

## Entrepreneurship in the Population Survey

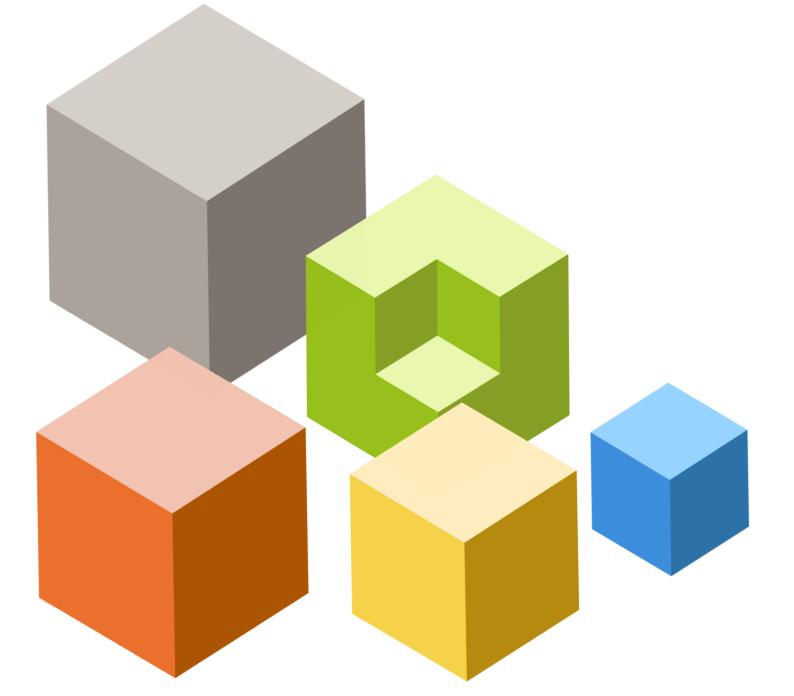
**EPOP: 2024** 

PUF & RUF VARIABLE COMPARISON

ISSUED: 1/15/2025

Created by NORC at the University of Chicago 55 East Monroe Street, 30th Floor Chicago, IL 60603 (312) 759-4000 Main (312) 759-4004 Fax

Point of Contact The NORC EPOP Research Team EPOPresearch@norc.org





## EPOP:2024 PUF AND RUF VARIABLE COMPARISON

Variable Name	Description	2024 PUF	2024 RUF	Changes from 2023
WTPROB	Probability samples weight	Not available	Continuous	No change
DEM_STATE	State	Not available	51 levels	No change
MSA	50 highest populated MSAs	Not available	50 levels	No change
COUNTY_DRV	County FIPS code	Not available		No change
COUNTY_NAME	County name	Not available		No change
RACE	Race	4 levels	6 levels	No change
DEM_AGE	Age	5 levels	12 levels	No change
DEM_MARITAL	Marital status	3 levels	6 levels	No change
DEM_EDU	Highest level of education	4 levels	7 levels	No change
DEM_HHINC	Household income	5 levels	7 levels	No change
DEM_MILITARY_1	Military service	3 levels	4 levels	No change
BO_STARTBIZ_1	Start of business	10 levels	19 levels	Recode changed in RUF
BO_NUMEMPLOY_1	Number of employees	6 levels	20 levels	Recode changed in PUF
BO_ONLINE_1	Online presence of business	2 levels	4 levels	No change
BO_INDUSTRY_1	Industry	17 levels	20 levels	No change
BO_REVENUE_1	Revenue	13 levels	Continuous/ top-coded	No change
BO_REVENUE_2	Revenue for former businesses	12 levels	Continuous/ top-coded	No change
DEM_DISABILITY_1A-G	Disability	2 levels	4 levels	New to EPOP 2024
DEM_INCARCERATED	Previous incarceration	Not available	3 levels	New to EPOP 2024
PE_CAPITAL_WS1	Personal capital	13 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS2	Capital from credit card	10 levels	Continuous/ top-coded	No change

## EPOP:2024 PUF AND RUF VARIABLE COMPARISON



Variable Name	Description	2024 PUF	2024 RUF	Changes from 2023
PE_CAPITAL_WS3	Capital from bank	10 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS4	Capital from financial institution	10 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS5	Capital from crowdfunding/ community development	3 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS6	Capital from government	5 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS7	Capital from family	5 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS8	Capital from venture capitalist	3 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS9	Capital from home equity loan	10 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS10	Capital from other	3 levels	Continuous/ top-coded	No change
PE_CAPITAL_WS_TOTA L	Total amount received	Continuous/ top-coded	Not available	No change
BO_ADDFINANCE_WS1	Additional finance from personal loan	10 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS2	Additional finance from credit card	10 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS3	Additional finance from bank	5 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS4	Additional finance from financial institution	5 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS5	Additional finance from crowdfunding/ community development	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS6	Additional finance from government	5 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS7	Additional finance from family	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS8	Additional finance from venture capitalist	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS9	Additional finance from other	3 levels	Continuous/ top-coded	No change
BO_ADDFINANCE_WS_ TOTAL	Total additional financing received	13 levels	Not available	No change