \%$ |
| 1: Selected | 1,293 | $4.0 \%$ | $9,018,992$ | $3.6 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 313,154 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_3_3
Label: CUSTOMER REACH CHALLENGES- SECURING PHYSICAL LOCATION
Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 3. Securing a physical location for the business [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,956 | $9.2 \%$ | $27,888,034$ | $11.3 \%$ |
| 1: Selected | 1,130 | $3.5 \%$ | $8,930,021$ | $3.6 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 313,154 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_3_4

## Label: CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE

Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 4. None of the above [SHOW IF DOV_GROUP = 3 OR 6]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,565 | $8.0 \%$ | $20,360,300$ | $8.2 \%$ |
| 1: Selected | 1,521 | $4.8 \%$ | $16,457,756$ | $6.7 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 313,154 | $0.1 \%$ |
| .: Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_4_1
Label: RESOURCE CHALLENGES- PROFESSIONAL SUPPORT
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 1. Finding professional support like lawyers, accountants, or tax professionals [SHOW IF DOV_GROUP $=3$ OR 6]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,418 | 10.7\% | 32,079,358 | 13.0\% |
| 1: Selected | 678 | 2.1\% | 4,777,928 | 1.9\% |
| -3: Missing | 20 | 0.1\% | 273,924 | 0.1\% |
| .: Logical Skip | 27,905 | 87.1\% | 210,300,601 | 85.0\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: PE_CHALLENGE_4_2

## Label: RESOURCE CHALLENGES- ROLE MODELS

Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 2. Finding support, advice, or finding role models in my network [SHOW IF DOV_GROUP = 3 OR 6]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,061 | $9.6 \%$ | $28,802,319$ | $11.6 \%$ |
| 1: Selected | 1,035 | $3.2 \%$ | $8,054,967$ | $3.3 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 273,924 | $0.1 \%$ |
| .: Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_4_3
Label: RESOURCE CHALLENGES- FAMILY OR FRIENDS
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 3. Getting support from my family or friends [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,042 | $9.5 \%$ | $29,168,519$ | $11.8 \%$ |
| 1: Selected | 1,054 | $3.3 \%$ | $7,688,767$ | $3.1 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 273,924 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_4_4

## Label: RESOURCE CHALLENGES- COMMUNITYSUPPORT

Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 4. Getting support from my community [SHOW IF DOV̄_GROUP = 3 OR 6]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,394 | $10.6 \%$ | $31,827,248$ | $12.9 \%$ |
| 1: Selected | 702 | $2.2 \%$ | $5,030,038$ | $2.0 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 273,924 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_4_5
Label: RESOURCE CHALLENGES- BALANCE
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 5. Balancing work and family [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,889 | $9.0 \%$ | $26,681,415$ | $10.8 \%$ |
| 1: Selected | 1,207 | $3.8 \%$ | $10,175,870$ | $4.1 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 273,924 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_4_6

## Label: RESOURCE CHALLENGES- MAJOR LIFE EVENT

Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 6. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP $=3$ OR 6]
$\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,311 | $10.3 \%$ | $30,670,952$ | $12.4 \%$ |
| 1: Selected | 785 | $2.5 \%$ | $6,186,334$ | $2.5 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 273,924 | $0.1 \%$ |
| .: Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_4_7
Label: RESOURCE CHALLENGES- FINDING TIME
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 7. Finding time to pursue the idea [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,308 | $7.2 \%$ | $19,537,318$ | $7.9 \%$ |
| 1: Selected | 1,788 | $5.6 \%$ | $17,319,967$ | $7.0 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 273,924 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_4_8

Label: RESOURCE CHALLENGES- NONE OF THE ABOVE
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 8. None of the above [SHOW IF DOV_GROUP $=3$ OR 6]
__Unweighted__ $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,284 | $10.3 \%$ | $28,098,619$ | $11.4 \%$ |
| 1: Selected | 812 | $2.5 \%$ | $8,758,667$ | $3.5 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 273,924 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_5_1

## Label: ECONOMY OR MARKET CHALLENGES- FINDING AND RETAINING EMPLOYEES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 1. Finding and retaining qualified employees [SHŌW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,539 | $11.1 \%$ | $33,732,438$ | $13.6 \%$ |
| 1: Selected | 537 | $1.7 \%$ | $3,128,142$ | $1.3 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 270,630 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_5_2
Label: ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 2. Competing against other/larger businesses [SHŌW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,892 | $9.0 \%$ | $26,949,592$ | $10.9 \%$ |
| 1: Selected | 1,184 | $3.7 \%$ | $9,910,988$ | $4.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 270,630 | $0.1 \%$ |
| . Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_5_3

## Label: ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 3. Supply chain issues [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 3,363 | 10.5\% | 32,005,817 | 12.9\% |
| 1: Selected | 713 | 2.2\% | 4,854,763 | 2.0\% |
| -3: Missing | 40 | 0.1\% | 270,630 | 0.1\% |
| .: Logical Skip | 27,905 | 87.1\% | 210,300,601 | 85.0\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: PE_CHALLENGE_5_4

Label: ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY
Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 4. Unfavorable economy [SHOW IF DOV_GROUP = 3 OR 6]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,701 | $8.4 \%$ | $27,007,983$ | $10.9 \%$ |
| 1: Selected | 1,375 | $4.3 \%$ | $9,852,596$ | $4.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 270,630 | $0.1 \%$ |
| : Logical Skip | 27,905 | $87.1 \%$ | $210,300,601$ | $85.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CHALLENGE_5_5
Label: ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE
Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? 5. None of the above [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 2,448 | 7.6\% | 18,820,881 | 7.6\% |
| 1: Selected | 1,628 | 5.1\% | 18,039,698 | 7.3\% |
| -3: Missing | 40 | 0.1\% | 270,630 | 0.1\% |
| .: Logical Skip | 27,905 | 87.1\% | 210,300,601 | 85.0\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_1_1
Label: SOURCES OF CAPITAL- PERSONAL/FAMILY SAVINGS
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 1. Personal/family savings of owner(s) [SHOW IF DOV_GROUP <> 7]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,880 | $30.9 \%$ | $76,251,804$ | $30.8 \%$ |
| 1: Selected | 9,399 | $29.4 \%$ | $82,912,328$ | $33.5 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| .: Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_2

## Label: SOURCES OF CAPITAL- PERSONAL/FAMILY ASSETS

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 2. Personal/family assets other than savings of owner(s) [SHOW IF DOV_GROUP < 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 16,429 | $51.3 \%$ | $141,062,341$ | $57.0 \%$ |
| 1: Selected | 2,850 | $8.9 \%$ | $18,101,791$ | $7.3 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_3

## Label: SOURCES OF CAPITAL- PERSONAL/FAMILY HOME EQUITY LOAN

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 3. Personal/family home equity loan [SHOW IF DOV_GROUP <> 7]
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 17,610 | $55.0 \%$ | $149,523,133$ | $60.4 \%$ |
| 1: Selected | 1,669 | $5.2 \%$ | $9,640,999$ | $3.9 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| .: Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_4
Label: SOURCES OF CAPITAL- PERSONAL CREDIT CARD
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 4. Personal credit card(s) carrying balances [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 15,494 | $48.4 \%$ | $130,126,816$ | $52.6 \%$ |
| 1: Selected | 3,785 | $11.8 \%$ | $29,037,317$ | $11.7 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_5

## Label: SOURCES OF CAPITAL- BUSINESS CREDIT CARD

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 5. Business credit card(s) carrying balances [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,608 | $55.0 \%$ | $149,671,982$ | $60.5 \%$ |
| 1: Selected | 1,671 | $5.2 \%$ | $9,492,151$ | $3.8 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| . Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_6

## Label: SOURCES OF CAPITAL- GOVERNMENT-GUARANTEED BUSINESS LOAN

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 6. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,971 | $56.1 \%$ | $153,355,600$ | $62.0 \%$ |
| 1: Selected | 1,308 | $4.1 \%$ | $5,808,533$ | $2.3 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_7

Label: SOURCES OF CAPITAL- BUSINESS LOAN FROM BANK
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 7. Business loan from a bank or financial institution (including online lenders) [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,593 | $54.9 \%$ | $149,048,214$ | $60.2 \%$ |
| 1: Selected | 1,686 | $5.3 \%$ | $10,115,918$ | $4.1 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_8
Label: SOURCES OF CAPITAL- BUSINESS LOAN FROM GOVERNMENT
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 8. Business loan from a federal, state, or local government [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,368 | $57.4 \%$ | $155,751,805$ | $62.9 \%$ |
| 1: Selected | 911 | $2.8 \%$ | $3,412,327$ | $1.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_9

## Label: SOURCES OF CAPITAL- BUSINESS LOAN FROM FAMILY/FRIENDS

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP = 3 OR 6: idea]? 9. Business loan/investment from family/friend(s) [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,195 | $56.8 \%$ | $153,195,757$ | $61.9 \%$ |
| 1: Selected | 1,084 | $3.4 \%$ | $5,968,376$ | $2.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_10

## Label: SOURCES OF CAPITAL- INVESTMENT BY VENTURE CAPITALISTS

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 10. Investment by venture capitalist(s)/angel investor(s) [SHOW IF DOV_GROUP $>$ 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,568 | $58.0 \%$ | $156,806,691$ | $63.4 \%$ |
| 1: Selected | 711 | $2.2 \%$ | $2,357,441$ | $1.0 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_11

## Label: SOURCES OF CAPITAL- CROWDFUNDING

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 11. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,757 | $58.6 \%$ | $157,034,183$ | $63.5 \%$ |
| 1: Selected | 522 | $1.6 \%$ | $2,129,949$ | $0.9 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_12

## Label: SOURCES OF CAPITAL- GRANTS

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 12. Grants [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,536 | $57.9 \%$ | $155,414,280$ | $62.8 \%$ |
| 1: Selected | 743 | $2.3 \%$ | $3,749,852$ | $1.5 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_13

## Label: SOURCES OF CAPITAL- OTHER CAPITAL

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 13. Other capital source(s), specify: [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 19,078 | $59.6 \%$ | $157,417,660$ | $63.6 \%$ |
| 1: Selected | 201 | $0.6 \%$ | $1,746,472$ | $0.7 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_14
Label: SOURCES OF CAPITAL- NONE NEEDED
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? 14. None needed [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,230 | $41.3 \%$ | $105,564,365$ | $42.7 \%$ |
| 1: Selected | 6,049 | $18.9 \%$ | $53,599,767$ | $21.7 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 73,200 | $0.0 \%$ |
| -3: Missing | 127 | $0.4 \%$ | $1,435,448$ | $0.6 \%$ |
| . Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_1
Label: CAPITAL INSTITUTION-SMALL LOCAL BANK
Description: Which of the following describe the bank or financial institution from which you received capital? 1. Small local bank [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,546 | $4.8 \%$ | $7,352,718$ | $3.0 \%$ |
| 1: Selected | 1,057 | $3.3 \%$ | $6,826,561$ | $2.8 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_2
Label: CAPITAL INSTITUTION-LARGE NATIONAL BANK
Description: Which of the following describe the bank or financial institution from which you received capital? 2. Large national bank [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,597 | $5.0 \%$ | $9,934,112$ | $4.0 \%$ |
| 1: Selected | 1,006 | $3.1 \%$ | $4,245,167$ | $1.7 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_3

## Label: CAPITAL INSTITUTION-FINANCIAL SERVICES COMPANY

Description: Which of the following describe the bank or financial institution from which you received capital? 3. Financial services company [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,905 | $5.9 \%$ | $12,002,638$ | $4.9 \%$ |
| 1: Selected | 698 | $2.2 \%$ | $2,176,641$ | $0.9 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_INSTITUTION_1_4

## Label: CAPITAL INSTITUTION-ONLINE LENDER

Description: Which of the following describe the bank or financial institution from which you received capital? 4. Online lender/fintech lender [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,113 | $6.6 \%$ | $12,490,750$ | $5.0 \%$ |
| 1: Selected | 490 | $1.5 \%$ | $1,688,529$ | $0.7 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_5

## Label: CAPITAL INSTITUTION-CREDIT UNION

Description: Which of the following describe the bank or financial institution from which you received capital? 5.
Credit union [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,829 | $5.7 \%$ | $11,376,703$ | $4.6 \%$ |
| 1: Selected | 774 | $2.4 \%$ | $2,802,576$ | $1.1 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_INSTITUTION_1_6

## Label: CAPITAL INSTITUTION-FINANCE COMPANY

Description: Which of the following describe the bank or financial institution from which you received capital? 6.
Finance company [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,063 | $6.4 \%$ | $12,671,602$ | $5.1 \%$ |
| 1: Selected | 540 | $1.7 \%$ | $1,507,677$ | $0.6 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_7

## Label: CAPITAL INSTITUTION-ALTERNATIVE

Description: Which of the following describe the bank or financial institution from which you received capital? 7.
Alternative financial source [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,258 | $7.1 \%$ | $13,235,014$ | $5.3 \%$ |
| 1: Selected | 345 | $1.1 \%$ | 944,265 | $0.4 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_CAPITAL_INSTITUTION_1_8

## Label: CAPITAL INSTITUTION-COMMUNITYDEVELOPMENT

Description: Which of the following describe the bank or financial institution from which you received capital? 8. Community development financial institution (CDFI) [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,337 | $7.3 \%$ | $13,362,506$ | $5.4 \%$ |
| 1: Selected | 266 | $0.8 \%$ | 816,773 | $0.3 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| . Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_9

## Label: CAPITAL INSTITUTION-OTHER INSTITUTION

Description: Which of the following describe the bank or financial institution from which you received capital? 9.
Other institution, specify: [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,575 | $8.0 \%$ | $13,878,280$ | $5.6 \%$ |
| 1: Selected | 28 | $0.1 \%$ | 300,999 | $0.1 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_10

## Label: CAPITAL INSTITUTION-NONE OF THE ABOVE

Description: Which of the following describe the bank or financial institution from which you received capital? 10. None of the above [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,490 | $7.8 \%$ | $13,316,089$ | $5.4 \%$ |
| 1: Selected | 113 | $0.4 \%$ | 863,190 | $0.3 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 78,562 | $0.0 \%$ |
| : Logical Skip | 29,397 | $91.8 \%$ | $233,173,970$ | $94.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_1
Label: GRANT TYPE- GOVERNMENT SOURCE
Description: Which of the following describe the source from which you received grant capital? 1. Government source [SHOW IF PE_CAPITAL_1 = 12]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 358 | $1.1 \%$ | $1,691,251$ | $0.7 \%$ |
| 1: Selected | 372 | $1.2 \%$ | $1,969,465$ | $0.8 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,225 | $0.0 \%$ |
| -3: Missing | 11 | $0.0 \%$ | 65,911 | $0.0 \%$ |
| : Logical Skip | 31,278 | $97.7 \%$ | $243,681,959$ | $98.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_2
Label: GRANT TYPE- PRIVATE INSTITUTION
Description: Which of the following describe the source from which you received grant capital? 2. Private institution [SHOW IF PE_CAPITAL_1 = 12]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 451 | $1.4 \%$ | $2,506,633$ | $1.0 \%$ |
| 1: Selected | 279 | $0.9 \%$ | $1,154,083$ | $0.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,225 | $0.0 \%$ |
| -3: Missing | 11 | $0.0 \%$ | 65,911 | $0.0 \%$ |
| : Logical Skip | 31,278 | $97.7 \%$ | $243,681,959$ | $98.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_3

## Label: GRANT TYPE- NON-PROFIT ORGANIZATION

Description: Which of the following describe the source from which you received grant capital? 3. Non-profit organization [SHOW IF PE_CAPITAL_1 = 12]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 450 | $1.4 \%$ | $2,000,523$ | $0.8 \%$ |
| 1: Selected | 280 | $0.9 \%$ | $1,660,193$ | $0.7 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,225 | $0.0 \%$ |
| -3: Missing | 11 | $0.0 \%$ | 65,911 | $0.0 \%$ |
| .: Logical Skip | 31,278 | $97.7 \%$ | $243,681,959$ | $98.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_4

## Label: GRANT TYPE- OTHER GRANT SOURCE

Description: Which of the following describe the source from which you received grant capital? 4.
Other grant source, specify: [SHOW IF PE_CAPITAL_1 = 12]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 698 | $2.2 \%$ | $3,485,956$ | $1.4 \%$ |
| 1: Selected | 32 | $0.1 \%$ | 174,760 | $0.1 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,225 | $0.0 \%$ |
| -3: Missing | 11 | $0.0 \%$ | 65,911 | $0.0 \%$ |
| : Logical Skip | 31,278 | $97.7 \%$ | $243,681,959$ | $98.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_2A

## Label: CAPITAL RECEIVED- BUSINESS CREDIT CARD

Description: Of the sources of capital you used, did you receive as much funding as you requested? A. Business credit card(s) carrying balances [SHOW IF PE_CAPITAL_1_5 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 1,260 | 3.9\% | 6,700,586 | 2.7\% |
| 2: No, I received less funding than I requested from this source | 395 | 1.2\% | 2,670,370 | 1.1\% |
| -5: Don't know | 3 | 0.0\% | 37,381 | 0.0\% |
| -3: Missing | 13 | 0.0\% | 83,814 | 0.0\% |
| . Logical Skip | 30,350 | 94.8\% | 237,939,660 | 96.2\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_2B
Label: CAPITAL RECEIVED- GOVERNMENT-GUARANTEED BUSINESS LOAN
Description: Of the sources of capital you used, did you receive as much funding as you requested? B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF PE_CAPITAL_1_6 = 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 957 | $3.0 \%$ | $3,468,379$ | $1.4 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 322 | $1.0 \%$ | $2,130,320$ | $0.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 26,388 | $0.0 \%$ |
| -3: Missing | 27 | $0.1 \%$ | 183,446 | $0.1 \%$ |
| : Logical Skip | 30,713 | $95.9 \%$ | $241,623,278$ | $97.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_2C
Label: CAPITAL RECEIVED- BUSINESS LOAN FROM A BANK
Description: Of the sources of capital you used, did you receive as much funding as you requested? C. Business loan from a bank or financial institution [SHOW IF PE_CAPITAL_1_7 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 1,285 | 4.0\% | 7,264,890 | 2.9\% |
| 2: No, I received less funding than I requested from this source | 363 | 1.1\% | 2,601,433 | 1.1\% |
| -3: Missing | 38 | 0.1\% | 249,595 | 0.1\% |
| . Logical Skip | 30,335 | 94.7\% | 237,315,893 | 95.9\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_2D
Label: CAPITAL RECEIVED- BUSINESS LOAN FROM GOVERNMENT
Description: Of the sources of capital you used, did you receive as much funding as you requested? D. Business loan from a federal, state, or local government [SHOW IF PE_CAPITAL_1_8 = 1]
$\qquad$
_Unweighted_ __Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 595 | $1.9 \%$ | $2,111,530$ | $0.9 \%$ |
| 2: No, I received less funding than | 289 | $0.9 \%$ | $1,208,958$ | $0.5 \%$ |
| I requested from this source |  |  |  |  |

Variable: PE_CAPITAL_2E
Label: CAPITAL RECEIVED- BUSINESS LOAN FROM FAMILY/FRIENDS
Description: Of the sources of capital you used, did you receive as much funding as you requested? E. Business loan/investment from family/friend(s) [SHOW IF PE_CAPITAL_1_9 = 1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 741 | $2.3 \%$ | $3,724,252$ | $1.5 \%$ |
| 2: No, I received less funding than | 305 | $1.0 \%$ | $1,882,167$ | $0.8 \%$ |
| I requested from this source |  |  |  |  |

Variable: PE_CAPITAL_2F
Label: CAPITAL RECEIVED- INVESTMENT BY VENTURE CAPITALISTS
Description: Of the sources of capital you used, did you receive as much funding as you requested? F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF PE_CAPITAL_1_10 = 1]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 477 | $1.5 \%$ | $1,308,794$ | $0.5 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 211 | $0.7 \%$ | 973,469 | $0.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 53,865 | $0.0 \%$ |
| : Logical Skip | 31,310 | $97.8 \%$ | $245,074,370$ | $99.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_2G
Label: CAPITAL RECEIVED- CROWDFUNDING
Description: Of the sources of capital you used, did you receive as much funding as you requested? G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF PE_CAPITAL_1_11 = 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 278 | $0.9 \%$ | 924,913 | $0.4 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 227 | $0.7 \%$ | $1,130,845$ | $0.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 3,529 | $0.0 \%$ |
| -3: Missing | 16 | $0.0 \%$ | 70,661 | $0.0 \%$ |
| :: Logical Skip | 31,499 | $98.4 \%$ | $245,301,862$ | $99.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_2H
Label: CAPITAL RECEIVED- GRANTS
Description: Of the sources of capital you used, did you receive as much funding as you requested? H . Grants [SHOW IF PE_CAPITAL_1_12 = 1]

## __Unweighted <br> $\qquad$ _Weighted <br> $\qquad$

LABEL
1: Yes, I received as much (or more) funding as I requested from this source

| 2: No, I received less funding than | 330 | $1.0 \%$ | $2,096,941$ | $0.8 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| I requested from this source |  |  |  |  |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 189,746 | $0.1 \%$ |
| : Logical Skip | 31,278 | $97.7 \%$ | $243,681,959$ | $98.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_2I
Label: CAPITAL RECEIVED- OTHER
Description: Of the sources of capital you used, did you receive as much funding as you requested? [INSERT TEXTBOX RESPONSE FROM PE_CAPITAL_1_13_O] [SHOW IF PE_CAPITAL_1_13 = 1]

|  | Unweighted_ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 132 | $0.4 \%$ | $1,344,236$ | $0.5 \%$ |
| 2: No, I received less funding than     <br> I requested from this source     | 56 | $0.2 \%$ | 342,165 | $0.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 13,413 | $0.0 \%$ |
| -3: Missing | 12 | $0.0 \%$ | 46,659 | $0.0 \%$ |
| : Logical Skip | 31,820 | $99.4 \%$ | $245,685,339$ | $99.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_3A
Label: CAPITAL NOT USED- BUSINESS CREDIT CARD
Description: Of the sources of capital you did not use, did you request funding but not receive any? A. Business credit card(s) carrying balances [SHOW IF PE_CAPITAL_1_5 = 0]

|  | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 2,743 | 8.6\% | 11,110,274 | 4.5\% |
| 2: No, I did not request funding from this source | 14,751 | 46.1\% | 138,097,746 | 55.8\% |
| -5: Don't know | 1 | 0.0\% | 11,524 | 0.0\% |
| -3: Missing | 244 | 0.8\% | 1,961,086 | 0.8\% |
| . Logical Skip | 14,282 | 44.6\% | 96,251,181 | 38.9\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_3B
Label: CAPITAL NOT USED- GOVERNMENT-GUARANTEED BUSINESS LOAN
Description: Of the sources of capital you did not use, did you request funding but not receive any? B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF PE_CAPITAL_1_6 = 0]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 2,291 | $7.2 \%$ | $8,689,767$ | $3.5 \%$ |
| 2: No, I did not request funding <br> from this source | 15,497 | $48.4 \%$ | $143,670,687$ | $58.1 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 24,788 | $0.0 \%$ |
| -3: Missing | 312 | $1.0 \%$ | $2,479,005$ | $1.0 \%$ |
| : Logical Skip | 13,919 | $43.5 \%$ | $92,567,563$ | $37.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_3C
Label: CAPITAL NOT USED- BUSINESS LOAN FROM A BANK
Description: Of the sources of capital you did not use, did you request funding but not receive any? C. Business loan from a bank or financial institution [SHOW IF PE_CAPITAL_1_7 = 0]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 2,554 | $8.0 \%$ | $11,483,712$ | $4.6 \%$ |
| 2: No, I did not request funding <br> from this source | 14,812 | $46.3 \%$ | $135,994,752$ | $55.0 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 167,387 | $0.1 \%$ |
| -3: Missing | 355 | $1.1 \%$ | $2,911,011$ | $1.2 \%$ |
| .: Logical Skip | 14,297 | $44.6 \%$ | $96,874,949$ | $39.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_3D
Label: CAPITAL NOT USED- BUSINESS LOAN FROM GOVERNMENT
Description: Of the sources of capital you did not use, did you request funding but not receive any? D. Business loan from a federal, state, or local government [SHOW IF PE_CAPITAL_1_8 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 2,186 | 6.8\% | 8,432,436 | 3.4\% |
| 2: No, I did not request funding from this source | 15,930 | 49.7\% | 145,788,303 | 58.9\% |
| -5: Don't know | 1 | 0.0\% | 11,524 | 0.0\% |
| -3: Missing | 382 | 1.2\% | 3,028,190 | 1.2\% |
| .: Logical Skip | 13,522 | 42.2\% | 90,171,357 | 36.4\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_3E
Label: CAPITAL NOT USED- BUSINESS LOAN FROM FAMILY/FRIEND
Description: Of the sources of capital you did not use, did you request funding but not receive any? E. Business loan/investment from family/friend(s) [SHOW IF PE_CAPITAL_1_9 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 2,815 | 8.8\% | 12,016,299 | 4.9\% |
| 2: No, I did not request funding from this source | 15,097 | 47.1\% | 139,231,151 | 56.3\% |
| -5: Don't know | 2 | 0.0\% | 65,836 | 0.0\% |
| -3: Missing | 412 | 1.3\% | 3,391,119 | 1.4\% |
| .: Logical Skip | 13,695 | 42.8\% | 92,727,406 | 37.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_3F
Label: CAPITAL NOT USED- INVESTMENT BY VENTURE CAPITALIST
Description: Of the sources of capital you did not use, did you request funding but not receive any? F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF PE_CAPITAL_1_10 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 2,121 | 6.6\% | 6,755,507 | 2.7\% |
| 2: No, I did not request funding from this source | 16,183 | 50.5\% | 148,256,667 | 59.9\% |
| -5: Don't know | 2 | 0.0\% | 17,912 | 0.0\% |
| -3: Missing | 393 | 1.2\% | 3,285,254 | 1.3\% |
| .: Logical Skip | 13,322 | 41.6\% | 89,116,471 | 36.0\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_3G
Label: CAPITAL NOT USED- CROWDFUNDING
Description: Of the sources of capital you did not use, did you request funding but not receive any? G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF PE_CAPITAL_1_11 = 0]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 2,132 | $6.7 \%$ | $6,674,270$ | $2.7 \%$ |
| 2: No, I did not request funding <br> from this source | 16,343 | $51.0 \%$ | $148,713,280$ | $60.1 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 18,534 | $0.0 \%$ |
| -3: Missing | 411 | $1.3 \%$ | $3,136,748$ | $1.3 \%$ |
| : Logical Skip | 13,133 | $41.0 \%$ | $88,888,980$ | $35.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_3H
Label: CAPITAL NOT USED- GRANTS
Description: Of the sources of capital you did not use, did you request funding but not receive any? H. Grants [SHOW IF PE_CAPITAL_1_12 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 2,440 | 7.6\% | 8,781,190 | 3.5\% |
| 2: No, I did not request funding from this source | 15,721 | 49.1\% | 144,753,272 | 58.5\% |
| -5: Don't know | 1 | 0.0\% | 11,524 | 0.0\% |
| -3: Missing | 505 | 1.6\% | 3,376,943 | 1.4\% |
| .: Logical Skip | 13,354 | 41.7\% | 90,508,883 | 36.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_4_PUF
Label: PUF VARIABLE: TOTAL CAPITAL USED
Description: PUF Variable coded from PE_CAPITAL_4: What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital used [IF DOV_GROUP = 1, 4: to start your own business] [IF DOV_GROUP = 2, 5: to start working for yourself as a freelancer, consultant, $\overline{\text { or }}$ independent contractor] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Capital includes personal or family savings, other assets, and money that has been invested, gifted, or loaned by other individuals or organizations. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0 . [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 19 | $0.1 \%$ | 234,393 | $0.1 \%$ |
| -3: Missing | 324 | $1.0 \%$ | $4,330,522$ | $1.8 \%$ |
| . Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_PUF Type: Numeric

| CASES | $\mathbf{N}$ | MEAN | MEDIAN | MIN | MAX |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted | 19,067 | $79,943.3$ | 500.0 | 0.0 | $16,031,198$ |
| Weighted | $156,110,000$ | $71,751.0$ | 500.0 | 0.0 | $16,031,198$ |

## Variable: PE_CAPITAL_5_PUF

## Label: PUF VARIABLE: PERSONAL CAPITAL USED

Description: PUF variable coded from PE_CAPITAL_5: What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of personal capital used [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? This source of capital includes personal savings, personal retirement accounts, home equity loans, and personally borrowed funds. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | Weighted_- |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: $<100$ | 9,208 | $28.8 \%$ | $76,923,067$ | $31.1 \%$ |
| 2: 100-499 | 1,279 | $4.0 \%$ | $8,096,965$ | $3.3 \%$ |
| 3: 500-999 | 914 | $2.9 \%$ | $7,846,510$ | $3.2 \%$ |
| 4: 1,000-4,999 | 2,554 | $8.0 \%$ | $22,552,562$ | $9.1 \%$ |
| 5: 5,000-9,999 | 1,335 | $4.2 \%$ | $11,598,064$ | $4.7 \%$ |
| 6: 10,000-24,999 | 1,561 | $4.9 \%$ | $13,172,531$ | $5.3 \%$ |
| 7: 25,000-49,999 | 634 | $2.0 \%$ | $4,940,138$ | $2.0 \%$ |
| 8: 50,000-74,999 | 460 | $1.4 \%$ | $4,144,604$ | $1.7 \%$ |
| 9: 75,000-99,999 | 127 | $0.4 \%$ | 869,509 | $0.4 \%$ |
| 10: 100,000-249,999 | 409 | $1.3 \%$ | $2,866,404$ | $1.2 \%$ |
| 11: 250,000-499,999 | 123 | $0.4 \%$ | 732,535 | $0.3 \%$ |
| 12: 500,000-999,999 | 73 | $0.2 \%$ | 345,903 | $0.1 \%$ |
| 13: >=1,000,000 | 83 | $0.3 \%$ | 602,965 | $0.2 \%$ |
| -5: Don't know | 19 | $0.1 \%$ | 229,633 | $0.1 \%$ |
| -3: Missing | 631 | $2.0 \%$ | $5,751,392$ | $2.3 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: PE_CAPITAL_6_PUF |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: PUF VARIABLE: CAPITAL FROM FAMILY/FRIENDS/EMPLOYEES USED |  |  |  |  |
| Description: PUF variable coded from PE_CAPITAL_6: What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital from family, friends, and employees used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV__GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? This source of capital includes money received from family, friends, and employees. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP $\gg$ 7] |  |  |  |  |
|  | Unweighted |  | _Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: <100 | 14,416 | 45.0\% | 129,064,031 | 52.2\% |
| 2: 100-499 | 731 | 2.3\% | 3,271,434 | 1.3\% |
| 3: 500-999 | 401 | 1.3\% | 2,304,641 | 0.9\% |
| 4: 1,000-4,999 | 1,123 | 3.5\% | 7,156,068 | 2.9\% |
| 5: 5,000-9,999 | 567 | 1.8\% | 3,414,102 | 1.4\% |
| 6: 10,000-24,999 | 661 | 2.1\% | 3,531,958 | 1.4\% |
| 7: 25,000-49,999 | 262 | 0.8\% | 1,847,700 | 0.7\% |
| 8: 50,000-74,999 | 210 | 0.7\% | 1,091,278 | 0.4\% |
| 9: 75,000-99,999 | 48 | 0.1\% | 221,925 | 0.1\% |
| 10: 100,000-249,999 | 199 | 0.6\% | 1,243,257 | 0.5\% |
| 11: 250,000-499,999 | 56 | 0.2\% | 347,066 | 0.1\% |
| 12: 500,000-999,999 | 51 | 0.2\% | 355,795 | 0.1\% |
| 13: >=1,000,000 | 49 | 0.2\% | 248,424 | 0.1\% |
| -5: Don't know | 11 | 0.0\% | 118,730 | 0.0\% |
| -3: Missing | 625 | 2.0\% | 6,456,373 | 2.6\% |
| .: Logical Skip | 12,611 | 39.4\% | 86,759,030 | 35.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_7_PUF
Label: PUF VARIABLE: CAPITAL FROM BANKS/FINANCIAL INSTITUTIONS
USED
Description: PUF variable coded from PE_CAPITAL_7: What [IF DOV_GROUP = $1,2,4,5$, OR 6: was/ELSE: is] the total amount of capital from banks or financial institutions used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? This source of capital includes money borrowed from a bank or financial institution, including business loans, a business credit card carrying a balance, or a business line of credit. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP <> 7]

| LABEL | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: <100 | 16,760 | 52.3\% | 146,483,014 | 59.2\% |
| 2: 100-499 | 348 | 1.1\% | 859,983 | 0.3\% |
| 3: 500-999 | 137 | 0.4\% | 411,324 | 0.2\% |
| 4: 1,000-4,999 | 413 | 1.3\% | 1,728,448 | 0.7\% |
| 5: 5,000-9,999 | 233 | 0.7\% | 1,329,178 | 0.5\% |
| 6: 10,000-24,999 | 416 | 1.3\% | 2,257,972 | 0.9\% |
| 7: 25,000-49,999 | 232 | 0.7\% | 1,566,688 | 0.6\% |
| 8: 50,000-74,999 | 163 | 0.5\% | 876,808 | 0.4\% |
| 9: 75,000-99,999 | 51 | 0.2\% | 281,145 | 0.1\% |
| 10: 100,000-249,999 | 254 | 0.8\% | 1,440,876 | 0.6\% |
| 11: 250,000-499,999 | 91 | 0.3\% | 726,453 | 0.3\% |
| 12: 500,000-999,999 | 70 | 0.2\% | 286,923 | 0.1\% |
| 13: >=1,000,000 | 49 | 0.2\% | 503,016 | 0.2\% |
| -5: Don't know | 8 | 0.0\% | 107,680 | 0.0\% |
| -3: Missing | 185 | 0.6\% | 1,813,273 | 0.7\% |
| . Logical Skip | 12,611 | 39.4\% | 86,759,030 | 35.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_CAPITAL_8_PUF

## Label: PUF VARIABLE: CAPITAL FROM OUTSIDE INVESTORS USED

Description: PUF variable coded from PE_CAPITAL_8: What [IF DOV_GROUP = $1,2,4,5$, OR 6: was/ELSE: is] the total amount of capital from outside investors used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? This source of capital includes money received from angel investors, venture capitalists, or other businesses in return for a share of ownership in the business. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT |
| 1: $<100$ | 18,691 | $58.4 \%$ | $158,106,057$ | $63.9 \%$ |
| 2: 100-499 | 102 | $0.3 \%$ | 266,943 | $0.1 \%$ |
| 3: 500-999 | 55 | $0.2 \%$ | 168,255 | $0.1 \%$ |
| 4: 1,000-4,999 | 137 | $0.4 \%$ | 413,868 | $0.2 \%$ |
| 5: 5,000-9,999 | 57 | $0.2 \%$ | 130,055 | $0.1 \%$ |
| 6: 10,000-24,999 | 82 | $0.3 \%$ | 171,197 | $0.1 \%$ |
| 7: 25,000-49,999 | 42 | $0.1 \%$ | 74,668 | $0.0 \%$ |
| 8: 50,000-74,999 | 28 | $0.1 \%$ | 81,961 | $0.0 \%$ |
| 9: 75,000-99,999 | 10 | $0.0 \%$ | 18,276 | $0.0 \%$ |
| 10: 100,000-249,999 | 40 | $0.1 \%$ | 150,924 | $0.1 \%$ |
| 11: 250,000-499,999 | 20 | $0.1 \%$ | 55,977 | $0.0 \%$ |
| 12: 500,000-999,999 | 22 | $0.1 \%$ | 127,232 | $0.1 \%$ |
| 13: >=1,000,000 | 15 | $0.0 \%$ | 68,925 | $0.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 14,275 | $0.0 \%$ |
| -3: Missing | 108 | $0.3 \%$ | 824,166 | $0.3 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: PE_CAPITAL_9_PUF |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: PUF VARIABLE: CAPITAL FROM GOVERNMENT GRANTS USED |  |  |  |  |
| Description: PUF variable coded from PE_CAPITAL_9: What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital from government grants used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? This source of capital includes money received from government grants such as the Small Business Innovation Research (SBIR) and/or Small Business Technology Transfer (STTR) programs. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP <> 7] |  |  |  |  |
|  | Unweighted |  | __Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: <100 | 18,968 | 59.2\% | 158,259,833 | 64.0\% |
| 2: 100-499 | 30 | 0.1\% | 63,434 | 0.0\% |
| 3: 500-999 | 31 | 0.1\% | 95,799 | 0.0\% |
| 4: 1,000-4,999 | 89 | 0.3\% | 438,083 | 0.2\% |
| 5: 5,000-9,999 | 51 | 0.2\% | 291,251 | 0.1\% |
| 6: 10,000-24,999 | 73 | 0.2\% | 407,008 | 0.2\% |
| 7: 25,000-49,999 | 16 | 0.0\% | 71,698 | 0.0\% |
| 8: 50,000-74,999 | 24 | 0.1\% | 81,753 | 0.0\% |
| $9:>=75,000$ | 32 | 0.1\% | 90,519 | 0.0\% |
| -5: Don't know | 2 | 0.0\% | 21,812 | 0.0\% |
| -3: Missing | 94 | 0.3\% | 851,591 | 0.3\% |
| .: Logical Skip | 12,611 | 39.4\% | 86,759,030 | 35.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_STOPREASON_1_1

## Label: STOP WORKING FOR YOURSELF FACTORS- LACK OF FINANCIAL RESOURCES

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 1. Lack of financial resources [SHOW IF DOV_GROUP = 6]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,569 | $4.9 \%$ | $16,212,691$ | $6.6 \%$ |
| 1: Selected | 1,010 | $3.2 \%$ | $8,540,471$ | $3.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_STOPREASON_1_2

Label: STOP WORKING FOR YOURSELF FACTORS- LACK OF TIME
Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? 2. Lack of time [SHOW IF DOV_GROUP $=6$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,563 | 4.9\% | 14,220,251 | 5.7\% |
| 1: Selected | 1,016 | 3.2\% | 10,532,910 | 4.3\% |
| -5: Don't know | 1 | 0.0\% | 38,276 | 0.0\% |
| -3: Missing | 69 | 0.2\% | 407,657 | 0.2\% |
| .: Logical Skip | 29,372 | 91.7\% | 222,232,717 | 89.8\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: PE_STOPREASON_1_3

## Label: STOP WORKING FOR YOURSELF FACTORS- LOST FOCUS

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 3. Lost focus, interest, and/or motivation or felt burnt out [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,744 | $5.4 \%$ | $15,210,161$ | $6.1 \%$ |
| 1: Selected | 835 | $2.6 \%$ | $9,543,000$ | $3.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_4
Label: STOP WORKING FOR YOURSELF FACTORS- NO SUPPORT
Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? 4. I needed help, but did not know where to go for support [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,849 | $5.8 \%$ | $18,784,893$ | $7.6 \%$ |
| 1: Selected | 730 | $2.3 \%$ | $5,968,268$ | $2.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| . Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_5
Label: STOP WORKING FOR YOURSELF FACTORS- DIFFICULTY WITH PARTNERS

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 5. Difficulties with partners or investors [SHOW IF DOV_GROUP = 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,365 | $7.4 \%$ | $23,090,383$ | $9.3 \%$ |
| 1: Selected | 214 | $0.7 \%$ | $1,662,778$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_6
Label: STOP WORKING FOR YOURSELF FACTORS- FAMILY NOT SUPPORTIVE

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 6. Family/friends were not supportive [SHOW IF DOV_GROUP = 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,278 | $7.1 \%$ | $22,639,452$ | $9.1 \%$ |
| 1: Selected | 301 | $0.9 \%$ | $2,113,709$ | $0.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_7

## Label: STOP WORKING FOR YOURSELF FACTORS- TOO RISKY

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 7. I decided it was too risky [SHOW IF DOV_GROUP = 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,606 | $5.0 \%$ | $14,653,220$ | $5.9 \%$ |
| 1: Selected | 973 | $3.0 \%$ | $10,099,941$ | $4.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_8
Label: STOP WORKING FOR YOURSELF FACTORS- MAJOR LIFE EVENT
Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 8. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,050 | $6.4 \%$ | $20,298,921$ | $8.2 \%$ |
| 1: Selected | 529 | $1.7 \%$ | $4,454,240$ | $1.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_9

## Label: STOP WORKING FOR YOURSELF FACTORS- NEW JOB

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 9. I decided to take a new job/enter employment [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,212 | $6.9 \%$ | $20,982,473$ | $8.5 \%$ |
| 1: Selected | 367 | $1.1 \%$ | $3,770,688$ | $1.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_10
Label: STOP WORKING FOR YOURSELF FACTORS- PROMOTION AT WORK
Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 10. I received a promotion at work [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,402 | $7.5 \%$ | $22,864,805$ | $9.2 \%$ |
| 1: Selected | 177 | $0.6 \%$ | $1,888,356$ | $0.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_11

## Label: STOP WORKING FOR YOURSELF FACTORS- BACK TO SCHOOL

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 11. I decided to go back to school [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,370 | $7.4 \%$ | $23,114,419$ | $9.3 \%$ |
| 1: Selected | 209 | $0.7 \%$ | $1,638,743$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_12
Label: STOP WORKING FOR YOURSELF FACTORS- NEEDED HEALTH INSURANCE

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 12. I needed employer-provided health insurance [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,193 | $6.8 \%$ | $20,875,222$ | $8.4 \%$ |
| 1: Selected | 386 | $1.2 \%$ | $3,877,939$ | $1.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| . Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_13

## Label: STOP WORKING FOR YOURSELF FACTORS- OTHER FACTOR

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? 13. Other factor, specify: [SHOW IF DOV_GROUP = 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,405 | $7.5 \%$ | $22,952,418$ | $9.3 \%$ |
| 1: Selected | 174 | $0.5 \%$ | $1,800,743$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 38,276 | $0.0 \%$ |
| -3: Missing | 69 | $0.2 \%$ | 407,657 | $0.2 \%$ |
| : Logical Skip | 29,372 | $91.7 \%$ | $222,232,717$ | $89.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_STARTBIZ_1_PUF
Label: WHAT YEAR DID YOU START - WITH PUF COLLAPSES
Description: PUF variable coded from BO_STARTBIZ_1: In what year did you start [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Before 1980 | 597 | 1.9\% | 5,686,866 | 2.3\% |
| 2: 1980-1989 | 1,077 | 3.4\% | 9,601,046 | 3.9\% |
| 3: 1990-1999 | 1,641 | 5.1\% | 15,229,534 | 6.2\% |
| 4: 2000-2009 | 2,576 | 8.0\% | 21,686,497 | 8.8\% |
| 5: 2010-2014 | 1,805 | 5.6\% | 14,478,657 | 5.9\% |
| 6: 2015-2016 | 1,299 | 4.1\% | 10,368,226 | 4.2\% |
| 7: 2017-2018 | 1,602 | 5.0\% | 12,339,967 | 5.0\% |
| 8: 2019 | 1,177 | 3.7\% | 8,627,137 | 3.5\% |
| 9: 2020 | 1,401 | 4.4\% | 9,399,174 | 3.8\% |
| 10: 2021 | 1,570 | 4.9\% | 11,957,040 | 4.8\% |
| -7: Suppressed | 4 | 0.0\% | 35,338 | 0.0\% |

Variable: BO_STARTBIZ_1_PUF
Label: WHAT YEAR DID YOU START - WITHPUF COLLAPSES
Description: PUF variable coded from BO_STARTBIZ_1: In what year did you start [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1,2,4, OR 5]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -5: Don't know | 16 | $0.0 \%$ | 241,463 | $0.1 \%$ |
| -3: Missing | 529 | $1.7 \%$ | $3,890,626$ | $1.6 \%$ |
| .: Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ACQOWN_1
Label: INITIALLYACQUIRE OWNERSHIP OF BUSINESS
Description: How did you initially acquire ownership of this business? [SHOW IF DOV_GROUP = 1 OR 4]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Founded or started | 6,109 | $19.1 \%$ | $49,467,221$ | $20.0 \%$ |
| 2: Purchased | 1,307 | $4.1 \%$ | $9,463,060$ | $3.8 \%$ |
| 3: Inherited | 276 | $0.9 \%$ | $2,014,737$ | $0.8 \%$ |
| 4: Received transfer of ownership | 207 | $0.6 \%$ | $1,640,885$ | $0.7 \%$ |
| or gift |  |  |  |  |
| -5: Don't know | 6 | $0.0 \%$ | 110,661 | $0.0 \%$ |
| -3: Missing | 32 | $0.1 \%$ | 420,178 | $0.2 \%$ |
| .: Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_LEGALSTAT_1
Label: BUSINESS LEGAL FORM OF ORGANIZATION
Description: What [IF DOV_GROUP $=1$ :is/ELSE,was] this business' legal form of organization? [SHOW IF DOV_GROUP = 1 OR 4]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Sole proprietorship, | 3,826 | $11.9 \%$ | $29,052,021$ | $11.7 \%$ |
| unincorporated |  |  |  |  |
| 2: LLC | 2,048 | $6.4 \%$ | $18,180,622$ | $7.3 \%$ |
| 3: C-Corporation | 521 | $1.6 \%$ | $2,988,495$ | $1.2 \%$ |
| 4: S-Corporation | 569 | $1.8 \%$ | $5,434,199$ | $2.2 \%$ |
| 5: Partnership | 405 | $1.3 \%$ | $2,496,393$ | $1.0 \%$ |
| 6: Non-profit | 218 | $0.7 \%$ | $1,569,319$ | $0.6 \%$ |
| 7: Other | 310 | $1.0 \%$ | $2,899,639$ | $1.2 \%$ |
| -5: Don't know | 10 | $0.0 \%$ | 116,055 | $0.0 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 379,999 | $0.2 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_BIZTYPE_1
Label: BUSINESS TYPE
Description: Would you describe this [IF DOV_GROUP = 1 : current/ELSE: former] business as a/an... [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Independent business | 6,500 | $20.3 \%$ | $53,905,455$ | $21.8 \%$ |
| 2: Purchase/takeover of an 685 $2.1 \%$ $4,042,893$ $1.6 \%$ <br> existing business     <br> 3: Franchise 371 $1.2 \%$ $2,268,834$ $0.9 \%$ <br> 4: Multi-level marketing initiative 213 $0.7 \%$ $1,217,119$ $0.5 \%$ <br> 5: Other specify 137 $0.4 \%$ $1,243,525$ $0.5 \%$ |  |  |  |  |

Variable: BO_BIZTYPE_1
Label: BUSINESS TYPE
Description: Would you describe this [IF DOV_GROUP = 1 : current/ELSE: former] business as a/an... [SHOW IF DOV_GROUP $=1$ OR 4]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 2 | $0.0 \%$ | 73,459 | $0.0 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 365,455 | $0.1 \%$ |
| .: Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CLIENT_1
Label: WORK PRIMARILY FOR ONE CLIENT
Description: [IF DOV_GROUP = 2:Do/ELSE,Did] you work primarily for one client/organization? [SHOW IF DOV_GROUP = 2 OR 5]

|  | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, one primary client | 3,382 | 10.6\% | 28,412,717 | 11.5\% |
| 2: No, multiple clients | 3,913 | 12.2\% | 31,719,586 | 12.8\% |
| -5: Don't know | 1 | 0.0\% | 10,920 | 0.0\% |
| -3: Missing | 61 | 0.2\% | 281,607 | 0.1\% |
| .: Logical Skip | 24,664 | 77.0\% | 187,006,982 | 75.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_WORKHOME_1

## Label: PRIMARY LOCATION WORKED

Description: How would you describe the primarylocation where you [IF DOV_GROUP = 1 OR 2:work/ELSE: worked] as [INSERT DOV_JOB]? [SHOW IF DOV_GROUP = 1,2,4, OR 5]

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: A residence such as a home or garage | 7,898 | 24.7\% | 68,686,096 | 27.8\% |
| 2: A rented or leased space | 2,560 | 8.0\% | 18,723,113 | 7.6\% |
| 3: Space the business purchased | 1,137 | 3.6\% | 6,586,110 | 2.7\% |
| 4: A site where a client is located | 1,654 | 5.2\% | 13,466,307 | 5.4\% |
| 5: Co-working space | 347 | 1.1\% | 2,696,848 | 1.1\% |
| 6: A vehicle | 1,190 | 3.7\% | 8,959,136 | 3.6\% |
| 7: Other work location | 463 | 1.4\% | 3,918,196 | 1.6\% |
| -7: Suppressed | 1 | 0.0\% | 482 | 0.0\% |
| -5: Don't know | 2 | 0.0\% | 23,712 | 0.0\% |
| -3: Missing | 42 | 0.1\% | 481,572 | 0.2\% |
| .: Logical Skip | 16,727 | 52.2\% | 123,890,240 | 50.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_BIZEMERGE_1
Label: ORIGIN OF WORK/ BUSINESS
Description: [IF DOV_GROUP = 6: Even though you decided not to pursue your business idea, where did your idea for your business originate? /ELSE: Which of the following best describes the origin of your work as [INSERT DOV_JOB]?] [SHOW IF DOV_GROUP <> 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Your work activity | 6,549 | 20.5\% | 55,836,155 | 22.6\% |
| 2: A separate business you now own and manage | 1,976 | 6.2\% | 12,008,432 | 4.9\% |
| 3: A hobby or recreational pastime | 5,397 | 16.9\% | 46,525,197 | 18.8\% |
| 4: Academic, scientific, or applied research | 802 | 2.5\% | 6,496,266 | 2.6\% |
| 5: An idea from yourself or other member of a start-up team | 3,021 | 9.4\% | 25,526,066 | 10.3\% |
| 6: You inherited the business | 380 | 1.2\% | 2,835,279 | 1.1\% |
| 7: Other, specify | 1,026 | 3.2\% | 9,442,571 | 3.8\% |
| -5: Don't know | 12 | 0.0\% | 186,901 | 0.1\% |
| -3: Missing | 247 | 0.8\% | 1,815,912 | 0.7\% |
| .: Logical Skip | 12,611 | 39.4\% | 86,759,030 | 35.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_COLLAB_1

## Label: BUSINESS CONCEPT ON OWN OR COLLABORATING

Description: Did you come up with the idea for your business concept on your own, or were you collaborating with other people? [SHOW IF DOV_GROUP <> 7]

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: I came up with it on my own | 12,086 | 37.7\% | 94,245,171 | 38.1\% |
| 2: I was working with one other person | 4,693 | 14.7\% | 41,418,652 | 16.7\% |
| 3: I was working with several other people | 2,411 | 7.5\% | 23,002,222 | 9.3\% |
| -5: Don't know | 4 | 0.0\% | 96,523 | 0.0\% |
| -3: Missing | 216 | 0.7\% | 1,910,213 | 0.8\% |
| . Logical Skip | 12,611 | 39.4\% | 86,759,030 | 35.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_ADDFINANCE_1

## Label: APPLY OR REQUEST ADDITIONAL FINANCING

Description: At any time since you started your job as [INSERT DOV_JOB], did you apply for/request additional financing? [SHOW IF DOV_GROUP $=1,2,4$, OR 5]
__Unweighted_
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 3,379 | $10.6 \%$ | $15,993,866$ | $6.5 \%$ |
| 2: No | 11,833 | $37.0 \%$ | $107,013,058$ | $43.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 3,529 | $0.0 \%$ |
| -3: Missing | 81 | $0.3 \%$ | 531,118 | $0.2 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_1
Label: WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL HOME EQUITY LOAN

Description: Where did you apply for or request additional financing? 1.
Personal/family home equity loan [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 2,180 | 6.8\% | 11,208,562 | 4.5\% |
| 1: Selected | 1,189 | 3.7\% | 4,664,390 | 1.9\% |
| -5: Don't know | 1 | 0.0\% | 21,313 | 0.0\% |
| -3: Missing | 9 | 0.0\% | 99,601 | 0.0\% |
| .: Logical Skip | 28,642 | 89.4\% | 231,437,945 | 93.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_2_2
Label: WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL CREDIT CARD

Description: Where did you apply for or request additional financing? 2. Personal credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,230 | $7.0 \%$ | $11,542,347$ | $4.7 \%$ |
| 1: Selected | 1,139 | $3.6 \%$ | $4,330,605$ | $1.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_3
Label: WHERE APPLY FOR ADDITIONALFINANCING- BUSINESS CREDIT CARD

Description: Where did you apply for or request additional financing? 3. Business credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,372 | $7.4 \%$ | $12,025,828$ | $4.9 \%$ |
| 1: Selected | 997 | $3.1 \%$ | $3,847,124$ | $1.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_4
Label: WHERE APPLY FOR ADDITIONAL FINANCING-GOVERNMENT-GUARANTEED BUSINESS LOAN

Description: Where did you apply for or request additional financing? 4.
Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,326 | $7.3 \%$ | $12,136,280$ | $4.9 \%$ |
| 1: Selected | 1,043 | $3.3 \%$ | $3,736,672$ | $1.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_5
Label: WHERE APPLY FOR ADDITIONALFINANCING- BUSINESS LOAN FROM BANK

Description: Where did you apply for or request additional financing? 5. Business loan from a bank or financial institution (including online lenders) [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,200 | $6.9 \%$ | $9,926,841$ | $4.0 \%$ |
| 1: Selected | 1,169 | $3.7 \%$ | $5,946,111$ | $2.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_6
Label: WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM GOVERNMENT

Description: Where did you apply for or request additional financing? 6. Business loan from a federal, state, or local government [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,719 | $8.5 \%$ | $13,911,890$ | $5.6 \%$ |
| 1: Selected | 650 | $2.0 \%$ | $1,961,062$ | $0.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_7
Label: WHERE APPLY FOR ADDITIONALFINANCING- BUSINESS LOAN FROM FAMILY

Description: Where did you apply for or request additional financing? 7. Business loan/investment from family/friend(s) [SHOW IF BO_ADDFINANCE_1 $=1]$

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,791 | $8.7 \%$ | $14,019,367$ | $5.7 \%$ |
| 1: Selected | 578 | $1.8 \%$ | $1,853,585$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_8
Label: WHERE APPLY FOR ADDITIONAL FINANCING- INVESTMENT BY VENTURE CAPITALISTS

Description: Where did you apply for or request additional financing? 8. Investment by venture capitalist(s)/angel investor(s) [SHOW IF BO_ADDFINANCE_1 $=1]$
__Unweighted__ $\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,946 | $9.2 \%$ | $14,949,058$ | $6.0 \%$ |
| 1: Selected | 423 | $1.3 \%$ | 923,894 | $0.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| .: Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_9
Label: WHERE APPLY FOR ADDITIONAL FINANCING- CROWDFUNDING
Description: Where did you apply for or request additional financing? 9. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF BO_ADDFINANCE_1 = 1]
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,140 | $9.8 \%$ | $15,001,408$ | $6.1 \%$ |
| 1: Selected | 229 | $0.7 \%$ | 871,544 | $0.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| .: Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_10
Label: WHERE APPLY FOR ADDITIONAL FINANCING- GRANTS
Description: Where did you apply for or request additional financing? 10. Grants [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,012 | $9.4 \%$ | $14,157,899$ | $5.7 \%$ |
| 1: Selected | 357 | $1.1 \%$ | $1,715,053$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_11
Label: WHERE APPLY FOR ADDITIONAL FINANCING- OTHER CAPITAL SOURCES

Description: Where did you apply for or request additional financing? 11. Other capital source(s), specify: [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,310 | $10.3 \%$ | $15,497,083$ | $6.3 \%$ |
| 1: Selected | 59 | $0.2 \%$ | 375,869 | $0.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 21,313 | $0.0 \%$ |
| -3: Missing | 9 | $0.0 \%$ | 99,601 | $0.0 \%$ |
| : Logical Skip | 28,642 | $89.4 \%$ | $231,437,945$ | $93.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_ADDFINANCE_INSTITUTION_1_1

Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- SMALL LOCAL BANK

Description: Which of the following describe the bank or financial institution from which you requested capital? 1. Small local bank [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 959 | $3.0 \%$ | $4,592,217$ | $1.9 \%$ |
| 1: Selected | 896 | $2.8 \%$ | $3,935,780$ | $1.6 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 161,630 | $0.1 \%$ |
| : Logical Skip | 30,147 | $94.1 \%$ | $238,742,184$ | $96.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- LARGENATIONAL BANK |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Which of the following describe the bank or financial institution from which you requested capital? 2. Large national bank [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5] |  |  |  |  |
|  | Unweighted |  | _ Weighted_ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,053 | 3.3\% | 5,404,885 | 2.2\% |
| 1: Selected | 802 | 2.5\% | 3,123,111 | 1.3\% |
| -3: Missing | 19 | 0.1\% | 161,630 | 0.1\% |
| .: Logical Skip | 30,147 | 94.1\% | 238,742,184 | 96.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_INSTITUTION_1_3
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- FINANCIAL SERVICES COMPANY

Description: Which of the following describe the bank or financial institution from which you requested capital? 3. Financial services company [SHOW IF BO_ADDFINANCE_2 = 4 OR 5]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,388 | $4.3 \%$ | $7,226,667$ | $2.9 \%$ |
| 1: Selected | 467 | $1.5 \%$ | $1,301,330$ | $0.5 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 161,630 | $0.1 \%$ |
| .: Logical Skip | 30,147 | $94.1 \%$ | $238,742,184$ | $96.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_INSTITUTION_1_4
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- ONLINE LENDER
Description: Which of the following describe the bank or financial institution from which you requested capital? 4. Online lender/fintech lender [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,476 | $4.6 \%$ | $7,623,241$ | $3.1 \%$ |
| 1: Selected | 379 | $1.2 \%$ | 904,756 | $0.4 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 161,630 | $0.1 \%$ |
| : Logical Skip | 30,147 | $94.1 \%$ | $238,742,184$ | $96.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_INSTITUTION_1_5
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- CREDIT UNION
Description: Which of the following describe the bank or financial institution from which you requested capital? 5. Credit union [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]

|  | Unweighted_ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT | PCT


| Variable: BO_ADDFINANCE_INSTITUTION_1_6 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- FINANCE COMPANY |  |  |  |  |
| Description: Which of the following describe the bank or financial institution from which you requested capital? 6. Finance company [SHOW IF BO_ADDFINANCE_2 = 4 OR 5] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,512 | 4.7\% | 7,826,160 | 3.2\% |
| 1: Selected | 343 | 1.1\% | 701,837 | 0.3\% |
| -3: Missing | 19 | 0.1\% | 161,630 | 0.1\% |
| . Logical Skip | 30,147 | 94.1\% | 238,742,184 | 96.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_INSTITUTION_1_7
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- ALTERNATIVE FINANCIAL SOURCE

Description: Which of the following describe the bank or financial institution from which you requested capital? 7. Alternative financial source [SHOW IF BO_ADDFINANCE_2 = 4 OR 5]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,639 | $5.1 \%$ | $8,077,723$ | $3.3 \%$ |
| 1: Selected | 216 | $0.7 \%$ | 450,273 | $0.2 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 161,630 | $0.1 \%$ |
| .: Logical Skip | 30,147 | $94.1 \%$ | $238,742,184$ | $96.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_INSTITUTION_1_8
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- CDFI
Description: Which of the following describe the bank or financial institution from which you requested capital? 8. Community development financial institution (CDFI) [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,708 | $5.3 \%$ | $8,152,585$ | $3.3 \%$ |
| 1: Selected | 147 | $0.5 \%$ | 375,411 | $0.2 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 161,630 | $0.1 \%$ |
| : Logical Skip | 30,147 | $94.1 \%$ | $238,742,184$ | $96.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_INSTITUTION_1_9
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- OTHER INSTITUTION

Description: Which of the following describe the bank or financial institution from which you requested capital? 9. Other institution, specify: [SHOW IF BO_ADDFINANCE_2 = 4 OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,830 | $5.7 \%$ | $8,307,135$ | $3.4 \%$ |
| 1: Selected | 25 | $0.1 \%$ | 220,862 | $0.1 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 161,630 | $0.1 \%$ |
| : Logical Skip | 30,147 | $94.1 \%$ | $238,742,184$ | $96.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_INSTITUTION_1_10
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- NONE OF THE ABOVE

Description: Which of the following describe the bank or financial institution from which you requested capital? 10. None of the above [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,812 | $5.7 \%$ | $8,130,436$ | $3.3 \%$ |
| 1: Selected | 43 | $0.1 \%$ | 397,561 | $0.2 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 161,630 | $0.1 \%$ |
| : Logical Skip | 30,147 | $94.1 \%$ | $238,742,184$ | $96.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_GRANT_TYPE_1_1
Label: SOURCE REQUESTED GRANT CAPITAL- GOVERNMENT SOURCE
Description: Which of the following describe the source from which you requested grant capital? 1. Government source [SHOW IF BO_ADDFINANCE_2 = 10]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 110 | $0.3 \%$ | 484,276 | $0.2 \%$ |
| 1: Selected | 244 | $0.8 \%$ | $1,192,797$ | $0.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 13,032 | $0.0 \%$ |
| -3: Missing | 2 | $0.0 \%$ | 24,948 | $0.0 \%$ |
| : Logical Skip | 31,664 | $98.9 \%$ | $245,716,758$ | $99.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

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Variable: BO_GRANT_TYPE_1_2
Label: SOURCE REQUESTED GRANT CAPITAL- PRIVATE INSTITUTION
Description: Which of the following describe the source from which you requested grant capital? 2. Private institution [SHOW IF BO_ADDFINANCE_2 = 10]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 203 | $0.6 \%$ | $1,152,156$ | $0.5 \%$ |
| 1: Selected | 151 | $0.5 \%$ | 524,916 | $0.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 13,032 | $0.0 \%$ |
| -3: Missing | 2 | $0.0 \%$ | 24,948 | $0.0 \%$ |
| : Logical Skip | 31,664 | $98.9 \%$ | $245,716,758$ | $99.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_GRANT_TYPE_1_3
Label: SOURCE REQUESTED GRANT CAPITAL- NON-PROFIT ORGANIZATION

Description: Which of the following describe the source from which you requested grant capital? 3. Non-profit organization [SHOW IF BO_ADDFINANCE_2 = 10]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 228 | 0.7\% | 1,057,156 | 0.4\% |
| 1: Selected | 126 | 0.4\% | 619,917 | 0.3\% |
| -5: Don't know | 1 | 0.0\% | 13,032 | 0.0\% |
| -3: Missing | 2 | 0.0\% | 24,948 | 0.0\% |
| .: Logical Skip | 31,664 | 98.9\% | 245,716,758 | 99.3\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_GRANT_TYPE_1_4
Label: SOURCE REQUESTED GRANT CAPITAL- OTHER GRANT SOURCE
Description: Which of the following describe the source from which you requested grant capital? 4. Other grant source, specify: [SHOW IF BO_ADDFINANCE_2 = 10]
_Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 345 | $1.1 \%$ | $1,629,114$ | $0.7 \%$ |
| 1: Selected | 9 | $0.0 \%$ | 47,959 | $0.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 13,032 | $0.0 \%$ |
| -3: Missing | 2 | $0.0 \%$ | 24,948 | $0.0 \%$ |
| .: Logical Skip | 31,664 | $98.9 \%$ | $245,716,758$ | $99.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_3A

## Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS CARD

Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? A. Business credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_2_3 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 787 | 2.5\% | 2,961,831 | 1.2\% |
| 2: No, I received less funding than I requested from this source | 199 | 0.6\% | 867,855 | 0.4\% |
| -3: Missing | 11 | 0.0\% | 17,439 | 0.0\% |
| . Logical Skip | 31,024 | 96.9\% | 243,584,687 | 98.4\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |


| Variable: BO_ADDFINANCE_3B |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL APPLIED DID YOU RECEIVE- GOVERNMENT-GUARANTEED BUSINESS LOAN |  |  |  |  |
| Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF BO_ADDFINANCE_2_4 = 1] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 515 | 1.6\% | 1,652,019 | 0.7\% |
| 2: No, I received less funding than I requested from this source | 187 | 0.6\% | 1,420,392 | 0.6\% |
| -3: Missing | 341 | 1.1\% | 664,260 | 0.3\% |
| .: Logical Skip | 30,978 | 96.7\% | 243,695,139 | 98.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_3C
Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM A BANK

Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? C. Business loan from a bank or financial institution [SHOW IF BO_ADDFINANCE_2_5 = 1]
$\qquad$
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 631 | $2.0 \%$ | $4,039,459$ | $1.6 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 278 | $0.9 \%$ | $1,403,625$ | $0.6 \%$ |
| -3: Missing | 260 | $0.8 \%$ | 503,026 | $0.2 \%$ |
| : Logical Skip | 30,852 | $96.3 \%$ | $241,485,700$ | $97.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_ADDFINANCE_3D <br> Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM GOVERNMENT

Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? D. Business loan from a federal, state, or local government [SHOW IF BO_ADDFINANCE_2_6 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 309 | 1.0\% | 1,020,976 | 0.4\% |
| 2: No, I received less funding than I requested from this source | 170 | 0.5\% | 582,039 | 0.2\% |
| -3: Missing | 171 | 0.5\% | 358,048 | 0.1\% |
| .: Logical Skip | 31,371 | 98.0\% | 245,470,749 | 99.2\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_3E

## Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM FAMILY

Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? E. Business loan/investment from family/friend(s) [SHOW IF BO_ADDFINANCE_2_7 = 1]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 321 | $1.0 \%$ | $1,045,309$ | $0.4 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 127 | $0.4 \%$ | 578,970 | $0.2 \%$ |
| -3: Missing | 130 | $0.4 \%$ | 229,305 | $0.1 \%$ |
| : Logical Skip | 31,443 | $98.2 \%$ | $245,578,226$ | $99.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_3F

## Label: CAPITAL APPLIED DID YOU RECEIVE- INVESTMENT BY VENTURE CAPITALIST

Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF BO_ADDFINANCE_2_8 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 239 | 0.7\% | 425,886 | 0.2\% |
| 2: No, I received less funding than I requested from this source | 83 | 0.3\% | 305,214 | 0.1\% |
| -3: Missing | 101 | 0.3\% | 192,793 | 0.1\% |
| . Logical Skip | 31,598 | 98.7\% | 246,507,917 | 99.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_3G

## Label: CAPITAL APPLIED DID YOU RECEIVE- CROWDFUNDING

Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF BO_ADDFINANCE_2_9 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 120 | 0.4\% | 378,387 | 0.2\% |
| 2: No, I received less funding than I requested from this source | 64 | 0.2\% | 268,099 | 0.1\% |
| -3: Missing | 45 | 0.1\% | 225,059 | 0.1\% |
| .: Logical Skip | 31,792 | 99.3\% | 246,560,267 | 99.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_3H
Label: CAPITAL APPLIED DID YOU RECEIVE- GRANTS
Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? H. Grants [SHOW IF BO_ADDFINANCE_2_10 = 1]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 149 | $0.5 \%$ | 846,066 | $0.3 \%$ |
| 2: No, I received less funding than | 120 | $0.4 \%$ | 616,028 | $0.2 \%$ |
| I requested from this source |  |  |  |  |

Variable: BO_ADDFINANCE_3I

## Label: CAPITAL APPLIED DID YOU RECEIVE- OTHER

Description: Of the sources of capital to which you applied, did you receive as much funding as you requested? I. [INSERT TEXTBOX RESPONSE FROM BO_ADDFINANCE_2_11_0] [SHOW IF BO_ADDFINANCE_2_11 = 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 26 | $0.1 \%$ | 256,669 | $0.1 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 10 | $0.0 \%$ | 63,554 | $0.0 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 55,646 | $0.0 \%$ |
| : Logical Skip | 31,962 | $99.8 \%$ | $247,055,942$ | $99.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_4A
Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS CREDIT CARD
Description: Of the sources of capital you did not use, did you request funding but not receive any? A. Business credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_2_3 = 0]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,269 | $4.0 \%$ | $3,626,306$ | $1.5 \%$ |
| 2: No, I did not request funding <br> from this source | 1,062 | $3.3 \%$ | $8,008,350$ | $3.2 \%$ |
| -3: Missing | 41 | $0.1 \%$ | 391,172 | $0.2 \%$ |
| : Logical Skip | 29,649 | $92.6 \%$ | $235,405,983$ | $95.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_4B
Label: CAPITAL NOT USE NOT RECEIVE- GOVERNMENT-GUARANTEED BUSINESS LOAN

Description: Of the sources of capital you did not use, did you request funding but not receive any? B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF BO_ADDFINANCE_2_4 = 0]
__Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 961 | $3.0 \%$ | $3,131,026$ | $1.3 \%$ |
| 2: No, I did not request funding <br> from this source | 1,210 | $3.8 \%$ | $8,664,318$ | $3.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,160 | $0.0 \%$ |
| -3: Missing | 154 | $0.5 \%$ | 335,777 | $0.1 \%$ |
| : Logical Skip | 29,695 | $92.7 \%$ | $235,295,531$ | $95.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_4C
Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM A BANK
Description: Of the sources of capital you did not use, did you request funding but not receive any? C. Business loan from a bank or financial institution [SHOW IF BO_ADDFINANCE_2_5 = 0]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,033 | $3.2 \%$ | $3,265,790$ | $1.3 \%$ |
| 2: No, I did not request funding <br> from this source | 1,035 | $3.2 \%$ | $6,152,104$ | $2.5 \%$ |
| -3: Missing | 132 | $0.4 \%$ | 508,947 | $0.2 \%$ |
| .: Logical Skip | 29,821 | $93.1 \%$ | $237,504,970$ | $96.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_4D
Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM GOVERNMENT

Description: Of the sources of capital you did not use, did you request funding but not receive any? $D$. Business loan from a federal, state, or local government [SHOW IF BO_ADDFINANCE_2_6 = 0]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,084 | $3.4 \%$ | $3,047,499$ | $1.2 \%$ |
| 2: No, I did not request funding <br> from this source | 1,480 | $4.6 \%$ | $10,288,952$ | $4.2 \%$ |
| -3: Missing | 155 | $0.5 \%$ | 575,439 | $0.2 \%$ |
| : Logical Skip | 29,302 | $91.5 \%$ | $233,519,921$ | $94.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_4E
Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM FAMILY
Description: Of the sources of capital you did not use, did you request funding but not receive any? E. Business loan/investment from family/friend(s) [SHOW IF BO_ADDFINANCE_2_7 = 0]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,206 | $3.8 \%$ | $3,805,017$ | $1.5 \%$ |
| 2: No, I did not request funding <br> from this source | 1,415 | $4.4 \%$ | $9,609,349$ | $3.9 \%$ |
| -3: Missing | 170 | $0.5 \%$ | 605,001 | $0.2 \%$ |
| .: Logical Skip | 29,230 | $91.3 \%$ | $233,412,444$ | $94.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_4F
Label: CAPITAL NOT USE NOT RECEIVE- INVESTMENT BY VENTURE CAPITALIST

Description: Of the sources of capital you did not use, did you request funding but not receive any? F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF BO_ADDFINANCE_2_8 = 0]

|  | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 1,121 | 3.5\% | 3,423,270 | 1.4\% |
| 2: No, I did not request funding from this source | 1,656 | 5.2\% | 10,814,229 | 4.4\% |
| -3: Missing | 169 | 0.5\% | 711,559 | 0.3\% |
| .: Logical Skip | 29,075 | 90.8\% | 232,482,753 | 94.0\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_4G
Label: CAPITAL NOT USE NOT RECEIVE- CROWDFUNDING
Description: Of the sources of capital you did not use, did you request funding but not receive any? G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF BO_ADDFINANCE_2_9 = 0]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,192 | $3.7 \%$ | $3,132,371$ | $1.3 \%$ |
| 2: No, I did not request funding <br> from this source | 1,754 | $5.5 \%$ | $11,227,285$ | $4.5 \%$ |
| -3: Missing | 194 | $0.6 \%$ | 641,751 | $0.3 \%$ |
| : Logical Skip | 28,881 | $90.2 \%$ | $232,430,403$ | $93.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_ADDFINANCE_4H

Label: CAPITAL NOT USE NOT RECEIVE- GRANTS
Description: Of the sources of capital you did not use, did you request funding but not receive any? H. Grants [SHOW IF BO_ADDFINANCE_2_10 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 1,282 | 4.0\% | 3,419,000 | 1.4\% |
| 2: No, I did not request funding from this source | 1,510 | 4.7\% | 10,017,539 | 4.0\% |
| -3: Missing | 220 | 0.7\% | 721,360 | 0.3\% |
| . Logical Skip | 29,009 | 90.6\% | 233,273,912 | 94.3\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_5_PUF
Label: PUF VARIABLE: TOTAL AMOUNT OF ADDITONAL CAPITAL
Description: PUF variable coded from BO_ADDFINANCE_5: What was the total amount of additional capital you received after starting your job as [INSERT DOV_JOB]? Capital includes personal or family savings, other assets, and money that has been invested, gifted, or loaned by other individuals or organizations. Your best estimate is fine. Please report in whole dollar amounts. [SHOW IF ANY(BO_ADDFINANCE_2_1 BO_ADDFINANCE_2_11 = 1)]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -3: Missing | 25 | $0.1 \%$ | 457,641 | $0.2 \%$ |
| .: Logical Skip | 28,652 | $89.5 \%$ | $231,558,859$ | $93.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: $B O$ BOADDFINANCE_5_PUF | Type: |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Numeric |  |  |  |  |  |
| CASES | N | MEAN | MEDIAN | MIN | MAX |
| Unweighted | 3,344 | $107,491.9$ | 50.0 | 0.0 | $7,266,938.0$ |
| Weighted | $15,415,311$ | $111,383.4$ | 0.0 | 0.0 | $7,266,938.0$ |

Variable: BO_ADDFINANCE_6_PUF

## Label: PUF VARIABLE: TOTAL AMOUNT OF PERSONAL CAPITAL

Description: PUF variable coded from BO_ADDFINANCE_6: What was the total amount of additional personal capital you received after starting your job as [INSERT DOV_JOB]? This source of capital includes personal savings, personal retirement accounts, home equity loans, and personally borrowed funds. Your best estimate is fine. Please report in whole dollar amounts. [SHOW IF ANY(BO_ADDFINANCE_2_1 - BO_ADDFINANCE_2_11 = 1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: $<100$ | 2,351 | $7.3 \%$ | $11,965,719$ | $4.8 \%$ |
| 2: 100-499 | 191 | $0.6 \%$ | 312,549 | $0.1 \%$ |
| 3: 500-999 | 66 | $0.2 \%$ | 227,996 | $0.1 \%$ |
| 4: 1,000-4,999 | 235 | $0.7 \%$ | 867,975 | $0.4 \%$ |
| 5: 5,000-9,999 | 89 | $0.3 \%$ | 573,549 | $0.2 \%$ |
| 6: 10,000-24,999 | 114 | $0.4 \%$ | 457,228 | $0.2 \%$ |
| 7: 25,000-49,999 | 63 | $0.2 \%$ | 261,141 | $0.1 \%$ |
| 8: 50,000-74,999 | 60 | $0.2 \%$ | 172,879 | $0.1 \%$ |
| 9: 75,000-99,999 | 12 | $0.0 \%$ | 73,748 | $0.0 \%$ |
| 10: 100,000-249,999 | 62 | $0.2 \%$ | 192,963 | $0.1 \%$ |
| 11: 250,000-499,999 | 25 | $0.1 \%$ | 60,642 | $0.0 \%$ |
| 12: 500,000-999,999 | 23 | $0.1 \%$ | 96,288 | $0.0 \%$ |
| 13: >=1,000,000 | 18 | $0.1 \%$ | 44,602 | $0.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 39,703 | $0.0 \%$ |
| -3: Missing | 59 | $0.2 \%$ | 525,969 | $0.2 \%$ |
| : Logical Skip | 28,652 | $89.5 \%$ | $231,558,859$ | $93.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: BO_ADDFINANCE_7_PUF |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM FAMILY |  |  |  |  |
| Description: PUF variable coded from BO_ADDFINANCE_7: What was the total amount of additional capital from family, friends, and employees you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money received from family, friends, and employees. Your best estimate is fine. Please report in whole dollar amounts. [SHOW IF ANY(BO_ADDFINANCE_2_1 - BO_ADDFINANCE_2_11 = 1)] |  |  |  |  |
|  | Unweighted |  | _ Weighted_ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: <100 | 2,562 | 8.0\% | 13,381,822 | 5.4\% |
| 2: 100-499 | 159 | 0.5\% | 421,306 | 0.2\% |
| 3: 500-999 | 61 | 0.2\% | 177,550 | 0.1\% |
| 4: 1,000-4,999 | 159 | 0.5\% | 412,101 | 0.2\% |
| 5: 5,000-9,999 | 55 | 0.2\% | 205,683 | 0.1\% |
| 6: 10,000-24,999 | 91 | 0.3\% | 291,998 | 0.1\% |
| 7: 25,000-49,999 | 50 | 0.2\% | 205,220 | 0.1\% |
| 8: 50,000-74,999 | 32 | 0.1\% | 69,064 | 0.0\% |
| 9: 75,000-99,999 | 6 | 0.0\% | 6,828 | 0.0\% |
| 10: 100,000-249,999 | 40 | 0.1\% | 97,122 | 0.0\% |
| 11:250,000-499,999 | 15 | 0.0\% | 34,768 | 0.0\% |
| 12: 500,000-999,999 | 17 | 0.1\% | 22,912 | 0.0\% |
| 13: >=1,000,000 | 18 | 0.1\% | 22,799 | 0.0\% |
| -5: Don't know | 1 | 0.0\% | 18,243 | 0.0\% |
| -3: Missing | 103 | 0.3\% | 505,537 | 0.2\% |
| .: Logical Skip | 28,652 | 89.5\% | 231,558,859 | 93.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_ADDFINANCE_8_PUF

## Label: PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM BANKS

Description: PUF variable coded from BO_ADDFINANCE_8: What was the total amount of additional capital from banks or financial institutions you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money borrowed from a bank or financial institution, including business loans, a business credit card carrying a balance, or a business line of credit. Your best estimate is fine. Please report in whole dollar amounts. [SHOW IF ANY(BO_ADDFINANCE_2_1 BO_ADDFINANCE_2_11 = 1)]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| $1:<100$ | 3,023 | 9.4\% | 15,132,076 | 6.1\% |
| 2: 100-499 | 74 | 0.2\% | 120,617 | 0.0\% |
| 3: 500-999 | 27 | 0.1\% | 43,762 | 0.0\% |
| 4: 1,000-4,999 | 65 | 0.2\% | 120,462 | 0.0\% |
| 5: 5,000-9,999 | 34 | 0.1\% | 41,455 | 0.0\% |
| 6: 10,000-24,999 | 42 | 0.1\% | 62,350 | 0.0\% |
| 7: 25,000-49,999 | 15 | 0.0\% | 63,499 | 0.0\% |
| 8: 50,000-74,999 | 15 | 0.0\% | 23,914 | 0.0\% |
| 9: >=75,000 | 52 | 0.2\% | 172,828 | 0.1\% |
| -3: Missing | 22 | 0.1\% | 91,988 | 0.0\% |
| . Logical Skip | 28,652 | 89.5\% | 231,558,859 | 93.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_ADDFINANCE_9_PUF <br> Label: PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM OUTSIDE INVESTORS

Description: PUF variable coded from BO_ADDFINANCE_9: What was the total amount of additional capital from outside investors you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money received from angel investors, venture capitalists, or other businesses in return for a share of ownership in the business. Your best estimate is fine. Please report in whole dollar amounts. [SHOW IF ANY(BO_ADDFINANCE_2_1-BO_ADDFINANCE_2_11 = 1)]
__Unweighted__ __Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| $1:<100$ | 3,278 | $10.2 \%$ | $15,627,367$ | $6.3 \%$ |
| $2:>=100$ | 65 | $0.2 \%$ | 115,837 | $0.0 \%$ |
| -3: Missing | 26 | $0.1 \%$ | 129,748 | $0.1 \%$ |
| : Logical Skip | 28,652 | $89.5 \%$ | $231,558,859$ | $93.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_10_PUF
Label: PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM GOVERNMENT GRANTS

Description: PUF variable coded from BO_ADDFINANCE_10: What was the total amount of additional capital from government grants you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money received from government grants such as the Small Business Innovation Research (SBIR) and/or Small Business Technology Transfer (STTR) programs. Your best estimate is fine. Please report in whole dollar amounts. [SHOW IF ANY(BO_ADDFINANCE_2_1 BO_ADDFINANCE_2_11 = 1)]
$\qquad$
COUNT PCT
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| $1:<100$ | 3,044 | $9.5 \%$ | $13,889,124$ | $5.6 \%$ |
| 2: $>=100$ | 180 | $0.6 \%$ | 902,868 | $0.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 16,985 | $0.0 \%$ |
| -3: Missing | 143 | $0.4 \%$ | $1,063,975$ | $0.4 \%$ |


| Label: PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM GOVERNMENT GRANTS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: PUF variable coded from BO_ADDFINANCE_10: What was the total amount of additional capital from government grants you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money received from government grants such as the Small Business Innovation Research (SBIR) and/or Small Business Technology Transfer (STTR) programs. Your best estimate is fine. Please report in whole dollar amounts. [SHOW IF ANY(BO_ADDFINANCE_2_1 BO_ADDFINANCE_2_11 = 1)] |  |  |  |  |
| Unweighted |  |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| .: Logical Skip | 28,652 | 89.5\% | 231,558,859 | 93.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |
| Variable: BO_EMPLOYEES_1_1_DRV |  |  |  |  |
| Label: DERIVED VARIABLE: TYPES OF WORKERS USED- FULL-TIME PAID EMPLOYEES |  |  |  |  |
| Description: Derived variable coded from BO_EMPLOYEES_1_1:Which of the following types of workers [IF DŌV_GROUP $=\overline{1} \overline{O R} 2:$ are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 1. Full-time paid employees (workers who received a W-2 from this business) [SHOW IF DOV_GROUP $=\mathbf{1 , 2 , 4 ,}$ OR 5] |  |  |  |  |
| LABEL | Unweighted |  | Weighted |  |
|  | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,676 | 36.5\% | 103,032,763 | 41.6\% |
| 1: Selected | 3,544 | 11.1\% | 19,669,214 | 7.9\% |
| -5: Don't know | 6 | 0.0\% | 33,988 | 0.0\% |
| -3: Missing | 68 | 0.2\% | 805,606 | 0.3\% |
| .: Logical Skip | 16,727 | 52.2\% | 123,890,240 | 50.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_EMPLOYEES_1_2_DRV
Label: DERIVED VARIABLE: TYPES OF WORKERS USED- PART-TIME PAID
EMPLOYEES

Description: Derived variable coded from BO_EMPLOYEES_1_2: Which of the following types of workers [IF D $\bar{O} V_{-}$GROUP $=\overline{1} \overline{O R}$ 2: are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 2. Part-time paid employees (workers who received a W-2 from this business) [SHOW IF DOV_GROUP = 1,2,4, OR 5]
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 13,080 | $40.8 \%$ | $107,882,141$ | $43.6 \%$ |
| 1: Selected | 2,140 | $6.7 \%$ | $14,819,835$ | $6.0 \%$ |
| -5: Don't know | 6 | $0.0 \%$ | 33,988 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 805,606 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_EMPLOYEES_1_3_DRV
Label: DERIVED VARIABLE: TYPES OF WORKERS USED- PAID DAY LABORERS

Description: Derived variable coded from BO_EMPLOYEES_1_3: Which of the following types of workers [IF DOV_GROUP $=1$ OR 2:are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 3. Paid day laborers [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,923 | $43.5 \%$ | $114,122,979$ | $46.1 \%$ |
| 1: Selected | 1,297 | $4.1 \%$ | $8,578,998$ | $3.5 \%$ |
| -5: Don't know | 6 | $0.0 \%$ | 33,988 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 805,606 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EMPLOYEES_1_4_DRV

## Label: DERIVED VARIABLE: TYPES OF WORKERS USED- TEMPORARY STAFFING AND LEASED EMPLOYEES

Description: Derived variable coded from BO_EMPLOYEES_1_4 and BO_EMPLOYEES_1_5: Which of the following types of workers [IF DOV_GROUP = $\overline{\mathrm{O}} \overline{\mathrm{O}} \overline{\mathrm{R}} 2:$ are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 4. Temporary staffing obtained from a temporary help service, 5 . Leased employees from a leasing service or professional employer organization [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 14,112 | $44.1 \%$ | $117,246,812$ | $47.4 \%$ |
| 1: Selected | 1,108 | $3.5 \%$ | $5,455,165$ | $2.2 \%$ |
| -5: Don't know | 6 | $0.0 \%$ | 33,988 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 805,606 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EMPLOYEES_1_5_DRV

Label: DERIVED VARIABLE: TYPES OF WORKERS USED- CONTRACTORS
Description: Derived variable coded from BO_EMPLOYEES_1_6: Which of the following types of workers [IF DŌV_GROUP = $\overline{1}$ OR 2:are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 6. Contractors, subcontractors, independent contractors, or outside consultants (workers who received a 1099 or payment from another company) [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted__ |  | __Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,203 | $41.2 \%$ | $106,163,711$ | $42.9 \%$ |
| 1: Selected | 2,017 | $6.3 \%$ | $16,538,266$ | $6.7 \%$ |
| -5: Don't know | 6 | $0.0 \%$ | 33,988 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 805,606 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Issued: January 20, 2023

Variable: BO_EMPLOYEES_1_6_DRV
Label: DERIVED VARIABLE: TYPES OF WORKERS USED- UNPAID
EMPLOYEES
Description: Derived variable coded from BO_EMPLOYEES_1_7 and BO_EMPLOYEES_1_8: Which of the following types of workers [IF DOV_GROUP $=1 \overline{\mathrm{O}} \overline{\mathrm{R}}$ 2:are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 7. Unpaid family members, 8 . Unpaid non-family members, volunteers, or interns [SHOW IF DOV_GROUP = 1,2,4, OR 5]
__Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 13,191 | $41.2 \%$ | $105,503,594$ | $42.6 \%$ |
| 1: Selected | 2,029 | $6.3 \%$ | $17,198,383$ | $7.0 \%$ |
| -5: Don't know | 6 | $0.0 \%$ | 33,988 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 805,606 | $0.3 \%$ |
| .: Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EMPLOYEES_1_7_DRV

Label: DERIVED VARIABLE: TYPES OF WORKERS USED- OTHER
Description: Derived variable coded from BO_EMPLOYEES_1_9: Which of the following types of workers [IF DOV_GROUP = 1 OR 2:are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 9. Other worker type, specify [SHOW IF DOV_GROUP = 1,2,4, OR 5]

| Unweighted_ |  | Weighted_ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 15,019 | $46.9 \%$ | $120,416,442$ | $48.7 \%$ |
| 201 | $0.6 \%$ | $2,285,534$ | $0.9 \%$ |
| 6 | $0.0 \%$ | 33,988 | $0.0 \%$ |
| 68 | $0.2 \%$ | 805,606 | $0.3 \%$ |
| 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: BO_EMPLOYEES_1_8_DRV |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: DERIVED VARIABLE: TYPES OF WORKERS USED- NONE |  |  |  |  |
| Description: Derived variable coded from BO_EMPLOYEES_1_10: Which of the following types of workers [IF DŌV_GROUP $=\overline{1} \overline{\text { OR }} 2:$ are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 10. There are no workers other than me in this business [SHOW IF DOV_GROUP = 1,2,4, OR 5] |  |  |  |  |
|  | Unweighted |  | _ Weighted_ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,463 | 26.4\% | 59,288,851 | 24.0\% |
| 1: Selected | 6,757 | 21.1\% | 63,413,126 | 25.6\% |
| -5: Don't know | 6 | 0.0\% | 33,988 | 0.0\% |
| -3: Missing | 68 | 0.2\% | 805,606 | 0.3\% |
| .: Logical Skip | 16,727 | 52.2\% | 123,890,240 | 50.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_NUMEMPLOY_1_PUF
Label: PUF VARIABLE: NUMBER OF WORKERS USED
Description: PUF variable coded from
BO_NUMEMPLOY_1A-BO_NUMEMPLOY_1I: How many of the following types of workers [IF DOV_GROUP $=1$ OR 2: are/ELSE: were] used by your business/self-employment? Do not include yourself or your co-owners. Your best estimate is fine. A. [SHOW IF
BO_EMPLOYEES_1_1=1] Full-time paid employees (workers who received a W-2 from this business), B. [SHOW IF
BO_EMPLOYEES_1_2=1] Part-time paid employees (workers who received a W-2 from this business), C. [SHOW IF BO_EMPLOYEES_1_3=1] Paid day laborers, D. [SHOW IF BO_EMPLOYEES_1_4=1] Temporary staffing obtained from a temporary help service, E. [SHOW IF BO_EMPLOYEES_1_5=1] Leased employees from a leasing service or professional employer organization, F. [SHOW IF BO_EMPLOYEES_1_6=1] Contractors, subcontractors, independent contractors, or outside consultants (workers who received a 1099 or payment from another company), G. [SHOW IF BO_EMPLOYEES_1_7=1] Unpaid family members, H. [SHOW IF BO_EMPLOYEES_1_8=1] Unpaid non-family members, volunteers, or interns, I. [SHOW IF BO_EMPLOYEES_1_9=1] [TEXTBOX RESPONSE AT BO_EMPLOYEES_1_9]

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 0: 0 | 212 | 0.7\% | 1,682,716 | 0.7\% |
| 1: 1-4 | 3,673 | 11.5\% | 31,266,261 | 12.6\% |
| 2: 5-9 | 1,212 | 3.8\% | 8,800,765 | 3.6\% |
| 3: 10-19 | 745 | 2.3\% | 4,636,229 | 1.9\% |
| 4: 20-49 | 672 | 2.1\% | 3,724,239 | 1.5\% |
| 5: 50-74 | 315 | 1.0\% | 906,362 | 0.4\% |
| 6: 75-99 | 145 | 0.5\% | 380,554 | 0.2\% |
| 7: 100+ | 665 | 2.1\% | 2,482,030 | 1.0\% |
| -7: Suppressed | 522 | 1.6\% | 2,623,933 | 1.1\% |
| -5: Don't know | 1 | 0.0\% | 6,920 | 0.0\% |
| -3: Missing | 301 | 0.9\% | 2,778,842 | 1.1\% |
| .: Logical Skip | 23,558 | 73.6\% | 188,142,960 | 76.0\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_WEEKSWK_1

## Label: WEEKS SPEND MANAGING OR WORKING IN THIS BUSINESS

Description: During the past 12 months ( 52 weeks), how many weeks did you spend managing or working in this business? Your best estimate is fine. [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted__ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 2 | $0.0 \%$ | 14,470 | $0.0 \%$ |
| -3: Missing | 243 | $0.8 \%$ | $2,332,153$ | $0.9 \%$ |
| .: Logical Skip | 22,901 | $71.5 \%$ | $179,591,193$ | $72.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: BO_WEEKSWK_1 | Type: Numeric |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :--- |
| CASES | $\mathbf{N}$ | MEAN | MEDIAN | MIN | MAX |
| Unweighted | 8,875 | 29.2 | 30.0 | 0.0 | 52.0 |
| Weighted | $65,493,996$ | 29.7 | 32.0 | 0.0 | 52.0 |

Variable: BO_HOURSWK_1
Label: AVERAGE NUMBER OF HOURS PER WEEK MANAGING OR WORKING IN YOUR BUSINESS

Description: In the past year, what was the average number of hours per week you spent managing or working in your business? Your best estimate is fine. [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 5 | $0.0 \%$ | 59,084 | $0.0 \%$ |
| -3: Missing | 253 | $0.8 \%$ | $2,805,938$ | $1.1 \%$ |
| .: Logical Skip | 22,901 | $71.5 \%$ | $179,591,193$ | $72.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| $l l$ | Variable: BO_HOURSWK_1 | Type: Numeric |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :--- | :--- |
| CASES | N | MEAN | MEDIAN | MIN | MAX |
| Unweighted | 8,862 | 25.7 | 20.0 | 0.0 | 99.0 |
| Weighted | $64,975,596$ | 23.3 | 20.0 | 0.0 | 99.0 |

Variable: BO_WEEKSWK_2
Label: IN LAST YEAR HOW MANY WEEKS SPEND MANAGING OR WORKING IN YOUR BUSINESS

Description: In the last year [IF DOV_GROUP = 4: of your business/ELSE: working for yourself], how many weeks did you spend managing or working in your [IF DOV_GROUP = 5: freelance or consulting] business? Your best estimate is fine. [SHOW IF DOV_GROUP = 4 OR 5]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 18 | $0.1 \%$ | 270,041 | $0.1 \%$ |
| -3: Missing | 112 | $0.3 \%$ | $1,399,530$ | $0.6 \%$ |
| .: Logical Skip | 25,847 | $80.7 \%$ | $191,730,859$ | $77.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_WEEKSWK_2 Type: Numeric

| CASES | N | MEAN | MEDIAN | MIN | MAX |
| :--- | :---: | :---: | :---: | :---: | :--- |
| Unweighted | 6,044 | 28.2 | 28.0 | 0.0 | 52.0 |
| Weighted | $54,031,382$ | 27.3 | 26.0 | 0.0 | 52.0 |

## Variable: BO_HOURSWK_2

## Label: IN LAST YEAR AVERAGE NUMBER OF HOURS SPENT MANAGING OR WORKING IN YOUR BUSINESS

Description: In the last year [IF DOV_GROUP = 4:of your business/ELSE: working for yourself], what was the average number of hours per week you spent managing or working in your [IF DOV_GROUP $=5$ :freelance or consulting] business? Your best estimate is fine. [SHOW IF DOV_GROUP = 4 OR 5]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 11 | 0.0\% | 115,005 | 0.0\% |
| -3: Missing | 105 | 0.3\% | 852,908 | 0.3\% |
| . Logical Skip | 25,847 | 80.7\% | 191,730,859 | 77.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_HOURSWK_2 Type: Numeric

| CASES | $\mathbf{N}$ | MEAN | MEDIAN | MIN | MAX |
| :--- | :---: | :--- | :---: | :--- | :--- |
| Unweighted | 6,058 | 27.9 | 25.0 | 0.0 | 99.0 |
| Weighted | $54,733,039$ | 26.8 | 20.0 | 0.0 | 99.0 |

## Variable: BO_EMPBENEFIT_1_1

Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- HEALTH INSURANCE

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? 1. Health insurance [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | ——eighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,005 | $18.8 \%$ | $52,737,719$ | $21.3 \%$ |
| 1: Selected | 1,890 | $5.9 \%$ | $10,063,339$ | $4.1 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |

Variable: BO_EMPBENEFIT_1_1
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- HEALTH INSURANCE

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? 1. Health insurance [SHOW IF DOV_GROUP = 1 OR 4]

## Unweighted <br> $\qquad$

 WeightedLABEL

| .: Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EMPBENEFIT_1_2

Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- RETIREMENT PLANS

Description: Which of the following employee benefits [IF DOV_GROUP = 1 : are/ELSE: were] paid totally or partly by your business? 2. Contributions to retirement plans, including 401(k), Keogh, etc. [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,627 | $20.7 \%$ | $57,175,403$ | $23.1 \%$ |
| 1: Selected | 1,268 | $4.0 \%$ | $5,625,655$ | $2.3 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EMPBENEFIT_1_3

## Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PROFIT SHARING

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? 3. Profit sharing and/or stock options [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,073 | $22.1 \%$ | $59,454,056$ | $24.0 \%$ |
| 1: Selected | 822 | $2.6 \%$ | $3,347,002$ | $1.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_EMPBENEFIT_1_4
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID HOLIDAYS
Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? 4. Paid holidays or vacation [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,370 | $19.9 \%$ | $53,566,491$ | $21.6 \%$ |
| 1: Selected | 1,525 | $4.8 \%$ | $9,234,568$ | $3.7 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_EMPBENEFIT_1_5
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID SICK LEAVE
Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? 5. Paid sick leave [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,609 | $20.6 \%$ | $55,608,340$ | $22.5 \%$ |
| 1: Selected | 1,286 | $4.0 \%$ | $7,192,719$ | $2.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_EMPBENEFIT_1_6
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID PARENTAL OR FAMILY LEAVE

Description: Which of the following employee benefits [IF DOV_GROUP = 1:
are/ELSE: were] paid totally or partly by your business? 6. Paid parental or family leave [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,264 | $22.7 \%$ | $60,477,797$ | $24.4 \%$ |
| 1: Selected | 631 | $2.0 \%$ | $2,323,262$ | $0.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EMPBENEFIT_1_7

## Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- TUITION ASSISTANCE

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? 7. Tuition assistance and/or reimbursement [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,575 | $23.7 \%$ | $61,752,844$ | $25.0 \%$ |
| 1: Selected | 320 | $1.0 \%$ | $1,048,215$ | $0.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EMPBENEFIT_1_8

Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- OTHER BENEFIT

|  | Unweig |  | Weigh |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 7,812 | 24.4\% | 61,994,271 | 25.1\% |
| 1: Selected | 83 | 0.3\% | 806,787 | 0.3\% |
| -5: Don't know | 2 | 0.0\% | 20,251 | 0.0\% |
| -3: Missing | 40 | 0.1\% | 295,432 | 0.1\% |
| .: Logical Skip | 24,084 | 75.2\% | 184,315,070 | 74.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_EMPBENEFIT_1_9
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- NONE OF THE
ABOVE
Description: Which of the following employee benefits [IF DOV_GROUP = 1:
are/ELSE: were] paid totally or partly by your business? 9. None of the above [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,272 | $10.2 \%$ | $18,360,758$ | $7.4 \%$ |
| 1: Selected | 4,623 | $14.4 \%$ | $44,440,301$ | $18.0 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 20,251 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 295,432 | $0.1 \%$ |
| : Logical Skip | 24,084 | $75.2 \%$ | $184,315,070$ | $74.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_ONLINE_1_PUF

Label: PUF VARIABLE: DO YOU HAVE A WEBSITE OR SOCIAL MEDIA PRESENCE

Description: PUF variable coded from BO_ONLINE_1: [IF DOV_GROUP = 1 OR 2: Do/ELSE: Did] you have a website and/or social media presence (such as Facebook, Twitter, or Instagram) related to your business? [SHOW IF DOV_GROUP = 1,2,4,5]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, website and/or social <br> media | 7,442 | $23.2 \%$ | $48,883,378$ | $19.8 \%$ |
| 2: No | 7,793 | $24.3 \%$ | $74,111,679$ | $30.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 13,264 | $0.0 \%$ |
| -3: Missing | 58 | $0.2 \%$ | 533,250 | $0.2 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_REVENUE_1_PUF

## Label: PUF VARIABLE: AMOUNT OF INCOME OR SALES AND OPERATING REVENUES

Description: PUF variable coded from BO_REVENUE_1: What was the amount of your income or sales and operating revenues, including grants, during 2021 from your work as [INSERT DOV_JOB]? Your best estimate is fine. Please report whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP = 1 OR 2]

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| $1:<100$ | 2,317 | 7.2\% | 16,230,312 | 6.6\% |
| 2: 100-499 | 741 | 2.3\% | 4,367,603 | 1.8\% |
| 3: 500-999 | 389 | 1.2\% | 2,630,469 | 1.1\% |
| 4: 1,000-4,999 | 1,221 | 3.8\% | 8,966,433 | 3.6\% |
| 5: 5,000-9,999 | 480 | 1.5\% | 3,637,540 | 1.5\% |
| 6: 10,000-24,999 | 1,121 | 3.5\% | 8,381,108 | 3.4\% |
| 7: 25,000-49,999 | 642 | 2.0\% | 5,102,956 | 2.1\% |
| 8: 50,000-74,999 | 489 | 1.5\% | 3,855,951 | 1.6\% |
| 9: 75,000-99,999 | 160 | 0.5\% | 1,052,948 | 0.4\% |
| 10: 100,000-249,999 | 452 | 1.4\% | 4,099,325 | 1.7\% |
| 11: 250,000-499,999 | 178 | 0.6\% | 1,328,309 | 0.5\% |
| 12: 500,000-999,999 | 148 | 0.5\% | 803,977 | 0.3\% |
| 13: >=1,000,000 | 228 | 0.7\% | 1,245,987 | 0.5\% |
| -7: Suppressed | 172 | 0.5\% | 964,648 | 0.4\% |
| -5: Don't know | 10 | 0.0\% | 213,057 | 0.1\% |
| -3: Missing | 372 | 1.2\% | 4,959,994 | 2.0\% |
| . Logical Skip | 22,901 | 71.5\% | 179,591,193 | 72.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_REVENUE_2_PUF

Label: PUF VARIABLE: THE LAST YEAR AMOUNT OF INCOME OR SALES AND OPERATING REVENUES

Description: PUF variable coded from BO_REVENUE_2: What was the amount of your income or sales and operating revenues, including grants, during the last year you ran your former [IF DOV_GROUP = 4:business/ELSE:self-employed business]? Your best estimate is fine. Please report whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP = 4 OR 5]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: $<100$ | 1,383 | $4.3 \%$ | $11,088,955$ | $4.5 \%$ |
| 2: 100-499 | 366 | $1.1 \%$ | $2,908,244$ | $1.2 \%$ |
| 3: 500-999 | 241 | $0.8 \%$ | $2,171,830$ | $0.9 \%$ |
| 4: 1,000-4,999 | 857 | $2.7 \%$ | $7,904,319$ | $3.2 \%$ |
| 5: 5,000-9,999 | 394 | $1.2 \%$ | $3,753,830$ | $1.5 \%$ |
| 6: 10,000-24,999 | 886 | $2.8 \%$ | $8,224,772$ | $3.3 \%$ |
| 7: 25,000-49,999 | 551 | $1.7 \%$ | $5,306,182$ | $2.1 \%$ |
| 8: 50,000-74,999 | 384 | $1.2 \%$ | $3,403,481$ | $1.4 \%$ |
| 9: 75,000-99,999 | 161 | $0.5 \%$ | $1,390,959$ | $0.6 \%$ |
| 10: 100,000-249,999 | 319 | $1.0 \%$ | $3,197,007$ | $1.3 \%$ |
| 11: 250,000-499,999 | 99 | $0.3 \%$ | 794,073 | $0.3 \%$ |
| 12: 500,000-999,999 | 184 | $0.6 \%$ | $1,486,932$ | $0.6 \%$ |
| -7: Suppressed | 152 | $0.5 \%$ | $1,146,377$ | $0.5 \%$ |
| -5: Don't know | 36 | $0.1 \%$ | 509,805 | $0.2 \%$ |
| -3: Missing | 161 | $0.5 \%$ | $2,414,187$ | $1.0 \%$ |
| : Logical Skip | 25,847 | $80.7 \%$ | $191,730,859$ | $77.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_PLMARGIN_1
Label: DID YOU HAVE PROFITS LOSSES OR BREAK EVEN
Description: [IF DOV_GROUP = 1 OR 2: In 2021/ELSE: During the last year of your business' operation], did you have profits, losses, or break even? [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Profits | 7,302 | $22.8 \%$ | $57,067,762$ | $23.1 \%$ |
| 2: Losses | 2,975 | $9.3 \%$ | $25,621,102$ | $10.4 \%$ |
| 3: Break even | 3,392 | $10.6 \%$ | $27,955,418$ | $11.3 \%$ |
| -7: Suppressed | 476 | $1.5 \%$ | $4,293,411$ | $1.7 \%$ |
| -5: Don't know | 9 | $0.0 \%$ | 100,693 | $0.0 \%$ |
| -3: Missing | 183 | $0.6 \%$ | $1,569,573$ | $0.6 \%$ |
| 4: Not applicable | 957 | $3.0 \%$ | $6,933,612$ | $2.8 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_PRIMARYINC_1
Label: DOES YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME

Description: Does your work as [INSERT DOV_JOB] provide your primary source of household income? [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 4,331 | $13.5 \%$ | $22,703,270$ | $9.2 \%$ |
| 2: No | 4,725 | $14.8 \%$ | $44,703,255$ | $18.1 \%$ |
| -3: Missing | 64 | $0.2 \%$ | 434,093 | $0.2 \%$ |
| : Logical Skip | 22,901 | $71.5 \%$ | $179,591,193$ | $72.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_PRIMARYINC_2
Label: THE LAST YEAR DID YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME

Description: In the last year of your business' operation, did your work as [INSERT DOV_JOB] provide your primary source of household income? [SHOW IF DŌV_GROUP $=4$ OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 2,034 | $6.4 \%$ | $16,154,152$ | $6.5 \%$ |
| 2: No | 4,097 | $12.8 \%$ | $38,885,882$ | $15.7 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 105,149 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 555,768 | $0.2 \%$ |
| : Logical Skip | 25,847 | $80.7 \%$ | $191,730,859$ | $77.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_GOALS_1

## Label: TOP GOAL FOR THE NEXT FIVE YEARS

Description: What would you say your top goal is for the next five years related to work as [INSERT DOV_JOB]? [SHOW IF DOV_GROUP = 1 OR 2]

|  | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Grow the business | 4,826 | 15.1\% | 33,502,386 | 13.5\% |
| 2: Maintain the business' current level of operations | 2,367 | 7.4\% | 16,645,360 | 6.7\% |
| 3: Scale back the business' operations | 588 | 1.8\% | 4,604,642 | 1.9\% |
| 4: Exit the business (such as close, sell, or transfer ownership) | 961 | 3.0\% | 9,860,652 | 4.0\% |
| 5: Other goal, specify | 334 | 1.0\% | 2,657,160 | 1.1\% |
| -5: Don't know | 1 | 0.0\% | 5,976 | 0.0\% |
| -3: Missing | 43 | 0.1\% | 564,442 | 0.2\% |
| .: Logical Skip | 22,901 | 71.5\% | 179,591,193 | 72.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_GOALS_2
Label: ACCESS TO SUPPORT AND RESOURCES IN COMMUNITYTO MEET BUSINESS GOALS

Description: To what extent do you feel that you have access to the support and resources you need in your community to successfully meet your business' goals? [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all | 1,353 | $4.2 \%$ | $11,301,402$ | $4.6 \%$ |
| 2: Somewhat | 3,181 | $9.9 \%$ | $23,143,404$ | $9.4 \%$ |
| 3: Moderately | 2,318 | $7.2 \%$ | $18,032,678$ | $7.3 \%$ |
| 4: Completely | 2,215 | $6.9 \%$ | $14,670,016$ | $5.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 52 | $0.2 \%$ | 687,142 | $0.3 \%$ |
| : Logical Skip | 22,901 | $71.5 \%$ | $179,591,193$ | $72.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_1_1

Label: FINANCIAL CHALLENGES- NOT BEING ABLE TO ACCESS HEALTH INSURANCE

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 1. Not being able to access and/or afford health insurance [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,680 | $36.5 \%$ | $95,890,524$ | $38.8 \%$ |
| 1: Selected | 3,561 | $11.1 \%$ | $27,255,557$ | $11.0 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_2
Label: FINANCIAL CHALLENGES- NOT HAVING ACCESS TO EMPLOYER-PROVIDED BENEFITS

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 2. Not having access to other employer-provided benefits (aside from health care) [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,593 | $39.3 \%$ | $102,698,061$ | $41.5 \%$ |
| 1: Selected | 2,648 | $8.3 \%$ | $20,448,020$ | $8.3 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| . Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_3
Label: FINANCIAL CHALLENGES- PERSONAL FINANCES
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 3. Challenges personal/family finances [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,551 | $33.0 \%$ | $89,725,385$ | $36.3 \%$ |
| 1: Selected | 4,690 | $14.6 \%$ | $33,420,696$ | $13.5 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_4
Label: FINANCIAL CHALLENGES- ACCESSING CAPITAL
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 4. Accessing capital to cover business operations [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,020 | $40.7 \%$ | $109,167,565$ | $44.1 \%$ |
| 1: Selected | 2,221 | $6.9 \%$ | $13,978,515$ | $5.6 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_5
Label: FINANCIAL CHALLENGES- MAKING RENT PAYMENTS
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 5. Making rent/mortgage payments on my business location(s) [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,301 | $41.5 \%$ | $112,739,336$ | $45.6 \%$ |
| 1: Selected | 1,940 | $6.1 \%$ | $10,406,744$ | $4.2 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_6

## Label: FINANCIAL CHALLENGES- DECREASING SALES

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 6. Decreasing sales [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,293 | $38.4 \%$ | $99,312,559$ | $40.1 \%$ |
| 1: Selected | 2,948 | $9.2 \%$ | $23,833,522$ | $9.6 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_1_7

## Label: FINANCIAL CHALLENGES- INCREASING BUSINESS COSTS

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 7. Increasing business or operational costs [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,400 | $38.7 \%$ | $99,853,190$ | $40.4 \%$ |
| 1: Selected | 2,841 | $8.9 \%$ | $23,292,891$ | $9.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| . Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_8
Label: FINANCIAL CHALLENGES- NONE OF THE ABOVE
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 8. None of the above [SHOW IF DOV_GROUP $=1,2,4, \overline{\text { OR }} 5$ ]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,086 | $31.5 \%$ | $71,808,664$ | $29.0 \%$ |
| 1: Selected | 5,155 | $16.1 \%$ | $51,337,417$ | $20.7 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,760 | $0.0 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 370,730 | $0.1 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_2_1

Label: BUSINESS OPERATIONS CHALLENGES- MAINTAININGBUSINESS LICENSE

Description: Which of the following business operations challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 1. Maintaining the business' license/registration [SHOW IF DOV_GROUP $=\mathbf{1 , 2 , 4 ,}$ OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,914 | $40.3 \%$ | $110,858,557$ | $44.8 \%$ |
| 1: Selected | 2,278 | $7.1 \%$ | $11,764,049$ | $4.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 101 | $0.3 \%$ | 912,989 | $0.4 \%$ |
| . Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_2_2

## Label: BUSINESS OPERATIONS CHALLENGES- DOING MY TAXES

Description: Which of the following business operations challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 2. Doing my taxes [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,902 | $34.0 \%$ | $94,131,892$ | $38.0 \%$ |
| 1: Selected | 4,290 | $13.4 \%$ | $28,490,714$ | $11.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 101 | $0.3 \%$ | 912,989 | $0.4 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_2_3
Label: BUSINESS OPERATIONS CHALLENGES- NAVIGATINGGOVERNMENT REGULATIONS

Description: Which of the following business operations challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 3. Navigating local, state, or federal government regulations [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 12,281 | 38.4\% | 104,040,601 | 42.0\% |
| 1: Selected | 2,911 | 9.1\% | 18,582,004 | 7.5\% |
| -5: Don't know | 1 | 0.0\% | 5,976 | 0.0\% |
| -3: Missing | 101 | 0.3\% | 912,989 | 0.4\% |
| .: Logical Skip | 16,727 | 52.2\% | 123,890,240 | 50.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_CHALLENGE_2_4

Label: BUSINESS OPERATIONS CHALLENGES- NONE OF THE ABOVE
Description: Which of the following business operations challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 4. None of the above [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,620 | $23.8 \%$ | $50,468,230$ | $20.4 \%$ |
| 1: Selected | 7,572 | $23.6 \%$ | $72,154,375$ | $29.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 101 | $0.3 \%$ | 912,989 | $0.4 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_3_1

## Label: CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS

Description: Which of the following customer reach challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 1. Finding customers [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,119 | $28.5 \%$ | $75,948,396$ | $30.7 \%$ |
| 1: Selected | 6,040 | $18.9 \%$ | $46,099,957$ | $18.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 134 | $0.4 \%$ | $1,487,241$ | $0.6 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_3_2
Label: CUSTOMER REACH CHALLENGES- KEEPING EXISTING CUSTOMERS
Description: Which of the following customer reach challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 2. Keeping existing customers [SHOW IF DOV_GROUP $=\mathbf{1 , 2 , 4}$, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,160 | $34.9 \%$ | $96,126,334$ | $38.8 \%$ |
| 1: Selected | 3,999 | $12.5 \%$ | $25,922,019$ | $10.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 134 | $0.4 \%$ | $1,487,241$ | $0.6 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_3_3

Label: CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE
Description: Which of the following customer reach challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 3. Setting up/maintaining the business' digital/online presence [SHOW IF DOV_GROUP $=1,2,4$, OR 5]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 12,081 | $37.7 \%$ | $103,456,418$ | $41.8 \%$ |
| 1: Selected | 3,078 | $9.6 \%$ | $18,591,935$ | $7.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 134 | $0.4 \%$ | $1,487,241$ | $0.6 \%$ |
| .: Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_3_4

## Label: CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE

Description: Which of the following customer reach challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 4. None of the above [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,004 | $28.1 \%$ | $63,141,303$ | $25.5 \%$ |
| 1: Selected | 6,155 | $19.2 \%$ | $58,907,050$ | $23.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 134 | $0.4 \%$ | $1,487,241$ | $0.6 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_4_1

Label: RESOURCE OR SUPPORT CHALLENGES- FINDING PROFESSIONAL SUPPORT

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 1. Finding and/or affording professional support like lawyers, accountants, or tax professionals [SHOW IF DOV_GROUP $=\mathbf{1 , 2 , 4}$, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,899 | $40.3 \%$ | $108,730,654$ | $43.9 \%$ |
| 1: Selected | 2,314 | $7.2 \%$ | $13,989,390$ | $5.7 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| .: Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_2
Label: RESOURCE OR SUPPORT CHALLENGES- FINDING ROLE MODELS
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 2. Finding support, advice, or finding role models in my network [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,768 | $39.9 \%$ | $106,987,125$ | $43.2 \%$ |
| 1: Selected | 2,445 | $7.6 \%$ | $15,732,919$ | $6.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_3
Label: RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM FAMILY

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 3. Getting support from my family or friends [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,760 | $39.8 \%$ | $108,878,859$ | $44.0 \%$ |
| 1: Selected | 2,453 | $7.7 \%$ | $13,841,186$ | $5.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_4

## Label: RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM MY COMMUNITY

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 4. Getting support from my community [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,201 | $41.2 \%$ | $110,718,257$ | $44.7 \%$ |
| 1: Selected | 2,012 | $6.3 \%$ | $12,001,788$ | $4.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_5
Label: RESOURCE OR SUPPORT CHALLENGES- BALANCING WORK AND FAMILY

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 5. Balancing work and family [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,251 | $35.1 \%$ | $91,589,223$ | $37.0 \%$ |
| 1: Selected | 3,962 | $12.4 \%$ | $31,130,821$ | $12.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_6

## Label: RESOURCE OR SUPPORT CHALLENGES- FEELING BURNT OUT

Description: Which of the following resource or support challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 6. Feeling burnt out, or losing focus, interest, and/or motivation [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,541 | $32.9 \%$ | $84,277,498$ | $34.1 \%$ |
| 1: Selected | 4,672 | $14.6 \%$ | $38,442,546$ | $15.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_7
Label: RESOURCE OR SUPPORT CHALLENGES- MAJOR LIFE EVENT
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 7. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP = 1,2,4, OR 5]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 12,848 | $40.1 \%$ | $104,070,106$ | $42.1 \%$ |
| 1: Selected | 2,365 | $7.4 \%$ | $18,649,939$ | $7.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| .: Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_8
Label: RESOURCE OR SUPPORT CHALLENGES- FINDING TIME
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 8. Finding time to devote to the business; not enough time [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,678 | $39.6 \%$ | $96,928,731$ | $39.2 \%$ |
| 1: Selected | 2,535 | $7.9 \%$ | $25,791,314$ | $10.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_4_9

## Label: RESOURCE OR SUPPORT CHALLENGES- NONE OF THE ABOVE

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 9 . None of the above [SHOW IF DOV_GROUP $=1,2,4, O \bar{R} 5]$

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,463 | $32.7 \%$ | $79,034,421$ | $31.9 \%$ |
| 1: Selected | 4,750 | $14.8 \%$ | $43,685,624$ | $17.7 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 11,129 | $0.0 \%$ |
| -3: Missing | 79 | $0.2 \%$ | 810,397 | $0.3 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_5_1
Label: ECONOMY OR MARKET CHALLENGES- FINDING OR RETAINING
QUALIFIED EMPLOYEES
Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 1. Finding, affording, and/or retaining qualified employees [SHOW IF DOV_GROUP $=\mathbf{1 , 2 , 4}$, OR 5]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,568 | $39.2 \%$ | $107,127,375$ | $43.3 \%$ |
| 1: Selected | 2,599 | $8.1 \%$ | $15,171,521$ | $6.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 126 | $0.4 \%$ | $1,236,699$ | $0.5 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_5_2
Label: ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 2. Competing against other/larger businesses [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,186 | $34.9 \%$ | $91,895,886$ | $37.1 \%$ |
| 1: Selected | 3,981 | $12.4 \%$ | $30,403,010$ | $12.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 126 | $0.4 \%$ | $1,236,699$ | $0.5 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_5_3

## Label: ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 3. Supply chain issues [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,622 | $36.3 \%$ | $100,046,561$ | $40.4 \%$ |
| 1: Selected | 3,545 | $11.1 \%$ | $22,252,334$ | $9.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 126 | $0.4 \%$ | $1,236,699$ | $0.5 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_5_4

Label: ECONOMY OR MARKET CHALLENGES- DECREASING DEMAND FOR MY PRODUCT

Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 4. Decreasing demand for my product or service [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,286 | $38.4 \%$ | $102,993,702$ | $41.6 \%$ |
| 1: Selected | 2,881 | $9.0 \%$ | $19,305,193$ | $7.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 126 | $0.4 \%$ | $1,236,699$ | $0.5 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_5_5
Label: ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY
Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 5. Unfavorable economy [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,631 | $36.3 \%$ | $96,464,223$ | $39.0 \%$ |
| 1: Selected | 3,536 | $11.0 \%$ | $25,834,672$ | $10.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 126 | $0.4 \%$ | $1,236,699$ | $0.5 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_5_6

Label: ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE
Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? 6. None of the above [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,645 | $30.1 \%$ | $67,251,245$ | $27.2 \%$ |
| 1: Selected | 5,522 | $17.2 \%$ | $55,047,651$ | $22.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,976 | $0.0 \%$ |
| -3: Missing | 126 | $0.4 \%$ | $1,236,699$ | $0.5 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDA

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS HEALTH INSURANCE

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Not being able to access and/or afford health insurance [SHOW IF BO_CHALLENGE_1_1 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 723 | $2.3 \%$ | $5,870,926$ | $2.4 \%$ |
| 2: No | 629 | $2.0 \%$ | $5,428,716$ | $2.2 \%$ |
| -3: Missing | 52 | $0.2 \%$ | 425,956 | $0.2 \%$ |
| . Logical Skip | 30,617 | $95.6 \%$ | $235,706,213$ | $95.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDB
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS TO EMPLOYER BENEFITS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Not having access to other employer-provided benefits [SHOW IF BO_CHALLENGE_1_2 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 392 | 1.2\% | 3,707,022 | 1.5\% |
| 2: No | 447 | 1.4\% | 4,229,982 | 1.7\% |
| -3: Missing | 78 | 0.2\% | 633,096 | 0.3\% |
| . Logical Skip | 31,104 | 97.1\% | 238,861,711 | 96.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_CHALLENGE_ENDC

## Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- CHALLENGES WITH PERSONAL FINANCES

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Challenges with personal/family finances [SHOW IF BO_CHALLENGE_1_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,184 | $3.7 \%$ | $9,435,001$ | $3.8 \%$ |
| 2: No | 505 | $1.6 \%$ | $4,230,317$ | $1.7 \%$ |
| -3: Missing | 178 | $0.6 \%$ | $1,389,690$ | $0.6 \%$ |
| . Logical Skip | 30,154 | $94.2 \%$ | $232,376,802$ | $93.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDD
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- ACCESSING CAPITAL

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Accessing capital to cover business operations [SHOW IF BO_CHALLENGE_1_4 =1]
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 351 | $1.1 \%$ | $2,909,182$ | $1.2 \%$ |
| 2: No | 183 | $0.6 \%$ | $1,615,945$ | $0.7 \%$ |
| -3: Missing | 56 | $0.2 \%$ | 292,480 | $0.1 \%$ |
| : Logical Skip | 31,431 | $98.2 \%$ | $242,614,204$ | $98.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDE

## Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAKING RENT PAYMENTS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Making rent/mortgage payments on my business location(s) [SHOW IF BO_CHALLENGE_1_5 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 383 | $1.2 \%$ | $2,869,951$ | $1.2 \%$ |
| 2: No | 195 | $0.6 \%$ | $1,679,252$ | $0.7 \%$ |
| -3: Missing | 51 | $0.2 \%$ | 338,325 | $0.1 \%$ |
| : Logical Skip | 31,392 | $98.0 \%$ | $242,544,283$ | $98.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDF
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING SALES

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Decreasing sales [SHOW IF BO_CHALLENGE_1_6 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,093 | $3.4 \%$ | $9,551,404$ | $3.9 \%$ |
| 2: No | 246 | $0.8 \%$ | $2,408,122$ | $1.0 \%$ |
| -3: Missing | 100 | $0.3 \%$ | 800,147 | $0.3 \%$ |
| : Logical Skip | 30,582 | $95.5 \%$ | $234,672,138$ | $94.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDG

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- INCREASING BUSINESS COSTS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Increasing business or operational costs [SHOW IF BO_CHALLENGE_1_7 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 644 | $2.0 \%$ | $5,540,238$ | $2.2 \%$ |
| 2: No | 321 | $1.0 \%$ | $2,810,642$ | $1.1 \%$ |
| -3: Missing | 88 | $0.3 \%$ | 671,787 | $0.3 \%$ |
| : Logical Skip | 30,968 | $96.7 \%$ | $238,409,144$ | $96.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDH
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAINTAINING BUSINESS LICENSE

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Maintaining the business' license/registration [SHOW IF BO_CHALLENGE_2_1 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 249 | $0.8 \%$ | $1,708,652$ | $0.7 \%$ |
| 2: No | 242 | $0.8 \%$ | $1,648,611$ | $0.7 \%$ |
| -3: Missing | 54 | $0.2 \%$ | 212,475 | $0.1 \%$ |
| : Logical Skip | 31,476 | $98.3 \%$ | $243,862,073$ | $98.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDI

## Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DOING MY TAXES

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Doing my taxes [SHOW IF BO_CHALLENGE_2_2 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 548 | $1.7 \%$ | $3,864,458$ | $1.6 \%$ |
| 2: No | 712 | $2.2 \%$ | $5,933,348$ | $2.4 \%$ |
| -3: Missing | 155 | $0.5 \%$ | $1,174,687$ | $0.5 \%$ |
| : Logical Skip | 30,606 | $95.6 \%$ | $236,459,318$ | $95.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDJ

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NAVIGATING GOVERNMENT REGULATIONS

Description: Among the challenges you reported, whic $h$, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Navigating local, state, or federal government regulations [SHOW IF BO_CHALLENGE_2_3 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 403 | $1.3 \%$ | $2,628,686$ | $1.1 \%$ |
| 2: No | 394 | $1.2 \%$ | $3,472,183$ | $1.4 \%$ |
| -3: Missing | 81 | $0.3 \%$ | 544,018 | $0.2 \%$ |
| : Logical Skip | 31,143 | $97.3 \%$ | $240,786,924$ | $97.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDK

## Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING CUSTOMERS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding customers [SHOW IF BO_CHALLENGE_3_1 = 1]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,611 | $5.0 \%$ | $14,597,122$ | $5.9 \%$ |
| 2: No | 464 | $1.4 \%$ | $3,959,030$ | $1.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 159,515 | $0.1 \%$ |
| -3: Missing | 198 | $0.6 \%$ | $1,548,973$ | $0.6 \%$ |
| : Logical Skip | 29,746 | $92.9 \%$ | $227,167,170$ | $91.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDL
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- KEEPING EXISTING CUSTOMERS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Keeping existing customers [SHOW IF BO_CHALLENGE_3_2 = 1]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 871 | $2.7 \%$ | $7,102,744$ | $2.9 \%$ |
| 2: No | 401 | $1.3 \%$ | $3,183,535$ | $1.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 8,813 | $0.0 \%$ |
| -3: Missing | 128 | $0.4 \%$ | 982,694 | $0.4 \%$ |
| : Logical Skip | 30,620 | $95.6 \%$ | $236,154,025$ | $95.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDM

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SETTING UP THE BUSINESS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Setting up/maintaining the business' digital/online presence [SHOW IF BO_CHALLENGE_3_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 299 | $0.9 \%$ | $1,975,582$ | $0.8 \%$ |
| 2: No | 317 | $1.0 \%$ | $2,780,852$ | $1.1 \%$ |
| -3: Missing | 73 | $0.2 \%$ | 426,728 | $0.2 \%$ |
| . Logical Skip | 31,332 | $97.8 \%$ | $242,248,649$ | $97.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDN

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING PROFESSIONAL SUPPORT

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding and/or affording professional support like lawyers, accountants, or tax professionals [SHOW IF BO_CHALLENGE_4_1 = 1]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 234 | $0.7 \%$ | $1,724,657$ | $0.7 \%$ |
| 2: No | 217 | $0.7 \%$ | $2,202,695$ | $0.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 22,016 | $0.0 \%$ |
| -3: Missing | 45 | $0.1 \%$ | 402,650 | $0.2 \%$ |
| . Logical Skip | 31,524 | $98.4 \%$ | $243,079,793$ | $98.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDO

## Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING ROLE MODELS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding support, advice, or finding role models in my network [SHOW IF BO_CHALLENGE_4_2 = 1]
$\qquad$
$\qquad$
$\qquad$ _Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 281 | $0.9 \%$ | $2,396,808$ | $1.0 \%$ |
| 2: No | 246 | $0.8 \%$ | $2,188,908$ | $0.9 \%$ |
| -3: Missing | 56 | $0.2 \%$ | 585,172 | $0.2 \%$ |
| .: Logical Skip | 31,438 | $98.2 \%$ | $242,260,923$ | $97.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDP
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM FAMILY

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Getting support from my family or friends [SHOW IF BO_CHALLENGE_4_3 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 411 | $1.3 \%$ | $3,049,815$ | $1.2 \%$ |
| 2: No | 255 | $0.8 \%$ | $1,944,383$ | $0.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 8,813 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 415,388 | $0.2 \%$ |
| . Logical Skip | 31,279 | $97.7 \%$ | $242,013,412$ | $97.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ENDQ
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Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM COMMUNITY

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Getting support from my community [SHOW IF BO_CHALLENGE_4_4 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 323 | $1.0 \%$ | $2,367,422$ | $1.0 \%$ |
| 2: No | 193 | $0.6 \%$ | $1,371,048$ | $0.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 8,813 | $0.0 \%$ |
| -3: Missing | 40 | $0.1 \%$ | 255,360 | $0.1 \%$ |
| .: Logical Skip | 31,464 | $98.3 \%$ | $243,429,169$ | $98.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDR
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BALANCING WORK AND FAMILY

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Balancing work and family [SHOW IF BO_CHALLENGE_4_5 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,138 | $3.6 \%$ | $9,801,373$ | $4.0 \%$ |
| 2: No | 386 | $1.2 \%$ | $3,819,762$ | $1.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 8,813 | $0.0 \%$ |
| -3: Missing | 128 | $0.4 \%$ | 937,771 | $0.4 \%$ |
| : Logical Skip | 30,368 | $94.8 \%$ | $232,864,092$ | $94.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDS

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FEELING BURNT OUT

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Feeling burnt out, or losing focus, interest, and/or motivation [SHOW IF BO_CHALLENGE_4_6 = 1]
$\qquad$ _Weighted_
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 1,614 | $5.0 \%$ | $13,948,195$ | $5.6 \%$ |
| 2: No | 292 | $0.9 \%$ | $2,479,213$ | $1.0 \%$ |
| -3: Missing | 168 | $0.5 \%$ | $1,355,706$ | $0.5 \%$ |
| : Logical Skip | 29,947 | $93.5 \%$ | $229,648,696$ | $92.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDT
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAJOR LIFE EVENT

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Major life event (such as a new child, own or family medical issue) [SHOW IF BO_CHALLENGE_4_7 = 1]
$\qquad$ - $\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 807 | $2.5 \%$ | $7,886,539$ | $3.2 \%$ |
| 2: No | 131 | $0.4 \%$ | $1,222,595$ | $0.5 \%$ |
| -3: Missing | 64 | $0.2 \%$ | 361,749 | $0.1 \%$ |
| : Logical Skip | 31,019 | $96.9 \%$ | $237,960,928$ | $96.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDU

## Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING TIME

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding time to devote to the business [SHOW IF BO_CHALLENGE_4_8 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 722 | $2.3 \%$ | $7,514,020$ | $3.0 \%$ |
| 2: No | 234 | $0.7 \%$ | $3,298,885$ | $1.3 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 893,878 | $0.4 \%$ |
| .: Logical Skip | 30,959 | $96.7 \%$ | $235,725,028$ | $95.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDV

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING QUALIFIED EMPLOYEES

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding, affording, and/or retaining qualified employees [SHOW IF BO_CHALLENGE_5_1 = 1]
__Unweighted $\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 459 | $1.4 \%$ | $3,532,245$ | $1.4 \%$ |
| 2: No | 220 | $0.7 \%$ | $1,698,753$ | $0.7 \%$ |
| -3: Missing | 65 | $0.2 \%$ | 346,313 | $0.1 \%$ |
| : Logical Skip | 31,277 | $97.7 \%$ | $241,854,500$ | $97.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDW

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- COMPETING AGAINST OTHER BUSINESS

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Competing against other/larger businesses [SHOW IF BO_CHALLENGE_5_2 = 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 990 | $3.1 \%$ | $9,320,107$ | $3.8 \%$ |
| 2: No | 357 | $1.1 \%$ | $2,993,181$ | $1.2 \%$ |
| -3: Missing | 143 | $0.4 \%$ | $1,026,569$ | $0.4 \%$ |
| .: Logical Skip | 30,531 | $95.3 \%$ | $234,091,954$ | $94.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDX
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SUPPLY CHAIN ISSUES

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Supply chain issues [SHOW IF BO_CHALLENGE_5_3 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 347 | $1.1 \%$ | $2,969,119$ | $1.2 \%$ |
| 2: No | 164 | $0.5 \%$ | $1,165,756$ | $0.5 \%$ |
| -3: Missing | 50 | $0.2 \%$ | 197,149 | $0.1 \%$ |
| : Logical Skip | 31,460 | $98.2 \%$ | $243,099,786$ | $98.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ENDY

## Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING DEMAND FOR PRODUCT

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Decreasing demand for my product or service [SHOW IF BO_CHALLENGE_5_4 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 930 | 2.9\% | 6,957,856 | 2.8\% |
| 2: No | 257 | 0.8\% | 2,182,892 | 0.9\% |
| -3: Missing | 89 | 0.3\% | 440,125 | 0.2\% |
| .: Logical Skip | 30,745 | 96.0\% | 237,850,938 | 96.1\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_CHALLENGE_ENDZ
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- UNFAVORABLE ECONOMY

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Unfavorable economy [SHOW IF BO_CHALLENGE_5_5 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 888 | $2.8 \%$ | $7,616,039$ | $3.1 \%$ |
| 2: No | 202 | $0.6 \%$ | $1,453,931$ | $0.6 \%$ |
| -3: Missing | 95 | $0.3 \%$ | 592,738 | $0.2 \%$ |
| : Logical Skip | 30,836 | $96.3 \%$ | $237,769,104$ | $96.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: BO_LENGTH_1
Label: HOW LONG DO YOU SEE YOURSELF
Description: How long do you see yourself [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1 OR 2]
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Less than a year longer | 934 | $2.9 \%$ | $8,366,587$ | $3.4 \%$ |
| 2: 1 to 2 years longer | 1,609 | $5.0 \%$ | $11,813,132$ | $4.8 \%$ |
| 3: 3 to 4 years longer | 1,878 | $5.9 \%$ | $11,819,249$ | $4.8 \%$ |
| 4: 5 to 9 years longer | 1,477 | $4.6 \%$ | $10,133,727$ | $4.1 \%$ |
| 5: 10 or more years longer | 3,157 | $9.9 \%$ | $25,338,202$ | $10.2 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 22,787 | $0.0 \%$ |
| -3: Missing | 61 | $0.2 \%$ | 346,934 | $0.1 \%$ |
| .: Logical Skip | 22,901 | $71.5 \%$ | $179,591,193$ | $72.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_POSTPLANS_1

Label: WHAT ARE YOUR PLANS FOR AFTER YOU FINISH
Description: What are your plans for after you finish [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted_ |  | _-Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Continue to work at another <br> job in which I am currently <br> employed | 1,971 | $6.2 \%$ | $12,801,739$ | $5.2 \%$ |
| 2: Take a new job/enter <br> employment | 1,131 | $3.5 \%$ | $7,054,419$ | $2.9 \%$ |
| 3: Start another business | 1,020 | $3.2 \%$ | $5,897,828$ | $2.4 \%$ |
| 4: Retire | 2,938 | $9.2 \%$ | $26,530,954$ | $10.7 \%$ |
| 5: Go back to school | 359 | $1.1 \%$ | $2,429,573$ | $1.0 \%$ |
| 6: Take a break from work | 760 | $2.4 \%$ | $5,445,816$ | $2.2 \%$ |

## Variable: BO_POSTPLANS_1

Label: WHAT ARE YOUR PLANS FOR AFTER YOU FINISH
Description: What are your plans for after you finish [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 7: Provide care for children and/or family/friends in need of care | 478 | 1.5\% | 3,563,631 | 1.4\% |
| 8: Other | 388 | 1.2\% | 3,451,619 | 1.4\% |
| -5: Don't know | 5 | 0.0\% | 147,820 | 0.1\% |
| -3: Missing | 70 | 0.2\% | 517,219 | 0.2\% |
| .: Logical Skip | 22,901 | 71.5\% | 179,591,193 | 72.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_POSTPLANS_2

Label: WHAT DID YOU DO IMMEDIATELYAFTER YOU FINISHED
Description: What did you do immediately after you finished [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 4 OR 5]

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: Continue to work at another job in which I am currently employed | 1,629 | 5.1\% | 17,193,393 | 6.9\% |
| 2: Took a new job/enter employment | 1,679 | 5.2\% | 17,196,022 | 6.9\% |
| 3: Started another business | 70 | 0.2\% | 400,115 | 0.2\% |
| 4: Retired | 1,293 | 4.0\% | 10,483,711 | 4.2\% |
| 5: Went back to school | 244 | 0.8\% | 2,187,105 | 0.9\% |
| 6: Took a break from work | 582 | 1.8\% | 3,262,631 | 1.3\% |
| 7: Provided care for children and/or family/friends in need of care | 330 | 1.0\% | 2,826,326 | 1.1\% |

## Variable: BO_POSTPLANS_2

## Label: WHAT DID YOU DO IMMEDIATELY AFTER YOU FINISHED

Description: What did you do immediately after you finished [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP $=4$ OR 5]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 8: Other | 278 | 0.9\% | 1,750,319 | 0.7\% |
| -5: Don't know | 1 | 0.0\% | 3,991 | 0.0\% |
| -3: Missing | 68 | 0.2\% | 397,338 | 0.2\% |
| .: Logical Skip | 25,847 | 80.7\% | 191,730,859 | 77.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: BO_NUMPREVBIZ_1

## Label: HOW MANY PREVIOUS BUSINESSES HAVE YOU OWNED

Description: Prior to establishing, purchasing, or acquiring this business/self-employment, how many previous businesses have you owned? [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: 0 | 10,278 | $32.1 \%$ | $91,280,006$ | $36.9 \%$ |
| 2: 1 | 2,438 | $7.6 \%$ | $17,042,968$ | $6.9 \%$ |
| 3: 2 | 1,340 | $4.2 \%$ | $8,493,908$ | $3.4 \%$ |
| 4: 3 | 647 | $2.0 \%$ | $3,922,984$ | $1.6 \%$ |
| 5: 4 | 209 | $0.7 \%$ | 790,795 | $0.3 \%$ |
| 6: 5 or more | 249 | $0.8 \%$ | $1,406,516$ | $0.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 48,837 | $0.0 \%$ |
| -3: Missing | 131 | $0.4 \%$ | 555,556 | $0.2 \%$ |
| : Logical Skip | 16,727 | $52.2 \%$ | $123,890,240$ | $50.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: BO_EXITSTRAT_1

## Label: HOW YOU CLOSED OR ENDED YOUR BUSINESS OR STOPPED WORKING FOR YOURSELF

Description: Which of the following best characterizes how you closed or ended your business or stopped working for yourself as a freelancer, consultant, or independent contractor? [SHOW IF DOV_GROUP $=4$ OR 5]

|  | _Unweighted |  | _Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Sold your business at a loss | 285 | 0.9\% | 2,176,874 | 0.9\% |
| 2: Sold your business at more or less break even | 415 | 1.3\% | 3,426,350 | 1.4\% |
| 3: Sold your business at a profit | 478 | 1.5\% | 3,904,544 | 1.6\% |
| 4: Bankruptcy or liquidation | 357 | 1.1\% | 2,900,854 | 1.2\% |
| 5: Transferred business to a family member | 209 | 0.7\% | 1,151,135 | 0.5\% |
| 6: Did not complete any forms/paperwork, just stopped working or taking work | 3,908 | 12.2\% | 37,323,273 | 15.1\% |
| 7: Other specify | 441 | 1.4\% | 4,186,477 | 1.7\% |
| -5: Don't know | 3 | 0.0\% | 33,681 | 0.0\% |
| -3: Missing | 78 | 0.2\% | 597,765 | 0.2\% |
| .: Logical Skip | 25,847 | 80.7\% | 191,730,859 | 77.5\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

## Variable: BO_INDUSTRY_1_PUF

## Label: PUF VARIABLE: WHAT INDUSTRY BEST CLASSIFIES

Description: PUF variable coded from BO_INDUSTRY_1: [DISPLAY FOR DOV_GROUP $=1,2,4$, OR 5: What industry best classifies your job as [INSERT DOV_JOB]?] [DISPLAY FOR DOV_GROUP = 3 or 6: What industry best classifies your business idea?] [SHOW IF DOV_GROUP = 1,2,3,4,5,6]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Accommodation and Food Services | 1,394 | 4.4\% | 12,793,083 | 5.2\% |
| 2: Administrative, Support, Waste Management, and Remediation Services | 306 | 1.0\% | 2,026,327 | 0.8\% |
| 3: Agriculture, Forestry, Fishing, and Hunting | 713 | $2.2 \%$ $6.9 \%$ | 5,326,105 | 2.2\% |
| 4: Arts, Entertainment, and Recreation | 2,220 | \% | 20,683,592 |  |
| 5. Construction | 1,382 | 4.3\% | 9,681,357 | 3.9\% |
|  | 942 | 2.9\% | 8,350,395 | 3.4\% |
| 6: Educational Services | 721 | 2.3\% | 5,469,442 | 2.2\% |
| 7: Finance and Insurance | 1,184 | 3.7\% | 10,546,144 | 4.3\% |
| 8: Health Care and Social Assistance | 703 | 2.2\% | 4,696,995 | 1.9\% |
| 9: Information (e.g. publishers and telecommunications) | 672 | 2.1\% | 5,061,949 | 2.0\% |
| 10: Manufacturing | 1,860 | 5.8\% | 16,015,228 | 6.5\% |
| 11: Other Services (e.g. repair and maintenance services) | 1,399 | 4.4\% | 14,070,157 | 5.7\% |
| 12: Professional, Scientific, and Technical Services | 567 | \% |  | 2.6\% |
| 13: Real Estate | 2,255 | $1.8 \%$ $7.0 \%$ | $6,443,173$ $17,140,738$ | $2.6 \%$ $6.9 \%$ |
| 14: Retail | 623 | 1.9\% | 5,107,206 | 2.1\% |
| 15: Transportation or Warehousing | 610 |  |  | 1. |
| 16: Whole Sale Trade | 610 715 | 2.2\% | 4,391,586 | $1.4 \%$ $1.8 \%$ |

## Variable: BO_INDUSTRY_1_PUF

Label: PUF VARIABLE: WHAT INDUSTRY BEST CLASSIFIES
Description: PUF variable coded from BO_INDUSTRY_1: [DISPLAY FOR DOV_GROUP $=1,2,4$, OR 5: What industry best classifies your job as [INSERT DOV_JOB]?] [DISPLAY FOR DOV_GROUP = 3 or 6: What industry best classifies your business idea?] [SHŌW IF DOV_GROUP = 1,2,3,4,5,6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -7: Suppressed | 519 | $1.6 \%$ | $4,470,854$ | $1.8 \%$ |
| -5: Don't know | 28 | $0.1 \%$ | 581,544 | $0.2 \%$ |
| -3: Missing | 597 | $1.9 \%$ | $4,419,708$ | $1.8 \%$ |
| : Logical Skip | 12,611 | $39.4 \%$ | $86,759,030$ | $35.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_1
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- WHAT KIND OF BUSINESS

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 1. I don't know what kind of business I would start [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,589 | $29.9 \%$ | $60,450,112$ | $24.4 \%$ |
| 1: Selected | 2,992 | $9.3 \%$ | $25,711,437$ | $10.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| .: Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_2

## Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO RISKY

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 2. It seems too risky [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,032 | $31.3 \%$ | $65,734,928$ | $26.6 \%$ |
| 1: Selected | 2,549 | $8.0 \%$ | $20,426,621$ | $8.3 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_3
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- LOCAL COMMUNITY

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 3. I'm not sure how well a business would do in my local community [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,411 | $35.6 \%$ | $76,487,822$ | $30.9 \%$ |
| 1: Selected | 1,170 | $3.7 \%$ | $9,673,726$ | $3.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_4

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE ENOUGH SAVINGS

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 4. I don't have enough savings or financial cushion to pursue starting a business [SHOW IF DOV_GROUP =7]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,792 | $30.6 \%$ | $64,908,862$ | $26.2 \%$ |
| 1: Selected | 2,789 | $8.7 \%$ | $21,252,687$ | $8.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_5

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- ACCESSING FINANCING

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 5. I don't know how to go about accessing financing to start a business [SHOW IF DOV_GROUP = 7]
$\qquad$ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,978 | $34.3 \%$ | $72,324,243$ | $29.2 \%$ |
| 1: Selected | 1,603 | $5.0 \%$ | $13,837,306$ | $5.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_6

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- FAMILY NOT SUPPORTIVE

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 6. Family/friends are not supportive [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,247 | $38.2 \%$ | $84,161,469$ | $34.0 \%$ |
| 1: Selected | 334 | $1.0 \%$ | $2,000,080$ | $0.8 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_7

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- SEEMS TOO CHALLENGING

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 7. It seems too challenging [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,812 | $33.8 \%$ | $72,447,558$ | $29.3 \%$ |
| 1: Selected | 1,769 | $5.5 \%$ | $13,713,991$ | $5.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_8

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- UNCERTAIN ECONOMY

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 8. The economy is too uncertain or unfavorable [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,208 | $31.9 \%$ | $69,351,974$ | $28.0 \%$ |
| 1: Selected | 2,373 | $7.4 \%$ | $16,809,575$ | $6.8 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_9
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO MUCH TIME
Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 9. It might take too much time [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,183 | $34.9 \%$ | $72,923,565$ | $29.5 \%$ |
| 1: Selected | 1,398 | $4.4 \%$ | $13,237,984$ | $5.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_10
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- I LIKE MY CURRENT JOB

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 10. I like my current job/work arrangement [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,158 | $31.7 \%$ | $62,364,612$ | $25.2 \%$ |
| 1: Selected | 2,423 | $7.6 \%$ | $23,796,937$ | $9.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| .: Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_11
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- NEED EMPLOYER BENEFITS

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 11. I need employer-provided benefits (such as health insurance) [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,163 | $34.9 \%$ | $73,624,691$ | $29.8 \%$ |
| 1: Selected | 1,418 | $4.4 \%$ | $12,536,857$ | $5.1 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_12

## Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE SKILLS

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 12. I don't have the skills needed to run a business [SHOW IF DOV_GROUP = 7]
$\qquad$
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,633 | $33.2 \%$ | $71,550,740$ | $28.9 \%$ |
| 1: Selected | 1,948 | $6.1 \%$ | $14,610,809$ | $5.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| .: Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_13
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T KNOW WHERE TO GO

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 13. I don't know where to go for help getting started [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,135 | $34.8 \%$ | $74,529,378$ | $30.1 \%$ |
| 1: Selected | 1,446 | $4.5 \%$ | $11,632,170$ | $4.7 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_14
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- MAJOR LIFE EVENT

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 14. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,027 | $37.6 \%$ | $81,749,046$ | $33.0 \%$ |
| 1: Selected | 554 | $1.7 \%$ | $4,412,503$ | $1.8 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_15
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- RETIRED
Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 15. Retired or planning to retire [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,279 | $25.9 \%$ | $59,501,254$ | $24.0 \%$ |
| 1: Selected | 4,302 | $13.4 \%$ | $26,660,295$ | $10.8 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| .: Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_16
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- HEALTH
REASONS
Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 16. Health reasons [SHOW IF DOV_GROUP = 7]
$\qquad$
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,953 | $34.2 \%$ | $77,203,835$ | $31.2 \%$ |
| 1: Selected | 1,628 | $5.1 \%$ | $8,957,713$ | $3.6 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| .: Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_17
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- OTHER REASON
Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? 17. Other reason, specify: [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,212 | $38.1 \%$ | $83,063,067$ | $33.6 \%$ |
| 1: Selected | 369 | $1.2 \%$ | $3,098,481$ | $1.3 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 10,770 | $0.0 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 586,712 | $0.2 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: GP_EMPLOYEELENGTH_1

## Label: HOW LONG WORK THERE

Description: Thinking about your [IF S_JOBSTAT_1 $<1$ AND S_JOBSTAT_2 $<>1$ AND (S_JOBSTAT_5_1 - S_JOBSTAT_5_5 > 1) AND S_JOBSTAT_6 $<>$ 1: most recent job, about how long did you work there/ELSE: main job (the one that you spend the most time working at), about how long have you worked there]? [SHOW IF DOV_GROUP = 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Less than 1 year | 1,896 | 5.9\% | 12,813,876 | 5.2\% |
| 2: 1 to 2 years | 1,472 | 4.6\% | 10,218,059 | 4.1\% |
| 3: 3 to 4 years | 1,533 | 4.8\% | 10,622,178 | 4.3\% |
| 4: 5 to 9 years | 2,032 | 6.3\% | 14,607,689 | 5.9\% |
| 5: 10 to 14 years | 1,439 | 4.5\% | 10,222,697 | 4.1\% |
| 6: 15 to 19 years | 1,021 | 3.2\% | 7,427,246 | 3.0\% |
| 7: 20 years or more | 3,137 | 9.8\% | 20,172,053 | 8.2\% |
| -5: Don't know | 3 | 0.0\% | 23,175 | 0.0\% |
| -3: Missing | 78 | 0.2\% | 652,058 | 0.3\% |
| . Logical Skip $^{\text {a }}$ ( | 19,410 | 60.6\% | 160,672,781 | 64.9\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: GP_EMPLOYERLENGTH_1

## Label: BUSINESS BEEN IN EXISTENCE

Description: Thinking about your [IF S_JOBSTAT_1 $<>1$ AND S_JOBSTAT_2 $<>1$ AND (S_JOBSTAT_5_1 - S_JOBSTAT_5_5 > 1) AND S_JOBSTAT_6
 time working at)], approximately how long has the business been in existence? [SHOW IF DOV_GROUP = 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Less than 1 year | 747 | 2.3\% | 3,097,507 | 1.3\% |
| 2: 1 to 2 years | 305 | 1.0\% | 1,529,749 | 0.6\% |
| 3: 3 to 4 years | 359 | 1.1\% | 1,625,807 | 0.7\% |
| 4: 5 to 9 years | 607 | 1.9\% | 4,545,640 | 1.8\% |
| 5: 10 to 14 years | 774 | 2.4\% | 4,286,429 | 1.7\% |
| 6: 15 to 19 years | 682 | 2.1\% | 4,952,779 | 2.0\% |
| 7: 20 years or more | 8,857 | 27.7\% | 64,647,252 | 26.1\% |
| -5: Don't know | 20 | 0.1\% | 278,767 | 0.1\% |
| -3: Missing | 260 | 0.8\% | 1,795,100 | 0.7\% |
| .: Logical Skip | 19,410 | 60.6\% | 160,672,781 | 64.9\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: GP_NUMEMPSTART_1
Label: HOW MANY PEOPLE WORK FOR THIS EMPLOYER
Description: Please think about your [IF S_JOBSTAT_1 $<1$ AND S_JOBSTAT_2 $<>1$ AND (S_JOBSTAT_5_1 - S_JOBSTAT_5_5 <> 1) AND
S_JOBSTAT_6 <> 1: most recent job/ELSE: main job (the one that you spend the most time working at)].
Counting all locations where your [IF S_JOBSTAT_1 $<1$ AND
S_JOBSTAT_2 <>1 AND (S_JOBSTAT_5_1 - S_JOBSTAT_5_5 <> 1) AND S_JOBSTAT_6 <> 1: most recent] employer operates, how many people work for this employer? Your best estimate is fine.
[SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: 10 or fewer employees | 1,851 | $5.8 \%$ | $9,139,919$ | $3.7 \%$ |
| 2: 11 to 24 employees | 951 | $3.0 \%$ | $5,983,919$ | $2.4 \%$ |
| 3: 25 to 99 employees | 1,519 | $4.7 \%$ | $10,273,862$ | $4.2 \%$ |
| 4: 100 to 499 employees | 1,873 | $5.8 \%$ | $13,316,502$ | $5.4 \%$ |
| 5: 500 to 999 employees | 1,051 | $3.3 \%$ | $8,059,964$ | $3.3 \%$ |
| 6: 1,000 to 4,999 employees | 1,441 | $4.5 \%$ | $9,822,594$ | $4.0 \%$ |
| 7: 5,000 to 24,999 employees | 1,588 | $5.0 \%$ | $12,407,532$ | $5.0 \%$ |
| 8: 25,000+ employees | 2,215 | $6.9 \%$ | $16,358,966$ | $6.6 \%$ |
| -5: Don't know | 17 | $0.1 \%$ | 282,958 | $0.1 \%$ |
| -3: Missing | 105 | $0.3 \%$ | $1,112,815$ | $0.4 \%$ |
| : Logical Skip | 19,410 | $60.6 \%$ | $160,672,781$ | $64.9 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_WEEKSWK_1
Label: HOW MANY WEEKS DID YOU WORK
Description: During the past 12 months, how many weeks did you work? Your best estimate is fine. [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 2 | $0.0 \%$ | 7,331 | $0.0 \%$ |
| -3: Missing | 142 | $0.4 \%$ | $2,177,022$ | $0.9 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: GP_WEEKSWK_1 | Type: Numeric |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :--- |
| CASES | N | MEAN | MEDIAN | MIN | MAX |
| Unweighted | 5,655 | 41.0 | 50.0 | 0.0 | 52.0 |
| Weighted $48,377,249$ | 43.2 | 50.0 | 0.0 | 52.0 |  |

Variable: GP_HOURSWK_1

## Label: HOW MANY HOURS DID YOU USUALLY WORK EACH WEEK

Description: During the past 12 months, in the weeks worked, how many hours did you usually work each week? Your best estimate is fine. [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 - $\overline{\mathrm{S}}$-JOBSTAT$\left.\_5 \_5=1\right)$ OR S_JOBSTAT_6 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 1 | $0.0 \%$ | 28,989 | $0.0 \%$ |
| -3: Missing | 155 | $0.5 \%$ | $2,307,378$ | $0.9 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| $l$ | Variable: GP_HOURSWK_1 | Type: Numeric |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :--- |
| CASES | N | MEAN | MEDIAN | MIN | MAX |
| Unweighted | 5,643 | 35.9 | 40.0 | 0.0 | 96.0 |
| Weighted | $48,225,234$ | 37.7 | 40.0 | 0.0 | 96.0 |

## Variable: GP_EMPBENEFIT_1_1

Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- HEALTH INSURANCE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 1. Health insurance [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

| Unweighted_ |  | Weighted__ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 2,001 | $6.2 \%$ | $14,066,542$ | $5.7 \%$ |
| 3,720 | $11.6 \%$ | $34,768,364$ | $14.1 \%$ |
| 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |
| 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_2
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- RETIREMENT PLANS
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 2. Contributions to retirement plans, including 401(k), Keogh, etc. [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,620 | $8.2 \%$ | $19,135,566$ | $7.7 \%$ |
| 1: Selected | 3,101 | $9.7 \%$ | $29,699,341$ | $12.0 \%$ |
| -3: Missing | 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |

Variable: GP_EMPBENEFIT_1_2
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- RETIREMENTPLANS
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 2. Contributions to retirement plans, including 401(k), Keogh, etc. [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

|  | Unweighted_ |  | ——Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| $\therefore$ Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_3
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PROFIT SHARING
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 3. Profit sharing and/or stock options [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 - $\overline{\mathrm{S}}$-JOBSTAT$\left.\_5 \_5=1\right)$ O$R \mathrm{~S}_{-} J O B S T A T \_6=$ 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,002 | $15.6 \%$ | $41,087,095$ | $16.6 \%$ |
| 1: Selected | 719 | $2.2 \%$ | $7,747,811$ | $3.1 \%$ |
| -3: Missing | 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_4
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID HOLIDAYS
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 4. Paid holidays or vacation [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 - $\left.\bar{S} \_J O B S T A T \_5 \_5=1\right) \bar{O} R ~ S \_J O B S T A T \_6 ~=~$ 1]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,973 | $6.2 \%$ | $13,247,826$ | $5.4 \%$ |
| 1: Selected | 3,748 | $11.7 \%$ | $35,587,080$ | $14.4 \%$ |
| -3: Missing | 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_5
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID SICK LEAVE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 5. Paid sick leave [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,486 | $7.8 \%$ | $18,167,445$ | $7.3 \%$ |
| 1: Selected | 3,235 | $10.1 \%$ | $30,667,462$ | $12.4 \%$ |
| -3: Missing | 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: GP_EMPBENEFIT_1_6 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID PARENTAL LEAVE |  |  |  |  |
| Description: Which of the following employee benefits are paid totally or partly by your primary employer? 6. Paid parental or family leave [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_ $2=1$ OR ANY(S_JOBSTAT_5_1 - $\overline{\text { S_}}$ _JOBSTAT_5_5 = 1) O OR S_JOBSTAT_6 = 1] |  |  |  |  |
|  | Unweighted |  | _ Weighted _ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 4,233 | 13.2\% | 33,091,726 | 13.4\% |
| 1: Selected | 1,488 | 4.6\% | 15,743,181 | 6.4\% |
| -3: Missing | 78 | 0.2\% | 1,726,695 | 0.7\% |
| .: Logical Skip | 26,222 | 81.9\% | 196,870,210 | 79.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: GP_EMPBENEFIT_1_7
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- TUITIONASSISTANCE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 7. Tuition assistance and/or reimbursement [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 - $\overline{\mathbf{S}}$ _JOBSTATT_5_5 = 1) O 1]

|  | Unweighted_ |  | -Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,537 | $14.2 \%$ | $36,263,200$ | $14.7 \%$ |
| 1: Selected | 1,184 | $3.7 \%$ | $12,571,706$ | $5.1 \%$ |
| -3: Missing | 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |
| .: Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_8
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- OTHER BENEFIT
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 8. Other benefit, specify: [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 $=1$ ) OR S_JOBSTAT_6 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,649 | $17.6 \%$ | $47,834,709$ | $19.3 \%$ |
| 1: Selected | 72 | $0.2 \%$ | $1,000,198$ | $0.4 \%$ |
| -3: Missing | 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_9
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- NONE OF THE ABOVE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? 9. None of the above [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 4,698 | $14.7 \%$ | $42,206,270$ | $17.1 \%$ |
| 1: Selected | 1,023 | $3.2 \%$ | $6,628,636$ | $2.7 \%$ |
| -3: Missing | 78 | $0.2 \%$ | $1,726,695$ | $0.7 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_NEWJOB_1A
Label: NEXT YEAR HOW LIKELY IS IT-STAY WITH CURRENT EMPLOYMENT ARRANGEMENT

Description: In the next year, how likely is it that you will... A. Stay with your current employment arrangement [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=$ 1 OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) O OR S_JOBSTAT_6 = 1]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 465 | $1.5 \%$ | $2,982,208$ | $1.2 \%$ |
| 2: Somewhat likely | 962 | $3.0 \%$ | $6,715,819$ | $2.7 \%$ |
| 3: Moderately likely | 883 | $2.8 \%$ | $6,201,525$ | $2.5 \%$ |
| 4: Very likely | 3,387 | $10.6 \%$ | $32,579,675$ | $13.2 \%$ |
| -3: Missing | 102 | $0.3 \%$ | $2,082,375$ | $0.8 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_NEWJOB_1B
Label: NEXT YEAR HOW LIKELY IS IT-LOOK FOR A DIFFERENT JOB
Description: In the next year, how likely is it that you will... B. Look for/take a different job [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]
__Unweighted $\qquad$ _Weighted COUNT PCT

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Not at all likely | 3,024 | $9.4 \%$ | $28,138,992$ | $11.4 \%$ |
| 2: Somewhat likely | 1,312 | $4.1 \%$ | $10,013,059$ | $4.0 \%$ |
| 3: Moderately likely | 682 | $2.1 \%$ | $4,907,018$ | $2.0 \%$ |
| 4: Very likely | 610 | $1.9 \%$ | $4,858,178$ | $2.0 \%$ |
| -3: Missing | 171 | $0.5 \%$ | $2,644,353$ | $1.1 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_NEWJOB_1C
Label: NEXT YEAR HOW LIKELY IS IT- LOOK FOR ANOTHER JOB IN ADDITION TO CURRENT JOB

Description: In the next year, how likely is it that you will... C. Look for/take another job in addition to your current job(s) [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 - S _JOBSTAT_5_5 = 1) $\overline{\text { OR S_JOBSTAT_6 }}=1$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,525 | 11.0\% | 34,230,160 | 13.8\% |
| 2: Somewhat likely | 1,250 | 3.9\% | 8,565,397 | 3.5\% |
| 3: Moderately likely | 558 | 1.7\% | 3,057,307 | 1.2\% |
| 4: Very likely | 280 | 0.9\% | 1,984,674 | 0.8\% |
| -5: Don't know | 1 | 0.0\% | 47,601 | 0.0\% |
| -3: Missing | 185 | 0.6\% | 2,676,463 | 1.1\% |
| . Logical Skip | 26,222 | 81.9\% | 196,870,210 | 79.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: GP_NEWJOB_1D
Label: NEXT YEAR HOW LIKELY IS IT- START OWN BUSINESS
Description: In the next year, how likely is it that you will... D. Start your own business as a primary source of income [SHOW IF DOV GROUP $=7$ AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Not at all likely | 4,636 | $14.5 \%$ | $43,039,948$ | $17.4 \%$ |
| 2: Somewhat likely | 568 | $1.8 \%$ | $3,091,334$ | $1.2 \%$ |
| 3: Moderately likely | 276 | $0.9 \%$ | $1,138,965$ | $0.5 \%$ |
| 4: Very likely | 131 | $0.4 \%$ | 665,082 | $0.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,538 | $0.0 \%$ |
| -3: Missing | 187 | $0.6 \%$ | $2,623,733$ | $1.1 \%$ |

Variable: GP_NEWJOB_1D
Label: NEXT YEAR HOW LIKELY IS IT- START OWN BUSINESS
Description: In the next year, how likely is it that you will... D. Start your own business as a primary source of income [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) ŌR S_JOBSTAT_6 = 1]

|  | Unweighted_ |  | _-Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| .$:$ Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_NEWJOB_1E
Label: NEXT YEAR HOW LIKELY IS IT- START WORKING FOR YOURSELF
Description: In the next year, how likely is it that you will... E. Start working for yourself as a freelancer, consultant, or independent contractor [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_ $2=1$ OR ANY(S_JOBSTAT_5_1 1]

|  | Unweighted_ |  | - Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 4,549 | $14.2 \%$ | $42,068,699$ | $17.0 \%$ |
| 2: Somewhat likely | 656 | $2.0 \%$ | $4,162,122$ | $1.7 \%$ |
| 3: Moderately likely | 266 | $0.8 \%$ | $1,195,821$ | $0.5 \%$ |
| 4: Very likely | 144 | $0.4 \%$ | 568,294 | $0.2 \%$ |
| -3: Missing | 184 | $0.6 \%$ | $2,566,665$ | $1.0 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: GP_NEWJOB_1F |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS PRIMARY INCOME |  |  |  |  |
| Description: In the next year, how likely is it that you will... F. Engage in gig work as a primary source of income [SHOW IF DOV_GROUP $=7$ AND <br> S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 <br> --S_JOBSTAT_5_5 = 1) O OR S_JOBSTAT_6 = 1] |  |  |  |  |
|  | Unweighted |  | __Weighted_ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 4,465 | 13.9\% | 42,704,279 | 17.3\% |
| 2: Somewhat likely | 697 | 2.2\% | 3,773,654 | 1.5\% |
| 3: Moderately likely | 348 | 1.1\% | 1,212,438 | 0.5\% |
| 4: Very likely | 180 | 0.6\% | 686,199 | 0.3\% |
| -3: Missing | 109 | 0.3\% | 2,185,031 | 0.9\% |
| .: Logical Skip | 26,222 | 81.9\% | 196,870,210 | 79.6\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: GP_NEWJOB_1G
Label: NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS SECONDARY INCOME

Description: In the next year, how likely is it that you will... G. Engage in gig work as a secondary source of income [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 -S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,869 | $12.1 \%$ | $37,723,877$ | $15.2 \%$ |
| 2: Somewhat likely | 1,124 | $3.5 \%$ | $7,736,217$ | $3.1 \%$ |
| 3: Moderately likely | 425 | $1.3 \%$ | $1,915,121$ | $0.8 \%$ |
| 4: Very likely | 247 | $0.8 \%$ | 933,653 | $0.4 \%$ |
| -3: Missing | 134 | $0.4 \%$ | $2,252,732$ | $0.9 \%$ |
| .: Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_NEWJOB_1H

## Label: NEXT YEAR HOW LIKELY IS IT- RETIRE

Description: In the next year, how likely is it that you will... H. Retire [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 $=1$ OR ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Not at all likely | 4,352 | $13.6 \%$ | $39,457,420$ | $15.9 \%$ |
| 2: Somewhat likely | 578 | $1.8 \%$ | $3,891,047$ | $1.6 \%$ |
| 3: Moderately likely | 368 | $1.1 \%$ | $2,286,504$ | $0.9 \%$ |
| 4: Very likely | 350 | $1.1 \%$ | $2,506,614$ | $1.0 \%$ |
| -3: Missing | 151 | $0.5 \%$ | $2,420,016$ | $1.0 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: GP_NEWJOB_1I

Label: NEXT YEAR HOW LIKELY IS IT- EXIT THE LABOR FORCE
Description: In the next year, how likely is it that you will... I. Exit the labor force (not for retirement) [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 $=1$ OR ANȲ(S_JOBSTAT_5_1 -S_JOBSTĀT_5_5 =1) OR S_JOBSTAT_6 = 1]

| Unweighted_ |  | Weighted_ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 4,771 | $14.9 \%$ | $43,777,143$ | $17.7 \%$ |
| 440 | $1.4 \%$ | $2,392,961$ | $1.0 \%$ |
| 278 | $0.9 \%$ | $1,412,617$ | $0.6 \%$ |
| 157 | $0.5 \%$ | 719,220 | $0.3 \%$ |
| 153 | $0.5 \%$ | $2,259,660$ | $0.9 \%$ |
| 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

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Variable: GP_NEWJOB_1J

## Label: NEXT YEAR HOW LIKELY IS IT- GO BACK TO SCHOOL

Description: In the next year, how likely is it that you will... J. Go back to school [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 4,025 | $12.6 \%$ | $37,021,103$ | $15.0 \%$ |
| 2: Somewhat likely | 927 | $2.9 \%$ | $6,095,804$ | $2.5 \%$ |
| 3: Moderately likely | 360 | $1.1 \%$ | $1,729,536$ | $0.7 \%$ |
| 4: Very likely | 315 | $1.0 \%$ | $3,340,856$ | $1.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,538 | $0.0 \%$ |
| -3: Missing | 171 | $0.5 \%$ | $2,371,764$ | $1.0 \%$ |
| : Logical Skip | 26,222 | $81.9 \%$ | $196,870,210$ | $79.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_NEWJOB_2A
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL- TAKE A JOB
Description: In the next year, how likely is it that you will... A. Take a job [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 <> 1 AND (S_JOBSTAT_5_1 - S_JOBSTAT_5_5 > 1) AND S_JOBSTAT_6 <> 1]

|  | Unweighted |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 5,185 | $16.2 \%$ | $27,896,765$ | $11.3 \%$ |
| 2: Somewhat likely | 700 | $2.2 \%$ | $3,536,313$ | $1.4 \%$ |
| 3: Moderately likely | 289 | $0.9 \%$ | $1,191,166$ | $0.5 \%$ |
| 4: Very likely | 491 | $1.5 \%$ | $3,131,329$ | $1.3 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 117,954 | $0.0 \%$ |
| -3: Missing | 143 | $0.4 \%$ | 323,901 | $0.1 \%$ |

Variable: GP_NEWJOB_2A
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL- TAKE A JOB
Description: In the next year, how likely is it that you will... A. Take a job [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $>1$ AND S_JOBSTAT_ $2<>1$ AND (S_JOBSTAT_5_1 - S_JOBSTAT_5_5 <> 1) AND S_JOBSTAT_6 $<>1]$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .: Logical Skip | 25,209 | $78.7 \%$ | $211,234,382$ | $85.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: GP_NEWJOB_2B
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL-START OWN BUSINESS
Description: In the next year, how likely is it that you will... B. Start your own business as a primary source of income [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 >>1 AND S_JOBSTAT_2 $>1$ AND (S_JOBSTAT_5_1 -S_JOBSTAT_5_5 <> 1) AND S_JOBSTAT_6 <> 1]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 6,122 | $19.1 \%$ | $33,521,534$ | $13.5 \%$ |
| 2: Somewhat likely | 344 | $1.1 \%$ | $1,196,376$ | $0.5 \%$ |
| 3: Moderately likely | 111 | $0.3 \%$ | 619,718 | $0.3 \%$ |
| 4: Very likely | 55 | $0.2 \%$ | 273,154 | $0.1 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 120,385 | $0.0 \%$ |
| -3: Missing | 177 | $0.6 \%$ | 466,261 | $0.2 \%$ |
| : Logical Skip | 25,209 | $78.7 \%$ | $211,234,382$ | $85.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Variable: GP_NEWJOB_2C |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: NEXT YEAR HOW LIKELY IS IT YOU WILL- START WORKING FOR YOURSELF |  |  |  |  |
| Description: In the next year, how likely is it that you will... C. Start working for yourself as a freelancer, consultant, or independent contractor [SHOW IF DOV_GROUP $=7$ AND S_JOBSTAT_1 $\gg 1$ AND S_JOBSTAT_ $2<>1$ AND (S_JOBSTAT_5_1 -S_JOBSTAT_5_5 <> 1) ANDD S_JOBSTAT_6 $<>1$ ] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 6,032 | 18.8\% | 33,212,830 | 13.4\% |
| 2: Somewhat likely | 431 | 1.3\% | 1,610,666 | 0.7\% |
| 3: Moderately likely | 120 | 0.4\% | 736,737 | 0.3\% |
| 4: Very likely | 56 | 0.2\% | 238,539 | 0.1\% |
| -5: Don't know | 1 | 0.0\% | 16,682 | 0.0\% |
| -3: Missing | 172 | 0.5\% | 381,975 | 0.2\% |
| .: Logical Skip | 25,209 | 78.7\% | 211,234,382 | 85.4\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: GP_NEWJOB_2D
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL-ENGAGE IN GIG WORK AS PRIMARY INCOME

Description: In the next year, how likely is it that you will... D. Engage in gig work as a primary source of income [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 1 AND S_JOBSTAT_2 $<1$ AND (S_JOBSTAT_5_1 $\left.-\bar{S} \_J O B S T A T \bar{T}+5<>1\right)$ AN̄D S_JOBSTAT_6 <> 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 5,801 | $18.1 \%$ | $32,719,455$ | $13.2 \%$ |
| 2: Somewhat likely | 556 | $1.7 \%$ | $1,829,719$ | $0.7 \%$ |
| 3: Moderately likely | 175 | $0.5 \%$ | 767,176 | $0.3 \%$ |
| 4: Very likely | 101 | $0.3 \%$ | 440,792 | $0.2 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 31,126 | $0.0 \%$ |

Variable: GP_NEWJOB_2D
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL-ENGAGE IN GIG WORK AS
PRIMARY INCOME

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Variable: GP_NEWJOB_2F

## Label: NEXT YEAR HOW LIKELY IS IT YOU WILL- GO BACK TO SCHOOL

Description: In the next year, how likely is it that you will... F. Go back to school [SHOW IF DOV_GROUP = 7 AND S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 <>>1 AND (S_JOBSTĀT_5_1 - S_JOBSTAT_5_5 <> 1) AND S_JOBSTAT_6 <> 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 5,659 | $17.7 \%$ | $29,970,857$ | $12.1 \%$ |
| 2: Somewhat likely | 510 | $1.6 \%$ | $2,782,822$ | $1.1 \%$ |
| 3: Moderately likely | 191 | $0.6 \%$ | $1,115,471$ | $0.5 \%$ |
| 4: Very likely | 221 | $0.7 \%$ | $1,654,602$ | $0.7 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 21,714 | $0.0 \%$ |
| -3: Missing | 229 | $0.7 \%$ | 651,963 | $0.3 \%$ |
| .: Logical Skip | 25,209 | $78.7 \%$ | $211,234,382$ | $85.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_HHINC_PUF

Label: PUF VARIABLE: TOTAL ANNUAL HOUSEHOLD INCOME
Description: PUF variable coded from DEM_HHINC: What is your total annual household income before taxes? [SHOW IF PANEL_TYPE>19]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Less than $\$ 25,000$ | 6,748 | $21.1 \%$ | $35,568,220$ | $14.4 \%$ |
| 2: $\$ 25,000$ to $\$ 49,999$ | 7,553 | $23.6 \%$ | $48,660,774$ | $19.7 \%$ |
| 3: $\$ 50,000$ to $\$ 74,999$ | 5,970 | $18.6 \%$ | $45,350,775$ | $18.3 \%$ |
| 4: $\$ 75,000$ to $\$ 99,999$ | 4,166 | $13.0 \%$ | $35,296,413$ | $14.3 \%$ |
| 5: $\$ 100,000+$ | 6,942 | $21.7 \%$ | $78,937,521$ | $31.9 \%$ |
| -7: Suppressed | 359 | $1.1 \%$ | $2,636,239$ | $1.1 \%$ |
| -3: Missing | 283 | $0.9 \%$ | 981,869 | $0.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_COMM_RATEA

## Label: RATE THE FOLLOWING IN YOUR COMMUNITY-STRENGTH OF

 ECONOMYDescription: How would you rate the following in your community? A. The overall strength of the economy

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 2,756 | $8.6 \%$ | $15,698,838$ | $6.3 \%$ |
| 2: Good | 9,159 | $28.6 \%$ | $83,914,166$ | $33.9 \%$ |
| 3: Just fair | 10,767 | $33.6 \%$ | $88,855,579$ | $35.9 \%$ |
| 4: Poor | 8,004 | $25.0 \%$ | $50,241,567$ | $20.3 \%$ |
| -5: Don't know | 989 | $3.1 \%$ | $7,510,037$ | $3.0 \%$ |
| -3: Missing | 346 | $1.1 \%$ | $1,211,624$ | $0.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_COMM_RATEB

Label: RATE THE FOLLOWING IN YOUR COMMUNITY-STRENGTH OF JOB MARKET

Description: How would you rate the following in your community? B. The overall strength of the job market

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 3,905 | $12.2 \%$ | $31,163,227$ | $12.6 \%$ |
| 2: Good | 11,799 | $36.8 \%$ | $100,872,756$ | $40.8 \%$ |
| 3: Just fair | 9,584 | $29.9 \%$ | $71,321,793$ | $28.8 \%$ |
| 4: Poor | 4,975 | $15.5 \%$ | $32,754,188$ | $13.2 \%$ |
| -5: Don't know | 1,279 | $4.0 \%$ | $9,737,725$ | $3.9 \%$ |
| -3: Missing | 479 | $1.5 \%$ | $1,582,122$ | $0.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_COMM_RATEC

Label: RATE THE FOLLOWING IN YOUR COMMUNITY-ABILITY TO START BUSINESS

Description: How would you rate the following in your community? C. The ability to start or grow a business

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 2,364 | $7.4 \%$ | $14,292,781$ | $5.8 \%$ |
| 2: Good | 7,860 | $24.5 \%$ | $68,502,570$ | $27.7 \%$ |
| 3: Just fair | 10,626 | $33.2 \%$ | $84,359,653$ | $34.1 \%$ |
| 4: Poor | 6,903 | $21.6 \%$ | $49,214,053$ | $19.9 \%$ |
| -5: Don't know | 3,779 | $11.8 \%$ | $28,971,848$ | $11.7 \%$ |
| -3: Missing | 489 | $1.5 \%$ | $2,090,907$ | $0.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_COMM_RATED

Label: RATE THE FOLLOWING IN YOUR COMMUNITY-SUPPORT OF LOCAL BUSINESSES

Description: How would you rate the following in your community? D. The overall support of local businesses

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 2,780 | $8.7 \%$ | $15,895,028$ | $6.4 \%$ |
| 2: Good | 10,673 | $33.3 \%$ | $87,061,101$ | $35.2 \%$ |
| 3: Just fair | 10,272 | $32.1 \%$ | $83,209,805$ | $33.6 \%$ |
| 4: Poor | 4,595 | $14.3 \%$ | $33,823,828$ | $13.7 \%$ |
| -5: Don't know | 3,133 | $9.8 \%$ | $24,747,428$ | $10.0 \%$ |
| -3: Missing | 568 | $1.8 \%$ | $2,694,621$ | $1.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_COMM_RATEE

Label: RATE THE FOLLOWING IN YOUR COMMUNITY-QUALITY OF TRANSPORTATION

Description: How would you rate the following in your community? E. The overall quality of transportation

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 3,058 | $9.5 \%$ | $17,703,045$ | $7.2 \%$ |
| 2: Good | 10,695 | $33.4 \%$ | $84,800,151$ | $34.3 \%$ |
| 3: Just fair | 10,343 | $32.3 \%$ | $83,400,896$ | $33.7 \%$ |
| 4: Poor | 5,643 | $17.6 \%$ | $45,780,077$ | $18.5 \%$ |
| -5: Don't know | 1,765 | $5.5 \%$ | $13,066,410$ | $5.3 \%$ |
| -3: Missing | 517 | $1.6 \%$ | $2,681,233$ | $1.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_COMM_RATEF

Label: RATE THE FOLLOWING IN YOUR COMMUNITY-QUALITY OF COMMUNITY SERVICE ORGANIZATIONS

Description: How would you rate the following in your community? F. The overall quality of community service organizations such as health, financial, and education services

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 3,524 | $11.0 \%$ | $19,873,100$ | $8.0 \%$ |
| 2: Good | 11,811 | $36.9 \%$ | $95,254,527$ | $38.5 \%$ |
| 3: Just fair | 9,765 | $30.5 \%$ | $78,854,237$ | $31.9 \%$ |
| 4: Poor | 4,290 | $13.4 \%$ | $33,830,259$ | $13.7 \%$ |
| -5: Don't know | 2,190 | $6.8 \%$ | $17,906,142$ | $7.2 \%$ |
| -3: Missing | 441 | $1.4 \%$ | $1,713,546$ | $0.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

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Variable: DEM_COMM_RATEG

Label: RATE THE FOLLOWING IN YOUR COMMUNITY-ABILITY TO IMPROVE FINANCIAL SITUATION

Description: How would you rate the following in your community? G. The overall ability for you to improve your own financial situation

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 3,294 | $10.3 \%$ | $19,603,104$ | $7.9 \%$ |
| 2: Good | 10,628 | $33.2 \%$ | $94,970,151$ | $38.4 \%$ |
| 3: Just fair | 10,355 | $32.3 \%$ | $81,709,568$ | $33.0 \%$ |
| 4: Poor | 5,368 | $16.8 \%$ | $34,565,434$ | $14.0 \%$ |
| -5: Don't know | 1,951 | $6.1 \%$ | $15,013,149$ | $6.1 \%$ |
| -3: Missing | 425 | $1.3 \%$ | $1,570,404$ | $0.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_COMM_RATEH

Label: RATE THE FOLLOWING IN YOUR COMMUNITY-ABILITY TO MAKE CONNECTIONS

Description: How would you rate the following in your community? H. The overall ability to make connections and personal relationships in the community

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Excellent | 4,150 | $13.0 \%$ | $27,715,942$ | $11.2 \%$ |
| 2: Good | 12,861 | $40.2 \%$ | $105,476,455$ | $42.6 \%$ |
| 3: Just fair | 9,288 | $29.0 \%$ | $73,425,771$ | $29.7 \%$ |
| 4: Poor | 3,350 | $10.5 \%$ | $23,799,730$ | $9.6 \%$ |
| -5: Don't know | 1,926 | $6.0 \%$ | $15,313,732$ | $6.2 \%$ |
| -3: Missing | 446 | $1.4 \%$ | $1,700,181$ | $0.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_COVIDCONCERNA

## Label: COVID CONCERNED ABOUT- FAMILY'S FINANCIAL STABILITY

Description: The COVID-19 pandemic has affected people differently. Are you very concerned, somewhat concerned, not that concerned or not at all concerned about? a. Your family's financial stability

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very concerned | 6,936 | $21.7 \%$ | $37,996,524$ | $15.4 \%$ |
| 2: Somewhat concerned | 11,475 | $35.8 \%$ | $86,135,647$ | $34.8 \%$ |
| 3: Not that concerned | 8,543 | $26.7 \%$ | $76,573,055$ | $30.9 \%$ |
| 4: Not at all concerned | 4,659 | $14.5 \%$ | $44,915,565$ | $18.2 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 14,048 | $0.0 \%$ |
| -3: Missing | 406 | $1.3 \%$ | $1,796,972$ | $0.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_COVIDCONCERNB

Label: COVID CONCERNED ABOUT- ABILITY TO PAY HOUSING EXPENSES
Description: The COVID-19 pandemic has affected people differently. Are you very concerned, somewhat concerned, not that concerned or not at all concerned about? b. Your ability to pay for your housing expenses/stay in your current residence

|  | Unweighted__ |  | __Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very concerned | 6,069 | $19.0 \%$ | $33,525,078$ | $13.5 \%$ |
| 2: Somewhat concerned | 8,676 | $27.1 \%$ | $60,083,059$ | $24.3 \%$ |
| 3: Not that concerned | 9,388 | $29.3 \%$ | $81,850,091$ | $33.1 \%$ |
| 4: Not at all concerned | 7,429 | $23.2 \%$ | $69,915,619$ | $28.3 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 15,082 | $0.0 \%$ |
| -3: Missing | 456 | $1.4 \%$ | $2,042,881$ | $0.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_COVIDCONCERNC

## Label: COVID CONCERNED ABOUT- ABILITY TO GET WELL-PAYING JOB

Description: The COVID-19 pandemic has affected people differently. Are you very concerned, somewhat concerned, not that concerned or not at all concerned about? c. Your ability to get or maintain a well-paying job to take care of you and your family

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very concerned | 6,061 | $18.9 \%$ | $32,523,520$ | $13.1 \%$ |
| 2: Somewhat concerned | 8,149 | $25.4 \%$ | $59,496,632$ | $24.0 \%$ |
| 3: Not that concerned | 8,537 | $26.7 \%$ | $75,965,789$ | $30.7 \%$ |
| 4: Not at all concerned | 8,725 | $27.2 \%$ | $76,484,809$ | $30.9 \%$ |
| -5: Don't know | 21 | $0.1 \%$ | 214,376 | $0.1 \%$ |
| -3: Missing | 528 | $1.6 \%$ | $2,746,685$ | $1.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: PE_COVIDCONCERND

## Label: COVID CONCERNED ABOUT- ABILITY TO NETWORK

Description: The COVID-19 pandemic has affected people differently. Are you very concerned, somewhat concerned, not that concerned or not at all concerned about? d. Your ability to network and be successful in the current economic climate

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very concerned | 5,985 | $18.7 \%$ | $32,930,671$ | $13.3 \%$ |
| 2: Somewhat concerned | 9,679 | $30.2 \%$ | $70,404,510$ | $28.5 \%$ |
| 3: Not that concerned | 8,681 | $27.1 \%$ | $78,816,652$ | $31.9 \%$ |
| 4: Not at all concerned | 7,096 | $22.2 \%$ | $62,550,428$ | $25.3 \%$ |
| -5: Don't know | 21 | $0.1 \%$ | 167,718 | $0.1 \%$ |
| -3: Missing | 559 | $1.7 \%$ | $2,561,832$ | $1.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_STUDENT

## Label: ENROLLED IN OR TAKING COURSES

Description: During the past week, were you enrolled in or taking courses at a college, university, or trade school?
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 2,853 | $8.9 \%$ | $18,039,866$ | $7.3 \%$ |
| 2: No | 28,708 | $89.7 \%$ | $227,260,816$ | $91.8 \%$ |
| -7: Suppressed | 76 | $0.2 \%$ | 632,203 | $0.3 \%$ |
| -3: Missing | 384 | $1.2 \%$ | $1,498,926$ | $0.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_INSURA
Label: DO YOU CURRENTLY HAVE- HEALTH INSURANCE
Description: From any source, do you currently have: a. Health insurance

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 27,808 | $86.8 \%$ | $221,932,573$ | $89.7 \%$ |
| 2: No | 3,795 | $11.9 \%$ | $23,414,112$ | $9.5 \%$ |
| -3: Missing | 418 | $1.3 \%$ | $2,085,126$ | $0.8 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_INSURB

## Label: DO YOU CURRENTLY HAVE- CONTRIBUTIONS TO RETIREMENT

 PLANSDescription: From any source, do you currently have: b. Contributions to retirement plans, including 401(k), Keogh, etc.

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 13,943 | $43.5 \%$ | $129,297,052$ | $52.3 \%$ |
| 2: No | 17,546 | $54.8 \%$ | $115,030,738$ | $46.5 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 127,081 | $0.1 \%$ |
| -3: Missing | 528 | $1.6 \%$ | $2,976,940$ | $1.2 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_INSURC
Label: DO YOU CURRENTLY HAVE- PROFIT SHARING
Description: From any source, do you currently have: c. Profit sharing and/or stock options
_Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 6,408 | $20.0 \%$ | $54,671,073$ | $22.1 \%$ |
| 2: No | 24,946 | $77.9 \%$ | $187,737,840$ | $75.9 \%$ |
| -5: Don't know | 5 | $0.0 \%$ | 41,936 | $0.0 \%$ |
| -3: Missing | 662 | $2.1 \%$ | $4,980,961$ | $2.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_INSURD
Label: DO YOU CURRENTLY HAVE- PAID HOLIDAYS
Description: From any source, do you currently have: d. Paid holidays or vacation

|  | Unweighted_ |  | ——eighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 11,879 | $37.1 \%$ | $109,420,383$ | $44.2 \%$ |
| 2: No | 19,550 | $61.1 \%$ | $134,319,333$ | $54.3 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 123,121 | $0.0 \%$ |
| -3: Missing | 590 | $1.8 \%$ | $3,568,974$ | $1.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_INSURE
Label: DO YOU CURRENTLY HAVE- PAID SICK LEAVE
Description: From any source, do you currently have: e. Paid sick leave

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 11,014 | $34.4 \%$ | $101,871,327$ | $41.2 \%$ |
| 2: No | 20,395 | $63.7 \%$ | $141,630,176$ | $57.2 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 123,121 | $0.0 \%$ |
| -3: Missing | 610 | $1.9 \%$ | $3,807,187$ | $1.5 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_INSURF

## Label: DO YOU CURRENTLY HAVE- PAID PARENTAL LEAVE

Description: From any source, do you currently have: f. Paid parental or family leave

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 7,798 | $24.4 \%$ | $69,217,642$ | $28.0 \%$ |
| 2: No | 23,511 | $73.4 \%$ | $173,085,361$ | $70.0 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 44,046 | $0.0 \%$ |
| -3: Missing | 709 | $2.2 \%$ | $5,084,763$ | $2.1 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_INSURG

Label: DO YOU CURRENTLY HAVE- TUITIONASSISTANCE
Description: From any source, do you currently have: g. Tuition assistance and/or reimbursement

| Unweighted__ |  | —Weighted__ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 5,757 | $18.0 \%$ | $47,499,438$ | $19.2 \%$ |
| 25,462 | $79.5 \%$ | $194,418,494$ | $78.6 \%$ |
| 5 | $0.0 \%$ | 147,214 | $0.1 \%$ |
| 797 | $2.5 \%$ | $5,366,665$ | $2.2 \%$ |
| 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_DEBT
Label: HOW MANAGEABLE YOUR HOUSEHOLD DEBT IS
Description: As of today, which of the following statements describes how manageable your household debt is?
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Have a manageable amount of <br> debt | 14,041 | $43.8 \%$ | $128,189,122$ | $51.8 \%$ |
| 2: Have a bit more debt than is <br> manageable | 6,926 | $21.6 \%$ | $45,167,748$ | $18.3 \%$ |
| 3: Have far more debt than is <br> manageable | 3,153 | $9.8 \%$ | $20,192,170$ | $8.2 \%$ |
| 4: Do not have any debt | 7,460 | $23.3 \%$ | $52,016,023$ | $21.0 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 184,408 | $0.1 \%$ |
| -3: Missing | 437 | $1.4 \%$ | $1,682,340$ | $0.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_RELAOWN
Label: IMMEDIATEFAMILY MEMBERS OWN A BUSINESS
Description: Do any of your immediate family members own a business?

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 4,998 | $15.6 \%$ | $43,330,313$ | $17.5 \%$ |
| 2: No | 26,603 | $83.1 \%$ | $202,385,000$ | $81.8 \%$ |
| -3: Missing | 420 | $1.3 \%$ | $1,716,498$ | $0.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: DEM_EDU_PUF
Label: PUF VARIABLE: HIGHEST DEGREE OR LEVEL OF SCHOOL COMPLETED

Description: PUF variable coded from DEM_EDU: What is the highest degree or level of school you have completed? [SHOW IF PANEL_TYPE $>19$ ]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: High school or less | 7,580 | $23.7 \%$ | $59,752,819$ | $24.1 \%$ |
| 2: Associate degree or some | 10,478 | $32.7 \%$ | $75,078,165$ | $30.3 \%$ |
| college |  |  |  |  |
| 3: Bachelor's degree | 7,655 | $23.9 \%$ | $59,779,283$ | $24.2 \%$ |
| 4: Graduate degree | 4,991 | $15.6 \%$ | $43,252,246$ | $17.5 \%$ |
| -7: Suppressed | 884 | $2.8 \%$ | $7,063,620$ | $2.9 \%$ |
| -3: Missing | 433 | $1.4 \%$ | $2,505,677$ | $1.0 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_MARITAL_PUF

## Label: PUF VARIABLE: MARITALSTATUS

Description: PUF variable coded from DEM_MARITAL: What is your current marital status? [SHOW IF PANEL_TYPE>19]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Married | 15,132 | $47.3 \%$ | $130,254,894$ | $52.6 \%$ |
| 2: Widowed | 1,406 | $4.4 \%$ | $7,614,972$ | $3.1 \%$ |
| 3: Divorced or separated | 4,446 | $13.9 \%$ | $31,710,700$ | $12.8 \%$ |
| 4: Single | 7,234 | $22.6 \%$ | $55,983,899$ | $22.6 \%$ |
| 5: Living with partner | 2,442 | $7.6 \%$ | $14,115,058$ | $5.7 \%$ |
| -7: Suppressed | 999 | $3.1 \%$ | $6,945,435$ | $2.8 \%$ |
| -3: Missing | 362 | $1.1 \%$ | 806,853 | $0.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_HOUSECHILDA

## Label: HOW MANY CHILDREN ARE- UNDER 5 YEARS OLD

Description: In your household, how many children are: Please enter the number of children for each category. A. Under 5 years old [SHOW IF DEM_HOUSEHOLD $=4$ OR 6]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: No children reported | 26,957 | $84.2 \%$ | $211,486,276$ | $85.5 \%$ |
| 1: 1 or more children | 2,876 | $9.0 \%$ | $17,464,448$ | $7.1 \%$ |
| -7: Suppressed | 163 | $0.5 \%$ | 411,227 | $0.2 \%$ |
| -3: Missing | 2,025 | $6.3 \%$ | $18,069,860$ | $7.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_HOUSECHILDB

## Label: HOW MANY CHILDREN ARE- 5-11 YEARS OLD

Description: In your household, how many children are: Please enter the number of children for each category. B. 5-11 years old [SHOW IF DEM_HOUSEHOLD $=4$ OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: No children reported | 25,550 | $79.8 \%$ | $199,638,814$ | $80.7 \%$ |
| 1: 1 or more children | 4,286 | $13.4 \%$ | $29,399,112$ | $11.9 \%$ |
| -7: Suppressed | 164 | $0.5 \%$ | 409,038 | $0.2 \%$ |
| -3: Missing | 2,021 | $6.3 \%$ | $17,984,847$ | $7.3 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_HOUSECHILDC

## Label: HOW MANY CHILDREN ARE- 12-17 YEARS OLD

Description: In your household, how many children are: Please enter the number of children for each category. C.12-17 years old [SHOW IF
DEM_HOUSEHOLD = 4 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: No children reported | 25,479 | $79.6 \%$ | $194,906,461$ | $78.8 \%$ |
| 1: 1 or more children | 4,161 | $13.0 \%$ | $33,871,559$ | $13.7 \%$ |
| -7: Suppressed | 161 | $0.5 \%$ | 379,041 | $0.2 \%$ |
| -3: Missing | 2,220 | $6.9 \%$ | $18,274,750$ | $7.4 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

## Variable: DEM_NUMCHILD_DRV

## Label: DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD

Description: Derived variable: coded from DEM_HOUSECHILDA, DEM_HOUSECHILDB, and DEM_HOUSECHILDC: In your household, how many children are: Please enter the number of children for each category. A. Under 5 years old, B. 5-11 years old, C. 12-17 years old and preload information
$\qquad$ _Weighted $\qquad$ LABEL

COUNT PCT

| 0: No children reported | 22,703 | $70.9 \%$ | $172,710,796$ | $69.8 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1: 1 child | 3,630 | $11.3 \%$ | $30,029,333$ | $12.1 \%$ |
| 2: 2 children | 3,104 | $9.7 \%$ | $25,701,617$ | $10.4 \%$ |
| 3: 3 or more children | 1,961 | $6.1 \%$ | $17,431,014$ | $7.0 \%$ |
| -3: Missing | 623 | $1.9 \%$ | $1,559,051$ | $0.6 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |


| Label: PUF VARIABLE: HAVE YOU SERVED ON ACTIVE DUTY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: PUF variable coded from DEM_MILITARY_1: Have you ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard? |  |  |  |  |
|  | Unweig | d | Weigh |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Never in military | 27,716 | 86.6\% | 216,827,775 | 87.6\% |
| 2: Active duty | 1,093 | 3.4\% | 8,188,791 | 3.3\% |
| 3: Veteran | 2,546 | 8.0\% | 19,105,291 | 7.7\% |
| -7: Suppressed | 199 | 0.6\% | 1,490,460 | 0.6\% |
| -5: Don't know | 1 | 0.0\% | 15,194 | 0.0\% |
| -3: Missing | 466 | 1.5\% | 1,804,300 | 0.7\% |
| TOTALS | 32,021 | 100.0\% | 247,431,811 | 100.0\% |

Variable: DEM_CITIZEN_DRV
Label: DERIVED VARIABLE: CITIZENSHIP STATUS
Description: PUF/RUF variable coded from DEM_CITIZEN_1 and DEM_CITIZEN_2

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: U.S. citizen, born in the U.S. | 29,610 | $92.5 \%$ | $222,701,247$ | $90.0 \%$ |
| 2: U.S. citizen, born outside the | 1,439 | $4.5 \%$ | $17,897,115$ | $7.2 \%$ |
| U.S |  |  |  |  |
| 3: Not a U.S. citizen | 485 | $1.5 \%$ | $4,988,939$ | $2.0 \%$ |
| -3: Missing | 487 | $1.5 \%$ | $1,844,510$ | $0.7 \%$ |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: WTSURVY
Label: SURVEY WEIGHT: APPLIES TO ALL CASES
Description: Weight variable that applies to all cases

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: STRATA
Label: SAMPLING STRATA
Description: Sampling strata variable for use with weights

|  | Unweighted |  | ——Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | COBEL | COUNT | PCT | COUNT |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ |

Variable: PSU
Label: PSU (PRIMARY SAMPLING UNIT)
Description: Primary Sampling Unit for use with weights

|  | Unweighted_ |  | — Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| TOTALS | 32,021 | $100.0 \%$ | $247,431,811$ | $100.0 \%$ | ALPHABETIC INDEX OF VARIABLES

## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_ACQOWN_1 | INITIALLY ACQUIRE OWNERSHIP OF BUSINESS |
| BO_ADDFINANCE_1 | APPLY OR REQUEST ADDITIONAL FINANCING |
| BO_ADDFINANCE_10_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM GOVERNMENT GRANTS |
| BO_ADDFINANCE_2_1 | WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL HOME EQUITY LOAN |
| BO_ADDFINANCE_2_10 | WHERE APPLY FOR ADDITIONAL FINANCING- GRANTS |
| BO_ADDFINANCE_2_11 | WHERE APPLY FOR ADDITIONAL FINANCING- OTHER CAPITAL SOURCES |
| BO_ADDFINANCE_2_2 | WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL CREDIT CARD |
| BO_ADDFINANCE_2_3 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS CREDIT CARD |
| BO_ADDFINANCE_2_4 | WHERE APPLY FOR ADDITIONAL FINANCING-GOVERNMENT-GUARANTEED BUSINESS LOAN |
| BO_ADDFINANCE_2_5 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM BANK |
| BO_ADDFINANCE_2_6 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM GOVERNMENT |
| BO_ADDFINANCE_2_7 | WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_2_8 | WHERE APPLY FOR ADDITIONAL FINANCINGINVESTMENT BY VENTURE CAPITALISTS |
| BO_ADDFINANCE_2_9 | WHERE APPLY FOR ADDITIONAL FINANCINGCROWDFUNDING |
| BO_ADDFINANCE_3A | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS CARD |
| BO_ADDFINANCE_3B | CAPITAL APPLIED DID YOU RECEIVE-GOVERNMENT-GUARANTEED BUSINESS LOAN |
| BO_ADDFINANCE_3C | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM A BANK |
| BO_ADDFINANCE_3D | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM GOVERNMENT |
| BO_ADDFINANCE_3E | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM FAMILY |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_ADDFINANCE_3F | CAPITAL APPLIED DID YOU RECEIVE- INVESTMENT BY VENTURE CAPITALIST |
| BO_ADDFINANCE_3G | CAPITAL APPLIED DID YOU RECEIVE- CROWDFUNDING |
| BO_ADDFINANCE_3H | CAPITAL APPLIED DID YOU RECEIVE- GRANTS |
| BO_ADDFINANCE_3I | CAPITAL APPLIED DID YOU RECEIVE- OTHER |
| BO_ADDFINANCE_4A | CAPITAL NOT USE NOT RECEIVE- BUSINESS CREDIT CARD |
| BO_ADDFINANCE_4B | CAPITAL NOT USE NOT RECEIVE-GOVERNMENT-GUARANTEED BUSINESS LOAN |
| BO_ADDFINANCE_4C | CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM A BANK |
| BO_ADDFINANCE_4D | CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM GOVERNMENT |
| BO_ADDFINANCE_4E | CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_4F | CAPITAL NOT USE NOT RECEIVE- INVESTMENT BY VENTURE CAPITALIST |
| BO_ADDFINANCE_4G | CAPITAL NOT USE NOT RECEIVE- CROWDFUNDING |
| BO_ADDFINANCE_4H | CAPITAL NOT USE NOT RECEIVE- GRANTS |
| BO_ADDFINANCE_5_PUF | PUF VARIABLE: TOTAL AMOUNT OF ADDITONAL CAPITAL |
| BO_ADDFINANCE_6_PUF | PUF VARIABLE: TOTAL AMOUNT OF PERSONAL CAPITAL |
| BO_ADDFINANCE_7_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM FAMILY |
| BO_ADDFINANCE_8_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM BANKS |
| BO_ADDFINANCE_9_PUF | PUF VARIABLE: TOTAL AMOUNT OF CAPITAL FROM OUTSIDE INVESTORS |
| BO_ADDFINANCE_INSTITUTION_1_1 | WHICH INSTITUTION REQUESTED CAPITAL FROM- SMALL LOCAL BANK |
| BO_ADDFINANCE_INSTITUTION_1_10 | WHICH INSTITUTION REQUESTED CAPITAL FROM- NONE OF THE ABOVE |
| BO_ADDFINANCE_INSTITUTION_1_2 | WHICH INSTITUTION REQUESTED CAPITAL FROM- LARGE NATIONAL BANK |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_ADDFINANCE_INSTITUTION_1_3 | WHICH INSTITUTION REQUESTED CAPITAL FROMFINANCIAL SERVICES COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_4 | WHICH INSTITUTION REQUESTED CAPITAL FROM- ONLINE LENDER |
| BO_ADDFINANCE_INSTITUTION_1_5 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CREDIT UNION |
| BO_ADDFINANCE_INSTITUTION_1_6 | WHICH INSTITUTION REQUESTED CAPITAL FROM- FINANCE COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_7 | WHICH INSTITUTION REQUESTED CAPITAL FROMALTERNATIVE FINANCIAL SOURCE |
| BO_ADDFINANCE_INSTITUTION_1_8 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CDFI |
| BO_ADDFINANCE_INSTITUTION_1_9 | WHICH INSTITUTION REQUESTED CAPITAL FROM- OTHER INSTITUTION |
| BO_BIZEMERGE_1 | ORIGIN OF WORK/ BUSINESS |
| BO_BIZTYPE_1 | BUSINESS TYPE |
| BO_CHALLENGE_1_1 | FINANCIAL CHALLENGES- NOT BEING ABLE TO ACCESS HEALTH INSURANCE |
| BO_CHALLENGE_1_2 | FINANCIAL CHALLENGES- NOT HAVING ACCESS TO EMPLOYER-PROVIDED BENEFITS |
| BO_CHALLENGE_1_3 | FINANCIAL CHALLENGES- PERSONAL FINANCES |
| BO_CHALLENGE_1_4 | FINANCIAL CHALLENGES- ACCESSING CAPITAL |
| BO_CHALLENGE_1_5 | FINANCIAL CHALLENGES- MAKING RENT PAYMENTS |
| BO_CHALLENGE_1_6 | FINANCIAL CHALLENGES- DECREASING SALES |
| BO_CHALLENGE_1_7 | FINANCIAL CHALLENGES- INCREASING BUSINESS COSTS |
| BO_CHALLENGE_1_8 | FINANCIAL CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_2_1 | BUSINESS OPERATIONS CHALLENGES- MAINTAINING BUSINESS LICENSE |
| BO_CHALLENGE_2_2 | BUSINESS OPERATIONS CHALLENGES- DOING MY TAXES |
| BO_CHALLENGE_2_3 | BUSINESS OPERATIONS CHALLENGES- NAVIGATING GOVERNMENT REGULATIONS |
| BO_CHALLENGE_2_4 | BUSINESS OPERATIONS CHALLENGES- NONE OF THE ABOVE |

## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_3_1 | CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS |
| BO_CHALLENGE_3_2 | CUSTOMER REACH CHALLENGES- KEEPING EXISTING CUSTOMERS |
| BO_CHALLENGE_3_3 | CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE |
| BO_CHALLENGE_3_4 | CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_4_1 | RESOURCE OR SUPPORT CHALLENGES- FINDING PROFESSIONAL SUPPORT |
| BO_CHALLENGE_4_2 | RESOURCE OR SUPPORT CHALLENGES- FINDING ROLE MODELS |
| BO_CHALLENGE_4_3 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM FAMILY |
| BO_CHALLENGE_4_4 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM MY COMMUNITY |
| BO_CHALLENGE_4_5 | RESOURCE OR SUPPORT CHALLENGES- BALANCING WORK AND FAMILY |
| BO_CHALLENGE_4_6 | RESOURCE OR SUPPORT CHALLENGES- FEELING BURNT OUT |
| BO_CHALLENGE_4_7 | RESOURCE OR SUPPORT CHALLENGES- MAJOR LIFE EVENT |
| BO_CHALLENGE_4_8 | RESOURCE OR SUPPORT CHALLENGES- FINDING TIME |
| BO_CHALLENGE_4_9 | RESOURCE OR SUPPORT CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_5_1 | ECONOMY OR MARKET CHALLENGES- FINDING OR RETAINING QUALIFIED EMPLOYEES |
| BO_CHALLENGE_5_2 | ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES |
| BO_CHALLENGE_5_3 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES |
| BO_CHALLENGE_5_4 | ECONOMY OR MARKET CHALLENGES- DECREASING DEMAND FOR MY PRODUCT |
| BO_CHALLENGE_5_5 | ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY |
| BO_CHALLENGE_5_6 | ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_ENDA | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS HEALTH INSURANCE |
| BO_CHALLENGE_ENDB | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS TO EMPLOYER BENEFITS |
| BO_CHALLENGE_ENDC | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- CHALLENGES WITH PERSONAL FINANCES |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_ENDD | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- ACCESSING CAPITAL |
| BO_CHALLENGE_ENDE | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAKING RENT PAYMENTS |
| BO_CHALLENGE_ENDF | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING SALES |
| BO_CHALLENGE_ENDG | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- INCREASING BUSINESS COSTS |
| BO_CHALLENGE_ENDH | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAINTAINING BUSINESS LICENSE |
| BO_CHALLENGE_ENDI | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DOING MY TAXES |
| BO_CHALLENGE_ENDJ | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NAVIGATING GOVERNMENT REGULATIONS |
| BO_CHALLENGE_ENDK | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING CUSTOMERS |
| BO_CHALLENGE_ENDL | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- KEEPING EXISTING CUSTOMERS |
| BO_CHALLENGE_ENDM | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SETTING UP THE BUSINESS |
| BO_CHALLENGE_ENDN | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING PROFESSIONAL SUPPORT |
| BO_CHALLENGE_ENDO | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING ROLE MODELS |
| BO_CHALLENGE_ENDP | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM FAMILY |
| BO_CHALLENGE_ENDQ | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM COMMUNITY |
| BO_CHALLENGE_ENDR | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BALANCING WORK AND FAMILY |
| BO_CHALLENGE_ENDS | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FEELING BURNT OUT |
| BO_CHALLENGE_ENDT | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAJOR LIFE EVENT |
| BO_CHALLENGE_ENDU | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING TIME |

## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_ENDV | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING QUALIFIED EMPLOYEES |
| BO_CHALLENGE_ENDW | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- COMPETING AGAINST OTHER BUSINESS |
| BO_CHALLENGE_ENDX | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SUPPLY CHAIN ISSUES |
| BO_CHALLENGE_ENDY | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING DEMAND FOR PRODUCT |
| BO_CHALLENGE_ENDZ | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- UNFAVORABLE ECONOMY |
| BO_CLIENT_1 | WORK PRIMARILY FOR ONE CLIENT |
| BO_COLLAB_1 | BUSINESS CONCEPT ON OWN OR COLLABORATING |
| BO_EMPBENEFIT_1_1 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- HEALTH INSURANCE |
| BO_EMPBENEFIT_1_2 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- RETIREMENT PLANS |
| BO_EMPBENEFIT_1_3 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PROFIT SHARING |
| BO_EMPBENEFIT_1_4 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID HOLIDAYS |
| BO_EMPBENEFIT_1_5 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID SICK LEAVE |
| BO_EMPBENEFIT_1_6 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID PARENTAL OR FAMILY LEAVE |
| BO_EMPBENEFIT_1_7 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- TUITION ASSISTANCE |
| BO_EMPBENEFIT_1_8 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- OTHER BENEFIT |
| BO_EMPBENEFIT_1_9 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- NONE OF THE ABOVE |
| BO_EMPLOYEES_1_1_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- FULL-TIME PAID EMPLOYEES |
| BO_EMPLOYEES_1_2_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- PART-TIME PAID EMPLOYEES |
| BO_EMPLOYEES_1_3_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- PAID DAY LABORERS |
| BO_EMPLOYEES_1_4_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- TEMPORARY STAFFING AND LEASED EMPLOYEES |

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| Variable Name | Variable Label |
| :---: | :---: |
| BO_EMPLOYEES_1_5_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- CONTRACTORS |
| BO_EMPLOYEES_1_6_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- UNPAID EMPLOYEES |
| BO_EMPLOYEES_1_7_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- OTHER |
| BO_EMPLOYEES_1_8_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- NONE |
| BO_EXITSTRAT_1 | HOW YOU CLOSED OR ENDED YOUR BUSINESS OR STOPPED WORKING FOR YOURSELF |
| BO_GOALS_1 | TOP GOAL FOR THE NEXT FIVE YEARS |
| BO_GOALS_2 | ACCESS TO SUPPORT AND RESOURCES IN COMMUNITY TO MEET BUSINESS GOALS |
| BO_GRANT_TYPE_1_1 | SOURCE REQUESTED GRANT CAPITAL- GOVERNMENT SOURCE |
| BO_GRANT_TYPE_1_2 | SOURCE REQUESTED GRANT CAPITAL- PRIVATE INSTITUTION |
| BO_GRANT_TYPE_1_3 | SOURCE REQUESTED GRANT CAPITAL- NON-PROFIT ORGANIZATION |
| BO_GRANT_TYPE_1_4 | SOURCE REQUESTED GRANT CAPITAL- OTHER GRANT SOURCE |
| BO_HOURSWK_1 | AVERAGE NUMBER OF HOURS PER WEEK MANAGING OR WORKING IN YOUR BUSINESS |
| BO_HOURSWK_2 | IN LAST YEAR AVERAGE NUMBER OF HOURS SPENT MANAGING OR WORKING IN YOUR BUSINESS |
| BO_INDUSTRY_1_PUF | PUF VARIABLE: WHAT INDUSTRY BEST CLASSIFIES |
| BO_LEGALSTAT_1 | BUSINESS LEGAL FORM OF ORGANIZATION |
| BO_LENGTH_1 | HOW LONG DO YOU SEE YOURSELF |
| BO_NUMEMPLOY_1_PUF | PUF VARIABLE: NUMBER OF WORKERS USED |
| BO_NUMPREVBIZ_1 | HOW MANY PREVIOUS BUSINESSES HAVE YOU OWNED |
| BO_ONLINE_1_PUF | puF Variable: DO You have a website or social media PRESENCE |
| BO_PLMARGIN_1 | DID YOU HAVE PROFITS LOSSES OR BREAK EVEN |
| BO_POSTPLANS_1 | WHAT ARE YOUR PLANS FOR AFTER YOU FINISH |
| BO_POSTPLANS_2 | WHAT DID YOU DO IMMEDIATELY AFTER YOU FINISHED |
| BO_PRIMARYINC_1 | DOES YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_PRIMARYINC_2 | THE LAST YEAR DID YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME |
| BO_REVENUE_1_PUF | PUF VARIABLE: AMOUNT OF INCOME OR SALES AND OPERATING REVENUES |
| BO_REVENUE_2_PUF | PUF VARIABLE: THE LAST YEAR AMOUNT OF INCOME OR SALES AND OPERATING REVENUES |
| BO_STARTBIZ_1_PUF | WHAT YEAR DID YOU START - WITH PUF COLLAPSES |
| BO_WEEKSWK_1 | WEEKS SPEND MANAGING OR WORKING IN THIS BUSINESS |
| BO_WEEKSWK_2 | IN LAST YEAR HOW MANY WEEKS SPEND MANAGING OR WORKING IN YOUR BUSINESS |
| BO_WORKHOME_1 | PRIMARY LOCATION WORKED |
| CENSUS_DIV_DRV | CENSUS DIVISION DERIVED FROM ZIP CODE |
| CURWORK | CURRENTLY WORKING FLAG |
| DEM_AGE_IMPUTED | INDICATOR FOR IMPUTED AGE VALUES |
| DEM_AGE_PUF | PUF VARIABLE: RESPONDENT AGE |
| DEM_CITIZEN_DRV | DERIVED VARIABLE: CITIZENSHIP STATUS |
| DEM_COMM_RATEA | RATE THE FOLLOWING IN YOUR COMMUNITY- STRENGTH OF ECONOMY |
| DEM_COMM_RATEB | RATE THE FOLLOWING IN YOUR COMMUNITY- STRENGTH OF JOB MARKET |
| DEM_COMM_RATEC | RATE THE FOLLOWING IN YOUR COMMUNITY- ABILITY TO START BUSINESS |
| DEM_COMM_RATED | RATE THE FOLLOWING IN YOUR COMMUNITY- SUPPORT OF LOCAL BUSINESSES |
| DEM_COMM_RATEE | RATE THE FOLLOWING IN YOUR COMMUNITY- QUALITY OF TRANSPORTATION |
| DEM_COMM_RATEF | RATE THE FOLLOWING IN YOUR COMMUNITY- QUALITY OF COMMUNITY SERVICE ORGANIZATIONS |
| DEM_COMM_RATEG | RATE THE FOLLOWING IN YOUR COMMUNITY- ABILITY TO IMPROVE FINANCIAL SITUATION |
| DEM_COMM_RATEH | RATE THE FOLLOWING IN YOUR COMMUNITY- ABILITY TO MAKE CONNECTIONS |
| DEM_DEBT | HOW MANAGEABLE YOUR HOUSEHOLD DEBT IS |

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| Variable Name | Variable Label |
| :---: | :---: |
| DEM_EDU_PUF | PUF VARIABLE: HIGHEST DEGREE OR LEVEL OF SCHOOL COMPLETED |
| DEM_GENDER | GENDER IDENTITY |
| DEM_HHINC_PUF | PUF VARIABLE: TOTAL ANNUAL HOUSEHOLD INCOME |
| DEM_HOUSECHILDA | HOW MANY CHILDREN ARE- UNDER 5 YEARS OLD |
| DEM_HOUSECHILDB | HOW MANY CHILDREN ARE- 5-11 YEARS OLD |
| DEM_HOUSECHILDC | HOW MANY CHILDREN ARE- 12-17 YEARS OLD |
| DEM_INSURA | DO YOU CURRENTLY HAVE- HEALTH INSURANCE |
| DEM_INSURB | DO YOU CURRENTLY HAVE- CONTRIBUTIONS TO RETIREMENT PLANS |
| DEM_INSURC | DO YOU CURRENTLY HAVE- PROFIT SHARING |
| DEM_INSURD | DO YOU CURRENTLY HAVE- PAID HOLIDAYS |
| DEM_INSURE | DO YOU CURRENTLY HAVE- PAID SICK LEAVE |
| DEM_INSURF | DO YOU CURRENTLY HAVE- PAID PARENTAL LEAVE |
| DEM_INSURG | DO YOU CURRENTLY HAVE- TUITION ASSISTANCE |
| DEM_MARITAL_PUF | PUF VARIABLE: MARITAL STATUS |
| DEM_MILITARY_1_PUF | PUF VARIABLE: HAVE YOU SERVED ON ACTIVE DUTY |
| DEM_NUMCHILD_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD |
| DEM_RELAOWN | IMMEDIATE FAMILY MEMBERS OWN A BUSINESS |
| DEM_STUDENT | ENROLLED IN OR TAKING COURSES |
| DOV_CUR_ENTR | CURRENT ENTREPRENEUR FLAG |
| DOV_CUR_FREE | CURRENT FREELANCER FLAG |
| DOV_FORM_ENTR | FORMER ENTREPRENUER FLAG |
| DOV_FORM_FREE | FORMER FREELANCER FLAG |
| DOV_GENPOP | GENERAL POPULATION FLAG |
| DOV_GIGWORK | GIG WORKER FLAG |
| DOV_GROUP | COMPUTE GROUP |
| DOV_NASCENT | NASCENT FLAG |
| DOV_WITHDRAW | WITHDRAWN FLAG |

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| Variable Name | Variable Label |
| :--- | :--- |
| GP_CONSIDER_1_1 | PRIMARY REASONS NOT CONSIDERED BUSINESS- WHAT KIND OF |
| BUSINESS |  |
| GP_CONSIDER_1_10 | PRIMARY REASONS NOT CONSIDERED BUSINESS- I LIKE MY CURRENT |
|  | JOB |
| GP_CONSIDER_1_11 | PRIMARY REASONS NOT CONSIDERED BUSINESS- NEED EMPLOYER |
|  | BENEFITS |
| GP_CONSIDER_1_12 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE SKILLS |
| GP_CONSIDER_1_13 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T KNOW |
|  | WHERE TO GO |
| GP_CONSIDER_1_14 | PRIMARY REASONS NOT CONSIDERED BUSINESS- MAJOR LIFE EVENT |
| GP_CONSIDER_1_15 | PRIMARY REASONS NOT CONSIDERED BUSINESS- RETIRED |
| GP_CONSIDER_1_16 | PRIMARY REASONS NOT CONSIDERED BUSINESS- HEALTH REASONS |
| GP_CONSIDER_1_17 | PRIMARY REASONS NOT CONSIDERED BUSINESS- OTHER REASON |
| GP_CONSIDER_1_2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO RISKY |
| GP_CONSIDER_1_3 | PRIMARY REASONS NOT CONSIDERED BUSINESS- LOCAL |
| GP_CONSIDER_1_4 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE |
|  | ENOUGH SAVINGS |
| GP_CONSIDER_1_5 | PRIMARY REASONS NOT CONSIDERED BUSINESS- ACCESSING |
| GP_CONSIDER_1_6 | FINANCING |
| PRIMARY REASONS NOT CONSIDERED BUSINESS- FAMILY NOT |  |
| GP_CONSIDER_1_7 | SUPPORTIVE |
| GP_CONSIDER_1_8 | CHALLENGEING |
| GP_CONSIDER_1_9 | PRIMARY REASONS NOT CONSIDERED BUSINESS- UNCERTAIN |
| GP_EMPBENEFIT_1_1 | EMPLONOMY |
| GP_EMPBENEFIT_1_2 | EMPLOYEE BENEFITS PAID BY EMPLOYER- RETIREMENT PLANS |
| GP_EMPBENEFIT_1_3 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PROFIT SHARING |
| GP_EMPBENEFIT_1_4 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID HOLIDAYS |
| GP_EMPBENEFIT_1_5 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID SICK LEAVE |
|  |  |

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| Variable Name |
| :---: |
| GP_EMPBENEFIT_1_6 |
| GP_EMPBENEFIT_1_7 |
| GP_EMPBENEFIT_1_8 |
| GP_EMPBENEFIT_1_9 |
| GP_EMPLOYEELENGTH_1 |
| GP_EMPLOYERLENGTH_1 |
| GP_HOURSWK_1 |
| GP_NEWJOB_1A |
| GP_NEWJOB_1B |
| GP_NEWJOB_1C |
| GP_NEWJOB_1D |
| GP_NEWJOB_1E |
| GP_NEWJOB_1F |
| GP_NEWJOB_1G |
| GP_NEWJOB_1H |
| GP_NEWJOB_1I |
| GP_NEWJOB_1J |
| GP_NEWJOB_2A |
| GP_NEWJOB_2B |
| GP_NEWJOB_2C |
| GP_NEWJOB_2D |


|  | Variable Label |
| :---: | :---: |
|  | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID PARENTAL LEAVE |
|  | EMPLOYEE BENEFITS PAID BY EMPLOYER- TUITION ASSISTANCE |
|  | EMPLOYEE BENEFITS PAID BY EMPLOYER- OTHER BENEFIT |
|  | EMPLOYEE BENEFITS PAID BY EMPLOYER- NONE OF THE ABOVE |
|  | HOW LONG WORK THERE |
|  | BUSINESS BEEN IN EXISTENCE |
|  | HOW MANY HOURS DID YOU USUALLY WORK EACH WEEK |
|  | NEXT YEAR HOW LIKELY IS IT- STAY WITH CURRENT EMPLOYMENT ARRANGEMENT |
|  | NEXT YEAR HOW LIKELY IS IT- LOOK FOR A DIFFERENT JOB |
|  | NEXT YEAR HOW LIKELY IS IT- LOOK FOR ANOTHER JOB IN ADDITION TO CURRENT JOB |
|  | NEXT YEAR HOW LIKELY IS IT- START OWN BUSINESS |
|  | NEXT YEAR HOW LIKELY IS IT- START WORKING FOR YOURSELF |
|  | NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS PRIMARY INCOME |
|  | NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS SECONDARY INCOME |
|  | NEXT YEAR HOW LIKELY IS IT- RETIRE |
|  | NEXT YEAR HOW LIKELY IS IT- EXIT THE LABOR FORCE |
|  | NEXT YEAR HOW LIKELY IS IT- GO BACK TO SCHOOL |
|  | NEXT YEAR HOW LIKELY IS IT YOU WILL- TAKE A JOB |
|  | NEXT YEAR HOW LIKELY IS IT YOU WILL- START OWN BUSINESS |
|  | NEXT YEAR HOW LIKELY IS IT YOU WILL- START WORKING FOR YOURSELF |
|  | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS PRIMARY INCOME |

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| Variable Name | Variable Label |
| :---: | :---: |
| GP_NEWJOB_2E | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS SECONDARY INCOME |
| GP_NEWJOB_2F | NEXT YEAR HOW LIKELY IS IT YOU WILL- GO BACK TO SCHOOL |
| GP_NUMEMPSTART_1 | HOW MANY PEOPLE WORK FOR THIS EMPLOYER |
| GP_WEEKSWK_1 | HOW MANY WEEKS DID YOU WORK |
| PARTIAL_CASE | INDICTOR FOR PARTIAL COMPLETE CASES |
| PE_CAPITAL_1_1 | SOURCES OF CAPITAL- PERSONAL/FAMILY SAVINGS |
| PE_CAPITAL_1_10 | SOURCES OF CAPITAL- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_1_11 | SOURCES OF CAPITAL- CROWDFUNDING |
| PE_CAPITAL_1_12 | SOURCES OF CAPITAL- GRANTS |
| PE_CAPITAL_1_13 | SOURCES OF CAPITAL- OTHER CAPITAL |
| PE_CAPITAL_1_14 | SOURCES OF CAPITAL- NONE NEEDED |
| PE_CAPITAL_1_2 | SOURCES OF CAPITAL- PERSONAL/FAMILY ASSETS |
| PE_CAPITAL_1_3 | SOURCES OF CAPITAL- PERSONAL/FAMILY HOME EQUITY LOAN |
| PE_CAPITAL_1_4 | SOURCES OF CAPITAL- PERSONAL CREDIT CARD |
| PE_CAPITAL_1_5 | SOURCES OF CAPITAL- BUSINESS CREDIT CARD |
| PE_CAPITAL_1_6 | SOURCES OF CAPITAL- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_1_7 | SOURCES OF CAPITAL- BUSINESS LOAN FROM BANK |
| PE_CAPITAL_1_8 | SOURCES OF CAPITAL- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_1_9 | SOURCES OF CAPITAL- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_2A | CAPITAL RECEIVED- BUSINESS CREDIT CARD |
| PE_CAPITAL_2B | CAPITAL RECEIVED- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_2C | CAPITAL RECEIVED- BUSINESS LOAN FROM A BANK |
| PE_CAPITAL_2D | CAPITAL RECEIVED- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_2E | CAPITAL RECEIVED- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_2F | CAPITAL RECEIVED- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_2G | CAPITAL RECEIVED- CROWDFUNDING |

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Variable Name<br>PE_CAPITAL_2H<br>PE_CAPITAL_2I<br>PE_CAPITAL_3A<br>PE_CAPITAL_3B<br>PE_CAPITAL_3C<br>PE_CAPITAL_3D<br>PE_CAPITAL_3E<br>PE_CAPITAL_3F<br>PE_CAPITAL_3G<br>PE_CAPITAL_3H<br>PE_CAPITAL_4_PUF<br>PE_CAPITAL_5_PUF<br>PE_CAPITAL_6_PUF<br>PE_CAPITAL_7_PUF<br>PE_CAPITAL_8_PUF<br>PE_CAPITAL_9_PUF<br>Variable Label<br>CAPITAL RECEIVED- GRANTS<br>CAPITAL RECEIVED- OTHER<br>CAPITAL NOT USED- BUSINESS CREDIT CARD<br>CAPITAL NOT USED- GOVERNMENT-GUARANTEED BUSINESS LOAN<br>CAPITAL NOT USED- BUSINESS LOAN FROM A BANK<br>CAPITAL NOT USED- BUSINESS LOAN FROM GOVERNMENT<br>CAPITAL NOT USED- BUSINESS LOAN FROM FAMILY/FRIEND<br>CAPITAL NOT USED- INVESTMENT BY VENTURE CAPITALIST<br>CAPITAL NOT USED- CROWDFUNDING<br>CAPITAL NOT USED- GRANTS<br>PUF VARIABLE: TOTAL CAPITAL USED<br>PUF VARIABLE: PERSONAL CAPITAL USED<br>PUF VARIABLE: CAPITAL FROM FAMILY/FRIENDS/EMPLOYEES USED<br>PUF VARIABLE: CAPITAL FROM BANKS/FINANCIAL INSTITUTIONS USED<br>PUF VARIABLE: CAPITAL FROM OUTSIDE INVESTORS USED<br>PUF VARIABLE: CAPITAL FROM GOVERNMENT GRANTS USED<br>PE_CAPITAL_INSTITUTION_1_1 CAPITAL INSTITUTION- SMALL LOCAL BANK<br>PE_CAPITAL_INSTITUTION_1_10 CAPITAL INSTITUTION- NONE OF THE ABOVE<br>PE_CAPITAL_INSTITUTION_1_2 CAPITAL INSTITUTION- LARGE NATIONAL BANK<br>PE_CAPITAL_INSTITUTION_1_3 CAPITAL INSTITUTION- FINANCIAL SERVICES COMPANY<br>PE_CAPITAL_INSTITUTION_1_4 CAPITAL INSTITUTION- ONLINE LENDER<br>PE_CAPITAL_INSTITUTION_1_5 CAPITAL INSTITUTION- CREDIT UNION<br>PE_CAPITAL_INSTITUTION_1_6 CAPITAL INSTITUTION- FINANCE COMPANY<br>PE_CAPITAL_INSTITUTION_1_7 CAPITAL INSTITUTION- ALTERNATIVE<br>PE_CAPITAL_INSTITUTION_1_8 CAPITAL INSTITUTION- COMMUNITY DEVELOPMENT<br>PE_CAPITAL_INSTITUTION_1_9 CAPITAL INSTITUTION- OTHER INSTITUTION

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Variable Name
PE_CHALLENGE_1_1
PE_CHALLENGE_1_2
PE_CHALLENGE_1_3
PE_CHALLENGE_1_4
PE_CHALLENGE_1_5
PE_CHALLENGE_1_6
PE_CHALLENGE_2_1
PE_CHALLENGE_2_2
PE_CHALLENGE_2_3
PE_CHALLENGE_2_4
PE_CHALLENGE_2_5
PE_CHALLENGE_2_6
PE_CHALLENGE_3_1
PE_CHALLENGE_3_2
PE_CHALLENGE_3_3
PE_CHALLENGE_3_4
PE_CHALLENGE_4_1
PE_CHALLENGE_4_2
PE_CHALLENGE_4_3
PE_CHALLENGE_4_4
PE_CHALLENGE_4_5
PE_CHALLENGE_4_6
PE_CHALLENGE_4_7
PE_CHALLENGE_4_8
PE_CHALLENGE_5_1
ECONOMY OR MARKET CHALLENGES- FINDING AND RETAINING
EMPLOYEES
ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES
```


## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| PE_CHALLENGE_5_3 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES |
| PE_CHALLENGE_5_4 | ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY |
| PE_CHALLENGE_5_5 | ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE |
| PE_COVIDCONCERNA | COVID CONCERNED ABOUT- FAMILY'S FINANCIAL STABILITY |
| PE_COVIDCONCERNB | COVID CONCERNED ABOUT- ABILITY TO PAY HOUSING EXPENSES |
| PE_COVIDCONCERNC | COVID CONCERNED ABOUT- ABILITY TO GET WELL-PAYING JOB |
| PE_COVIDCONCERND | COVID CONCERNED ABOUT- ABILITY TO NETWORK |
| PE_EMPSTAT_1 | PURSUING IDEA EMPLOYMENT STATUS |
| PE_EMPSTAT_2_1 | NOT WORKING PURSUING- RETIRED |
| PE_EMPSTAT_2_2 | NOT WORKING PURSUING- LAYOFF |
| PE_EMPSTAT_2_3 | NOT WORKING PURSUING- STUDENT |
| PE_EMPSTAT_2_4 | NOT WORKING PURSUING- FAMILY RESPONSIBILITIES |
| PE_EMPSTAT_2_5 | NOT WORKING PURSUING- ILLNESS OR DISABILITY |
| PE_EMPSTAT_2_6 | NOT WORKING PURSUING- JOB NOT AVAILABLE |
| PE_EMPSTAT_2_7 | NOT WORKING PURSUING- NO NEED OR WANT TO WORK |
| PE_EMPSTAT_2_8 | NOT WORKING PURSUING- NONE OF THE ABOVE |
| PE_GIGREASON_1_1 | REASON GIG- PRIMARY INCOME |
| PE_GIGREASON_1_10 | REASON GIG- FLEXIBILITY |
| PE_GIGREASON_1_11 | REASON GIG- NETWORK |
| PE_GIGREASON_1_12 | REASON GIG- FUN |
| PE_GIGREASON_1_13 | REASON GIG- OTHER REASON |
| PE_GIGREASON_1_2 | REASON GIG- SUPPLEMENT PAY |
| PE_GIGREASON_1_3 | REASON GIG- SUPPLEMENT RETIREMENT |
| PE_GIGREASON_1_4 | REASON GIG- HELP FAMILY OR FRIENDS |
| PE_GIGREASON_1_5 | REASON GIG- STARTING OWN BUSINESS |
| PE_GIGREASON_1_6 | REASON GIG- CAREER TRANSITION |
| PE_GIGREASON_1_7 | REASON GIG- MAINTAIN SKILLS |
| PE_GIGREASON_1_8 | REASON GIG- NEW SKILLS |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_GIGREASON_1_9 | REASON GIG- WORKING FOR MYSELF |
| PE_GRANT_TYPE_1_1 | GRANT TYPE- GOVERNMENT SOURCE |
| PE_GRANT_TYPE_1_2 | GRANT TYPE- PRIVATE INSTITUTION |
| PE_GRANT_TYPE_1_3 | GRANT TYPE- NON-PROFIT ORGANIZATION |
| PE_GRANT_TYPE_1_4 | GRANT TYPE- OTHER GRANT SOURCE |
| PE_REASONS_1_1 | REASON IMPORTANCE- OWN BOSS |
| PE_REASONS_1_10 | REASON IMPORTANCE- NOT PAID FAIRLY |
| PE_REASONS_1_11 | REASON IMPORTANCE- NOT WORK FOR SOMEONE |
| PE_REASONS_1_12 | REASON IMPORTANCE- START OWN BUSINESS |
| PE_REASONS_1_13 | REASON IMPORTANCE- ROLE MODEL |
| PE_REASONS_1_14 | REASON IMPORTANCE- FAMILY BUSINESS |
| PE_REASONS_1_15 | REASON IMPORTANCE- HELP COMMUNITY |
| PE_REASONS_1_2 | REASON IMPORTANCE- FLEXIBLE HOURS |
| PE_REASONS_1_3 | REASON IMPORTANCE- BALANCE |
| PE_REASONS_1_4 | REASON IMPORTANCE- GREATER INCOME |
| PE_REASONS_1_5 | REASON IMPORTANCE- SUPPLEMENT INCOME |
| PE_REASONS_1_6 | REASON IMPORTANCE- AVENUE FOR IDEAS |
| PE_REASONS_1_7 | REASON IMPORTANCE- UNABLE TO FIND EMPLOYMENT |
| PE_REASONS_1_8 | REASON IMPORTANCE- NOT VALUED |
| PE_REASONS_1_9 | REASON IMPORTANCE- NOT ADEQUATE OPPORTUNITIES |
| PE_STEPS_1_1 | NETWORKING STEPS- FRIEND |
| PE_STEPS_1_2 | NETWORKING STEPS- FAMILY MEMBER |
| PE_STEPS_1_3 | NETWORKING STEPS- MENTOR |
| PE_STEPS_1_4 | NETWORKING STEPS- EXPERTS |
| PE_STEPS_1_5 | NETWORKING STEPS- NONE OF THE ABOVE |
| PE_STEPS_2_1 | TECHNICAL OR MARKET RESEARCH STEPS - LEADERS |
| PE_STEPS_2_2 | TECHNICAL OR MARKET RESEARCH STEPS - PROFESSIONAL ADVICE |
| PE_STEPS_2_3 | TECHNICAL OR MARKET RESEARCH STEPS - MARKET RESEARCH |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| PE_STEPS_2_4 | TECHNICAL OR MARKET RESEARCH STEPS - PATENTS |
| PE_STEPS_2_5 | TECHNICAL OR MARKET RESEARCH STEPS - PROTOTYPE |
| PE_STEPS_2_6 | TECHNICAL OR MARKET RESEARCH STEPS - FEEDBACK |
| PE_STEPS_2_7 | TECHNICAL OR MARKET RESEARCH STEPS - NONE OF ABOVE |
| PE_STEPS_3_1 | BUSINESS DEVELOPMENT STEPS- ATTENDED TRAININGS |
| PE_STEPS_3_2 | BUSINESS DEVELOPMENT STEPS- APPLIED TO SUPPORT PROGRAM |
| PE_STEPS_3_3 | BUSINESS DEVELOPMENT STEPS- NONE OF THE ABOVE |
| PE_STEPS_4_1 | BUSINESS FINANCING STEPS- EXPLORED BANK FINANCING OPTIONS |
| PE_STEPS_4_2 | BUSINESS FINANCING STEPS- APPLIED FOR FINANCING |
| PE_STEPS_4_3 | BUSINESS FINANCING STEPS- CONVERSATIONS ABOUT FUNDING |
| PE_STEPS_4_4 | BUSINESS FINANCING STEPS- OWN CAPITAL |
| PE_STEPS_4_5 | BUSINESS FINANCING STEPS- NONE OF THE ABOVE |
| PE_STEPS_5_1 | ORGANIZATIONAL PLANNING STEPS- CREATE SPREADSHEETS |
| PE_STEPS_5_2 | ORGANIZATIONAL PLANNING STEPS- CREATE WEBSITE |
| PE_STEPS_5_3 | ORGANIZATIONAL PLANNING STEPS- CREATE SOCIAL MEDIA |
| PE_STEPS_5_4 | ORGANIZATIONAL PLANNING STEPS- TAX ID |
| PE_STEPS_5_5 | ORGANIZATIONAL PLANNING STEPS- BUSINESS PLAN |
| PE_STEPS_5_6 | ORGANIZATIONAL PLANNING STEPS- CREATE PITCH DECK |
| PE_STEPS_5_7 | ORGANIZATIONAL PLANNING STEPS- NONE OF THE ABOVE |
| PE_STEPS_6_1 | STAFFING AND GROWTH STEPS- FIRST CUSTOMER |
| PE_STEPS_6_2 | STAFFING AND GROWTH STEPS- MADE SALE |
| PE_STEPS_6_3 | STAFFING AND GROWTH STEPS- HIRED EMPLOYEE |
| PE_STEPS_6_4 | STAFFING AND GROWTH STEPS- QUIT JOB |
| PE_STEPS_6_5 | STAFFING AND GROWTH STEPS- NONE OF THE ABOVE |
| PE_STOPREASON_1_1 | STOP WORKING FOR YOURSELF FACTORS- LACK OF FINANCIAL RESOURCES |
| PE_STOPREASON_1_10 | STOP WORKING FOR YOURSELF FACTORS- PROMOTION AT WORK |
| PE_STOPREASON_1_11 | STOP WORKING FOR YOURSELF FACTORS- BACK TO SCHOOL |

Variable Label
TECHNICAL OR MARKET RESEARCH STEPS - PATENTS
TECHNICAL OR MARKET RESEARCH STEPS - PROTOTYPE
TECHNICAL OR MARKET RESEARCH STEPS - FEEDBACK
TECHNICAL OR MARKET RESEARCH STEPS - NONE OF ABOVE
BUSINESS DEVELOPMENT STEPS- ATTENDED TRAININGS
BUSINESS DEVELOPMENT STEPS- APPLIED TO SUPPORT PROGRAM
BUSINESS DEVELOPMENT STEPS- NONE OF THE ABOVE
BUSINESS FINANCING STEPS- EXPLORED BANK FINANCING OPTIONS
BUSINESS FINANCING STEPS- APPLIED FOR FINANCING
BUSINESS FINANCING STEPS- CONVERSATIONS ABOUT FUNDING
BUSINESS FINANCING STEPS- OWN CAPITAL
BUSINESS FINANCING STEPS- NONE OF THE ABOVE
ORGANIZATIONAL PLANNING STEPS- CREATE SPREADSHEETS
ORGANIZATIONAL PLANNING STEPS- CREATE WEBSITE
ORGANIZATIONAL PLANNING STEPS- CREATE SOCIAL MEDIA
ORGANIZATIONAL PLANNING STEPS- TAX ID
ORGANIZATIONAL PLANNING STEPS- BUSINESS PLAN
ORGANIZATIONAL PLANNING STEPS- CREATE PITCH DECK
ORGANIZATIONAL PLANNING STEPS- NONE OF THE ABOVE STAFFING AND GROWTH STEPS- FIRST CUSTOMER STAFFING AND GROWTH STEPS- MADE SALE STAFFING AND GROWTH STEPS- HIRED EMPLOYEE STAFFING AND GROWTH STEPS- QUIT JOB STAFFING AND GROWTH STEPS- NONE OF THE ABOVE STOP WORKING FOR YOURSELF FACTORS- LACK OF FINANCIAL RESOURCES

STOP WORKING FOR YOURSELF FACTORS- PROMOTION AT WORK STOP WORKING FOR YOURSELF FACTORS- BACK TO SCHOOL

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_STOPREASON_1_12 | STOP WORKING FOR YOURSELF FACTORS- NEEDED HEALTH INSURANCE |
| PE_STOPREASON_1_13 | STOP WORKING FOR YOURSELF FACTORS- OTHER FACTOR |
| PE_STOPREASON_1_2 | STOP WORKING FOR YOURSELF FACTORS- LACK OF TIME |
| PE_STOPREASON_1_3 | STOP WORKING FOR YOURSELF FACTORS- LOST FOCUS |
| PE_STOPREASON_1_4 | STOP WORKING FOR YOURSELF FACTORS- NO SUPPORT |
| PE_STOPREASON_1_5 | STOP WORKING FOR YOURSELF FACTORS- DIFFICULTY WITH PARTNERS |
| PE_STOPREASON_1_6 | STOP WORKING FOR YOURSELF FACTORS- FAMILY NOT SUPPORTIVE |
| PE_STOPREASON_1_7 | STOP WORKING FOR YOURSELF FACTORS- TOO RISKY |
| PE_STOPREASON_1_8 | STOP WORKING FOR YOURSELF FACTORS- MAJOR LIFE EVENT |
| PE_STOPREASON_1_9 | STOP WORKING FOR YOURSELF FACTORS- NEW JOB |
| PSU | PSU (PRIMARY SAMPLING UNIT) |
| QLANGUAGE | SURVEY LANGUAGE |
| Q_MODE | SURVEY MODE |
| RACE_PUF | PUF VARIABLE: RACE |
| REGION_DRV | CENSUS REGION DERIVED FROM ZIP CODE |
| RUCA_PUF | PUF VARIABLE: URBANICITY MEASURE DERIVED FROM ZIP CODE |
| R_SUID | RESPONDENT ID |
| STRATA | SAMPLING STRATA |
| S_FORMBIZ_1 | EVER OWNED A BUSINESS |
| S_FORMBIZ_2 | OUTSIDE OF FREELANCE, EVER OWNED A BUSINESS |
| S_FORMBIZ_STAT_1 | STILL OWN BUSINESS |
| S_FORMBIZ_STAT_2 | CLOSE, SELL, OR LEAVE BUSINESS |
| S_FORMBIZ_STAT_3 | APPROXIMATELY CLOSE, SELL, OR BUSINESS |
| S_FORMFREE_1 | EVER FREELANCER |
| S_FORMFREE_STAT_1 | STILL FREELANCER |
| S_GIGCHECK_1 | MAIN JOB GIG WORK |
| S_GIGCHECK_2 | SECOND JOB GIG WORK |
| S_GIGCHECK_3 | OUTSIDE GIG WORK |

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| Variable Name | Variable Label |
| :--- | :--- |
| S_GIGPLATFORM_1 | GIG PLATFORM COMPANY COORDINATING |
| S_GIGPLATFORM_2 | GIG PLATFORM ONLINE APP |
| S_GIGPLATFORM_DRV | GIG PLATFORM TYPE DERIVED FROM S_GIGPLATFORM_3 |
| S_INTEREST_2 | INTEREST IN STARTING BUSINESS |
| S_JOBSTAT_1 | WORKED FOR PAY LAST WEEK |
| S_JOBSTAT_2 | WORKED FOR PAY LAST WEEK EVEN AN HOUR |
| S_JOBSTAT_3 | LOOKED FOR WORK LAST WEEK |
| S_JOBSTAT_4_1 | REASONS NOT WORKING LAST WEEK - RETIRED |
| S_JOBSTAT_4_2 | REASONS NOT WORKING LAST WEEK - LAYOFF |
| S_JOBSTAT_4_3 | REASONS NOT WORKING LAST WEEK - STUDENT |
| S_JOBSTAT_4_4 | REASONS NOT WORKING LAST WEEK - FAMILY RESPONSIBILITIES |
| S_JOBSTAT_4_5 | REASONS NOT WORKING LAST WEEK - CHRONIC ILLNESS OR |
| S_JOBSTAT_4_6 | PERMANENT DISABILITY |
| S_JOBSTAT_4_7 | REASONS NOT WORKING LAST WEEK - SUITABLE JOB NOT AVAILABLE |
| S_PAIDJOB_1 | REASONS NOT WORKING LAST WEEK - DID NOT NEED OR WANT TO |
| S_JOBSTAT_4_8 | WORK |
| S_JOBASCENT_1 | REASONS NOT WORKING LAST WEEK - NONE OF THE ABOVE |
| S_JOBSTAT_5_2 | NOBSTAT_5_3 |

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| Variable Name | Variable Label |
| :--- | :--- |
| S_WITHDRAW_1 | WITHDRAWN BUSINESS |
| WTSURVY | SURVEY WEIGHT: APPLIES TO ALL CASES |


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