



Entrepreneurship in the Population Survey

EPOP: 2022 Small Area Estimation

Data Documentation

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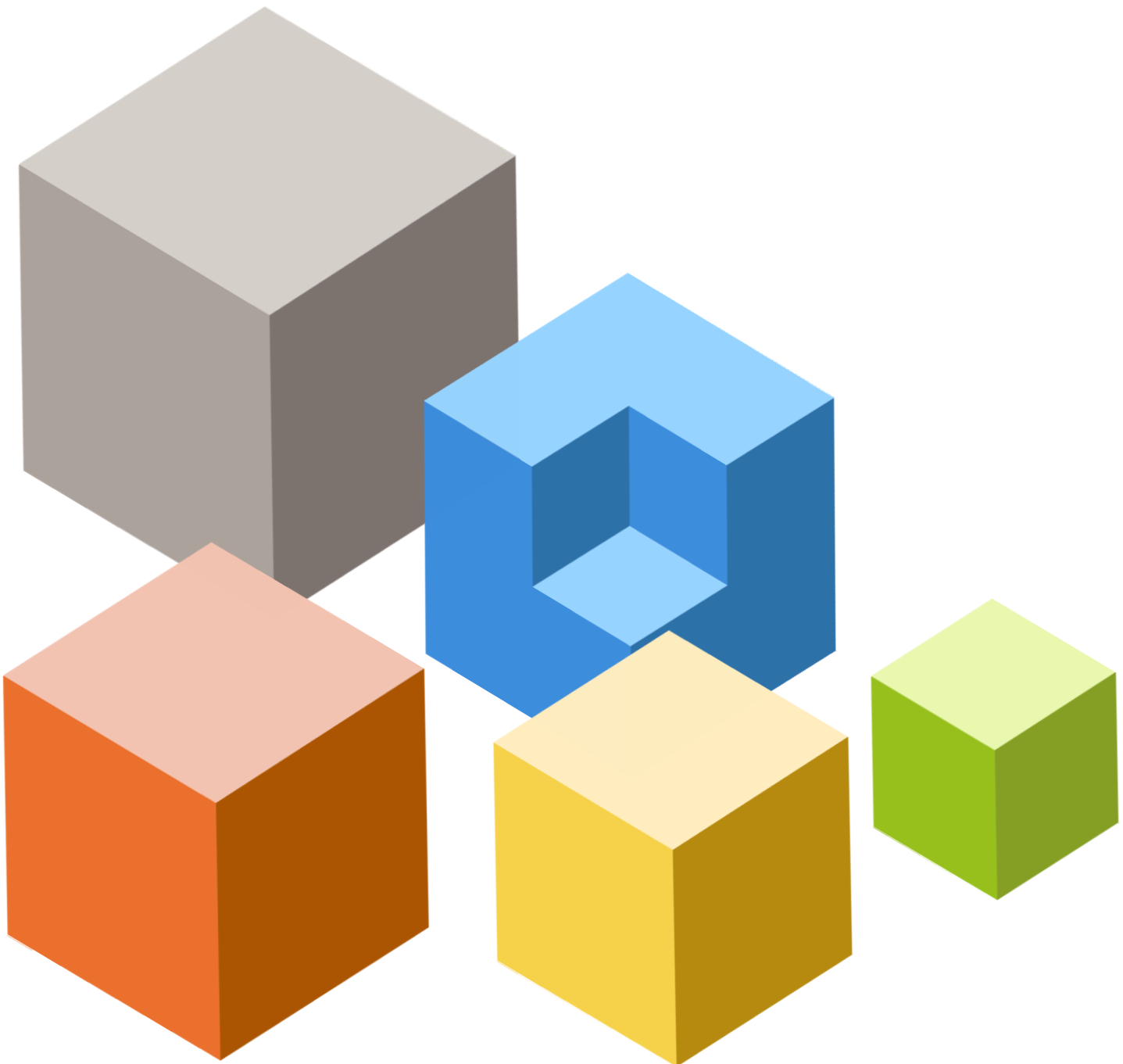
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SAE DATA DOCUMENTATION

The EPOP:2022 Small Area Estimate data files contain estimates for each state and the top 50 most populous metropolitan statistical areas (MSAs). For each state and MSA, estimates include population counts, percentages, and standard errors. Estimates are calculated overall by geographic area and by gender and race.

For EPOP:2022, two data files are provided with two types of percentage estimates.

In the file *small_area_estimates_DEMO_DENOM.xlsx*, estimates are calculated as the percent of those in a demographic level who participate in an entrepreneurship activity.

In the second file, *small_area_estimates_DOV_DENOM.xlsx*, estimates are calculated as the percent of those who participate in an entrepreneurship activity who are a member of the demographic level.

For example, the *DEMO_DENOM* file tells us that in Arizona 16.5% of women are business owners, while the *DOV_DENOM* files tells us that 48.5% of business owners in Arizona are women. In both files, the overall estimates represent the proportion of adults who participate in the corresponding entrepreneurial activity in each geographic area.

Missing values indicate suppression for data quality purposes.

For additional information on the methodology behind these estimates, refer to the EPOP:2022 Small Area Estimation Methodology Report.

SAE DATA VARIABLES

MSA – Metropolitan Statistical Area

State - State

Year – Year of EPOP data collection

Entrepreneurship Activity – See Brummet and Johnson (2022) for more information of measurement and definitions:

https://epop.norc.org/content/dam/epop/media/publications/pdf/epop2022-brief_american_entrepreneurship.pdf

Demographic Characteristics – Small area estimates include estimates by race and gender.

Level – Level of demographic characteristic

Population Estimate – The estimated population size of those participating in an entrepreneurship activity for the demographic level at the corresponding geographic area.

Percent –

In the DEMO DENOMINATOR file, percent refers to those in a demographic level who participate in an entrepreneurship activity in a given geographic area.

In the DOV DENOMIATOR file, percent refers to those who participate in an entrepreneurship activity who are a member of the demographic level in each geographic area.

Standard Error – standard error of the percent estimate