



Entrepreneurship in the Population Survey

EPOP: 2022 Survey Item Crosswalk

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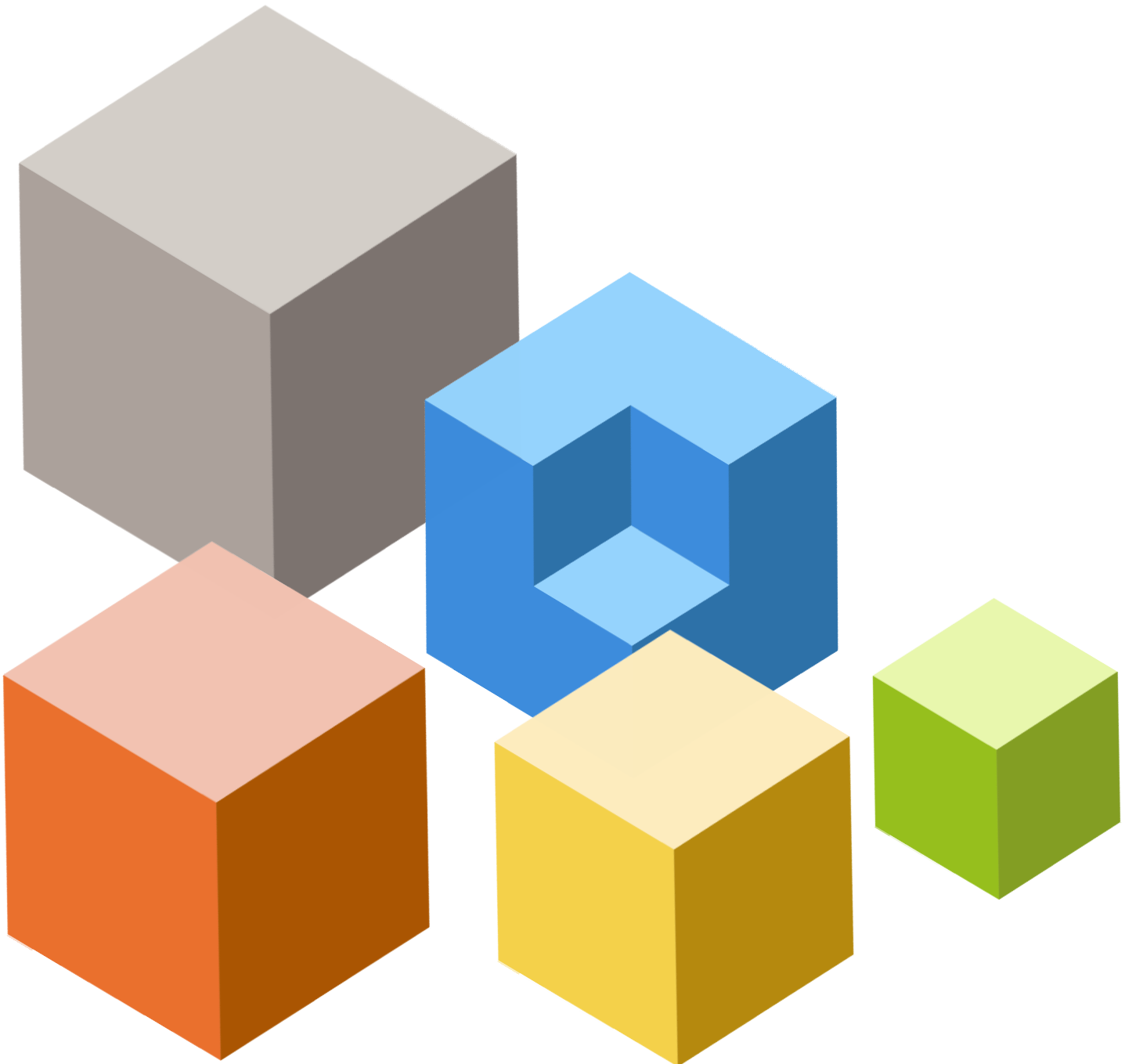
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The Entrepreneurship in the Population Survey Project is being conducted by researchers at NORC at the University of Chicago with funding from a grant from the Ewing Marion Kauffman Foundation. Questions about this research project should be directed to EPOPresearch@norc.org.

The full title of the survey is “The Entrepreneurship in the Population Survey” and the abbreviation is EPOP Survey. In referencing the project or document, follow these standards:

Full Project Title:	The Entrepreneurship in the Population Survey Project: 2022
Project Abbreviation:	EPOP Survey
Survey Cycle Abbreviation:	EPOP:2022
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Entrepreneurship in the Population (EPOP) Survey Crosswalk Overview

ABOUT THE EPOP SURVEY PROJECT

The Entrepreneurship in the Population (EPOP) Survey Project is being conducted by researchers at NORC at the University of Chicago with funding from a grant from the Ewing Marion Kauffman Foundation. Questions about this research project should be directed to EPOPresearch@norc.org.

EPOP SURVEY PROJECT OVERVIEW

The first EPOP Survey was conducted in 2022; four more annual collections are planned. The survey is designed to understand the scope of entrepreneurial activities from adults 18 years and up in United States and result in a variety of measures of entrepreneurial behavior including current and former business ownership, whether individuals are currently taking or previously took steps towards starting a business, the extent to which individuals engage in freelance work, and engagement with the “gig economy.” In addition to capturing the characteristic profile of the individuals involved in these various entrepreneurial activities across the U.S., the survey collects information on the behaviors, challenges, and resources available to individuals during the entrepreneurial process.

Information about the EPOP Survey methods, data availability, publications, and access to data user support may be found on the project’s website: <https://epop.norc.org/>.

WHAT IS THE EPOP SURVEY CROSSWALK?

The EPOP Survey Crosswalk is a guide for navigating and exploring the EPOP Survey items. We have transformed the 2022 version of the survey instrument into a user-friendly roadmap that takes you to where you want to go, without having to follow all of the complicated programming language shown in the questionnaire document. The Crosswalk includes all of the EPOP Survey items. In the EPOP Survey, each respondent is logically assigned to one entrepreneurship group based on the entrepreneurial activity reported in the initial screening items. The seven (7) different groups are:

1. Current Business Owner
2. Current Freelancer
3. Nascent Entrepreneur
4. Former Business Owner
5. Former Freelancer
6. Withdrawn Entrepreneur
7. Non-Entrepreneur

The EPOP Survey Crosswalk isolates the various follow-up or ancillary survey items asked of each assigned entrepreneurship group to help you visually see the survey pathway using a Color Schema and Number Key shown in the legend. The legend also shows the standard text fills used for the specific entrepreneurship groups in the follow-up survey items. It is worth noting the gig work questions may be asked of any individual regardless of assigned entrepreneurship group and those survey items are specifically flagged, too. The survey items are shown two ways in worksheet tabs:

"E" (Entrepreneurship) Group Paths - shows the survey pathway across the seven entrepreneurship groups, and
Survey Items - shows the pathway through all EPOP Survey items with the full question text and flags which entrepreneurship groups were asked the item.

Ideally, this color-coded Crosswalk will facilitate understanding of the EPOP Survey, regardless of your background in questionnaire design.



EPOP:2022 Survey Crosswalk Legend

ITEM TYPE	COLOR SCHEMA FOR ASSIGNED ENTREPRENEURSHIP GROUPS & GIG WORK ITEMS							
S = Simple item, select one response C = Complex item, multiresponse NA = Not applicable, display item or logic calculation	Current Business Owner	Current Freelancer	Nascent Entrepreneur	Former Business Owner	Former Freelancer	Withdrawn Entrepreneur	Non-Entrepreneur	Gig Work Items
NUMBER KEY	<i>Purple</i>	<i>Yellow</i>	<i>Blue</i>	<i>Orange</i>	<i>Green</i>	<i>Red</i>	<i>Light blue</i>	<i>Black</i>
1 and Dark Shade = survey item is always asked	1	1	1	1	1	1	1	1
2 and Light Shade = survey item is dependent and may be asked	2	2	2	2	2	2	2	2
3 and Grey = survey item is not asked	3	3	3	3	3	3	3	3

ASSIGNED ENTREPRENEURSHIP GROUP	ACTIVITY TEXT FILL (DOV_ACTIVITY)	JOB TEXT FILL (DOV_JOB)
1. Current Business Owner	owning your own business	a current business owner
2. Current Freelancer	working for yourself as a freelancer, consultant, or independent contractor	a current freelancer, consultant, or independent contractor
3. Nascent Entrepreneur	If participant has owned a business (IF S_FORMBIZ_STAT_1 = 2 OR S_FORMFREE_STAT_1 = 3 THEN): owning another business If participant has not had another business (IF S_FORMBIZ_STAT_1 <> 2 AND S_FORMFREE_STAT_1 <> 3 THEN): working for yourself	an aspiring business owner
4. Former Business Owner	owning your own business	a former business owner
5. Former Freelancer	working for yourself as a freelancer, consultant, or independent contractor	a former freelancer, consultant, or independent contractor
6. Withdrawn Entrepreneur	working for yourself	a former business planner
7. Non-Entrepreneur	Not Applicable	Not Applicable

EPOP Survey Item Crosswalk - Items by Assigned Entrepreneurship Group

EPOP SURVEY ITEM VARIABLE NAMES:		DEM_AGE	DEM_AGE_RANGE	SCR_UNDER18TERM	SCR_NOAGETERM	DEM_STATE	DEM_ZIP	DEM_GENDER	DEM_HISPANIC	DEM_RACE	S_JOBSTAT_1
		§	§	§	§	§	§	§	§	§	§
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	1	2	2	2	1	1	1	1	1	1
	Current Freelancer	1	2	2	2	1	1	1	1	1	1
	Nascent Entrepreneur	1	2	2	2	1	1	1	1	1	1
	Former Business Owner	1	2	2	2	1	1	1	1	1	1
	Former Freelancer	1	2	2	2	1	1	1	1	1	1
	Withdrawn Entrepreneur	1	2	2	2	1	1	1	1	1	1
	Non-Entrepreneur	1	2	2	2	1	1	1	1	1	1
	Gigworker Items										

EPOP SURVEY ITEM VARIABLE NAMES:		S_JOBSTAT_2	S_JOBSTAT_3	S_JOBSTAT_4	S_JOBSTAT_5	S_JOBSTAT_6	SUSPEND_AS	S_JOB_1	S_GIGCHECK_1	S_PAIDJOB_1	S_JOB_2
Item Type:		S	S	C	C	S	NA	S	S	S	S
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	2	2	2	2	2	2	1	2	1	2
	Current Freelancer	2	2	2	2	2	2	1	1	1	2
	Nascent Entrepreneur	2	2	2	2	2	2	1	2	2	2
	Former Business Owner	2	2	2	2	2	2	1	2	2	2
	Former Freelancer	2	2	2	2	2	2	1	2	2	2
	Withdrawn Entrepreneur	2	2	2	2	2	2	1	2	2	2
	Non-Entrepreneur	2	2	2	2	2	2	1	2	2	2
Gigworker Items									1		

EPOP SURVEY ITEM VARIABLE NAMES:		S_GIGCHECK_2	S_FORMBIZ_1	S_FORMBIZ_2	S_FORMBIZ_STAT_1	S_FORMBIZ_STAT_2	S_FORMBIZ_STAT_3	S_FORMFREE_1	S_FORMFREE_STAT_1	S_NASCENT_1	S_WITHDRAW_1	
Item Type:		S	S	S	S	C	S	S	S	S	S	
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	2	2	2	2	2	2	1	3	1	3	
	Current Freelancer	2	2	1	2	3	3	2	2	1	3	
	Nascent Entrepreneur	2	1	2	2	3	3	1	3	1	3	
	Former Business Owner	2	1	2	2	3	3	1	3	1	3	
	Former Freelancer	2	1	2	2	3	3	1	3	1	3	
	Withdrawn Entrepreneur	2	1	2	2	3	3	1	3	1	1	
	Non-Entrepreneur	2	1	2	2	3	3	1	3	1	1	
Gigworker Items		1										

EPOP SURVEY ITEM VARIABLE NAMES:		S_INTEREST_2	S_GIGCHECK_3	S_GIGPLATFORM_1	S_GIGPLATFORM_2	S_GIGPLATFORM_3	PE_GIGREASON_1	COMPUTE_DOV	DISPLAY_PE	PE_EMPSTAT_1	PE_EMPSTAT_2
Item Type:		S	S	S	S	C	C	NA	NA	S	C
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	3	2	2	2	2	2		1	1	2
	Current Freelancer	3	2	1	2	2	2		1	1	2
	Nascent Entrepreneur	3	2	2	2	2	2		1	1	2
	Former Business Owner	3	2	2	2	2	2		3	3	3
	Former Freelancer	3	2	2	2	2	2		3	3	3
	Withdrawn Entrepreneur	1	2	2	2	2	2		1	1	2
	Non-Entrepreneur	3	2	2	2	2	2		3	3	3
	Gigworker Items		1	2	2	2	2				

EPOP Survey Item Crosswalk - Items by Assigned Entrepreneurship Group

EPOP SURVEY ITEM VARIABLE NAMES:		PE_REASONS_1	DISPLAY_PE_STEPS	PE_STEPS_1	PE_STEPS_2	PE_STEPS_3	PE_STEPS_4	PE_STEPS_5	PE_STEPS_6	PE_STEPS_7	DISPLAY_CHALLENGES
Item Type:		C	NA	C	C	C	C	C	C	C	S
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	1	1	1	1	1	1	1	1	1	3
	Current Freelancer	1	1	1	1	1	1	1	1	1	3
	Nascent Entrepreneur	1	1	1	1	1	1	1	1	1	1
	Former Business Owner	3	3	3	3	3	3	3	3	3	3
	Former Freelancer	3	3	3	3	3	3	3	3	3	3
	Withdrawn Entrepreneur	1	1	1	1	1	1	1	1	1	1
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
Gigworker Items											

EPOP SURVEY ITEM VARIABLE NAMES:		PE_CHALLENGE_1	PE_CHALLENGE_2	PE_CHALLENGE_3	PE_CHALLENGE_4	PE_CHALLENGE_5	PE_CHALLENGE_6	DISPLAY_CAPITAL	PE_CAPITAL_1	PE_CAPITAL_INSTITUTION_1	PE_GRANT_TYPE_1
		C	C	C	C	C	C	NA	C	C	C
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	3	3	3	3	3	3	1	1	2	2
	Current Freelancer	3	3	3	3	3	3	1	1	2	2
	Nascent Entrepreneur	1	1	1	1	1	1	1	1	2	2
	Former Business Owner	3	3	3	3	3	3	1	1	2	2
	Former Freelancer	3	3	3	3	3	3	1	1	2	2
	Withdrawn Entrepreneur	1	1	1	1	1	1	1	1	2	2
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Gigworker Items										

EPOP Survey Item Crosswalk - Items by Assigned Entrepreneurship Group

EPOP SURVEY ITEM VARIABLE NAMES:		PE_CAPITAL_2	PE_CAPITAL_3	PE_CAPITAL_4	PE_CAPITAL_5	PE_CAPITAL_6	PE_CAPITAL_7	PE_CAPITAL_8	PE_CAPITAL_9	PE_STOPREASON_1	DISPLAY_BO
Item Type:		C	C	C	C	C	C	C	C	C	NA
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	2	2	1	1	1	1	1	1	3	1
	Current Freelancer	2	2	1	1	1	1	1	1	3	1
	Nascent Entrepreneur	2	2	1	1	1	1	1	1	3	3
	Former Business Owner	2	2	1	1	1	1	1	1	3	1
	Former Freelancer	2	2	1	1	1	1	1	1	3	1
	Withdrawn Entrepreneur	2	2	1	1	1	1	1	1	1	3
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
Gigworker Items											

EPOP Survey Item Crosswalk - Items by Assigned Entrepreneurship Group

EPOP SURVEY ITEM VARIABLE NAMES:		BO_STARTBIZ_1	BO_ACQOWN_1	BO_LEGALSTAT_1	BO_BIZTYPE_1	BO_CLIENT_1	BO_WORKHOME_1	BO_BIZEMERGE_1	BO_COLLAB_1	BO_ADDFINANCE_1	DISPLAY_ADDFINANCE
Item Type:		C	S	S	S	S	S	S	S	S	NA
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	1	1	1	1	3	1	1	1	1	2
	Current Freelancer	1	3	3	3	1	1	1	1	1	2
	Nascent Entrepreneur	3	3	3	3	3	3	1	1	3	3
	Former Business Owner	1	1	1	1	3	1	1	1	1	2
	Former Freelancer	1	3	3	3	1	1	1	1	1	2
	Withdrawn Entrepreneur	3	3	3	3	3	3	1	1	3	3
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
Gigworker Items											

EPOP SURVEY ITEM VARIABLE NAMES:		BO_ADDFINANCE_2	BO_ADDFINANCE_INSTITUTION_1	BO-GRANT_TYPE_1	BO_ADDFINANCE_3	BO_ADDFINANCE_4	BO_ADDFINANCE_5	BO_ADDFINANCE_6	BO_ADDFINANCE_7	BO_ADDFINANCE_8	BO_ADDFINANCE_9
Item Type:		C	C	C	C	C	C	C	C	C	C
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	2	2	2	2	2	2	2	2	2	2
	Current Freelancer	2	2	2	2	2	2	2	2	2	2
	Nascent Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Former Business Owner	2	2	2	2	2	2	2	2	2	2
	Former Freelancer	2	2	2	2	2	2	2	2	2	2
	Withdrawn Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
Gigworker Items											

EPOP Survey Item Crosswalk - Items by Assigned Entrepreneurship Group

EPOP SURVEY ITEM VARIABLE NAMES:		BO_ADDFINANCE_10	BO_EMPLOYEES_1	BO_NUMEMPLOY_1	BO_WEEKSWK_1	BO_HOURSWK_1	BO_WEEKSWK_2	BO_HOURSWK_2	BO_EMPBENEFIT_1	BO_ONLINE_1	BO_REVENUE_1
Item Type:		C	C	C	C	C	C	C	C	S	C
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	2	1	2	1	1	3	3	1	1	1
	Current Freelancer	2	1	2	1	1	3	3	3	1	1
	Nascent Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Former Business Owner	2	1	2	3	3	1	1	1	1	3
	Former Freelancer	2	1	2	3	3	1	1	3	1	3
	Withdrawn Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Gigworker Items										

EPOP SURVEY ITEM VARIABLE NAMES:		BO_REVENUE_2	BO_PLMARGIN_1	BO_PRIMARYINC_1	BO_PRIMARYINC_2	BO_GOALS_1	BO_GOALS_2	DISPLAY_BO_CHALLENGES	BO_CHALLENGE_1	BO_CHALLENGE_2	BO_CHALLENGE_3
Item Type:		C	S	S	S	S	S	NA	C	C	C
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	3	1	1	3	1	1	1	1	1	1
	Current Freelancer	3	1	1	3	1	1	1	1	1	1
	Nascent Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Former Business Owner	1	1	3	1	3	3	1	1	1	1
	Former Freelancer	1	1	3	1	3	3	1	1	1	1
	Withdrawn Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
Gigworker Items											

EPOP SURVEY ITEM VARIABLE NAMES:		BO_CHALLENGE_4	BO_CHALLENGE_5	BO_CHALLENGE_6	BO_CHALLENGE_END	DISPLAY_BO_POSTPLANS	BO_LENGTH_1	BO_POSTPLANS_1	BO_POSTPLANS_2	BO_NUMPREVBIZ_1	BO_EXITSTRAT_1
Item Type:		C	C	C	C	NA	S	S	S	S	S
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	1	1	1	3	1	1	1	3	1	3
	Current Freelancer	1	1	1	3	1	1	1	3	1	3
	Nascent Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Former Business Owner	1	1	1	2	3	3	3	1	1	1
	Former Freelancer	1	1	1	2	3	3	3	1	1	1
	Withdrawn Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Non-Entrepreneur	3	3	3	3	3	3	3	3	3	3
	Gigworker Items										

EPOP SURVEY ITEM VARIABLE NAMES:		BO_INDUSTRY_1	GP_CONSIDER_1	GP_EMPLOYEE_LENGTH_1	GP_EMPLOYER_LENGTH_1	GP_NUMEMPSTART_1	GP_WEEKSWK_1	GP_HOURSWK_1	GP_EMPBENEFIT_1	GP_NEWJOB_1	GP_NEWJOB_2
Item Type:		S	C	S	S	S	C	C	C	C	C
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	1	3	3	3	3	3	3	3	3	3
	Current Freelancer	1	3	3	3	3	3	3	3	3	3
	Nascent Entrepreneur	1	3	3	3	3	3	3	3	3	3
	Former Business Owner	1	3	3	3	3	3	3	3	3	3
	Former Freelancer	1	3	3	3	3	3	3	3	3	3
	Withdrawn Entrepreneur	1	3	3	3	3	3	3	3	3	3
	Non-Entrepreneur	3	1	1	1	1	2	2	2	2	2
Gigworker Items											

EPOP SURVEY ITEM VARIABLE NAMES:		FINAL_DEMO_INTRO	DEM_HHINC	DEM_COMM_RATE	PE_COVIDCONCERN	DEM_STUDENT	DEM_INSUR	DEM_DEBT	DEM_RELAWN	DEM_EDU	DEM_MARITAL
Item Type:		NA	S	S	C	S	C	S	S	S	S
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	1	1	1	1	1	1	1	1	1	1
	Current Freelancer	1	1	1	1	1	1	1	1	1	1
	Nascent Entrepreneur	1	1	1	1	1	1	1	1	1	1
	Former Business Owner	1	1	1	1	1	1	1	1	1	1
	Former Freelancer	1	1	1	1	1	1	1	1	1	1
	Withdrawn Entrepreneur	1	1	1	1	1	1	1	1	1	1
	Non-Entrepreneur	1	1	1	1	1	1	1	1	1	1
Gigworker Items											

EPOP SURVEY ITEM VARIABLE NAMES:		DEM_HOUSENUM	DEM_HOUSEHOLD	DEM_HOUSECHILD	DEM_MILITARY_1	DEM_CITIZEN_1	DEM_CITIZEN_2
Item Type:		C	C	C	S	S	S
ASSIGNED ENTREPRENEURSHIP "E" GROUPS	Current Business Owner	1	1	1	1	1	2
	Current Freelancer	1	1	1	1	1	2
	Nascent Entrepreneur	1	1	1	1	1	2
	Former Business Owner	1	1	1	1	1	2
	Former Freelancer	1	1	1	1	1	2
	Withdrawn Entrepreneur	1	1	1	1	1	2
	Non-Entrepreneur	1	1	1	1	1	2
Gigworker Items							

EPOP SURVEY ITEM VARIABLE NAME	SURVEY ITEM TEXT	ITEM TYPE	ASSIGNED ENTREPRENEURSHIP GROUPS							Gig Work Items
			Current Business Owner	Current Freelancer	Nascent Entrepreneur	Former Business Owner	Former Freelancer	Withdrawn Entrepreneur	Non-Entrepreneur	
DEM_AGE	First, we have just a few questions about yourself. What is your age?	S	1	1	1	1	1	1	1	
DEM_AGE_RANGE	This information helps the EPOP researchers understand who is included in the study results. Please select your age range.	S	2	2	2	2	2	2	2	
SCR_UNDER18TERM	Thank you for your time today. Unfortunately, you are not eligible for this study. Please ask an adult living in the household to visit voice.norc.org and enter the access code on the postcard or letter we mailed to your address to complete the survey. We appreciate your participation.	S	2	2	2	2	2	2	2	
SCR_NOAGETERM	Thank you for your time today. Unfortunately, we need to have an answer to your age to be able to proceed. We appreciate your participation.	S	2	2	2	2	2	2	2	
DEM_STATE	In what state do you live?	S	1	1	1	1	1	1	1	
DEM_ZIP	For statistical purposes, please enter your ZIP code.	S	1	1	1	1	1	1	1	
DEM_GENDER	What is your gender identity?	S	1	1	1	1	1	1	1	
DEM_HISPANIC	Are you of Hispanic, Latino, or Spanish origin?	S	1	1	1	1	1	1	1	
DEM_RACE	To ensure a representative sample, please indicate your race.	S	1	1	1	1	1	1	1	
S_JOBSTAT_1	In the last week, did you work for pay at a job or business? Working for pay includes being self-employed but not earning income in the last week, freelancers and consultants who work intermittently, active military duty, or on any type of paid or unpaid leave, including vacation.	S	1	1	1	1	1	1	1	
S_JOBSTAT_2	In the last week, did you do ANY work for pay, even for as little as one hour?	S	2	2	2	2	2	2	2	
S_JOBSTAT_3	In the last week, did you look for work?	S	2	2	2	2	2	2	2	
S_JOBSTAT_4	What were your reasons for not working during the last week?	C	2	2	2	2	2	2	2	
S_JOBSTAT_5	Were you not working for any of the following reasons during the last week?	C	2	2	2	2	2	2	2	
S_JOBSTAT_6	To ask you the right questions, it is important to know your job status. In the last week, did you work for pay at a job or business? Working for pay includes being self-employed but not earning income in the last week, freelancers and consultants who work intermittently, active military duty, or on any type of paid or unpaid leave, including vacation.	S	2	2	2	2	2	2	2	

EPOP SURVEY ITEM VARIABLE NAME	SURVEY ITEM TEXT	ITEM TYPE	ASSIGNED ENTREPRENEURSHIP GROUPS							Gig Work Items
			Current Business Owner	Current Freelancer	Nascent Entrepreneur	Former Business Owner	Former Freelancer	Withdrawn Entrepreneur	Non-Entrepreneur	
SUSPEND_AS	Without your job status, we cannot continue the survey. If you would like to provide your job status and continue the survey, please click the 'Previous' button below and select a response for the last question. If you have questions about the Entrepreneurship in the Population Survey, contact us at EPOP@norc.org or 1-866-611-EPOP.	NA	2	2	2	2	2	2	2	
S_JOB_1	Which one of the following best describes your main job/work arrangement in the last week? If you had more than one job or work arrangement, report on the one for which you worked the most hours.	S	1	1	1	1	1	1	1	
S_GIGCHECK_1	Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." Is your main job or work arrangement gig work? These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.	S	2	1	2	2	2	2	2	1
S_PAIDJOB_1	In addition to your main job/work arrangement you just described, in the last week did you work for pay at a second job (or business), including part-time, evening, or weekend work? [ADD HOVER TEXT TO "second job"] [HOVER TEXT: If you have multiple jobs in addition to your main job, report on the additional job for which you worked the most hours.]	S	1	1	2	2	2	2	2	
S_JOB_2	Which one of the following best describes your second job/work arrangement over the last week?	S	2	2	2	2	2	2	2	
S_GIGCHECK_2	Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." Is your second job/work arrangement gig work? These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.	S	2	2	2	2	2	2	2	1
S_FORMBIZ_1	Have you ever owned a business?	S	2	2	1	1	1	1	1	

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S_FORMBIZ_2	You reported you are currently working as a self-employed consultant, freelancer, or independent contractor. Outside of this work activity, have you ever owned a business?	S	2	1	2	2	2	2	2	
S_FORMBIZ_STAT_1	Do you still own this business?	S	2	2	2	2	2	2	2	
S_FORMBIZ_STAT_2	In what year did you close, sell, or leave this business?	C	2	3	3	3	3	3	3	
S_FORMBIZ_STAT_3	Approximately how long ago did you close, sell, or leave this business?	S	2	3	3	3	3	3	3	
S_FORMFREE_1	Have you ever worked for yourself as a freelancer, consultant, or independent contractor either full-time or part-time?	S	1	2	1	1	1	1	1	
S_FORMFREE_STAT_1	Are you still working for yourself as a freelancer, consultant, or independent contractor either full-time or part-time?	S	3	2	3	3	3	3	3	
S_NASCENT_1	Are you, alone or with others, currently trying to start a new business, including any form of self-employment, freelancing, consulting, or independent contracting, or selling any goods or services to others?	S	1	1	1	1	1	1	1	
S_WITHDRAW_1	Have you, alone or with others, ever considered starting a new business, including any form of self-employment, freelancing, consulting, or independent contracting, or selling any goods or services to others but decided to wait or change your mind?	S	3	3	3	3	3	1	1	
S_INTEREST_2	How interested were you in starting your own business or working for yourself?	S	3	3	3	3	3	1	3	
S_GIGCHECK_3	Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." [IF S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR ANY(S_JOBSTAT_5_1 to S_JOBSTAT_5_5) = 1 OR S_JOBSTAT_6 = 1: <u>Outside of the forms of employment you have already mentioned</u>, in/ELSE: In] the last 6 months have you been paid for any gig work? These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.	S	2	2	2	2	2	2	2	1
S_GIGPLATFORM_1	Is your [IF DOV_CUR_FREE = 1: freelance, consulting, or independent contract/ELSE: gig] work conducted through a company that coordinates payments or relationships with clients?	S	2	1	2	2	2	2	2	2

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S_GIGPLATFORM_2	Is the company that coordinates payments or relationships with clients for your [IF DOV_CUR_FREE = 1: freelance, consulting, or independent contract/ELSE: gig] work an online app?	S	2	2	2	2	2	2	2	2
S_GIGPLATFORM_3	What is the name(s) of the company that coordinates payments or relationships with clients for your [IF DOV_CUR_FREE = 1: freelance, consulting, or independent contract/ELSE: gig] work?	C	2	2	2	2	2	2	2	2
PE_GIGREASON_1	In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": •Babysitting, childcare services, dog walking and/or house sitting •Disabled adult and/or elder care services •Providing personal services to individuals •Renting out property, such as your car, your phone, your place of residence, or other items]	C	2	2	2	2	2	2	2	2
COMPUTE_DOV	BASED ON INFORMATION FROM PRIOR SURVEY ITEM RESPONSES, INSTRUMENT ASSIGNS EACH RESPONDENT TO ONE OF THE SEVEN ENTREPRENEURIAL GROUPS TO DETERMINE PATHWAY THROUGH REMAINING SURVEY ITEMS AND FILLS DOV_ACTIVITY AND DOV_JOB ACCORDINGLY.									
DISPLAY_PE	You said that you are [INSERT DOV_JOB]. This first set of questions will focus on the steps you took or have taken to pursue this type of work.	NA	1	1	1	3	3	1	3	
PE_EMPSTAT_1	When you first started pursuing the idea of [INSERT DOV_ACTIVITY], what was your employment status?	S	1	1	1	3	3	1	3	
PE_EMPSTAT_2	What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]?	C	2	2	2	3	3	2	3	
PE_REASONS_1	How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	
DISPLAY_PE_STEPS	The next few questions ask about different steps you may have taken to pursue or develop your business or working for yourself.	NA	1	1	1	3	3	1	3	
PE_STEPS_1	Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	
PE_STEPS_2	Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	
PE_STEPS_3	Which of the following business development steps did you (or you and your co-developers/collaborators) take with business support organizations to pursue [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	

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PE_STEPS_4	Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	
PE_STEPS_5	Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	
PE_STEPS_6	Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	
PE_STEPS_7	What other steps, if any, did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]?	C	1	1	1	3	3	1	3	
DISPLAY_CHALLENGES	Now we want to ask you about some challenges you may or may not have encountered while pursuing [INSERT DOV_ACTIVITY].	S	3	3	1	3	3	1	3	
PE_CHALLENGE_1	Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]?	C	3	3	1	3	3	1	3	
PE_CHALLENGE_2	Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]?	C	3	3	1	3	3	1	3	
PE_CHALLENGE_3	Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]?	C	3	3	1	3	3	1	3	
PE_CHALLENGE_4	Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]?	C	3	3	1	3	3	1	3	
PE_CHALLENGE_5	Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]?	C	3	3	1	3	3	1	3	
PE_CHALLENGE_6	What other challenges, if any, have you encountered while pursuing [INSERT DOV_ACTIVITY]?	C	3	3	1	3	3	1	3	
DISPLAY_CAPITAL	Now we would like to ask you some questions about the different sources and amounts of capital you used to start [INSERT DOV_ACTIVITY]. When entering the dollar amounts for each funding source please give your best estimate.	NA	1	1	1	1	1	1	3	
PE_CAPITAL_1	Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP = 3 OR 6: idea]?	C	1	1	1	1	1	1	3	
PE_CAPITAL_INSTITUTION_1	Which of the following describe the bank or financial institution from which you received capital?	C	2	2	2	2	2	2	3	
PE_GRANT_TYPE_1	Which of the following describe the source from which you received grant capital?	C	2	2	2	2	2	2	3	
PE_CAPITAL_2	Of the sources of capital you used, did you receive as much funding as you requested?	C	2	2	2	2	2	2	3	

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PE_CAPITAL_3	Of the sources of capital you did not use, did you request funding but not receive any?	C	2	2	2	2	2	2	3	
PE_CAPITAL_4	<p>What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital used [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]?</p> <p>Capital includes personal or family savings, other assets, and money that has been invested, gifted, or loaned by other individuals or organizations. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0.</p>	C	1	1	1	1	1	1	3	
PE_CAPITAL_5	<p>What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of personal capital used [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]?</p> <p>This source of capital includes personal savings, personal retirement accounts, home equity loans, and personally borrowed funds. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0.</p>	C	1	1	1	1	1	1	3	
PE_CAPITAL_6	<p>What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital from family, friends, and employees used [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]?</p> <p>This source of capital includes money received from family, friends, and employees. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0.</p>	C	1	1	1	1	1	1	3	

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PE_CAPITAL_7	<p>What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital from banks or financial institutions used [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]?</p> <p>This source of capital includes money borrowed from a bank or financial institution, including business loans, a business credit card carrying a balance, or a business line of credit. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0.</p>	C	1	1	1	1	1	1	3	
PE_CAPITAL_8	<p>What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital from outside investors used [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]?</p> <p>This source of capital includes money received from angel investors, venture capitalists, or other businesses in return for a share of ownership in the business. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0.</p>	C	1	1	1	1	1	1	3	
PE_CAPITAL_9	<p>What [IF DOV_GROUP = 1, 2, 4, 5, OR 6: was/ELSE: is] the total amount of capital from government grants used [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]?</p> <p>This source of capital includes money received from government grants such as the Small Business Innovation Research (SBIR) and/or Small Business Technology Transfer (STTR) programs. Your best estimate is fine. Please report in whole dollar amounts. If none, report 0.</p>	C	1	1	1	1	1	1	3	
PE_STOPREASON_1	<p>What were the primary factors that contributed to your decision to stop pursuing working for yourself?</p>	C	3	3	3	3	3	1	3	

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DISPLAY_BO	This next set of questions ask more about [INSERT DOV_ACTIVITY] and the day-to-day operations once you were up and running. If you own more than one business, please focus on the business for which you work the most hours. [IF DOV_GROUP = 4: If you no longer own your own business, please answer these questions in reference to the last year when your business was in operation.] [IF DOV_GROUP = 5: If you no longer work for yourself as a freelancer, consultant, or independent contractor, please answer these questions in reference to the last year when you were working as such.]	NA	1	1	3	1	1	3	3	
BO_STARTBIZ_1	In what year did you start [INSERT DOV_ACTIVITY]?	C	1	1	3	1	1	3	3	
BO_ACQOWN_1	How did you initially acquire ownership of this business?	S	1	3	3	1	3	3	3	
BO_LEGALSTAT_1	What [IF DOV_GROUP = 1:is/ELSE,was] this business' legal form of organization?	S	1	3	3	1	3	3	3	
BO_BIZTYPE_1	Would you describe this [IF DOV_GROUP = 1 : current/ELSE: former] business as a/an...	S	1	3	3	1	3	3	3	
BO_CLIENT_1	[IF DOV_GROUP = 2:Do/ELSE,Did] you work primarily for one client/organization?	S	3	1	3	3	1	3	3	
BO_WORKHOME_1	How would you describe the primary location where you [IF DOV_GROUP = 1 OR 2:work/ELSE: worked] as [INSERT DOV_JOB]?	S	1	1	3	1	1	3	3	
BO_BIZEMERGE_1	[IF DOV_GROUP = 6: Even though you decided not to pursue your business idea, where did your idea for your business originate? /ELSE: Which of the following best describes the origin of your work as [INSERT DOV_JOB]?	S	1	1	1	1	1	1	3	
BO_COLLAB_1	Did you come up with the idea for your business concept on your own, or were you collaborating with other people?	S	1	1	1	1	1	1	3	
BO_ADDFINANCE_1	At any time since you started your job as [INSERT DOV_JOB], did you apply for/request additional financing?	S	1	1	3	1	1	3	3	
DISPLAY_ADDFINANCE	Now we would like to ask you some questions about the additional sources and amounts of capital you applied for/requested to continue your job as [INSERT DOV_JOB]. When entering the dollar amounts for each funding source, please give your best estimate.	NA	2	2	3	2	2	3	3	
BO_ADDFINANCE_2	Where did you apply for or request additional financing?	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_INSTITUTION_1	Which of the following describe the bank or financial institution from which you requested capital?	C	2	2	3	2	2	3	3	
BO-GRANT_TYPE_1	Which of the following describe the source from which you requested grant capital?	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_3	Of the sources of capital to which you applied, did you receive as much funding as you requested?	C	2	2	3	2	2	3	3	

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BO_ADDFINANCE_4	Of the sources of capital you did not use, did you request funding but not receive any?	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_5	What was the total amount of additional capital you received after starting your job as [INSERT DOV_JOB]?	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_6	What was the total amount of additional personal capital you received after starting your job as [INSERT DOV_JOB]?	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_7	What was the total amount of additional capital from family, friends, and employees you received after starting your job as [INSERT DOV_JOB]?	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_8	What was the total amount of additional capital from banks or financial institutions you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money borrowed from a bank or financial institution, including business loans, a business credit card carrying a balance, or a business line of credit. Your best estimate is fine. Please report in whole dollar amounts.	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_9	What was the total amount of additional capital from outside investors you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money received from angel investors, venture capitalists, or other businesses in return for a share of ownership in the business. Your best estimate is fine. Please report in whole dollar amounts.	C	2	2	3	2	2	3	3	
BO_ADDFINANCE_10	What was the total amount of additional capital from government grants you received after starting your job as [INSERT DOV_JOB]? This source of capital includes money received from government grants such as the Small Business Innovation Research (SBIR) and/or Small Business Technology Transfer (STTR) programs. Your best estimate is fine. Please report in whole dollar amounts.	C	2	2	3	2	2	3	3	
BO_EMPLOYEES_1	Which of the following types of workers [IF DOV_GROUP = 1 OR 2:are/ELSE:were] used by your business/self-employment? (Do not include yourself or your co-owners.)	C	1	1	3	1	1	3	3	
BO_NUMEMPLOY_1	How many of the following types of workers [IF DOV_GROUP = 1 OR 2: are/ELSE: were] used by your business/self-employment? (Do not include yourself or your co-owners.)	C	2	2	3	2	2	3	3	
BO_WEEKSWK_1	During the past 12 months (52 weeks), how many weeks did you spend managing or working in this business? Include paid time off and weeks when you worked for a few hours.	C	1	1	3	3	3	3	3	

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BO_HOURSWK_1	In the past year, what was the average number of hours per week you spent managing or working in your business?	C	1	1	3	3	3	3	3	
BO_WEEKSWK_2	In the last year [IF DOV_GROUP = 4: of your business/ELSE: working for yourself], how many weeks did you spend managing or working in your [IF DOV_GROUP = 5: freelance or consulting] business? Include paid time off and weeks when you worked for a few hours	C	3	3	3	1	1	3	3	
BO_HOURSWK_2	In the last year [IF DOV_GROUP = 4:of your business/ELSE: working for yourself], what was the average number of hours per week you spent managing or working in your [IF DOV_GROUP = 5:freelance or consulting] business?	C	3	3	3	1	1	3	3	
BO_EMPBENEFIT_1	Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business?	C	1	3	3	1	3	3	3	
BO_ONLINE_1	[IF DOV_GROUP = 1 OR 2: Do/ELSE: Did] you have a website and/or social media presence (such as Facebook, Twitter, or Instagram) related to your business?	S	1	1	3	1	1	3	3	
BO_REVENUE_1	What was the amount of your income or sales and operating revenues, including grants, during 2021 from your work as [INSERT DOV_JOB]?	C	1	1	3	3	3	3	3	
BO_REVENUE_2	What was the amount of your income or sales and operating revenues, including grants, during the last year you ran your former [IF DOV_GROUP = 4:business/ELSE:self-employed business]?	C	3	3	3	1	1	3	3	
BO_PLMARGIN_1	[IF DOV_GROUP = 1 OR 2: In 2021/ELSE: During the last year of your business' operation], did you have profits, losses, or break even?	S	1	1	3	1	1	3	3	
BO_PRIMARYINC_1	Does your work as [INSERT DOV_JOB] provide your primary source of household income?	S	1	1	3	3	3	3	3	
BO_PRIMARYINC_2	In the last year of your business' operation, did your work as [INSERT DOV_JOB] provide your primary source of household income?	S	3	3	3	1	1	3	3	
BO_GOALS_1	What would you say your top goal is for the next five years related to work as [INSERT DOV_JOB]?	S	1	1	3	3	3	3	3	
BO_GOALS_2	To what extent do you feel that you have access to the support and resources you need in your community to successfully meet your business' goals?	S	1	1	3	3	3	3	3	
DISPLAY_BO_CHALLENGES	Now we want to ask you about some challenges you may or may not have encountered while [INSERT DOV_ACTIVITY].	NA	1	1	3	1	1	3	3	
BO_CHALLENGE_1	Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY]?	C	1	1	3	1	1	3	3	
BO_CHALLENGE_2	Which of the following business operations challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY]?	C	1	1	3	1	1	3	3	

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BO_CHALLENGE_3	Which of the following customer reach challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY]?	C	1	1	3	1	1	3	3	
BO_CHALLENGE_4	Which of the following resource or support challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY]?	C	1	1	3	1	1	3	3	
BO_CHALLENGE_5	Which of the following economy or market challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY]?	C	1	1	3	1	1	3	3	
BO_CHALLENGE_6	What other challenges, if any, [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY]?	C	1	1	3	1	1	3	3	
BO_CHALLENGE_END	Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor?	C	3	3	3	2	2	3	3	
DISPLAY_BO_POSTPLANS	Now we want to ask you some questions about what you did or what you plan to do after you finish [INSERT DOV_ACTIVITY].	NA	1	1	3	3	3	3	3	
BO_LENGTH_1	How long do you see yourself [INSERT DOV_ACTIVITY]?	S	1	1	3	3	3	3	3	
BO_POSTPLANS_1	What are your plans for after you finish [INSERT DOV_ACTIVITY]?	S	1	1	3	3	3	3	3	
BO_POSTPLANS_2	What did you do immediately after you finished [INSERT DOV_ACTIVITY]?	S	3	3	3	1	1	3	3	
BO_NUMPREVBIZ_1	Prior to establishing, purchasing, or acquiring this business/self-employment, how many previous businesses have you owned?	S	1	1	3	1	1	3	3	
BO_EXITSTRAT_1	Which of the following best characterizes how you closed or ended your business or stopped working for yourself as a freelancer, consultant, or independent contractor?	S	3	3	3	1	1	3	3	
BO_INDUSTRY_1	[DISPLAY FOR DOV_GROUP = 1, 2, 4, OR 5: What industry best classifies your job as [INSERT DOV_JOB]?] [DISPLAY FOR DOV_GROUP = 3 or 6: What industry best classifies your business idea?]	S	1	1	1	1	1	1	3	
GP_CONSIDER_1	Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.?	C	3	3	3	3	3	3	1	
GP_EMPLOYEE_LENGTH_1	Thinking about your [IF S_JOBSTAT_1 AND S_JOBSTAT_2 AND S_JOBSTAT_6 AND S_JOBSTAT_5_1 TO S_JOBSTAT_5_5 <> 1: most recent job, about how long did you work there/ELSE: main job (the one that you spend the most time working at), about how long have you worked there]?	S	3	3	3	3	3	3	1	

EPOP SURVEY ITEM VARIABLE NAME	SURVEY ITEM TEXT	ITEM TYPE	ASSIGNED ENTREPRENEURSHIP GROUPS							Gig Work Items
			Current Business Owner	Current Freelancer	Nascent Entrepreneur	Former Business Owner	Former Freelancer	Withdrawn Entrepreneur	Non-Entrepreneur	
GP_EMPLOYER_LENGTH_1	Thinking about your [IF S_JOBSTAT_1 AND S_JOBSTAT_2 AND S_JOBSTAT_6 AND S_JOBSTAT_5_1 to S_JOBSTAT_5_5 <> 1:most recent job/ELSE: main job (the one that you spend the most time working at)], approximately how long has the business been in existence?	S	3	3	3	3	3	3	1	
GP_NUMEMPSTART_1	Please think about your [IF S_JOBSTAT_1 AND S_JOBSTAT_2 AND S_JOBSTAT_6 AND S_JOBSTAT_5_1 to S_JOBSTAT_5_5 <> 1: most recent job/ELSE: main job (the one that you spend the most time working at)]. Counting all locations where your [IF S_JOBSTAT_1 AND S_JOBSTAT_2 AND S_JOBSTAT_6 AND S_JOBSTAT_5_1 to S_JOBSTAT_5_5 <> 1: most recent] employer operates, how many people work for this employer? Your best estimate is fine.	S	3	3	3	3	3	3	1	
GP_WEEKSWK_1	During the past 12 months, how many weeks did you work? Include paid time off and weeks when you worked for a few hours.	C	3	3	3	3	3	3	2	
GP_HOURSWK_1	During the past 12 months, in the weeks worked, how many hours did you usually work each week?	C	3	3	3	3	3	3	2	
GP_EMPBENEFIT_1	Which of the following employee benefits are paid totally or partly by your primary employer?	C	3	3	3	3	3	3	2	
GP_NEWJOB_1	In the next year, how likely is it that you will...	C	3	3	3	3	3	3	2	
GP_NEWJOB_2	In the next year, how likely is it that you will...	C	3	3	3	3	3	3	2	
FINAL_DEMO_INTRO	There are just a few more questions about yourself.	NA	1	1	1	1	1	1	1	
DEM_HHINC	What is your total annual household income before taxes? Include income earned by anyone residing in your household full-time who is related to you by birth, marriage, or adoption.	S	1	1	1	1	1	1	1	
DEM_COMM_RATE	How would you rate the following in your community?	S	1	1	1	1	1	1	1	
PE_COVIDCONCERN	The COVID-19 pandemic has affected people differently. Are you very concerned, somewhat concerned, not that concerned or not at all concerned about _____?	C	1	1	1	1	1	1	1	
DEM_STUDENT	During the past week, were you enrolled in or taking courses at a college, university, or trade school?	S	1	1	1	1	1	1	1	
DEM_INSUR	From any source, do you currently have:	C	1	1	1	1	1	1	1	
DEM_DEBT	Thinking about all of your household's current debts, including mortgages, bank loans, student loans, money owed to people, medical debt, past-due bills, and credit card balances that are carried over from prior months... As of today, which of the following statements describes how manageable your household debt is?	S	1	1	1	1	1	1	1	
DEM_RELAWOWN	Do any of your immediate family members own a business?	S	1	1	1	1	1	1	1	

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			Current Business Owner	Current Freelancer	Nascent Entrepreneur	Former Business Owner	Former Freelancer	Withdrawn Entrepreneur	Non-Entrepreneur	
DEM_EDU	What is the highest degree or level of school you have completed?	S	1	1	1	1	1	1	1	
DEM_MARITAL	What is your current marital status?	S	1	1	1	1	1	1	1	
DEM_HOUSENUM	How many people, adults and children, currently live in your household, including yourself? Only count people who live with you at least 50% of the time.	C	1	1	1	1	1	1	1	
DEM_HOUSEHOLD	Who lives in your household? Only count people who live with you at least 50% of the time.	C	1	1	1	1	1	1	1	
DEM_HOUSECHILD	In your household, how many children are: Please enter the number of children for each category.	C	1	1	1	1	1	1	1	
DEM_MILITARY_1	Have you ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard?	S	1	1	1	1	1	1	1	
DEM_CITIZEN_1	Where were you born?	S	1	1	1	1	1	1	1	
DEM_CITIZEN_2	Are you a citizen of the United States?	S	2	2	2	2	2	2	2	