



ISSUED: July 31, 2025

Entrepreneurship in the Population Survey

EPOP:2025 PUF & RUF

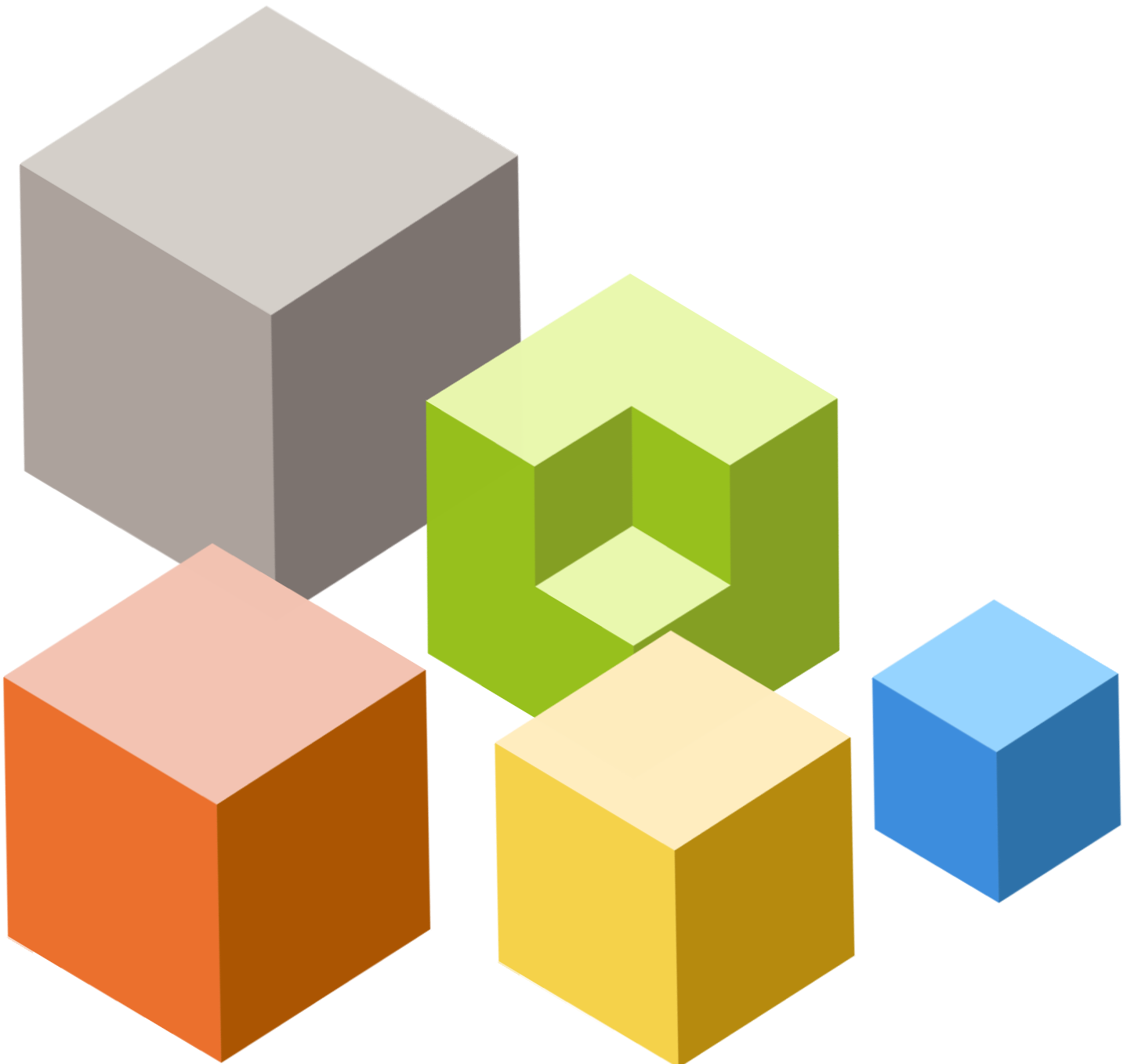
Variable Comparison

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EPOP:2025 PUF AND RUF VARIABLE COMPARISON

Variable Name	Description	2025 PUF	2025 RUF	Changes from 2024
WTPROB	Probability samples weight	Continuous	Continuous	Included in both RUF and PUF
WTSRVY	All cases weight	Not available	Not available	Not required for 2025's probability-only sample
DEM_STATE	State	Not available	51 levels	No change
MSA	50 highest populated MSAs	Not available	50 levels	No change
COUNTY_DRV	County FIPS code	Not available		No change
COUNTY_NAME	County name	Not available		No change
RACE	Race	4 levels	6 levels	No change
DEM_AGE	Age	5 levels	12 levels	No change
DEM_MARITAL	Marital status	3 levels	6 levels	No change
DEM_EDU	Highest level of education	4 levels	7 levels	No change
DEM_HHINC	Household income	5 levels	7 levels	No change
DEM_MILITARY_1	Military service	3 levels	4 levels	No change
BO_STARTBIZ_1	Start of business	9 levels	20 levels	Recode changed in RUF and PUF
BO_NUMEMPLOY_1	Number of employees	6 levels	20 levels	No change
BO_ONLINE_1	Online presence of business	2 levels	4 levels	No change
BO_INDUSTRY_1	Industry	17 levels	20 levels	No change
BO_REVENUE_1	Revenue	13 levels	Continuous/ top-coded	No change
BO_REVENUE_2	Revenue for former businesses	12 levels	Continuous/ top-coded	No change
DEM_DISABILITY_1A-G	Disability	2 levels	4 levels	No change
DEM_INCARCERATED	Previous incarceration	Not available	3 levels	No change
PE_CAPITAL_WS1	Personal capital	13 levels	Continuous/ top-coded	No change

Variable Name	Description	2025 PUF	2025 RUF	Changes from 2024
PE_CAPITAL_WS2	Capital from credit card	10 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS3	Capital from bank	10 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS4	Capital from financial institution	10 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS5	Capital from crowdfunding/ community development	3 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS6	Capital from government	5 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS7	Capital from family	5 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS8	Capital from venture capitalist	3 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS9	Capital from home equity loan	10 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS10	Capital from other	3 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS_TOTAL	Total amount received	Continuous/ top-coded	Not available	No change
BO_ADDFINANCE_WS1	Additional finance from personal loan	10 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS2	Additional finance from credit card	10 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS3	Additional finance from bank	5 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS4	Additional finance from financial institution	5 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS5	Additional finance from crowdfunding/ community development	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS6	Additional finance from government	5 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS7	Additional finance from family	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS8	Additional finance from venture capitalist	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS9	Additional finance from other	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS_TOTAL	Total additional financing received	13 levels	Not available	No change