Entrepreneurship in the Population Survey
EPOP: 2023 Restricted Use File

Codebook and Documentation

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The Entrepreneurship in the Population Survey Project is being conducted by researchers at NORC at the University of Chicago with funding from a grant from the Ewing Marion Kauffman Foundation. Questions about this research project should be directed to EPOPresearch@norc.org.

The full title of the survey is "The Entrepreneurship in the Population Survey" and the abbreviation is EPOP Survey. In referencing the project or document, follow these standards:

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October 16, 2023. https://EPOP.norc.org.

## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| R_SUID | RESPONDENT ID |
| SAMP_TYPE | EPOP SAMPLE TYPE |
| PARTIAL_CASE | INDICTOR FOR PARTIAL COMPLETE CASES |
| Q LANGUAGE | SURVEY LANGUAGE |
| Q MODE | SURVEY MODE |
| DEM_AGE_RUF | RUF VARIABLE: RESPONDENT AGE |
| DEM_AGE_IMPUTED | INDICATOR FOR IMPUTED AGE VALUES |
| DEM_STATE | RESPONDENT STATE |
| CENSUS_DIV_DRV | CENSUS DIVISION DERIVED FROM ZIP CODE |
| REGION_DRV | CENSUS REGION DERIVED FROM ZIP CODE |
| MSA | FIFTY HIGHEST POPULATION MSAS DERIVED FROM ZIP CODE |
| RUCC_DRV | DERIVED VARIABLE: URBANICITY MEASURE DERIVED FROM COUNTY |
| COUNTY_DRV | COUNTY FIPS CODE DERIVED FROM ZIP CODE |
| COUNTY_NAME | COUNTY NAME DERIVED FROM ZIP CODE |
| DEM_GENDER | GENDER IDENTITY |
| RACE | RACE- EQUIVALENT OF AMERISPEAK PRELOAD |
| S_JOBSTAT_1 | WORKED FOR PAY LAST WEEK |
| S_JOBSTAT_2 | WORKED FOR PAY LAST WEEK EVEN AN HOUR |
| S_JOBSTAT_3 | LOOKED FOR WORK LAST WEEK |
| S_JOBSTAT_4_1 | REASONS NOT WORKING LAST WEEK - RETIRED |
| S_JOBSTAT_4_2 | REASONS NOT WORKING LAST WEEK - LAYOFF |
| S_JOBSTAT_4_3 | REASONS NOT WORKING LAST WEEK - STUDENT |
| S_JOBSTAT_4_4 | REASONS NOT WORKING LAST WEEK - FAMILY RESPONSIBILITIES |
| S_JOBSTAT_4_5 | REASONS NOT WORKING LAST WEEK - CHRONIC ILLNESS OR PERMANENT DISABILITY |
| S_JOBSTAT_4_6 | REASONS NOT WORKING LAST WEEK - SUITABLE JOB NOT AVAILABLE |
| S_JOBSTAT_4_7 | REASONS NOT WORKING LAST WEEK - DID NOT NEED OR WANT TO WORK |

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| Variable Name | Variable Label |
| :---: | :---: |
| S_JOBSTAT_4_8 | REASONS NOT WORKING LAST WEEK - NONE OF THE ABOVE |
| S_JOBSTAT_5_1 | NOT WORKING REASON- SELF-EMPLOYED AND NOT PAID |
| S_JOBSTAT_5_2 | NOT WORKING REASON- VACATION |
| S_JOBSTAT_5_3 | NOT WORKING REASON- PAID LEAVE |
| S_JOBSTAT_5_4 | NOT WORKING REASON- OTHER BENEFITS |
| S_JOBSTAT_5_5 | NOT WORKING REASON- SABBATICAL |
| S_JOBSTAT_5_6 | S_JOBSTAT_5_6 |
| S_JOBSTAT_6 | IMPORTANT TO KNOW YOUR JOB STATUS |
| S_JOB_1 | MAIN JOB/WORK ARRANGEMENT IN THE LAST WEEK |
| S_GIGCHECK_1 | MAIN JOB GIG WORK |
| S_PAIDJOB_1 | WORK FOR PAY AT SECOND JOB |
| S_JOB_2 | SECOND JOB |
| S_GIGCHECK_2 | SECOND JOB GIG WORK |
| DOV_CUR_ENTR | CURRENT ENTREPRENEUR FLAG |
| DOV_CUR_FREE | CURRENT FREELANCER FLAG |
| S_FORMBIZ_1 | EVER OWNED A BUSINESS |
| S_FORMBIZ_2 | OUTSIDE OF FREELANCE, EVER OWNED A BUSINESS |
| S_ADDBIZ_1 | CURRENTLY OWN ANY OTHER BUSINESS |
| S_ADDBIZ_2 | TOTAL BUSINESSES OWNED |
| S_ADDBIZ_3 | EVER OWNED ADDITIONAL BUSINESS |
| S_FORMBIZ_STAT_1 | S_FORMBIZ_STAT_1 |
| S_FORMBIZ_STAT_2 | CLOSE, SELL, OR LEAVE BUSINESS |
| S_FORMBIZ_STAT_3 | APPROXIMATELY CLOSE, SELL, OR LEAVE BUSINESS |
| S_FORMFREE_1 | EVER FREELANCER |
| S_ADDFREE_1 | OTHER CURRENT FREELANCER ROLES |
| S_ADDFREE_2 | TOTAL FREELANCER JOBS |
| S_ADDFREE_3 | EVER A FREELANCER |
| S_FORMFREE_STAT_1_Y2 | STILL FREELANCER - Y2 |

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| Variable Name | Variable Label |
| :--- | :--- |
| S_FORMFREE_STAT_2 | YEAR STOP PREVIOUS WORK |
| S_FORMFREE_STAT_3 | APPROXIMATELY STOP PREVIOUS WORK |
| DOV_FORM_ENTR | FORMER ENTREPRENEUR FLAG |
| DOV_FORM_FREE | FORMER FREELANCER FLAG |
| S_NASCENT_1 | NASCENT NEW BUSINESS |
| DOV_NASCENT | NASCENT FLAG |
| S_WITHDRAW_1 | WITHDRAWN BUSINESS |
| DOV_WITHDRAW | WITHDRAWN FLAG |
| S_INTEREST_2 | INTEREST IN STARTING BUSINESS |
| S_GIGCHECK_3 | OUTSIDE GIG WORK |
| S_GIGCHECK_3_IMPUTED | INDICATOR FOR IMPUTED S_GIGCHECK_3 VALUES |
| S_GIGPLATFORM_1 | GIG PLATFORM COMPANY COORDINATING |
| S_GIGPLATFORM_2 | GIG PLATFORM ONLINE APP |
| S_GIGPLATFORM_DRV | GIG PLATFORM FOR COORDINATION OF GIG WORK TYPE |
| PE_GIGREASON_1_1 | REASON GIG- PRIMARY INCOME |
| PE_GIGREASON_1_2 | REASON GIG- SUPPLEMENT PAY |
| PE_GIGREASON_1_3 | REASON GIG- SUPPLEMENT RETIREMENT |
| PE_GIGREASON_1_4 | REASON GIG- HELP FAMILY OR FRIENDS |
| PE_GIGREASON_1_5 | REASON GIG- STARTING OWN BUSINESS |
| PE_GIGREASON_1_6 | REASON GIG- CAREER TRANSITION |
| PE_GIGREASON_1_7 | REASON GIG- MAINTAIN SKILLS |
| PE_GIGREASON_1_8 | REASON GIG- NEW SKILLS |
| PE_GIGREASON_1_9 | REASON GIG- WORKING FOR MYSELF |
| PE_GIGREASON_1_10 | REASON GIG- FLEXIBILITY |
| PE_GIGREASON_1_11 | REASON GIG- NETWORK |
| PE_GIGREASON_1_12 | REASON GIG- FUN |
| PE_GIGREASON_1_13 | REASON GIG- OTHER REASON |
| DOV_GIGWORK | GIG WORKER FLAG |

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| Variable Name | Variable Label |
| :---: | :---: |
| DOV_GENPOP | GENERAL POPULATION FLAG |
| DOV_GROUP | COMPUTE GROUP |
| DOV_FORM_ENTR_Y1 | FORMER ENTREPRENEUR FLAG - Y1 EQUIVALENT |
| DOV_FORM_FREE_Y1 | FORMER FREELANCER FLAG - Y1 EQUIVALENT |
| DOV_WITHDRAW_Y1 | WITHDRAWN FLAG - Y1 EQUIVALENT |
| CURWORK | CURRENTLY WORKING FLAG |
| PE_EMPSTAT_1 | PURSUING IDEA EMPLOYMENT STATUS |
| PE_EMPSTAT_2_1 | NOT WORKING PURSUING- RETIRED |
| PE_EMPSTAT_2_2 | NOT WORKING PURSUING- LAYOFF |
| PE_EMPSTAT_2_3 | NOT WORKING PURSUING- STUDENT |
| PE_EMPSTAT_2_4 | NOT WORKING PURSUING- FAMILY RESPONSIBILITIES |
| PE_EMPSTAT_2_5 | NOT WORKING PURSUING- ILLNESS OR DISABILITY |
| PE_EMPSTAT_2_6 | NOT WORKING PURSUING- JOB NOT AVAILABLE |
| PE_EMPSTAT_2_7 | NOT WORKING PURSUING- NO NEED OR WANT TO WORK |
| PE_EMPSTAT_2_8 | NOT WORKING PURSUING- NONE OF THE ABOVE |
| PE_REASONS_1_1 | REASON IMPORTANCE- OWN BOSS |
| PE_REASONS_1_2 | REASON IMPORTANCE- FLEXIBLE HOURS |
| PE_REASONS_1_3 | REASON IMPORTANCE- BALANCE |
| PE_REASONS_1_4 | REASON IMPORTANCE- GREATER INCOME |
| PE_REASONS_1_5 | REASON IMPORTANCE- SUPPLEMENT INCOME |
| PE_REASONS_1_6 | REASON IMPORTANCE- AVENUE FOR IDEAS |
| PE_REASONS_1_7 | REASON IMPORTANCE- UNABLE TO FIND EMPLOYMENT |
| PE_REASONS_1_8 | REASON IMPORTANCE- NOT VALUED |
| PE_REASONS_1_9 | REASON IMPORTANCE- NOT ADEQUATE OPPORTUNITIES |
| PE_REASONS_1_10 | REASON IMPORTANCE- NOT PAID FAIRLY |
| PE_REASONS_1_11 | REASON IMPORTANCE- NOT WORK FOR SOMEONE |
| PE_REASONS_1_12 | REASON IMPORTANCE- START OWN BUSINESS |
| PE_REASONS_1_13 | REASON IMPORTANCE- ROLE MODEL |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_REASONS_1_14 | REASON IMPORTANCE- FAMILY BUSINESS |
| PE_REASONS_1_15 | REASON IMPORTANCE- HELP COMMUNITY |
| PE_REASONS_2 | MOST IMPORTANT FOR PURSUING |
| PE_REASONS_3 | SECOND MOST IMPORTANT FOR PURSUING |
| ENTR_EXPERIENCE_1 | SIMILAR WORK |
| ENTR_EXPERIENCE_2 | PRIOR EXPERIENCE BUSINESS |
| ENTR_EXPERIENCE_3 | YEARS OF EXPERIENCE |
| PE_STEPS_1_1 | NETWORKING STEPS- FRIEND |
| PE_STEPS_1_2 | NETWORKING STEPS- FAMILY MEMBER |
| PE_STEPS_1_3 | NETWORKING STEPS- MENTOR |
| PE_STEPS_1_4 | NETWORKING STEPS- EXPERTS |
| PE_STEPS_1_5 | NETWORKING STEPS- NONE OF THE ABOVE |
| PE_STEPS_2_1 | TECHNICAL OR MARKET RESEARCH STEPS - LEADERS |
| PE_STEPS_2_2 | TECHNICAL OR MARKET RESEARCH STEPS - PROFESSIONAL ADVICE |
| PE_STEPS_2_3 | TECHNICAL OR MARKET RESEARCH STEPS - MARKET RESEARCH |
| PE_STEPS_2_4 | TECHNICAL OR MARKET RESEARCH STEPS - PATENTS |
| PE_STEPS_2_5 | TECHNICAL OR MARKET RESEARCH STEPS - PROTOTYPE |
| PE_STEPS_2_6 | TECHNICAL OR MARKET RESEARCH STEPS - FEEDBACK |
| PE_STEPS_2_7 | TECHNICAL OR MARKET RESEARCH STEPS - NONE OF ABOVE |
| PE_STEPS_3_1 | BUSINESS DEVELOPMENT STEPS- ATTENDED TRAININGS |
| PE_STEPS_3_2 | BUSINESS DEVELOPMENT STEPS- APPLIED TO SUPPORT PROGRAM |
| PE_STEPS_3_3 | BUSINESS DEVELOPMENT STEPS- NONE OF THE ABOVE |
| PE_STEPS_4_1 | BUSINESS FINANCING STEPS- EXPLORED BANK FINANCING OPTIONS |
| PE_STEPS_4_2 | BUSINESS FINANCING STEPS- APPLIED FOR FINANCING |
| PE_STEPS_4_3 | BUSINESS FINANCING STEPS- CONVERSATIONS ABOUT FUNDING |
| PE_STEPS_4_4 | BUSINESS FINANCING STEPS- OWN CAPITAL |
| PE_STEPS_4_5 | BUSINESS FINANCING STEPS- NONE OF THE ABOVE |
| PE_STEPS_5_1 | ORGANIZATIONAL PLANNING STEPS- CREATE SPREADSHEETS |

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Variable Name
PE_STEPS_5_2
PE_STEPS_5_3
PE_STEPS_5_4
PE_STEPS_5_5
PE_STEPS_5_6
PE_STEPS_5_7
PE_STEPS_6_1
PE_STEPS_6_2
PE_STEPS_6_3
PE_STEPS_6_4
PE_STEPS_6_5
PE_STEPS_7
PE_STEPS_REASONS_A
PE_STEPS_REASONS_B
PE_STEPS_REASONS_C
PE_STEPS_REASONS_D
PE_STEPS_REASONS_E
PE_STEPS_REASONS_F
PE_CHALLENGE_1_1_Y2
PE_CHALLENGE_1_2_Y2
PE_CHALLENGE_1_3_Y2
PE_CHALLENGE_1_4_Y2
PE_CHALLENGE_1_5_Y2
PE_CHALLENGE_1_6_Y2
PE_CHALLENGE_1_7_Y2
PE_CHALLENGE_1_8_Y2
```

Variable Label
ORGANIZATIONAL PLANNING STEPS- CREATE WEBSITE
ORGANIZATIONAL PLANNING STEPS- CREATE SOCIAL MEDIA
ORGANIZATIONAL PLANNING STEPS- TAX ID
ORGANIZATIONAL PLANNING STEPS- BUSINESS PLAN
ORGANIZATIONAL PLANNING STEPS- CREATE PITCH DECK
ORGANIZATIONAL PLANNING STEPS- NONE OF THE ABOVE
STAFFING AND GROWTH STEPS- FIRST CUSTOMER
STAFFING AND GROWTH STEPS- MADE SALE
STAFFING AND GROWTH STEPS- HIRED EMPLOYEE
STAFFING AND GROWTH STEPS- QUIT JOB
STAFFING AND GROWTH STEPS- NONE OF THE ABOVE
OTHER STEPS
REASON FOR NOT ENGAGE- NETWORKING
REASON FOR NOT ENGAGE- RESEARCH
REASON FOR NOT ENGAGE- DEVELOPMENT
REASON FOR NOT ENGAGE- FINANCING
REASON FOR NOT ENGAGE- PLANNING
REASON FOR NOT ENGAGE- STAFFING
FINANCIAL CHALLENGES- NOT AFFORD HEALTH INSURANCE - Y2

FINANCIAL CHALLENGES- NOT ACCESS EMPLOYER BENEFITSY2

FINANCIAL CHALLENGES- CHALLENGES WITH PERSONAL FINANCES- Y2

FINANCIAL CHALLENGES- NOT ENOUGH SAVINGS- Y2
FINANCIAL CHALLENGES- ACCESSING CAPITAL- Y2
FINANCIAL CHALLENGES- POOR CREDIT- Y2
FINANCIAL CHALLENGES- LIMITED RELATIONSHIP- Y2
FINANCIAL CHALLENGES- NONE OF THE ABOVE- Y2

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_CHALLENGE_2_1 | BUSINESS OPERATION CHALLENGES- GETTING REGISTERED |
| PE_CHALLENGE_2_2 | BUSINESS OPERATION CHALLENGES- NOT KNOWING WHERE TO |
|  | START |
| PE_CHALLENGE_2_3 | BUSINESS OPERATION CHALLENGES- DOING MY TAXES |
| PE_CHALLENGE_2_4 | BUSINESS OPERATION CHALLENGES- NAVIGATING |
| REGULATIONS |  |
| PE_CHALLENGE_2_5 | BUSINESS OPERATION CHALLENGES- OBTAINING RELEVANT |
|  | INSURANCE |
| PE_CHALLENGE_2_6 | BUSINESS OPERATION CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_3_1 | CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS |
| PE_CHALLENGE_3_2 | CUSTOMER REACH CHALLENGES- SETTING UP ONLINE |
|  | PRESENCE |
| PE_CHALLENGE_3_3 | CUSTOMER REACH CHALLENGES- SECURING PHYSICAL |
|  | LOCATION |
| PE_CHALLENGE_3_4 | CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_4_1 | RESOURCE CHALLENGES- PROFESSIONAL SUPPORT |
| PE_CHALLENGE_4_2 | RESOURCE CHALLENGES- ROLE MODELS |
| PE_CHALLENGE_4_3 | RESOURCE CHALLENGES- FAMILY OR FRIENDS |
| PE_CHALLENGE_4_4 | RESOURCE CHALLENGES- COMMUNITY SUPPORT |
| PE_CHALLENGE_4_5 | RESOURCE CHALLENGES- BALANCE |
| PE_CHALLENGE_4_6 | RESOURCE CHALLENGES- MAJOR LIFE EVENT |
| PE_CHALLENGE_4_7 | RESOURCE CHALLENGES- FINDING TIME |
| PE_CHALLENGE_4_8 | RESOURCE CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_5_1 | ECONOMY OR MARKET CHALLENGES- FINDING AND RETAINING |
| PE_CHALLENGE_5_2 | EMPLOYEES |
| PE_CHALLENGE_5_3 | ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST |
| PE_CHALLENGE_5_4 | OTHER BUSINESSES |
| PE_CHALLENGE_5_5 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES |
|  | ECONOMY OR MARKET CHALLENGES- UNFAVORABLE |
|  | ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE |
|  |  |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_CHALLENGE_6 | OTHER CHALLENGES |
| PE_CAPITAL_1_1 | SOURCES OF CAPITAL- PERSONAL/FAMILY SAVINGS |
| PE_CAPITAL_1_2 | SOURCES OF CAPITAL- PERSONAL/FAMILY ASSETS |
| PE_CAPITAL_1_3 | SOURCES OF CAPITAL- PERSONAL/FAMILY HOME EQUITY LOAN |
| PE_CAPITAL_1_4 | SOURCES OF CAPITAL- PERSONAL CREDIT CARD |
| PE_CAPITAL_1_5 | SOURCES OF CAPITAL- BUSINESS CREDIT CARD |
| PE_CAPITAL_1_6 | SOURCES OF CAPITAL- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_1_7 | SOURCES OF CAPITAL- BUSINESS LOAN FROM BANK |
| PE_CAPITAL_1_8 | SOURCES OF CAPITAL- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_1_9 | SOURCES OF CAPITAL- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_1_10 | SOURCES OF CAPITAL- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_1_11 | SOURCES OF CAPITAL- CROWDFUNDING |
| PE_CAPITAL_1_12 | SOURCES OF CAPITAL- GRANTS |
| PE_CAPITAL_1_13 | SOURCES OF CAPITAL- OTHER CAPITAL |
| PE_CAPITAL_1_14 | SOURCES OF CAPITAL- NONE NEEDED |
| PE_CAPITAL_INSTITUTION_1_1 | CAPITAL INSTITUTION- SMALL LOCAL BANK |
| PE_CAPITAL_INSTITUTION_1_2 | CAPITAL INSTITUTION- LARGE NATIONAL BANK |
| PE_CAPITAL_INSTITUTION_1_3 | CAPITAL INSTITUTION- FINANCIAL SERVICES COMPANY |
| PE_CAPITAL_INSTITUTION_1_4 | CAPITAL INSTITUTION- ONLINE LENDER |
| PE_CAPITAL_INSTITUTION_1_5 | CAPITAL INSTITUTION- CREDIT UNION |
| PE_CAPITAL_INSTITUTION_1_6 | CAPITAL INSTITUTION- FINANCE COMPANY |
| PE_CAPITAL_INSTITUTION_1_7 | CAPITAL INSTITUTION- ALTERNATIVE |
| PE_CAPITAL_INSTITUTION_1_8 | CAPITAL INSTITUTION- COMMUNITY DEVELOPMENT |
| PE_CAPITAL_INSTITUTION_1_9 | CAPITAL INSTITUTION- OTHER INSTITUTION |
| PE_GRANT_TYPE_1_1 | GRANT TYPE- GOVERNMENT SOURCE |
| PE_GRANT_TYPE_1_2 | GRANT TYPE- PRIVATE INSTITUTION |
| PE_GRANT_TYPE_1_3 | GRANT TYPE- NON-PROFIT ORGANIZATION |

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_GRANT_TYPE_1_4 | GRANT TYPE- OTHER GRANT SOURCE |
| PE_CAPITAL_WS1_RUF | RUF VARIABLE: AMOUNT RECEIVED- PERSONAL |
| PE_CAPITAL_WS2_RUF | RUF VARIABLE: AMOUNT RECEIVED- PERSONAL/BUSINESS CREDIT |
|  | CARD |
| PE_CAPITAL_WS3_RUF | RUF VARIABLE: AMOUNT RECEIVED- LOCAL/NATIONAL BANK |
| PE_CAPITAL_WS4_RUF | RUF VARIABLE: AMOUNT RECEIVED- FINANCIAL INSTITUTION |
| PE_CAPITAL_WS5_RUF | RUF VARIABLE: AMOUNT RECEIVED- CROWDFUNDING/COMMUNITY |
| PE_CAPITAL_WS6_RUF | RUF VARIABLE: AMOUNT RECEIVED- GOVERNMENT SOURCE |
| PE_CAPITAL_WS7_RUF | RUF VARIABLE: AMOUNT RECEIVED- BUSINESS LOAN FROM FAMILY |
| PE_CAPITAL_WS8_RUF | RUF VARIABLE: AMOUNT RECEIVED- VENTURE CAPITALISTS |
| PE_CAPITAL_WS9_RUF | RUF VARIABLE: AMOUNT RECEIVED- HOME EQUITY LOAN |
| PE_CAPITAL_WS10_RUF | RUF VARIABLE: AMOUNT RECEIVED- OTHER |
| PE_CAPITAL_2A | CAPITAL RECEIVED- BUSINESS CREDIT CARD |
| PE_CAPITAL_2B | CAPITAL RECEIVED- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_2C | CAPITAL RECEIVED- BUSINESS LOAN FROM A BANK |
| PE_CAPITAL_2D | CAPITAL RECEIVED- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_2E | CAPITAL RECEIVED- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_2F | CAPITAL RECEIVED- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_2G | CAPITAL RECEIVED- CROWDFUNDING |
| PE_CAPITAL_2H | CAPITAL RECEIVED- GRANTS |
| PE_CAPITAL_2I | CAPITAL RECEIVED- OTHER |
| PE_CAPITAL_3A | CAPITAL NOT USED- BUSINESS CREDIT CARD |
| PE_CAPITAL_3B | CAPITAL NOT USED- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_3C | CAPITAL NOT USED- BUSINESS LOAN FROM A BANK |
| PE_CAPITAL_3D | CAPITAL NOT USED- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_3E | CAPITAL NOT USED- BUSINESS LOAN FROM FAMILY/FRIEND |
| PE_CAPITAL_3F | CAPITAL NOT USED- INVESTMENT BY VENTURE CAPITALIST |

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_CAPITAL_3G | CAPITAL NOT USED- CROWDFUNDING |
| PE_CAPITAL_3H | CAPITAL NOT USED- GRANTS |
| PE_CAPITAL_4_1 | DECLINED FUNDING- POOR CREDIT SCORE |
| PE_CAPITAL_4_2 | DECLINED FUNDING- LIMITED CREDIT HISTORY |
| PE_CAPITAL_4_3 | DECLINED FUNDING- LATE PAYMENTS |
| PE_CAPITAL_4_4 | DECLINED FUNDING- AGE OF BUSINESS |
| PE_CAPITAL_4_5 | DECLINED FUNDING- PERSONAL BACKGROUND |
| PE_CAPITAL_4_6 | DECLINED FUNDING- INSUFFICIENT COLLATERAL |
| PE_CAPITAL_4_7 | DECLINED FUNDING- BUSINESS PLAN |
| PE_CAPITAL_4_8 | DECLINED FUNDING- TOO RISKY |
| PE_CAPITAL_4_9 | DECLINED FUNDING- UNDESIRABLE INDUSTRY |
| PE_CAPITAL_4_10 | DECLINED FUNDING- UNDESIRABLE LOCATION |
| PE_CAPITAL_4_11 | DECLINED FUNDING- NO RELATIONSHIP WITH BANK |
| PE_CAPITAL_4_12 | DECLINED FUNDING- NOT GIVEN A REASON |
| PE_CAPITAL_4_13 | DECLINED FUNDING- OTHER |
| PE_CAPITAL_5_1 | NOT REQUEST GRANT- FIND GRANT OPPORTUNITIES |
| PE_CAPITAL_5_2 | NOT REQUEST GRANT- DID NOT QUALIFY |
| PE_CAPITAL_5_3 | NOT REQUEST GRANT- THOUGHT IT WAS UNLIKELY |
| PE_CAPITAL_5_4 | NOT REQUEST GRANT- TOO DIFFICULT TO APPLY |
| PE_CAPITAL_5_5 | NOT REQUEST GRANT- TOO DIFFICULT TO ADHERE |
| PE_CAPITAL_5_6 | NOT REQUEST GRANT- ONLY COVER A PORTION |
| PE_CAPITAL_5_7 | NOT REQUEST GRANT- OTHER |
| PE_CAPITAL_6_1 | NOT REQUEST BANK- POOR CREDIT SCORE |
| PE_CAPITAL_6_2 | NOT REQUEST BANK- LACK OF RELATIONSHIP |
| PE_CAPITAL_6_3 | NOT REQUEST BANK- NOT TAKE ON DEBT |
| PE_CAPITAL_6_4 | NOT REQUEST BANK- UNFAVORABLE INTEREST RATE |
| PE_CAPITAL_6_5 | NOT REQUEST BANK- EXPECT TO BE DECLINED |
| PE_CAPITAL_6_6 |  |
|  | NOEST BANK- LOAN REPAYMENT TERMS |

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Variable Name
PE_CAPITAL_6_7
PE_CAPITAL_7_1
PE_CAPITAL_7_2
PE_CAPITAL_7_3
PE_CAPITAL_7_4
PE_CAPITAL_7_5
PE_CAPITAL_7_6
PE_CAPITAL_7_7
PE_STOPREASON_1_1
PE_STOPREASON_1_2
PE_STOPREASON_1_3
PE_STOPREASON_1_4
PE_STOPREASON_1_5
PE_STOPREASON_1_6
PE_STOPREASON_1_7
PE_STOPREASON_1_8
PE_STOPREASON_1_9
PE_STOPREASON_1_10
PE_STOPREASON_1_11
PE_STOPREASON_1_12
PE_STOPREASON_1_13
PE_STOPREASON_2
PE_STOPREASON_3
```

Variable Label
NOT REQUEST BANK- OTHER
NOT FUNDING FOLLOWING- POOR CREDIT SCORE
NOT FUNDING FOLLOWING- LACK OF RELATIONSHIP
NOT FUNDING FOLLOWING- NOT TAKE ON DEBT
NOT FUNDING FOLLOWING- UNFAVORABLE INTEREST RATE

NOT FUNDING FOLLOWING- LOAN REPAYMENT TERMS
NOT FUNDING FOLLOWING- EXPECT TO BE DECLINED NOT FUNDING FOLLOWING- OTHER

STOP WORKING FOR YOURSELF FACTORS- LACK OF FINANCIAL RESOURCES

STOP WORKING FOR YOURSELF FACTORS- LACK OF TIME STOP WORKING FOR YOURSELF FACTORS- LOST FOCUS STOP WORKING FOR YOURSELF FACTORS- NO SUPPORT STOP WORKING FOR YOURSELF FACTORS- DIFFICULTY WITH PARTNERS

STOP WORKING FOR YOURSELF FACTORS- FAMILY NOT SUPPORTIVE

STOP WORKING FOR YOURSELF FACTORS- TOO RISKY
STOP WORKING FOR YOURSELF FACTORS- MAJOR LIFE EVENT

STOP WORKING FOR YOURSELF FACTORS- NEW JOB STOP WORKING FOR YOURSELF FACTORS- PROMOTION AT WORK

STOP WORKING FOR YOURSELF FACTORS- BACK TO SCHOOL

STOP WORKING FOR YOURSELF FACTORS- NEEDED HEALTH INSURANCE

STOP WORKING FOR YOURSELF FACTORS- OTHER FACTOR
STOP WORKING FOR YOURSELF - PRIMARY REASON
STOP WORKING FOR YOURSELF - SECONDARY REASON

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## Variable Name

BO_STARTBIZ_1_Y2_RUF
BO_ACQOWN_1

BO_LEGALSTAT_1
BO_BIZTYPE_1
BO_CLIENT_1
BO_WORKHOME_1
BO_BIZEMERGE_1
BO_COLLAB_1
BO_ADDFINANCE_1
BO_ADDFINANCE_2_1

BO_ADDFINANCE_2_2

BO_ADDFINANCE_2_3

BO_ADDFINANCE_2_4

BO_ADDFINANCE_2_5

BO_ADDFINANCE_2_6
BO_ADDFINANCE_2_7

BO_ADDFINANCE_2_8

BO_ADDFINANCE_2_9

BO_ADDFINANCE_2_10
BO_ADDFINANCE_2_11

Variable Label
RUF VARIABLE: WHAT YEAR DID YOU START -Y2
INITIALLY ACQUIRE OWNERSHIP OF BUSINESS

BUSINESS LEGAL FORM OF ORGANIZATION
BUSINESS TYPE
WORK PRIMARILY FOR ONE CLIENT
PRIMARY LOCATION WORKED
ORIGIN OF WORK/ BUSINESS
BUSINESS CONCEPT ON OWN OR COLLABORATING
APPLY OR REQUEST ADDITIONAL FINANCING
WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL HOME EQUITY LOAN

WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL CREDIT CARD

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS CREDIT CARD

WHERE APPLY FOR ADDITIONAL FINANCING-GOVERNMENT-GUARANTEED BUSINESS LOAN

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM BANK

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM GOVERNMENT

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM FAMILY

WHERE APPLY FOR ADDITIONAL FINANCING- INVESTMENT BY VENTURE CAPITALISTS

WHERE APPLY FOR ADDITIONAL FINANCINGCROWDFUNDING

WHERE APPLY FOR ADDITIONAL FINANCING- GRANTS
WHERE APPLY FOR ADDITIONAL FINANCING- OTHER CAPITAL SOURCES

BO_ADDFINANCE_INSTITUTION_1_1 WHICH INSTITUTION REQUESTED CAPITAL FROM- SMALL LOCAL BANK

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_ADDFINANCE_INSTITUTION_1_2 | WHICH INSTITUTION REQUESTED CAPITAL FROM- LARGE NATIONAL BANK |
| BO_ADDFINANCE_INSTITUTION_1_3 | WHICH INSTITUTION REQUESTED CAPITAL FROMFINANCIAL SERVICES COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_4 | WHICH INSTITUTION REQUESTED CAPITAL FROM- ONLINE LENDER |
| BO_ADDFINANCE_INSTITUTION_1_5 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CREDIT UNION |
| BO_ADDFINANCE_INSTITUTION_1_6 | WHICH INSTITUTION REQUESTED CAPITAL FROM- FINANCE COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_7 | WHICH INSTITUTION REQUESTED CAPITAL FROMALTERNATIVE FINANCIAL SOURCE |
| BO_ADDFINANCE_INSTITUTION_1_8 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CDFI |
| BO_ADDFINANCE_INSTITUTION_1_9 | WHICH INSTITUTION REQUESTED CAPITAL FROM- OTHER INSTITUTION |
| BO_GRANT_TYPE_1_1 | SOURCE REQUESTED GRANT CAPITAL- GOVERNMENT SOURCE |
| BO_GRANT_TYPE_1_2 | SOURCE REQUESTED GRANT CAPITAL- PRIVATE INSTITUTION |
| BO_GRANT_TYPE_1_3 | SOURCE REQUESTED GRANT CAPITAL- NON-PROFIT ORGANIZATION |
| BO_GRANT_TYPE_1_4 | SOURCE REQUESTED GRANT CAPITAL- OTHER GRANT SOURCE |
| BO_ADDFINANCE_WS1_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDPERSONAL |
| BO_ADDFINANCE_WS2_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDPERSONAL/BUSINESS CREDIT CARD |
| BO_ADDFINANCE_WS3_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDLOCAL/NATIONAL BANK |
| BO_ADDFINANCE_WS4_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDFINANCIAL INSTITUTION |
| BO_ADDFINANCE_WS5_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDCROWDFUNDING/COMMUNITY DEVELOPMENT |
| BO_ADDFINANCE_WS6_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDGOVERNMENT SOURCE |

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| Variable Name | Variable Label |
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| BO_ADDFINANCE_WS7_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVED- BUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_WS8_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVED- VENTURE CAPITALISTS |
| BO_ADDFINANCE_WS9_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVED- OTHER |
| BO_ADDFINANCE_3A | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS CARD |
| BO_ADDFINANCE_3B | CAPITAL APPLIED DID YOU RECEIVE-GOVERNMENT-GUARANTEED BUSINESS LOAN |
| BO_ADDFINANCE_3C | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM A BANK |
| BO_ADDFINANCE_3D | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS FROM GOVERNMENT |
| BO_ADDFINANCE_3E | CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_3F | CAPITAL APPLIED DID YOU RECEIVE- INVESTMENT BY VENTURE CAPITALIST |
| BO_ADDFINANCE_3G | CAPITAL APPLIED DID YOU RECEIVE- CROWDFUNDING |
| BO_ADDFINANCE_3H | CAPITAL APPLIED DID YOU RECEIVE- GRANTS |
| BO_ADDFINANCE_3I | CAPITAL APPLIED DID YOU RECEIVE- OTHER |
| BO_ADDFINANCE_4A | CAPITAL NOT USE NOT RECEIVE- BUSINESS CREDIT CARD |
| BO_ADDFINANCE_4B | CAPITAL NOT USE NOT RECEIVE- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| BO_ADDFINANCE_4C | CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM A BANK |
| BO_ADDFINANCE_4D | CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM GOVERNMENT |
| BO_ADDFINANCE_4E | CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_4F | CAPITAL NOT USE NOT RECEIVE- INVESTMENT BY VENTURE CAPITALIST |
| BO_ADDFINANCE_4G | CAPITAL NOT USE NOT RECEIVE- CROWDFUNDING |
| BO_ADDFINANCE_4H | CAPITAL NOT USE NOT RECEIVE- GRANTS |
| BO_ADDFINANCE_5_1 | DECLINED FUNDING ADDITIONAL- POOR CREDIT SCORE |
| BO_ADDFINANCE_5_2 | DECLINED FUNDING ADDITIONAL- CREDIT HISTORY |

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BO_ADDFINANCE_5_4
BO_ADDFINANCE_5_5
BO_ADDFINANCE_5_6
BO_ADDFINANCE_5_7
BO_ADDFINANCE_5_8
BO_ADDFINANCE_5_9
BO_ADDFINANCE_5_10
BO_ADDFINANCE_5_11
BO_ADDFINANCE_5_12
BO_ADDFINANCE_5_13
BO_ADDFINANCE_6_1
BO_ADDFINANCE_6_2
BO_ADDFINANCE_6_3
BO_ADDFINANCE_6_4
BO_ADDFINANCE_6_5
BO_ADDFINANCE_6_6
BO_ADDFINANCE_6_7
BO_ADDFINANCE_7_1
BO_ADDFINANCE_7_2
BO_ADDFINANCE_7_3
BO_ADDFINANCE_7_4
BO_ADDFINANCE_7_5
BO_ADDFINANCE_7_6
BO_ADDFINANCE_7_7
BO_ADDFINANCE_8_1
BO_ADDFINANCE_8_2

Variable Label
DECLINED FUNDING ADDITIONAL- MISSED PAYMENTS DECLINED FUNDING ADDITIONAL- AGE OF BUSINESS DECLINED FUNDING ADDITIONAL- PERSONAL BACKGROUND DECLINED FUNDING ADDITIONAL- COLLATERAL DECLINED FUNDING ADDITIONAL- BUSINESS PLAN DECLINED FUNDING ADDITIONAL- TOO RISKY DECLINED FUNDING ADDITIONAL- UNDESIRABLE INDUSTRY DECLINED FUNDING ADDITIONAL- UNDESIRABLE LOCATION DECLINED FUNDING ADDITIONAL- NO RELATIONSHIP WITH BANK

DECLINED FUNDING ADDITIONAL- NOT GIVEN A REASON DECLINED FUNDING ADDITIONAL- OTHER NOT REQUEST GRANT FUNDING- FIND OPPORTUNITIES NOT REQUEST GRANT FUNDING- QUALIFY FOR GRANT NOT REQUEST GRANT FUNDING- UNLIKELY RECEIVE GRANT NOT REQUEST GRANT FUNDING- TOO DIFFICULT NOT REQUEST GRANT FUNDING- REQUIREMENTS NOT REQUEST GRANT FUNDING- ONLY COVER A PORTION NOT REQUEST GRANT FUNDING- OTHER NOT REQUEST FROM A BANK- POOR CREDIT SCORE NOT REQUEST FROM A BANK- LACK OF RELATIONSHIP NOT REQUEST FROM A BANK- NOT TAKE ON DEBT NOT REQUEST FROM A BANK- INTEREST RATE NOT REQUEST FROM A BANK- REPAYMENT TERMS NOT REQUEST FROM A BANK- EXPECTED TO BE DECLINED NOT REQUEST FROM A BANK- OTHER NOT REQUEST FROM THE FOLLOWING- POOR CREDIT SCORE NOT REQUEST FROM THE FOLLOWING- LACK OF RELATIONSHIP

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| Variable Name |
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| BO_ADDFINANCE_8_3 |
| BO_ADDFINANCE_8_4 |
| BO_ADDFINANCE_8_5 |
| BO_ADDFINANCE_8_6 |
| BO_ADDFINANCE_8_7 |
| BO_EMPLOYEES_1_1_DRV |
| BO_EMPLOYEES_1_2_DRV |
| BO_EMPLOYEES_1_3_DRV |
| BO_EMPLOYEES_1_4_DRV |
| BO_EMPLOYEES_1_5_DRV |
| BO_EMPLOYEES_1_6_DRV |
| BO_EMPLOYEES_1_7_DRV |
| BO_EMPLOYEES_1_8_DRV |
| BO_NUMEMPLOY_1_Y2_RUF |
| BO_EMPWAGES |
| BO_WEEKSWK_1 |
| BO_HOURSWK_1 |
| BO_WEEKSWK_2 |
| BO_HOURSWK_2 |
| BO_EMPBENEFIT_1_1 |
| BO_EMPBENEFIT_1_2 |

Variable Label
NOT REQUEST FROM THE FOLLOWING- NOT TAKE ON DEBT
NOT REQUEST FROM THE FOLLOWING- INTEREST RATE
NOT REQUEST FROM THE FOLLOWING- REPAYMENT TERMS
NOT REQUEST FROM THE FOLLOWING- EXPECTED TO BE DECLINED

NOT REQUEST FROM THE FOLLOWING- OTHER
DERIVED VARIABLE: TYPES OF WORKERS USED- FULL-TIME PAID EMPLOYEES

DERIVED VARIABLE: TYPES OF WORKERS USED- PART-TIME PAID EMPLOYEES

DERIVED VARIABLE: TYPES OF WORKERS USED- PAID DAY LABORERS

DERIVED VARIABLE: TYPES OF WORKERS USED- TEMPORARY STAFFING AND LEASED EMPLOYEES

DERIVED VARIABLE: TYPES OF WORKERS USEDCONTRACTORS

DERIVED VARIABLE: TYPES OF WORKERS USED- UNPAID EMPLOYEES

DERIVED VARIABLE: TYPES OF WORKERS USED- OTHER
DERIVED VARIABLE: TYPES OF WORKERS USED- NONE
RUF VARIABLE: NUMBER OF WORKERS USED- Y2
PERCENT HOURLY WAGE ABOVE
WEEKS SPEND MANAGING OR WORKING IN THIS BUSINESS
AVERAGE NUMBER OF HOURS PER WEEK MANAGING OR WORKING IN YOUR BUSINESS

IN LAST YEAR HOW MANY WEEKS SPEND MANAGING OR WORKING IN YOUR BUSINESS

IN LAST YEAR AVERAGE NUMBER OF HOURS SPENT MANAGING OR WORKING IN YOUR BUSINESS

EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- HEALTH INSURANCE

EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- RETIREMENT PLANS

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| Variable Name | Variable Label |
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| BO_EMPBENEFIT_1_3 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PROFIT SHARING |
| BO_EMPBENEFIT_1_4 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID HOLIDAYS |
| BO_EMPBENEFIT_1_5 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID SICK LEAVE |
| BO_EMPBENEFIT_1_6 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID PARENTAL OR FAMILY LEAVE |
| BO_EMPBENEFIT_1_7 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- TUITION ASSISTANCE |
| BO_EMPBENEFIT_1_8 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- OTHER BENEFIT |
| BO_EMPBENEFIT_1_9 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- NONE OF THE ABOVE |
| BO_ONLINE_1 | DO YOU HAVE A WEBSITE OR SOCIAL MEDIA PRESENCE |
| REMOTE_2 | WORK REMOTELY |
| REMOTE_3 | REMOTE WORK POLICY |
| BO_CASH | CASH ON HAND |
| BO_REVENUE_1_RUF | RUF VARIABLE: AMOUNT OF INCOME OR SALES AND OPERATING REVENUES |
| BO_REVENUE_2_RUF | RUF VARIABLE: THE LAST YEAR AMOUNT OF INCOME OR SALES AND OPERATING REVENUES |
| BUSINESS_INTERRUPTIONS_1_1 | FOLLOWING INTERRUPTIONS- DOMESTIC DELAYS |
| BUSINESS_INTERRUPTIONS_1_2 | FOLLOWING INTERRUPTIONS- FOREIGN DELAYS |
| BUSINESS_INTERRUPTIONS_1_3 | FOLLOWING INTERRUPTIONS- ALTERNATIVE DOMESTIC |
| BUSINESS_INTERRUPTIONS_1_4 | FOLLOWING INTERRUPTIONS- ALTERNATIVE FOREIGN |
| BUSINESS_INTERRUPTIONS_1_5 | FOLLOWING INTERRUPTIONS- PRODUCTION DELAYS |
| BUSINESS_INTERRUPTIONS_1_6 | FOLLOWING INTERRUPTIONS- DELIVERY/SHIPPING |
| BUSINESS_INTERRUPTIONS_1_7 | FOLLOWING INTERRUPTIONS- OTHER |
| BUSINESS_INTERRUPTIONS_1_8 | FOLLOWING INTERRUPTIONS- NONE |
| BUSINESS_COSTS_1 | PRICES CHANGED |

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| Variable Name | Variable Label |
| :---: | :---: |
| BUSINESS_COSTS_2 | SALARIES CHANGED |
| BO_PLMARGIN_1 | DID YOU HAVE PROFITS LOSSES OR BREAK EVEN |
| BO_PRIMARYINC_1 | DOES YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME |
| BO_PRIMARYINC_2 | THE LAST YEAR DID YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME |
| BO_GOALS_1 | TOP GOAL FOR THE NEXT FIVE YEARS |
| BO_GOALS_2 | ACCESS TO SUPPORT AND RESOURCES IN COMMUNITY TO MEET BUSINESS GOALS |
| BO_CHALLENGE_1_1 | FINANCIAL CHALLENGES- NOT BEING ABLE TO ACCESS HEALTH INSURANCE |
| BO_CHALLENGE_1_2 | FINANCIAL CHALLENGES- NOT HAVING ACCESS TO EMPLOYER-PROVIDED BENEFITS |
| BO_CHALLENGE_1_3 | FINANCIAL CHALLENGES- PERSONAL FINANCES |
| BO_CHALLENGE_1_4 | FINANCIAL CHALLENGES- ACCESSING CAPITAL |
| BO_CHALLENGE_1_5 | FINANCIAL CHALLENGES- MAKING RENT PAYMENTS |
| BO_CHALLENGE_1_6 | FINANCIAL CHALLENGES- DECREASING SALES |
| BO_CHALLENGE_1_7 | FINANCIAL CHALLENGES- INCREASING BUSINESS COSTS |
| BO_CHALLENGE_1_8 | FINANCIAL CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_2_1_Y2 | BUSINESS OPERATIONS CHALLENGES- MAINTAINING BUSINESS LICENSE- Y2 |
| BO_CHALLENGE_2_2_Y2 | BUSINESS OPERATIONS CHALLENGES- DOING MY TAXES- Y2 |
| BO_CHALLENGE_2_3_Y2 | BUSINESS OPERATIONS CHALLENGES- NAVIGATING GOVERNMENT REGULATIONS- Y2 |
| BO_CHALLENGE_2_4_Y2 | BUSINESS OPERATIONS CHALLENGES- BUSINESS OPERATIONS CHALLENGES- NONE OF THE ABOVE- Y2 |
| BO_CHALLENGE_3_1_Y2 | CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS- Y2 |
| BO_CHALLENGE_3_2_Y2 | CUSTOMER REACH CHALLENGES- KEEPING EXISTING CUSTOMERS- Y2 |
| BO_CHALLENGE_3_3_Y2 | CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE- Y2 |

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| Variable Name | Variable Label |
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| BO_CHALLENGE_3_4_Y2 | CUSTOMER REACH CHALLENGES- IDENTIFYING BUSINESS OPPORTUNITIES- Y2 |
| BO_CHALLENGE_3_5_Y2 | CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE- Y2 |
| BO_CHALLENGE_4_1_Y2 | RESOURCE OR SUPPORT CHALLENGES- FINDING PROFESSIONAL SUPPORT- Y2 |
| BO_CHALLENGE_4_2_Y2 | RESOURCE OR SUPPORT CHALLENGES- FINDING ROLE MODELS- Y2 |
| BO_CHALLENGE_4_3_Y2 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM FAMILY- Y2 |
| BO_CHALLENGE_4_4_Y2 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM MY COMMUNITY- Y2 |
| BO_CHALLENGE_4_5_Y2 | RESOURCE OR SUPPORT CHALLENGES- BALANCING WORK AND FAMILY- Y2 |
| BO_CHALLENGE_4_6_Y2 | RESOURCE OR SUPPORT CHALLENGES- FEELING BURNT OUTY2 |
| BO_CHALLENGE_4_7_Y2 | RESOURCE OR SUPPORT CHALLENGES- MAJOR LIFE EVENT- Y2 |
| BO_CHALLENGE_4_8_Y2 | RESOURCE OR SUPPORT CHALLENGES- FINDING TIME- Y2 |
| BO_CHALLENGE_4_9_Y2 | RESOURCE OR SUPPORT CHALLENGES- GROWING NETWORKY2 |
| BO_CHALLENGE_4_10_Y2 | RESOURCE OR SUPPORT CHALLENGES- EDUCATIONAL MATERIALS- Y2 |
| BO_CHALLENGE_4_11_Y2 | RESOURCE OR SUPPORT CHALLENGES- NONE OF THE ABOVEY2 |
| BO_CHALLENGE_5_1_Y2 | ECONOMY OR MARKET CHALLENGES- FINDING OR RETAINING QUALIFIED EMPLOYEES- Y2 |
| BO_CHALLENGE_5_2_Y2 | ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES- Y2 |
| BO_CHALLENGE_5_3_Y2 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUESY2 |
| BO_CHALLENGE_5_4_Y2 | ECONOMY OR MARKET CHALLENGES- DECREASING DEMAND FOR MY PRODUCT- Y2 |
| BO_CHALLENGE_5_5_Y2 | ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY-Y2 |

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| BO_CHALLENGE_5_6_Y2 | ECONOMY OR MARKET CHALLENGES- NAVIGATING REQUIREMENTS- Y2 |
| BO_CHALLENGE_5_7_Y2 | ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVEY2 |
| BO_CHALLENGE_6 | FACING OTHER CHALLENGES |
| BO_CHALLENGE_ADDRESS_1_1 | TAKE ACTION- SPOKE WITH FRIEND |
| BO_CHALLENGE_ADDRESS_1_2 | TAKE ACTION- MENTOR |
| BO_CHALLENGE_ADDRESS_1_3 | TAKE ACTION- INDUSTRY EXPERTS |
| BO_CHALLENGE_ADDRESS_1_4 | TAKE ACTION- PROFESSIONAL ADVICE |
| BO_CHALLENGE_ADDRESS_1_5 | TAKE ACTION- ATTENDED TRAININGS |
| BO_CHALLENGE_ADDRESS_1_6 | TAKE ACTION- APPLIED SUPPORT PROGRAM |
| BO_CHALLENGE_ADDRESS_1_7 | TAKE ACTION- OTHER |
| BO_CHALLENGE_ADDRESS_1_8 | TAKE ACTION- NONE OF THE ABOVE |
| BO_CHALLENGE_ENDA_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS HEALTH INSURANCE- Y2 |
| BO_CHALLENGE_ENDB_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS TO EMPLOYER BENEFITS- Y2 |
| BO_CHALLENGE_ENDC_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSCHALLENGES WITH PERSONAL FINANCES- Y2 |
| BO_CHALLENGE_ENDD_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- ACCESSING CAPITAL- Y2 |
| BO_CHALLENGE_ENDE_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAKING RENT PAYMENTS- Y2 |
| BO_CHALLENGE_ENDF_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSDECREASING SALES- Y2 |
| BO_CHALLENGE_ENDG_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- INCREASING BUSINESS COSTS- Y2 |
| BO_CHALLENGE_ENDH_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSMAINTAINING BUSINESS LICENSE- Y2 |
| BO_CHALLENGE_ENDI_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DOING MY TAXES- Y2 |
| BO_CHALLENGE_ENDJ_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSNAVIGATING GOVERNMENT REGULATIONS- Y2 |

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| BO_CHALLENGE_ENDL_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- KEEPING EXISTING CUSTOMERS- Y2 |
| BO_CHALLENGE_ENDM_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SETTING UP THE BUSINESS- Y2 |
| BO_CHALLENGE_ENDN_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BUSINESS OPPORTUNITIES- Y2 |
| BO_CHALLENGE_ENDO_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING PROFESSIONAL SUPPORT- Y2 |
| BO_CHALLENGE_ENDP_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING ROLE MODELS- Y2 |
| BO_CHALLENGE_ENDQ Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM FAMILY- Y2 |
| BO_CHALLENGE_ENDR_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM COMMUNITY- Y2 |
| BO_CHALLENGE_ENDS_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BALANCING WORK AND FAMILY- Y2 |
| BO_CHALLENGE_ENDT_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FEELING BURNT OUT- Y2 |
| BO_CHALLENGE_ENDU_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAJOR LIFE EVENT- Y2 |
| BO_CHALLENGE_ENDV_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING TIMEY2 |
| BO_CHALLENGE_ENDW_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GROWING NETWORK- Y2 |
| BO_CHALLENGE_ENDX_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- EDUCATIONAL MATERIALS- Y2 |
| BO_CHALLENGE_ENDY_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING QUALIFIED EMPLOYEES- Y2 |
| BO_CHALLENGE_ENDZ_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- COMPETING AGAINST OTHER BUSINESS- Y2 |
| BO_CHALLENGE_ENDAA_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SUPPLY CHAIN ISSUES- Y2 |

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| BO_CHALLENGE_ENDBB_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING DEMAND FOR PRODUCT- Y2 |
| BO_CHALLENGE_ENDCC_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSUNFAVORABLE ECONOMY- Y2 |
| BO_CHALLENGE_ENDDD_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- HIRING EMPLOYEES- Y2 |
| BO_REASONS_1_Y2 | PRIMARY REASON FOR STOPPING- Y2 |
| BO_REASONS_2_Y2 | SECOND MOST IMPORTANT REASON FOR STOPPING- Y2 |
| BO_LENGTH_1 | HOW LONG DO YOU SEE YOURSELF |
| BO_POSTPLANS_1 | WHAT ARE YOUR PLANS FOR AFTER YOU FINISH |
| BO_POSTPLANS_2 | WHAT DID YOU DO IMMEDIATELY AFTER YOU FINISHED |
| BO_NUMPREVBIZ_1 | HOW MANY PREVIOUS BUSINESSES HAVE YOU OWNED |
| BO_EXITSTRAT_1_Y2 | HOW YOU CLOSED OR ENDED YOUR BUSINESS OR STOPPED WORKING FOR YOURSELF- Y2 |
| BO_INDUSTRY_1 | WHAT INDUSTRY BEST CLASSIFIES |
| GP_CONSIDER_1_1_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- WHAT KIND OF BUSINESS- Y2 |
| GP_CONSIDER_1_2_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO RISKY- Y2 |
| GP_CONSIDER_1_3_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- LOCAL COMMUNITY- Y2 |
| GP_CONSIDER_1_4_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE ENOUGH SAVINGS- Y2 |
| GP_CONSIDER_1_5_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- ACCESSING FINANCING- Y2 |
| GP_CONSIDER_1_6_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- FAMILY NOT SUPPORTIVE- Y2 |
| GP_CONSIDER_1_7_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- SEEMS TOO CHALLENGING- Y2 |
| GP_CONSIDER_1_8_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- UNCERTAIN ECONOMY- Y2 |
| GP_CONSIDER_1_9_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO MUCH TIME- Y2 |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| GP_CONSIDER_1_10_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- I LIKE MY CURRENT JOB- Y2 |
| GP_CONSIDER_1_11_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- NEED EMPLOYER BENEFITS- Y2 |
| GP_CONSIDER_1_12_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE SKILLS- Y2 |
| GP_CONSIDER_1_13_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T KNOW WHERE TO GO- Y2 |
| GP_CONSIDER_1_14_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- MAJOR LIFE EVENTY2 |
| GP_CONSIDER_1_15_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- RETIRED- Y2 |
| GP_CONSIDER_1_16_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- HEALTH REASONSY2 |
| GP_CONSIDER_1_17_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- CREDIT SCORE- Y2 |
| GP_CONSIDER_1_18_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- OTHER REASON- Y2 |
| GP_CONSIDER_2_Y2 | PRIMARY REASON FOR NOT STARTING- Y2 |
| GP_CONSIDER_3_Y2 | SECOND MOST IMPORTANT REASON FOR NOT STARTING- Y2 |
| ENTR_CHALLENGES_1_1 | THREE BIGGEST CHALLENGES- HEALTH INSURANCE |
| ENTR_CHALLENGES_1_2 | THREE BIGGEST CHALLENGES- TAX PAYMENTS |
| ENTR_CHALLENGES_1_3 | THREE BIGGEST CHALLENGES- CUSTOMERS |
| ENTR_CHALLENGES_1_4 | THREE BIGGEST CHALLENGES- BALANCING |
| ENTR_CHALLENGES_1_5 | THREE BIGGEST CHALLENGES- LONG HOURS |
| ENTR_CHALLENGES_1_6 | THREE BIGGEST CHALLENGES- MOTIVATION |
| ENTR_CHALLENGES_1_7 | THREE BIGGEST CHALLENGES- MAKING ENOUGH MONEY |
| ENTR_CHALLENGES_1_8 | THREE BIGGEST CHALLENGES- REGULATIONS |
| ENTR_CHALLENGES_1_9 | THREE BIGGEST CHALLENGES- RETAINING EMPLOYEES |
| ENTR_CHALLENGES_1_10 | THREE BIGGEST CHALLENGES- COMPETING |
| ENTR_CHALLENGES_1_11 | THREE BIGGEST CHALLENGES- ECONOMY |
| GP_CONSIDER_4 | IDEA EXPLORE THE POSSIBILITY |
| GP_CONSIDER_5_1 | IDEA SUPPORT- MENTOR |

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## SECTION INDEX OF VARIABLES

```
Variable Name
GP_CONSIDER_5_2
GP_CONSIDER_5_3
GP_CONSIDER_5_4
GP_CONSIDER_5_5
GP_CONSIDER_5_6
GP_CONSIDER_5_7
GP_CONSIDER_6
GP EMPLOYEELENGTH_1
GP_EMPLOYERLENGTH_1
GP_NUMEMPSTART_1
GP_WEEKSWK_1
GP_HOURSWK_1
GP_EMPBENEFIT_1_1
GP_EMPBENEFIT_1_2
GP_EMPBENEFIT_1_3
GP_EMPBENEFIT_1_4
GP_EMPBENEFIT_1_5
GP_EMPBENEFIT_1_6
GP_EMPBENEFIT_1_7
GP_EMPBENEFIT_1_8
GP_EMPBENEFIT_1_9
REMOTE_1
GP_NEWJOB_1A
GP_NEWJOB_1B
GP_NEWJOB_1C
GP_NEWJOB_1D
```

Variable Label
IDEA SUPPORT- PROFESSIONAL ADVICE
IDEA SUPPORT- COMMUNITY EDUCATION PROGRAM
IDEA SUPPORT- ONLINE EDUCATION PROGRAM
IDEA SUPPORT- IMPROVE CREDIT
IDEA SUPPORT- BUSINESS NETWORK
IDEA SUPPORT- OTHER SUPPORT
SELF-EMPLOYED MOST CHALLENGING
HOW LONG WORK THERE
BUSINESS BEEN IN EXISTENCE
HOW MANY PEOPLE WORK FOR THIS EMPLOYER
HOW MANY WEEKS DID YOU WORK
HOW MANY HOURS DID YOU USUALLY WORK EACH WEEK EMPLOYEE BENEFITS PAID BY EMPLOYER- HEALTH INSURANCE EMPLOYEE BENEFITS PAID BY EMPLOYER- RETIREMENT PLANS EMPLOYEE BENEFITS PAID BY EMPLOYER- PROFIT SHARING EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID HOLIDAYS EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID SICK LEAVE EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID PARENTAL LEAVE

EMPLOYEE BENEFITS PAID BY EMPLOYER- TUITION ASSISTANCE
EMPLOYEE BENEFITS PAID BY EMPLOYER- OTHER BENEFIT EMPLOYEE BENEFITS PAID BY EMPLOYER- NONE OF THE ABOVE ALLOWED TO WORK REMOTELY

NEXT YEAR HOW LIKELY IS IT- STAY WITH CURRENT EMPLOYMENT ARRANGEMENT

NEXT YEAR HOW LIKELY IS IT- LOOK FOR A DIFFERENT JOB
NEXT YEAR HOW LIKELY IS IT- LOOK FOR ANOTHER JOB IN ADDITION TO CURRENT JOB

NEXT YEAR HOW LIKELY IS IT- START OWN BUSINESS

## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| GP_NEWJOB_1E | NEXT YEAR HOW LIKELY IS IT- START WORKING FOR YOURSELF |
| GP_NEWJOB_1F | NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS PRIMARY INCOME |
| GP_NEWJOB_1G | NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS SECONDARY INCOME |
| GP_NEWJOB_1H | NEXT YEAR HOW LIKELY IS IT- RETIRE |
| GP_NEWJOB_1I | NEXT YEAR HOW LIKELY IS IT- EXIT THE LABOR FORCE |
| GP_NEWJOB_1J | NEXT YEAR HOW LIKELY IS IT- GO BACK TO SCHOOL |
| GP_NEWJOB_2A | NEXT YEAR HOW LIKELY IS IT YOU WILL- TAKE A JOB |
| GP_NEWJOB_2B | NEXT YEAR HOW LIKELY IS IT YOU WILL- START OWN BUSINESS |
| GP_NEWJOB_2C | NEXT YEAR HOW LIKELY IS IT YOU WILL- START WORKING FOR YOURSELF |
| GP_NEWJOB_2D | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS PRIMARY INCOME |
| GP_NEWJOB_2E | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS SECONDARY INCOME |
| GP_NEWJOB_2F | NEXT YEAR HOW LIKELY IS IT YOU WILL- GO BACK TO SCHOOL |
| DEM_HHINC_RUF | RUF VARIABLE: TOTAL ANNUAL HOUSEHOLD INCOME |
| DEM_STUDENT | ENROLLED IN OR TAKING COURSES |
| DEM_INSURA | DO YOU CURRENTLY HAVE- HEALTH INSURANCE |
| DEM_INSURB | DO YOU CURRENTLY HAVE- CONTRIBUTIONS TO RETIREMENT PLANS |
| DEM_INSURC | DO YOU CURRENTLY HAVE- PROFIT SHARING |
| DEM_INSURD | DO YOU CURRENTLY HAVE- PAID HOLIDAYS |
| DEM_INSURE | DO YOU CURRENTLY HAVE- PAID SICK LEAVE |
| DEM_INSURF | DO YOU CURRENTLY HAVE- PAID PARENTAL LEAVE |
| DEM_INSURG | DO YOU CURRENTLY HAVE- TUITION ASSISTANCE |
| DEM_DEBT | HOW MANAGEABLE YOUR HOUSEHOLD DEBT IS |
| DEM_RELAOWN | IMMEDIATE FAMILY MEMBERS OWN A BUSINESS |
| DEM_EDU_RUF | RUF VARIABLE: HIGHEST DEGREE OR LEVEL OF SCHOOL COMPLETED |

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## SECTION INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| DEM_MARITAL | MARITAL STATUS |
| DEM_HOUSENUM_DRV | DERIVED VARIABLE: NUMBER OF PEOPLE IN HOUSEHOLD |
| DEM_HOUSEADULT_DRV | DERIVED VARIABLE: HOW MANY ADULTS LIVE IN YOUR HOUSEHOLD |
| DEM_HOUSEHOLD_1_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD- SPOUSE OR UNMARRIED PARTNER |
| DEM_HOUSEHOLD_2_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLDIMMEDIATE FAMILY |
| DEM_HOUSEHOLD_3_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD- OTHER RELATIVES |
| DEM_HOUSEHOLD_4_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD-NON-RELATIVES |
| DEM_HOUSECHILDA_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD UNDER 5 YEARS OLD |
| DEM_HOUSECHILDB_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD 5-11 YEARS OLD |
| DEM_HOUSECHILDC_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD 12-17 YEARS OLD |
| DEM_NUMCHILD_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD |
| DEM_MILITARY_1 | HAVE YOU SERVED ON ACTIVE DUTY |
| DEM_CITIZEN_DRV | DERIVED VARIABLE: CITIZENSHIP STATUS |
| WTSURVY | SURVEY WEIGHT: APPLIES TO ALL CASES |
| WTPROB | PROBABILITY WEIGHT: FOR WORK WITH ONLY ABS AND AMERISPEAK SAMPLES |
| STRATA | SAMPLING STRATA |
| PSU | PSU (PRIMARY SAMPLING UNIT) |

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Variable: R_SUID
Label: RESPONDENT ID
Description: Administrative Variable: Unique ID assigned to survey respondent

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| Unique identifier | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: SAMP_TYPE
Label: EPOP SAMPLE TYPE
Description: Administrative Variable: The sample panel type determines which demographic variables are asked of the respondent.

| Unweighted_ |  | Weighted__ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 2,565 | $8.4 \%$ | $16,011,067$ | $6.4 \%$ |
| 10,126 | $33.1 \%$ | $126,584,684$ | $50.4 \%$ |
| 17,941 | $58.6 \%$ | $108,318,632$ | $43.2 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PARTIAL_CASE
Label: INDICTOR FOR PARTIAL COMPLETE CASES
Description: Administrative Variable: Indicates whether case is a partial complete.
Partial completes answered the majority of questions.

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Full complete | 30,269 | $98.8 \%$ | $250,165,348$ | $99.7 \%$ |
| 1: Partial complete | 363 | $1.2 \%$ | 749,035 | $0.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: Q_LANGUAGE
Label: SURVEY LANGUAGE
Description: Would you like to take this survey in English or Spanish? [SHOW IF PANEL_TYPE=60]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: English | 30,305 | $98.9 \%$ | $248,687,077$ | $99.1 \%$ |
| 2: Spanish | 327 | $1.1 \%$ | $2,227,306$ | $0.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: Q_MODE
Label: SURVEY MODE
Description: Administrative variable: Indicates mode that survey was conducted in.

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Web survey | 30,362 | $99.1 \%$ | $247,964,790$ | $98.8 \%$ |
| 2: Phone survey | 270 | $0.9 \%$ | $2,949,593$ | $1.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_AGE_RUF
Label: RUF VARIABLE: RESPONDENT AGE
Description: Respondent age reported in survey data or pre-load information obtained from prior surveys.

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| $1: 18-24$ | 3,520 | $11.5 \%$ | $20,293,805$ | $8.1 \%$ |
| $2: 25-29$ | 2,545 | $8.3 \%$ | $18,465,162$ | $7.4 \%$ |
| $3: 30-34$ | 3,056 | $10.0 \%$ | $24,390,630$ | $9.7 \%$ |
| $4: 35-39$ | 3,053 | $10.0 \%$ | $24,210,924$ | $9.6 \%$ |
| $5: 40-44$ | 2,919 | $9.5 \%$ | $23,021,747$ | $9.2 \%$ |

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Variable: DEM_AGE_RUF
Label: RUF VARIABLE: RESPONDENT AGE
Description: Respondent age reported in survey data or pre-load information obtained from prior surveys.
__Unweighted__
$\qquad$
Unweighted $\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 6: 45-49 | 2,186 | $7.1 \%$ | $18,809,241$ | $7.5 \%$ |
| 7: 50-54 | 2,048 | $6.7 \%$ | $18,323,148$ | $7.3 \%$ |
| 8: 55-59 | 2,336 | $7.6 \%$ | $21,504,734$ | $8.6 \%$ |
| 9: 60-64 | 2,402 | $7.8 \%$ | $21,817,885$ | $8.7 \%$ |
| 10: 65-69 | 2,429 | $7.9 \%$ | $22,112,153$ | $8.8 \%$ |
| 11: 70-74 | 2,015 | $6.6 \%$ | $18,219,837$ | $7.3 \%$ |
| 12: 75+ | 1,915 | $6.3 \%$ | $18,392,071$ | $7.3 \%$ |
| -7: Suppressed | 208 | $0.7 \%$ | $1,353,048$ | $0.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_AGE_IMPUTED

Label: INDICATOR FOR IMPUTED AGE VALUES
Description: Administrative variable: Indicates that age was imputed based on response to survey age range variable (DEM_AGE_RANGE)

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Age value reported | 30,624 | $100.0 \%$ | $250,872,813$ | $100.0 \%$ |
| 1: Age value imputed | 8 | $0.0 \%$ | 41,570 | $0.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_STATE
Label: RESPONDENT STATE
Description: In what state do you currently live?

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| State two-letter code | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: CENSUS_DIV_DRV
Label: CENSUS DIVISION DERIVED FROM ZIP CODE
Description: Derived variable: census division derived from survey-reported zip code or pre-load information
__Unweighted_ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: New England | 1,628 | $5.3 \%$ | $11,685,755$ | $4.7 \%$ |
| 2: Mid-Atlantic | 3,439 | $11.2 \%$ | $32,144,006$ | $12.8 \%$ |
| 3: East North Central | 3,915 | $12.8 \%$ | $35,702,345$ | $14.2 \%$ |
| 4: West North Central | 2,417 | $7.9 \%$ | $16,099,274$ | $6.4 \%$ |
| 5: South Atlantic | 7,191 | $23.5 \%$ | $50,933,807$ | $20.3 \%$ |
| 6: East South Central | 1,988 | $6.5 \%$ | $14,652,540$ | $5.8 \%$ |
| 7: West South Central | 3,675 | $12.0 \%$ | $30,128,434$ | $12.0 \%$ |
| 8: Mountain | 2,612 | $8.5 \%$ | $19,031,382$ | $7.6 \%$ |
| 9: Pacific | 3,767 | $12.3 \%$ | $40,536,840$ | $16.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: REGION_DRV

## Label: CENSUS REGION DERIVED FROM ZIP CODE

Description: Derived variable: census region derived from survey-reported zip code or pre-load information
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Northeast | 5,067 | $16.5 \%$ | $43,829,761$ | $17.5 \%$ |
| 2: Midwest | 6,332 | $20.7 \%$ | $51,801,619$ | $20.6 \%$ |
| 3: South | 12,854 | $42.0 \%$ | $95,714,781$ | $38.1 \%$ |
| 4: West | 6,379 | $20.8 \%$ | $59,568,222$ | $23.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: MSA

## Label: FIFTY HIGHEST POPULATION MSAS DERIVED FROM ZIP CODE

Description: Derived variable: Top 50 highest population MSAs derived from survey-reported zip code or pre-load information

| Unweighted_ |  | _Weighted_ |  |
| :---: | :---: | :---: | :---: |
| COUNT | PCT | COUNT | PCT |
| 601 | $2.0 \%$ | $4,584,742$ | $1.8 \%$ |

GA
Austin-Round Rock-Georgetown, TX

Baltimore-Columbia-Towson,
MD

| Birmingham-Hoover, AL | 194 | $0.6 \%$ | 821,722 | $0.3 \%$ |
| :--- | ---: | :--- | ---: | :--- |
| Boston-Cambridge-Newton, <br> MA-NH | 300 | $1.0 \%$ | $3,751,740$ | $1.5 \%$ |
| Buffalo-Cheektowaga, NY | 164 | $0.5 \%$ | 901,215 | $0.4 \%$ |
| Charlotte-Concord-Gastonia, <br> NC-SC | 274 | $0.9 \%$ | $1,991,139$ | $0.8 \%$ |
| Chicago-Naperville-Elgin, <br> IL-IN-WI <br> Cincinnati, OH-KY-IN | 705 | $2.3 \%$ | $7,238,890$ | $2.9 \%$ |

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## Variable: MSA

## Label: FIFTY HIGHEST POPULATION MSAS DERIVED FROM ZIP CODE

Description: Derived variable: Top 50 highest population MSAs derived from survey-reported zip code or pre-load information

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| Cleveland-Elyria, OH | 275 | 0.9\% | 1,593,457 | 0.6\% |
| Columbus, OH | 229 | 0.7\% | 1,614,160 | 0.6\% |
| Dallas-Fort Worth-Arlington, TX | 674 | 2.2\% | 5,674,508 | 2.3\% |
| Denver-Aurora-Lakewood, CO | 275 | 0.9\% | 2,285,539 | 0.9\% |
| Detroit-Warren-Dearborn, MI | 375 | 1.2\% | 3,417,602 | 1.4\% |
| Hartford-East <br> Hartford-Middletown, CT | 240 | 0.8\% | 926,594 | 0.4\% |
| Houston-The Woodlands-Sugar Land, TX | 521 | 1.7\% | 5,211,667 | 2.1\% |
| Indianapolis-Carmel-Anderson, IN | 254 | 0.8\% | 1,575,381 | 0.6\% |
| Jacksonville, FL | 240 | 0.8\% | 1,234,355 | 0.5\% |
| Kansas City, MO-KS | 258 | 0.8\% | 1,615,153 | 0.6\% |
| Las Vegas-Henderson-Paradise, NV | 132 | 0.4\% | 1,739,648 | 0.7\% |
| Los Angeles-Long <br> Beach-Anaheim, CA | 804 | 2.6\% | 9,957,536 | 4.0\% |
| Louisville/Jefferson County, KY-IN | 168 | 0.5\% | 966,588 | 0.4\% |
| Memphis, TN-MS-AR | 180 | 0.6\% | 949,771 | 0.4\% |
| Miami-Fort Lauderdale-Pompano Beach, FL | 584 | 1.9\% | 4,795,741 | 1.9\% |
| Milwaukee-Waukesha, WI | 247 | 0.8\% | 1,182,496 | 0.5\% |
| Minneapolis-St. <br> Paul-Bloomington, MN-WI | 246 | 0.8\% | 2,691,580 | 1.1\% |
| Nashville-Davidson--Murfreesbor o--Franklin, TN | 188 | 0.6\% | 1,477,139 | 0.6\% |
| New Orleans-Metairie, LA | 157 | 0.5\% | 965,319 | 0.4\% |

## Variable: MSA

## Label: FIFTY HIGHEST POPULATION MSAS DERIVED FROM ZIP CODE

Description: Derived variable: Top 50 highest population MSAs derived from survey-reported zip code or pre-load information
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :---: | :---: | :---: | :---: | :---: |
| New York-Newark-Jersey City, NY-NJ-PA | 1,562 | 5.1\% | 15,127,806 | 6.0\% |
| Oklahoma City, OK | 169 | 0.6\% | 1,081,831 | 0.4\% |
| Orlando-Kissimmee-Sanford, FL | 308 | 1.0\% | 2,014,654 | 0.8\% |
| Philadelphia-Camden-Wilmingto n, PA-NJ-DE-MD | 542 | 1.8\% | 4,743,021 | 1.9\% |
| Phoenix-Mesa-Chandler, AZ | 376 | 1.2\% | 3,722,419 | 1.5\% |
| Pittsburgh, PA | 256 | 0.8\% | 1,829,599 | 0.7\% |
| Portland-Vancouver-Hillsboro, OR-WA | 190 | 0.6\% | 1,950,354 | 0.8\% |
| Providence-Warwick, RI-MA | 203 | 0.7\% | 1,292,063 | 0.5\% |
| Raleigh-Cary, NC | 209 | 0.7\% | 1,079,521 | 0.4\% |
| Richmond, VA | 146 | 0.5\% | 995,883 | 0.4\% |
| Riverside-San <br> Bernardino-Ontario, CA | 329 | 1.1\% | 3,380,800 | 1.3\% |
| Sacramento-Roseville-Folsom, CA | 216 | 0.7\% | 1,820,990 | 0.7\% |
| Salt Lake City, UT | 133 | 0.4\% | 909,653 | 0.4\% |
| San Antonio-New Braunfels, TX | 265 | 0.9\% | 1,864,490 | 0.7\% |
| San Diego-Chula Vista-Carlsbad, CA | 228 | 0.7\% | 2,485,116 | 1.0\% |
| San Francisco-Oakland-Berkeley, CA | 271 | 0.9\% | 3,643,682 | 1.5\% |
| San Jose-Sunnyvale-Santa Clara, CA | 126 | 0.4\% | 1,485,797 | 0.6\% |
| Seattle-Tacoma-Bellevue, WA | 214 | 0.7\% | 3,098,264 | 1.2\% |
| St. Louis, MO-IL | 158 | 0.5\% | 2,083,648 | 0.8\% |


| Variable: MSA |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Label: FIFTY HIGHEST POPULATION MSAS DERIVED FROM ZIP CODE |  |  |

Variable: RUCC_DRV
Label: DERIVED VARIABLE: URBANICITY MEASURE DERIVED FROM COUNTY

Description: Derived variable: measure of urbanicity derived from survey-reported county or pre-load information. Defined using county Rural-Urban Continuum Codes from the Economic Research Service.

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Metro - Counties in metro areas of 1 million population or more | 16,011 | 52.3\% | 138,847,923 | 55.3\% |
| 2: Metro - Counties in metro areas of 250,000 to 1 million population | 6,429 | 21.0\% | 53,175,599 | 21.2\% |
| 3: Metro - Counties in metro areas of fewer than 250,000 population | 3,139 | 10.2\% | 23,105,707 | 9.2\% |
| 4: Nonmetro | 4,794 | 15.7\% | 34,508,009 | 13.8\% |
| -7: Suppressed | 105 | 0.3\% | 652,952 | 0.3\% |

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Variable: RUCC_DRV
Label: DERIVED VARIABLE: URBANICITY MEASURE DERIVED FROM COUNTY

Description: Derived variable: measure of urbanicity derived from survey-reported county or pre-load information. Defined using county Rural-Urban Continuum Codes from the Economic Research Service.

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 154 | $0.5 \%$ | 624,194 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: COUNTY_DRV

Label: COUNTY FIPS CODE DERIVED FROM ZIP CODE
Description: Derived variable: county FIPS code derived from survey-reported zip code or pre-load information

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| County FIPS code | 30,478 | $99.5 \%$ | $250,290,189$ | $99.8 \%$ |
| -3: Missing | 154 | $0.5 \%$ | 624,194 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: COUNTY_NAME
Label: COUNTY NAME DERIVED FROM ZIP CODE
Description: Derived variable: county FIPS name derived from survey-reported zip code or pre-load information
_Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| County name | 30,478 | $99.5 \%$ | $250,290,189$ | $99.8 \%$ |
| -3: Missing | 154 | $0.5 \%$ | 624,194 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

## Variable: DEM_GENDER

## Label: GENDER IDENTITY

Description: What is your gender identity?

|  | Unweighted_ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Man | 15,869 | $51.8 \%$ | $123,982,466$ | $49.4 \%$ |
| 2: Woman | 14,527 | $47.4 \%$ | $125,763,717$ | $50.1 \%$ |
| 3: Non-binary | 131 | $0.4 \%$ | 591,030 | $0.2 \%$ |
| -7: Suppressed | 47 | $0.2 \%$ | 260,909 | $0.1 \%$ |
| -3: Missing | 58 | $0.2 \%$ | 316,262 | $0.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: RACE
Label: RACE- EQUIVALENT OF AMERISPEAK PRELOAD
Description: To ensure a representative sample, please indicate your race.

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: NH-White | 15,351 | $50.1 \%$ | $153,298,738$ | $61.1 \%$ |
| 2: NH-Black | 7,571 | $24.7 \%$ | $28,283,471$ | $11.3 \%$ |
| 3: NH-American Indian or Alaska | 341 | $1.1 \%$ | $3,976,866$ | $1.6 \%$ |
| Native or NH-some other races |  |  |  |  |
| 4: Hispanic | 5,654 | $18.5 \%$ | $42,681,066$ | $17.0 \%$ |
| 5: NH-2+ races | 868 | $2.8 \%$ | $9,915,957$ | $4.0 \%$ |
| 6: NH-Asian, Hawaiian and | 800 | $2.6 \%$ | $12,444,052$ | $5.0 \%$ |
| Pacific islanders |  |  |  |  |
| -7: Suppressed | 29 | $0.1 \%$ | 182,478 | $0.1 \%$ |
| -3: Missing | 18 | $0.1 \%$ | 131,756 | $0.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_1

## Label: WORKED FOR PAY LAST WEEK

Description: In the last week, did you work for pay at a job or business?
Working for pay includes being self-employed but not earning income in the last week, freelancers and consultants who work intermittently, active military duty, or on any type of paid or unpaid leave, including vacation.

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 17,896 | $58.4 \%$ | $152,994,116$ | $61.0 \%$ |
| 2: No | 12,643 | $41.3 \%$ | $97,235,263$ | $38.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,267 | $0.0 \%$ |
| -3: Missing | 92 | $0.3 \%$ | 682,737 | $0.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_2
Label: WORKED FOR PAY LAST WEEK EVEN AN HOUR
Description: In the last week, did you do ANY work for pay, even for as little as one hour? [SHOW IF S_JOBSTAT_1 <> 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,923 | $6.3 \%$ | $13,177,501$ | $5.3 \%$ |
| 2: No | 10,766 | $35.1 \%$ | $84,482,010$ | $33.7 \%$ |
| -3: Missing | 47 | $0.2 \%$ | 260,756 | $0.1 \%$ |
| : Logical Skip | 17,896 | $58.4 \%$ | $152,994,116$ | $61.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_3
Label: LOOKED FOR WORK LAST WEEK
Description: In the last week, did you look for work? [SHOW IF S_JOBSTAT_2 <> 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 2,017 | $6.6 \%$ | $12,221,064$ | $4.9 \%$ |
| 2: No | 8,695 | $28.4 \%$ | $71,911,302$ | $28.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,835 | $0.0 \%$ |
| -3: Missing | 100 | $0.3 \%$ | 607,565 | $0.2 \%$ |
| . Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_1
Label: REASONS NOT WORKING LAST WEEK - RETIRED
Description: What were your reasons for not working during the last week? Select all that apply.

1. Retired [SHOW IF S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 <> 1] __Unweighted__
$\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 5,060 | $16.5 \%$ | $33,826,311$ | $13.5 \%$ |
| 1: Selected | 5,739 | $18.7 \%$ | $50,819,290$ | $20.3 \%$ |
| -3: Missing | 14 | $0.0 \%$ | 97,165 | $0.0 \%$ |
| : Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_2
Label: REASONS NOT WORKING LAST WEEK - LAYOFF
Description: What were your reasons for not working during the last week? Select all that apply.
2. On layoff from a job [SHOW IF S_JOBSTAT_1 <> 1 AND

S_JOBSTAT_2 <> 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,334 | $33.7 \%$ | $81,964,534$ | $32.7 \%$ |
| 1: Selected | 465 | $1.5 \%$ | $2,681,067$ | $1.1 \%$ |
| -3: Missing | 14 | $0.0 \%$ | 97,165 | $0.0 \%$ |
| : Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_3
Label: REASONS NOT WORKING LAST WEEK - STUDENT

| Description: | for not wo JOBSTAT | ng during $<>1 \text { AN }$ | last week? <br> S_JOBSTAT | ect all <br> <> 1] |
| :---: | :---: | :---: | :---: | :---: |
|  | _Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 10,242 | 33.4\% | 80,839,455 | 32.2\% |
| 1: Selected | 557 | 1.8\% | 3,806,147 | 1.5\% |
| -3: Missing | 14 | 0.0\% | 97,165 | 0.0\% |
| .: Logical Skip | 19,819 | 64.7\% | 166,171,617 | 66.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: S_JOBSTAT_4_4
Label: REASONS NOT WORKING LAST WEEK - FAMILY RESPONSIBILITIES
Description: What were your reasons for not working during the last week? Select all that apply.
4. Family responsibilities [SHOW IF S_JOBSTAT_1 <> 1 AND

S_JOBSTAT_2 <> 1]
__Unweighted __ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,787 | $32.0 \%$ | $76,730,690$ | $30.6 \%$ |
| 1: Selected | 1,012 | $3.3 \%$ | $7,914,911$ | $3.2 \%$ |
| -3: Missing | 14 | $0.0 \%$ | 97,165 | $0.0 \%$ |
| .: Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_5
Label: REASONS NOT WORKING LAST WEEK - CHRONIC ILLNESS OR PERMANENT DISABILITY

Description: What were your reasons for not working during the last week? Select all that apply.
5. Chronic illness or permanent disability [SHOW IF S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 <> 1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,223 | $30.1 \%$ | $73,336,247$ | $29.2 \%$ |
| 1: Selected | 1,576 | $5.1 \%$ | $11,309,355$ | $4.5 \%$ |
| -3: Missing | 14 | $0.0 \%$ | 97,165 | $0.0 \%$ |
| : Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_6
Label: REASONS NOT WORKING LAST WEEK - SUITABLE JOB NOT AVAILABLE

Description: What were your reasons for not working during the last week? Select all that apply.
6. Suitable job not available [SHOW IF S_JOBSTAT_1 $<>1$ AND S_JOBSTAT_2 < 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,154 | $33.1 \%$ | $80,709,803$ | $32.2 \%$ |
| 1: Selected | 645 | $2.1 \%$ | $3,935,799$ | $1.6 \%$ |
| -3: Missing | 14 | $0.0 \%$ | 97,165 | $0.0 \%$ |
| : Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_7
Label: REASONS NOT WORKING LAST WEEK - DID NOT NEED OR WANT TO WORK

Description: What were your reasons for not working during the last week? Select all that apply.
7. Did not need or want to work [SHOW IF S_JOBSTAT_1 <> 1 AND S_JOBSTAT_2 < 1]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,986 | $32.6 \%$ | $77,275,282$ | $30.8 \%$ |
| 1: Selected | 813 | $2.7 \%$ | $7,370,320$ | $2.9 \%$ |
| -3: Missing | 14 | $0.0 \%$ | 97,165 | $0.0 \%$ |
| : Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_4_8
Label: REASONS NOT WORKING LAST WEEK - NONE OF THE ABOVE
Description: What were your reasons for not working during the last week? Select all that apply.
8. None of the above [SHOW IF S_JOBSTAT_1 $<1$ AND

S_JOBSTAT_2 <> 1]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,532 | $31.1 \%$ | $76,894,878$ | $30.6 \%$ |
| 1: Selected | 1,267 | $4.1 \%$ | $7,750,723$ | $3.1 \%$ |
| -3: Missing | 14 | $0.0 \%$ | 97,165 | $0.0 \%$ |
| : Logical Skip | 19,819 | $64.7 \%$ | $166,171,617$ | $66.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_1
Label: NOT WORKING REASON- SELF-EMPLOYED AND NOT PAID
Description: Were you not working for any of the following reasons during the last week? Select all that apply.

1. You were self-employed and not getting paid during this time. [SHOW IF S_JOBSTAT_4 = 8,-3,-5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,179 | $3.8 \%$ | $7,146,976$ | $2.8 \%$ |
| 1: Selected | 80 | $0.3 \%$ | 591,979 | $0.2 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 108,933 | $0.0 \%$ |
| : Logical Skip | 29,351 | $95.8 \%$ | $243,066,495$ | $96.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_2

## Label: NOT WORKING REASON- VACATION

Description: Were you not working for any of the following reasons during the last week? Select all that apply.
2. You were on vacation from work or traveling while holding a job.
[SHOW IF S_JOBSTAT_4 = 8,-3,-5]

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,158 | $3.8 \%$ | $6,912,622$ | $2.8 \%$ |
| 1: Selected | 101 | $0.3 \%$ | 826,333 | $0.3 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 108,933 | $0.0 \%$ |
| : Logical Skip | 29,351 | $95.8 \%$ | $243,066,495$ | $96.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_3

## Label: NOT WORKING REASON- PAID LEAVE

Description: Were you not working for any of the following reasons during the last week? Select all that apply. 3. You were on paid sick leave, personal leave, or other temporary leave. [SHOW IF S_JOBSTAT_4 = 8,-3,-5]
__Unweighted_
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,197 | $3.9 \%$ | $7,162,200$ | $2.9 \%$ |
| 1: Selected | 62 | $0.2 \%$ | 576,755 | $0.2 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 108,933 | $0.0 \%$ |
| .: Logical Skip | 29,351 | $95.8 \%$ | $243,066,495$ | $96.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_4
Label: NOT WORKING REASON- OTHER BENEFITS
Description: Were you not working for any of the following reasons during the last week? Select all that apply.
4. You were on a job that did not pay but had other benefits. [SHOW IF S_JOBSTAT_4 = 8,-3,-5]

|  | Unweighted__ |  | ——eighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,243 | $4.1 \%$ | $7,612,707$ | $3.0 \%$ |
| 1: Selected | 16 | $0.1 \%$ | 126,249 | $0.1 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 108,933 | $0.0 \%$ |
| : Logical Skip | 29,351 | $95.8 \%$ | $243,066,495$ | $96.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_5_5
Label: NOT WORKING REASON- SABBATICAL
Description: Were you not working for any of the following reasons during the last
week? Select all that apply.
5. You were on a sabbatical. [SHOW IF S_JOBSTAT_4 = 8,-3,-5]

Variable: S_JOBSTAT_5_6
Label: S_JOBSTAT_5_6
Description: Were you not working for any of the following reasons during the last week? Select all that apply.
6. None of the above. [SHOW IF S_JOBSTAT_4 $=8,-3,-5$ ]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 267 | $0.9 \%$ | $2,216,511$ | $0.9 \%$ |
| 1: Selected | 992 | $3.2 \%$ | $5,522,444$ | $2.2 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 108,933 | $0.0 \%$ |
| : Logical Skip | 29,351 | $95.8 \%$ | $243,066,495$ | $96.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOBSTAT_6
Label: IMPORTANT TO KNOW YOUR JOB STATUS
Description: To ask you the right questions, it is important to know your job status. In the last week, did you work for pay at a job or business? Working for pay includes being self-employed but not earning income in the last week, freelancers and consultants who work intermittently, active military duty, or on any type of paid or unpaid leave, including vacation. [SHOW IF S_JOBSTAT_1 = -3,-5 AND S_JOBSTAT_2 = -3,-5 AND S_JOBSTAT_5 = -3,-5]
__Unweighted__ $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 2 | $0.0 \%$ | 10,215 | $0.0 \%$ |
| 2: No | 3 | $0.0 \%$ | 22,579 | $0.0 \%$ |
| : Logical Skip | 30,627 | $100.0 \%$ | $250,881,589$ | $100.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOB_1
Label: MAIN JOB/WORK ARRANGEMENT IN THE LAST WEEK
Description: Which one of the following best describes your main job/work arrangement in the last week?
If you had more than one job or work arrangement, report on the one for which you worked the most hours.
[SHOW IF S_JOBSTAT_1 = 1 OR S_JOBSTAT_2 = 1 OR
ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Current Entrepreneur | 2,717 | $8.9 \%$ | $16,363,603$ | $6.5 \%$ |
| 2: Current Freelancer | 3,180 | $10.4 \%$ | $22,989,426$ | $9.2 \%$ |
| 3: For Profit | 7,830 | $25.6 \%$ | $74,517,227$ | $29.7 \%$ |
| 4: Not for Profit | 2,130 | $7.0 \%$ | $19,728,569$ | $7.9 \%$ |
| 5: Local Government | 1,612 | $5.3 \%$ | $14,600,591$ | $5.8 \%$ |
| 6: State Government | 854 | $2.8 \%$ | $7,039,304$ | $2.8 \%$ |
| 7: U.S. Military | 203 | $0.7 \%$ | $1,262,583$ | $0.5 \%$ |
| 8: U.S Government | 586 | $1.9 \%$ | $5,020,156$ | $2.0 \%$ |
| 9: Non-U.S. Government | 748 | $2.4 \%$ | $5,264,075$ | $2.1 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 23,506 | $0.0 \%$ |
| -3: Missing | 225 | $0.7 \%$ | $1,589,302$ | $0.6 \%$ |
| .: Logical Skip | 10,544 | $34.4 \%$ | $82,516,040$ | $32.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_GIGCHECK_1

## Label: MAIN JOB GIG WORK

Description: Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." Is your main job or work arrangement gig work?
These tasks might include driving for Uber or Lyft, selling goods through Craigslist or Etsy, completing online tasks on Amazon, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": • App-based food delivery, • Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, • Providing personal services to individuals, • Renting out property, such as your car, your phone, your place of residence, or other items] [SHOW IF S_JOB_1 = 2,3,4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 3,281 | $10.7 \%$ | $19,295,259$ | $7.7 \%$ |
| 2: No | 9,339 | $30.5 \%$ | $94,127,779$ | $37.5 \%$ |
| -5: Don't know | 498 | $1.6 \%$ | $3,592,099$ | $1.4 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 220,084 | $0.1 \%$ |
| : Logical Skip | 17,492 | $57.1 \%$ | $133,679,161$ | $53.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_PAIDJOB_1

## Label: WORK FOR PAY AT SECOND JOB

Description: In addition to your main job/work arrangement you just described, in the last week did you work for pay at a second job (or business), including part-time, evening, or weekend work?
[HOVER TEXT ON "second job": If you have multiple jobs in addition to your main job, report on the additional job for which you worked the most hours.
[SHOW IF S_JOBSTAT_1 $=1$ OR S_JOBSTAT_2 $=1$ OR
ANY(S_JOBSTAT_5_1 - S_JOBSTAT_5_5 = 1) OR S_JOBSTAT_6 = 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: Yes | 6,510 | $21.3 \%$ | $40,465,421$ | $16.1 \%$ |
| 2: No | 13,526 | $44.2 \%$ | $127,628,335$ | $50.9 \%$ |
| -3: Missing | 52 | $0.2 \%$ | 304,587 | $0.1 \%$ |
| : Logical Skip | 10,544 | $34.4 \%$ | $82,516,040$ | $32.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_JOB_2
Label: SECOND JOB

| Description: Which one of the following best describes your second job/work arrangement over the last week? [SHOW IF S_PAIDJOB_1 = 1] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Current Entrepreneur | 1,421 | 4.6\% | 7,716,870 | 3.1\% |
| 2: Current Freelancer | 2,153 | 7.0\% | 13,946,117 | 5.6\% |
| 3: For Profit | 1,574 | 5.1\% | 10,469,198 | 4.2\% |
| 4: Not for Profit | 492 | 1.6\% | 3,360,138 | 1.3\% |
| 5: Local Government | 305 | 1.0\% | 1,682,663 | 0.7\% |
| 6: State Government | 170 | 0.6\% | 1,011,661 | 0.4\% |
| 7: U.S. Military | 76 | 0.2\% | 394,108 | 0.2\% |
| 8: U.S Government | 117 | 0.4\% | 563,155 | 0.2\% |

Variable: S_JOB_2
Label: SECOND JOB
Description: Which one of the following best describes your second job/work arrangement over the last week? [SHOW IF S_PAIDJOB_1 = 1]
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 9: Non-U.S. Government | 167 | $0.5 \%$ | $1,110,122$ | $0.4 \%$ |
| -3: Missing | 35 | $0.1 \%$ | 211,388 | $0.1 \%$ |
| .: Logical Skip | 24,122 | $78.7 \%$ | $210,448,962$ | $83.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_GIGCHECK_2

Label: SECOND JOB GIG WORK
Description: Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." Is your second job/work arrangement gig work?
These tasks might include driving for Uber or Lyft, selling goods through Craigslist or Etsy, completing online tasks on Amazon, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": • App-based food delivery, • Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, • Providing personal services to individuals, • Renting out property, such as your car, your phone, your place of residence, or other items] [SHOW IF S_JOB_1 = 2,3,4]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 2,416 | $7.9 \%$ | $13,273,268$ | $5.3 \%$ |
| 2: No | 1,615 | $5.3 \%$ | $13,520,960$ | $5.4 \%$ |
| -5: Don't know | 172 | $0.6 \%$ | 863,524 | $0.3 \%$ |
| -3: Missing | 16 | $0.1 \%$ | 117,701 | $0.0 \%$ |
| : Logical Skip | 26,413 | $86.2 \%$ | $223,138,930$ | $88.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

| Variable: DOV_CUR_ENTR |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CURRENT ENTREPRENEUR FLAG |  |  |  |  |
| Description: Administrative Variable: This variable flags which respondents qualify as a current entrepreneur. IF S_JOB_1 = 1 OR S_JOB_2 = 1 OR S_FORMBIZ_STAT_1 = 1 DOV_CUR_ENTR $=1$. ELSE DOV_CUR_ENTR = $\mathbf{0}$. |  |  |  |  |
|  | __Unweighted |  | _Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Does not meet criteria | 24,683 | 80.6\% | 213,956,497 | 85.3\% |
| 1: Meets criteria | 5,949 | 19.4\% | 36,957,886 | 14.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: DOV_CUR_FREE
Label: CURRENT FREELANCER FLAG
Description: Administrative Variable: This variable flags which respondents qualify as a current freelancer. IF S_JOB_1 $=2$ OR S_JOB_2 $=2$ OR S_FORMFREE_STAT_1 = 1 DOV_CUR_FREE $=1$. ELSE DOV_CUR_FREE $=0$.
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Does not meet criteria | 22,489 | $73.4 \%$ | $195,092,663$ | $77.8 \%$ |
| 1: Meets criteria | 8,143 | $26.6 \%$ | $55,821,720$ | $22.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_FORMBIZ_1

Label: EVER OWNED A BUSINESS
Description: Have you ever owned a business, professional practice, or farm (excluding consultant, freelancer, and independent contractor work)?
[SHOW IF DOV_CUR_ENTR = 0 AND DOV_CUR_FREE = 0]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 4,495 | $14.7 \%$ | $37,569,557$ | $15.0 \%$ |
| 2: No | 18,458 | $60.3 \%$ | $160,397,303$ | $63.9 \%$ |
| -3: Missing | 135 | $0.4 \%$ | 940,784 | $0.4 \%$ |
| : Logical Skip | 7,544 | $24.6 \%$ | $52,006,740$ | $20.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_FORMBIZ_2
Label: OUTSIDE OF FREELANCE, EVER OWNED A BUSINESS
Description: You reported you are currently working as a self-employed consultant, freelancer, or independent contractor. Outside of this work activity, have you ever owned a business, professional practice, or farm (excluding consultant, freelancer, and independent contractor work)? [SHOW IF DOV_CUR_FREE = 1]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 1,645 | $5.4 \%$ | $9,712,304$ | $3.9 \%$ |
| 2: No | 2,431 | $7.9 \%$ | $20,942,229$ | $8.3 \%$ |
| -3: Missing | 13 | $0.0 \%$ | 44,517 | $0.0 \%$ |
| .: Logical Skip | 26,543 | $86.7 \%$ | $220,215,334$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_ADDBIZ_1

## Label: CURRENTLY OWN ANY OTHER BUSINESS

Description: You reported you currently own [IF S_JOB_1 = $1 \&$ S_JOB_2 = 1: two businesses, professional practices, or farms /ELSE: a business, professional practice, or farm]. Outside of [IF S_JOB_1 = 1 \& S_JOB_2 = 1: these businesses /ELSE: this business], do you currently own any other businesses, professional practices, or farms (excluding consultant, freelancer, and independent contractor work)?
[SHOW IF S_JOB_1 = 1 OR S_JOB_2 = 1]
$\qquad$ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 1,511 | $4.9 \%$ | $5,832,170$ | $2.3 \%$ |
| 2: No | 1,928 | $6.3 \%$ | $15,430,991$ | $6.1 \%$ |
| -3: Missing | 16 | $0.1 \%$ | 44,530 | $0.0 \%$ |
| : Logical Skip | 27,177 | $88.7 \%$ | $229,606,693$ | $91.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_ADDBIZ_2
Label: TOTAL BUSINESSES OWNED
Description: How many total businesses, professional practices, or farms do you own? [SHOW IF S_ADDBIZ_1 = 1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| $1: 2$ | 837 | $2.7 \%$ | $3,454,494$ | $1.4 \%$ |
| $2: 3$ | 392 | $1.3 \%$ | $1,369,707$ | $0.5 \%$ |
| $3: 4$ | 183 | $0.6 \%$ | 649,268 | $0.3 \%$ |
| $4: 5$ or more | 86 | $0.3 \%$ | 303,453 | $0.1 \%$ |
| -3: Missing | 13 | $0.0 \%$ | 55,247 | $0.0 \%$ |
| : Logical Skip | 29,121 | $95.1 \%$ | $245,082,213$ | $97.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_ADDBIZ_3

## Label: EVER OWNED ADDITIONAL BUSINESS

Description: Outside of the business(es) you currently own, have you ever in the past owned a business, professional practice, or farm that you closed, sold, or left? [SHOW IF S_JOB_1 = 1 OR S_JOB_2 = 1]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 1,626 | $5.3 \%$ | $7,760,281$ | $3.1 \%$ |
| 2: No | 1,798 | $5.9 \%$ | $13,439,232$ | $5.4 \%$ |
| -3: Missing | 31 | $0.1 \%$ | 108,178 | $0.0 \%$ |
| : Logical Skip | 27,177 | $88.7 \%$ | $229,606,693$ | $91.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_FORMBIZ_STAT_1
Label: S_FORMBIZ_STAT_1
Description: Do you still own this business, professional practice, or farm?
[SHOW IF S_FORMBIZ_1 = 1 OR S_FORMBIZ_2 = 1]
__Unweighted_
_Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 2,494 | $8.1 \%$ | $15,650,196$ | $6.2 \%$ |
| 2: No | 3,608 | $11.8 \%$ | $31,398,893$ | $12.5 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 232,772 | $0.1 \%$ |
| : Logical Skip | 24,492 | $80.0 \%$ | $203,632,522$ | $81.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_FORMBIZ_STAT_2
Label: CLOSE, SELL, OR LEAVE BUSINESS
Description: In what year did you close, sell, or leave this business, professional practice, or farm? If you owned more than one, please provide the year that you most recently closed, sold, or left a business, professional practice, or farm.
[SHOW IF S_FORMBIZ_STAT_1 $=2$ OR S_ADDBIZ_3 $=1$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 2 | 0.0\% | 16,234 | 0.0\% |
| -3: Missing | 511 | 1.7\% | 2,274,129 | 0.9\% |
| .: Logical Skip | 25,398 | 82.9\% | 211,755,209 | 84.4\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: S_FORMBIZ_STAT_2 | Type: Numeric |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| CASES | $\mathbf{N}$ | MEAN | MEDIAN MIN | MAX |  |
| Unweighted | 4,721 | 2010.7 | 2015.0 | 1920.0 | 2023.0 |
| Weighted | $39,159,174$ | 2009.3 | 2012.0 | 1920.0 | 2023.0 |

Variable: S_FORMBIZ_STAT_3
Label: APPROXIMATELY CLOSE, SELL, OR LEAVE BUSINESS
Description: Approximately how long ago did you close, sell, or leave this business, professional practice, or farm? If you owned more than one, please refer to the business, professional practice, or farm you most recently closed, sold, or left. [SHOW IF S_FORMBIZ_STAT_2 = -3,-5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | :--- | ---: | :--- |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Within the last 5 years | 224 | $0.7 \%$ | 945,697 | $0.4 \%$ |
| 2: 6 to 10 years ago | 188 | $0.6 \%$ | 861,522 | $0.3 \%$ |
| 3: 11 to 20 years ago | 65 | $0.2 \%$ | 299,428 | $0.1 \%$ |
| 4: More than 20 years ago | 26 | $0.1 \%$ | 140,984 | $0.1 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 42,732 | $0.0 \%$ |

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Variable: S_FORMBIZ_STAT_3
Label: APPROXIMATELY CLOSE, SELL, OR LEAVE BUSINESS
Description: Approximately how long ago did you close, sell, or leave this business, professional practice, or farm? If you owned more than one, please refer to the business, professional practice, or farm you most recently closed, sold, or left. [SHOW IF S_FORMBIZ_STAT_2 $=-3,-5$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| .: Logical Skip | 30,119 | 98.3\% | 248,624,020 | 99.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: S_FORMFREE_1
Label: EVER FREELANCER
Description: Have you ever worked for yourself as a consultant, freelancer, or independent contractor either full- time or part-time (you may have received a Form 1099 or been paid informally off the books)? [SHOW IF S_JOB_1 = 1,3,4,5,6,7,8,9,-3,-5,NA AND S_JOB_2 = 1,3,4,5,6,7,8, $\overline{\mathbf{9}},-3,-5, \mathrm{NA}]$

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 8,400 | $27.4 \%$ | $68,314,485$ | $27.2 \%$ |
| 2: No | 17,378 | $56.7 \%$ | $147,925,924$ | $59.0 \%$ |
| -3: Missing | 231 | $0.8 \%$ | $1,442,714$ | $0.6 \%$ |
| : Logical Skip | 4,623 | $15.1 \%$ | $33,231,260$ | $13.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_ADDFREE_1

## Label: OTHER CURRENT FREELANCER ROLES

Description: You reported you are currently working [IF S_JOB_1 =2 \& S_JOB_2 = 2: in two jobs] as a self-employed consultant, freelancer, or independent contractor. Outside of this work, do you currently work for yourself in any other consultant, freelancer, or independent contractor roles?
[SHOW IF S_JOB_1 $=2$ OR S_JOB_2 $=2$ ]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,977 | $6.5 \%$ | $11,016,158$ | $4.4 \%$ |
| 2: No | 2,596 | $8.5 \%$ | $21,991,620$ | $8.8 \%$ |
| -3: Missing | 50 | $0.2 \%$ | 223,481 | $0.1 \%$ |
| : Logical Skip | 26,009 | $84.9 \%$ | $217,683,123$ | $86.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_ADDFREE_2
Label: TOTAL FREELANCER JOBS
Description: How many total consultant, freelancer, or independent contractor jobs do you have? [SHOW IF S_ADDFREE_1 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1:2 | 1,137 | 3.7\% | 7,173,553 | 2.9\% |
| 2: 3 | 470 | 1.5\% | 2,012,034 | 0.8\% |
| 3: 4 | 200 | 0.7\% | 878,637 | 0.4\% |
| 4: 5 or more | 148 | 0.5\% | 820,597 | 0.3\% |
| -3: Missing | 22 | 0.1\% | 131,337 | 0.1\% |
| .: Logical Skip | 28,655 | 93.5\% | 239,898,225 | 95.6\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: S_ADDFREE_3

## Label: EVER A FREELANCER

Description: Outside of your current consultant, freelance, or independent contractor work, did you do any consulting, freelance, or independent contractor work in the past that you no longer do now?
[SHOW IF S_JOB_1 $=2$ OR S_JOB_2 $=2$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 2,028 | 6.6\% | 12,368,402 | 4.9\% |
| 2: No | 2,523 | 8.2\% | 20,588,274 | 8.2\% |
| -3: Missing | 72 | 0.2\% | 274,584 | 0.1\% |
| . Logical Skip | 26,009 | 84.9\% | 217,683,123 | 86.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: S_FORMFREE_STAT_1_Y2
Label: STILL FREELANCER - Y2
Description: Are you still working for yourself as a consultant, freelancer, or independent contractor either full-time or part-time?
[SHOW IF S_FORMFREE_1 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 3,520 | $11.5 \%$ | $22,590,461$ | $9.0 \%$ |
| 2: No | 4,825 | $15.8 \%$ | $45,510,793$ | $18.1 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 213,232 | $0.1 \%$ |
| : Logical Skip | 22,232 | $72.6 \%$ | $182,599,898$ | $72.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_FORMFREE_STAT_2
Label: YEAR STOP PREVIOUS WORK
Description: In what year did you stop doing this previous work as a consultant, freelancer, or independent contractor?
[SHOW IF S_FORMFREE_STAT_1 = 2 OR S_ADDFREE_3 = 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 353 | $1.2 \%$ | $1,772,624$ | $0.7 \%$ |
| .: Logical Skip | 23,779 | $77.6 \%$ | $193,035,188$ | $76.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_FORMFREE_STAT_2 Type:
Numeric
CASES N MEAN MEDIAN MIN MAX
$\begin{array}{llllll}\text { Unweighted } & 6,500 & 2014.2 & 2018.0 & 1920.0 & 2023.0\end{array}$
Weighted $57,879,1952013.5 \quad 2017.0 \quad 1920.0 \quad 2023.0$

Variable: S_FORMFREE_STAT_3
Label: APPROXIMATELY STOP PREVIOUS WORK
Description: Approximately how long ago did you stop doing this previous work as a consultant, freelancer, or independent contractor? If you held more than one position, please refer to the consultant, freelancer, or independent contractor role you most recently stopped.
[SHOW IF S_FORMFREE_STAT_2 = -3,-5]

|  | Unweighted_ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Within the last 5 years | 155 | $0.5 \%$ | 669,142 | $0.3 \%$ |
| 2: 6 to 10 years ago | 130 | $0.4 \%$ | 728,545 | $0.3 \%$ |
| 3: 11 to 20 years ago | 48 | $0.2 \%$ | 218,424 | $0.1 \%$ |
| 4: More than 20 years ago | 17 | $0.1 \%$ | 135,446 | $0.1 \%$ |
| -3: Missing | 3 | $0.0 \%$ | 21,067 | $0.0 \%$ |
| : Logical Skip | 30,279 | $98.8 \%$ | $249,141,759$ | $99.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

## Variable: DOV_FORM_ENTR

Label: FORMER ENTREPRENEUR FLAG
Description: Administrative Variable: This variable flags which respondents qualify as a former entrepreneur. IF S_FORMBIZ_STAT_1=2,-3,-5 OR S_ADDBIZ_3=1 DOV_FORM_ENTR = 1. ELSE DOV_FORM_ENTR = 0.
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Does not meet criteria | 25,398 | $82.9 \%$ | $211,755,209$ | $84.4 \%$ |
| 1: Meets criteria | 5,234 | $17.1 \%$ | $39,159,174$ | $15.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DOV_FORM_FREE
Label: FORMER FREELANCER FLAG
Description: Administrative Variable: This variable flags which respondents qualify as a former freelancer. IF S_FORMFREE_STAT_1=2,-3,-5 OR S_ADDFREE_3=1 DOV_FORM_FREE = 1. ELSE DOV_FORM_FREE $=0$.

| Unweighted_ |  | _Weighted__ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 23,779 | $77.6 \%$ | $193,035,188$ | $76.9 \%$ |
| 6,853 | $22.4 \%$ | $57,879,195$ | $23.1 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_NASCENT_1
Label: NASCENT NEW BUSINESS
Description: Are you, alone or with others, currently trying to start a new business, professional practice or farm, including any form of self-employment, consulting, freelancing, or independent contracting, or selling any goods or services to others?

> __Unweighted__ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 6,901 | $22.5 \%$ | $41,149,600$ | $16.4 \%$ |
| 2: No | 23,507 | $76.7 \%$ | $208,248,240$ | $83.0 \%$ |
| -3: Missing | 224 | $0.7 \%$ | $1,516,542$ | $0.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DOV_NASCENT

## Label: NASCENT FLAG

Description: Administrative Variable: This variable flags which respondents qualify as a nascent business owner. IF S_NASCENT_1 = 1 DOV_NASCENT $=1$. ELSE DOV_NASCENT $=0$.
$\qquad$
$\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Does not meet criteria | 23,731 | $77.5 \%$ | $209,764,783$ | $83.6 \%$ |
| 1: Meets criteria | 6,901 | $22.5 \%$ | $41,149,600$ | $16.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_WITHDRAW_1

Label: WITHDRAWNBUSINESS
Description: [IF DOV_CUR_ENTR = 1: Outside of your current business, have] [ELSE IF DOV_CUR_FREE = 1: Outside of your current consultant, freelance, or independent contractor work, have] [ELSE IF DOV_FORM_ENTR = 1: Since you closed/ended your last business, have] [ELSE IF DOV_FORM_FREE = 1: Since you stopped working for yourself as a consultant, freelancer, or independent contractor, have] [ELSE: Have] you, alone or with others, ever considered starting a new business, professional practice, or farm, including any form of self-employment, consulting, freelancing, or independent contracting, or selling any goods or services to others but decided to wait or change your mind?
_ Unweighted__ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 11,442 | $37.4 \%$ | $86,240,154$ | $34.4 \%$ |
| 2: No | 18,884 | $61.6 \%$ | $162,611,552$ | $64.8 \%$ |
| -3: Missing | 306 | $1.0 \%$ | $2,062,677$ | $0.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DOV_WITHDRAW

Label: WITHDRAWNFLAG
Description: Administrative Variable: This variable flags which respondents qualify as a withdrawn business owner or freelancer. IF S_WITHDRAW_1 = 1 DOV_WITHDRAW = 1. ELSE DOV_WITHDRAW = 0 .

|  | Unweighted__ |  | __Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Does not meet criteria | 19,190 | $62.6 \%$ | $164,674,229$ | $65.6 \%$ |
| 1: Meets criteria | 11,442 | $37.4 \%$ | $86,240,154$ | $34.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_INTEREST_2

Label: INTEREST IN STARTING BUSINESS
Description: How interested were you in starting your own business, professional practice, or farm, or working for yourself as a consultant, freelancer, or independent contractor?
[SHOW IF DOV_WITHDRAW = 1 AND DOV_CUR_ENTR $=0$ AND
DOV_FORM_ENTR $=0$ AND DOV_CUR_FREE $=\overline{0}$ AND
DOV_FORM_FREE $=0$ AND DOV_NASCENT $=0$ ]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Not at all interested | 85 | $0.3 \%$ | 700,597 | $0.3 \%$ |
| 2: Slightly interested | 540 | $1.8 \%$ | $5,474,091$ | $2.2 \%$ |
| 3: Somewhat interested | 1,064 | $3.5 \%$ | $10,029,213$ | $4.0 \%$ |
| 4: Very interested | 748 | $2.4 \%$ | $6,906,686$ | $2.8 \%$ |
| 5: Extremely interested | 287 | $0.9 \%$ | $2,335,082$ | $0.9 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 46,243 | $0.0 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: S_GIGCHECK_3

## Label: OUTSIDE GIG WORK

Description: Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." [IF JOBSTAT_1 = 1 OR JOBSTAT_2 = 1 OR JOBSTAT_5 = 1 OR JOBSTAT_6 = 1 : Outside of the forms of employment you have already mentioned, in/ELSE: In] the last 6 months have you been paid for any gig work? These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.
[HOVER TEXT ON "other activities": • App-based food delivery, • Babysitting, childcare services, dog walking and/or house sitting, ${ }^{\bullet}$ Disabled adult and/or elder care services, - Providing personal services to individuals, • Renting out property, such as your car, your phone, your place of residence, or other items] [SHOW IF S_GIGCHECK_1 <> 1 AND S_GIGCHECK_2 <> 1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 4,020 | $13.1 \%$ | $27,222,863$ | $10.8 \%$ |
| 2: No | 20,730 | $67.7 \%$ | $193,163,998$ | $77.0 \%$ |
| -5: Don't know | 1,159 | $3.8 \%$ | $2,359,089$ | $0.9 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 286,946 | $0.1 \%$ |
| : Logical Skip | 4,679 | $15.3 \%$ | $27,881,487$ | $11.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_GIGCHECK_3_IMPUTED
Label: INDICATOR FOR IMPUTED S_GIGCHECK_3 VALUES
Description: Administrative variable: Indicates that S_GIGCHECK_3 was imputed.

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: S_GIGCHECK_3 value <br> reported | 27,839 | $90.9 \%$ | $221,305,688$ | $88.2 \%$ |
| 1:S_GIGCHECK_3 value <br> imputed <br> TOTALS | 2,793 | $9.1 \%$ | $29,608,695$ | $11.8 \%$ |

Issued: October 16, 2023

Variable: S_GIGPLATFORM_1
Label: GIG PLATFORM COMPANY COORDINATING

| Description: I | ce, or ind coordinate V_CUR_F | ndent con ayments $E=1]$ | ract work co relationship |  |
| :---: | :---: | :---: | :---: | :---: |
|  | __Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 3,955 | 12.9\% | 22,171,080 | 8.8\% |
| 2: No | 3,251 | 10.6\% | 27,015,949 | 10.8\% |
| -5: Don't know | 897 | 2.9\% | 6,428,174 | 2.6\% |
| -3: Missing | 40 | 0.1\% | 206,518 | 0.1\% |
| . $:$ Logical Skip | 22,489 | 73.4\% | 195,092,663 | 77.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: S_GIGPLATFORM_2

## Label: GIG PLATFORM ONLINE APP

Description: Is the company that coordinates payments or relationships with clients for your [IF DOV_CUR_FREE = 1: consulting, freelance or independent contract/ELSE: gig] work an online app?
[SHOW IF S_GIGPLATFORM_1 = 1 OR S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 $=1$ ]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 5,006 | $16.3 \%$ | $28,039,590$ | $11.2 \%$ |
| 2: No | 3,481 | $11.4 \%$ | $26,607,964$ | $10.6 \%$ |
| -5: Don't know | 908 | $3.0 \%$ | $6,523,408$ | $2.6 \%$ |
| -3: Missing | 171 | $0.6 \%$ | $1,029,369$ | $0.4 \%$ |
| . Logical Skip | 21,066 | $68.8 \%$ | $188,714,053$ | $75.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: S_GIGPLATFORM_DRV
Label: GIG PLATFORM FOR COORDINATION OF GIG WORK TYPE
Description: Derived variable: type of gig platform coded from S_GIGPLATFORM_3 What is the name(s) of the company that coordinates payments or relationships with clients for your [IF DOV_CUR_FREE = 1: consulting, freelance, or independent contract/ELSE: gig] work?

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Confirmed Gig Platform: Services | 1,355 | 4.4\% | 9,776,497 | 3.9\% |
| 2: Confirmed Gig Platform: Selling/Renting of Goods | 341 | 1.1\% | 3,000,338 | 1.2\% |
| 3: Confirmed Gig Platform: Online Surveys | 158 | 0.5\% | 1,240,004 | 0.5\% |
| 4: Payment Provider | 503 | 1.6\% | 2,705,552 | 1.1\% |
| 5: Unconfirmed Gig Work | 662 | 2.2\% | 4,719,280 | 1.9\% |
| 6: Unlikely Gig Work | 4,137 | 13.5\% | 25,670,155 | 10.2\% |
| -3: Missing | 2,410 | 7.9\% | 15,088,504 | 6.0\% |
| .: Logical Skip | 21,066 | 68.8\% | 188,714,053 | 75.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: PE_GIGREASON_1_1

## Label: REASON GIG- PRIMARY INCOME

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items]

1. To earn money as a primary source of income [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,765 | $15.6 \%$ | $34,372,508$ | $13.7 \%$ |
| 1: Selected | 3,865 | $12.6 \%$ | $19,958,255$ | $8.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_2

## Label: REASON GIG- SUPPLEMENT PAY

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items]
2. To earn extra money to supplement pay from my current employment, or other regular source of income
[SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,684 | $15.3 \%$ | $29,146,879$ | $11.6 \%$ |
| 1: Selected | 3,946 | $12.9 \%$ | $25,183,884$ | $10.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_3

## Label: REASON GIG- SUPPLEMENT RETIREMENT

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items]
3. To earn extra money to supplement my retirement, pension, or disability income
[SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = 1]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,485 | $21.2 \%$ | $42,563,465$ | $17.0 \%$ |
| 1: Selected | 2,145 | $7.0 \%$ | $11,767,298$ | $4.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_4

## Label: REASON GIG- HELP FAMILY OR FRIENDS

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items]
4. To earn extra money to help family or friends
[SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,394 | $20.9 \%$ | $41,741,974$ | $16.6 \%$ |
| 1: Selected | 2,236 | $7.3 \%$ | $12,588,789$ | $5.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_5

## Label: REASON GIG- STARTING OWN BUSINESS

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items]
5. To earn extra money while I am working to start my own business [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,002 | $22.9 \%$ | $46,872,844$ | $18.7 \%$ |
| 1: Selected | 1,628 | $5.3 \%$ | $7,457,918$ | $3.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_6

## Label: REASON GIG- CAREER TRANSITION

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply. These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items]
6. To earn extra money while I am making a career transition [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,105 | $23.2 \%$ | $46,602,782$ | $18.6 \%$ |
| 1: Selected | 1,525 | $5.0 \%$ | $7,727,981$ | $3.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_7

## Label: REASON GIG- MAINTAINSKILLS

Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items]
7. To maintain existing employment-related skills
[SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 $=1$ OR S_GIGCHECK_3 = 1]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,550 | $24.6 \%$ | $48,915,273$ | $19.5 \%$ |
| 1: Selected | 1,080 | $3.5 \%$ | $5,415,490$ | $2.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_8

Label: REASON GIG- NEW SKILLS
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items] 8. To acquire new employment-related skills [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]
__Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,598 | $24.8 \%$ | $49,391,749$ | $19.7 \%$ |
| 1: Selected | 1,032 | $3.4 \%$ | $4,939,014$ | $2.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_9
Label: REASON GIG- WORKING FOR MYSELF
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply. These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items] 9. To see what it is like working for myself [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,562 | $24.7 \%$ | $48,733,851$ | $19.4 \%$ |
| 1: Selected | 1,068 | $3.5 \%$ | $5,596,912$ | $2.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_GIGREASON_1_10

Label: REASON GIG- FLEXIBILITY
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply. These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items] 10. To have flexibility in my work schedule [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 6,934 | $22.6 \%$ | $43,616,730$ | $17.4 \%$ |
| 1: Selected | 1,696 | $5.5 \%$ | $10,714,033$ | $4.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_11
Label: REASON GIG- NETWORK
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items] 11. To network/meet people [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,712 | $25.2 \%$ | $48,982,754$ | $19.5 \%$ |
| 1: Selected | 918 | $3.0 \%$ | $5,348,008$ | $2.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_12
Label: REASON GIG- FUN
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply.
These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items] 12. Just for fun or as a hobby [SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,383 | $24.1 \%$ | $43,855,706$ | $17.5 \%$ |
| 1: Selected | 1,247 | $4.1 \%$ | $10,475,057$ | $4.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GIGREASON_1_13

Label: REASON GIG- OTHER REASON
Description: In the last 6 months, which of the following are the primary reasons why you have engaged in gig work activities? Select all that apply. These activities might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities. [HOVER TEXT ON "other activities": App-based food delivery, Babysitting, childcare services, dog walking and/or house sitting, Disabled adult and/or elder care services, Providing personal services to individuals, Renting out property, such as your car, your phone, your place of residence, or other items] 13. Other reason, specify:
[SHOW IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 = 1]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 8,443 | $27.6 \%$ | $52,487,615$ | $20.9 \%$ |
| 1: Selected | 187 | $0.6 \%$ | $1,843,148$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,282 | $0.0 \%$ |
| -3: Missing | 68 | $0.2 \%$ | 769,305 | $0.3 \%$ |
| : Logical Skip | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DOV_GIGWORK

## Label: GIG WORKER FLAG

Description: Administrative Variable: This variable flags which respondents qualify as a gig worker. IF S_GIGCHECK_1 = 1 OR S_GIGCHECK_2 = 1 OR S_GIGCHECK_3 $=1$ DOV_GIGWORK $=1$. ELSE DOV_GIGWORK $=$ 0.

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Does not meet criteria | 21,933 | $71.6 \%$ | $195,810,033$ | $78.0 \%$ |
| 1: Meets criteria | 8,699 | $28.4 \%$ | $55,104,350$ | $22.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: DOV_GENPOP |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: GENERAL POPULATION FLAG |  |  |  |  |
| Description: Administrative Variable: This variable flags which respondents only qualify as general population. IF DOV_CUR_ENTR = 0 AND DOV_CUR_FREE $=0$ AND DOV_FORM_ENTR $=0$ AND DOV_FORM_FREE $=0$ AND DOV_NAS $\bar{C} E N T=0$ AND DOV_WITHD̄RAW = 0 DOV_GENPOP $=1$. ELSE DOV_GENPOP $=0$. |  |  |  |  |
|  | Unweighted |  | _Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Does not meet criteria | 19,577 | 63.9\% | 158,271,559 | 63.1\% |
| 1: Meets criteria | 11,055 | 36.1\% | 92,642,824 | 36.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: DOV_GROUP |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: COMPUTE GROUP |  |  |  |  |
| Description: Administr responden responden IF DOV ELSE IF ELSE IF S_FORM DOV_GR ELSE IF entrepren "former fr ELSE IF entreprene | : This varia oup determi . current e 1 DOV_G REE $=1$ D $\mathrm{NT}=1 \mathrm{AN}$ $1<>1,2$ cent entrep ENTR = 1 DOV_FOR <br> RAW $=1 \mathrm{DO}$ $\mathrm{P}=1 \mathrm{DOV}$ | gives the which se reneur, $\mathrm{P}=1$ " GROUP FORMB ur" _GROU FREE $=$ <br> GROUP ROUP = | v group assi questions a mer entrepr rent entrepr 2 "current fi _STAT_1 < <br> = 4 "former DOV_GROU <br> 6 "withdraw <br> 'general pop | to a <br> ...) <br> " <br> ncer" <br> AND <br> 5 <br> on" |
|  | Unweig |  | Weig |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Current entrepreneur | 5,949 | 19.4\% | 36,957,886 | 14.7\% |
| 2: Current freelancer | 4,409 | 14.4\% | 35,718,682 | 14.2\% |
| 3: Nascent entrepreneur | 1,883 | 6.1\% | 14,618,687 | 5.8\% |
| 4: Former entrepreneur | 2,308 | 7.5\% | 22,102,901 | 8.8\% |
| 5: Former freelancer | 2,294 | 7.5\% | 23,381,490 | 9.3\% |
| 6: Withdrawn entrepreneur | 2,734 | 8.9\% | 25,491,912 | 10.2\% |

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$\left.\begin{array}{l}\text { Variable: DOV_GROUP } \\ \text { Label: COMPUTE GROUP } \\ \text { Description: Administrative Variable: This variable gives the dov group assigned to a } \\ \\ \\ \\ \\ \text { respondent. The dov group determines which set of questions a } \\ \text { respondent receives. (e.g. current entrepreneur, former entrepreneur...) }\end{array}\right]$

Variable: DOV_FORM_ENTR_Y1

## Label: FORMER ENTREPRENEUR FLAG - Y1 EQUIVALENT

Description: Administrative Variable: This variable flags which respondents qualify as a former entrepreneur based on EPOP year 1 survey pathing.

| Unweighted_ |  | - Weighted_ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 27,024 | $88.2 \%$ | $219,515,490$ | $87.5 \%$ |
| 3,608 | $11.8 \%$ | $31,398,893$ | $12.5 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: DOV_FORM_FREE_Y1
Label: FORMER FREELANCER FLAG - Y1 EQUIVALENT
Description: Administrative Variable: This variable flags which respondents qualify as a former freelancer based on EPOP year 1 survey pathing.
$\qquad$
Unweighted _ _ Weighted
LABEL
COUNT PCT
COUNT
PCT
0: Does not meet criteria
$25,807 \quad 84.2 \% \quad 205,403,590 \quad 81.9 \%$
1: Meets criteria
$4,825 \quad 15.8 \% \quad 45,510,793 \quad 18.1 \%$

| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |
| :--- | :--- | :--- | :--- | :--- |

## Variable: DOV_WITHDRAW_Y1

Label: WITHDRAWNFLAG - Y1 EQUIVALENT
Description: Administrative Variable: This variable flags which respondents qualify as a withdrawn business owner or freelancer based on EPOP year 1 survey pathing.

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Does not meet criteria | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| 1: Meets criteria | 2,734 | $8.9 \%$ | $25,491,912$ | $10.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: CURWORK

Label: CURRENTLY WORKING FLAG
Description: Administrative Variable: This variable flags which respondents are currently working. if S_JOBSTAT_1=1 or S_JOBSTAT_2=1 or S_JOBSTAT_5 is not equal to (.,-3,-5) or S_JOBSTAT ${ }_{-} 6=1$ then curwork $=1$; else curwork $=0$;

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not currently working | 10,544 | $34.4 \%$ | $82,516,040$ | $32.9 \%$ |
| 1: Currently working | 20,088 | $65.6 \%$ | $168,398,343$ | $67.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_EMPSTAT_1
Label: PURSUING IDEA EMPLOYMENT STATUS
Description: When you first started pursuing the idea of [INSERT DOV_ACTIVITY], what was your employment status?
[SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Employed | 11,159 | $36.4 \%$ | $81,989,461$ | $32.7 \%$ |
| 2: Not employed | 3,774 | $12.3 \%$ | $30,584,614$ | $12.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,378 | $0.0 \%$ |
| -3: Missing | 41 | $0.1 \%$ | 207,715 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_1
Label: NOT WORKING PURSUING- RETIRED
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply. 1. Retired [SHOW IF PE_EMPSTĀT_1 = 2]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 3,086 | 10.1\% | 24,734,650 | 9.9\% |
| 1: Selected | 683 | 2.2\% | 5,812,790 | 2.3\% |
| -3: Missing | 5 | 0.0\% | 37,173 | 0.0\% |
| .: Logical Skip | 26,858 | 87.7\% | 220,329,769 | 87.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_EMPSTAT_2_2

## Label: NOT WORKING PURSUING- LAYOFF

Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply.
2. On layoff from a job [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,077 | $10.0 \%$ | $25,036,460$ | $10.0 \%$ |
| 1: Selected | 692 | $2.3 \%$ | $5,510,981$ | $2.2 \%$ |
| -3: Missing | 5 | $0.0 \%$ | 37,173 | $0.0 \%$ |
| : Logical Skip | 26,858 | $87.7 \%$ | $220,329,769$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_3

## Label: NOT WORKING PURSUING- STUDENT

Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply. 3. Student [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,104 | $10.1 \%$ | $25,407,690$ | $10.1 \%$ |
| 1: Selected | 665 | $2.2 \%$ | $5,139,751$ | $2.0 \%$ |
| -3: Missing | 5 | $0.0 \%$ | 37,173 | $0.0 \%$ |
| : Logical Skip | 26,858 | $87.7 \%$ | $220,329,769$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_4

## Label: NOT WORKING PURSUING- FAMILY RESPONSIBILITIES

Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply.
4. Family responsibilities [SHOW IF PE_EMPSTAT_1 = 2]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,890 | $9.4 \%$ | $23,400,129$ | $9.3 \%$ |
| 1: Selected | 879 | $2.9 \%$ | $7,147,312$ | $2.8 \%$ |
| -3: Missing | 5 | $0.0 \%$ | 37,173 | $0.0 \%$ |
| : Logical Skip | 26,858 | $87.7 \%$ | $220,329,769$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_5
Label: NOT WORKING PURSUING- ILLNESS OR DISABILITY
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply. 5. Chronic illness or permanent disability
[SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,239 | $10.6 \%$ | $26,422,507$ | $10.5 \%$ |
| 1: Selected | 530 | $1.7 \%$ | $4,124,934$ | $1.6 \%$ |
| -3: Missing | 5 | $0.0 \%$ | 37,173 | $0.0 \%$ |
| : Logical Skip | 26,858 | $87.7 \%$ | $220,329,769$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_6
Label: NOT WORKING PURSUING- JOB NOT AVAILABLE
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply. 6. Suitable job not available [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,290 | $10.7 \%$ | $26,712,889$ | $10.6 \%$ |
| 1: Selected | 479 | $1.6 \%$ | $3,834,552$ | $1.5 \%$ |
| -3: Missing | 5 | $0.0 \%$ | 37,173 | $0.0 \%$ |
| : Logical Skip | 26,858 | $87.7 \%$ | $220,329,769$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_7
Label: NOT WORKING PURSUING- NO NEED OR WANT TO WORK
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply. 7. Did not need or want to work [SHBOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,443 | $11.2 \%$ | $27,688,281$ | $11.0 \%$ |
| 1: Selected | 326 | $1.1 \%$ | $2,859,160$ | $1.1 \%$ |
| -3: Missing | 5 | $0.0 \%$ | 37,173 | $0.0 \%$ |
| : Logical Skip | 26,858 | $87.7 \%$ | $220,329,769$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_EMPSTAT_2_8
Label: NOT WORKING PURSUING- NONE OF THE ABOVE
Description: What were your reasons for not working when you first started pursuing the idea of [INSERT DOV_ACTIVITY]? Select all that apply. 8. None of the above [SHOW IF PE_EMPSTAT_1 = 2]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,381 | $11.0 \%$ | $27,571,404$ | $11.0 \%$ |
| 1: Selected | 388 | $1.3 \%$ | $2,976,037$ | $1.2 \%$ |
| -3: Missing | 5 | $0.0 \%$ | 37,173 | $0.0 \%$ |
| : Logical Skip | 26,858 | $87.7 \%$ | $220,329,769$ | $87.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_1_1

## Label: REASON IMPORTANCE- OWN BOSS

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 1. Wanted to be my own boss [SHOW IF DOV̄_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 9,101 | $29.7 \%$ | $62,112,656$ | $24.8 \%$ |
| 2: Somewhat important | 4,378 | $14.3 \%$ | $35,743,566$ | $14.2 \%$ |
| 3: Not important | 1,429 | $4.7 \%$ | $14,469,466$ | $5.8 \%$ |
| -3: Missing | 67 | $0.2 \%$ | 461,479 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_1_2
Label: REASON IMPORTANCE- FLEXIBLE HOURS
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 2. Flexible hours [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 10,275 | $33.5 \%$ | $77,452,114$ | $30.9 \%$ |
| 2: Somewhat important | 3,565 | $11.6 \%$ | $26,494,639$ | $10.6 \%$ |
| 3: Not important | 874 | $2.9 \%$ | $7,543,752$ | $3.0 \%$ |
| -3: Missing | 261 | $0.9 \%$ | $1,296,663$ | $0.5 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_REASONS_1_3

Label: REASON IMPORTANCE- BALANCE
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 3. Balance work and family [SHOW IF DOV̄_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 9,952 | $32.5 \%$ | $72,312,077$ | $28.8 \%$ |
| 2: Somewhat important | 3,490 | $11.4 \%$ | $28,152,014$ | $11.2 \%$ |
| 3: Not important | 1,278 | $4.2 \%$ | $11,060,887$ | $4.4 \%$ |
| -3: Missing | 255 | $0.8 \%$ | $1,262,190$ | $0.5 \%$ |
| .: Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_1_4
Label: REASON IMPORTANCE- GREATER INCOME
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
4. Opportunity for greater income
[SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 10,159 | $33.2 \%$ | $74,592,517$ | $29.7 \%$ |
| 2: Somewhat important | 3,700 | $12.1 \%$ | $29,812,305$ | $11.9 \%$ |
| 3: Not important | 848 | $2.8 \%$ | $7,164,630$ | $2.9 \%$ |
| -3: Missing | 268 | $0.9 \%$ | $1,217,715$ | $0.5 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_1_5

## Label: REASON IMPORTANCE- SUPPLEMENT INCOME

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
5. Ability to supplement my income from my job [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 9,087 | $29.7 \%$ | $64,116,549$ | $25.6 \%$ |
| 2: Somewhat important | 3,943 | $12.9 \%$ | $31,469,260$ | $12.5 \%$ |
| 3: Not important | 1,595 | $5.2 \%$ | $15,591,890$ | $6.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 14,035 | $0.0 \%$ |
| -3: Missing | 349 | $1.1 \%$ | $1,595,433$ | $0.6 \%$ |
| . Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_REASONS_1_6
Label: REASON IMPORTANCE- AVENUE FOR IDEAS
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
6. Best avenue for my ideas/goods/services
[SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 8,398 | $27.4 \%$ | $57,898,012$ | $23.1 \%$ |
| 2: Somewhat important | 5,235 | $17.1 \%$ | $42,828,156$ | $17.1 \%$ |
| 3: Not important | 1,206 | $3.9 \%$ | $11,283,802$ | $4.5 \%$ |
| -3: Missing | 136 | $0.4 \%$ | 777,198 | $0.3 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_REASONS_1_7

Label: REASON IMPORTANCE- UNABLE TO FIND EMPLOYMENT
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 7. Unable to find employment [SHOW IF DOV̄_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 4,042 | $13.2 \%$ | $21,689,182$ | $8.6 \%$ |
| 2: Somewhat important | 4,392 | $14.3 \%$ | $28,665,673$ | $11.4 \%$ |
| 3: Not important | 6,262 | $20.4 \%$ | $60,928,487$ | $24.3 \%$ |
| -3: Missing | 279 | $0.9 \%$ | $1,503,825$ | $0.6 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_1_8
Label: REASON IMPORTANCE- NOT VALUED
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
8. Did not feel valued by my place of employment [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 5,594 | $18.3 \%$ | $34,263,530$ | $13.7 \%$ |
| 2: Somewhat important | 4,483 | $14.6 \%$ | $32,802,004$ | $13.1 \%$ |
| 3: Not important | 4,609 | $15.0 \%$ | $44,112,540$ | $17.6 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 28,792 | $0.0 \%$ |
| -3: Missing | 285 | $0.9 \%$ | $1,580,301$ | $0.6 \%$ |
| .: Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_1_9
Label: REASON IMPORTANCE- NOT ADEQUATE OPPORTUNITIES

| Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? <br> 9. Did not feel that there were adequate opportunities to advance in my career [SHOW IF DOV_GROUP <> 4,5, OR 7] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 6,020 | 19.7\% | 37,147,700 | 14.8\% |
| 2: Somewhat important | 4,827 | 15.8\% | 36,594,717 | 14.6\% |
| 3: Not important | 3,838 | 12.5\% | 37,517,542 | 15.0\% |
| -5: Don't know | 2 | 0.0\% | 8,267 | 0.0\% |
| -3: Missing | 288 | 0.9\% | 1,518,942 | 0.6\% |
| .: Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: PE_REASONS_1_10
Label: REASON IMPORTANCE- NOT PAID FAIRLY
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
10. Did not feel like I was being paid fairly given my skills in the labor market [SHOW IF DOV_GROUP <>4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 6,795 | $22.2 \%$ | $43,046,410$ | $17.2 \%$ |
| 2: Somewhat important | 4,317 | $14.1 \%$ | $32,834,569$ | $13.1 \%$ |
| 3: Not important | 3,510 | $11.5 \%$ | $35,048,169$ | $14.0 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 22,302 | $0.0 \%$ |
| -3: Missing | 350 | $1.1 \%$ | $1,835,718$ | $0.7 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_REASONS_1_11

## Label: REASON IMPORTANCE- NOT WORK FOR SOMEONE

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
11. Working for someone didn't appeal to me [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 5,860 | $19.1 \%$ | $37,471,937$ | $14.9 \%$ |
| 2: Somewhat important | 5,503 | $18.0 \%$ | $41,534,135$ | $16.6 \%$ |
| 3: Not important | 3,461 | $11.3 \%$ | $32,777,811$ | $13.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 14,035 | $0.0 \%$ |
| -3: Missing | 150 | $0.5 \%$ | 989,250 | $0.4 \%$ |
| . Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: PE_REASONS_1_12
Label: REASON IMPORTANCE-START OWN BUSINESS
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
12. Always wanted to start my own business [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 7,407 | $24.2 \%$ | $49,533,323$ | $19.7 \%$ |
| 2: Somewhat important | 4,908 | $16.0 \%$ | $38,357,563$ | $15.3 \%$ |
| 3: Not important | 2,445 | $8.0 \%$ | $23,492,998$ | $9.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 6,490 | $0.0 \%$ |
| -3: Missing | 214 | $0.7 \%$ | $1,396,795$ | $0.6 \%$ |
| . Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_REASONS_1_13

## Label: REASON IMPORTANCE- ROLE MODEL

Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
13.An entrepreneurial friend or family member was a role model [SHOW IF DOV_GROUP <> 4,5, OR 7]

## _Unweighted__

$\qquad$
Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Very important | 5,461 | $17.8 \%$ | $32,209,132$ | $12.8 \%$ |
| 2: Somewhat important | 4,498 | $14.7 \%$ | $33,928,468$ | $13.5 \%$ |
| 3: Not important | 4,751 | $15.5 \%$ | $45,018,400$ | $17.9 \%$ |
| -3: Missing | 265 | $0.9 \%$ | $1,631,167$ | $0.7 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: PE_REASONS_1_14
Label: REASON IMPORTANCE- FAMILY BUSINESS
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]? 14. Wanted to carry on the family business [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 3,800 | $12.4 \%$ | $17,897,417$ | $7.1 \%$ |
| 2: Somewhat important | 3,131 | $10.2 \%$ | $18,849,759$ | $7.5 \%$ |
| 3: Not important | 7,756 | $25.3 \%$ | $74,017,983$ | $29.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 16,924 | $0.0 \%$ |
| -3: Missing | 286 | $0.9 \%$ | $2,005,085$ | $0.8 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_1_15
Label: REASON IMPORTANCE- HELP COMMUNITY
Description: How important to you were each of the following reasons for pursuing [INSERT DOV_ACTIVITY]?
15. Wanted to help and/or become more involved in my community [SHOW IF DOV_GROUP <>4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Very important | 5,660 | $18.5 \%$ | $31,570,900$ | $12.6 \%$ |
| 2: Somewhat important | 4,940 | $16.1 \%$ | $38,144,894$ | $15.2 \%$ |
| 3: Not important | 4,037 | $13.2 \%$ | $41,020,368$ | $16.3 \%$ |
| -3: Missing | 338 | $1.1 \%$ | $2,051,005$ | $0.8 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

## Variable: PE_REASONS_2

## Label: MOST IMPORTANT FOR PURSUING

Description: You reported the following were very important reasons for pursuing [INSERT DOV_ACTIVITY]. Of these reasons for pursuing [INSERT DOV_ACTIVITY], which is the most important to you? Select one. [SHOW IF DOV_GROUP=1, 2, 3]

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: Wanted to be my own boss | 2,862 | 9.3\% | 16,437,399 | 6.6\% |
| 2: Flexible hours | 1,802 | 5.9\% | 13,283,801 | 5.3\% |
| 3: Balance work and family | 1,581 | 5.2\% | 11,990,529 | 4.8\% |
| 4: Opportunity for greater income | 1,769 | 5.8\% | 14,135,659 | 5.6\% |
| 5: Ability to supplement my income from my job | 932 | 3.0\% | 7,785,791 | 3.1\% |
| 6: Best avenue for my ideas/goods/services | 674 | 2.2\% | 5,541,698 | 2.2\% |
| 7: Unable to find employment | 263 | 0.9\% | 1,763,716 | 0.7\% |
| 8: Did not feel valued by my place of employment | 224 | 0.7\% | 1,302,338 | 0.5\% |
| 9: Did not feel that there were adequate opportunities to advance in my career | 222 | 0.7\% | 1,322,794 | 0.5\% |
| 10: Did not feel like I was being paid fairly given my skills in the labor market | 267 | 0.9\% | 1,663,921 | 0.7\% |
| 11: Working for someone didn't appeal to me | 203 | 0.7\% | 1,459,247 | 0.6\% |
| 12: Always wanted to start my own business | 416 | 1.4\% | 2,567,871 | 1.0\% |
| 13: An entrepreneurial friend or family member was a role model | 154 | 0.5\% | 1,007,589 | 0.4\% |
| 14: Wanted to carry on the family business | 134 | 0.4\% | 1,015,428 | 0.4\% |
| 15: Wanted to help and/or become more involved in my community | 266 | 0.9\% | 1,928,537 | 0.8\% |
| -3: Missing | 42 | 0.1\% | 236,648 | 0.1\% |

Issued: October 16, 2023

## Variable: PE_REASONS_2

## Label: MOST IMPORTANT FOR PURSUING

Description: You reported the following were very important reasons for pursuing [INSERT DOV_ACTIVITY]. Of these reasons for pursuing [INSERT DOV_ACTIVITY], which is the most important to you? Select one. [SHOW IF DOV_GROUP=1, 2, 3]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT |
| PCT | PCT |  |  |  |
| Logical Skip | 18,821 | $61.4 \%$ | $167,471,417$ | $66.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_REASONS_3
Label: SECOND MOST IMPORTANT FOR PURSUING
Description: Of the remaining very important reasons for pursuing [INSERT DOV_ACTIVITY], which was the second most important to you? Select one. [SHOW IF DOV_GROUP=1, 2, 3]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | :---: | ---: | :---: |
| 1: Wanted to be my own boss | 1,259 | $4.1 \%$ | $8,762,053$ | $3.5 \%$ |
| 2: Flexible hours | 2,119 | $6.9 \%$ | $16,374,810$ | $6.5 \%$ |
| 3: Balance work and family | 1,727 | $5.6 \%$ | $11,053,282$ | $4.4 \%$ |
| 4: Opportunity for greater income | 1,693 | $5.5 \%$ | $13,060,786$ | $5.2 \%$ |
| 5: Ability to supplement my <br> income from my job | 938 | $3.1 \%$ | $6,895,646$ | $2.7 \%$ |
| 6: Best avenue for my <br> ideas/goods/services | 760 | $2.5 \%$ | $4,987,714$ | $2.0 \%$ |
| 7: Unable to find employment <br> 8: Did not feel valued by my place <br> of employment | 316 | $1.0 \%$ | $2,146,318$ | $0.9 \%$ |
| 9: Did not feel that there were <br> adequate opportunities to advance <br> in my career | 303 | $1.0 \%$ | $1,657,007$ | $0.7 \%$ |
| 10: Did not feel like I was being <br> paid fairly given my skills in the <br> labor market | 378 | $1.2 \%$ | $2,515,974$ | $1.0 \%$ |

Issued: October 16, 2023

Variable: PE_REASONS_3
Label: SECOND MOST IMPORTANT FOR PURSUING
Description: Of the remaining very important reasons for pursuing [INSERT DOV_ACTIVITY], which was the second most important to you? Select one. [SHOW IF DOV_GROUP=1, 2, 3]

|  | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 11: Working for someone didn't appeal to me | 351 | 1.1\% | 2,569,504 | 1.0\% |
| 12: Always wanted to start my own business | 505 | 1.6\% | 3,410,837 | 1.4\% |
| 13: An entrepreneurial friend or family member was a role model | 237 | 0.8\% | 1,313,392 | 0.5\% |
| 14: Wanted to carry on the family business | 154 | 0.5\% | 777,658 | 0.3\% |
| 15: Wanted to help and/or become more involved in my community | 311 | 1.0\% | 2,104,032 | 0.8\% |
| -3: Missing | 102 | 0.3\% | 654,671 | 0.3\% |
| . Logical Skip | 19,242 | 62.8\% | 171,224,832 | 68.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: ENTR_EXPERIENCE_1

## Label: SIMILAR WORK

Description: [IF DOV_GROUP = 1,2: Is your current work as [INSERT DOV_JOB] similar to work you did in prior employment?] [IF DOV_GROUP = 3,6: Is the work related to your [IF DOV_GROUP = 6: former] business idea similar to work you are doing now or in prior employment?] [SHOW IF DOV_GROUP <> 4,5, OR 7]

| Unweighted_ |  | Weighted__ |  |
| ---: | ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 6,957 | $22.7 \%$ | $45,399,151$ | $18.1 \%$ |
| 7,959 | $26.0 \%$ | $67,044,816$ | $26.7 \%$ |
| 59 | $0.2 \%$ | 343,201 | $0.1 \%$ |

Issued: October 16, 2023

## Variable: ENTR_EXPERIENCE_1

Label: SIMILAR WORK
Description: [IF DOV_GROUP = 1,2: Is your current work as [INSERT DOV_JOB] similar to work you did in prior employment?] [IF DOV_GROUP = 3,6: Is the work related to your [IF DOV_GROUP = 6: former] business idea similar to work you are doing now or in prior employment?] [SHOW IF DOV_GROUP < > 4,5, OR 7]

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| . Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: ENTR_EXPERIENCE_2
Label: PRIOR EXPERIENCE BUSINESS
Description: [IF DOV_GROUP = 1,2: Before you started [INSERT DOV_ACTIVITY], did you have any prior experience starting and/or operating this same type of business?] [IF DOV_GROUP = 3,6: Do you have any prior experience starting and/or operating a business similar to your [IF DOV_GROUP = 6: former] business idea?] [SHOW IF DOV_GROUP <>4,5, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT |
| 1: Yes | 6,201 | $20.2 \%$ | $36,457,706$ | $14.5 \%$ |
| 2: No | 8,533 | $27.9 \%$ | $75,173,307$ | $30.0 \%$ |
| -3: Missing | 241 | $0.8 \%$ | $1,156,155$ | $0.5 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_EXPERIENCE_3

## Label: YEARS OF EXPERIENCE

Description: [IF DOV_GROUP = 1,2: Before you started [INSERT DOV_ACTIVITY], how many years of experience did you have starting and/or operating this same type of business?] [IF DOV_GROUP = 3,6: How many years of experience do you have starting and/or operating a business similar to your [IF DOV_GROUP = 6: former] business idea?] [SHOW IF ENTR_EXPERIENCE_2 = 1]
$\qquad$
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: 1 to 4 years | 2,030 | $6.6 \%$ | $12,589,976$ | $5.0 \%$ |
| 2: 5 to 9 years | 1,962 | $6.4 \%$ | $10,343,890$ | $4.1 \%$ |
| 3: 10 to 14 years | 1,172 | $3.8 \%$ | $6,641,182$ | $2.6 \%$ |
| 4: 15 to 19 years | 434 | $1.4 \%$ | $2,562,351$ | $1.0 \%$ |
| 5: 20 or more years | 587 | $1.9 \%$ | $4,274,790$ | $1.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,378 | $0.0 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 40,139 | $0.0 \%$ |
| : Logical Skip | 24,431 | $79.8 \%$ | $214,456,677$ | $85.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_STEPS_1_1

## Label: NETWORKING STEPS- FRIEND

Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.

1. Discussed the idea with a friend, work colleague, classmate, or acquaintance [SHOW IF DOV_GROUP $>4,5$, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 7,118 | 23.2\% | 53,608,382 | 21.4\% |
| 1: Selected | 7,833 | 25.6\% | 59,052,896 | 23.5\% |
| -3: Missing | 24 | 0.1\% | 125,889 | 0.1\% |

Variable: PE_STEPS_1_1
Label: NETWORKING STEPS- FRIEND
Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.

1. Discussed the idea with a friend, work colleague, classmate, or acquaintance [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| .: Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STEPS_1_2
Label: NETWORKING STEPS- FAMILY MEMBER
Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 2. Discussed the idea with a family member [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,926 | $22.6 \%$ | $49,169,450$ | $19.6 \%$ |
| 1: Selected | 8,025 | $26.2 \%$ | $63,491,829$ | $25.3 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 125,889 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_1_3
Label: NETWORKING STEPS- MENTOR
Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 3. Identified and worked with a mentor(s) [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,636 | $38.0 \%$ | $92,207,262$ | $36.7 \%$ |
| 1: Selected | 3,315 | $10.8 \%$ | $20,454,016$ | $8.2 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 125,889 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_STEPS_1_4

## Label: NETWORKING STEPS- EXPERTS

Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.
4. Networking with experts, colleagues, or acquaintances in the field [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,546 | $34.4 \%$ | $79,026,071$ | $31.5 \%$ |
| 1: Selected | 4,405 | $14.4 \%$ | $33,635,208$ | $13.4 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 125,889 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_1_5
Label: NETWORKING STEPS- NONE OF THE ABOVE
Description: Which of the following networking steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 5. None of the above [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,070 | $42.7 \%$ | $96,657,726$ | $38.5 \%$ |
| 1: Selected | 1,881 | $6.1 \%$ | $16,003,553$ | $6.4 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 125,889 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_STEPS_2_1

Label: TECHNICAL OR MARKET RESEARCH STEPS - LEADERS
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.

1. Consulted established business leaders in the industry on the idea or market [SHOW IF DOV_GROUP $\gg 4,5$, OR 7]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 11,109 | $36.3 \%$ | $89,545,826$ | $35.7 \%$ |
| 1: Selected | 3,822 | $12.5 \%$ | $22,922,228$ | $9.1 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 319,113 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_2_2
Label: TECHNICAL OR MARKET RESEARCH STEPS - PROFESSIONAL ADVICE

Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.
2. Sought out professional advice (such as from a lawyer, accountant, or another professional related to the operation of a business)
[SHOW IF DOV_GROUP <> 4,5, OR 7]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,352 | $33.8 \%$ | $84,747,391$ | $33.8 \%$ |
| 1: Selected | 4,579 | $14.9 \%$ | $27,720,664$ | $11.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 319,113 | $0.1 \%$ |
| .: Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_2_3
Label: TECHNICAL OR MARKET RESEARCH STEPS - MARKET RESEARCH
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.
3. Researched the market or considered how potential customers or other firms might respond if you launched the business
[SHOW IF DOV_GROUP <> 4,5, OR 7]
_Weighted COUNT PCT

| 8,943 | $29.2 \%$ | $69,811,967$ | $27.8 \%$ |
| ---: | ---: | ---: | ---: |
| 5,988 | $19.5 \%$ | $42,656,088$ | $17.0 \%$ |
| 44 | $0.1 \%$ | 319,113 | $0.1 \%$ |
| 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Label: TECHNICAL OR MARKET RESEARCH STEPS - PATENTS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. <br> 4. Learned about or applied for patents, copyrights, or trademarks to protect the business idea [SHOW IF DOV_GROUP $<>4,5$, OR 7] |  |  |  |  |
|  | Unweighted |  | _Weighted_ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 12,204 | 39.8\% | 96,657,384 | 38.5\% |
| 1: Selected | 2,727 | 8.9\% | 15,810,670 | 6.3\% |
| -3: Missing | 44 | 0.1\% | 319,113 | 0.1\% |
| .: Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STEPS_2_5
Label: TECHNICAL OR MARKET RESEARCH STEPS - PROTOTYPE
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 5. Made a prototype [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,475 | $44.0 \%$ | $103,756,174$ | $41.4 \%$ |
| 1: Selected | 1,456 | $4.8 \%$ | $8,711,881$ | $3.5 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 319,113 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: PE_STEPS_2_6 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: TECHNICAL OR MARKET RESEARCH STEPS - FEEDBACK |  |  |  |  |
| Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. <br> 6. Tested the market and/or collected feedback from customers [SHOW IF DOV_GROUP <>4,5, OR 7] |  |  |  |  |
|  | Unweighted |  | __Weighted_ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,169 | 39.7\% | 92,104,310 | 36.7\% |
| 1: Selected | 2,762 | 9.0\% | 20,363,745 | 8.1\% |
| -3: Missing | 44 | 0.1\% | 319,113 | 0.1\% |
| .: Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STEPS_2_7
Label: TECHNICAL OR MARKET RESEARCH STEPS - NONE OF ABOVE
Description: Which of the following technical or market research steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 7. None of the above [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,881 | $35.5 \%$ | $74,125,006$ | $29.5 \%$ |
| 1: Selected | 4,050 | $13.2 \%$ | $38,343,048$ | $15.3 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 319,113 | $0.1 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Label: BUSINESS DEVELOPMENT STEPS- ATTENDED TRAININGS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Which of the following business development steps did you (or you and your co-developers/collaborators) take with business support organizations to pursue [INSERT DOV_ACTIVITY]? Select all that apply. <br> 1. Attended trainings, workshops, or webinars relating to starting and operating a business [SHOW IF DOV_GROUP $<>4,5$, OR 7] |  |  |  |  |
|  | Unweighted |  | __Weighted _ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 8,525 | 27.8\% | 74,357,629 | 29.6\% |
| 1: Selected | 6,367 | 20.8\% | 37,882,533 | 15.1\% |
| -3: Missing | 83 | 0.3\% | 547,006 | 0.2\% |
| .: Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STEPS_3_2
Label: BUSINESS DEVELOPMENT STEPS- APPLIED TO SUPPORT PROGRAM
Description: Which of the following business development steps did you (or you and your co-developers/collaborators) take with business support organizations to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 2. Applied to a support program for new business [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,547 | $37.7 \%$ | $95,300,367$ | $38.0 \%$ |
| 1: Selected | 3,345 | $10.9 \%$ | $16,939,795$ | $6.8 \%$ |
| -3: Missing | 83 | $0.3 \%$ | 547,006 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_STEPS_3_3
Label: BUSINESS DEVELOPMENT STEPS- NONE OF THE ABOVE

| Description: Which of the following business development steps did you (or you and |
| :--- |
| your co-developers/collaborators) take with business support |
| organizations to pursue [INSERT DOV_ACTIVITY]? Select all that |
| apply. 3. None of the above |
| [SHOW IF DOV_GROUP < 4,5, OR 7] |

L_Unweighted__

## Variable: PE_STEPS_4_1

Label: BUSINESS FINANCING STEPS- EXPLORED BANK FINANCING OPTIONS

Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.

1. Explored financing options with a bank, investors, or grant program [SHOW IF DOV_GROUP < > 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,956 | $35.8 \%$ | $90,830,789$ | $36.2 \%$ |
| 1: Selected | 3,970 | $13.0 \%$ | $21,533,721$ | $8.6 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 422,659 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_4_2
Label: BUSINESS FINANCING STEPS- APPLIED FOR FINANCING
Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.
2. Applied for or requested financing with a bank, investors, or a grant program [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 11,197 | 36.6\% | 94,603,602 | 37.7\% |
| 1: Selected | 3,729 | 12.2\% | 17,760,907 | 7.1\% |
| -3: Missing | 49 | 0.2\% | 422,659 | 0.2\% |
| .: Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: PE_STEPS_4_3

Label: BUSINESS FINANCING STEPS- CONVERSATIONS ABOUT FUNDING
Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.
3. Had conversations with acquaintances, friends, and family about potentially funding the business [SHOW IF DOV_GROUP $<>4,5$, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 9,954 | 32.5\% | 81,018,373 | 32.3\% |
| 1: Selected | 4,972 | 16.2\% | 31,346,137 | 12.5\% |
| -3: Missing | 49 | 0.2\% | 422,659 | 0.2\% |
| .: Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STEPS_4_4
Label: BUSINESS FINANCING STEPS- OWN CAPITAL
Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 4. Put forward my own capital [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT |
| 0: Not selected | 9,930 | $32.4 \%$ | $69,143,374$ | $27.6 \%$ |
| 1: Selected | 4,996 | $16.3 \%$ | $43,221,135$ | $17.2 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 422,659 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_STEPS_4_5

Label: BUSINESS FINANCING STEPS- NONE OF THE ABOVE
Description: Which of the following business financing steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 5. None of the above
[SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$
$\qquad$ _Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 11,332 | $37.0 \%$ | $78,146,536$ | $31.1 \%$ |
| 1: Selected | 3,594 | $11.7 \%$ | $34,217,974$ | $13.6 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 422,659 | $0.2 \%$ |
| .: Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_5_1
Label: ORGANIZATIONAL PLANNING STEPS- CREATE SPREADSHEETS
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.

1. Created spreadsheets, financial models, or other analyses to determine feasibility [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,436 | $34.1 \%$ | $83,659,513$ | $33.3 \%$ |
| 1: Selected | 4,480 | $14.6 \%$ | $28,665,361$ | $11.4 \%$ |
| -3: Missing | 59 | $0.2 \%$ | 462,294 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_5_2
Label: ORGANIZATIONAL PLANNING STEPS- CREATE WEBSITE
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT
DOV_ACTIVITY]? Select all that apply.
2. Created a website for the business
[SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,481 | $34.2 \%$ | $83,609,513$ | $33.3 \%$ |
| 1: Selected | 4,435 | $14.5 \%$ | $28,715,361$ | $11.4 \%$ |
| -3: Missing | 59 | $0.2 \%$ | 462,294 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_STEPS_5_4
Label: ORGANIZATIONAL PLANNING STEPS- TAX ID
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT
DOV_ACTIVITY]? Select all that apply.
4. Registered the business for a tax ID
[SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,690 | $34.9 \%$ | $82,048,724$ | $32.7 \%$ |
| 1: Selected | 4,226 | $13.8 \%$ | $30,276,150$ | $12.1 \%$ |
| -3: Missing | 59 | $0.2 \%$ | 462,294 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_5_5
Label: ORGANIZATIONALPLANNING STEPS- BUSINESS PLAN
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 5. Wrote a business plan [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 10,632 | 34.7\% | 84,125,845 | 33.5\% |
| 1: Selected | 4,284 | 14.0\% | 28,199,029 | 11.2\% |
| -3: Missing | 59 | 0.2\% | 462,294 | 0.2\% |
| . Logical Skip | 15,657 | 51.1\% | 138,127,215 | 55.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STEPS_5_6
Label: ORGANIZATIONALPLANNING STEPS- CREATE PITCH DECK
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT
DOV_ACTIVITY]? Select all that apply.
6. Created a pitch deck, executive summary, or other promotional materials [SHOW IF DOV_GROUP $<>4,5$, OR 7]

| Unweighted_ |  | Weighted__ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 12,858 | $42.0 \%$ | $99,136,593$ | $39.5 \%$ |
| 2,058 | $6.7 \%$ | $13,188,281$ | $5.3 \%$ |
| 59 | $0.2 \%$ | 462,294 | $0.2 \%$ |
| 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_STEPS_5_7
Label: ORGANIZATIONALPLANNING STEPS- NONE OF THE ABOVE
Description: Which of the following organizational planning steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 7. None of the above [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,912 | $35.6 \%$ | $74,371,053$ | $29.6 \%$ |
| 1: Selected | 4,004 | $13.1 \%$ | $37,953,821$ | $15.1 \%$ |
| -3: Missing | 59 | $0.2 \%$ | 462,294 | $0.2 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_6_1
Label: STAFFING AND GROWTH STEPS- FIRST CUSTOMER
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 1. Found a first customer or client [SHOW IF DOV_GROUP <> 4,5, OR 7]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 8,704 | $28.4 \%$ | $67,978,767$ | $27.1 \%$ |
| 1: Selected | 6,154 | $20.1 \%$ | $43,877,473$ | $17.5 \%$ |
| -3: Missing | 117 | $0.4 \%$ | 930,928 | $0.4 \%$ |
| .: Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_6_2
Label: STAFFING AND GROWTH STEPS- MADE SALE
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.
2. Made a sale or provided the product/service on a pilot basis [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,881 | $32.3 \%$ | $82,710,225$ | $33.0 \%$ |
| 1: Selected | 4,977 | $16.2 \%$ | $29,146,015$ | $11.6 \%$ |
| -3: Missing | 117 | $0.4 \%$ | 930,928 | $0.4 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_6_3
Label: STAFFING AND GROWTH STEPS- HIRED EMPLOYEE
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 3. Hired an employee (non-cofounder)
[SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted__ |  | _-Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,067 | $39.4 \%$ | $97,945,589$ | $39.0 \%$ |
| 1: Selected | 2,791 | $9.1 \%$ | $13,910,651$ | $5.5 \%$ |
| -3: Missing | 117 | $0.4 \%$ | 930,928 | $0.4 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_6_4
Label: STAFFING AND GROWTH STEPS- QUIT JOB
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply.
4. Quit your job to devote more time to work on launching the business [SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,419 | $40.5 \%$ | $97,281,839$ | $38.8 \%$ |
| 1: Selected | 2,439 | $8.0 \%$ | $14,574,401$ | $5.8 \%$ |
| -3: Missing | 117 | $0.4 \%$ | 930,928 | $0.4 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_6_5
Label: STAFFING AND GROWTH STEPS- NONE OF THE ABOVE
Description: Which of the following staffing and growth steps did you (or you and your co-developers/collaborators) take to pursue [INSERT DOV_ACTIVITY]? Select all that apply. 5. None of the above
[SHOW IF DOV_GROUP <> 4,5, OR 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,074 | $32.9 \%$ | $66,532,517$ | $26.5 \%$ |
| 1: Selected | 4,784 | $15.6 \%$ | $45,323,723$ | $18.1 \%$ |
| -3: Missing | 117 | $0.4 \%$ | 930,928 | $0.4 \%$ |
| : Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

```
Variable: PE_STEPS_7
```

Label: OTHER STEPS
Description: Besides the steps already discussed, did you (or you and your co-developers/collaborators) take any other steps to pursue [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP <> 4,5, OR 7]
__Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 5,066 | $16.5 \%$ | $25,342,314$ | $10.1 \%$ |
| 2: No | 9,814 | $32.0 \%$ | $86,880,301$ | $34.6 \%$ |
| -3: Missing | 95 | $0.3 \%$ | 564,553 | $0.2 \%$ |
| .: Logical Skip | 15,657 | $51.1 \%$ | $138,127,215$ | $55.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_REASONS_A
Label: REASON FOR NOT ENGAGE- NETWORKING
Description: You indicated that you took none of the following types of steps. For each of the following, what is the primary reason that you did not engage in this type of step? A. Networking steps
[SHOW IF PE_STEPS_1_5=1 OR PE_STEPS_2_7=1 OR PE_STEPS_3_3 $=1$ OR PE_STEPS_4_5 $=1$ OR PE_STEPS_5_7=1 OR PE_STEPS_6_5=1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | :---: | :---: | :---: |
| 1: I did not think I needed to | 583 | $1.9 \%$ | $5,188,494$ | $2.1 \%$ |
| 2: Not necessary for my type of <br> business | 492 | $1.6 \%$ | $4,382,458$ | $1.7 \%$ |
| 3: I did not know where to <br> start/what to do | 319 | $1.0 \%$ | $2,722,880$ | $1.1 \%$ |
| 4: I did not know who to talk <br> to/which resources to consult | 121 | $0.4 \%$ | 844,362 | $0.3 \%$ |
| 5: I did not have any connections <br> to people that could help me | 348 | $1.1 \%$ | $2,707,539$ | $1.1 \%$ |
| -3: Missing | 18 | $0.1 \%$ | 157,819 | $0.1 \%$ |

## Variable: PE_STEPS_REASONS_A

## Label: REASON FOR NOT ENGAGE- NETWORKING

Description: You indicated that you took none of the following types of steps. For each of the following, what is the primary reason that you did not engage in this type of step? A. Networking steps
[SHOW IF PE_STEPS_1_5=1 OR PE_STEPS_2_7=1 OR
PE_STEPS_3_3 $=1$ OR PE_STEPS_4_5 $=1$ OR PE_STEPS_5_7 $=1$ OR PE_STEPS_6_5=1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .$:$ Logical Skip | 28,751 | $93.9 \%$ | $234,910,830$ | $93.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_REASONS_B
Label: REASON FOR NOT ENGAGE- RESEARCH
Description: You indicated that you took none of the following types of steps. For each of the following, what is the primary reason that you did not engage in this type of step? B. Technical or market research steps
[SHOW IF PE_STEPS_1_5=1 OR PE_STEPS_2_7=1 OR PE_STEPS_3_3=1 OR PE_STEPS_4_5=1 OR PE_STEPS_5_7=1 OR PE_STEPS_6_5=1]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: I did not think I needed to | 1,087 | $3.5 \%$ | $10,944,811$ | $4.4 \%$ |
| 2: Not necessary for my type of <br> business | 1,260 | $4.1 \%$ | $12,383,164$ | $4.9 \%$ |
| 3: I did not know where to <br> start/what to do | 815 | $2.7 \%$ | $7,412,108$ | $3.0 \%$ |
| 4: I did not know who to talk <br> to/which resources to consult | 270 | $0.9 \%$ | $2,276,325$ | $0.9 \%$ |
| 5: I did not have any connections <br> to people that could help me | 561 | $1.8 \%$ | $4,844,864$ | $1.9 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 46,457 | $0.0 \%$ |
| -3: Missing | 53 | $0.2 \%$ | 435,320 | $0.2 \%$ |
| : Logical Skip | 26,582 | $86.8 \%$ | $212,571,335$ | $84.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_STEPS_REASONS_C

## Label: REASON FOR NOT ENGAGE- DEVELOPMENT

Description: You indicated that you took none of the following types of steps. For each of the following, what is the primary reason that you did not engage in this type of step? C. Business development steps
[SHOW IF PE_STEPS_1_5=1 OR PE_STEPS_2_7=1 OR
PE_STEPS_3_3 $=1$ OR PE_STEPS_4_5 $=1$ OR PE_STEPS_5_7=1 OR PE_STEPS_6_5=1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: I did not think I needed to | 1,610 | $5.3 \%$ | $16,085,861$ | $6.4 \%$ |
| 2: Not necessary for my type of <br> business | 2,102 | $6.9 \%$ | $21,476,798$ | $8.6 \%$ |
| 3: I did not know where to <br> start/what to do | 1,551 | $5.1 \%$ | $14,400,175$ | $5.7 \%$ |
| 4: I did not know who to talk <br> to/which resources to consult | 623 | $2.0 \%$ | $5,521,048$ | $2.2 \%$ |
| 5: I did not have any connections <br> to people that could help me | 833 | $2.7 \%$ | $6,883,143$ | $2.7 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 59,767 | $0.0 \%$ |
| -3: Missing | 105 | $0.3 \%$ | 842,795 | $0.3 \%$ |
| : Logical Skip | 23,804 | $77.7 \%$ | $185,644,797$ | $74.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_REASONS_D
Label: REASON FOR NOT ENGAGE- FINANCING
Description: You indicated that you took none of the following types of steps. For each of the following, what is the primary reason that you did not engage in this type of step? D. Business financing steps
[SHOW IF PE_STEPS_1_5=1 OR PE_STEPS_2_7=1 OR
PE_STEPS_3_3 $=1$ OR PE_STEPS_4_5 $=1$ OR PE_STEPS_5_7 $\overline{1}$ OR PE_STEPS_6_5=1]
_ Unweighted_ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: I did not think I needed to | 780 | $2.5 \%$ | $7,567,150$ | $3.0 \%$ |
| 2: Not necessary for my type of <br> business | 1,149 | $3.8 \%$ | $11,716,553$ | $4.7 \%$ |
| 3: I did not know where to <br> start/what to do | 777 | $2.5 \%$ | $7,414,070$ | $3.0 \%$ |
| 4: I did not know who to talk <br> to/which resources to consult | 291 | $0.9 \%$ | $2,414,216$ | $1.0 \%$ |
| 5: I did not have any connections <br> to people that could help me | 524 | $1.7 \%$ | $4,575,659$ | $1.8 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 42,569 | $0.0 \%$ |
| -3: Missing | 70 | $0.2 \%$ | 487,756 | $0.2 \%$ |
| : Logical Skip | 27,038 | $88.3 \%$ | $216,696,409$ | $86.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_REASONS_E

## Label: REASON FOR NOT ENGAGE- PLANNING

Description: You indicated that you took none of the following types of steps. For each of the following, what is the primary reason that you did not engage in this type of step? E. Organizational planning steps
[SHOW IF PE_STEPS_1_5=1 OR PE_STEPS_2_7=1 OR
PE_STEPS_3_3 $=1$ OR PE_STEPS_4_5 $=1$ OR PE_STEPS_5_7 $\overline{1}$ OR PE_STEPS_6_5=1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: I did not think I needed to | 907 | $3.0 \%$ | $8,941,535$ | $3.6 \%$ |
| 2: Not necessary for my type of <br> business | 1,114 | $3.6 \%$ | $11,445,867$ | $4.6 \%$ |
| 3: I did not know where to <br> start/what to do | 952 | $3.1 \%$ | $8,624,869$ | $3.4 \%$ |
| 4: I did not know who to talk <br> to/which resources to consult | 398 | $1.3 \%$ | $3,713,782$ | $1.5 \%$ |
| 5: I did not have any connections <br> to people that could help me | 523 | $1.7 \%$ | $4,313,116$ | $1.7 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 35,056 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 879,596 | $0.4 \%$ |
| :: Logical Skip | 26,628 | $86.9 \%$ | $212,960,562$ | $84.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STEPS_REASONS_F
Label: REASON FOR NOT ENGAGE- STAFFING
Description: You indicated that you took none of the following types of steps. For each of the following, what is the primary reason that you did not engage in this type of step? F. Staffing and growth steps
[SHOW IF PE_STEPS_1_5=1 OR PE_STEPS_2_7=1 OR
PE_STEPS_3_3 $=1$ OR PE_STEPS_4_5 $=1$ OR PE_STEPS_5_7 $\overline{1}$ OR PE_STEPS_6_5=1]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: I did not think I needed to | 1,080 | $3.5 \%$ | $10,604,266$ | $4.2 \%$ |
| 2: Not necessary for my type of <br> business | 1,571 | $5.1 \%$ | $15,959,204$ | $6.4 \%$ |
| 3: I did not know where to <br> start/what to do | 1,002 | $3.3 \%$ | $9,316,487$ | $3.7 \%$ |
| 4: I did not know who to talk <br> to/which resources to consult | 392 | $1.3 \%$ | $3,328,635$ | $1.3 \%$ |
| 5: I did not have any connections <br> to people that could help me | 631 | $2.1 \%$ | $5,345,057$ | $2.1 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 37,010 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 733,065 | $0.3 \%$ |
| : Logical Skip | 25,848 | $84.4 \%$ | $205,590,660$ | $81.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_1_1_Y2
Label: FINANCIAL CHALLENGES- NOT AFFORD HEALTH INSURANCE - Y2
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 1. Not being able to access and/or afford health insurance [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,261 | $10.6 \%$ | $28,161,940$ | $11.2 \%$ |
| 1: Selected | 1,333 | $4.4 \%$ | $11,792,374$ | $4.7 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 156,285 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_1_2_Y2
Label: FINANCIAL CHALLENGES- NOT ACCESS EMPLOYER BENEFITS- Y2
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 2. Not having access to other employer-provided benefits (aside from health care) [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,645 | $11.9 \%$ | $31,908,989$ | $12.7 \%$ |
| 1: Selected | 949 | $3.1 \%$ | $8,045,325$ | $3.2 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 156,285 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Label: FINANCIAL CHALLENGES- CHALLENGES WITHPERSONAL FINANCES- Y2 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 3. Challenges with personal/family finances while the business is getting started [SHOW IF DOV_GROUP = 3 OR 6] |  |  |  |  |
|  | Unweighted |  | _ Weighted_ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 2,903 | 9.5\% | 25,826,618 | 10.3\% |
| 1: Selected | 1,691 | 5.5\% | 14,127,696 | 5.6\% |
| -3: Missing | 23 | 0.1\% | 156,285 | 0.1\% |
| .: Logical Skip | 26,015 | 84.9\% | 210,803,784 | 84.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CHALLENGE_1_4_Y2
Label: FINANCIAL CHALLENGES- NOT ENOUGH SAVINGS- Y2
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 4. Not having enough savings for start-up costs [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,364 | $7.7 \%$ | $20,561,424$ | $8.2 \%$ |
| 1: Selected | 2,230 | $7.3 \%$ | $19,392,891$ | $7.7 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 156,285 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_1_5_Y2
Label: FINANCIAL CHALLENGES- ACCESSING CAPITAL- Y2
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 5. Accessing capital to cover start-up costs
[SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,224 | $10.5 \%$ | $28,153,141$ | $11.2 \%$ |
| 1: Selected | 1,370 | $4.5 \%$ | $11,801,173$ | $4.7 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 156,285 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_1_6_Y2
Label: FINANCIAL CHALLENGES- POOR CREDIT- Y2
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 6. Poor credit score or insufficient credit limit [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,580 | $11.7 \%$ | $32,681,656$ | $13.0 \%$ |
| 1: Selected | 1,014 | $3.3 \%$ | $7,272,658$ | $2.9 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 156,285 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_1_7_Y2
Label: FINANCIAL CHALLENGES- LIMITED RELATIONSHIP- Y2
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 7. Limited or no relationship with a bank or financial institution [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT |
| 0: Not selected | 3,632 | $11.9 \%$ | $32,109,895$ | $12.8 \%$ |
| 1: Selected | 962 | $3.1 \%$ | $7,844,419$ | $3.1 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 156,285 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_1_8_Y2
Label: FINANCIAL CHALLENGES- NONE OF THE ABOVE- Y2
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 8. None of the above [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,630 | $11.9 \%$ | $30,415,620$ | $12.1 \%$ |
| 1: Selected | 964 | $3.1 \%$ | $9,538,694$ | $3.8 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 156,285 | $0.1 \%$ |
| . Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_2_1
Label: BUSINESS OPERATION CHALLENGES- GETTING REGISTERED
Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.

1. Getting the business licensed/registered
[SHOW IF DOV_GROUP =3 or 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,706 | $12.1 \%$ | $33,390,277$ | $13.3 \%$ |
| 1: Selected | 880 | $2.9 \%$ | $6,448,091$ | $2.6 \%$ |
| -3: Missing | 31 | $0.1 \%$ | 272,231 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_2_2
Label: BUSINESS OPERATION CHALLENGES- NOT KNOWING WHERE TO START

Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
2. Not knowing where to start [SHOW IF DOV_GROUP =3 or 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,239 | $7.3 \%$ | $19,219,679$ | $7.7 \%$ |
| 1: Selected | 2,347 | $7.7 \%$ | $20,618,689$ | $8.2 \%$ |
| -3: Missing | 31 | $0.1 \%$ | 272,231 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_2_3
Label: BUSINESS OPERATION CHALLENGES- DOING MY TAXES
Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 3. Doing my taxes [SHOW IF DOV_GROUP =3 or 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,715 | $12.1 \%$ | $33,196,610$ | $13.2 \%$ |
| 1: Selected | 871 | $2.8 \%$ | $6,641,758$ | $2.6 \%$ |
| -3: Missing | 31 | $0.1 \%$ | 272,231 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_2_4

Label: BUSINESS OPERATION CHALLENGES- NAVIGATINGREGULATIONS
Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
4. Navigating local, state, or federal government regulations [SHOW IF DOV_GROUP =3 or 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,360 | $11.0 \%$ | $29,461,399$ | $11.7 \%$ |
| 1: Selected | 1,226 | $4.0 \%$ | $10,376,969$ | $4.1 \%$ |
| -3: Missing | 31 | $0.1 \%$ | 272,231 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_2_5
Label: BUSINESS OPERATION CHALLENGES- OBTAINING RELEVANT
INSURANCE INSURANCE

Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
5. Obtaining any relevant insurance related to the work performed [SHOW IF DOV_GROUP =3 or 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,758 | $12.3 \%$ | $33,169,520$ | $13.2 \%$ |
| 1: Selected | 828 | $2.7 \%$ | $6,668,848$ | $2.7 \%$ |
| -3: Missing | 31 | $0.1 \%$ | 272,231 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_2_6
Label: BUSINESS OPERATION CHALLENGES- NONE OF THE ABOVE
Description: Which of the following business operations challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 6. None of the above [SHOW IF DOV_GROUP =3 or 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,481 | $11.4 \%$ | $29,122,395$ | $11.6 \%$ |
| 1: Selected | 1,105 | $3.6 \%$ | $10,715,973$ | $4.3 \%$ |
| -3: Missing | 31 | $0.1 \%$ | 272,231 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: PE_CHALLENGE_3_1

## Label: CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS

Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 1. Finding customers [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,950 | $9.6 \%$ | $26,101,507$ | $10.4 \%$ |
| 1: Selected | 1,630 | $5.3 \%$ | $13,684,607$ | $5.5 \%$ |
| -3: Missing | 37 | $0.1 \%$ | 324,485 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_3_2

## Label: CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE

Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
2. Setting up the business' digital/online presence
[SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,031 | $9.9 \%$ | $27,668,482$ | $11.0 \%$ |
| 1: Selected | 1,549 | $5.1 \%$ | $12,117,632$ | $4.8 \%$ |
| -3: Missing | 37 | $0.1 \%$ | 324,485 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_3_3
Label: CUSTOMER REACH CHALLENGES- SECURING PHYSICAL LOCATION
Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
3. Securing a physical location for the business
[SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,225 | $10.5 \%$ | $29,260,688$ | $11.7 \%$ |
| 1: Selected | 1,355 | $4.4 \%$ | $10,525,426$ | $4.2 \%$ |
| -3: Missing | 37 | $0.1 \%$ | 324,485 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_3_4
Label: CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE
Description: Which of the following customer reach challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 4. None of the above
[SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,971 | $9.7 \%$ | $24,484,919$ | $9.8 \%$ |
| 1: Selected | 1,609 | $5.3 \%$ | $15,301,195$ | $6.1 \%$ |
| -3: Missing | 37 | $0.1 \%$ | 324,485 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_4_1
Label: RESOURCE CHALLENGES- PROFESSIONAL SUPPORT
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.

1. Finding professional support like lawyers, accountants, or tax professionals [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,712 | $12.1 \%$ | $32,776,977$ | $13.1 \%$ |
| 1: Selected | 871 | $2.8 \%$ | $6,974,802$ | $2.8 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 358,820 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_4_2
Label: RESOURCE CHALLENGES- ROLE MODELS
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
2. Finding support, advice, or finding role models in my network [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,324 | $10.9 \%$ | $29,782,644$ | $11.9 \%$ |
| 1: Selected | 1,259 | $4.1 \%$ | $9,969,135$ | $4.0 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 358,820 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_4_3
Label: RESOURCE CHALLENGES- FAMILY OR FRIENDS
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
3. Getting support from my family or friends
[SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,461 | $11.3 \%$ | $31,343,482$ | $12.5 \%$ |
| 1: Selected | 1,122 | $3.7 \%$ | $8,408,297$ | $3.4 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 358,820 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_4_4
Label: RESOURCE CHALLENGES- COMMUNITYSUPPORT
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
4. Getting support from my community
[SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,797 | $12.4 \%$ | $34,200,573$ | $13.6 \%$ |
| 1: Selected | 786 | $2.6 \%$ | $5,551,206$ | $2.2 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 358,820 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_4_5
Label: RESOURCE CHALLENGES- BALANCE
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
5. Balancing wōrk and family [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,270 | $10.7 \%$ | $28,806,061$ | $11.5 \%$ |
| 1: Selected | 1,313 | $4.3 \%$ | $10,945,718$ | $4.4 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 358,820 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_4_6

Label: RESOURCE CHALLENGES- MAJOR LIFE EVENT
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
6. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,671 | $12.0 \%$ | $32,515,382$ | $13.0 \%$ |
| 1: Selected | 912 | $3.0 \%$ | $7,236,397$ | $2.9 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 358,820 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_4_7

## Label: RESOURCE CHALLENGES- FINDING TIME

Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
7. Finding time to pursue the idea [SHOW IF DOV_GROUP $=3$ OR 6]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,705 | 8.8\% | 22,557,170 | 9.0\% |
| 1: Selected | 1,878 | 6.1\% | 17,194,609 | 6.9\% |
| -3: Missing | 34 | 0.1\% | 358,820 | 0.1\% |
| .: Logical Skip | 26,015 | 84.9\% | 210,803,784 | 84.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: PE_CHALLENGE_4_8

Label: RESOURCE CHALLENGES- NONE OF THE ABOVE
Description: Which of the following resource or support challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 8. None of the above [SHOW IF DOV̄_GROUP = 3 OR 6]
$\qquad$ _Weighted $\qquad$
LABEL

| COUNT | PCT | COUNT | PCT |
| ---: | ---: | ---: | ---: |
| 3,691 | $12.0 \%$ | $31,676,633$ | $12.6 \%$ |
| 892 | $2.9 \%$ | $8,075,146$ | $3.2 \%$ |
| 34 | $0.1 \%$ | 358,820 | $0.1 \%$ |
| 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CHALLENGE_5_1 <br> Label: ECONOMY OR MARKET CHALLENGES- FINDING AND RETAINING EMPLOYEES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.

1. Finding and retaining qualified employees [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —.Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,880 | $12.7 \%$ | $34,937,689$ | $13.9 \%$ |
| 1: Selected | 695 | $2.3 \%$ | $4,767,944$ | $1.9 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 404,966 | $0.2 \%$ |
| . Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_5_2
Label: ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
2. Competing against other/larger businesses
[SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,228 | $10.5 \%$ | $28,410,130$ | $11.3 \%$ |
| 1: Selected | 1,347 | $4.4 \%$ | $11,295,503$ | $4.5 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 404,966 | $0.2 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CHALLENGE_5_3

## Label: ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES

Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 3. Supply chain issues [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,714 | $12.1 \%$ | $33,263,554$ | $13.3 \%$ |
| 1: Selected | 861 | $2.8 \%$ | $6,442,079$ | $2.6 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 404,966 | $0.2 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CHALLENGE_5_4
Label: ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY
Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply.
4. Unfavorable economy [SHOW IF DOV_GROUP = 3 OR 6]
$\qquad$ Weighted

| COUNT | PCT | COUNT | PCT |
| ---: | ---: | ---: | ---: |
| 3,042 | $9.9 \%$ | $26,488,693$ | $10.6 \%$ |
| 1,533 | $5.0 \%$ | $13,216,940$ | $5.3 \%$ |
| 42 | $0.1 \%$ | 404,966 | $0.2 \%$ |
| 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: PE_CHALLENGE_5_5 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE |  |  |  |  |
| Description: Which of the following economy or market challenges [IF DOV_GROUP = 3: have you encountered/ELSE: did you encounter] while pursuing [INSERT DOV_ACTIVITY]? Select all that apply. 5. None of the above [SHOW IF DOV_GROUP = 3 OR 6] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,840 | 9.3\% | 23,496,347 | 9.4\% |
| 1: Selected | 1,735 | 5.7\% | 16,209,286 | 6.5\% |
| -3: Missing | 42 | 0.1\% | 404,966 | 0.2\% |
| . Logical Skip | 26,015 | 84.9\% | 210,803,784 | 84.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CHALLENGE_6
Label: OTHER CHALLENGES
Description: Besides the challenges already discussed, have you encountered any other challenges while pursuing [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 3 OR 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 759 | $2.5 \%$ | $5,465,300$ | $2.2 \%$ |
| 2: No | 3,823 | $12.5 \%$ | $34,393,641$ | $13.7 \%$ |
| -3: Missing | 35 | $0.1 \%$ | 251,658 | $0.1 \%$ |
| : Logical Skip | 26,015 | $84.9 \%$ | $210,803,784$ | $84.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_1

## Label: SOURCES OF CAPITAL- PERSONAL/FAMILY SAVINGS

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 1. Personal/family savings of owner(s) [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,062 | $32.8 \%$ | $78,787,104$ | $31.4 \%$ |
| 1: Selected | 9,400 | $30.7 \%$ | $78,418,771$ | $31.3 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_2

## Label: SOURCES OF CAPITAL- PERSONAL/FAMILY ASSETS

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 2. Personal/family assets other than savings of owner(s) [SHOW IF DOV_GROUP <> 7]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 16,411 | $53.6 \%$ | $138,630,118$ | $55.2 \%$ |
| 1: Selected | 3,051 | $10.0 \%$ | $18,575,757$ | $7.4 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| .: Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_3

Label: SOURCES OF CAPITAL- PERSONAL/FAMILY HOME EQUITY LOAN
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply.
3. Personal/family home equity loan [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,505 | $57.1 \%$ | $146,572,054$ | $58.4 \%$ |
| 1: Selected | 1,957 | $6.4 \%$ | $10,633,821$ | $4.2 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_4
Label: SOURCES OF CAPITAL- PERSONAL CREDIT CARD
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply.
4. Personal credit card(s) carrying balances [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 15,471 | $50.5 \%$ | $129,833,194$ | $51.7 \%$ |
| 1: Selected | 3,991 | $13.0 \%$ | $27,372,681$ | $10.9 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_5
Label: SOURCES OF CAPITAL- BUSINESS CREDIT CARD
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 5. Business credit card(s) carrying balances [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,446 | $57.0 \%$ | $146,559,818$ | $58.4 \%$ |
| 1: Selected | 2,016 | $6.6 \%$ | $10,646,057$ | $4.2 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_1_6

Label: SOURCES OF CAPITAL- GOVERNMENT-GUARANTEED BUSINESS LOAN

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 6. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF DOV_GROUP <> 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,709 | $57.8 \%$ | $149,671,299$ | $59.7 \%$ |
| 1: Selected | 1,753 | $5.7 \%$ | $7,534,576$ | $3.0 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CAPITAL_1_7

## Label: SOURCES OF CAPITAL- BUSINESS LOAN FROM BANK

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 7. Business loan from a bank or financial institution (including online lenders) [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,380 | $56.7 \%$ | $145,422,119$ | $58.0 \%$ |
| 1: Selected | 2,082 | $6.8 \%$ | $11,783,756$ | $4.7 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_8
Label: SOURCES OF CAPITAL- BUSINESS LOAN FROM GOVERNMENT
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 8. Business loan from a federal, state, or local government [SHOW IF DOV_GROUP <> 7]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 18,278 | $59.7 \%$ | $152,125,069$ | $60.6 \%$ |
| 1: Selected | 1,184 | $3.9 \%$ | $5,080,806$ | $2.0 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| .: Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_9
Label: SOURCES OF CAPITAL- BUSINESS LOAN FROM FAMILY/FRIENDS
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 9. Business loan/investment from family/friend(s) [SHOW IF DOV_GROUP $\gg$ 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,317 | $59.8 \%$ | $151,664,762$ | $60.4 \%$ |
| 1: Selected | 1,145 | $3.7 \%$ | $5,541,113$ | $2.2 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_10

## Label: SOURCES OF CAPITAL- INVESTMENT BY VENTURE CAPITALISTS

Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 10. Investment by venture capitalist(s)/angel investor(s) [SHOW IF DOV_GROUP <> 7]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 18,609 | $60.8 \%$ | $153,614,648$ | $61.2 \%$ |
| 1: Selected | 853 | $2.8 \%$ | $3,591,227$ | $1.4 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| .: Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_11
Label: SOURCES OF CAPITAL- CROWDFUNDING
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 11. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF DOV_GROUP $<>$ 7]

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 18,894 | 61.7\% | 154,468,302 | 61.6\% |
| 1: Selected | 568 | 1.9\% | 2,737,573 | 1.1\% |
| -3: Missing | 115 | 0.4\% | 1,065,684 | 0.4\% |
| .: Logical Skip | 11,055 | 36.1\% | 92,642,824 | 36.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_1_12
Label: SOURCES OF CAPITAL- GRANTS
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 12. Grants [SHOW IF DOV_GROUP $\gg$ 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,772 | $61.3 \%$ | $153,171,640$ | $61.0 \%$ |
| 1: Selected | 690 | $2.3 \%$ | $4,034,235$ | $1.6 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_13
Label: SOURCES OF CAPITAL- OTHER CAPITAL
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 13. Other capital source(s), specify: [SHOW IF DOV_GROUP <> 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 19,174 | $62.6 \%$ | $154,732,816$ | $61.7 \%$ |
| 1: Selected | 288 | $0.9 \%$ | $2,473,059$ | $1.0 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_1_14
Label: SOURCES OF CAPITAL- NONE NEEDED
Description: Did you use any of the following sources of capital to cover the costs related to pursuing or starting up your business [IF DOV_GROUP $=3$ OR 6: idea]? Select all that apply. 14. None needed [SHOW IF DOV_GROUP <> 7]
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 14,068 | $45.9 \%$ | $105,408,299$ | $42.0 \%$ |
| 1: Selected | 5,394 | $17.6 \%$ | $51,797,576$ | $20.6 \%$ |
| -3: Missing | 115 | $0.4 \%$ | $1,065,684$ | $0.4 \%$ |
| : Logical Skip | 11,055 | $36.1 \%$ | $92,642,824$ | $36.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_1
Label: CAPITAL INSTITUTION-SMALL LOCAL BANK
Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply. 1. Small local bank [SHOW IF PE_CAPITAL_1 = 6 OR 7]
__Unweighted__ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,828 | $6.0 \%$ | $9,428,151$ | $3.8 \%$ |
| 1: Selected | 1,450 | $4.7 \%$ | $7,516,114$ | $3.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| .: Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_2

## Label: CAPITAL INSTITUTION-LARGE NATIONAL BANK

Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply. 2. Large national bank [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,920 | $6.3 \%$ | $10,738,886$ | $4.3 \%$ |
| 1: Selected | 1,358 | $4.4 \%$ | $6,205,379$ | $2.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| : Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_INSTITUTION_1_3

## Label: CAPITAL INSTITUTION-FINANCIAL SERVICES COMPANY

Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply. 3. Financial services company
[HOVER TEXT on "Financial services company": Includes nonbanks that provide business financial services (payroll processing, merchant services, accounting, etc.)] [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,417 | $7.9 \%$ | $13,839,533$ | $5.5 \%$ |
| 1: Selected | 861 | $2.8 \%$ | $3,104,733$ | $1.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| . Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_INSTITUTION_1_4

Label: CAPITAL INSTITUTION-ONLINE LENDER
Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply.
4. Online lender/fintech lender [HOVER TEXT on "Online lender/fintech lender": Online lenders, also called fintech lenders, are lending institutions that operate solely through a website or app. Examples include Lending Club, OnDeck, CAN Capital, Paypal Working Capital, and Kabbage.] [SHOW IF PE_CAPITAL_1 = 6 OR 7]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,684 | $8.8 \%$ | $14,888,428$ | $5.9 \%$ |
| 1: Selected | 594 | $1.9 \%$ | $2,055,838$ | $0.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| . Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_INSTITUTION_1_5

## Label: CAPITAL INSTITUTION-CREDIT UNION

Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply.
5. Credit union [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,226 | $7.3 \%$ | $12,489,025$ | $5.0 \%$ |
| 1: Selected | 1,052 | $3.4 \%$ | $4,455,240$ | $1.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| : Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_INSTITUTION_1_6

## Label: CAPITAL INSTITUTION-FINANCE COMPANY

Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply.
6. Finance company [HOVER TEXT on "Finance company": Includes nonbank lenders such as mortgage companies, equipment dealers, insurance companies, and auto finance companies.]
[SHOW IF PE_CAPITAL_1 = 6 OR 7]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,655 | $8.7 \%$ | $14,715,469$ | $5.9 \%$ |
| 1: Selected | 623 | $2.0 \%$ | $2,228,797$ | $0.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| : Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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## Variable: PE_CAPITAL_INSTITUTION_1_7

Label: CAPITAL INSTITUTION-ALTERNATIVE
Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply.
7. Alternative financial source [HOVER TEXT on "Alternative Financial Source": Examples include payday lender, check cashing, pawn shop, money order/ transmission service, etc. ]
[SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,880 | $9.4 \%$ | $15,605,292$ | $6.2 \%$ |
| 1: Selected | 398 | $1.3 \%$ | $1,338,974$ | $0.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| : Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_INSTITUTION_1_8

## Label: CAPITAL INSTITUTION-COMMUNITY DEVELOPMENT

Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply.
8. Community development financial institution (CDFI) [HOVER TEXT on "Community development financial institution (CDFI)": Community development financial institutions are financial institutions that provide credit and financial services to underserved markets and populations. CDFIs are certified by the CDFI Fund at the US Department of the Treasury.] [SHOW IF PE_CAPITAL_1 = 6 OR 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,063 | $10.0 \%$ | $16,269,682$ | $6.5 \%$ |
| 1: Selected | 215 | $0.7 \%$ | 674,584 | $0.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 18,660 | $0.0 \%$ |
| -3: Missing | 42 | $0.1 \%$ | 187,291 | $0.1 \%$ |
| : Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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## Variable: PE_CAPITAL_INSTITUTION_1_9

## Label: CAPITAL INSTITUTION-OTHER INSTITUTION

Description: Which of the following describe the bank or financial institution from which you received capital? Select all that apply. 9. Other institution, specify: [SHOW IF PE_CAPITAL_1 = 6 OR 7]
$\qquad$
$\qquad$
LABEL
COUNT PCT
0 : Not selected

| 3,232 | $10.6 \%$ | $16,532,313$ | $6.6 \%$ |
| ---: | ---: | ---: | ---: |
| 46 | $0.2 \%$ | 411,953 | $0.2 \%$ |

1: Selected
$46 \quad 0.2 \%$
411,953
0.2\%
-5: Don't know
-3 : Missing
$42 \quad 0.1 \%$
18,660
0.0\%

| .$:$ Logical Skip | 27,311 | $89.2 \%$ | $233,764,166$ | $93.2 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_1
Label: GRANT TYPE- GOVERNMENT SOURCE
Description: Which of the following describe the source from which you received grant capital? Select all that apply. 1. Government source [SHOW IF PE_CAPITAL_1 = 12]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 309 | $1.0 \%$ | $1,922,872$ | $0.8 \%$ |
| 1: Selected | 377 | $1.2 \%$ | $2,082,969$ | $0.8 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 28,395 | $0.0 \%$ |
| : Logical Skip | 29,942 | $97.7 \%$ | $246,880,148$ | $98.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_2
Label: GRANT TYPE- PRIVATE INSTITUTION
Description: Which of the following describe the source from which you received grant capital? Select all that apply. 2. Private institution [SHOW IF PE_CAPITAL_1 = 12]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 434 | $1.4 \%$ | $2,876,005$ | $1.1 \%$ |
| 1: Selected | 252 | $0.8 \%$ | $1,129,835$ | $0.5 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 28,395 | $0.0 \%$ |
| : Logical Skip | 29,942 | $97.7 \%$ | $246,880,148$ | $98.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_3
Label: GRANT TYPE- NON-PROFIT ORGANIZATION
Description: Which of the following describe the source from which you received grant capital? Select all that apply. 3. Non-profit organization [SHOW IF PE_CAPITAL_1 = 12]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 389 | $1.3 \%$ | $2,111,797$ | $0.8 \%$ |
| 1: Selected | 297 | $1.0 \%$ | $1,894,043$ | $0.8 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 28,395 | $0.0 \%$ |
| : Logical Skip | 29,942 | $97.7 \%$ | $246,880,148$ | $98.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_GRANT_TYPE_1_4
Label: GRANT TYPE- OTHER GRANT SOURCE
Description: Which of the following describe the source from which you received grant capital? Select all that apply. 4. Other grant source, specify: [SHOW IF PE_CAPITAL_1 = 12]
_ Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 659 | $2.2 \%$ | $3,766,886$ | $1.5 \%$ |
| 1: Selected | 27 | $0.1 \%$ | 238,954 | $0.1 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 28,395 | $0.0 \%$ |
| : Logical Skip | 29,942 | $97.7 \%$ | $246,880,148$ | $98.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_WS1_RUF
Label: RUF VARIABLE: AMOUNT RECEIVED- PERSONAL
Description: RUF variable coded from PE_CAPITAL_WS1 and PE_CAPITAL_WS2: You reported using the following sources $\overline{\text { of }}$ capital [IF $\overline{\text { DOV_GROUP }}=$ 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts.

1. Personal/family savings of owner(s) [SHOW IF PE_CAPITAL_1_1 = 1] 2. Personal/family assets other than savings of owner(s) [SHOW IF PE_CAPITAL_1_2 = 1]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 4 | $0.0 \%$ | 55,901 | $0.0 \%$ |
| -3: Missing | 437 | $1.4 \%$ | $4,054,813$ | $1.6 \%$ |
| . Logical Skip | 19,849 | $64.8 \%$ | $165,220,283$ | $65.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Variable: PE_CAPITAL_WS1_RUF | Type: Numeric |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| CASES | N | MEAN | MEDIAN | MIN MAX |  |
| Unweighted | 10,342 | 30908.0 | 3000.0 | 0.0 | 1000000.0 |
| Weighted | $85,694,100$ | 24856.5 | 3500.0 | 0.0 | 1000000.0 |

Variable: PE_CAPITAL_WS2_RUF
Label: RUF VARIABLE: AMOUNT RECEIVED- PERSONAL/BUSINESS CREDIT CARD

Description: RUF variable coded from PE_CAPITAL_WS4 and PE_CAPITAL_WS5: You reported using the following sources of capital [IF DOV_GROŪP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or workīng for yourself]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts.
4. Personal credit card(s) carrying balances [SHOW IF PE_CAPITAL_1_4 = 1] 5. Business credit card(s) carrying balances [SHOW IF PE_CAPITAL_1_5 = 1]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 297 | $1.0 \%$ | $2,349,082$ | $0.9 \%$ |
| . Logical Skip | 25,406 | $82.9 \%$ | $217,262,369$ | $86.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_WS2_RUF

Type:

Numeric

## CASES $N$ MEAN MEDIAN MIN MAX

| Unweighted | 4,928 | 16930.2 | 2000.0 | 0.0 | 500000.0 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Weighted | $33,652,014$ | 11593.93000 .0 | 0.0 | 500000.0 |  |

Variable: PE_CAPITAL_WS3_RUF
Label: RUF VARIABLE: AMOUNT RECEIVED- LOCAL/NATIONAL BANK
$\left.\begin{array}{l}\text { Variable: PE_CAPITAL_WS4_RUF } \\ \text { Label: RUF VARIABLE: AMOUNT RECEIVED- FINANCIAL INSTITUTION } \\ \text { Description: RUF variable coded from PE_CAPITAL_WS9, PE_CAPITAL_WS10, } \\ \\ \\ \\ \\ \\ \\ \\ \text { PE_CApital [IF DOV_GRITAL_WS11, PE_CAPITAL_WS12, and }\end{array}\right]$

Variable: PE_CAPITAL_WS4_RUF Type:
Numeric

| CASES | $\mathbf{N}$ | MEAN | MEDIAN MIN MAX |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- |
| Unweighted | 1,891 | 48946.3 | 2000.0 | 0.0 | 1300000.0 |
| Weighted | $8,951,293$ | 54443.7 | 5000.0 | 0.0 | 1300000.0 |

Variable: PE_CAPITAL_WS5_RUF

Label: RUF VARIABLE: AMOUNT RECEIVED-

## CROWDFUNDING/COMMUNITYDEVELOPMENT

Description: RUF variable coded from PE_CAPITAL_WS13 and
PE_CAPITAL_WS18: You reported using the following sources of capital [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. 13. Community development [SHOW IF PE_CAPITAL_INSTITUTION_1_8 = 1] 18. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF PE_CABPITAL_1_11 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 75 | 0.2\% | 346,202 | 0.1\% |
| . Logical Skip | 29,909 | 97.6\% | 247,640,636 | 98.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_WS5_RUF Type:
Numeric
CASES N MEAN MEDIAN MIN MAX

| Unweighted | 648 | 31272.1 | 851.5 | 0.0 | 1700000.0 |
| :--- | :--- | :--- | ---: | :--- | :--- |
| Weighted | $3,273,747$ | 24463.1 | 1000.0 | 0.0 | 1700000.0 |



| Variable: PE_CAPITAL_WS6_RUF | Type: |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Numeric |  |  |  |  |  |
| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| Unweighted | 1,289 | 29274.0 | 1500.0 | 0.0 | 500000.0 |
| Weighted | $6,746,103$ | 30747.5 | 2500.0 | 0.0 | 500000.0 |

Variable: PE_CAPITAL_WS7_RUF
Label: RUF VARIABLE: AMOUNT RECEIVED- BUSINESS LOAN FROM FAMILY

Description: RUF variable coded from PE_CAPITAL_WS16: You reported using the following sources of capital [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. 16. Business loan/investment from family/friend(s) [SHOW IF PE_CAPITAL_1_9 = 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -3: Missing | 115 | $0.4 \%$ | 494,409 | $0.2 \%$ |
| .: Logical Skip | 29,487 | $96.3 \%$ | $245,373,270$ | $97.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: PE_CAPITAL_WS7_RUF |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- |
| Numeric |  |  |  |  |  |
| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| Unweighted | 1,030 | 35871.6 | 2000.0 | 0.0 | 1100000.0 |
| Weighted | $5,541,113$ | 29146.4 | 5000.0 | 0.0 | 1100000.0 |

Variable: PE_CAPITAL_WS8_RUF
Label: RUF VARIABLE: AMOUNT RECEIVED-VENTURE CAPITALISTS

Variable: PE_CAPITAL_WS8_RUF Type:
Numeric

| CASES | $\mathbf{N}$ | MEAN | MEDIAN MIN MAX |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Unweighted | 763 | 54861.3 | 1000.0 | 0.0 | 1000000.0 |
| Weighted | $3,591,227$ | 76938.3 | 1500.0 | 0.0 | 1000000.0 |

Variable: PE_CAPITAL_WS9_RUF
Label: RUF VARIABLE: AMOUNT RECEIVED- HOME EQUITY LOAN
Description: RUF variable coded from PE_CAPITAL_WS3: You reported using the following sources of capital [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. 3. Personal/family home equity loan [SHOW IF PE_CAPITAL_1_3 = 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 137 | $0.4 \%$ | 883,988 | $0.4 \%$ |
| . Logical Skip | 28,675 | $93.6 \%$ | $240,280,562$ | $95.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_WS9_RUF Type:
Numeric

| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Unweighted | 1,820 | 41120.6 | 2500.0 | 0.0 | 1200000.0 |
| Weighted | $10,633,821$ | 48467.7 | 6000.0 | 0.0 | 1200000.0 |



| Variable: PE_CAPITAL_WS10_RUF | Type: |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Numeric |  |  |  |  |  |
| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| Unweighted | 684 | 35078.2 | 2300.0 | 0.0 | 1200000.0 |
| Weighted | $5,222,652$ | 32455.0 | 2000.0 | 0.0 | 1200000.0 |

Variable: PE_CAPITAL_2A
Label: CAPITAL RECEIVED- BUSINESS CREDIT CARD
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? A. Business credit card(s) carrying balances [SHOW IF PE_CAPITAL_1_5 = 1]
$\qquad$ Weighted__

LABEL
1: Yes, I received as much (or more) funding as I requested from this source

| 2: No, I received less funding than | 318 | $1.0 \%$ | $1,777,459$ | $0.7 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| I requested from this source |  |  |  |  |
| -3: Missing | 34 | $0.1 \%$ | 176,720 | $0.1 \%$ |
| .: Logical Skip | 28,871 | $94.3 \%$ | $241,817,918$ | $96.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_2B
Label: CAPITAL RECEIVED- GOVERNMENT-GUARANTEED BUSINESS LOAN
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested?
B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF PE_CAPITAL_1_6 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 1,197 | 3.9\% | 4,442,396 | 1.8\% |
| 2: No, I received less funding than I requested from this source | 293 | 1.0\% | 1,545,079 | 0.6\% |
| -3: Missing | 29 | 0.1\% | 108,932 | 0.0\% |
| . Logical Skip | 29,113 | 95.0\% | 244,817,975 | 97.6\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_2C
Label: CAPITAL RECEIVED- BUSINESS LOAN FROM A BANK
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? C. Business loan from a bank or financial institution [SHOW IF PE_CAPITAL_1_7 = 1]
__Unweighted_ _Weighted_

LABEL
1: Yes, I received as much (or more) funding as I requested from this source

| 2: No, I received less funding than | 334 | $1.1 \%$ | $1,810,606$ | $0.7 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| I requested from this source |  |  |  |  |
| -3: Missing | 48 | $0.2 \%$ | 123,510 | $0.0 \%$ |
| .: Logical Skip | 28,805 | $94.0 \%$ | $240,724,564$ | $95.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_2D
Label: CAPITAL RECEIVED- BUSINESS LOAN FROM GOVERNMENT
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? D. Business loan from a federal, state, or local government [SHOW IF PE_CAPITAL_1_8 = 1]
__Unweighted_ $\qquad$ _Weighted_

LABEL
1: Yes, I received as much (or more) funding as I requested from this source

| 2: No, I received less funding than | 222 | $0.7 \%$ | 951,674 | $0.4 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| I requested from this source |  |  |  |  |
| -3: Missing | 39 | $0.1 \%$ | 121,261 | $0.0 \%$ |
| .: Logical Skip | 29,698 | $97.0 \%$ | $247,258,508$ | $98.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_2E
Label: CAPITAL RECEIVED- BUSINESS LOAN FROM FAMILY/FRIENDS
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? E. Business loan/investment from family/friend(s) [SHOW IF PE_CAPITAL_1_9 = 1]
__Unweighted_ $\qquad$ _Weighted__

LABEL
COUNT PCT
1: Yes, I received as much (or more) funding as I requested from this source

| 2: No, I received less funding than | 189 | $0.6 \%$ | 736,455 | $0.3 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| I requested from this source |  |  |  |  |
| -3: Missing | 44 | $0.1 \%$ | 174,801 | $0.1 \%$ |
| .: Logical Skip | 29,676 | $96.9 \%$ | $246,280,418$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: PE_CAPITAL_2F |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL RECEIVED- INVESTMENT BY VENTURE CAPITALISTS |  |  |  |  |
| Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_G_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP $=6$ : when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? <br> F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF PE_CAPITAL_1_10 = 1] |  |  |  |  |
|  | _Unweighted |  | _Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 523 | 1.7\% | 2,007,705 | 0.8\% |
| 2: No, I received less funding than I requested from this source | 146 | 0.5\% | 714,327 | 0.3\% |
| -3: Missing | 32 | 0.1\% | 79,286 | 0.0\% |
| .: Logical Skip | 29,931 | 97.7\% | 248,113,065 | 98.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_2G

Label: CAPITAL RECEIVED- CROWDFUNDING
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF PE_CAPITAL_1_11 = 1]
__Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 304 | $1.0 \%$ | $1,293,612$ | $0.5 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 119 | $0.4 \%$ | 641,403 | $0.3 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 54,198 | $0.0 \%$ |
| : Logical Skip | 30,188 | $98.6 \%$ | $248,925,170$ | $99.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_2H

Label: CAPITAL RECEIVED- GRANTS
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? H. Grants [SHOW IF PE_CAPITAL_1_12 = 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | :---: | :---: | :---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 375 | $1.2 \%$ | $2,036,964$ | $0.8 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 136 | $0.4 \%$ | 817,521 | $0.3 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 96,780 | $0.0 \%$ |

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Variable: PE_CAPITAL_2H
Label: CAPITAL RECEIVED- GRANTS
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? H. Grants [SHOW IF PE_CAPITAL_1_12 = 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .$:$ Logical Skip | 30,097 | $98.3 \%$ | $247,963,119$ | $98.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_2I
Label: CAPITAL RECEIVED- OTHER
Description: Of the sources of capital you used [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you receive as much funding as you requested? [INSERT TEXTBOX RESPONSE FROM PE_CAPITAL_1_13_O] [SHOW IF PE_CAPITAL_1_13 = 1] __Unweighted__ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 177 | $0.6 \%$ | $1,528,090$ | $0.6 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 45 | $0.1 \%$ | 316,535 | $0.1 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 8,243 | $0.0 \%$ |
| -3: Missing | 4 | $0.0 \%$ | 34,116 | $0.0 \%$ |
| : Logical Skip | 30,404 | $99.3 \%$ | $249,027,400$ | $99.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Variable: PE_CAPITAL_3A |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL NOT USED- BUSINESS CREDIT CARD |  |  |  |  |
| Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any? <br> A. Business credit card(s) carrying balances [SHOW IF PE_CAPITAL_1_5 = 0] |  |  |  |  |
|  | _Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 3,496 | 11.4\% | 15,098,881 | 6.0\% |
| 2: No, I did not request funding from this source | 8,711 | 28.4\% | 80,562,175 | 32.1\% |
| -5: Don't know | 1 | 0.0\% | 2,889 | 0.0\% |
| -3: Missing | 214 | 0.7\% | 1,713,572 | 0.7\% |
| . Logical Skip | 18,210 | 59.4\% | 153,536,865 | 61.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: PE_CAPITAL_3B |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL NOT USED- GOVERNMENT-GUARANTEED BUSINESS LOAN |  |  |  |  |
| Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any? <br> B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF PE_CAPITAL_1_6 = 0] |  |  |  |  |
| Unweighted |  |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 3,017 | 9.8\% | 13,683,265 | 5.5\% |
| 2: No, I did not request funding from this source | 9,356 | 30.5\% | 84,729,332 | 33.8\% |
| -3: Missing | 291 | 0.9\% | 1,964,978 | 0.8\% |
| .: Logical Skip | 17,968 | 58.7\% | 150,536,808 | 60.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_3C
Label: CAPITAL NOT USED- BUSINESS LOAN FROM A BANK
Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any?
C. Business loan from a bank or financial institution [SHOW IF PE_CAPITAL_1_7 = 0]
__Unweighted__ $\qquad$ _Weighted__ LABEL

1: Yes, I requested funding from
COUNT PCT
COUNT PCT
this source but did not receive any

| 2: No, I did not request funding <br> from this source | 8,888 | $29.0 \%$ | $79,972,593$ | $31.9 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| -3: Missing | 323 | $1.1 \%$ | $2,199,250$ | $0.9 \%$ |

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Variable: PE_CAPITAL_3C

Label: CAPITAL NOT USED- BUSINESS LOAN FROM A BANK
Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any? C. Business loan from a bank or financial institution [SHOW IF PE_CAPITAL_1_7 = 0] _Weighted COUNT PCT

COUNT PCT
LABEL

| : Logical Skip | 18,276 | $59.7 \%$ | $154,630,219$ | $61.6 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_3D
Label: CAPITAL NOT USED- BUSINESS LOAN FROM GOVERNMENT
Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any?
D. Business loan from a federal, state, or local government [SHOW IF PE_CAPITAL_1_8 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 3,071 | 10.0\% | 12,648,934 | 5.0\% |
| 2: No, I did not request funding from this source | 9,813 | 32.0\% | 87,712,500 | 35.0\% |
| -3: Missing | 365 | 1.2\% | 2,456,675 | 1.0\% |
| . Logical Skip | 17,383 | 56.7\% | 148,096,275 | 59.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Issued: October 16, 2023

| Variable: PE_CAPITAL_3E |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL NOT USED- BUSINESS LOAN FROM FAMILY/FRIEND |  |  |  |  |
| Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any? <br> E. Business loan/investment from family/friend(s) [SHOW IF PE_CAPITAL_1_9 = 0] |  |  |  |  |
| Unweighted |  |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 3,704 | 12.1\% | 16,950,658 | 6.8\% |
| 2: No, I did not request funding from this source | 9,155 | 29.9\% | 82,482,999 | 32.9\% |
| -5: Don't know | 1 | 0.0\% | 6,490 | 0.0\% |
| -3: Missing | 367 | 1.2\% | 2,399,870 | 1.0\% |
| . Logical Skip | 17,405 | 56.8\% | 149,074,365 | 59.4\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: PE_CAPITAL_3F |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL NOT USED- INVESTMENT BY VENTURE CAPITALIST |  |  |  |  |
| Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any? <br> F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF PE_CAPITAL_1_10 = 0] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 3,009 | 9.8\% | 12,126,937 | 4.8\% |
| 2 : No, I did not request funding from this source | 10,081 | 32.9\% | 88,982,614 | 35.5\% |
| -3: Missing | 392 | 1.3\% | 2,563,115 | 1.0\% |
| .: Logical Skip | 17,150 | 56.0\% | 147,241,718 | 58.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_3G
Label: CAPITAL NOT USED- CROWDFUNDING
Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any?
G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF PE_CAPITAL_1_11 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 2,937 | 9.6\% | 11,340,391 | 4.5\% |
| 2: No, I did not request funding from this source | 10,367 | 33.8\% | 90,291,347 | 36.0\% |
| -3: Missing | 435 | 1.4\% | 2,853,032 | 1.1\% |



Variable: PE_CAPITAL_3H

## Label: CAPITAL NOT USED- GRANTS

Description: Of the sources of capital you did not use [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself], did you request funding but not receive any?
H. Grants [SHOW IF PE_CAPITAL_1_12 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 3,363 | 11.0\% | 12,975,417 | 5.2\% |
| 2: No, I did not request funding from this source | 9,713 | 31.7\% | 86,625,895 | 34.5\% |
| -3: Missing | 572 | 1.9\% | 3,921,406 | 1.6\% |
| . Logical Skip | 16,984 | 55.4\% | 147,391,664 | 58.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_4_1
Label: DECLINED FUNDING- POOR CREDIT SCORE
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 1. Low or poor credit score [SHOW IF
DOV_GROUP <> 7 AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F $=1$ )]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,768 | $15.6 \%$ | $23,932,886$ | $9.5 \%$ |
| 1: Selected | 1,926 | $6.3 \%$ | $9,001,412$ | $3.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_2
Label: DECLINED FUNDING- LIMITED CREDIT HISTORY

| Description: What reason(s) were you given as to why you were declined funding? <br> Select all that apply. 2. Limited credit history [SHOW IF DOV_GROUP $<>7$ AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,639 | 15.1\% | 24,026,132 | 9.6\% |
| 1: Selected | 2,055 | 6.7\% | 8,908,166 | 3.6\% |
| -5: Don't know | 1 | 0.0\% | 2,889 | 0.0\% |
| -3: Missing | 57 | 0.2\% | 326,612 | 0.1\% |
| . Logical Skip | 23,880 | 78.0\% | 217,650,585 | 86.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_4_3
Label: DECLINED FUNDING- LATE PAYMENTS
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 3. History of late/missed payments [SHOW IF
DOV_GROUP <> 7 AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F $=1$ )]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,430 | $17.7 \%$ | $27,823,793$ | $11.1 \%$ |
| 1: Selected | 1,264 | $4.1 \%$ | $5,110,504$ | $2.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_4

## Label: DECLINED FUNDING- AGE OF BUSINESS

Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 4. Age of business [SHOW IF DOV_GROUP $<>$
AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = $\overline{1}$ )]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,606 | $15.0 \%$ | $23,300,770$ | $9.3 \%$ |
| 1: Selected | 2,088 | $6.8 \%$ | $9,633,528$ | $3.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_5
Label: DECLINED FUNDING- PERSONAL BACKGROUND
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 5. Personal background [SHOW IF DOV_GROUP $<>7$ AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,395 | $17.6 \%$ | $28,103,393$ | $11.2 \%$ |
| 1: Selected | 1,299 | $4.2 \%$ | $4,830,904$ | $1.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_6
Label: DECLINED FUNDING- INSUFFICIENT COLLATERAL
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 6. Insufficient collateral [SHOW IF DOV_GROUP
$<>7$ AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,130 | $16.7 \%$ | $25,859,417$ | $10.3 \%$ |
| 1: Selected | 1,564 | $5.1 \%$ | $7,074,880$ | $2.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_7
Label: DECLINED FUNDING- BUSINESS PLAN
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 7. Inadequate business plan [SHOW IF
DOV_GROUP <> 7 AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F $=1$ )]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,706 | $18.6 \%$ | $28,651,457$ | $11.4 \%$ |
| 1: Selected | 988 | $3.2 \%$ | $4,282,840$ | $1.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_8
Label: DECLINED FUNDING- TOO RISKY
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 8. Business was too risky [SHOW IF DOV_GROUP
<> 7 AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,446 | $17.8 \%$ | $27,796,112$ | $11.1 \%$ |
| 1: Selected | 1,248 | $4.1 \%$ | $5,138,185$ | $2.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_4_9

## Label: DECLINED FUNDING- UNDESIRABLE INDUSTRY

Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 9. Business located in an undesirable industry
[SHOW IF DOV_GROUP $>7$ AND
ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,939 | $19.4 \%$ | $30,099,878$ | $12.0 \%$ |
| 1: Selected | 755 | $2.5 \%$ | $2,834,420$ | $1.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_10

## Label: DECLINED FUNDING- UNDESIRABLE LOCATION

Description: What reason(s) were you given as to why you were declined funding? Select all that apply. 10. Business located in an undesirable location [SHOW IF DOV_GROUP <> 7 AND
ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,081 | $19.9 \%$ | $30,645,302$ | $12.2 \%$ |
| 1: Selected | 613 | $2.0 \%$ | $2,288,995$ | $0.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| . Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_4_11

## Label: DECLINED FUNDING- NO RELATIONSHIP WITH BANK

Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 11. No or limited pre-existing relationship with the
bank [SHOW IF DOV_GROUP $<>7$ AND
ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)]

|  | Unweighted__ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,074 | $19.8 \%$ | $29,853,634$ | $11.9 \%$ |
| 1: Selected | 620 | $2.0 \%$ | $3,080,663$ | $1.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_CAPITAL_4_12

Label: DECLINED FUNDING- NOT GIVEN A REASON
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 12. I was not given a reason [SHOW IF
DOV_GROUP <> 7 AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F
= 1)]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,152 | $20.1 \%$ | $28,759,628$ | $11.5 \%$ |
| 1: Selected | 542 | $1.8 \%$ | $4,174,670$ | $1.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_4_13
Label: DECLINED FUNDING- OTHER
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 13. Other (specify): [SHOW IF DOV_GROUP <> 7
AND ANY(PE_CAPITAL_3_A-PE_CAPITAL_3_F = 1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,566 | $21.4 \%$ | $31,989,423$ | $12.7 \%$ |
| 1: Selected | 128 | $0.4 \%$ | 944,874 | $0.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 2,889 | $0.0 \%$ |
| -3: Missing | 57 | $0.2 \%$ | 326,612 | $0.1 \%$ |
| : Logical Skip | 23,880 | $78.0 \%$ | $217,650,585$ | $86.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_5_1

## Label: NOT REQUEST GRANT- FIND GRANT OPPORTUNITIES

Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 1. I did not know about or how to find grant opportunities [SHOW IF DOV_GROUP <> 7 AND (PE_CAPITAL_3_H = 2)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,964 | $16.2 \%$ | $44,189,992$ | $17.6 \%$ |
| 1: Selected | 4,665 | $15.2 \%$ | $41,695,467$ | $16.6 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,807 | $0.0 \%$ |
| -3: Missing | 80 | $0.3 \%$ | 715,629 | $0.3 \%$ |
| : Logical Skip | 20,919 | $68.3 \%$ | $164,288,488$ | $65.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CAPITAL_5_2
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## Label: NOT REQUEST GRANT- DID NOT QUALIFY

Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV̄_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 2. I or my business did not qualify for the grant [SHOW IF DOV_GROUP <> 7 AND (PE_CAPITAL_3_H = 2)]
$\qquad$
$\qquad$ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,776 | $25.4 \%$ | $69,917,864$ | $27.9 \%$ |
| 1: Selected | 1,853 | $6.0 \%$ | $15,967,595$ | $6.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,807 | $0.0 \%$ |
| -3: Missing | 80 | $0.3 \%$ | 715,629 | $0.3 \%$ |
| .: Logical Skip | 20,919 | $68.3 \%$ | $164,288,488$ | $65.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_5_3

## Label: NOT REQUEST GRANT- THOUGHT IT WAS UNLIKELY

Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV̄_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 3. I thought it was unlikely I would receive the grant [SHOW IF DOV_GROUP <> 7 AND (PE_CAPITAL_3_H = 2)]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,709 | $21.9 \%$ | $60,180,961$ | $24.0 \%$ |
| 1: Selected | 2,920 | $9.5 \%$ | $25,704,498$ | $10.2 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,807 | $0.0 \%$ |
| -3: Missing | 80 | $0.3 \%$ | 715,629 | $0.3 \%$ |
| . Logical Skip | 20,919 | $68.3 \%$ | $164,288,488$ | $65.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CAPITAL_5_4
Label: NOT REQUEST GRANT- TOO DIFFICULT TO APPLY
Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV̄_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 4. Too difficult to apply for grants [SHOW IF DOV_GROUP <> 7 AND (PE_CAPITAL_3_H = 2)]

PCT
_Weighted _

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,792 | $25.4 \%$ | $70,758,361$ | $28.2 \%$ |
| 1: Selected | 1,837 | $6.0 \%$ | $15,127,098$ | $6.0 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,807 | $0.0 \%$ |
| -3: Missing | 80 | $0.3 \%$ | 715,629 | $0.3 \%$ |
| .: Logical Skip | 20,919 | $68.3 \%$ | $164,288,488$ | $65.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_5_5

## Label: NOT REQUEST GRANT- TOO DIFFICULT TO ADHERE

Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV̄_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 5. It would be difficult to adhere to the grant accounting and reporting requirements [SHOW IF DOV_GROUP $<>7$ AND (PE_CAPITAL_3_H = 2)]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 8,774 | 28.6\% | 79,503,838 | 31.7\% |
| 1: Selected | 855 | 2.8\% | 6,381,621 | 2.5\% |
| -5: Don't know | 4 | 0.0\% | 24,807 | 0.0\% |
| -3: Missing | 80 | 0.3\% | 715,629 | 0.3\% |

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Variable: PE_CAPITAL_5_5
Label: NOT REQUEST GRANT- TOO DIFFICULT TO ADHERE
Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV̄_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 5. It would be difficult to adhere to the grant accounting and reporting requirements [SHOW IF DOV_GROUP <> 7 AND
(PE_CAPITAL_3_H = 2)]

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .$\therefore$ Logical Skip | 20,919 | $68.3 \%$ | $164,288,488$ | $65.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_5_6
Label: NOT REQUEST GRANT- ONLY COVER A PORTION
Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GGROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 6. The grant/s would only cover a portion of the funding needed [SHOW IF DOV_GROUP <> 7 AND (PE_CAPITAL_3_H = 2)]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,120 | $29.8 \%$ | $82,404,168$ | $32.8 \%$ |
| 1: Selected | 509 | $1.7 \%$ | $3,481,291$ | $1.4 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,807 | $0.0 \%$ |
| -3: Missing | 80 | $0.3 \%$ | 715,629 | $0.3 \%$ |
| : Logical Skip | 20,919 | $68.3 \%$ | $164,288,488$ | $65.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: PE_CAPITAL_5_7
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## Label: NOT REQUEST GRANT- OTHER

Description: You reported not requesting grant funding [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV̄_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request grant funding? Select all that apply. 7. Other (specify): [SHOW IF DOV_GROUP $<>7$ AND (PE_CAPITAL_3_H = 2)]
$\square$
COUNT PCT

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 8,350 | $27.3 \%$ | $72,644,131$ | $29.0 \%$ |
| 1: Selected | 1,279 | $4.2 \%$ | $13,241,328$ | $5.3 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 24,807 | $0.0 \%$ |
| -3: Missing | 80 | $0.3 \%$ | 715,629 | $0.3 \%$ |
| : Logical Skip | 20,919 | $68.3 \%$ | $164,288,488$ | $65.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_6_1

## Label: NOT REQUEST BANK- POOR CREDIT SCORE

Description: You reported not requesting funding from a bank [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 1. Low or poor credit score [SHOW IF DOV_GROUP $\gg 7$ AND PE_CAPITAL_3_B $=2$ AND PE_CAPITAL_3_C $=2$ ]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,971 | $19.5 \%$ | $60,042,838$ | $23.9 \%$ |
| 1: Selected | 1,599 | $5.2 \%$ | $12,456,090$ | $5.0 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 17,262 | $0.0 \%$ |
| -3: Missing | 102 | $0.3 \%$ | 991,683 | $0.4 \%$ |

Issued: October 16, 2023

Variable: PE_CAPITAL_6_1
Label: NOT REQUEST BANK- POOR CREDIT SCORE
Description: You reported not requesting funding from a bank [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 1. Low or poor credit score [SHOW IF DOV_GROUP <> 7 AND PE_CAPITAL_3_B = 2 AND PE_CAPITAL_3_C $=2$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| .: Logical Skip | 22,957 | 74.9\% | 177,406,511 | 70.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_6_2
Label: NOT REQUEST BANK- LACK OF RELATIONSHIP
Description: You reported not requesting funding from a bank [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 2. Lack of relationship with bank/financial institution [SHOW IF DOV_GROUP <> 7 AND PE_CAPITAL_3_B = 2 AND PE_CAPITAL_3_C = 2]
$\qquad$
Unweighted _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 6,387 | $20.9 \%$ | $62,866,161$ | $25.1 \%$ |
| 1: Selected | 1,183 | $3.9 \%$ | $9,632,766$ | $3.8 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 17,262 | $0.0 \%$ |
| -3: Missing | 102 | $0.3 \%$ | 991,683 | $0.4 \%$ |
| : Logical Skip | 22,957 | $74.9 \%$ | $177,406,511$ | $70.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_6_3

## Label: NOT REQUEST BANK- NOT TAKE ON DEBT

Description: You reported not requesting funding from a bank [IF DOV_GROUP $=1$, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 3. Did not want to take on debt [SHOW IF DOV_GROUP <> 7 AND PE_CAPITAL_3_B = 2 AND PE_CAPITAL_3_C $=2$ ]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,845 | $9.3 \%$ | $24,587,610$ | $9.8 \%$ |
| 1: Selected | 4,725 | $15.4 \%$ | $47,911,318$ | $19.1 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 17,262 | $0.0 \%$ |
| -3: Missing | 102 | $0.3 \%$ | 991,683 | $0.4 \%$ |
| : Logical Skip | 22,957 | $74.9 \%$ | $177,406,511$ | $70.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_6_4
Label: NOT REQUEST BANK- UNFAVORABLE INTEREST RATE
Description: You reported not requesting funding from a bank [IF DOV_GROUP $=1$, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 4. Expected unfavorable interest rate [SHOW IF DOV_GROUP <> 7 AND PE_CAPITAL_3_B $=2$ AND PE_CAPITAL_3_C $=2$ ]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,549 | $21.4 \%$ | $63,664,291$ | $25.4 \%$ |
| 1: Selected | 1,021 | $3.3 \%$ | $8,834,636$ | $3.5 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 17,262 | $0.0 \%$ |
| -3: Missing | 102 | $0.3 \%$ | 991,683 | $0.4 \%$ |

Variable: PE_CAPITAL_6_4
Label: NOT REQUEST BANK- UNFAVORABLE INTEREST RATE
Description: You reported not requesting funding from a bank [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 4. Expected unfavorable interest rate [SHOW IF DOV_GROUP $>7$ AND PE_CAPITAL_3_B $=2$ AND PE_CAPITAL_3_C $=2$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| . Logical Skip | 22,957 | 74.9\% | 177,406,511 | 70.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_CAPITAL_6_5
Label: NOT REQUEST BANK- LOAN REPAYMENT TERMS
Description: You reported not requesting funding from a bank [IF DOV_GROUP $=1$, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 5. Expected unfavorable loan repayment terms [SHOW IF DOV_GROUP <> 7 AND PE_CAPITAL_3_B = 2 AND PE_CAPITAL_3_C = 2]
$\qquad$
_Unweighted $\qquad$
$\begin{array}{rr}\text { COUNT } & \text { PCT } \\ 6,860 & 22.4 \%\end{array}$
$\qquad$ Weighted $\qquad$
LABEL
COUNT PCT

| 0: Not selected | 6,860 | $22.4 \%$ | $66,494,974$ | $26.5 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1: Selected | 710 | $2.3 \%$ | $6,003,954$ | $2.4 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 17,262 | $0.0 \%$ |
| -3: Missing | 102 | $0.3 \%$ | 991,683 | $0.4 \%$ |
| : Logical Skip | 22,957 | $74.9 \%$ | $177,406,511$ | $70.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_6_6
Label: NOT REQUEST BANK- EXPECT TO BE DECLINED
Description: You reported not requesting funding from a bank [IF DOV_GROUP $=1$, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 6. Expected to be declined [SHOW IF DOV_GROUP <> 7 AND PE_CAPITAL_3_B $=2$ AND PE_CAPITAL_3_C $=2$ ]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,449 | $21.1 \%$ | $63,196,862$ | $25.2 \%$ |
| 1: Selected | 1,121 | $3.7 \%$ | $9,302,065$ | $3.7 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 17,262 | $0.0 \%$ |
| -3: Missing | 102 | $0.3 \%$ | 991,683 | $0.4 \%$ |
| : Logical Skip | 22,957 | $74.9 \%$ | $177,406,511$ | $70.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_6_7

## Label: NOT REQUEST BANK- OTHER

Description: You reported not requesting funding from a bank [IF DOV_GROUP $=1$, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 7. Other (specify): [SHOW IF DOV_GROUP $<>7$ AND PE_CAPITAL_3_B $=2$ AND PE_CAPITAL_3_C $=-2$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 6,594 | 21.5\% | 62,275,556 | 24.8\% |
| 1: Selected | 976 | 3.2\% | 10,223,371 | 4.1\% |
| -5: Don't know | 3 | 0.0\% | 17,262 | 0.0\% |
| -3: Missing | 102 | 0.3\% | 991,683 | 0.4\% |

Issued: October 16, 2023

```
Variable: PE_CAPITAL_6_7
```

Label: NOT REQUEST BANK- OTHER
Description: You reported not requesting funding from a bank [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]. Why did you choose not to request funding from a bank? Select all that apply. 7. Other (specify): [SHOW IF DOV_GROUP <> 7 AND PE_CAPITAL_3_B = 2 AND PE_CAPITAL_3_C = 2]
$\qquad$
Unweighted PCT _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .: Logical Skip | 22,957 | $74.9 \%$ | $177,406,511$ | $70.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_7_1
Label: NOT FUNDING FOLLOWING- POOR CREDIT SCORE
Description: You reported not requesting funding from the following [IF COUNT_PECAP3>1: sources /else: source]: [SHOW IF PE_CAPITAL_3_A $=2$ ] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D $=2$ ] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF PE_CAPITAL_3_F = 2] Investment by venture capitalist(s)/angel investor( $\bar{s}$ ), [SHOW IF PE_CAPITAL_3_G = 2] Crowdfunding (Kickstarter, Indiegogo, etc.) Why did you choose not to request funding from [IF COUNT_PECAP3>1: these sources /else: this source] [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]] [IF DOV_GROUP = 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 1. Low or poor credit score [SHOW IF DOV_GROUP $\gg 7$ AND (PE_CAPITAL_3_A=2 OR PE_CAPITAL_3_D=2 OR PE_CAPITAL_3_E=2 OR PE_CAPITAL_3_F=2 OR PE_CAPITAL_3_G=2)]
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,170 | $29.9 \%$ | $79,504,420$ | $31.7 \%$ |
| 1: Selected | 2,863 | $9.3 \%$ | $18,705,531$ | $7.5 \%$ |
| -5: Don't know | 7 | $0.0 \%$ | 60,075 | $0.0 \%$ |
| -3: Missing | 113 | $0.4 \%$ | 789,255 | $0.3 \%$ |

Variable: PE_CAPITAL_7_1

Label: NOT FUNDING FOLLOWING- POOR CREDIT SCORE
Description: You reported not requesting funding from the following [IF
COUNT_PECAP3>1: sources /else: source]: [SHOW IF
PE_CAPITAL_3_A = 2] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D $=2$ ] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF $\overline{\mathbf{P E}}$ _CAPITAL_3_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF
PE_CAPITAL_3_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.)
Why did you choose not to request funding from [IF
COUNT_PECAP3>1: these sources /else: this source] [IF DOV_GROUP
= 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP
= 3: so far to start up your business idea or working for yourself] [IF
DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 1. Low or poor credit score [SHOW IF DOV_GROUP <> 7 AND (PE_CAPITAL_3_A=2 OR
PE_CAPITAL_3_D=2 OR PE_CAPITAL_3_E=2 OR
PE_CAPITAL_3_F=2 OR PE_CAPITAL_3_G=2)]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| $\therefore$ Logical Skip | 18,479 | $60.3 \%$ | $151,855,102$ | $60.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_7_2

## Label: NOT FUNDING FOLLOWING- LACK OF RELATIONSHIP

Description: You reported not requesting funding from the following [IF
COUNT_PECAP3>1: sources /else: source]: [SHOW IF
PE_CAPITAL_3_A $=2$ ] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D $=2$ ] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF $\overline{\mathbf{P E}}$ _CAPITAL_3_F $=$ 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF
PE_CAPITAL_3_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.)
Why did you choose not to request funding from [IF
COUNT_PECAP3>1: these sources /else: this source] [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP
= 3: so far to start up your business idea or working for yourself] [IF
DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 2. Lack of relationship with bank/financial institution [SHOW IF DOV_GROUP $<7$ AND
(PE_CAPITAL_3_A=2 OR PE_CAPITAL_3_D=2 OR
PE_CAPITAL_3_E $=2$ OR PE_CAPITAL_3_ $\bar{F}=2$ OR
PE_CAPITAL_3_G=2)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,158 | $29.9 \%$ | $80,346,705$ | $32.0 \%$ |
| 1: Selected | 2,875 | $9.4 \%$ | $17,863,246$ | $7.1 \%$ |
| -5: Don't know | 7 | $0.0 \%$ | 60,075 | $0.0 \%$ |
| -3: Missing | 113 | $0.4 \%$ | 789,255 | $0.3 \%$ |
| : Logical Skip | 18,479 | $60.3 \%$ | $151,855,102$ | $60.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_7_3

Label: NOT FUNDING FOLLOWING- NOT TAKE ON DEBT
Description: You reported not requesting funding from the following [IF
COUNT_PECAP3>1: sources /else: source]: [SHOW IF
PE_CAPITAL_3_A $=2$ ] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D $=2$ ] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF PE_CAPITAL_3_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF
PE_CAPITAL_3_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.)
Why did you choose not to request funding from [IF
COUNT_PECAP3>1: these sources /else: this source] [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP
= 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 3. Did not want to take on debt [SHOW IF DOV_GROUP $>7$ AND (PE_CAPITAL_3_A=2 OR
PE_CAPITAL_3_D $=\overline{\mathbf{2}}$ OR PE_CAPITAL_3_E $=2$ OR
PE_CAPITAL_3_F=2 OR PE_CAPITAL_3_G=2)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,197 | $17.0 \%$ | $37,398,982$ | $14.9 \%$ |
| 1: Selected | 6,836 | $22.3 \%$ | $60,810,968$ | $24.2 \%$ |
| -5: Don't know | 7 | $0.0 \%$ | 60,075 | $0.0 \%$ |
| -3: Missing | 113 | $0.4 \%$ | 789,255 | $0.3 \%$ |
| : Logical Skip | 18,479 | $60.3 \%$ | $151,855,102$ | $60.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_7_4

Label: NOT FUNDING FOLLOWING- UNFAVORABLE INTEREST RATE
Description: You reported not requesting funding from the following [IF
COUNT_PECAP3>1: sources /else: source]: [SHOW IF
PE_CAPITAL_3_A $=2$ ] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D = 2] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF $\overline{\mathbf{P E}}$ _CAPITAL_3_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF
PE_CAPITAL_3_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.)
Why did you choose not to request funding from [IF
COUNT_PECAP3>1: these sources /else: this source] [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP
=3: so far to start up your business idea or working for yourself] [IF
DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 4. Expected unfavorable interest rate [SHOW IF DOV_GROUP $<>7$ AND
(PE_CAPITAL_3_A=2 OR PE_CAPITAL_3_D=2 OR
PE_CAPITAL_3_-E $=2$ OR PE_CAPITAL_3_( $\mathbf{F}=2$ OR
PE_CAPITAL_3_G=2)]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,655 | $31.5 \%$ | $81,429,226$ | $32.5 \%$ |
| 1: Selected | 2,378 | $7.8 \%$ | $16,780,725$ | $6.7 \%$ |
| -5: Don't know | 7 | $0.0 \%$ | 60,075 | $0.0 \%$ |
| -3: Missing | 113 | $0.4 \%$ | 789,255 | $0.3 \%$ |
| : Logical Skip | 18,479 | $60.3 \%$ | $151,855,102$ | $60.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_7_5

## Label: NOT FUNDING FOLLOWING- LOAN REPAYMENT TERMS

Description: You reported not requesting funding from the following [IF
COUNT_PECAP3>1: sources /else: source]: [SHOW IF
PE_CAPITAL_3_A $=2$ ] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D = 2] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF $\overline{\mathbf{P E}}$ _CAPITAL_3_F $=$ 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF
PE_CAPITAL_3_G = 2] Crowdfunding (Kickstarter, Indiegogo, etc.)
Why did you choose not to request funding from [IF
COUNT_PECAP3>1: these sources/else: this source] [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP
= 3: so far to start up your business idea or working for yourself] [IF DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 5. Expected unfavorable loan repayment terms [SHOW IF DOV_GROUP $\gg 7$ AND
(PE_CAPITAL_3_A=2 OR PE_CAPITAL_3_D=2 OR
PE_CAPITAL_3_-E $=2$ OR PE_CAPITAL_3_- $=2$ OR
PE_CAPITAL_3_G=2)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,425 | $34.0 \%$ | $87,302,235$ | $34.8 \%$ |
| 1: Selected | 1,608 | $5.2 \%$ | $10,907,716$ | $4.3 \%$ |
| -5: Don't know | 7 | $0.0 \%$ | 60,075 | $0.0 \%$ |
| -3: Missing | 113 | $0.4 \%$ | 789,255 | $0.3 \%$ |
| : Logical Skip | 18,479 | $60.3 \%$ | $151,855,102$ | $60.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_7_6

Label: NOT FUNDING FOLLOWING- EXPECT TO BE DECLINED
Description: You reported not requesting funding from the following [IF
COUNT_PECAP3>1: sources /else: source]: [SHOW IF
PE_CAPITAL_3_A $=2$ ] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D = 2] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF $\overline{\mathbf{P E}}$ _CAPITAL_3_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF
PE_CAPITAL_3_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.)
Why did you choose not to request funding from [IF
COUNT_PECAP3>1: these sources /else: this source] [IF DOV_GROUP = 1, 2, 4, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP
= 3: so far to start up your business idea or working for yourself] [IF
DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 6. Expected to be declined [SHOW IF DOV_GROUP $<>7$ AND (PE_CAPITAL_3_A=2 OR PE_CAPITAL_3_D=2 OR PE_CAPITAL_3_E=2 OR
PE_CAPITAL_3_F=2 OR PE_CAPITAL_3_G=2)]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,198 | $33.3 \%$ | $84,182,817$ | $33.6 \%$ |
| 1: Selected | 1,835 | $6.0 \%$ | $14,027,134$ | $5.6 \%$ |
| -5: Don't know | 7 | $0.0 \%$ | 60,075 | $0.0 \%$ |
| -3: Missing | 113 | $0.4 \%$ | 789,255 | $0.3 \%$ |
| : Logical Skip | 18,479 | $60.3 \%$ | $151,855,102$ | $60.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_CAPITAL_7_7

Label: NOT FUNDING FOLLOWING- OTHER
Description: You reported not requesting funding from the following [IF COUNT_PECAP3>1: sources /else: source]: [SHOW IF PE_CAPITAL_3_A $=2$ ] Business credit card(s) carrying balances, [SHOW IF PE_CAPITAL_3_D = 2] Business loan from a federal, state, or local government, [SHOW IF PE_CAPITAL_3_E = 2] Business loan/investment from family/friend(s), [SHOW IF $\overline{\mathbf{P E}}$ _CAPITAL_3_F $=$ 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF
PE_CAPITAL_3_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.)
Why did you choose not to request funding from [IF
COUNT_PECAP3>1: these sources /else: this source] [IF DOV_GROUP $=1,2,4$, OR 5: to start [INSERT DOV_ACTIVITY]][IF DOV_GROUP
=3: so far to start up your business idea or working for yourself] [IF
DOV_GROUP = 6: when you were trying to start up your business idea or working for yourself]? Select all that apply. 7. Other (specify): [SHOW IF DOV_GROUP $<>7$ AND (PE_CAPITAL_3_A=2 OR
PE_CAPITAL_3_D=2 OR PE_CAPITAL_3_E=2 OR


|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,791 | $35.2 \%$ | $85,702,238$ | $34.2 \%$ |
| 1: Selected | 1,242 | $4.1 \%$ | $12,507,713$ | $5.0 \%$ |
| -5: Don't know | 7 | $0.0 \%$ | 60,075 | $0.0 \%$ |
| -3: Missing | 113 | $0.4 \%$ | 789,255 | $0.3 \%$ |
| : Logical Skip | 18,479 | $60.3 \%$ | $151,855,102$ | $60.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_1
Label: STOP WORKING FOR YOURSELF FACTORS- LACK OF FINANCIAL RESOURCES

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 1. Lack of financial resources [SHOW IF DOV_GROUP = 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,743 | $5.7 \%$ | $16,905,912$ | $6.7 \%$ |
| 1: Selected | 928 | $3.0 \%$ | $8,172,407$ | $3.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_STOPREASON_1_2

Label: STOP WORKING FOR YOURSELF FACTORS- LACK OF TIME
Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 2. Lack of time [SHOW IF DOV_GROUP = 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,723 | $5.6 \%$ | $15,632,255$ | $6.2 \%$ |
| 1: Selected | 948 | $3.1 \%$ | $9,446,064$ | $3.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| . Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_3

## Label: STOP WORKING FOR YOURSELF FACTORS- LOST FOCUS

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 3. Lost focus, interest, and/or motivation or felt burnt out [SHOW IF DOV_GROUP = 6]
__Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,856 | $6.1 \%$ | $17,609,420$ | $7.0 \%$ |
| 1: Selected | 815 | $2.7 \%$ | $7,468,899$ | $3.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_4
Label: STOP WORKING FOR YOURSELF FACTORS- NO SUPPORT

| Description: | actors that rself? Sele for suppo |  | o your decisi ly. 4. I neede DOV_GROU | stop lp, but 6] |
| :---: | :---: | :---: | :---: | :---: |
|  | __Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,001 | 6.5\% | 19,463,983 | 7.8\% |
| 1: Selected | 670 | 2.2\% | 5,614,336 | 2.2\% |
| -5: Don't know | 1 | 0.0\% | 4,068 | 0.0\% |
| -3: Missing | 62 | 0.2\% | 409,525 | 0.2\% |
| . Logical Skip | 27,898 | 91.1\% | 225,422,471 | 89.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STOPREASON_1_5
Label: STOP WORKING FOR YOURSELF FACTORS- DIFFICULTY WITH PARTNERS

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 5. Difficulties with partners or investors [SHOW IF DOV_GROUP = 6]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,481 | $8.1 \%$ | $23,533,920$ | $9.4 \%$ |
| 1: Selected | 190 | $0.6 \%$ | $1,544,399$ | $0.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_6

## Label: STOP WORKING FOR YOURSELF FACTORS- FAMILY NOT SUPPORTIVE

Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 6. Family/friends were not supportive [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,420 | $7.9 \%$ | $23,196,580$ | $9.2 \%$ |
| 1: Selected | 251 | $0.8 \%$ | $1,881,738$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_7

## Label: STOP WORKING FOR YOURSELF FACTORS- TOO RISKY

Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 7. I decided it was too risky [SHOW IF DOV_GROUP = 6]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,785 | $5.8 \%$ | $16,351,369$ | $6.5 \%$ |
| 1: Selected | 886 | $2.9 \%$ | $8,726,950$ | $3.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_8
Label: STOP WORKING FOR YOURSELF FACTORS- MAJOR LIFE EVENT
Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 8. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,169 | $7.1 \%$ | $20,620,206$ | $8.2 \%$ |
| 1: Selected | 502 | $1.6 \%$ | $4,458,112$ | $1.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_9

## Label: STOP WORKING FOR YOURSELF FACTORS- NEW JOB

Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 9. I decided to take a new job/enter employment [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,300 | $7.5 \%$ | $21,732,099$ | $8.7 \%$ |
| 1: Selected | 371 | $1.2 \%$ | $3,346,220$ | $1.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_10
Label: STOP WORKING FOR YOURSELF FACTORS- PROMOTION AT WORK
Description: What were the primaryfactors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 10. I received a promotion at work [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,462 | $8.0 \%$ | $22,939,944$ | $9.1 \%$ |
| 1: Selected | 209 | $0.7 \%$ | $2,138,375$ | $0.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_11

## Label: STOP WORKING FOR YOURSELF FACTORS- BACK TO SCHOOL

Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 11. I decided to go back to school [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,480 | $8.1 \%$ | $23,433,804$ | $9.3 \%$ |
| 1: Selected | 191 | $0.6 \%$ | $1,644,515$ | $0.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| .: Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PE_STOPREASON_1_12
Label: STOP WORKING FOR YOURSELF FACTORS- NEEDED HEALTH INSURANCE

| Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 12. I needed employer-provided health insurance [SHOW IF DOV_GROUP = 6] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,312 | 7.5\% | 21,682,414 | 8.6\% |
| 1: Selected | 359 | 1.2\% | 3,395,905 | 1.4\% |
| -5: Don't know | 1 | 0.0\% | 4,068 | 0.0\% |
| -3: Missing | 62 | 0.2\% | 409,525 | 0.2\% |
| . Logical Skip | 27,898 | 91.1\% | 225,422,471 | 89.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STOPREASON_1_13

## Label: STOP WORKING FOR YOURSELF FACTORS- OTHER FACTOR

Description: What were the primary factors that contributed to your decision to stop pursuing working for yourself? Select all that apply. 13. Other factor, specify: [SHOW IF DOV_GROUP = 6]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,537 | $8.3 \%$ | $23,730,446$ | $9.5 \%$ |
| 1: Selected | 134 | $0.4 \%$ | $1,347,872$ | $0.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,068 | $0.0 \%$ |
| -3: Missing | 62 | $0.2 \%$ | 409,525 | $0.2 \%$ |
| : Logical Skip | 27,898 | $91.1 \%$ | $225,422,471$ | $89.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: PE_STOPREASON_2

## Label: STOP WORKING FOR YOURSELF - PRIMARY REASON

Description: You reported the following contributed to your decision to stop pursuing working for yourself. Of these reasons for stopping your business pursuit, which was the primary reason? Select one.

|  | Unweighted_ |  | Weighted |  |
| :--- | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Lack of financial resources | 476 | $1.6 \%$ | $4,127,757$ | $1.6 \%$ |
| 2: Lack of time | 342 | $1.1 \%$ | $3,514,824$ | $1.4 \%$ |
| 3: Lost focus, interest, and/or <br> motivation or felt burnt out | 342 | $1.1 \%$ | $3,197,097$ | $1.3 \%$ |
| 4: I needed help, but did not know <br> where to go for support | 214 | $0.7 \%$ | $1,675,802$ | $0.7 \%$ |
| 5: Difficulties with partners or <br> investors | 74 | $0.2 \%$ | 684,571 | $0.3 \%$ |
| 6: Family/friends were not <br> supportive | 66 | $0.2 \%$ | 451,835 | $0.2 \%$ |
| 7: I decided it was too risky | 401 | $1.3 \%$ | $4,268,737$ | $1.7 \%$ |

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## Variable: PE_STOPREASON_2

## Label: STOP WORKING FOR YOURSELF - PRIMARY REASON

Description: You reported the following contributed to your decision to stop pursuing working for yourself. Of these reasons for stopping your business pursuit, which was the primaryreason? Select one.

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 8: Major life event (such as a new child, own or family medical issue) | 229 | 0.7\% | 2,055,912 | 0.8\% |
| 9: I decided to take a new job/enter employment | 157 | 0.5\% | 1,562,338 | 0.6\% |
| 10: I received a promotion at work | 75 | 0.2\% | 834,549 | 0.3\% |
| 11: I decided to go back to school | 89 | 0.3\% | 739,833 | 0.3\% |
| 12: I needed employer-provided health insurance | 77 | 0.3\% | 749,321 | 0.3\% |
| 13: Other factor | 122 | 0.4\% | 1,183,462 | 0.5\% |
| -3: Missing | 7 | 0.0\% | 32,281 | 0.0\% |
| .: Logical Skip | 27,961 | 91.3\% | 225,836,064 | 90.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: PE_STOPREASON_3
Label: STOP WORKING FOR YOURSELF - SECONDARY REASON

Description: Of the remaining reasons for stopping your business pursuit, which was the second most important reason? Select one.

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Lack of financial resources | 227 | 0.7\% | 1,863,326 | 0.7\% |
| 2: Lack of time | 261 | 0.9\% | 2,571,008 | 1.0\% |
| 3: Lost focus, interest, and/or motivation or felt burnt out | 209 | 0.7\% | 1,953,501 | 0.8\% |
| 4: I needed help, but did not know where to go for support | 210 | 0.7\% | 1,817,799 | 0.7\% |

## Variable: PE_STOPREASON_3

## Label: STOP WORKING FOR YOURSELF - SECONDARY REASON

Description: Of the remaining reasons for stopping your business pursuit, which was the second most important reason? Select one.
_ Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | :---: | ---: | :---: |
| 5: Difficulties with partners or <br> investors | 47 | $0.2 \%$ | 338,277 | $0.1 \%$ |
| 6: Family/friends were not <br> supportive | 58 | $0.2 \%$ | 461,014 | $0.2 \%$ |
| 7: I decided it was too risky <br> 8: Major life event (such as a new <br> child, own or family medical <br> issue) | 128 | $0.4 \%$ | $1,144,522$ | $0.5 \%$ |
| 9: I decided to take a new <br> job/enter employment | 226 | $0.7 \%$ | $2,337,377$ | $0.9 \%$ |
| 10: I received a promotion at <br> work | 50 | $0.3 \%$ | 673,731 | $0.3 \%$ |
| 11: I decided to go back to school | 33 | $0.1 \%$ | 350,347 | $0.1 \%$ |
| 12: I needed employer-provided <br> health insurance | 105 | $0.3 \%$ | $1,021,692$ | $0.4 \%$ |
| 13: Other factor <br> 3: Missing | 11 | $0.0 \%$ | 163,023 | $0.1 \%$ |
| : Logical Skip | 11 | $0.0 \%$ | 45,763 | $0.0 \%$ |
| TOTALS | 28,973 | $94.6 \%$ | $235,572,062$ | $93.9 \%$ |


| Variable: BO_STARTBIZ_1_Y2_RUF |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: RUF VARIABLE: WHAT YEAR DID YOU START -Y2 |  |  |  |  |
| Description: RUF Year 2 variable coded from BO_STARTBIZ_1: In what year did you start [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1,2,4, OR 5] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Before 1980 | 367 | 1.2\% | 3,819,525 | 1.5\% |
| 2: 1980-1989 | 694 | 2.3\% | 7,030,442 | 2.8\% |
| 3: 1990-1999 | 1,195 | 3.9\% | 11,208,230 | 4.5\% |
| 4: 2000-2009 | 2,101 | 6.9\% | 18,474,495 | 7.4\% |
| 5: 2010 | 505 | 1.6\% | 4,212,398 | 1.7\% |
| 6: 2011 | 221 | 0.7\% | 2,078,163 | 0.8\% |
| 7: 2012 | 313 | 1.0\% | 2,443,506 | 1.0\% |
| 8: 2013 | 266 | 0.9\% | 2,332,351 | 0.9\% |
| 9: 2014 | 328 | 1.1\% | 2,804,039 | 1.1\% |
| 10: 2015 | 495 | 1.6\% | 3,799,702 | 1.5\% |
| 11:2016 | 458 | 1.5\% | 3,927,040 | 1.6\% |
| 12: 2017 | 514 | 1.7\% | 4,326,291 | 1.7\% |
| 13: 2018 | 746 | 2.4\% | 5,457,029 | 2.2\% |
| 14: 2019 | 903 | 2.9\% | 6,598,605 | 2.6\% |
| 15: 2020 | 1,288 | 4.2\% | 9,482,987 | 3.8\% |
| 16: 2021 | 895 | 2.9\% | 6,503,206 | 2.6\% |
| 17: 2022 | 954 | 3.1\% | 7,749,419 | 3.1\% |
| 18: 2023 | 521 | 1.7\% | 4,015,355 | 1.6\% |
| -7: Suppressed | 1,355 | 4.4\% | 7,732,836 | 3.1\% |
| -5: Don't know | 6 | 0.0\% | 58,392 | 0.0\% |
| -3: Missing | 835 | 2.7\% | 4,106,947 | 1.6\% |
| .: Logical Skip | 15,672 | 51.2\% | 132,753,423 | 52.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_ACQOWN_1

## Label: INITIALLY ACQUIRE OWNERSHIP OF BUSINESS

Description: How did you initially acquire ownership of this business? [SHOW IF DOV_GROUP = 1 OR 4]
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Founded or started | 5,851 | $19.1 \%$ | $44,944,589$ | $17.9 \%$ |
| 2: Purchased | 1,606 | $5.2 \%$ | $9,037,147$ | $3.6 \%$ |
| 3: Inherited | 465 | $1.5 \%$ | $2,896,794$ | $1.2 \%$ |
| 4: Received transfer of ownership | 286 | $0.9 \%$ | $1,899,835$ | $0.8 \%$ |
| or gift |  |  |  |  |
| -5: Don't know | 3 | $0.0 \%$ | 20,426 | $0.0 \%$ |
| -3: Missing | 46 | $0.2 \%$ | 261,996 | $0.1 \%$ |
| : Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_LEGALSTAT_1
Label: BUSINESS LEGAL FORM OF ORGANIZATION
Description: What [IF DOV_GROUP = 1:is/ELSE,was] this business' legal form of organization? [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Sole proprietorship, | 3,206 | $10.5 \%$ | $25,783,483$ | $10.3 \%$ |
| unincorporated | 2,508 | $8.2 \%$ | $17,446,330$ | $7.0 \%$ |
| 2: LLC | 759 | $2.5 \%$ | $3,432,189$ | $1.4 \%$ |
| 3: C-Corporation | 641 | $2.1 \%$ | $4,719,561$ | $1.9 \%$ |
| 4: S-Corporation | 509 | $1.7 \%$ | $3,010,350$ | $1.2 \%$ |
| 5: Partnership | 240 | $0.8 \%$ | $1,514,876$ | $0.6 \%$ |
| 6: Non-profit | 343 | $1.1 \%$ | $2,830,401$ | $1.1 \%$ |
| 7: Other | 5 | $0.0 \%$ | 53,013 | $0.0 \%$ |
| -5: Don't know |  |  |  |  |

Variable: BO_LEGALSTAT_1
Label: BUSINESS LEGAL FORM OF ORGANIZATION
Description: What [IF DOV_GROUP $=1:$ :is/ELSE,was] this business' legal form of organization? [SHOW IF DOV_GROUP = 1 OR 4]
$\qquad$ __Unweighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -3: Missing | 46 | $0.2 \%$ | 270,584 | $0.1 \%$ |
| .: Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_BIZTYPE_1
Label: BUSINESS TYPE
Description: Would you describe this [IF DOV_GROUP = 1 : current/ELSE: former] business as a/an... [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Independent business | 6,226 | $20.3 \%$ | $48,690,315$ | $19.4 \%$ |
| 2: Purchase/takeover of an | 840 | $2.7 \%$ | $4,250,366$ | $1.7 \%$ |
| existing business |  |  |  |  |
| 3: Franchise | 654 | $2.1 \%$ | $2,747,389$ | $1.1 \%$ |
| 4: Multi-level marketing initiative | 343 | $1.1 \%$ | $1,782,897$ | $0.7 \%$ |
| 5: Other business type, specify | 155 | $0.5 \%$ | $1,398,090$ | $0.6 \%$ |
| -3: Missing | 39 | $0.1 \%$ | 191,731 | $0.1 \%$ |
| : Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CLIENT_1

## Label: WORK PRIMARILY FOR ONE CLIENT

Description: [IF DOV_GROUP = 2:Do/ELSE,Did] you work primarily for one client/organization? [SHOW IF DOV_GROUP = 2 OR 5]
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, one primary client | 3,250 | $10.6 \%$ | $27,929,462$ | $11.1 \%$ |
| 2: No, multiple clients | 3,357 | $11.0 \%$ | $30,508,362$ | $12.2 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 50,497 | $0.0 \%$ |
| -3: Missing | 93 | $0.3 \%$ | 611,852 | $0.2 \%$ |
| : Logical Skip | 23,929 | $78.1 \%$ | $191,814,210$ | $76.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_WORKHOME_1

## Label: PRIMARY LOCATION WORKED

Description: How would you describe the primarylocation where you [IF DOV_GROUP = 1 OR 2:work/ELSE: worked] as [INSERT DOV_JOB]? [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: A residence such as a home or | 6,629 | $21.6 \%$ | $60,442,513$ | $24.1 \%$ |
| garage |  |  |  |  |
| 2: A rented or leased space | 2,455 | $8.0 \%$ | $16,977,596$ | $6.8 \%$ |
| 3: Space the business purchased | 1,282 | $4.2 \%$ | $6,777,452$ | $2.7 \%$ |
| 4: A site where a client is located | 1,452 | $4.7 \%$ | $12,516,535$ | $5.0 \%$ |
| 5: Co-working space | 283 | $0.9 \%$ | $1,825,358$ | $0.7 \%$ |
| 6: A vehicle | 931 | $3.0 \%$ | $7,508,061$ | $3.0 \%$ |
| 7: Other work location | 360 | $1.2 \%$ | $3,406,095$ | $1.4 \%$ |
| -7: Suppressed | 1,521 | $5.0 \%$ | $8,421,500$ | $3.4 \%$ |
| -3: Missing | 47 | $0.2 \%$ | 285,849 | $0.1 \%$ |

## Variable: BO_WORKHOME_1

## Label: PRIMARY LOCATION WORKED

Description: How would you describe the primary location where you [IF DOV_GROUP = 1 OR 2:work/ELSE: worked] as [INSERT DOV_JOB]? [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted |  | ——Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| $\therefore$ Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_BIZEMERGE_1

Label: ORIGIN OF WORK/ BUSINESS
Description: [IF DOV_GROUP = 6: Even though you decided not to pursue your business idea, where did your idea for your business originate? /ELSE: Which of the following best describes the origin of your work as [INSERT DOV_JOB]?] [SHOW IF DOV_GROUP <> 7]
_Unweighted__ Weighted__
LABEL

| 1: Your previous/current work activity | 6,250 | 20.4\% | 53,301,017 | 21.2\% |
| :---: | :---: | :---: | :---: | :---: |
| 2: A separate business you now own and manage | 2,138 | 7.0\% | 13,534,551 | 5.4\% |
| 3: A hobby or recreational pastime | 5,101 | 16.7\% | 44,309,600 | 17.7\% |
| 4: Academic, scientific, or applied research | 1,208 | 3.9\% | 7,841,602 | 3.1\% |
| 5: An idea from yourself or other member of a start-up team | 3,151 | 10.3\% | 25,157,736 | 10.0\% |
| 6: You inherited the business | 493 | 1.6\% | 3,546,075 | 1.4\% |
| 7: Other origin, specify | 977 | 3.2\% | 9,024,924 | 3.6\% |
| -5: Don't know | 7 | 0.0\% | 75,123 | 0.0\% |
| -3: Missing | 252 | 0.8\% | 1,480,931 | 0.6\% |
| . Logical Skip | 11,055 | 36.1\% | 92,642,824 | 36.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: BO_COLLAB_1

## Label: BUSINESS CONCEPT ON OWN OR COLLABORATING

Description: Did you come up with the idea for your business concept on your own, or were you collaborating with other people? [SHOW IF DOV_GROUP <> 7]

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: I came up with it on my own | 11,578 | 37.8\% | 93,074,509 | 37.1\% |
| 2: I was working with one other person | 5,073 | 16.6\% | 39,477,472 | 15.7\% |
| 3: I was working with several other people | 2,721 | 8.9\% | 24,290,733 | 9.7\% |
| -5: Don't know | 2 | 0.0\% | 44,262 | 0.0\% |
| -3: Missing | 203 | 0.7\% | 1,384,584 | 0.6\% |
| . Logical Skip | 11,055 | 36.1\% | 92,642,824 | 36.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_ADDFINANCE_1

## Label: APPLY OR REQUEST ADDITIONAL FINANCING

Description: At any time since you started your work as [INSERT DOV_JOB], did you apply for or use additional financing? [SHOW IF DOV_GROUP = 1,2,4, OR 5]
$\qquad$
$\qquad$ _ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 3,889 | $12.7 \%$ | $16,285,236$ | $6.5 \%$ |
| 2: No | 10,962 | $35.8 \%$ | $101,285,157$ | $40.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,225 | $0.0 \%$ |
| -3: Missing | 108 | $0.4 \%$ | 585,342 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_ADDFINANCE_2_1
Label: WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL HOME EQUITY LOAN

Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply. 1. Personal/family home equity loan [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,572 | $8.4 \%$ | $11,234,126$ | $4.5 \%$ |
| 1: Selected | 1,281 | $4.2 \%$ | $4,713,734$ | $1.9 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| : Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_2
Label: WHERE APPLY FOR ADDITIONALFINANCING- PERSONAL CREDIT CARD

Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 2. Personal credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_1 = 1]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,508 | $8.2 \%$ | $11,112,172$ | $4.4 \%$ |
| 1: Selected | 1,345 | $4.4 \%$ | $4,835,687$ | $1.9 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| .: Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_3
Label: WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS CREDIT CARD

Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 3. Business credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,672 | $8.7 \%$ | $11,760,371$ | $4.7 \%$ |
| 1: Selected | 1,181 | $3.9 \%$ | $4,187,488$ | $1.7 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| : Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_4
Label: WHERE APPLY FOR ADDITIONAL FINANCING-GOVERNMENT-GUARANTEED BUSINESS LOAN

Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 4. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,643 | $8.6 \%$ | $12,388,215$ | $4.9 \%$ |
| 1: Selected | 1,210 | $4.0 \%$ | $3,559,645$ | $1.4 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| : Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Variable: BO_ADDFINANCE_2_5 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM BANK |  |  |  |  |
| Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 5. Business loan from a bank or financial institution (including online lenders) [SHOW IF BO_ADDFINANCE_1 = 1] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,702 | 8.8\% | 10,934,428 | 4.4\% |
| 1: Selected | 1,151 | 3.8\% | 5,013,432 | 2.0\% |
| -3: Missing | 36 | 0.1\% | 337,376 | 0.1\% |
| .: Logical Skip | 26,743 | 87.3\% | 234,629,147 | 93.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_2_6
Label: WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM GOVERNMENT

Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 6. Business loan from a federal, state, or local government [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,093 | $10.1 \%$ | $13,680,181$ | $5.5 \%$ |
| 1: Selected | 760 | $2.5 \%$ | $2,267,679$ | $0.9 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| : Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: BO_ADDFINANCE_2_7 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM FAMILY |  |  |  |  |
| Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 7. Business loan/investment from family/friend(s) [SHOW IF BO_ADDFINANCE_1 $=1]$ |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,271 | 10.7\% | 14,103,662 | 5.6\% |
| 1: Selected | 582 | 1.9\% | 1,844,198 | 0.7\% |
| -3: Missing | 36 | 0.1\% | 337,376 | 0.1\% |
| . Logical Skip | 26,743 | 87.3\% | 234,629,147 | 93.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_2_8
Label: WHERE APPLY FOR ADDITIONAL FINANCING- INVESTMENT BY VENTURE CAPITALISTS

Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 8 . Investment by venture capitalist(s)/angel investor(s) [SHOW IF BO_ADDFINANCE_1 $=1$ ]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,405 | $11.1 \%$ | $14,620,920$ | $5.8 \%$ |
| 1: Selected | 448 | $1.5 \%$ | $1,326,940$ | $0.5 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| : Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_9
Label: WHERE APPLY FOR ADDITIONAL FINANCING- CROWDFUNDING
Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 9. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,608 | $11.8 \%$ | $15,182,021$ | $6.1 \%$ |
| 1: Selected | 245 | $0.8 \%$ | 765,839 | $0.3 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| : Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_10
Label: WHERE APPLY FOR ADDITIONAL FINANCING- GRANTS
Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 10. Grants [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,638 | $11.9 \%$ | $14,807,848$ | $5.9 \%$ |
| 1: Selected | 215 | $0.7 \%$ | $1,140,012$ | $0.5 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 337,376 | $0.1 \%$ |
| : Logical Skip | 26,743 | $87.3 \%$ | $234,629,147$ | $93.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_2_11
Label: WHERE APPLY FOR ADDITIONAL FINANCING- OTHER CAPITAL SOURCES

Description: Did you use any of the following sources of capital for additional financing of your business after start-up? Select all that apply 11. Other capital source(s), specify: [SHOW IF BO_ADDFINANCE_1 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 3,758 | 12.3\% | 15,365,674 | 6.1\% |
| 1: Selected | 95 | 0.3\% | 582,186 | 0.2\% |
| -3: Missing | 36 | 0.1\% | 337,376 | 0.1\% |
| .: Logical Skip | 26,743 | 87.3\% | 234,629,147 | 93.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_ADDFINANCE_INSTITUTION_1_1

Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- SMALL LOCAL BANK

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 1. Small local bank [SHOW IF BO_ADDFINANCE_2 = 4 OR 5]
$\qquad$
$\qquad$ Weighted $\qquad$
LABEL

| COUNT | PCT | COUNT | PCT |
| ---: | ---: | ---: | ---: |
| 999 | $3.3 \%$ | $3,727,039$ | $1.5 \%$ |
| 956 | $3.1 \%$ | $3,721,283$ | $1.5 \%$ |
| 30 | $0.1 \%$ | 131,791 | $0.1 \%$ |
| 28,647 | $93.5 \%$ | $243,334,270$ | $97.0 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_INSTITUTION_1_2
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- LARGE NATIONAL BANK

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 2. Large national bank [SHOW IF BO_ADDFINANCE_2 = 4 OR 5]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,034 | 3.4\% | 4,367,593 | 1.7\% |
| 1: Selected | 921 | 3.0\% | 3,080,729 | 1.2\% |
| -3: Missing | 30 | 0.1\% | 131,791 | 0.1\% |
| .: Logical Skip | 28,647 | 93.5\% | 243,334,270 | 97.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_ADDFINANCE_INSTITUTION_1_3

Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- FINANCIAL SERVICES COMPANY

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 3. Financial services company [HOVER TEXT on "Financial services company": Includes nonbanks that provide business financial services (payroll processing, merchant services, accounting, etc.)]
[SHOW IF BO_ADDFINANCE_2 = 4 OR 5]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,520 | 5.0\% | 6,263,008 | 2.5\% |
| 1: Selected | 435 | 1.4\% | 1,185,315 | 0.5\% |
| -3: Missing | 30 | 0.1\% | 131,791 | 0.1\% |
| . Logical Skip | 28,647 | 93.5\% | 243,334,270 | 97.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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## Variable: BO_ADDFINANCE_INSTITUTION_1_4

## Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- ONLINE LENDER

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 4. Online lender/fintech lender [HOVER TEXT on "Online lender/fintech lender": Online lenders, also called fintech lenders, are lending institutions that operate solely through a website or app. Examples include Lending Club, OnDeck, CAN Capital, Paypal Working Capital, and Kabbage.] [SHOW IF BO_ADDFINANCE_2 = 4 OR 5]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,589 | $5.2 \%$ | $6,389,526$ | $2.5 \%$ |
| 1: Selected | 366 | $1.2 \%$ | $1,058,796$ | $0.4 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 131,791 | $0.1 \%$ |
| : Logical Skip | 28,647 | $93.5 \%$ | $243,334,270$ | $97.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_ADDFINANCE_INSTITUTION_1_5

## Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- CREDIT UNION

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 5. Credit union [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,287 | $4.2 \%$ | $5,476,162$ | $2.2 \%$ |
| 1: Selected | 668 | $2.2 \%$ | $1,972,161$ | $0.8 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 131,791 | $0.1 \%$ |
| : Logical Skip | 28,647 | $93.5 \%$ | $243,334,270$ | $97.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_ADDFINANCE_INSTITUTION_1_6 <br> Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- FINANCE COMPANY

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 6. Finance company [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,617 | $5.3 \%$ | $6,622,133$ | $2.6 \%$ |
| 1: Selected | 338 | $1.1 \%$ | 826,189 | $0.3 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 131,791 | $0.1 \%$ |
| : Logical Skip | 28,647 | $93.5 \%$ | $243,334,270$ | $97.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_ADDFINANCE_INSTITUTION_1_7

Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- ALTERNATIVE FINANCIAL SOURCE

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 7. Alternative financial source [HOVER TEXT on "Alternative Financial Source": Examples include payday lender, check cashing, pawn shop, money order/ transmission service, etc. ]
[SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,722 | $5.6 \%$ | $6,849,763$ | $2.7 \%$ |
| 1: Selected | 233 | $0.8 \%$ | 598,560 | $0.2 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 131,791 | $0.1 \%$ |
| : Logical Skip | 28,647 | $93.5 \%$ | $243,334,270$ | $97.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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## Variable: BO_ADDFINANCE_INSTITUTION_1_8

## Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- CDFI

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 8. Community development financial institution (CDFI) [HOVER TEXT on "Community development financial institution (CDFI)": Community development financial institutions are financial institutions that provide credit and financial services to underserved markets and populations. CDFIs are certified by the CDFI Fund at the US Department of the Treasury.] [SHOW IF BO_ADDFINANCE_2 = 4 OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,819 | $5.9 \%$ | $7,132,011$ | $2.8 \%$ |
| 1: Selected | 136 | $0.4 \%$ | 316,312 | $0.1 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 131,791 | $0.1 \%$ |
| : Logical Skip | 28,647 | $93.5 \%$ | $243,334,270$ | $97.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_INSTITUTION_1_9
Label: WHICH INSTITUTIONREQUESTED CAPITAL FROM- OTHER INSTITUTION

Description: Which of the following describe the bank or financial institution from which received additional capital after start-up? Select all that apply 9. Other institution, specify: [SHOW IF BO_ADDFINANCE_2 $=4$ OR 5]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,933 | $6.3 \%$ | $7,213,112$ | $2.9 \%$ |
| 1: Selected | 22 | $0.1 \%$ | 235,210 | $0.1 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 131,791 | $0.1 \%$ |
| : Logical Skip | 28,647 | $93.5 \%$ | $243,334,270$ | $97.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: BO_GRANT_TYPE_1_1
Label: SOURCE REQUESTED GRANT CAPITAL- GOVERNMENT SOURCE
Description: Which of the following describe the source from which you received grant capital after start-up? Select all that apply 1. Government source [SHOW IF BO_ADDFINANCE_2 = 10]

|  | Unweighted_ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT | PCT

Variable: BO_GRANT_TYPE_1_2
Label: SOURCE REQUESTED GRANT CAPITAL- PRIVATE INSTITUTION
Description: Which of the following describe the source from which you received grant capital after start-up? Select all that apply 2. Private institution [SHOW IF BO_ADDFINANCE_2 = 10]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 121 | 0.4\% | 782,082 | 0.3\% |
| 1: Selected | 94 | 0.3\% | 357,930 | 0.1\% |
| .: Logical Skip | 30,417 | 99.3\% | 249,774,371 | 99.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_GRANT_TYPE_1_3
Label: SOURCE REQUESTED GRANT CAPITAL- NON-PROFIT ORGANIZATION

Description: Which of the following describe the source from which you received grant capital after start-up? Select all that apply 3. Non-profit organization [SHOW IF BO_ADDFINANCE_2 = 10]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | CABEL | COUNT | PCT | COUNT | PCT

Variable: BO_GRANT_TYPE_1_4
Label: SOURCE REQUESTED GRANT CAPITAL- OTHER GRANT SOURCE
Description: Which of the following describe the source from which you received grant capital after start-up? Select all that apply 4. Other grant source, specify: [SHOW IF BO_ADDFINANCE_2 = 10]

|  | Unweighted_ |  | ——Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 210 | $0.7 \%$ | $1,092,293$ | $0.4 \%$ |
| 1: Selected | 5 | $0.0 \%$ | 47,719 | $0.0 \%$ |
| : Logical Skip | 30,417 | $99.3 \%$ | $249,774,371$ | $99.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Label: RUF VARIABLE: ADDITIONAL FINANCING RECEIVED- PERSONAL |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: | RUF variable coded from BO_ADDFINANCE_WS1: You reported receiving the following sources of additional capital to continue your work as [INSERT DOV_JOB]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount of the additional funding you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. [SHOW IF BO_ADDFINANCE_2_1 = 1] Personal/family home equity loan |  |  |  |
|  | Unweig |  | _Weigh |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 53 | 0.2\% | 399,479 | 0.2\% |
| . $:$ Logical Skip | 29,351 | 95.8\% | 246,200,649 | 98.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: BO_ADDFINANCE_WS1_RUF <br> Numeric |  |  | Type: |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| Unweighted | 1,228 | 33933.1 | 2000.0 | 0.0 | 500000.0 |
| Weighted | $4,713,734$ | 32403.7 | 3000.0 | 0.0 | 500000.0 |

Variable: BO_ADDFINANCE_WS2_RUF
Label: RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDPERSONAL/BUSINESS CREDIT CARD

Description: RUF variable coded from BO_ADDFINANCE_WS1: You reported receiving the following sources of additional capital to continue your work as [INSERT DOV_JOB]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount of the additional funding you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. [SHOW IF BO_ADDFINANCE_2_2 = 1] Personal credit card(s) carrying balances

|  | Unweighted_ |  | — Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 117 | $0.4 \%$ | 575,073 | $0.2 \%$ |
| . Logical Skip | 28,505 | $93.1 \%$ | $243,284,576$ | $97.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: BO_ADDFINANCE_WS2_RUF | Type: |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: |
| Numeric |  |  |  |  |  |
| CASES | N | MEAN | MEDIAN | MIN | MAX |
| Unweighted | 2,010 | 30517.2 | 2000.0 | 0.0 | 700000.0 |
| Weighted | $7,629,807$ | 19846.7 | 3500.0 | 0.0 | 700000.0 |

Variable: BO_ADDFINANCE_WS3_RUF
Label: RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDLOCAL/NATIONAL BANK

Description: RUF variable coded from BO_ADDFINANCE_WS1: You reported receiving the following sources of additional capital to continue your work as [INSERT DOV_JOB]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount of the additional funding you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. [SHOW IF BO_ADDFINANCE_2_3 = 1] Business credit card(s) carrying balances
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -3: Missing | 88 | $0.3 \%$ | 396,091 | $0.2 \%$ |
| .: Logical Skip | 29,080 | $94.9 \%$ | $245,092,921$ | $97.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_WS3_RUF Type:
Numeric

| CASES | N | MEAN | MEDIAN | MIN | MAX |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted | 1464 | 54443.4 | 2000.0 | 0.0 | 900000.0 |
| Weighted | $5,821,462$ | 77565.0 | 10000.0 | 0.0 | 900000.0 |


| Label: RUF VARIABLE: ADDITIONAL FINANCING RECEIVED- FINANCIAL INSTITUTION |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: RUF variable coded from BO_ADDFINANCE_WS1: You reported receiving the following sources of additional capital to continue your work as [INSERT DOV_JOB]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount of the additional funding you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. [SHOW IF BO_ADDFINANCE_INSTITUTION_1_1 = 1] Small local bank |  |  |  |  |
|  | Unweighted |  | _Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 85 | 0.3\% | 329,956 | 0.1\% |
| .: Logical Skip | 29,420 | 96.0\% | 247,068,954 | 98.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_WS4_RUF Type:
Numeric

| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- |
| Unweighted | 1,127 | 46982.5 | 1500.0 | 0.0 | 800000.0 |
| Weighted | $3,845,429$ | 64512.2 | 5000.0 | 0.0 | 800000.0 |

Variable: BO_ADDFINANCE_WS5_RUF


Variable: BO_ADDFINANCE_WS5_RUF Type:
Numeric

| CASES | N |  | MEAN | MEDIAN | MIN | MAX |
| :--- | :--- | ---: | :--- | :--- | :--- | :--- |
| Unweighted | 292 | 21544.5 | 867.5 | 0.0 | 400000.0 |  |
| Weighted | $983,600.7$ | 16541.0 | 820.0 | 0.0 | 400000.0 |  |



Variable: BO_ADDFINANCE_WS6_RUF Type:
Numeric

| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| :--- | :---: | ---: | :--- | :--- | :--- | :--- |
| Unweighted | 773 | 29184.5 | 1000.0 | 0.0 | 600000.0 |
| Weighted | $2,758,859$ | 37381.0 | 1500.0 | 0.0 | 600000.0 |

Variable: BO_ADDFINANCE_WS7_RUF
Label: RUF VARIABLE: ADDITIONALFINANCING RECEIVED- BUSINESS
LOAN FROM FAMILY

Description: RUF variable coded from BO_ADDFINANCE_WS1: You reported receiving the following sources of additional capital to continue your work as [INSERT DOV_JOB]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount of the additional funding you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. [SHOW IF BO_ADDFINANCE_INSTITUTION_1_4 = 1] Online lender/fintech lender

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 62 | $0.2 \%$ | 250,332 | $0.1 \%$ |
| : Logical Skip | 30,050 | $98.1 \%$ | $249,070,185$ | $99.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: BO_ADDFINANCE_WS7_RUF <br> Numeric |  |  |  | Type: |  |
| :--- | :---: | ---: | :--- | :---: | :---: |
| CASES | N | MEAN | MEDIAN | MIN | MAX |
| Unweighted | 520 | 11995.2 | 1000.0 | 0.0 | 100000.0 |
| Weighted | $1,844,198$ | 12643.9 | 2000.0 | 0.0 | 100000.0 |


| Variable: BO_ADDFINANCE_WS8_RUF |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: RUF VARIABLE: ADDITIONAL FINANCING RECEIVED- VENTURE CAPITALISTS |  |  |  |  |
| Description: RUF variable coded from BO_ADDFINANCE_WS1: You reported receiving the following sources of additional capital to continue your work as [INSERT DOV_JOB]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount of the additional funding you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. [SHOW IF BO_ADDFINANCE_INSTITUTION_1_5 = 1] Credit union |  |  |  |  |
| Unweighted __ __Weighte |  |  |  |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 41 | 0.1\% | 200,618 | 0.1\% |
| . Logical Skip | 30,184 | 98.5\% | 249,587,443 | 99.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: BO_ADDFINANCE_WS8_RUF | Type: |  |  |  |  |
| :--- | :---: | ---: | :--- | :--- | :--- |
| Numeric |  |  |  |  |  |
| CASES | N | MEAN | MEDIAN | MIN MAX |  |
| Unweighted | 407 | 54920.4 | 1000.0 | 0.0 | 900000.0 |
| Weighted | $1,326,940$ | 78498.9 | 1000.0 | 0.0 | 900000.0 |

Variable: BO_ADDFINANCE_WS9_RUF
Label: RUF VARIABLE: ADDITIONALFINANCING RECEIVED- OTHER
Description: RUF variable coded from BO_ADDFINANCE_WS1: You reported receiving the following sources of additional capital to continue your work as [INSERT DOV_JOB]. For each source of capital listed, please [CAWI: type; CATI: tell me] the dollar amount of the additional funding you received from each source. Your best estimate is fine. Please [CAWI: enter; CATI: tell me] in whole dollar amounts. [SHOW IF BO_ADDFINANCE_INSTITUTION_1_6 = 1] Finance company

|  | Unweighted_ |  | ——Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -3: Missing | 22 | $0.1 \%$ | 106,697 | $0.0 \%$ |
| .: Logical Skip | 30,395 | $99.2 \%$ | $249,610,587$ | $99.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: BO_ADDFINANCE_WS9_RUF $^{l}$ | Type: |  |  |  |  |
| :--- | :--- | ---: | :--- | ---: | :--- |
| Numeric |  |  |  |  |  |
| CASES | N | MEAN | MEDIAN MIN | MAX |  |
| Unweighted | 215 | 24120.6 | 4000.0 | 0.0 | 100000.0 |
| Weighted | $1,303,796$ | 28529.8 | 5000.0 | 0.0 | 100000.0 |

Variable: BO_ADDFINANCE_3A
Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS CARD
Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? A. Business credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_2_3 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 923 | 3.0\% | 2,992,850 | 1.2\% |
| 2: No, I received less funding than I requested from this source | 130 | 0.4\% | 540,615 | 0.2\% |
| -3: Missing | 12 | 0.0\% | 22,374 | 0.0\% |
| .: Logical Skip | 29,567 | 96.5\% | 247,358,543 | 98.6\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: BO_ADDFINANCE_3B |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL APPLIED DID YOU RECEIVE- GOVERNMENT-GUARANTEED BUSINESS LOAN |  |  |  |  |
| Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF BO_ADDFINANCE_2_4 = 1] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 944 | 3.1\% | 2,508,142 | 1.0\% |
| 2: No, I received less funding than I requested from this source | 137 | 0.4\% | 575,159 | 0.2\% |
| -3: Missing | 20 | 0.1\% | 44,189 | 0.0\% |
| . Logical Skip | 29,531 | 96.4\% | 247,786,893 | 98.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_3C
Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM A BANK

Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? C. Business loan from a bank or financial institution [SHOW IF BO_ADDFINANCE_2_5 = 1]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 851 | $2.8 \%$ | $3,838,828$ | $1.5 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 168 | $0.5 \%$ | 570,873 | $0.2 \%$ |
| -3: Missing | 28 | $0.1 \%$ | 92,434 | $0.0 \%$ |
| : Logical Skip | 29,585 | $96.6 \%$ | $246,412,247$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: BO_ADDFINANCE_3D |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS FROM GOVERNMENT |  |  |  |  |
| Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? D. Business loan from a federal, state, or local government [SHOW IF BO_ADDFINANCE_2_6 $=1]$ |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 488 | 1.6\% | 1,268,808 | 0.5\% |
| 2: No, I received less funding than I requested from this source | 132 | 0.4\% | 391,371 | 0.2\% |
| -3: Missing | 36 | 0.1\% | 88,989 | 0.0\% |
| . Logical Skip | 29,976 | 97.9\% | 249,165,214 | 99.3\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_3E
Label: CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM FAMILY

Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? E. Business loan/investment from family/friend(s) [SHOW IF BO_ADDFINANCE_2_7 = 1]
_ Unweighted_ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I received as much (or <br> more) funding as I requested from <br> this source | 404 | $1.3 \%$ | $1,143,798$ | $0.5 \%$ |
| 2: No, I received less funding than <br> I requested from this source | 88 | $0.3 \%$ | 387,250 | $0.2 \%$ |
| -3: Missing | 15 | $0.0 \%$ | 23,479 | $0.0 \%$ |
| : Logical Skip | 30,125 | $98.3 \%$ | $249,359,856$ | $99.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_ADDFINANCE_3F <br> Label: CAPITAL APPLIED DID YOU RECEIVE- INVESTMENT BY VENTURE CAPITALIST

Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF BO_ADDFINANCE_2_8 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 298 | 1.0\% | 763,914 | 0.3\% |
| 2: No, I received less funding than I requested from this source | 71 | 0.2\% | 258,215 | 0.1\% |
| -3: Missing | 19 | 0.1\% | 50,292 | 0.0\% |
| . Logical Skip | 30,244 | 98.7\% | 249,841,961 | 99.6\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_ADDFINANCE_3G

## Label: CAPITAL APPLIED DID YOU RECEIVE- CROWDFUNDING

Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF BO_ADDFINANCE_2_9 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 155 | 0.5\% | 433,579 | 0.2\% |
| 2: No, I received less funding than I requested from this source | 34 | 0.1\% | 142,401 | 0.1\% |
| -3: Missing | 10 | 0.0\% | 14,368 | 0.0\% |
| .: Logical Skip | 30,433 | 99.4\% | 250,324,035 | 99.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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| Variable: BO_ADDFINANCE_3H |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CAPITAL APPLIED DID YOU RECEIVE- GRANTS |  |  |  |  |
| Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? H. Grants [SHOW IF BO_ADDFINANCE_2_10 = 1] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 129 | 0.4\% | 788,342 | 0.3\% |
| 2: No, I received less funding than I requested from this source | 43 | 0.1\% | 206,859 | 0.1\% |
| -3: Missing | 7 | 0.0\% | 21,238 | 0.0\% |
| .: Logical Skip | 30,453 | 99.4\% | 249,897,944 | 99.6\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_3I
Label: CAPITAL APPLIED DID YOU RECEIVE- OTHER
Description: Of the sources of capital you used for additional financing after start-up, did you receive as much funding as you requested? I. [INSERT TEXTBOX RESPONSE FROM BO_ADDFINANCE_2_11_O] [SHOW IF BO_ADDFINANCE_2_11 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I received as much (or more) funding as I requested from this source | 62 | 0.2\% | 421,128 | 0.2\% |
| 2: No, I received less funding than I requested from this source | 13 | 0.0\% | 36,939 | 0.0\% |
| -3: Missing | 2 | 0.0\% | 15,141 | 0.0\% |
| .: Logical Skip | 30,555 | 99.7\% | 250,441,175 | 99.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: BO_ADDFINANCE_4A
Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS CREDIT CARD
Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? A. Business credit card(s) carrying balances [SHOW IF BO_ADDFINANCE_2_3 = 0]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,735 | $5.7 \%$ | $5,132,716$ | $2.0 \%$ |
| 2: No, I did not request funding <br> from this source | 1,018 | $3.3 \%$ | $7,117,606$ | $2.8 \%$ |
| -3: Missing | 71 | $0.2 \%$ | 479,074 | $0.2 \%$ |
| : Logical Skip | 27,808 | $90.8 \%$ | $238,184,987$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_4B
Label: CAPITAL NOT USE NOT RECEIVE- GOVERNMENT-GUARANTEED BUSINESS LOAN

Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? B. Government-guaranteed business loan from a bank or financial institutions, including SBA-guaranteed loans [SHOW IF BO_ADDFINANCE_2_4 = 0]
$\qquad$
Unweighted__ $\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,480 | $4.8 \%$ | $4,367,346$ | $1.7 \%$ |
| 2: No, I did not request funding <br> from this source | 1,218 | $4.0 \%$ | $8,191,028$ | $3.3 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 599,371 | $0.2 \%$ |
| : Logical Skip | 27,844 | $90.9 \%$ | $237,756,637$ | $94.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_ADDFINANCE_4C
Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM A BANK
Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? C. Business loan from a bank or financial institution [SHOW IF BO_ADDFINANCE_2_5 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 1,621 | 5.3\% | 4,667,532 | 1.9\% |
| 2: No, I did not request funding from this source | 1,107 | 3.6\% | 6,452,746 | 2.6\% |
| -3: Missing | 114 | 0.4\% | 662,822 | 0.3\% |
| . Logical Skip | 27,790 | 90.7\% | 239,131,283 | 95.3\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_4D

## Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM GOVERNMENT

Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? D. Business loan from a federal, state, or local government [SHOW IF BO_ADDFINANCE_2_6 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 1,704 | 5.6\% | 4,757,114 | 1.9\% |
| 2: No, I did not request funding from this source | 1,418 | 4.6\% | 9,102,257 | 3.6\% |
| -3: Missing | 111 | 0.4\% | 676,696 | 0.3\% |
| . Logical Skip | 27,399 | 89.4\% | 236,378,316 | 94.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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## Variable: BO_ADDFINANCE_4E

## Label: CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM FAMILY

Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? E. Business loan/investment from family/friend(s) [SHOW IF BO_ADDFINANCE_2_7 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 1,834 | 6.0\% | 5,118,735 | 2.0\% |
| 2: No, I did not request funding from this source | 1,417 | 4.6\% | 8,828,001 | 3.5\% |
| -3: Missing | 131 | 0.4\% | 783,973 | 0.3\% |
| . Logical Skip | 27,250 | 89.0\% | 236,183,674 | 94.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_4F
Label: CAPITAL NOT USE NOT RECEIVE- INVESTMENT BY VENTURE CAPITALIST

Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? F. Investment by venture capitalist(s)/angel investor(s) [SHOW IF BO_ADDFINANCE_2_8 = 0]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from <br> this source but did not receive any | 1,815 | $5.9 \%$ | $4,650,794$ | $1.9 \%$ |
| 2: No, I did not request funding <br> from this source | 1,551 | $5.1 \%$ | $9,823,189$ | $3.9 \%$ |
| -3: Missing | 135 | $0.4 \%$ | 738,831 | $0.3 \%$ |
| : Logical Skip | 27,131 | $88.6 \%$ | $235,701,568$ | $93.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_ADDFINANCE_4G
Label: CAPITAL NOT USE NOT RECEIVE- CROWDFUNDING
Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? G. Crowdfunding (Kickstarter, Indiegogo, etc.) [SHOW IF BO_ADDFINANCE_2_9 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 1,898 | 6.2\% | 4,793,651 | 1.9\% |
| 2: No, I did not request funding from this source | 1,658 | 5.4\% | 9,994,912 | 4.0\% |
| -3: Missing | 134 | 0.4\% | 906,325 | 0.4\% |
| .: Logical Skip | 26,942 | 88.0\% | 235,219,495 | 93.7\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_4H
Label: CAPITAL NOT USE NOT RECEIVE- GRANTS
Description: Of the sources of capital you did not use for additional financing after start-up, did you apply for or request funding but not receive any? H . Grants [SHOW IF BO_ADDFINANCE_2_10 = 0]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, I requested funding from this source but did not receive any | 1,991 | 6.5\% | 3,957,604 | 1.6\% |
| 2: No, I did not request funding from this source | 1,501 | 4.9\% | 9,967,289 | 4.0\% |
| -3: Missing | 218 | 0.7\% | 1,343,905 | 0.5\% |
| . Logical Skip | 26,922 | 87.9\% | 235,645,586 | 93.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: BO_ADDFINANCE_5_1
Label: DECLINED FUNDING ADDITIONAL-POOR CREDIT SCORE
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 1. Low or poor credit score [SHOW IF
ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]
_ Unweighted__ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,227 | $7.3 \%$ | $6,772,845$ | $2.7 \%$ |
| 1: Selected | 799 | $2.6 \%$ | $2,617,186$ | $1.0 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| .: Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_2
Label: DECLINED FUNDING ADDITIONAL-CREDIT HISTORY
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 2. Limited credit history [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,072 | $6.8 \%$ | $6,512,851$ | $2.6 \%$ |
| 1: Selected | 954 | $3.1 \%$ | $2,877,179$ | $1.1 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| : Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_3
Label: DECLINED FUNDING ADDITIONAL-MISSED PAYMENTS
Description: What reason(s) were you given as to why you were declined funding? Select all that apply. 3. History of late/missed payments [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]
_Unweighted__ _Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,317 | $7.6 \%$ | $7,204,063$ | $2.9 \%$ |
| 1: Selected | 709 | $2.3 \%$ | $2,185,967$ | $0.9 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| .: Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_4
Label: DECLINED FUNDING ADDITIONAL-AGE OF BUSINESS
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 4. Age of business [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,061 | $6.7 \%$ | $6,726,935$ | $2.7 \%$ |
| 1: Selected | 965 | $3.2 \%$ | $2,663,095$ | $1.1 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| : Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_5
Label: DECLINED FUNDING ADDITIONAL-PERSONAL BACKGROUND
Description: What reason(s) were you given as to why you were declined funding? Select all that apply. 5. Personal background [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]
_ Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,261 | $7.4 \%$ | $7,332,331$ | $2.9 \%$ |
| 1: Selected | 765 | $2.5 \%$ | $2,057,700$ | $0.8 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| .: Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_6
Label: DECLINED FUNDING ADDITIONAL-COLLATERAL
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 6. Insufficient collateral [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,322 | $7.6 \%$ | $7,387,176$ | $2.9 \%$ |
| 1: Selected | 704 | $2.3 \%$ | $2,002,855$ | $0.8 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| : Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_7
Label: DECLINED FUNDING ADDITIONAL-BUSINESS PLAN
Description: What reason(s) were you given as to why you were declined funding? Select all that apply. 7. Inadequate business plan [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]
__Unweighted__ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,481 | $8.1 \%$ | $8,119,546$ | $3.2 \%$ |
| 1: Selected | 545 | $1.8 \%$ | $1,270,485$ | $0.5 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| : Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_8
Label: DECLINED FUNDING ADDITIONAL-TOO RISKY
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 8. Business was too risky [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,417 | $7.9 \%$ | $7,688,050$ | $3.1 \%$ |
| 1: Selected | 609 | $2.0 \%$ | $1,701,980$ | $0.7 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| : Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_9
Label: DECLINED FUNDING ADDITIONAL-UNDESIRABLE INDUSTRY
Description: What reason(s) were you given as to why you were declined funding? Select all that apply. 9. Business located in an undesirable industry [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]

| Unweighted__ |  | Weighted_ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 2,589 | $8.5 \%$ | $8,412,535$ | $3.4 \%$ |
| 437 | $1.4 \%$ | 977,496 | $0.4 \%$ |
| 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_10
Label: DECLINED FUNDING ADDITIONAL-UNDESIRABLE LOCATION
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 10. Business located in an undesirable location [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,653 | $8.7 \%$ | $8,495,601$ | $3.4 \%$ |
| 1: Selected | 373 | $1.2 \%$ | 894,430 | $0.4 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| .: Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_11
Label: DECLINED FUNDING ADDITIONAL-NO RELATIONSHIP WITHBANK
Description: What reason(s) were you given as to why you were declined funding? Select all that apply. 11. No or limited pre-existing relationship with the bank [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,836 | $9.3 \%$ | $8,853,397$ | $3.5 \%$ |
| 1: Selected | 190 | $0.6 \%$ | 536,634 | $0.2 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| : Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_5_12
Label: DECLINED FUNDING ADDITIONAL-NOT GIVEN A REASON

| Description: What reason(s) were you given as to why you were declined funding? Select all that apply. 12. I was not given a reason [SHOW IF ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 2,893 | 9.4\% | 8,738,710 | 3.5\% |
| 1: Selected | 133 | 0.4\% | 651,320 | 0.3\% |
| -3: Missing | 33 | 0.1\% | 99,109 | 0.0\% |
| . 2 Logical Skip | 27,573 | 90.0\% | 241,425,243 | 96.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_5_13
Label: DECLINED FUNDING ADDITIONAL-OTHER
Description: What reason(s) were you given as to why you were declined funding?
Select all that apply. 13. Other (specify): [SHOW IF
ANY(BO_ADDFINANCE_4_A-BO_ADDFINANCE_4_F= 1)]
_Unweighted_ __Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,000 | $9.8 \%$ | $9,173,738$ | $3.7 \%$ |
| 1: Selected | 26 | $0.1 \%$ | 216,292 | $0.1 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 99,109 | $0.0 \%$ |
| .: Logical Skip | 27,573 | $90.0 \%$ | $241,425,243$ | $96.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_6_1
Label: NOT REQUEST GRANT FUNDING- FIND OPPORTUNITIES
Description: You reported not requesting grant funding for additional financing after start-up. Why did you choose not to request grant funding? Select all that apply. 1. I did not know about or how to find grant opportunities [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_H = 2]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 876 | $2.9 \%$ | $5,488,777$ | $2.2 \%$ |
| 1: Selected | 602 | $2.0 \%$ | $4,257,005$ | $1.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,862 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 215,643 | $0.1 \%$ |
| : Logical Skip | 29,131 | $95.1 \%$ | $240,947,094$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_6_2
Label: NOT REQUEST GRANT FUNDING- QUALIFY FOR GRANT
Description: You reported not requesting grant funding for additional financing after start-up. Why did you choose not to request grant funding? Select all that apply. 2. I or my business did not qualify for the grant [SHOW IF BO_ADDFINANCE_1 $=1$ AND BO_ADDFINANCE_4_H $=2$ ]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,072 | $3.5 \%$ | $7,250,707$ | $2.9 \%$ |
| 1: Selected | 406 | $1.3 \%$ | $2,495,076$ | $1.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,862 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 215,643 | $0.1 \%$ |
| : Logical Skip | 29,131 | $95.1 \%$ | $240,947,094$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_6_3

## Label: NOT REQUEST GRANT FUNDING- UNLIKELY RECEIVE GRANT

Description: You reported not requesting grant funding for additional financing after start-up. Why did you choose not to request grant funding? Select all that apply. 3. I thought it was unlikely I would receive the grant [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_H = 2]
$\qquad$
Unweighted
__Weighted $\qquad$

LABEL

| 0: Not selected | 1,049 | $3.4 \%$ | $7,112,724$ | $2.8 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1: Selected | 429 | $1.4 \%$ | $2,633,059$ | $1.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,862 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 215,643 | $0.1 \%$ |
| .: Logical Skip | 29,131 | $95.1 \%$ | $240,947,094$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_6_4

## Label: NOT REQUEST GRANT FUNDING- TOO DIFFICULT

Description: You reported not requesting grant funding for additional financing after start-up. Why did you choose not to request grant funding? Select all that apply. 4. Too difficult to apply for grants [SHOW IF BO_ADDFINANCE_1 $=1$ AND BO_ADDFINANCE_4_H $=2$ ]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,134 | $3.7 \%$ | $7,660,275$ | $3.1 \%$ |
| 1: Selected | 344 | $1.1 \%$ | $2,085,508$ | $0.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,862 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 215,643 | $0.1 \%$ |
| : Logical Skip | 29,131 | $95.1 \%$ | $240,947,094$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_6_5

## Label: NOT REQUEST GRANT FUNDING- REQUIREMENTS

Description: You reported not requesting grant funding for additional financing after start-up. Why did you choose not to request grant funding? Select all that apply. 5 . It would be difficult to adhere to the grant accounting and reporting requirements [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_H = 2]
__Unweighted $\qquad$ _Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,245 | $4.1 \%$ | $8,563,107$ | $3.4 \%$ |
| 1: Selected | 233 | $0.8 \%$ | $1,182,676$ | $0.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,862 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 215,643 | $0.1 \%$ |
| : Logical Skip | 29,131 | $95.1 \%$ | $240,947,094$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_6_6
Label: NOT REQUEST GRANT FUNDING- ONLY COVER A PORTION
Description: You reported not requesting grant funding for additional financing after start-up. Why did you choose not to request grant funding? Select all that apply. 6. The grant/s would only cover a portion of the funding needed [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_H = 2]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,333 | $4.4 \%$ | $9,089,028$ | $3.6 \%$ |
| 1: Selected | 145 | $0.5 \%$ | 656,755 | $0.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,862 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 215,643 | $0.1 \%$ |
| : Logical Skip | 29,131 | $95.1 \%$ | $240,947,094$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_6_7
Label: NOT REQUEST GRANT FUNDING- OTHER
Description: You reported not requesting grant funding for additional financing after start-up. Why did you choose not to request grant funding? Select all that apply. 7. Other (specify): [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_H = 2]
__Unweighted_ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,386 | $4.5 \%$ | $8,803,382$ | $3.5 \%$ |
| 1: Selected | 92 | $0.3 \%$ | 942,401 | $0.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,862 | $0.0 \%$ |
| -3: Missing | 22 | $0.1 \%$ | 215,643 | $0.1 \%$ |
| : Logical Skip | 29,131 | $95.1 \%$ | $240,947,094$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_7_1
Label: NOT REQUEST FROM A BANK- POOR CREDIT SCORE
Description: You reported not requesting funding from a bank for additional financing after start-up. Why did you choose not to request funding from a bank? Select all that apply. 1. Low or poor credit score [SHOW IF BO_ADDFINANCE_1 $=1$ AND BO_ADDFINANCE_4_B $=2$ AND BO_ADDFINANCE_4_C $=2$ ]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 461 | $1.5 \%$ | $3,554,769$ | $1.4 \%$ |
| 1: Selected | 171 | $0.6 \%$ | 835,112 | $0.3 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 91,285 | $0.0 \%$ |
| : Logical Skip | 29,990 | $97.9 \%$ | $246,433,217$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_7_2
Label: NOT REQUEST FROM A BANK- LACK OF RELATIONSHIP
Description: You reported not requesting funding from a bank for additional financing after start-up. Why did you choose not to request funding from a bank? Select all that apply. 2. Lack of relationship with bank/financial institution [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_B = 2 AND BO_ADDFINANCE_4_( $=2$ ]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 506 | $1.7 \%$ | $3,651,270$ | $1.5 \%$ |
| 1: Selected | 126 | $0.4 \%$ | 738,611 | $0.3 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 91,285 | $0.0 \%$ |
| : Logical Skip | 29,990 | $97.9 \%$ | $246,433,217$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_ADDFINANCE_7_3

## Label: NOT REQUEST FROM A BANK- NOT TAKE ON DEBT

Description: You reported not requesting funding from a bank for additional financing after start-up. Why did you choose not to request funding from a bank? Select all that apply. 3. Did not want to take on debt [SHOW IF BO_ADDFINANCE_1 $=1$ AND BO_ADDFINANCE_4_B $=2$ AND $\left.\mathrm{BO}_{-}^{-} A D D F I N A N C E \_4 \_C=2\right]$

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 343 | $1.1 \%$ | $2,081,139$ | $0.8 \%$ |
| 1: Selected | 289 | $0.9 \%$ | $2,308,742$ | $0.9 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 91,285 | $0.0 \%$ |
| : Logical Skip | 29,990 | $97.9 \%$ | $246,433,217$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_7_4
Label: NOT REQUEST FROM A BANK- INTEREST RATE
Description: You reported not requesting funding from a bank for additional financing after start-up. Why did you choose not to request funding from a bank? Select all that apply. 4. Expected unfavorable interest rate [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_B $=2$ AND BO_ADDFINANCE_4_C $=2$ ]
__Unweighted $\qquad$ _Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 501 | $1.6 \%$ | $3,654,738$ | $1.5 \%$ |
| 1: Selected | 131 | $0.4 \%$ | 735,143 | $0.3 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 91,285 | $0.0 \%$ |
| : Logical Skip | 29,990 | $97.9 \%$ | $246,433,217$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_7_5

## Label: NOT REQUEST FROM A BANK- REPAYMENT TERMS

Description: You reported not requesting funding from a bank for additional financing after start-up. Why did you choose not to request funding from a bank? Select all that apply. 5. Expected unfavorable loan repayment terms [SHOW IF BO_ADDFINANCE_1 $=1$ AND BO_ADDFINANCE_4_B $=$ 2 AND BO_ADDFINANCE_4_( $=2$ ]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 551 | 1.8\% | 3,897,655 | 1.6\% |
| 1: Selected | 81 | 0.3\% | 492,226 | 0.2\% |
| -3: Missing | 10 | 0.0\% | 91,285 | 0.0\% |
| .: Logical Skip | 29,990 | 97.9\% | 246,433,217 | 98.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_ADDFINANCE_7_6
Label: NOT REQUEST FROM A BANK- EXPECTED TO BE DECLINED
Description: You reported not requesting funding from a bank for additional financing after start-up. Why did you choose not to request funding from a bank? Select all that apply. 6. Expected to be declined [SHOW IF BO_ADDFINANCE_1 $=1$ AND BO_ADDFINANCE_4_B $=2$ AND BO_ADDFINANCE_4_C $=2$ ]
__Unweighted $\qquad$ _Weighted

LABEL

| 0: Not selected | 524 | $1.7 \%$ | $3,662,726$ | $1.5 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1: Selected | 108 | $0.4 \%$ | 727,156 | $0.3 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 91,285 | $0.0 \%$ |
| : Logical Skip | 29,990 | $97.9 \%$ | $246,433,217$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_7_7
Label: NOT REQUEST FROM A BANK- OTHER
Description: You reported not requesting funding from a bank for additional financing after start-up. Why did you choose not to request funding from a bank? Select all that apply. 7. Other (specify): [SHOW IF BO_ADDFINANCE_1 = 1 AND BO_ADDFINANCE_4_B $=2$ AND BO_ADDFINANCE_4_C = 2]

|  | Unweighted_ |  | -Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 576 | $1.9 \%$ | $3,851,424$ | $1.5 \%$ |
| 1: Selected | 56 | $0.2 \%$ | 538,457 | $0.2 \%$ |
| -3: Missing | 10 | $0.0 \%$ | 91,285 | $0.0 \%$ |
| .: Logical Skip | 29,990 | $97.9 \%$ | $246,433,217$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_8_1
Label: NOT REQUEST FROM THE FOLLOWING- POOR CREDIT SCORE
Description: You reported not requesting funding from the following [IF COUNT_BOFN4>1: sources /else: source]: [SHOW IF BO_ADDFINANCE_4_A = 2] Business credit card(s) carrying balances, [SHOW IF BO_ADDFINANCE_4_D = 2] Business loan from a federal, state, or local government, [SHOW $\bar{W}$ IF BO_ADDFINANCE_4_E = 2] Business loan/investment from family/friend(s), [SHOW IF BO_ADDFINANCE_4_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF BO_ADDFINANCE_4_G = 2] Crowdfunding (Kickstarter, Indiegogo, etç.) Why did you choose not to request funding from [IF COUNT_BOFN4>1: these sources /else: this source] for additional financing after start-up? Select all that apply. 1. Low or poor credit score [SHOW IF BO_ADDFINANCE_1 = 1 AND (BO_ADDFINANCE_4_A=2 OR BO_ADDFINANCE_4_D=2 OR BO_ADDFINANCE_- $\overline{4}-\bar{E}=2$ OR BO_ADDFINANCE_ $\overline{4}-\overline{\mathrm{F}}=2$ OR BO_ADDFINANCE_4_G=2)]
__Unweighted_
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,803 | $5.9 \%$ | $10,034,136$ | $4.0 \%$ |
| 1: Selected | 630 | $2.1 \%$ | $2,519,360$ | $1.0 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 190,388 | $0.1 \%$ |
| : Logical Skip | 28,161 | $91.9 \%$ | $238,170,499$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_8_2
Label: NOT REQUEST FROM THE FOLLOWING- LACK OF RELATIONSHIP
Description: You reported not requesting funding from the following [IF COUNT_BOFN4>1: sources /else: source]: [SHOW IF BO_ADDFINANCE_4_A = 2] Business credit card(s) carrying balances, [SHOW IF BO_ADDFINANCE_4_D = 2] Business loan from a federal, state, or local government, [SHŌ̄̄ IF BO_ADDFINANCE_4_E = 2] Business loan/investment from family/friend(s), [SHOW IF BO_ADDFINANCE_4_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF BO_ADDFINANCE_4_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.). Why did you choose not to request funding from [IF COUNT_BOFN4>1: these sources /else: this source] for additional financing after start-up? Select all that apply. 2. Lack of relationship with bank/financial institution [SHOW IF
BO_ADDFINANCE_1 $=1$ AND (BO_ADDFINANCE_4_A=2 OR BO_ADDFINANCE_4_D=2 OR BO_ADDFINANCE_4_E=2 OR BO_ADDFINANCE_4_F=2 OR BO_ADDFINANCE_4_G=2)]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,602 | $5.2 \%$ | $9,442,496$ | $3.8 \%$ |
| 1: Selected | 831 | $2.7 \%$ | $3,111,000$ | $1.2 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 190,388 | $0.1 \%$ |
| .: Logical Skip | 28,161 | $91.9 \%$ | $238,170,499$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_8_3

## Label: NOT REQUEST FROM THE FOLLOWING- NOT TAKE ON DEBT

Description: You reported not requesting funding from the following [IF COUNT_BOFN4>1: sources /else: source]: [SHOW IF BO_ADDFINANCE_4_A = 2] Business credit card(s) carrying balances, [SHOW IF BO_ADDFINANCE_4_D = 2] Business loan from a federal, state, or local government, [SHŌW IF BO_ADDFINANCE_4_E = 2] Business loan/investment from family/friend(s), [SHOW IF BO_ADDFINANCE_4_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF-BO_ADDFINANCE_4_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.) Why did you choose not to request funding from [IF COUNT_BOFN4>1: these sources /else: this source] for additional financing after start-up? Select all that apply. 3. Did not want to take on debt [SHOW IF BO_ADDFINANCE_1 = 1 AND (BO_ADDFINANCE 4_A $=2 \overline{\mathrm{O}} \mathrm{R}$ BO_ADDFINĀNCE_4_D=2 OR BO_ADDFINANCE_4_E=2 OR BO_ADDFINANCE_4_F=2 OR BO_ADDFINANCE_4_G=2)]
__Unweighted_
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,424 | $4.6 \%$ | $6,634,926$ | $2.6 \%$ |
| 1: Selected | 1,009 | $3.3 \%$ | $5,918,569$ | $2.4 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 190,388 | $0.1 \%$ |
| .: Logical Skip | 28,161 | $91.9 \%$ | $238,170,499$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_8_4

## Label: NOT REQUEST FROM THE FOLLOWING- INTEREST RATE

Description: You reported not requesting funding from the following [IF COUNT_BOFN4>1: sources /else: source]: [SHOW IF BO_ADDFINANCE_4_A = 2] Business credit card(s) carrying balances, [SHOW IF BO_ADDFINANCE_4_D = 2] Business loan from a federal, state, or local government, [SHŌ్̄̄ IF BO_ADDFINANCE_4_E = 2] Business loan/investment from family/friend(s), [SHOW IF BO_ADDFINANCE_4_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF BO_ADDFINANCE_4_G = 2] Crowdfunding (Kickstarter, Indiegogo, etc. ) Why did you choose not to request funding from [IF COUNT_BOFN4>1: these sources/else: this source] for additional financing after start-up? Select all that apply. 4. Expected unfavorable interest rate [SHOW IF BO_ADDFINANCE_1 = 1 AND (BO_ADDFINANCE_4_A=2 OR BO_ADDFINANCE_4_D=2 OR BO_ADDFINANCE_4_E=2 OR BO_ADDFINANCE_4_F=2 OR BO_ADDFINANCE_4_G=2)]
__Unweighted_
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,764 | $5.8 \%$ | $9,758,070$ | $3.9 \%$ |
| 1: Selected | 669 | $2.2 \%$ | $2,795,426$ | $1.1 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 190,388 | $0.1 \%$ |
| : Logical Skip | 28,161 | $91.9 \%$ | $238,170,499$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_8_5
Label: NOT REQUEST FROM THE FOLLOWING- REPAYMENT TERMS
Description: You reported not requesting funding from the following [IF COUNT_BOFN4>1: sources /else: source]: [SHOW IF BO_ADDFINANCE_4_A = 2] Business credit card(s) carrying balances, [SHOW IF BO_ADDFINANCE_4_D = 2] Business loan from a federal, state, or local government, [SHOW- IF BO_ADDFINANCE_4_E = 2] Business loan/investment from family/friend(s), [SHOW IF BO_ADDFINANCE_4_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF-BO_ADDFINANCE_4_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.). Why did you choose not to request funding from [IF COUNT_BOFN4>1: these sources /else: this source] for additional financing after start-up? Select all that apply. 5. Expected unfavorable loan repayment terms [SHOW IF BO_ADDFINANCE_1 $=1$ AND (BO ADDFINANCE $4 \_$A=2 OR BO ADDFINANCE $4 \mathrm{D}=\overline{2}$ OR
 BO_ADDFINANCE_4_G=2)]
__Unweighted $\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 1,996 | $6.5 \%$ | $10,565,420$ | $4.2 \%$ |
| 1: Selected | 437 | $1.4 \%$ | $1,988,076$ | $0.8 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 190,388 | $0.1 \%$ |
| .: Logical Skip | 28,161 | $91.9 \%$ | $238,170,499$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_8_6
Label: NOT REQUEST FROM THE FOLLOWING- EXPECTED TO BE DECLINED

Description: You reported not requesting funding from the following [IF COUNT_BOFN4>1: sources /else: source]: [SHOW IF BO_ADDFINANCE_4_A = 2] Business credit card(s) carrying balances, [SHOW IF BO_ADDFĪNANCE_4_D = 2] Business loan from a federal, state, or local government, [SHOW IF BO_ADDFINANCE_4_E = 2] Business loan/investment from family/friend(s), [SHOW IF BO_ADDFINANCE_4_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW IF-BO_ADDFINANCE_4_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etc.) Why did you choose not to request funding from [IF COUNT_BOFN4>1: these sources /else: this source] for additional financing after start-up? Select all that apply. 6. Expected to be declined [SHOW IF BO_ADDFINANCE_1 = 1 AND
(BO_ADDFINANCE_4_A=2 OR BO_ADDDFINANCE_4_D=2 OR BO_ADDFINANCE_4_E=2 OR BO_ADDFINANCE_4_F=2 OR BO_ADDFINANCE_4_G=2)]

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,170 | $7.1 \%$ | $11,275,465$ | $4.5 \%$ |
| 1: Selected | 263 | $0.9 \%$ | $1,278,031$ | $0.5 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 190,388 | $0.1 \%$ |
| : Logical Skip | 28,161 | $91.9 \%$ | $238,170,499$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_ADDFINANCE_8_7
Label: NOT REQUEST FROM THE FOLLOWING- OTHER
Description: You reported not requesting funding from the following [IF COUNT_BOFN4>1: sources /else: source]: [SHOW IF BO_ADDFINANCE_4_A = 2] Business credit card(s) carrying balances, [SHOW IF BO_ADDFINANCE_4_D = 2] Business loan from a federal, state, or local government, [SHŌW IF BO_ADDFINANCE_4_E = 2] Business loan/investment from family/friend(s), [SHOW IF BO_ADDFINANCE_4_F = 2] Investment by venture capitalist(s)/angel investor(s), [SHOW $\overline{\mathrm{IF}}$ BO_ADDFINANCE_4_G $=2$ ] Crowdfunding (Kickstarter, Indiegogo, etč.) Why did you choose not to request funding from [IF COUNT_BOFN4>1: these sources /else: this source] for additional financing after start-up? Select all that apply. 7. Other (specify): [SHOW IF BO_ADDFINANCE_1 = 1 AND (BO_ADDFINANCE_4_ $\bar{A}=2$ OR BO_ADDFINANCE_4_D=2 OR BO_ADDFINANCE_4_E=2 OR BO_ADDFINANCE_4_F=2 OR BO_ADDFINANCE_4_G=2)]
__Unweighted_
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 2,301 | $7.5 \%$ | $11,228,952$ | $4.5 \%$ |
| 1: Selected | 132 | $0.4 \%$ | $1,324,544$ | $0.5 \%$ |
| -3: Missing | 38 | $0.1 \%$ | 190,388 | $0.1 \%$ |
| .: Logical Skip | 28,161 | $91.9 \%$ | $238,170,499$ | $94.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_EMPLOYEES_1_1_DRV
Label: DERIVED VARIABLE: TYPES OF WORKERS USED- FULL-TIME PAID EMPLOYEES

Description: Derived variable coded from BO_EMPLOYEES_1_1:Which of the following types of workers [IF DŌV_GROUP $=1$ OR 2:are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 1. Full-time paid employees (workers who received a W-2 from this business) [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,145 | $36.4 \%$ | $97,329,021$ | $38.8 \%$ |
| 1: Selected | 3,729 | $12.2 \%$ | $20,208,309$ | $8.1 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_EMPLOYEES_1_2_DRV
Label: DERIVED VARIABLE: TYPES OF WORKERS USED- PART-TIME PAID EMPLOYEES

Description: Derived variable coded from BO_EMPLOYEES_1_2: Which of the following types of workers [IF DŌV_GROUP $=\overline{1} \bar{O} \bar{O} 2:$ are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 2. Part-time paid employees (workers who received a W-2 from this business) [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,403 | $40.5 \%$ | $103,917,772$ | $41.4 \%$ |
| 1: Selected | 2,471 | $8.1 \%$ | $13,619,558$ | $5.4 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| . Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_EMPLOYEES_1_3_DRV
Label: DERIVED VARIABLE: TYPES OF WORKERS USED- PAID DAY
LABORERS

Description: Derived variable coded from BO_EMPLOYEES_1_3: Which of the following types of workers [IF DŌV_GROUP $=1$ OR 2:are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 3. Paid day laborers [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,455 | $43.9 \%$ | $110,084,387$ | $43.9 \%$ |
| 1: Selected | 1,355 | $4.4 \%$ | $7,221,083$ | $2.9 \%$ |
| -7: Suppressed | 64 | $0.2 \%$ | 231,860 | $0.1 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_EMPLOYEES_1_4_DRV

Label: DERIVED VARIABLE: TYPES OF WORKERS USED- TEMPORARY STAFFING AND LEASED EMPLOYEES

Description: Derived variable coded from BO_EMPLOYEES_1_4 and BO_EMPLOYEES_1_5: Which of the following types of workers [IF DOV_GROUP = 1 OR 2 :are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 4. Temporary staffing obtained from a temporary help service, 5. Leased employees from a leasing service or professional employer organization [SHOW IF DOV_GROUP = 1,2,4, OR 5]
__Unweighted__ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 13,070 | $42.7 \%$ | $110,336,624$ | $44.0 \%$ |
| 1: Selected | 1,781 | $5.8 \%$ | $7,117,605$ | $2.8 \%$ |
| -7: Suppressed | 23 | $0.1 \%$ | 83,101 | $0.0 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

## Variable: BO_EMPLOYEES_1_5_DRV

## Label: DERIVED VARIABLE: TYPES OF WORKERS USED- CONTRACTORS

Description: Derived variable coded from BO_EMPLOYEES_1_6: Which of the following types of workers [IF DŌV_GROUP = $\overline{1} \overline{O R} 2:$ are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 6. Contractors, subcontractors, independent contractors, or outside consultants (workers who received a 1099 or payment from another company) [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | ——eighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,415 | $40.5 \%$ | $100,794,919$ | $40.2 \%$ |
| 1: Selected | 2,456 | $8.0 \%$ | $16,712,034$ | $6.7 \%$ |
| -7: Suppressed | 3 | $0.0 \%$ | 30,377 | $0.0 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_EMPLOYEES_1_6_DRV

Label: DERIVED VARIABLE: TYPES OF WORKERS USED- UNPAID EMPLOYEES

Description: Derived variable coded from BO_EMPLOYEES_1_7 and BO_EMPLOYEES_1_8: Which of the following types of workers [IF DOV_GROUP = $\overline{\text { O }} \overline{\mathrm{R}}$ 2: are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 7. Unpaid family members, 8 . Unpaid non-family members, volunteers, or interns [SHOW IF DOV_GROUP = 1,2,4, OR 5]
$\qquad$
_Unweighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 12,933 | $42.2 \%$ | $101,643,183$ | $40.5 \%$ |
| 1: Selected | 1,936 | $6.3 \%$ | $15,862,328$ | $6.3 \%$ |
| -7: Suppressed | 5 | $0.0 \%$ | 31,819 | $0.0 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_EMPLOYEES_1_7_DRV

Label: DERIVED VARIABLE: TYPES OF WORKERS USED- OTHER
Description: Derived variable coded from BO_EMPLOYEES_1_9: Which of the following types of workers [IF DŌV_GROUP = $\overline{1} \overline{O R} 2:$ are/ELSE:were] used by your business/self-employment? Do not include yourself or your co-owners. 9. Other worker type, specify [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 14,680 | $47.9 \%$ | $115,716,510$ | $46.1 \%$ |
| 1: Selected | 177 | $0.6 \%$ | $1,643,391$ | $0.7 \%$ |
| -7: Suppressed | 17 | $0.1 \%$ | 177,429 | $0.1 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_EMPLOYEES_1_8_DRV

Label: DERIVED VARIABLE: TYPES OF WORKERS USED- NONE
Description: Derived variable coded from BO_EMPLOYEES_1_10: Which of the following types of workers [IF DŌV_GROUP $=\overline{1} \overline{O R} 2: a r e / E L S E: w e r e]$ used by your business/self-employment? Do not include yourself or your co-owners. 10. There are no workers other than me in this business [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,094 | $29.7 \%$ | $59,166,640$ | $23.6 \%$ |
| 1: Selected | 5,780 | $18.9 \%$ | $58,370,690$ | $23.3 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 623,630 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_NUMEMPLOY_1_Y2_RUF
Label: RUF VARIABLE: NUMBER OF WORKERS USED- Y2
Description: RUF Year 2 variable coded from
BO_NUMEMPLOY_1A-BO_NUMEMPLOY_1I: How many of the following types of workers [IF DOV_GROUP = 1 OR 2: are/ELSE: were] used by your business/self-employment? Do not include yourself or your co-owners. Your best estimate is fine.

Note: Respondents who reported "there are no workers other than me in this business" in BO_EMPLOYEES_1_8_DRV (derived from BO_EMPLOYEES_1_10) are not included in the question universe for BO_NUMEMPLOY_1_RUF. For a count of number of employees that includes those who reported no other workers in the business, both variables should be utilized.
A. [SHOW IF BO_EMPLOYEES_1_1=1] Full-time paid employees (workers who received a W-2 from this business), B. [SHOW IF BO_EMPLOYEES_1_2=1] Part-time paid employees (workers who received a W-2 from this business), C. [SHOW IF BO_EMPLOYEES_1_3=1] Paid day laborers,D. [SHOW IF BO_EMPLOYEES_1_4=1] Temporary staffing obtained from a temporary help service, E. [SHOW IF BO_EMPLOYEES_1 ${ }^{-}$- $=1$ ] Leased employees from a leasing service or professional employer organization, F. [SHOW IF BO_EMPLOYEES_1_6=1] Contractors, subcontractors, independent contractors, or outside consultants (workers who received a 1099 or payment from another company), G. [SHOW IF BO_EMPLOYEES_1_7=1] Unpaid family members, H. [SHOW IF BO_EMPLOYEES_1_8=1] Unpaid non-family members, volunteers, or interns, I. [SHOW IF BO_EMPLOYEES_1_9=1] [TEXTBOX RESPONSE AT BO_EMPLOYEES_1_9]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: 0 | 186 | 0.6\% | 1,443,859 | 0.6\% |
| 1:1 | 1,147 | 3.7\% | 10,612,376 | 4.2\% |
| 2: 2 | 1,165 | 3.8\% | 9,303,837 | 3.7\% |
| 3: 3 | 705 | 2.3\% | 5,837,078 | 2.3\% |
| 4: 4 | 517 | 1.7\% | 3,760,876 | 1.5\% |
| 5: 5 | 510 | 1.7\% | 3,535,430 | 1.4\% |
| 6: 6 | 301 | 1.0\% | 2,150,401 | 0.9\% |
| 7: 7 | 200 | 0.7\% | 1,332,335 | 0.5\% |
| 8: 8 | 192 | 0.6\% | 1,308,495 | 0.5\% |
| 9:9 | 90 | 0.3\% | 684,359 | 0.3\% |
| 10: 10-14 | 615 | 2.0\% | 3,393,657 | 1.4\% |
| 11: 15-19 | 316 | 1.0\% | 1,608,217 | 0.6\% |
| 12: 20-29 | 437 | 1.4\% | 2,243,142 | 0.9\% |
| 13: 30-49 | 405 | 1.3\% | 1,868,355 | 0.7\% |

Issued: October 16, 2023

Variable: BO_NUMEMPLOY_1_Y2_RUF
Label: RUF VARIABLE: NUMBER OF WORKERS USED- Y2
Description: RUF Year 2 variable coded from
BO_NUMEMPLOY_1A-BO_NUMEMPLOY_1I: How many of the following types of workers [IF DOV_GROUP $=1$ OR 2: are/ELSE: were] used by your business/self-employment? Do not include yourself or your co-owners. Your best estimate is fine. A. [SHOW IF
BO_EMPLOYEES_1_1=1] Full-time paid employees (workers who received a W-2 from this business), B. [SHOW IF
BO_EMPLOYEES_1_2=1] Part-time paid employees (workers who received a W-2 from this business), C. [SHOW IF BO_EMPLOYEES_1_3=1] Paid day laborers, D. [SHOW IF BO_EMPLOYEES_1_4=1] Temporary staffing obtained from a temporary help service, E. [SHOW IF BO_EMPLOYEES_1_5=1] Leased employees from a leasing service or professional employer organization, F. [SHOW IF BO_EMPLOYEES_1_6=1] Contractors, subcontractors, independent contractors, or outside consultants (workers who received a 1099 or payment from another company), G. [SHOW IF BO_EMPLOYEES_1_7=1] Unpaid family members, H. [SHOW IF BO_EMPLOYEES_1_8=1] Unpaid non-family members, volunteers, or interns, I. [SHOW IF BO_EMPLOYEES_1_9=1] [TEXTBOX RESPONSE AT BO_EMPLOYEES_1_9]

|  | _Unweighted_ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 14: $50-74$ | 296 | $1.0 \%$ | $1,169,359$ | $0.5 \%$ |
| 15: $75-99$ | 117 | $0.4 \%$ | 403,547 | $0.2 \%$ |
| 16: 100-199 | 333 | $1.1 \%$ | $1,337,447$ | $0.5 \%$ |
| 17: 200-499 | 253 | $0.8 \%$ | 875,938 | $0.3 \%$ |
| 18:500-999 | 245 | $0.8 \%$ | 785,242 | $0.3 \%$ |
| 19:1000+ | 482 | $1.6 \%$ | $1,924,748$ | $0.8 \%$ |
| -7: Suppressed | 191 | $0.6 \%$ | 872,103 | $0.3 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 9,278 | $0.0 \%$ |
| -3: Missing | 389 | $1.3 \%$ | $2,706,559$ | $1.1 \%$ |
| : Logical Skip | 21,538 | $70.3 \%$ | $191,747,743$ | $76.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: BO_EMPWAGES
Label: PERCENT HOURLY WAGE ABOVE
Description: Approximately what percentage of your employees have an hourly wage above \$[INSERT HOURLY LIVING WAGE BASED ON STATE] an hour?
For full-time employees, this would be a yearly salary of \$[INSERT YEARLY LIVING WAGE BASED ON STATE]. [SHOW IF (DOV_GROUP = 1 OR 2) AND (BO_EMPLOYEES_1_1 = 1 OR BO_EMPLOYEES_1_2 = 1)]
$\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: 0\% | 472 | $1.5 \%$ | $3,680,505$ | $1.5 \%$ |
| 2: 1\%-24\% | 856 | $2.8 \%$ | $3,921,793$ | $1.6 \%$ |
| 3: 25\%-49\% | 1,114 | $3.6 \%$ | $3,244,281$ | $1.3 \%$ |
| 4: 50\%-74\% | 827 | $2.7 \%$ | $2,523,789$ | $1.0 \%$ |
| 5: 75\%-99\% | 344 | $1.1 \%$ | $1,330,675$ | $0.5 \%$ |
| 6: 100\% | 359 | $1.2 \%$ | $1,976,944$ | $0.8 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 297,711 | $0.1 \%$ |
| : Logical Skip | 26,616 | $86.9 \%$ | $233,938,684$ | $93.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_WEEKSWK_1

Label: WEEKS SPEND MANAGING OR WORKING IN THIS BUSINESS
Description: During the past 12 months ( 52 weeks), how many weeks did you spend managing or working in this business? Include paid time off and weeks when you worked for a few hours. Your best estimate is fine. [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 1 | $0.0 \%$ | 3,960 | $0.0 \%$ |
| -3: Missing | 551 | $1.8 \%$ | $3,473,788$ | $1.4 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: BO_WEEKSWK_1 $^{l}$ | Type: Numeric |  |  |  |  |
| :--- | :---: | ---: | ---: | :---: | :---: | :--- |
| CASES | N | MEAN | MEDIAN MIN | MAX |  |
| Unweighted | 9,806 | 28.5 | 30.0 | 0.0 | 52.0 |
| Weighted | $72,676,569$ | 29.9 | 30.0 | 0.0 | 52.0 |

Variable: BO_HOURSWK_1
Label: AVERAGE NUMBER OF HOURS PER WEEK MANAGING OR WORKING IN YOUR BUSINESS

Description: In the past year, what was the average number of hours per week you spent managing or working in your business? Your best estimate is fine. [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 2 | $0.0 \%$ | 90,801 | $0.0 \%$ |
| -3: Missing | 553 | $1.8 \%$ | $3,584,052$ | $1.4 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_HOURSWK_1 Type: Numeric

| CASES | N |  |  | MEAN | MEDIAN | MIN |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: |
| MAX |  |  |  |  |  |  |
| Unweighted | 9,803 | 26.0 | 20.0 | 0.0 | 99.0 |  |
| Weighted | $72,676,569$ | 23.8 | 20.0 | 0.0 | 99.0 |  |



Variable: BO_WEEKSWK_2 Type: Numeric

| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| :--- | :--- | ---: | ---: | ---: | :---: |
| Unweighted | 4,460 | 29.6 | 30.0 | 0.0 | 52.0 |
| Weighted | $45,484,391$ | 29.6 | 30.0 | 0.0 | 52.0 |

## Variable: BO_HOURSWK_2

Label: IN LAST YEAR AVERAGE NUMBER OF HOURS SPENT MANAGING OR WORKING IN YOUR BUSINESS

Description: In the last year [IF DOV_GROUP = 4:of your business/ELSE: working for yourself], what was the average number of hours per week you spent managing or working in your [IF DOV_GROUP = 5:freelance or consulting] business? Your best estimate is fine. [SHOW IF DOV_GROUP = 4 OR 5]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 4 | $0.0 \%$ | 64,984 | $0.0 \%$ |
| -3: Missing | 134 | $0.4 \%$ | $1,181,122$ | $0.5 \%$ |
| : Logical Skip | 26,030 | $85.0 \%$ | $205,429,992$ | $81.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

| Variable: BO_HOURSWK_2 | Type: Numeric |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| CASES | N | MEAN MEDIAN MIN | MAX |  |  |
| Unweighted | 4,464 | 29.4 | 25.0 | 0.0 | 99.0 |
| Weighted | $45,484,391$ | 28.2 | 25.0 | 0.0 | 99.0 |

## Variable: BO_EMPBENEFIT_1_1

Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- HEALTH INSURANCE

| Description: Which of the following employee benefits [IF DOV_GROUP $=1$ : are/ELSE: were] paid totally or partly by your business? Select all that apply. 1. Health insurance [SHOW IF DOV_GROUP = 1 OR 4] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 6,014 | 19.6\% | 48,088,614 | 19.2\% |
| 1: Selected | 2,187 | 7.1\% | 10,497,044 | 4.2\% |
| -5: Don't know | 1 | 0.0\% | 76,766 | 0.0\% |
| -3: Missing | 55 | 0.2\% | 398,364 | 0.2\% |
| .: Logical Skip | 22,375 | 73.0\% | 191,853,596 | 76.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_EMPBENEFIT_1_2
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- RETIREMENT PLANS

Description: Which of the following employee benefits [IF DOV_GROUP $=1$ : are/ELSE: were] paid totally or partly by your business? Select all that apply. 2. Contributions to retirement plans, including 401(k), Keogh, etc. [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,630 | $21.6 \%$ | $51,423,508$ | $20.5 \%$ |
| 1: Selected | 1,571 | $5.1 \%$ | $7,162,150$ | $2.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 76,766 | $0.0 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 398,364 | $0.2 \%$ |

Issued: October 16, 2023

| Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- RETIREMENT PLANS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Which of the following employee benefits [IF DOV_GROUP $=1$ : are/ELSE: were] paid totally or partly by your business? Select all that apply. 2. Contributions to retirement plans, including 401(k), Keogh, etc. [SHOW IF DOV_GROUP = 1 OR 4] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| .: Logical Skip | 22,375 | 73.0\% | 191,853,596 | 76.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |
| Variable: BO_EMPBENEFIT_1_3 |  |  |  |  |
| Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PROFIT SHARING |  |  |  |  |
| Description: Which of the following employee benefits [IF DOV_GROUP $=1$ : are/ELSE: were] paid totally or partly by your business? Select all that apply. 3. Profit sharing and/or stock options [SHOW IF DOV_GROUP = 1 OR 4] |  |  |  |  |
|  | Unweighted |  | __Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,074 | 23.1\% | 54,427,675 | 21.7\% |
| 1: Selected | 1,127 | 3.7\% | 4,157,982 | 1.7\% |
| -5: Don't know | 1 | 0.0\% | 76,766 | 0.0\% |
| -3: Missing | 55 | 0.2\% | 398,364 | 0.2\% |
| .: Logical Skip | 22,375 | 73.0\% | 191,853,596 | 76.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_EMPBENEFIT_1_4

## Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID HOLIDAYS

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? Select all that apply. 4. Paid holidays or vacation [SHOW IF DOV_GROUP = 1 OR 4]
__Unweighted__
_Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 6,284 | $20.5 \%$ | $48,039,522$ | $19.1 \%$ |
| 1: Selected | 1,917 | $6.3 \%$ | $10,546,135$ | $4.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 76,766 | $0.0 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 398,364 | $0.2 \%$ |
| : Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_EMPBENEFIT_1_5

Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID SICK LEAVE
Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? Select all that apply. 5. Paid sick leave [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 6,609 | $21.6 \%$ | $50,257,588$ | $20.0 \%$ |
| 1: Selected | 1,592 | $5.2 \%$ | $8,328,069$ | $3.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 76,766 | $0.0 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 398,364 | $0.2 \%$ |
| . Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_EMPBENEFIT_1_6
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID PARENTAL OR FAMILY LEAVE

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? Select all that apply. 6. Paid parental or family leave [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,278 | $23.8 \%$ | $54,893,146$ | $21.9 \%$ |
| 1: Selected | 923 | $3.0 \%$ | $3,692,512$ | $1.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 76,766 | $0.0 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 398,364 | $0.2 \%$ |
| : Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_EMPBENEFIT_1_7
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- TUITION ASSISTANCE

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? Select all that apply. 7. Tuition assistance and/or reimbursement [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,770 | $25.4 \%$ | $57,063,166$ | $22.7 \%$ |
| 1: Selected | 431 | $1.4 \%$ | $1,522,492$ | $0.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 76,766 | $0.0 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 398,364 | $0.2 \%$ |
| : Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

## Variable: BO_EMPBENEFIT_1_8

## Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- OTHER BENEFIT

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? Select all that apply. 8. Other benefit, specify: [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,127 | $26.5 \%$ | $57,779,455$ | $23.0 \%$ |
| 1: Selected | 74 | $0.2 \%$ | 806,203 | $0.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 76,766 | $0.0 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 398,364 | $0.2 \%$ |
| : Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_EMPBENEFIT_1_9
Label: EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- NONE OF THE ABOVE

Description: Which of the following employee benefits [IF DOV_GROUP = 1: are/ELSE: were] paid totally or partly by your business? Select all that apply. 9. None of the above [SHOW IF DOV_GROUP = 1 OR 4]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,232 | $13.8 \%$ | $20,607,522$ | $8.2 \%$ |
| 1: Selected | 3,969 | $13.0 \%$ | $37,978,136$ | $15.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 76,766 | $0.0 \%$ |
| -3: Missing | 55 | $0.2 \%$ | 398,364 | $0.2 \%$ |
| : Logical Skip | 22,375 | $73.0 \%$ | $191,853,596$ | $76.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_ONLINE_1

Label: DO YOU HAVE A WEBSITE OR SOCIAL MEDIA PRESENCE
Description: [IF DOV_GROUP = 1 OR 2: Do/ELSE: Did] you have a website and/or social media presence (such as Facebook, Twitter, or Instagram) related to your business? [SHOW IF DOV_GROUP = 1,2,4,5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes, website only | 2,191 | $7.2 \%$ | $13,112,311$ | $5.2 \%$ |
| 2: Yes, social media only | 2,464 | $8.0 \%$ | $15,815,334$ | $6.3 \%$ |
| 3: Yes, both | 3,422 | $11.2 \%$ | $22,458,776$ | $9.0 \%$ |
| 4: No | 6,668 | $21.8 \%$ | $65,390,124$ | $26.1 \%$ |
| -7: Suppressed | 152 | $0.5 \%$ | $1,019,153$ | $0.4 \%$ |
| -3: Missing | 63 | $0.2 \%$ | 365,262 | $0.1 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: REMOTE_2

## Label: WORK REMOTELY

Description: Thinking of your work as [INSERT DOV_JOB], which of the following best describes whether you telecommute or work remotely? [SHOW IF DOV_GROUP = 1,2]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | :---: | ---: | :---: |
| 1: I telecommuted/worked <br> remotely only during the <br> coronavirus pandemic | 2,274 | $7.4 \%$ | $11,284,683$ | $4.5 \%$ |
| 2: I telecommute and work in <br> person as needed regardless of the <br> coronavirus pandemic | 2,984 | $9.7 \%$ | $18,267,955$ | $7.3 \%$ |
| 3: I always telecommute/work <br> remotely regardless of the <br> coronavirus pandemic | 2,354 | $7.7 \%$ | $18,758,213$ | $7.5 \%$ |
| 4: Telecommuting/working <br> remotely does not make sense for <br> my work | 2,615 | $8.5 \%$ | $23,433,135$ | $9.3 \%$ |

## Variable: REMOTE_2

## Label: WORK REMOTELY

Description: Thinking of your work as [INSERT DOV_JOB], which of the following best describes whether you telecommute or work remotely? [SHOW IF DOV_GROUP = 1,2]

|  | Unweighted__ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -5: Don't know | 1 | $0.0 \%$ | 6,405 | $0.0 \%$ |
| -3: Missing | 130 | $0.4 \%$ | 926,177 | $0.4 \%$ |
| .: Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: REMOTE_3

## Label: REMOTE WORK POLICY

| Description: Thinking of your employees, which of the following best describes your firm's current telecommuting or remote work policy? <br> Telecommuting/working remotely... [SHOW IF DOV_GROUP = 1,2 AND ANY(BO_EMPLOYEES_1_1-BO_EMPLOYEES_1_9 = 1)] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweig | d | Weigh |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Does not make sense for my employees | 1,951 | 6.4\% | 13,889,660 | 5.5\% |
| 2: Is not allowed for my employees | 925 | 3.0\% | 4,012,114 | 1.6\% |
| 3: Is allowed for some employees or some portion of the employees' work hours | 1,708 | 5.6\% | 6,957,930 | 2.8\% |
| 4: Is generally allowed and employees decide to work remotely or work in person | 1,140 | 3.7\% | 5,898,633 | 2.4\% |
| 5: Is expected for all employees | 899 | 2.9\% | 5,846,230 | 2.3\% |
| -3: Missing | 107 | 0.3\% | 571,210 | 0.2\% |
| .: Logical Skip | 23,902 | 78.0\% | 213,738,607 | 85.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Variable: BO_CASH |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: CASH ON HAND |  |  |  |  |
| Description: How would you describe the current availability of cash on hand for this business, including any financial assistance or loans? Currently, cash on hand will cover: [SHOW IF DOV_GROUP = 1 OR 2] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: 1-7 days of business operations | 1,547 | 5.1\% | 9,225,759 | 3.7\% |
| 2: 1-2 weeks of business operations | 1,121 | 3.7\% | 5,699,168 | 2.3\% |
| 3: 3-4 weeks of business operations | 1,704 | 5.6\% | 8,275,600 | 3.3\% |
| 4: 1-2 months of business operations | 1,290 | 4.2\% | 7,532,351 | 3.0\% |
| 5: 3 or more months of business operations | 1,624 | 5.3\% | 14,074,082 | 5.6\% |
| 6: No cash available for business operations | 1,318 | 4.3\% | 12,394,024 | 4.9\% |
| -5: Don't know | 1,643 | 5.4\% | 14,776,604 | 5.9\% |
| -3: Missing | 111 | 0.4\% | 698,981 | 0.3\% |
| . Logical Skip | 20,274 | 66.2\% | 178,237,814 | 71.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_REVENUE_1_RUF
Label: RUF VARIABLE: AMOUNT OF INCOME OR SALES AND OPERATING REVENUES

Description: RUF variable coded from BO_REVENUE_1:What was the amount of your income or sales and operating revenues, including grants, during 2022 from your work as [INSERT DOV_JOB]? Your best estimate is fine.Please report whole dollar amounts.If none,report 0.[SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -7: Suppressed | 6 | $0.0 \%$ | 12,375 | $0.0 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 65,825 | $0.0 \%$ |
| -3: Missing | 518 | $1.7 \%$ | $4,981,776$ | $2.0 \%$ |
| . Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_REVENUE_1_RUF Type: Numeric

| CASES | N | MEAN | MEDIAN | MIN MAX |  |
| :--- | :---: | ---: | :--- | :--- | :--- | :--- |
| Unweighted | 9830 | 91329.2 | 3500.0 | 0.0 | 2000000.0 |
| Weighted | $72,676,569$ | 67503.5 | 5000.0 | 0.0 | 2000000.0 |

Variable: BO_REVENUE_2_RUF
Label: RUF VARIABLE: THE LAST YEAR AMOUNT OF INCOME OR SALES AND OPERATING REVENUES

Description: RUF variable coded from BO_REVENUE_2: What was the amount of your income or sales and operating revenues, including grants, during the last year you ran your former [IF DOV_GROUP = 4:business/ELSE:self-employed business]? Your best estimate is fine. Please report whole dollar amounts. If none, report 0. [SHOW IF DOV_GROUP = 4 OR 5]
_ Unweighted__ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -5: Don't know | 17 | $0.1 \%$ | 159,218 | $0.1 \%$ |
| -3: Missing | 191 | $0.6 \%$ | $1,928,803$ | $0.8 \%$ |
| .: Logical Skip | 26,030 | $85.0 \%$ | $205,429,992$ | $81.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_REVENUE_2_RUF Type: Numeric

| CASES | $\mathbf{N}$ | MEAN MEDIAN MIN MAX |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unweighted | 4,394 | 65789.85880 .0 | 0.0 | 1300000.0 |
| Weighted | $45,484,391$ | 58874.36000 .0 | 0.0 | 1300000.0 |

Variable: BUSINESS_INTERRUPTIONS_1_1
Label: FOLLOWING INTERRUPTIONS- DOMESTIC DELAYS
Description: In the last year, did you have any of the following? Select all that apply. 1.
Domestic supplier delays [SHOW IF DOV_GROUP = 1,2]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,216 | $26.8 \%$ | $61,186,986$ | $24.4 \%$ |
| 1: Selected | 2,052 | $6.7 \%$ | $10,865,456$ | $4.3 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 624,128 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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## Variable: BUSINESS_INTERRUPTIONS_1_2

## Label: FOLLOWING INTERRUPTIONS- FOREIGN DELAYS

Description: In the last year, did you have any of the following? Select all that apply. 2. Foreign supplier delays [SHOW IF DOV_GROUP = 1,2]
$\qquad$ Weighted $\qquad$
LABEL

| COUNT | PCT | COUNT | PCT |
| ---: | ---: | ---: | ---: |
| 8,734 | $28.5 \%$ | $65,612,248$ | $26.1 \%$ |
| 1,534 | $5.0 \%$ | $6,440,193$ | $2.6 \%$ |
| 90 | $0.3 \%$ | 624,128 | $0.2 \%$ |
| 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BUSINESS_INTERRUPTIONS_1_3

## Label: FOLLOWING INTERRUPTIONS- ALTERNATIVE DOMESTIC

Description: In the last year, did you have any of the following? Select all that apply. 3. Difficulty locating alternative domestic suppliers [SHOW IF DOV_GROUP = 1,2]
__Unweighted__ _ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 8,544 | $27.9 \%$ | $64,490,263$ | $25.7 \%$ |
| 1: Selected | 1,724 | $5.6 \%$ | $7,562,178$ | $3.0 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 624,128 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BUSINESS_INTERRUPTIONS_1_4

## Label: FOLLOWING INTERRUPTIONS- ALTERNATIVE FOREIGN

Description: In the last year, did you have any of the following? Select all that apply. 4. Difficulty locating alternative foreign suppliers [SHOW IF DOV_GROUP = 1,2]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,921 | $29.1 \%$ | $66,653,828$ | $26.6 \%$ |
| 1: Selected | 1,347 | $4.4 \%$ | $5,398,613$ | $2.2 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 624,128 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BUSINESS_INTERRUPTIONS_1_5

## Label: FOLLOWING INTERRUPTIONS- PRODUCTION DELAYS

Description: In the last year, did you have any of the following? Select all that apply. 5.
Production delays at this business [SHOW IF DOV_GROUP = 1,2]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,955 | $29.2 \%$ | $65,704,784$ | $26.2 \%$ |
| 1: Selected | 1,313 | $4.3 \%$ | $6,347,657$ | $2.5 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 624,128 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BUSINESS_INTERRUPTIONS_1_6

## Label: FOLLOWING INTERRUPTIONS- DELIVERY/SHIPPING

Description: In the last year, did you have any of the following? Select all that apply. 6. Delays in delivery/shipping to customers [SHOW IF DOV_GROUP = 1,2]
$\qquad$ Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,364 | $30.6 \%$ | $66,226,047$ | $26.4 \%$ |
| 1: Selected | 904 | $3.0 \%$ | $5,826,394$ | $2.3 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 624,128 | $0.2 \%$ |
| .: Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BUSINESS_INTERRUPTIONS_1_7

## Label: FOLLOWING INTERRUPTIONS- OTHER

Description: In the last year, did you have any of the following? Select all that apply. 7. Other (specify): [SHOW IF DOV_GROUP = 1,2]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,204 | 33.3\% | 71,560,924 | 28.5\% |
| 1: Selected | 64 | 0.2\% | 491,517 | 0.2\% |
| -3: Missing | 90 | 0.3\% | 624,128 | 0.2\% |
| .: Logical Skip | 20,274 | 66.2\% | 178,237,814 | 71.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BUSINESS_INTERRUPTIONS_1_8

## Label: FOLLOWING INTERRUPTIONS- NONE

Description: In the last year, did you have any of the following? Select all that apply. 8.
None of the above [SHOW IF DOV_GROUP = 1,2]
$\qquad$
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 5,023 | $16.4 \%$ | $23,928,187$ | $9.5 \%$ |
| 1: Selected | 5,245 | $17.1 \%$ | $48,124,254$ | $19.2 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 624,128 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BUSINESS_COSTS_1

## Label: PRICES CHANGED

Description: Comparing now to six months ago, how have the prices this business pays for goods and services changed? [SHOW IF DOV_GROUP = 1,2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Large increase in prices | 2,386 | $7.8 \%$ | $15,845,436$ | $6.3 \%$ |
| 2: Moderate increase in prices | 3,399 | $11.1 \%$ | $23,565,375$ | $9.4 \%$ |
| 3: Little or no change in prices | 3,600 | $11.8 \%$ | $27,917,896$ | $11.1 \%$ |
| 4: Moderate decrease in prices | 535 | $1.7 \%$ | $2,573,621$ | $1.0 \%$ |
| 5: Large decrease in prices | 312 | $1.0 \%$ | $1,839,749$ | $0.7 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 30,273 | $0.0 \%$ |
| -3: Missing | 123 | $0.4 \%$ | 904,218 | $0.4 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BUSINESS_COSTS_2

Label: SALARIES CHANGED

| Description: Comparing now to six months ago, how have the salaries this business pays for employees changed? [SHOW IF DOV_GROUP = 1,2 AND ANY(BO_EMPLOYEES_1_1-BO_EMPLOYEES_1_9 = 1)] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweig | d | Weigh |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Large increase in salaries | 974 | 3.2\% | 3,286,890 | 1.3\% |
| 2. Moderate increase in salaries | 2,014 | 6.6\% | 9,839,892 | 3.9\% |
| 3: Little or no change in salaries | 2,773 | 9.1\% | 19,021,471 | 7.6\% |
| 4: Moderate decrease in salaries | 492 | 1.6\% | 2,456,506 | 1.0\% |
| 5: Large decrease in salaries | 225 | 0.7\% | 1,332,000 | 0.5\% |
| -5: Don't know | 2 | 0.0\% | 47,354 | 0.0\% |
| -3: Missing | 250 | 0.8\% | 1,191,663 | 0.5\% |
| .: Logical Skip | 23,902 | 78.0\% | 213,738,607 | 85.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_PLMARGIN_1

## Label: DID YOU HAVE PROFITS LOSSES OR BREAK EVEN

Description: [IF DOV_GROUP = 1 OR 2: In 2022/ELSE: During the last year of your business' operation], did you have profits, losses, or break even? [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Profits | 6,601 | $21.5 \%$ | $53,088,827$ | $21.2 \%$ |
| 2: Losses | 3,271 | $10.7 \%$ | $24,925,589$ | $9.9 \%$ |
| 3: Break even | 3,793 | $12.4 \%$ | $30,819,468$ | $12.3 \%$ |
| 4: Not applicable (My business | 1,054 | $3.4 \%$ | $7,623,766$ | $3.0 \%$ |
| started in 2023) |  |  |  |  |
| -7: Suppressed | 90 | $0.3 \%$ | 487,743 | $0.2 \%$ |
| -5: Don't know | 6 | $0.0 \%$ | 55,101 | $0.0 \%$ |
| -3: Missing | 145 | $0.5 \%$ | $1,160,466$ | $0.5 \%$ |


| Label: DID YOU HAVE PROFITS LOSSES OR BREAK EVEN |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: [IF DOV_GROUP = 1 OR 2: In 2022/ELSE: During the last year of your business' operation], did you have profits, losses, or break even? [SHOW IF DOV_GROUP = 1,2,4, OR 5] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| . Logical Skip | 15,672 | 51.2\% | 132,753,423 | 52.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_PRIMARYINC_1
Label: DOES YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME

Description: Does your work as [INSERT DOV_JOB] provide your primary source of household income? [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 5,273 | $17.2 \%$ | $27,250,964$ | $10.9 \%$ |
| 2: No | 4,992 | $16.3 \%$ | $44,981,729$ | $17.9 \%$ |
| -3: Missing | 93 | $0.3 \%$ | 443,876 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_PRIMARYINC_2
Label: THE LAST YEAR DID YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME

Description: In the last year of your business' operation, did your work as [INSERT DOV JOB] provide your primary source of household income? [SHOW IF DŌV_GROUP = 4 OR 5]

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,475 | $4.8 \%$ | $13,111,992$ | $5.2 \%$ |
| 2: No | 3,103 | $10.1 \%$ | $32,156,170$ | $12.8 \%$ |
| -3: Missing | 24 | $0.1 \%$ | 216,229 | $0.1 \%$ |
| : Logical Skip | 26,030 | $85.0 \%$ | $205,429,992$ | $81.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_GOALS_1

Label: TOP GOAL FOR THE NEXT FIVE YEARS
Description: What would you say your top goal is for the next five years related to work as [INSERT DOV_JOB]? [SHOW IF DOV_GROUP = 1 OR 2]

|  | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Grow the business | 5,021 | 16.4\% | 34,077,167 | 13.6\% |
| 2: Maintain the business' current level of operations | 2,822 | 9.2\% | 19,826,979 | 7.9\% |
| 3: Scale back the business' operations | 994 | 3.2\% | 5,709,721 | 2.3\% |
| 4: Exit the business (such as close, sell, or transfer ownership) | 1,177 | 3.8\% | 10,001,999 | 4.0\% |
| 5: Other goal, specify | 279 | 0.9\% | 2,554,404 | 1.0\% |
| -5: Don't know | 2 | 0.0\% | 15,461 | 0.0\% |
| -3: Missing | 63 | 0.2\% | 490,837 | 0.2\% |
| .: Logical Skip | 20,274 | 66.2\% | 178,237,814 | 71.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: BO_GOALS_2
Label: ACCESS TO SUPPORT AND RESOURCES IN COMMUNITYTO MEET BUSINESS GOALS

Description: To what extent do you feel that you have access to the support and resources you need in your community to successfully meet your business' goals? [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all | 1,530 | $5.0 \%$ | $11,953,590$ | $4.8 \%$ |
| 2: Somewhat | 3,856 | $12.6 \%$ | $27,194,459$ | $10.8 \%$ |
| 3: Moderately | 2,673 | $8.7 \%$ | $18,977,381$ | $7.6 \%$ |
| 4: Completely | 2,207 | $7.2 \%$ | $13,903,370$ | $5.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 114,287 | $0.0 \%$ |
| -3: Missing | 90 | $0.3 \%$ | 533,482 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_1_1

Label: FINANCIAL CHALLENGES- NOT BEING ABLE TO ACCESS HEALTH INSURANCE

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 1. Not being able to access and/or afford health insurance [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,530 | $37.6 \%$ | $93,910,469$ | $37.4 \%$ |
| 1: Selected | 3,353 | $10.9 \%$ | $23,796,158$ | $9.5 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: BO_CHALLENGE_1_2
Label: FINANCIAL CHALLENGES- NOT HAVING ACCESS TO EMPLOYER-PROVIDED BENEFITS

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 2. Not having access to other employer-provided benefits (aside from health care) [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,058 | $39.4 \%$ | $100,446,301$ | $40.0 \%$ |
| 1: Selected | 2,825 | $9.2 \%$ | $17,260,326$ | $6.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| . Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_3
Label: FINANCIAL CHALLENGES- PERSONAL FINANCES
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 3. Challenges with personal/family finances [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,613 | $34.6 \%$ | $87,140,128$ | $34.7 \%$ |
| 1: Selected | 4,270 | $13.9 \%$ | $30,566,498$ | $12.2 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: BO_CHALLENGE_1_4
Label: FINANCIAL CHALLENGES- ACCESSING CAPITAL
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 4. Accessing capital to cover business operations [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,521 | $40.9 \%$ | $103,480,701$ | $41.2 \%$ |
| 1: Selected | 2,362 | $7.7 \%$ | $14,225,926$ | $5.7 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_5
Label: FINANCIAL CHALLENGES- MAKING RENT PAYMENTS
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 5. Making rent/mortgage payments on my business location(s) [SHOW IF DOV_GROUP = 1,2,4, OR 5]
_ Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 12,946 | $42.3 \%$ | $106,941,811$ | $42.6 \%$ |
| 1: Selected | 1,937 | $6.3 \%$ | $10,764,816$ | $4.3 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| .: Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: BO_CHALLENGE_1_6

## Label: FINANCIAL CHALLENGES- DECREASING SALES

Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 6. Decreasing sales [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,150 | $39.7 \%$ | $95,116,084$ | $37.9 \%$ |
| 1: Selected | 2,733 | $8.9 \%$ | $22,590,542$ | $9.0 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_1_7

Label: FINANCIAL CHALLENGES- INCREASING BUSINESS COSTS
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 7. Increasing business or operational costs [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,284 | $40.1 \%$ | $96,558,977$ | $38.5 \%$ |
| 1: Selected | 2,599 | $8.5 \%$ | $21,147,649$ | $8.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_1_8
Label: FINANCIAL CHALLENGES- NONE OF THE ABOVE
Description: Which of the following financial or economic security challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 8. None of the above [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,219 | $33.4 \%$ | $72,017,195$ | $28.7 \%$ |
| 1: Selected | 4,664 | $15.2 \%$ | $45,689,432$ | $18.2 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 23,086 | $0.0 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 431,247 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_2_1_Y2
Label: BUSINESS OPERATIONS CHALLENGES- MAINTAINING BUSINESS LICENSE- Y2

Description: Which of the following business operations challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 1. Maintaining the business' license/registration [SHOW IF DOV_GROUP = 1,2,4, OR 5]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 12,213 | $39.9 \%$ | $104,120,650$ | $41.5 \%$ |
| 1: Selected | 2,589 | $8.5 \%$ | $13,206,689$ | $5.3 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,700 | $0.0 \%$ |
| -3: Missing | 157 | $0.5 \%$ | 828,922 | $0.3 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_2_2_Y2
Label: BUSINESS OPERATIONS CHALLENGES- DOING MY TAXES- Y2
Description: Which of the following business operations challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 2. Doing my taxes [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,139 | $33.1 \%$ | $85,604,780$ | $34.1 \%$ |
| 1: Selected | 4,663 | $15.2 \%$ | $31,722,558$ | $12.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,700 | $0.0 \%$ |
| -3: Missing | 157 | $0.5 \%$ | 828,922 | $0.3 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_2_3_Y2
Label: BUSINESS OPERATIONS CHALLENGES- NAVIGATING GOVERNMENT REGULATIONS- Y2

Description: Which of the following business operations challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 3. Navigating local, state, or federal government regulations [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,731 | $38.3 \%$ | $97,906,863$ | $39.0 \%$ |
| 1: Selected | 3,071 | $10.0 \%$ | $19,420,475$ | $7.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,700 | $0.0 \%$ |
| -3: Missing | 157 | $0.5 \%$ | 828,922 | $0.3 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_2_4_Y2
Label: BUSINESS OPERATIONS CHALLENGES- BUSINESS OPERATIONS CHALLENGES- NONE OF THE ABOVE- Y2

Description: Which of the following business operations challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 4. None of the above [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,494 | $24.5 \%$ | $47,622,339$ | $19.0 \%$ |
| 1: Selected | 7,308 | $23.9 \%$ | $69,705,000$ | $27.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,700 | $0.0 \%$ |
| -3: Missing | 157 | $0.5 \%$ | 828,922 | $0.3 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_3_1_Y2
Label: CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS- Y2
Description: Which of the following customer reach challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 1. Finding customers [SHOW IF DOV̄_GROUP $=1,2,4$, OR 5] _Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,598 | $31.3 \%$ | $76,144,673$ | $30.3 \%$ |
| 1: Selected | 5,178 | $16.9 \%$ | $41,063,096$ | $16.4 \%$ |
| -3: Missing | 184 | $0.6 \%$ | 953,191 | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

```
Variable: BO_CHALLENGE_3_2_Y2
Label: CUSTOMER REACH CHALLENGES- KEEPING EXISTING
    CUSTOMERS- Y2
```

Description: Which of the following customer reach challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 2. Keeping existing customers [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,891 | $35.6 \%$ | $91,820,781$ | $36.6 \%$ |
| 1: Selected | 3,885 | $12.7 \%$ | $25,386,988$ | $10.1 \%$ |
| -3: Missing | 184 | $0.6 \%$ | 953,191 | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_3_3_Y2
Label: CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCEY2

Description: Which of the following customer reach challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 3. Setting up/maintaining the business' digital/online presence [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,287 | $36.8 \%$ | $96,768,189$ | $38.6 \%$ |
| 1: Selected | 3,489 | $11.4 \%$ | $20,439,580$ | $8.1 \%$ |
| -3: Missing | 184 | $0.6 \%$ | 953,191 | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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## Variable: BO_CHALLENGE_3_4_Y2

## Label: CUSTOMER REACH CHALLENGES- IDENTIFYING BUSINESS OPPORTUNITIES- Y2

Description: Which of the following customer reach challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 4. Identifying business opportunities in the market [SHOW IF DOV_GROUP = 1,2,4, OR 5]

| Unweighted_ |  | - Weighted_ |  |
| ---: | ---: | ---: | ---: |
| COUNT | PCT | COUNT | PCT |
| 11,856 | $38.7 \%$ | $94,756,606$ | $37.8 \%$ |
| 2,920 | $9.5 \%$ | $22,451,163$ | $8.9 \%$ |
| 184 | $0.6 \%$ | 953,191 | $0.4 \%$ |
| 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_3_5_Y2
Label: CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE- Y2
Description: Which of the following customer reach challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 5. None of the above [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,509 | $31.0 \%$ | $67,274,703$ | $26.8 \%$ |
| 1: Selected | 5,267 | $17.2 \%$ | $49,933,067$ | $19.9 \%$ |
| -3: Missing | 184 | $0.6 \%$ | 953,191 | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

```
Variable: BO_CHALLENGE_4_1_Y2
```

Label: RESOURCE OR SUPPORT CHALLENGES- FINDING PROFESSIONAL SUPPORT- Y2

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 1. Finding and/or affording professional support like lawyers, accountants, or tax professionals [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,561 | $41.0 \%$ | $104,535,938$ | $41.7 \%$ |
| 1: Selected | 2,292 | $7.5 \%$ | $13,016,123$ | $5.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_2_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- FINDING ROLE MODELS- Y2
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 2. Finding support, advice, or finding role models in my network [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,184 | $39.8 \%$ | $102,382,652$ | $40.8 \%$ |
| 1: Selected | 2,669 | $8.7 \%$ | $15,169,409$ | $6.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_4_4_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- GETTINGSUPPORT FROM MY COMMUNITY-Y2

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 4. Getting support from my community [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,765 | $41.7 \%$ | $105,539,852$ | $42.1 \%$ |
| 1: Selected | 2,088 | $6.8 \%$ | $12,012,209$ | $4.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_4_5_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- BALANCING WORK AND FAMILY- Y2

Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 5. Balancing work and family [ $\overline{\text { SHOW}}$ IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,162 | $36.4 \%$ | $88,824,402$ | $35.4 \%$ |
| 1: Selected | 3,691 | $12.0 \%$ | $28,727,659$ | $11.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_6_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- FEELING BURNT OUT- Y2
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 6. Feeling burnt out, or losing focus, interest, and/or motivation [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,449 | $34.1 \%$ | $81,870,660$ | $32.6 \%$ |
| 1: Selected | 4,404 | $14.4 \%$ | $35,681,401$ | $14.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_4_7_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- MAJOR LIFE EVENT- Y2
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 7. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,429 | $40.6 \%$ | $100,952,714$ | $40.2 \%$ |
| 1: Selected | 2,424 | $7.9 \%$ | $16,599,346$ | $6.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_4_8_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- FINDING TIME-Y2
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 8. Finding time to devote to the business; not enough time [SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,364 | $40.4 \%$ | $96,859,858$ | $38.6 \%$ |
| 1: Selected | 2,489 | $8.1 \%$ | $20,692,203$ | $8.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_4_9_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- GROWING NETWORK- Y2

| Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 9. Growing my network with like-minded entrepreneurs [SHOW IF DOV_GROUP $=1,2,4$, OR 5] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,190 | 43.1\% | 105,993,385 | 42.2\% |
| 1: Selected | 1,663 | 5.4\% | 11,558,676 | 4.6\% |
| -5: Don't know | 1 | 0.0\% | 9,286 | 0.0\% |
| -3: Missing | 106 | 0.3\% | 599,612 | 0.2\% |
| . Logical Skip | 15,672 | 51.2\% | 132,753,423 | 52.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_CHALLENGE_4_10_Y2
Label: RESOURCE OR SUPPORT CHALLENGES- EDUCATIONAL MATERIALS- Y2

Description: Which of the following resource or support challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 10. Accessing educational materials/content related to [INSERT DOV_ACTIVITY][SHOW IF DOV_GROUP $=1,2,4$, OR 5]

|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 14,047 | $45.9 \%$ | $111,918,602$ | $44.6 \%$ |
| 1: Selected | 806 | $2.6 \%$ | $5,633,459$ | $2.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| . Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

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Variable: BO_CHALLENGE_4_11_Y2
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Label: RESOURCE OR SUPPORT CHALLENGES- NONE OF THE ABOVE- Y2
Description: Which of the following resource or support challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 11. None of the above [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,683 | $34.9 \%$ | $77,689,912$ | $31.0 \%$ |
| 1: Selected | 4,170 | $13.6 \%$ | $39,862,149$ | $15.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 106 | $0.3 \%$ | 599,612 | $0.2 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_5_1_Y2

## Label: ECONOMY OR MARKET CHALLENGES- FINDING OR RETAINING QUALIFIED EMPLOYEES- Y2

Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 1. Finding, affording, and/or retaining qualified employees [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,989 | $39.1 \%$ | $101,627,543$ | $40.5 \%$ |
| 1: Selected | 2,775 | $9.1 \%$ | $15,520,198$ | $6.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,003,932$ | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

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Variable: BO_CHALLENGE_5_2_Y2
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## Label: ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES- Y2

Description: Which of the following economy or market challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 2. Competing against other/larger businesses [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,052 | $36.1 \%$ | $91,112,171$ | $36.3 \%$ |
| 1: Selected | 3,712 | $12.1 \%$ | $26,035,570$ | $10.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,003,932$ | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_5_3_Y2
Label: ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES- Y2
Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 3. Supply chain issues [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,195 | $39.8 \%$ | $103,549,536$ | $41.3 \%$ |
| 1: Selected | 2,569 | $8.4 \%$ | $13,598,205$ | $5.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,003,932$ | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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```
Variable: BO_CHALLENGE_5_4_Y2
```


## Label: ECONOMY OR MARKET CHALLENGES- DECREASING DEMAND FOR MY PRODUCT- Y2

Description: Which of the following economy or market challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 4. Decreasing demand for my product or service [SHOW IF DOV_GROUP = 1,2,4, OR 5]
__Unweighted_ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 11,865 | $38.7 \%$ | $96,103,753$ | $38.3 \%$ |
| 1: Selected | 2,899 | $9.5 \%$ | $21,043,988$ | $8.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,003,932$ | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_5_5_Y2
Label: ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMYY2

Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 5. Unfavorable economy [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 11,000 | $35.9 \%$ | $86,533,982$ | $34.5 \%$ |
| 1: Selected | 3,764 | $12.3 \%$ | $30,613,759$ | $12.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,003,932$ | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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```
Variable: BO_CHALLENGE_5_6_Y2
```


## Label: ECONOMY OR MARKET CHALLENGES- NAVIGATING REQUIREMENTS- Y2

Description: Which of the following economy or market challenges [IF DOV_GROUP = 1 OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 6. Understanding and navigating administrative and/or regulatory requirements related to hiring employees [SHOW IF DOV_GROUP = $\mathbf{1 , 2 , 4 ,}$ OR 5]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 13,609 | $44.4 \%$ | $111,231,399$ | $44.3 \%$ |
| 1: Selected | 1,155 | $3.8 \%$ | $5,916,342$ | $2.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,003,932$ | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_5_7_Y2
Label: ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVE- Y2
Description: Which of the following economy or market challenges [IF DOV_GROUP $=1$ OR 2: are you currently facing /ELSE: did you face in your last year of operation] [INSERT DOV_ACTIVITY])? Select all that apply. 7. None of the above [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,666 | $31.6 \%$ | $68,270,942$ | $27.2 \%$ |
| 1: Selected | 5,098 | $16.6 \%$ | $48,876,799$ | $19.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 9,286 | $0.0 \%$ |
| -3: Missing | 195 | $0.6 \%$ | $1,003,932$ | $0.4 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_6

## Label: FACING OTHER CHALLENGES

Description: Besides the challenges already discussed, [IF DOV_GROUP = 1 OR 2: are you currently facing any other challenges /ELSE: did you face any other challenges in your last year of operation] [INSERT DOV_ACTIVITY])? [SHOW IF DOV_GROUP = 1,2,4, OR 5]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 3,566 | $11.6 \%$ | $17,190,953$ | $6.9 \%$ |
| 2: No | 11,214 | $36.6 \%$ | $100,072,953$ | $39.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 29,151 | $0.0 \%$ |
| -3: Missing | 179 | $0.6 \%$ | 867,903 | $0.3 \%$ |
| : Logical Skip | 15,672 | $51.2 \%$ | $132,753,423$ | $52.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ADDRESS_1_1

Label: TAKE ACTION-SPOKE WITHFRIEND
Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 1. Spoke with a friend or family member [SHOW IF ANY(BO_CHALLENGE_1_1 BO_CHALLENGE_1_7=1) OR ANY(BO_CHALLENGE_2_1 BO_CHALLENGE_2_3=1) OR ANY(BO_CHALLENGE_3_1 BO_CHALLENGE_3_4=1) OR ANY( $\mathrm{BO}_{-}^{-} \mathrm{CHALLENGE} \mathbf{C}_{-}^{-} 1$ BO_CHALLENGE_4_10=1) OR ANY(BŌ_CHALLENGE_ $\overline{5} \_1$ BO_CHALLENGE_5_6=1)]
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 7,299 | $23.8 \%$ | $57,132,531$ | $22.8 \%$ |
| 1: Selected | 5,580 | $18.2 \%$ | $41,902,510$ | $16.7 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| : Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ADDRESS_1_2

Label: TAKE ACTION-MENTOR
Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 2. Worked with a mentor [SHOW IF ANY(BO_CHALLENGE_1_1 -
BO_CHALLENGE_1_7=1) OR ANY(BO_CHĀLLENGE_2_1 BO_CHALLENGE_2_3=1) OR ANY(BO_CHALLENGE_3_1 BO_CHALLENGE_3_4=1) OR ANY(BO_CHALLENGE_4_1BO_CHALLENGE_4_10=1) OR ANY(BŌ_CHALLENGE_5_1 BO_CHALLENGE_5_6=1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,138 | $33.1 \%$ | $83,489,041$ | $33.3 \%$ |
| 1: Selected | 2,741 | $8.9 \%$ | $15,545,999$ | $6.2 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| : Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ADDRESS_1_3

Label: TAKE ACTION-INDUSTRY EXPERTS
Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 3. Consulted with industry experts [SHOW IF ANY(BO_CHALLENGE_1_1-
BO_CHALLENGE_1_7=1) OR ANY(BO_CHALLENGE_2_1 BO_CHALLENGE_2_3=1) OR ANY(BO_CHALLENGE_3_1 BO_CHALLENGE_3_4=1) OR ANY(BO_CHALLENGE_4_1 BO_CHALLENGE_4_10=1) OR ANY(BŌ_CHALLENGE_̄ $\overline{5} \_1$ BO_CHALLENGE_5_6=1)]
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,266 | $33.5 \%$ | $83,122,698$ | $33.1 \%$ |
| 1: Selected | 2,613 | $8.5 \%$ | $15,912,342$ | $6.3 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| : Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ADDRESS_1_4
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Label: TAKE ACTION-PROFESSIONAL ADVICE
Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 4. Sought out professional advice from a lawyer, accountant, marketing consultant or other business service provider [SHOW IF ANY(BO_CHALLENGE_1_1 - BO_CHALLENGE_1_7=1) OR ANY(BO_CHALLENGE_2_1 BO_CHALLENGE_2_3=1) OR ANY(BO_CHALLENGE_3_1 BO_CHALLENGE_3_4=1) OR ANY(BO_CHALLENGE_4_1 BO_CHALLENGE_4_10=1) OR ANY(BŌ_CHALLENGE_̄̄_1 BO_CHALLENGE_5_6=1)]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,191 | $33.3 \%$ | $83,515,620$ | $33.3 \%$ |
| 1: Selected | 2,688 | $8.8 \%$ | $15,519,421$ | $6.2 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| : Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ADDRESS_1_5

Label: TAKE ACTION- ATTENDED TRAININGS
Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 5. Attended trainings or workshops on relevant topics [SHOW IF
ANY(BO_CHALLENGE_1_1 - BO_CHALLENGE_1_7=1) OR ANY(BO_CHALLENGE_2_1 - BO_CHALLENGE_2_3-1) OR ANY(BO_CHALLENGE_3_1-BO_CHALLENGE_3_4=1) OR ANY(BO_CHALLENGE_4_1-BO_CHALLENGE_4_10=1) OR ANY(BO_CHALLENGE_5_1-BO_CHALLENGE_5_6=1)]
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,589 | $34.6 \%$ | $83,020,034$ | $33.1 \%$ |
| 1: Selected | 2,290 | $7.5 \%$ | $16,015,006$ | $6.4 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| .: Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ADDRESS_1_6

## Label: TAKE ACTION- APPLIED SUPPORT PROGRAM

Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 6. Applied to a business support program [SHOW IF ANY(BO_CHALLENGE_1_1 BO_CHALLENGE_1_7=1) OR ANY(BO_CHALLENGE_2_1BO_CHALLENGE_2_3=1) OR ANY(BO_CHALLENGE_3_1BO_CHALLENGE_3_4=1) OR ANY(BO_CHALLENGE_4_1BO_CHALLENGE_4_10=1) OR ANY(BO_CHALLENGE_5_1 BO_CHALLENGE_5_6=1)]

|  | Unweighted_ |  | —_Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,284 | $40.1 \%$ | $96,409,934$ | $38.4 \%$ |
| 1: Selected | 595 | $1.9 \%$ | $2,625,106$ | $1.0 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| : Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_CHALLENGE_ADDRESS_1_7

Label: TAKE ACTION- OTHER
Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 7. Other (specify): [SHOW IF ANY(BO_CHALLENGE_1_1 - BO_CHALLENGE_1_7=1) OR ANY(BO_CHALLENGE_2_1-BO_CHALLENGE_2_3=1) OR ANY(BO_CHALLENGE_3_1-BO_CHALLENGE_3_4-1) OR ANY(BO_CHALLENGE_4_1-BO_CHALLENGE_4_10=1) OR ANY(BO_CHALLENGE_5_1 - BO_CHALLENGE_5_6=1)]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 12,584 | $41.1 \%$ | $96,283,539$ | $38.4 \%$ |
| 1: Selected | 295 | $1.0 \%$ | $2,751,501$ | $1.1 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| : Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ADDRESS_1_8

Label: TAKE ACTION- NONE OF THE ABOVE
Description: Among the challenges you reported, did you take any of the following actions to obtain support or help? Select all that apply. 8. None of the above [SHOW IF ANY(BO_CHALLENGE_1_1 -
BO_CHALLENGE_1_7=1) ${ }^{-}$OR ANY(BO_ $\overline{\mathrm{C}} \overline{\mathrm{H} A L L E N G E \_2 \_1-~}$ BO_CHALLENGE_2_3=1) OR ANY(BO_CHALLENGE_3_1 BO_CHALLENGE_3_4=1) OR ANY(BO_CHALLENGE_4_1BO_CHALLENGE_4_10=1) OR ANY(BO_CHALLENGE_5_1 BO_CHALLENGE_5_6=1)]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,558 | $31.2 \%$ | $66,821,284$ | $26.6 \%$ |
| 1: Selected | 3,321 | $10.8 \%$ | $32,213,757$ | $12.8 \%$ |
| -3: Missing | 156 | $0.5 \%$ | 982,182 | $0.4 \%$ |
| : Logical Skip | 17,597 | $57.4 \%$ | $150,897,161$ | $60.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDA_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS HEALTH INSURANCE- Y2
Description: Among the challenges you reported, which, if any, of these were among
the primary reasons you closed your business or stopped working for
yourself as a freelancer, consultant, or independent contractor? Not being

| able to access and/or afford health insurance [SHOW IF |
| :--- |
| BO_CHALLENGE_1_1 = 1] |

LABEL
L_Unweighted__

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Variable: BO_CHALLENGE_ENDB_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS TO EMPLOYER BENEFITS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Not having access to other employer-provided benefits [SHOW IF BO_CHALLENGE_1_2 = 1]
$\qquad$
$\qquad$
$\qquad$ _Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 305 | $1.0 \%$ | $2,936,931$ | $1.2 \%$ |
| 2: No | 377 | $1.2 \%$ | $3,275,704$ | $1.3 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 406,526 | $0.2 \%$ |
| .: Logical Skip | 29,906 | $97.6 \%$ | $244,295,222$ | $97.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDC_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- CHALLENGES WITHPERSONAL FINANCES- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Challenges with personal/family finances [SHOW IF BO_CHALLENGE_1_3 = 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 889 | $2.9 \%$ | $8,480,419$ | $3.4 \%$ |
| 2: No | 376 | $1.2 \%$ | $3,412,611$ | $1.4 \%$ |
| -3: Missing | 56 | $0.2 \%$ | 498,134 | $0.2 \%$ |
| .: Logical Skip | 29,311 | $95.7 \%$ | $238,523,219$ | $95.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ENDD_Y2

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- ACCESSING CAPITAL- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Accessing capital to cover business operations [SHOW IF BO_CHALLENGE_1_4 $=1]$
__Unweighted__
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 298 | $1.0 \%$ | $2,633,917$ | $1.0 \%$ |
| 2: No | 154 | $0.5 \%$ | $1,349,254$ | $0.5 \%$ |
| -3: Missing | 27 | $0.1 \%$ | 254,821 | $0.1 \%$ |
| .: Logical Skip | 30,153 | $98.4 \%$ | $246,676,391$ | $98.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDE_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAKING RENT PAYMENTS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Making rent/mortgage payments on my business location(s) [SHOW IF BO_CHALLENGE_1_5 = 1]
__Unweighted_ - $\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 292 | $1.0 \%$ | $2,654,185$ | $1.1 \%$ |
| 2: No | 146 | $0.5 \%$ | $1,275,693$ | $0.5 \%$ |
| -3: Missing | 19 | $0.1 \%$ | 171,429 | $0.1 \%$ |
| : Logical Skip | 30,175 | $98.5 \%$ | $246,813,076$ | $98.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Variable: BO_CHALLENGE_ENDF_Y2 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING SALES- Y2 |  |  |  |  |
| Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Decreasing sales [SHOW IF BO_CHALLENGE_1_6 = 1] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 849 | 2.8\% | 8,254,826 | 3.3\% |
| 2: No | 187 | 0.6\% | 1,687,438 | 0.7\% |
| -3: Missing | 54 | 0.2\% | 515,381 | 0.2\% |
| .: Logical Skip | 29,542 | 96.4\% | 240,456,737 | 95.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_CHALLENGE_ENDG_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- INCREASING BUSINESS COSTS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Increasing business or operational costs [SHOW IF BO_CHALLENGE_1_7 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 528 | 1.7\% | 4,878,482 | 1.9\% |
| 2: No | 277 | 0.9\% | 2,700,235 | 1.1\% |
| -3: Missing | 44 | 0.1\% | 365,728 | 0.1\% |
| .: Logical Skip | 29,783 | 97.2\% | 242,969,939 | 96.8\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: BO_CHALLENGE_ENDH_Y2
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Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAINTAINING BUSINESS LICENSE- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Maintaining the business' license/registration [SHOW IF BO_CHALLENGE_2_1 = 1]
$\qquad$ - $\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 195 | $0.6 \%$ | $1,538,038$ | $0.6 \%$ |
| 2: No | 180 | $0.6 \%$ | $1,509,509$ | $0.6 \%$ |
| -3: Missing | 23 | $0.1 \%$ | 211,148 | $0.1 \%$ |
| .: Logical Skip | 30,234 | $98.7 \%$ | $247,655,688$ | $98.7 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDI_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DOING MY TAXES- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Doing my taxes [SHOW IF BO_CHALLENGE_2_2 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 397 | $1.3 \%$ | $3,424,014$ | $1.4 \%$ |
| 2: No | 644 | $2.1 \%$ | $6,599,781$ | $2.6 \%$ |
| -3: Missing | 67 | $0.2 \%$ | 542,089 | $0.2 \%$ |
| : Logical Skip | 29,524 | $96.4 \%$ | $240,348,498$ | $95.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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```
Variable: BO_CHALLENGE_ENDJ_Y2
```

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NAVIGATING GOVERNMENT REGULATIONS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Navigating local, state, or federal government regulations [SHOW IF BO_CHALLENGE_2_3 = 1]
__Unweighted_
$\qquad$
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 293 | $1.0 \%$ | $2,658,370$ | $1.1 \%$ |
| 2: No | 282 | $0.9 \%$ | $2,593,471$ | $1.0 \%$ |
| -3: Missing | 37 | $0.1 \%$ | 273,364 | $0.1 \%$ |
| : Logical Skip | 30,020 | $98.0 \%$ | $245,389,177$ | $97.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDK_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING CUSTOMERS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding customers [SHOW IF BO_CHALLENGE_3_1 = 1]

|  | Unweighted_ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 1,131 | $3.7 \%$ | $10,874,380$ | $4.3 \%$ |
| 2: No | 381 | $1.2 \%$ | $3,745,351$ | $1.5 \%$ |
| -3: Missing | 91 | $0.3 \%$ | 856,728 | $0.3 \%$ |
| : Logical Skip | 29,029 | $94.8 \%$ | $235,437,924$ | $93.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Variable: BO_CHALLENGE_ENDL_Y2 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- KEEPING EXISTING CUSTOMERS- Y2 |  |  |  |  |
| Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Keeping existing customers [SHOW IF BO_CHALLENGE_3_2 = 1] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 598 | 2.0\% | 5,536,248 | 2.2\% |
| 2: No | 300 | 1.0\% | 3,059,078 | 1.2\% |
| -3: Missing | 70 | 0.2\% | 652,030 | 0.3\% |
| .: Logical Skip | 29,664 | 96.8\% | 241,667,027 | 96.3\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_CHALLENGE_ENDM_Y2

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SETTING UP THE BUSINESS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Setting up/maintaining the business' digital/online presence [SHOW IF BO_CHALLENGE_3_3 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 236 | $0.8 \%$ | $2,105,023$ | $0.8 \%$ |
| 2: No | 244 | $0.8 \%$ | $2,148,138$ | $0.9 \%$ |
| -3: Missing | 39 | $0.1 \%$ | 246,513 | $0.1 \%$ |
| : Logical Skip | 30,113 | $98.3 \%$ | $246,414,709$ | $98.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ENDN_Y2

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BUSINESS OPPORTUNITIES- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Identifying business opportunities in the market [SHOW IF BO_CHALLENGE_3_4= 1]
$\qquad$ _ $\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 378 | $1.2 \%$ | $3,772,376$ | $1.5 \%$ |
| 2: No | 369 | $1.2 \%$ | $3,804,874$ | $1.5 \%$ |
| -3: Missing | 56 | $0.2 \%$ | 458,714 | $0.2 \%$ |
| .: Logical Skip | 29,829 | $97.4 \%$ | $242,878,419$ | $96.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDO_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING PROFESSIONAL SUPPORT- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding and/or affording professional support like lawyers, accountants, or tax professionals [SHOW IF BO_CHALLENGE_4_1 = 1]

## __Unweighted <br> $\qquad$

 _Weighted $\qquad$| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 148 | $0.5 \%$ | $1,219,532$ | $0.5 \%$ |
| 2: No | 168 | $0.5 \%$ | $1,521,380$ | $0.6 \%$ |
| -3: Missing | 34 | $0.1 \%$ | 229,567 | $0.1 \%$ |
| : Logical Skip | 30,282 | $98.9 \%$ | $247,943,905$ | $98.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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## Variable: BO_CHALLENGE_ENDP_Y2 <br> Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING ROLE MODELS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding support, advice, or finding role models in my network [SHOW IF BO_CHALLENGE_4_2 = 1]
$\qquad$
$\qquad$
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 177 | $0.6 \%$ | $1,454,411$ | $0.6 \%$ |
| 2: No | 209 | $0.7 \%$ | $2,050,063$ | $0.8 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 260,996 | $0.1 \%$ |
| .: Logical Skip | 30,217 | $98.6 \%$ | $247,148,912$ | $98.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDQ_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM FAMILY- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Getting support from my family or friends [SHOW IF BO_CHALLENGE_4_3 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 305 | $1.0 \%$ | $2,652,855$ | $1.1 \%$ |
| 2: No | 218 | $0.7 \%$ | $1,817,032$ | $0.7 \%$ |
| -3: Missing | 36 | $0.1 \%$ | 358,725 | $0.1 \%$ |
| : Logical Skip | 30,073 | $98.2 \%$ | $246,085,771$ | $98.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDR_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING
SUPPORT FROM COMMUNITY-Y2
Description: Among the challenges you reported, which, if any, of these were among

| the primary reasons you closed your business or stopped working for |
| :--- |
| yourself as a freelancer, consultant, or independent contractor? Getting |
| support from my community [SHOW IF BO_CHALLENGE_4_4 = 1] |

LABEL
L_Unweighted__

Variable: BO_CHALLENGE_ENDS_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BALANCING WORK AND FAMILY- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Balancing work and family [SHOW IF BO_CHALLENGE_4_5 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 867 | $2.8 \%$ | $8,344,954$ | $3.3 \%$ |
| 2: No | 349 | $1.1 \%$ | $3,627,707$ | $1.4 \%$ |
| -3: Missing | 67 | $0.2 \%$ | 502,311 | $0.2 \%$ |
| : Logical Skip | 29,349 | $95.8 \%$ | $238,439,411$ | $95.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ENDT_Y2
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Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FEELING BURNT OUT- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Feeling burnt out, or losing focus, interest, and/or motivation [SHOW IF BO_CHALLENGE_4_6 = 1]
$\qquad$
$\qquad$ _ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 1,276 | $4.2 \%$ | $12,570,043$ | $5.0 \%$ |
| 2: No | 286 | $0.9 \%$ | $2,896,279$ | $1.2 \%$ |
| -3: Missing | 78 | $0.3 \%$ | 618,073 | $0.2 \%$ |
| .: Logical Skip | 28,992 | $94.6 \%$ | $234,829,988$ | $93.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDU_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAJOR LIFE EVENT- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Major life event (such as a new child, own or family medical issue) [SHOW IF BO_CHALLENGE_4_7 = 1]

|  | Unweighted_ |  | ——Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 648 | $2.1 \%$ | $6,169,759$ | $2.5 \%$ |
| 2: No | 100 | $0.3 \%$ | 867,336 | $0.3 \%$ |
| -3: Missing | 30 | $0.1 \%$ | 206,056 | $0.1 \%$ |
| : Logical Skip | 29,854 | $97.5 \%$ | $243,671,233$ | $97.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

```
Variable: BO_CHALLENGE_ENDV_Y2
```

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING TIMEY2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding time to devote to the business [SHOW IF BO_CHALLENGE_4_8 = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 505 | 1.6\% | 4,940,677 | 2.0\% |
| 2: No | 197 | 0.6\% | 2,083,533 | 0.8\% |
| -3: Missing | 49 | 0.2\% | 358,498 | 0.1\% |
| .: Logical Skip | 29,881 | 97.5\% | 243,531,675 | 97.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_CHALLENGE_ENDW_Y2

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GROWING NETWORK- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Growing my network with like-minded entrepreneurs [SHOW IF BO_CHALLENGE_4_9 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 156 | $0.5 \%$ | $1,326,443$ | $0.5 \%$ |
| 2: No | 150 | $0.5 \%$ | $1,528,524$ | $0.6 \%$ |
| -3: Missing | 20 | $0.1 \%$ | 157,819 | $0.1 \%$ |
| : Logical Skip | 30,306 | $98.9 \%$ | $247,901,598$ | $98.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023
Variable: BO_CHALLENGE_ENDX_Y2

| Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- EDUCATIONAL |
| :--- |
|  |
| MATERIALS- Y2 |


| Description: Among the challenges you reported, which, if any, of these were among |
| :--- |
| the primary reasons you closed your business or stopped working for |
| yourself as a freelancer, consultant, or independent contractor? Accessing |
| educational materials/content related to [INSERT DOV_ACTIVITY] |
| [SHOW IF BO_CHALLENGE_4_10 =1] |

LABEL
L_Unweighted__

Variable: BO_CHALLENGE_ENDY_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING QUALIFIED EMPLOYEES- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Finding, affording, and/or retaining qualified employees [SHOW IF BO_CHALLENGE_5_1 = 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 333 | $1.1 \%$ | $2,856,198$ | $1.1 \%$ |
| 2: No | 218 | $0.7 \%$ | $1,771,236$ | $0.7 \%$ |
| -3: Missing | 33 | $0.1 \%$ | 305,374 | $0.1 \%$ |
| : Logical Skip | 30,048 | $98.1 \%$ | $245,981,575$ | $98.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: BO_CHALLENGE_ENDZ_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- COMPETING AGAINST OTHER BUSINESS- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Competing against other/larger businesses [SHOW IF BO_CHALLENGE_5_2 = 1]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 695 | $2.3 \%$ | $6,594,294$ | $2.6 \%$ |
| 2: No | 325 | $1.1 \%$ | $3,256,433$ | $1.3 \%$ |
| -3: Missing | 75 | $0.2 \%$ | 607,762 | $0.2 \%$ |
| .: Logical Skip | 29,537 | $96.4 \%$ | $240,455,894$ | $95.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDAA_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SUPPLY CHAIN ISSUES- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Supply chain issues [SHOW IF BO_CHALLENGE_5_3 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 257 | $0.8 \%$ | $2,077,665$ | $0.8 \%$ |
| 2: No | 150 | $0.5 \%$ | $1,324,636$ | $0.5 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 183,372 | $0.1 \%$ |
| : Logical Skip | 30,204 | $98.6 \%$ | $247,328,710$ | $98.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: BO_CHALLENGE_ENDBB_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DECREASING DEMAND FOR PRODUCT- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Decreasing demand for my product or service [SHOW IF BO_CHALLENGE_5_4 = 1]
__Unweighted_
$\qquad$
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 717 | $2.3 \%$ | $7,085,543$ | $2.8 \%$ |
| 2: No | 218 | $0.7 \%$ | $2,218,242$ | $0.9 \%$ |
| -3: Missing | 49 | $0.2 \%$ | 407,351 | $0.2 \%$ |
| : Logical Skip | 29,648 | $96.8 \%$ | $241,203,247$ | $96.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: BO_CHALLENGE_ENDCC_Y2
Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- UNFAVORABLE ECONOMY- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Unfavorable economy [SHOW IF BO_CHALLENGE_5_5 = 1]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 812 | $2.7 \%$ | $7,617,348$ | $3.0 \%$ |
| 2: No | 193 | $0.6 \%$ | $1,880,787$ | $0.7 \%$ |
| -3: Missing | 66 | $0.2 \%$ | 539,785 | $0.2 \%$ |
| : Logical Skip | 29,561 | $96.5 \%$ | $240,876,464$ | $96.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: BO_CHALLENGE_ENDDD_Y2

Label: PRIMARY REASONS YOU CLOSED YOUR BUSINESS- HIRING EMPLOYEES- Y2

Description: Among the challenges you reported, which, if any, of these were among the primary reasons you closed your business or stopped working for yourself as a freelancer, consultant, or independent contractor? Understanding and navigating administrative and/or regulatory requirements related to hiring employees [SHOW IF BO_CHALLENGE_5_6 = 1]
$\qquad$ PCT

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 96 | $0.3 \%$ | 640,111 | $0.3 \%$ |
| 2: No | 76 | $0.2 \%$ | 697,987 | $0.3 \%$ |
| -3: Missing | 21 | $0.1 \%$ | 126,190 | $0.1 \%$ |
| .: Logical Skip | 30,439 | $99.4 \%$ | $249,450,095$ | $99.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_REASONS_1_Y2

## Label: PRIMARY REASON FOR STOPPING- Y2

Description: You reported the following reasons for closing your business or stopping working for yourself as a consultant, freelancer, or independent contractor. Of these reasons for closing your business or stopping working for yourself, which was the primary reason? Select one.

|  | Unweighted__ |  | _Weighted__ |  |
| :--- | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not being able to access and/or <br> afford health insurance | 128 | $0.4 \%$ | $1,236,711$ | $0.5 \%$ |
| 2: Not having access to other <br> employer-provided benefits (aside <br> from health care) | 27 | $0.1 \%$ | 294,517 | $0.1 \%$ |
| 3: Challenges with <br> personal/family finances <br> 4: Accessing capital to cover <br> business operations | 277 | $0.9 \%$ | $2,685,944$ | $1.1 \%$ |

## Variable: BO_REASONS_1_Y2

## Label: PRIMARY REASON FOR STOPPING- Y2

Description: You reported the following reasons for closing your business or stopping working for yourself as a consultant, freelancer, or independent contractor. Of these reasons for closing your business or stopping working for yourself, which was the primary reason? Select one.

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 5: Making rent/mortgage payments on my business location(s) | 58 | 0.2\% | 572,593 | 0.2\% |
| 6: Decreasing sales | 231 | 0.8\% | 2,197,990 | 0.9\% |
| 7: Increasing business or operational costs | 91 | 0.3\% | 883,338 | 0.4\% |
| 8: Maintaining the business' license/registration | 31 | 0.1\% | 233,288 | 0.1\% |
| 9: Doing my taxes | 87 | 0.3\% | 666,702 | 0.3\% |
| 10: Navigating local, state, or federal government regulations | 49 | 0.2\% | 423,283 | 0.2\% |
| 11: Finding customers | 264 | 0.9\% | 2,494,112 | 1.0\% |
| 12: Keeping existing customers | 66 | 0.2\% | 541,311 | 0.2\% |
| 13: Setting up/maintaining the business' digital/online presence | 25 | 0.1\% | 309,131 | 0.1\% |
| 14: Identifying business opportunities in the market | 32 | 0.1\% | 272,911 | 0.1\% |
| 15: Finding and/or affording professional support like lawyers, accountants, or tax professionals | 11 | 0.0\% | 55,611 | 0.0\% |
| 16: Finding support, advice, or finding role models in my network | 17 | 0.1\% | 98,200 | 0.0\% |
| 17: Getting support from my family or friends | 35 | 0.1\% | 323,063 | 0.1\% |
| 18: Getting support from my community | 12 | 0.0\% | 81,592 | 0.0\% |
| 19: Balancing work and family | 224 | 0.7\% | 2,490,822 | 1.0\% |

## Variable: BO_REASONS_1_Y2

## Label: PRIMARY REASON FOR STOPPING- Y2

Description: You reported the following reasons for closing your business or stopping working for yourself as a consultant, freelancer, or independent contractor. Of these reasons for closing your business or stopping working for yourself, which was the primary reason? Select one.

| LABEL | Unweighted |  | _Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 20: Feeling burnt out, or losing focus, interest, and/or motivation | 514 | 1.7\% | 5,268,730 | 2.1\% |
| 21: Major life event (such as a new child, own or family medical issue) | 377 | 1.2\% | 3,677,293 | 1.5\% |
| 22: Finding time to devote to the business | 117 | 0.4\% | 1,307,097 | 0.5\% |
| 23: Growing my network with like-minded entrepreneurs | 7 | 0.0\% | 98,347 | 0.0\% |
| 24: Accessing educational materials/content related to work activity | 1 | 0.0\% | 18,691 | 0.0\% |
| 25: Finding, affording, and/or retaining qualified employees | 53 | 0.2\% | 468,710 | 0.2\% |
| 26: Competing against other/larger businesses | 112 | 0.4\% | 1,151,758 | 0.5\% |
| 27: Supply chain issues | 39 | 0.1\% | 344,204 | 0.1\% |
| 28: Decreasing demand for my product or service | 166 | 0.5\% | 1,706,922 | 0.7\% |
| 29: Unfavorable economy | 226 | 0.7\% | 2,137,758 | 0.9\% |
| 30: Understanding and navigating administrative and/or regulatory requirements related to hiring employees | 8 | 0.0\% | 30,820 | 0.0\% |
| -5: Don't know | 2 | 0.0\% | 13,982 | 0.0\% |
| -3: Missing | 18 | 0.1\% | 135,651 | 0.1\% |
| . Logical Skip | 27,274 | 89.0\% | 218,247,001 | 87.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_REASONS_2_Y2

## Label: SECOND MOST IMPORTANT REASON FOR STOPPING- Y2

Description: Of the remaining reasons for closing your business or stopping working for yourself as a consultant, freelancer, or independent contractor, which was the second most important reason? Select one.

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: Not being able to access and/or afford health insurance | 100 | 0.3\% | 1,047,640 | 0.4\% |
| 2: Not having access to other employer-provided benefits (aside from health care) | 55 | 0.2\% | 599,117 | 0.2\% |
| 3: Challenges with personal/family finances | 159 | 0.5\% | 1,417,011 | 0.6\% |
| 4: Accessing capital to cover business operations | 51 | 0.2\% | 458,977 | 0.2\% |
| 5: Making rent/mortgage payments on my business location(s) | 51 | 0.2\% | 555,682 | 0.2\% |
| 6: Decreasing sales | 198 | 0.6\% | 1,963,971 | 0.8\% |
| 7: Increasing business or operational costs | 104 | 0.3\% | 979,172 | 0.4\% |
| 8: Maintaining the business' license/registration | 30 | 0.1\% | 246,875 | 0.1\% |
| 9: Doing my taxes | 47 | 0.2\% | 475,105 | 0.2\% |
| 10: Navigating local, state, or federal government regulations | 40 | 0.1\% | 435,047 | 0.2\% |
| 11: Finding customers | 240 | 0.8\% | 2,425,961 | 1.0\% |
| 12: Keeping existing customers | 124 | 0.4\% | 1,196,108 | 0.5\% |
| 13: Setting up/maintaining the business' digital/online presence | 21 | 0.1\% | 147,416 | 0.1\% |
| 14: Identifying business opportunities in the market | 46 | 0.2\% | 509,660 | 0.2\% |
| 15: Finding and/or affording professional support like lawyers, accountants, or tax professionals | 14 | 0.0\% | 127,185 | 0.1\% |

## Variable: BO_REASONS_2_Y2

## Label: SECOND MOST IMPORTANT REASON FOR STOPPING- Y2

Description: Of the remaining reasons for closing your business or stopping working for yourself as a consultant, freelancer, or independent contractor, which was the second most important reason? Select one.

| LABEL | _Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 16: Finding support, advice, or finding role models in my network | 17 | 0.1\% | 161,487 | 0.1\% |
| 17: Getting support from my family or friends | 49 | 0.2\% | 395,866 | 0.2\% |
| 18: Getting support from my community | 14 | 0.0\% | 140,022 | 0.1\% |
| 19: Balancing work and family | 190 | 0.6\% | 1,823,037 | 0.7\% |
| 20: Feeling burnt out, or losing focus, interest, and/or motivation | 253 | 0.8\% | 2,450,933 | 1.0\% |
| 21: Major life event (such as a new child, own or family medical issue) | 94 | 0.3\% | 987,686 | 0.4\% |
| 22: Finding time to devote to the business | 103 | 0.3\% | 1,007,288 | 0.4\% |
| 23: Growing my network with like-minded entrepreneurs | 18 | 0.1\% | 150,913 | 0.1\% |
| 24: Accessing educational materials/content related to work activity | 8 | 0.0\% | 94,655 | 0.0\% |
| 25: Finding, affording, and/or retaining qualified employees | 71 | 0.2\% | 574,059 | 0.2\% |
| 26: Competing against other/larger businesses | 124 | 0.4\% | 1,186,888 | 0.5\% |
| 27: Supply chain issues | 37 | 0.1\% | 284,273 | 0.1\% |
| 28: Decreasing demand for my product or service | 144 | 0.5\% | 1,317,665 | 0.5\% |
| 29: Unfavorable economy | 158 | 0.5\% | 1,505,711 | 0.6\% |

## Variable: BO_REASONS_2_Y2

Label: SECOND MOST IMPORTANT REASON FOR STOPPING- Y2
Description: Of the remaining reasons for closing your business or stopping working for yourself as a consultant, freelancer, or independent contractor, which was the second most important reason? Select one.

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 30: Understanding and navigating administrative and/or regulatory requirements related to hiring employees | 11 | 0.0\% | 89,578 | 0.0\% |
| -3: Missing | 32 | 0.1\% | 262,909 | 0.1\% |
| . Logical Skip | 28,029 | 91.5\% | 225,896,490 | 90.0\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_LENGTH_1

## Label: HOW LONG DO YOU SEE YOURSELF

Description: How long do you see yourself [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1 OR 2]
__Unweighted_
$\qquad$ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Less than a year longer | 1,035 | $3.4 \%$ | $7,348,022$ | $2.9 \%$ |
| 2: 1 to 2 years longer | 1,886 | $6.2 \%$ | $12,437,767$ | $5.0 \%$ |
| 3: 3 to 4 years longer | 2,401 | $7.8 \%$ | $14,548,337$ | $5.8 \%$ |
| 4: 5 to 9 years longer | 1,576 | $5.1 \%$ | $12,019,299$ | $4.8 \%$ |
| 5: 10 or more years longer | 3,285 | $10.7 \%$ | $25,751,104$ | $10.3 \%$ |
| -5: Don't know | 3 | $0.0 \%$ | 17,635 | $0.0 \%$ |
| -3: Missing | 172 | $0.6 \%$ | 554,405 | $0.2 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_POSTPLANS_1

## Label: WHAT ARE YOUR PLANS FOR AFTER YOU FINISH

Description: What are your plans for after you finish [INSERT DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 1 OR 2]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Continue to work at another <br> job in which I am currently <br> employed | 2,019 | $6.6 \%$ | $13,331,407$ | $5.3 \%$ |
| 2: Take a new job/enter <br> employment |  |  |  |  |
| 3: Start another business | 1,142 | $3.7 \%$ | $6,951,896$ | $2.8 \%$ |
| 4: Retire | 1,377 | $4.5 \%$ | $7,084,714$ | $2.8 \%$ |
| 5: Go back to school | 3,240 | $10.6 \%$ | $28,018,474$ | $11.2 \%$ |
| 6: Take a break from work | 618 | $2.0 \%$ | $3,528,405$ | $1.4 \%$ |
| 7: Provide care for children | 910 | $3.0 \%$ | $6,336,837$ | $2.5 \%$ |
| and/or family/friends in need of | 561 | $1.8 \%$ | $3,750,516$ | $1.5 \%$ |
| care |  |  |  |  |
| 8: Other (Specify) | 326 | $1.1 \%$ | $3,123,318$ | $1.2 \%$ |
| -5: Don't know | 2 | $0.0 \%$ |  | 6,977 |
| -3: Missing | 163 | $0.5 \%$ | 544,025 | $0.0 \%$ |
| : Logical Skip | 20,274 | $66.2 \%$ | $178,237,814$ | $71.0 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_POSTPLANS_2

## Label: WHAT DID YOU DO IMMEDIATELYAFTER YOU FINISHED

Description: What did you do immediately after you finished [INSERT
DOV_ACTIVITY]? [SHOW IF DOV_GROUP = 4 OR 5]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Continue to work at another job in which I am currently employed | 1,123 | 3.7\% | 11,934,005 | 4.8\% |
| 2: Took a new job/enter employment | 1,250 | 4.1\% | 12,945,149 | 5.2\% |
| 3: Started another business | 59 | 0.2\% | 405,262 | 0.2\% |
| 4: Retired | 1,006 | 3.3\% | 9,871,328 | 3.9\% |
| 5: Went back to school | 195 | 0.6\% | 1,718,504 | 0.7\% |
| 6: Took a break from work | 416 | 1.4\% | 3,526,419 | 1.4\% |
| 7: Provided care for children and/or family/friends in need of care | 226 | 0.7\% | 2,084,213 | 0.8\% |
| 8: Other (Specify) | 286 | 0.9\% | 2,691,434 | 1.1\% |
| -3: Missing | 41 | 0.1\% | 308,076 | 0.1\% |
| . Logical Skip | 26,030 | 85.0\% | 205,429,992 | 81.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: BO_NUMPREVBIZ_1
Label: HOW MANY PREVIOUS BUSINESSES HAVE YOU OWNED

| Description: Prior to establishing, purchasing, or acquiring this business/self-employment, how many previous businesses have you owned? [SHOW IF DOV_GROUP = 1,2,4, OR 5] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unweighted |  | __Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: 0 | 8,650 | 28.2\% | 81,461,847 | 32.5\% |
| 2: 1 | 2,648 | 8.6\% | 18,915,707 | 7.5\% |
| 3: 2 | 1,872 | 6.1\% | 9,745,128 | 3.9\% |
| 4:3 | 947 | 3.1\% | 4,499,129 | 1.8\% |
| 5: 4 | 334 | 1.1\% | 1,446,248 | 0.6\% |
| 6: 5 or more | 309 | 1.0\% | 1,432,836 | 0.6\% |
| -5: Don't know | 2 | 0.0\% | 80,021 | 0.0\% |
| -3: Missing | 198 | 0.6\% | 580,043 | 0.2\% |
| . Logical Skip | 15,672 | 51.2\% | 132,753,423 | 52.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: BO_EXITSTRAT_1_Y2

Label: HOW YOU CLOSED OR ENDED YOUR BUSINESS OR STOPPED WORKING FOR YOURSELF- Y2

Description: Which of the following best characterizes how you closed or ended your business or stopped working for yourself as a freelancer, consultant, or independent contractor? [SHOW IF DOV_GROUP $=4$ OR 5]

|  | Unweighted_ |  | Weighted_ |  |
| :--- | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Sold your business at a loss | 226 | $0.7 \%$ | $2,158,953$ | $0.9 \%$ |
| 2: Sold your business at more or | 286 | $0.9 \%$ | $2,413,855$ | $1.0 \%$ |
| less break even |  |  |  |  |
| 3: Sold your business at a profit | 315 | $1.0 \%$ | $2,688,419$ | $1.1 \%$ |
| 4: Bankruptcy or liquidation | 228 | $0.7 \%$ | $2,177,074$ | $0.9 \%$ |
| 5: Transferred business to a | 157 | $0.5 \%$ | $1,561,007$ | $0.6 \%$ |
| family member |  |  |  |  |

## Variable: BO_EXITSTRAT_1_Y2

Label: HOW YOU CLOSED OR ENDED YOUR BUSINESS OR STOPPED
WORKING FOR YOURSELF- Y2

Description: Which of the following best characterizes how you closed or ended your business or stopped working for yourself as a freelancer, consultant, or independent contractor? [SHOW IF DOV_GROUP $=4$ OR 5]

|  | Unweighted |  | _ Weighted |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 6: Did not complete any <br> forms/paperwork, just stopped <br> working or taking work | 2,581 | $8.4 \%$ | $26,219,630$ | $10.4 \%$ |
| 7: Transferred business to a <br> non-family member | 174 | $0.6 \%$ | $1,610,864$ | $0.6 \%$ |
| 8: Converted the business to an <br> employee ownership model | 40 | $0.1 \%$ | 261,747 | $0.1 \%$ |
| 9: Other specify |  |  |  |  |
| -3: Missing | 723 | $1.7 \%$ | $5,697,883$ | $2.3 \%$ |
| : Logical Skip | 26,030 | $85.0 \%$ | $205,429,992$ | $81.9 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: BO_INDUSTRY_1

## Label: WHAT INDUSTRY BEST CLASSIFIES

Description: [DISPLAY FOR DOV_GROUP $=1,2,4$, OR 5: What industry best classifies your job as [INSERT DOV_JOB]?] [DISPLAY FOR DOV_GROUP $=3$ or 6: What industry best classifies your business idea?] [SHOW IF DOV_GROUP $=1,2,3,4,5,6]$

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Accommodation and Food Services | 1,467 | 4.8\% | 12,229,026 | 4.9\% |
| 2: Administrative and Support and Waste Management and Remediation Services | 297 | 1.0\% | 1,852,386 | 0.7\% |
| 3: Agriculture, Forestry, Fishing and Hunting | 835 | 2.7\% | 6,494,706 | 2.6\% |
| 4: Arts, Entertainment, and Recreation | 2,216 | 7.2\% | 19,299,148 | 7.7\% |
| 5: Construction | 1,378 | 4.5\% | 9,156,020 | 3.6\% |
| 6: Educational Services | 1,048 | 3.4\% | 9,285,589 | 3.7\% |
| 7: Finance and Insurance | 839 | 2.7\% | 6,279,923 | 2.5\% |
| 8: Health Care and Social Assistance | 1,207 | 3.9\% | 10,786,530 | 4.3\% |
| 9: Information (such as publishers and telecommunications) | 679 | 2.2\% | 5,136,857 | 2.0\% |
| 10: Management of Companies and Enterprises | 437 | 1.4\% | 2,284,344 | 0.9\% |
| 11: Manufacturing | 794 | 2.6\% | 5,568,942 | 2.2\% |
| 12: Mining, Quarrying, and Oil and Gas Extraction | 141 | 0.5\% | 926,973 | 0.4\% |
| 13: Other Services (such as repair and maintenance services) | 1,668 | 5.4\% | 15,125,251 | 6.0\% |
| 14: Professional, Scientific, and Technical Services | 1,310 | 4.3\% | 13,928,079 | 5.6\% |
| 15: Public Administration | 141 | 0.5\% | 971,780 | 0.4\% |
| 16: Real Estate Rental and Leasing | 765 | 2.5\% | 6,344,843 | 2.5\% |

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## Variable: BO_INDUSTRY_1

Label: WHAT INDUSTRY BEST CLASSIFIES
Description: [DISPLAY FOR DOV_GROUP $=1,2,4$, OR 5: What industry best classifies your job as [INSERT DOV_JOB]?] [DISPLAY FOR DOV_GROUP $=3$ or 6: What industry best classifies your business idea?] [SHOW IF DOV_GROUP = 1,2,3,4,5,6]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 17: Retail Trade | 1,903 | 6.2\% | 16,273,863 | 6.5\% |
| 18: Transportation and Warehousing | 817 | 2.7\% | 5,780,836 | 2.3\% |
| 19: Utilities | 290 | 0.9\% | 1,747,180 | 0.7\% |
| 20: Wholesale Trade | 579 | 1.9\% | 4,239,463 | 1.7\% |
| -7: Suppressed | 180 | 0.6\% | 698,276 | 0.3\% |
| -5: Don't know | 11 | 0.0\% | 128,280 | 0.1\% |
| -3: Missing | 575 | 1.9\% | 3,733,265 | 1.5\% |
| . Logical Skip | 11,055 | 36.1\% | 92,642,824 | 36.9\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: GP_CONSIDER_1_1_Y2

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- WHAT KIND OF BUSINESS- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 1. I don't know what kind of business I would start [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,330 | $27.2 \%$ | $66,792,744$ | $26.6 \%$ |
| 1: Selected | 2,680 | $8.7 \%$ | $25,542,485$ | $10.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |

Variable: GP_CONSIDER_1_1_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- WHAT KIND OF BUSINESS- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 1. I don't know what kind of business I would start [SHOW IF DOV_GROUP = 7]
$\qquad$ Unweighted $\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .: Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_2_Y2

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO RISKY- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 2. It seems too risky [SHOW IF DOV_GROUP = 7]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 8,701 | $28.4 \%$ | $69,305,843$ | $27.6 \%$ |
| 1: Selected | 2,309 | $7.5 \%$ | $23,029,386$ | $9.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| .: Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_3_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- LOCAL COMMUNITY-Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 3. I'm not sure how well a business would do in my local community [SHOW IF DOV_GROUP = 7]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,815 | $32.0 \%$ | $82,119,986$ | $32.7 \%$ |
| 1: Selected | 1,195 | $3.9 \%$ | $10,215,244$ | $4.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_4_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE ENOUGH SAVINGS- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 4. I don't have enough savings or financial cushion to pursue starting a business [SHOW IF DOV_GROUP = 7]
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 8,347 | $27.2 \%$ | $69,131,095$ | $27.6 \%$ |
| 1: Selected | 2,663 | $8.7 \%$ | $23,204,134$ | $9.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: GP_CONSIDER_1_5_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- ACCESSING FINANCING- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 5. I don't know how to go about accessing financing to start a business [SHOW IF DOV_GROUP = 7]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 9,391 | $30.7 \%$ | $78,466,305$ | $31.3 \%$ |
| 1: Selected | 1,619 | $5.3 \%$ | $13,868,924$ | $5.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_6_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- FAMILY NOT SUPPORTIVE- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 6. Family/friends are not supportive [SHOW IF DOV_GROUP = 7]
$\qquad$
$\qquad$ _Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,661 | $34.8 \%$ | $89,946,193$ | $35.8 \%$ |
| 1: Selected | 349 | $1.1 \%$ | $2,389,036$ | $1.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_7_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- SEEMS TOO CHALLENGING- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 7. It seems too challenging [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,282 | $30.3 \%$ | $76,032,583$ | $30.3 \%$ |
| 1: Selected | 1,728 | $5.6 \%$ | $16,302,646$ | $6.5 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_8_Y2

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- UNCERTAIN ECONOMY- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 8. The economy is too uncertain or unfavorable [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,921 | $29.1 \%$ | $72,895,934$ | $29.1 \%$ |
| 1: Selected | 2,089 | $6.8 \%$ | $19,439,295$ | $7.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: GP_CONSIDER_1_9_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO MUCH TIMEY2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 9. It might take too much time [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,730 | $31.8 \%$ | $79,978,492$ | $31.9 \%$ |
| 1: Selected | 1,280 | $4.2 \%$ | $12,356,738$ | $4.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| . Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_10_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- I LIKE MY CURRENT JOB- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 10. I like my current job/work arrangement [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 8,675 | $28.3 \%$ | $67,624,142$ | $27.0 \%$ |
| 1: Selected | 2,335 | $7.6 \%$ | $24,711,088$ | $9.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: GP_CONSIDER_1_11_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- NEED EMPLOYER BENEFITS- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 11. I need employer-provided benefits (such as health insurance) [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,718 | $31.7 \%$ | $78,358,364$ | $31.2 \%$ |
| 1: Selected | 1,292 | $4.2 \%$ | $13,976,865$ | $5.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| . Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_CONSIDER_1_12_Y2

Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE SKILLS- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 12. I don't have the skills needed to run a business [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,332 | $30.5 \%$ | $77,562,026$ | $30.9 \%$ |
| 1: Selected | 1,678 | $5.5 \%$ | $14,773,204$ | $5.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| . Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_13_Y2

## Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T KNOW WHERE TO GO- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 13. I don't know where to go for help getting started [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,510 | $31.0 \%$ | $79,978,749$ | $31.9 \%$ |
| 1: Selected | 1,500 | $4.9 \%$ | $12,356,480$ | $4.9 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| . Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_14_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- MAJOR LIFE EVENT- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 14. Major life event (such as a new child, own or family medical issue) [SHOW IF DOV_GROUP = 7]
$\qquad$ __Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 10,473 | $34.2 \%$ | $88,054,710$ | $35.1 \%$ |
| 1: Selected | 537 | $1.8 \%$ | $4,280,519$ | $1.7 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| . Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_15_Y2

## Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- RETIRED- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 15. Retired or planning to retire [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 7,796 | $25.5 \%$ | $64,334,892$ | $25.6 \%$ |
| 1: Selected | 3,214 | $10.5 \%$ | $28,000,337$ | $11.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| . Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_1_16_Y2
Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- HEALTH REASONS- Y2

Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 16. Health reasons [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 9,692 | $31.6 \%$ | $82,119,441$ | $32.7 \%$ |
| 1: Selected | 1,318 | $4.3 \%$ | $10,215,788$ | $4.1 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 5,751 | $0.0 \%$ |
| -3: Missing | 44 | $0.1 \%$ | 301,844 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- CREDIT SCOREY2 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 17. My credit score is too low to obtain the needed funding [SHOW IF DOV_GROUP = 7] |  |  |  |  |
|  | Unweighted |  | __Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Not selected | 10,026 | 32.7\% | 85,381,753 | 34.0\% |
| 1: Selected | 984 | 3.2\% | 6,953,476 | 2.8\% |
| -5: Don't know | 1 | 0.0\% | 5,751 | 0.0\% |
| -3: Missing | 44 | 0.1\% | 301,844 | 0.1\% |
| .: Logical Skip | 19,577 | 63.9\% | 158,271,559 | 63.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |


| Label: PRIMARY REASONS NOT CONSIDERED BUSINESS- OTHER REASON- |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Description: Earlier, you said you are not planning to start a new business or become self-employed. What are the primary reasons why you have not considered starting your own business, working for yourself, or doing freelance or contract work, etc.? Select all that apply. 18. Other reason, specify: [SHOW IF DOV_GROUP = 7] |  |  |  |  |
|  | Unweighted_ |  | __Weighted__ |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 10,553 | 34.5\% | 88,569,734 | 35.3\% |
| 1: Selected | 457 | 1.5\% | 3,765,495 | 1.5\% |
| -5: Don't know | 1 | 0.0\% | 5,751 | 0.0\% |
| -3: Missing | 44 | 0.1\% | 301,844 | 0.1\% |
| . Logical Skip | 19,577 | 63.9\% | 158,271,559 | 63.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Issued: October 16, 2023

## Variable: GP_CONSIDER_2_Y2

## Label: PRIMARY REASON FOR NOT STARTING- Y2

Description: You reported the following reasons for not starting your own business or working for yourself as a consultant, freelancer, or independent contractor. Of these reasons, which is the primary reason for not starting your own business or working for yourself? Select one.

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: I don't know what kind of business I would start | 1,016 | 3.3\% | 9,207,706 | 3.7\% |
| 2: It seems too risky | 618 | 2.0\% | 5,516,424 | 2.2\% |
| 3: I'm not sure how well a business would do in my local community | 197 | 0.6\% | 1,304,154 | 0.5\% |
| 4: I don't have enough savings or financial cushion to pursue starting a business | 951 | 3.1\% | 7,240,640 | 2.9\% |
| 5: I don't know how to go about accessing financing to start a business | 323 | 1.1\% | 2,269,563 | 0.9\% |
| 6: Family/friends are not supportive | 87 | 0.3\% | 621,914 | 0.2\% |
| 7: It seems too challenging | 361 | 1.2\% | 3,480,222 | 1.4\% |
| 8: The economy is too uncertain or unfavorable | 497 | 1.6\% | 4,146,369 | 1.7\% |
| 9: It might take too much time | 227 | 0.7\% | 1,650,414 | 0.7\% |
| 10: I like my current job/work arrangement | 1,373 | 4.5\% | 14,154,353 | 5.6\% |
| 11: I need employer-provided benefits (such as health insurance) | 298 | 1.0\% | 3,132,078 | 1.2\% |
| 12: I don't have the skills needed to run a business | 502 | 1.6\% | 3,785,743 | 1.5\% |
| 13: I don't know where to go for help getting started | 323 | 1.1\% | 1,917,227 | 0.8\% |
| 14: Major life event (such as a new child, own or family medical issue) | 167 | 0.5\% | 1,045,742 | 0.4\% |

Variable: GP_CONSIDER_2_Y2

## Label: PRIMARY REASON FOR NOT STARTING-Y2

Description: You reported the following reasons for not starting your own business or working for yourself as a consultant, freelancer, or independent contractor. Of these reasons, which is the primary reason for not starting your own business or working for yourself? Select one.

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 15: Retired or planning to retire | 2,574 | 8.4\% | 22,097,230 | 8.8\% |
| 16: Health reasons | 796 | 2.6\% | 5,727,642 | 2.3\% |
| 17: My credit score is too low to obtain the needed funding | 260 | 0.8\% | 1,565,133 | 0.6\% |
| 18: Other reason, specify | 404 | 1.3\% | 3,183,370 | 1.3\% |
| -3: Missing | 36 | 0.1\% | 289,306 | 0.1\% |
| . Logical Skip | 19,622 | 64.1\% | 158,579,154 | 63.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: GP_CONSIDER_3_Y2

Label: SECOND MOST IMPORTANT REASON FOR NOT STARTING-Y2
Description: You reported the following reasons for not starting your own business or working for yourself as a consultant, freelancer, or independent contractor. Of these remaining reasons, which is the second most important reason for not starting your own business or working for yourself? Select one.
__Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | :---: | :---: | :---: |
| 1: I don't know what kind of <br> business I would start | 543 | $1.8 \%$ | $5,530,473$ | $2.2 \%$ |
| 2: It seems too risky | 535 | $1.7 \%$ | $5,698,409$ | $2.3 \%$ |
| 3: I'm not sure how well a <br> business would do in my local <br> community | 196 | $0.6 \%$ | $1,431,145$ | $0.6 \%$ |
| 4: I don't have enough savings or <br> financial cushion to pursue <br> starting a business | 667 | $2.2 \%$ | $5,889,198$ | $2.3 \%$ |

## Variable: GP_CONSIDER_3_Y2

## Label: SECOND MOST IMPORTANT REASON FOR NOT STARTING-Y2

Description: You reported the following reasons for not starting your own business or working for yourself as a consultant, freelancer, or independent contractor. Of these remaining reasons, which is the second most important reason for not starting your own business or working for yourself? Select one.

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 5: I don't know how to go about accessing financing to start a business | 253 | 0.8\% | 2,046,358 | 0.8\% |
| 6: Family/friends are not supportive | 59 | 0.2\% | 306,956 | 0.1\% |
| 7: It seems too challenging | 341 | 1.1\% | 2,963,540 | 1.2\% |
| 8: The economy is too uncertain or unfavorable | 518 | 1.7\% | 4,931,535 | 2.0\% |
| 9: It might take too much time | 221 | 0.7\% | 2,115,304 | 0.8\% |
| 10: I like my current job/work arrangement | 345 | 1.1\% | 3,758,012 | 1.5\% |
| 11: I need employer-provided benefits (such as health insurance) | 342 | 1.1\% | 3,619,101 | 1.4\% |
| 12: I don't have the skills needed to run a business | 356 | 1.2\% | 3,031,805 | 1.2\% |
| 13: I don't know where to go for help getting started | 242 | 0.8\% | 1,657,452 | 0.7\% |
| 14: Major life event (such as a new child, own or family medical issue) | 139 | 0.5\% | 1,327,745 | 0.5\% |
| 15: Retired or planning to retire | 322 | 1.1\% | 2,938,624 | 1.2\% |
| 16: Health reasons | 271 | 0.9\% | 2,110,454 | 0.8\% |
| 17: My credit score is too low to obtain the needed funding | 239 | 0.8\% | 1,651,878 | 0.7\% |
| 18: Other reason, specify | 40 | 0.1\% | 469,336 | 0.2\% |
| -5: Don't know | 1 | 0.0\% | 4,428 | 0.0\% |
| -3: Missing | 69 | 0.2\% | 504,754 | 0.2\% |

Variable: GP_CONSIDER_3_Y2
Label: SECOND MOST IMPORTANT REASON FOR NOT STARTING- Y2
Description: You reported the following reasons for not starting your own business or working for yourself as a consultant, freelancer, or independent contractor. Of these remaining reasons, which is the second most important reason for not starting your own business or working for yourself? Select one.

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| . $:$ Logical Skip | 24,933 | 81.4\% | 198,927,875 | 79.3\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: ENTR_CHALLENGES_1_1

## Label: THREE BIGGEST CHALLENGES- HEALTH INSURANCE

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 1.
Not being able to access and/or afford health insurance [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 14,899 | $48.6 \%$ | $122,993,663$ | $49.0 \%$ |
| 1: Selected | 7,075 | $23.1 \%$ | $66,436,464$ | $26.5 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| .: Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_2

## Label: THREE BIGGEST CHALLENGES- TAX PAYMENTS

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 2. Affording tax payments [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 18,292 | $59.7 \%$ | $158,945,988$ | $63.3 \%$ |
| 1: Selected | 3,682 | $12.0 \%$ | $30,484,140$ | $12.1 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| : Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_3

## Label: THREE BIGGEST CHALLENGES- CUSTOMERS

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 3. Finding customers [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 16,205 | $52.9 \%$ | $140,816,528$ | $56.1 \%$ |
| 1: Selected | 5,769 | $18.8 \%$ | $48,613,600$ | $19.4 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| . Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_4

## Label: THREE BIGGEST CHALLENGES- BALANCING

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 4. Balancing work and family [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,010 | $55.5 \%$ | $147,148,160$ | $58.6 \%$ |
| 1: Selected | 4,964 | $16.2 \%$ | $42,281,967$ | $16.9 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| : Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_5

## Label: THREE BIGGEST CHALLENGES- LONG HOURS

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today? Select up to three response options. 5. Working long hours [SHOW IF DOV_GROUP = 2,3,5,6,7]
$\qquad$ _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 16,715 | $54.6 \%$ | $143,925,522$ | $57.4 \%$ |
| 1: Selected | 5,259 | $17.2 \%$ | $45,504,606$ | $18.1 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| .: Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_6

## Label: THREE BIGGEST CHALLENGES- MOTIVATION

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 6. Feeling burnt out, or losing focus, interest, and/or motivation [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted_ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,853 | $58.3 \%$ | $154,720,476$ | $61.7 \%$ |
| 1: Selected | 4,121 | $13.5 \%$ | $34,709,652$ | $13.8 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| : Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_7

Label: THREE BIGGEST CHALLENGES- MAKING ENOUGH MONEY
Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 7. Not making enough money [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 13,034 | $42.6 \%$ | $109,367,088$ | $43.6 \%$ |
| 1: Selected | 8,940 | $29.2 \%$ | $80,063,039$ | $31.9 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| . Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_8

## Label: THREE BIGGEST CHALLENGES- REGULATIONS

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 8. Navigating government regulations [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 19,150 | $62.5 \%$ | $163,867,333$ | $65.3 \%$ |
| 1: Selected | 2,824 | $9.2 \%$ | $25,562,795$ | $10.2 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| .: Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_9

Label: THREE BIGGEST CHALLENGES- RETAININGEMPLOYEES
Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 9. Finding and retaining qualified employees [SHOW IF DOV_GROUP = 2,3,5,6,7]
$\qquad$ Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 17,793 | $58.1 \%$ | $151,178,429$ | $60.3 \%$ |
| 1: Selected | 4,181 | $13.6 \%$ | $38,251,699$ | $15.2 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| : Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_10

## Label: THREE BIGGEST CHALLENGES- COMPETING

Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today? Select up to three response options. 10. Competing against other/larger businesses [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 17,045 | $55.6 \%$ | $141,927,429$ | $56.6 \%$ |
| 1: Selected | 4,929 | $16.1 \%$ | $47,502,699$ | $18.9 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| . Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: ENTR_CHALLENGES_1_11

Label: THREE BIGGEST CHALLENGES- ECONOMY
Description: In your opinion, what are the three biggest challenges business owners and self-employed people are facing today?
Select up to three response options. 11.
Unfavorable economy [SHOW IF DOV_GROUP = 2,3,5,6,7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 16,971 | $55.4 \%$ | $145,860,485$ | $58.1 \%$ |
| 1: Selected | 5,003 | $16.3 \%$ | $43,569,642$ | $17.4 \%$ |
| -5: Don't know | 11 | $0.0 \%$ | 141,879 | $0.1 \%$ |
| -3: Missing | 390 | $1.3 \%$ | $2,281,590$ | $0.9 \%$ |
| : Logical Skip | 8,257 | $27.0 \%$ | $59,060,787$ | $23.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

## Variable: GP_CONSIDER_4

## Label: IDEA EXPLORE THE POSSIBILITY

Description: If you ever have an idea for a new business or becoming self-employed, how likely is it that you would explore the possibility? [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 5,242 | $17.1 \%$ | $46,707,159$ | $18.6 \%$ |
| 2: Somewhat likely | 3,744 | $12.2 \%$ | $31,632,089$ | $12.6 \%$ |
| 3: Moderately likely | 1,306 | $4.3 \%$ | $9,915,209$ | $4.0 \%$ |
| 4: Very likely | 713 | $2.3 \%$ | $4,071,443$ | $1.6 \%$ |
| -3: Missing | 50 | $0.2 \%$ | 316,923 | $0.1 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_5_1
Label: IDEA SUPPORT- MENTOR
Description: If you had an idea for a new business or becoming self-employed, what types of support would make it more likely for you to explore your idea if these types of support were both available and affordable? Select all that apply. 1. Having a mentor with business ownership experience [SHOW IF DOV_GROUP = 7 AND GP_CONSIDER_4 = 2,3,4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,708 | $8.8 \%$ | $18,722,900$ | $7.5 \%$ |
| 1: Selected | 3,004 | $9.8 \%$ | $26,520,616$ | $10.6 \%$ |
| -3: Missing | 51 | $0.2 \%$ | 375,226 | $0.1 \%$ |
| : Logical Skip | 24,869 | $81.2 \%$ | $205,295,641$ | $81.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_5_2
Label: IDEA SUPPORT- PROFESSIONAL ADVICE
Description: If you had an idea for a new business or becoming self-employed, what types of support would make it more likely for you to explore your idea if these types of support were both available and affordable? Select all that apply. 2. Getting professional service advice from accountants, lawyers, marketing consultants, etc. [SHOW IF DOV_GROUP = 7 AND GP_CONSIDER_4 = 2,3,4]

|  | Unweighted_ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,026 | $9.9 \%$ | $22,026,173$ | $8.8 \%$ |
| 1: Selected | 2,686 | $8.8 \%$ | $23,217,342$ | $9.3 \%$ |
| -3: Missing | 51 | $0.2 \%$ | 375,226 | $0.1 \%$ |
| : Logical Skip | 24,869 | $81.2 \%$ | $205,295,641$ | $81.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_5_3

## Label: IDEA SUPPORT- COMMUNITYEDUCATION PROGRAM

Description: If you had an idea for a new business or becoming self-employed, what types of support would make it more likely for you to explore your idea if these types of support were both available and affordable? Select all that apply. 3. Taking a community education program or classes onhow to start a business [SHOW IF DOV_GROUP = 7 AND GP_CONSIDER_4 = 2,3,4]
__Unweighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 3,885 | $12.7 \%$ | $31,646,286$ | $12.6 \%$ |
| 1: Selected | 1,827 | $6.0 \%$ | $13,597,229$ | $5.4 \%$ |
| -3: Missing | 51 | $0.2 \%$ | 375,226 | $0.1 \%$ |
| : Logical Skip | 24,869 | $81.2 \%$ | $205,295,641$ | $81.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

Variable: GP_CONSIDER_5_4

## Label: IDEA SUPPORT- ONLINE EDUCATION PROGRAM

Description: If you had an idea for a new business or becoming self-employed, what types of support would make it more likely for you to explore your idea if these types of support were both available and affordable? Select all that apply. 4. Taking an online education program or classes on how to start a business [SHOW IF DOV_GROUP = 7 AND GP_CONSIDER_4 = 2,3,4]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,770 | $12.3 \%$ | $29,477,793$ | $11.7 \%$ |
| 1: Selected | 1,942 | $6.3 \%$ | $15,765,723$ | $6.3 \%$ |
| -3: Missing | 51 | $0.2 \%$ | 375,226 | $0.1 \%$ |
| : Logical Skip | 24,869 | $81.2 \%$ | $205,295,641$ | $81.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_5_5
Label: IDEA SUPPORT- IMPROVE CREDIT
Description: If you had an idea for a new business or becoming self-employed, what types of support would make it more likely for you to explore your idea if these types of support were both available and affordable? Select all that apply. 5. Getting help to improve my credit [SHOW IF DOV_GROUP = 7 AND GP_CONSIDER_4 = 2,3,4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,230 | $13.8 \%$ | $35,461,553$ | $14.1 \%$ |
| 1: Selected | 1,482 | $4.8 \%$ | $9,781,962$ | $3.9 \%$ |
| -3: Missing | 51 | $0.2 \%$ | 375,226 | $0.1 \%$ |
| : Logical Skip | 24,869 | $81.2 \%$ | $205,295,641$ | $81.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_5_6
Label: IDEA SUPPORT- BUSINESS NETWORK
Description: If you had an idea for a new business or becoming self-employed, what types of support would make it more likely for you to explore your idea if these types of support were both available and affordable? Select all that apply. 6. Getting help to build my business network [SHOW IF DOV_GROUP = 7 AND GP_CONSIDER_4 = 2,3,4]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,315 | $10.8 \%$ | $24,580,071$ | $9.8 \%$ |
| 1: Selected | 2,397 | $7.8 \%$ | $20,663,445$ | $8.2 \%$ |
| -3: Missing | 51 | $0.2 \%$ | 375,226 | $0.1 \%$ |
| : Logical Skip | 24,869 | $81.2 \%$ | $205,295,641$ | $81.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_CONSIDER_5_7
Label: IDEA SUPPORT- OTHER SUPPORT
Description: If you had an idea for a new business or becoming self-employed, what types of support would make it more likely for you to explore your idea if these types of support were both available and affordable? Select all that apply. 7. Other type of support (Specify): [SHOW IF DOV_GROUP = 7 AND GP_CONSIDER_4 = 2,3,4]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
|  | LABEL | COUNT | PCT | COUNT | PCT

Variable: GP_CONSIDER_6
Label: SELF-EMPLOYED MOST CHALLENGING
Description: If you ever decide to start a business or work for yourself, what aspect of being self-employed would be the most challenging for you? [SHOW IF DOV_GROUP $=7$ AND GP_CONSIDER_4 = 2,3,4]

|  | Unweighted__ |  | _Oeighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Managing my time | 1,293 | $4.2 \%$ | $10,290,626$ | $4.1 \%$ |
| 2: Finding customers | 1,433 | $4.7 \%$ | $13,052,659$ | $5.2 \%$ |
| 3: Registering my business | 443 | $1.4 \%$ | $2,985,307$ | $1.2 \%$ |
| 4: Building a website and/or |  |  |  |  |
| creating a digital presence for my | 1,061 | $3.5 \%$ | $7,881,194$ | $3.1 \%$ |
| business |  |  |  |  |
| 5: Doing my taxes | 649 | $2.1 \%$ | $4,909,178$ | $2.0 \%$ |
| 6: Hiring employees | 699 | $2.3 \%$ | $5,229,475$ | $2.1 \%$ |
| 7: Other challenge (Specify) | 144 | $0.5 \%$ | $1,015,584$ | $0.4 \%$ |
| -3: Missing | 41 | $0.1 \%$ | 254,717 | $0.1 \%$ |
| : Logical Skip | 24,869 | $81.2 \%$ | $205,295,641$ | $81.8 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_EMPLOYEELENGTH_1

## Label: HOW LONG WORK THERE

Description: Thinking about your [IF DOV_WORKING = 0: most recent job/ELSE: main job (the one that you spend the most time working at)], about how long have you worked there]? [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Less than 1 year | 2,004 | $6.5 \%$ | $13,308,631$ | $5.3 \%$ |
| 2: 1 to 2 years | 1,475 | $4.8 \%$ | $11,802,810$ | $4.7 \%$ |
| 3: 3 to 4 years | 1,315 | $4.3 \%$ | $10,400,381$ | $4.1 \%$ |
| 4: 5 to 9 years | 1,730 | $5.6 \%$ | $15,358,146$ | $6.1 \%$ |
| 5: 10 to 14 years | 1,181 | $3.9 \%$ | $10,430,062$ | $4.2 \%$ |

## Variable: GP_EMPLOYEELENGTH_1

Label: HOW LONG WORK THERE
Description: Thinking about your [IF DOV_WORKING = 0: most recent job/ELSE: main job (the one that you spend the most time working at)], about how long have you worked there]? [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 6: 15 to 19 years | 871 | $2.8 \%$ | $8,280,225$ | $3.3 \%$ |
| 7: 20 years or more | 2,391 | $7.8 \%$ | $22,405,193$ | $8.9 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 13,192 | $0.0 \%$ |
| -3: Missing | 86 | $0.3 \%$ | 644,184 | $0.3 \%$ |
| : Logical Skip | 19,577 | $63.9 \%$ | $158,271,559$ | $63.1 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_EMPLOYERLENGTH_1

Label: BUSINESS BEEN IN EXISTENCE
Description: Thinking about your [IF DOV_WORKING = 0: most recent job/ELSE: main job (the one that you spend the most time working at)], approximately how long has the business been in existence? [SHOW IF DOV_GROUP = 7]

| LABEL | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: Less than 1 year | 942 | 3.1\% | 4,721,777 | 1.9\% |
| 2: 1 to 2 years | 346 | 1.1\% | 1,758,830 | 0.7\% |
| 3: 3 to 4 years | 400 | 1.3\% | 2,485,572 | 1.0\% |
| 4: 5 to 9 years | 561 | 1.8\% | 3,861,345 | 1.5\% |
| 5: 10 to 14 years | 689 | 2.2\% | 5,099,779 | 2.0\% |
| 6: 15 to 19 years | 566 | 1.8\% | 4,396,796 | 1.8\% |
| 7: 20 years or more | 7,302 | 23.8\% | 68,421,404 | 27.3\% |
| -5: Don't know | 11 | 0.0\% | 84,631 | 0.0\% |
| -3: Missing | 238 | 0.8\% | 1,812,689 | 0.7\% |

Variable: GP_EMPLOYERLENGTH_1
Label: BUSINESS BEEN IN EXISTENCE
Description: Thinking about your [IF DOV_WORKING = 0: most recent job/ELSE: main job (the one that you spend the most time working at)], approximately how long has the business been in existence?
[SHOW IF DOV_GROUP = 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| .: Logical Skip | 19,577 | 63.9\% | 158,271,559 | 63.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: GP_NUMEMPSTART_1

Label: HOW MANY PEOPLE WORK FOR THIS EMPLOYER
Description: Please think about your [IF DOV_WORKING $=0$ : most recent job/ELSE: main job (the one that you spend the most time working at)]. Counting all locations where your [IF DOV_WORKING = 0: most recent] employer operates, how many people work $\overline{\text { for this employer? Your best }}$ estimate is fine. [SHOW IF DOV_GROUP = 7]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1:10 or fewer employees | 1,705 | 5.6\% | 10,715,765 | 4.3\% |
| 2: 11 to 24 employees | 884 | 2.9\% | 6,378,332 | 2.5\% |
| 3: 25 to 99 employees | 1,376 | 4.5\% | 11,293,523 | 4.5\% |
| 4: 100 to 499 employees | 1,692 | 5.5\% | 14,961,763 | 6.0\% |
| 5: 500 to 999 employees | 914 | 3.0\% | 7,427,664 | 3.0\% |
| 6: 1,000 to 4,999 employees | 1,250 | 4.1\% | 11,434,737 | 4.6\% |
| 7: 5,000 to 24,999 employees | 1,255 | 4.1\% | 12,221,883 | 4.9\% |
| 8: 25,000+ employees | 1,880 | 6.1\% | 17,463,127 | 7.0\% |
| -5: Don't know | 11 | 0.0\% | 68,998 | 0.0\% |
| -3: Missing | 88 | 0.3\% | 677,032 | 0.3\% |
| . Logical Skip | 19,577 | 63.9\% | 158,271,559 | 63.1\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: GP_WEEKSWK_1
Label: HOW MANY WEEKS DID YOU WORK
Description: During the past 12 months, how many weeks did you work? Your best estimate is fine. [SHOW IF DOV_GROUP = 7]
$\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -3: Missing | 104 | $0.3 \%$ | 910,492 | $0.4 \%$ |
| .: Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_WEEKSWK_1 Type: Numeric
CASES $N$ MEAN MEDIAN MIN MAX

| Unweighted | 5,117 | 41.1 | 48.0 | 0.0 | 52.0 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Weighted | $51,399,972$ | 43.1 | 50.0 | 0.0 | 52.0 |

Variable: GP_HOURSWK_1
Label: HOW MANY HOURS DID YOU USUALLY WORK EACH WEEK
Description: During the past 12 months, in the weeks worked, how many hours did you usually work each week? Your best estimate is fine. [SHOW IF DOV_GROUP = 7]
__Unweighted_
$\qquad$
_Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| -3: Missing | 126 | $0.4 \%$ | 913,446 | $0.4 \%$ |
| .: Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_HOURSWK_1 Type: Numeric

| CASES | N | MEAN | MEDIAN MIN MAX |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unweighted | 5,095 | 36.8 | 40.0 | 0.0 | 98.0 |
| Weighted | $51,399,972$ | 37.4 | 40.0 | 0.0 | 98.0 |

Variable: GP_EMPBENEFIT_1_1
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- HEALTH INSURANCE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 1. Health insurance [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,781 | $5.8 \%$ | $15,245,710$ | $6.1 \%$ |
| 1: Selected | 3,411 | $11.1 \%$ | $35,863,758$ | $14.3 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_2
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- RETIREMENTPLANS
Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 2. Contributions to retirement plans, including 401(k), Keogh, etc. [SHOW IF DOV_GROUP = 7 ]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,367 | $7.7 \%$ | $20,941,391$ | $8.3 \%$ |
| 1: Selected | 2,825 | $9.2 \%$ | $30,168,077$ | $12.0 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_3
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PROFIT SHARING
Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 3. Profit sharing and/or stock options [SHOW IF DOV_GROUP = 7]
__Unweighted__ _ Weighted_

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Not selected | 4,469 | $14.6 \%$ | $43,084,979$ | $17.2 \%$ |
| 1: Selected | 723 | $2.4 \%$ | $8,024,489$ | $3.2 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| .: Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_4

## Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID HOLIDAYS

Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 4. Paid holidays or vacation [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 1,745 | $5.7 \%$ | $15,221,270$ | $6.1 \%$ |
| 1: Selected | 3,447 | $11.3 \%$ | $35,888,198$ | $14.3 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_5
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID SICK LEAVE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 5. Paid sick leave [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | - Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 2,161 | $7.1 \%$ | $18,639,692$ | $7.4 \%$ |
| 1: Selected | 3,031 | $9.9 \%$ | $32,469,776$ | $12.9 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_6
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID PARENTAL LEAVE

Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 6. Paid parental or family leave [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,667 | $12.0 \%$ | $34,636,103$ | $13.8 \%$ |
| 1: Selected | 1,525 | $5.0 \%$ | $16,473,365$ | $6.6 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_7
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- TUITIONASSISTANCE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 7. Tuition assistance and/or reimbursement [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 3,991 | $13.0 \%$ | $37,799,430$ | $15.1 \%$ |
| 1: Selected | 1,201 | $3.9 \%$ | $13,310,038$ | $5.3 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_8
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- OTHER BENEFIT
Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 8. Other benefit, specify: [SHOW IF DOV_GROUP = 7]

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 5,113 | $16.7 \%$ | $50,462,754$ | $20.1 \%$ |
| 1: Selected | 79 | $0.3 \%$ | 646,714 | $0.3 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_EMPBENEFIT_1_9
Label: EMPLOYEE BENEFITS PAID BY EMPLOYER- NONE OF THE ABOVE
Description: Which of the following employee benefits are paid totally or partly by your primary employer? Select all that apply. 9. None of the above [SHOW IF DOV_GROUP = 7]

|  | Unweighted__ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Not selected | 4,404 | $14.4 \%$ | $44,376,519$ | $17.7 \%$ |
| 1: Selected | 788 | $2.6 \%$ | $6,732,949$ | $2.7 \%$ |
| -3: Missing | 29 | $0.1 \%$ | 290,504 | $0.1 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: REMOTE_1

## Label: ALLOWED TO WORK REMOTELY

Description: Thinking of your main job, which of the following best describes whether you are allowed or required to telecommute or work remotely? [SHOW IF DOV_GROUP < 1,2 AND DOV_WORKING = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: I was allowed or required to telecommute/work remotely only during the coronavirus pandemic | 1,613 | 5.3\% | 15,446,008 | 6.2\% |
| 2: I am allowed or required to telecommute/work remotely regardless of the coronavirus pandemic | 3,007 | 9.8\% | 31,758,601 | 12.7\% |
| 3: I am not allowed to telecommute/work remotely | 2,862 | 9.3\% | 26,536,246 | 10.6\% |
| 4: Telecommuting/working remotely does not make sense for my job | 2,815 | 9.2\% | 26,472,410 | 10.6\% |
| -3: Missing | 150 | 0.5\% | 1,121,398 | 0.4\% |
| . Logical Skip | 20,185 | 65.9\% | 149,579,720 | 59.6\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: GP_NEWJOB_1A

## Label: NEXT YEAR HOW LIKELY IS IT- STAY WITH CURRENT EMPLOYMENT ARRANGEMENT

Description: In the next year, how likely is it that you will... A. Stay with your current employment arrangement [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 420 | 1.4\% | 3,503,244 | 1.4\% |
| 2: Somewhat likely | 839 | 2.7\% | 7,168,690 | 2.9\% |
| 3: Moderately likely | 873 | 2.8\% | 7,669,383 | 3.1\% |
| 4: Very likely | 3,045 | 9.9\% | 32,721,760 | 13.0\% |
| -3: Missing | 44 | 0.1\% | 336,896 | 0.1\% |
| . Logical Skip | 25,411 | 83.0\% | 199,514,411 | 79.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: GP_NEWJOB_1B

Label: NEXT YEAR HOW LIKELY IS IT-LOOK FOR A DIFFERENT JOB
Description: In the next year, how likely is it that you will... B. Look for/take a different job [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted__ |  | __Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 2,581 | $8.4 \%$ | $27,988,766$ | $11.2 \%$ |
| 2: Somewhat likely | 1,204 | $3.9 \%$ | $11,592,997$ | $4.6 \%$ |
| 3: Moderately likely | 715 | $2.3 \%$ | $6,175,008$ | $2.5 \%$ |
| 4: Very likely | 570 | $1.9 \%$ | $4,766,728$ | $1.9 \%$ |
| -3: Missing | 151 | $0.5 \%$ | 876,473 | $0.3 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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Variable: GP_NEWJOB_1C
Label: NEXT YEAR HOW LIKELY IS IT- LOOK FOR ANOTHER JOB IN
ADDITION TO CURRENT JOB ADDITION TO CURRENT JOB

Description: In the next year, how likely is it that you will... C. Look for/take another job in addition to your current job(s) [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,071 | $10.0 \%$ | $33,292,115$ | $13.3 \%$ |
| 2: Somewhat likely | 1,137 | $3.7 \%$ | $10,434,149$ | $4.2 \%$ |
| 3: Moderately likely | 533 | $1.7 \%$ | $4,376,522$ | $1.7 \%$ |
| 4: Very likely | 318 | $1.0 \%$ | $2,273,997$ | $0.9 \%$ |
| -3: Missing | 162 | $0.5 \%$ | $1,023,190$ | $0.4 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_NEWJOB_1D

## Label: NEXT YEAR HOW LIKELY IS IT- START OWN BUSINESS

Description: In the next year, how likely is it that you will... D. Start your own business as a primary source of income [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,903 | 12.7\% | 42,044,709 | 16.8\% |
| 2: Somewhat likely | 686 | 2.2\% | 5,232,450 | 2.1\% |
| 3: Moderately likely | 322 | 1.1\% | 2,091,630 | 0.8\% |
| 4: Very likely | 139 | 0.5\% | 949,228 | 0.4\% |
| -3: Missing | 171 | 0.6\% | 1,081,955 | 0.4\% |
| .: Logical Skip | 25,411 | 83.0\% | 199,514,411 | 79.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: GP_NEWJOB_1E
Label: NEXT YEAR HOW LIKELY IS IT-START WORKING FOR YOURSELF
Description: In the next year, how likely is it that you will... E. Start working for yourself as a freelancer, consultant, or independent contractor [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,847 | $12.6 \%$ | $41,156,447$ | $16.4 \%$ |
| 2: Somewhat likely | 776 | $2.5 \%$ | $6,700,545$ | $2.7 \%$ |
| 3: Moderately likely | 299 | $1.0 \%$ | $1,784,615$ | $0.7 \%$ |
| 4: Very likely | 130 | $0.4 \%$ | 788,413 | $0.3 \%$ |
| -3: Missing | 169 | $0.6 \%$ | 969,952 | $0.4 \%$ |
| .: Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_NEWJOB_1F

Label: NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS PRIMARY INCOME

Description: In the next year, how likely is it that you will...
F. Engage in gig work as a primary source of income
[HOVER TEXT ON "gig work": Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.]
[SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,823 | $12.5 \%$ | $42,118,159$ | $16.8 \%$ |
| 2: Somewhat likely | 770 | $2.5 \%$ | $5,170,875$ | $2.1 \%$ |
| 3: Moderately likely | 388 | $1.3 \%$ | $2,465,282$ | $1.0 \%$ |
| 4: Very likely | 173 | $0.6 \%$ | 973,482 | $0.4 \%$ |
| -3: Missing | 67 | $0.2 \%$ | 672,173 | $0.3 \%$ |


| Variable: GP_NEWJOB_1F |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: NEXT YEAR HOW LIKELY IS IT-ENGAGE IN GIG WORK AS PRIMARY INCOME |  |  |  |  |
| Description: In the next year, how likely is it that you will... |  |  |  |  |
| F. Engage in gig work as a primary source of income |  |  |  |  |
| paid tasks or jobs online or in-person that are conducted through |  |  |  |  |
| companies that coordinate payment for the service. This is sometimes |  |  |  |  |
| referred to as "gig work." These tasks might include driving for Uber or |  |  |  |  |
| Lyft, selling goods through Etsy, completing online tasks on Mechanical |  |  |  |  |
| Upwork, or other activities.] |  |  |  |  |
| [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1] |  |  |  |  |
|  | Unweig | d | Weig |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| . Logical Skip | 25,411 | 83.0\% | 199,514,411 | 79.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |
| Variable: GP_NEWJOB_1G |  |  |  |  |
| Label: NEXT YEAR HOW LIKELY IS IT-ENGAGE IN GIG WORK AS SECONDARY INCOME |  |  |  |  |
| Description: In the next year, how likely is it that you will... |  |  |  |  |
| G. Engage in gig work as a secondary source of income |  |  |  |  |
| [HOVER TEXT ON "gig work": Some people earn money through short, paid tasks or jobs online or in-person that are conducted through |  |  |  |  |
| companies that coordinate payment for the service. This is sometimes |  |  |  |  |
| referred to as "gig work." These tasks might include driving for Uber or |  |  |  |  |
| Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.] |  |  |  |  |
| [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1] |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,178 | 10.4\% | 34,958,892 | 13.9\% |
| 2: Somewhat likely | 1,206 | 3.9\% | 10,552,676 | 4.2\% |
| 3: Moderately likely | 486 | 1.6\% | 3,266,481 | 1.3\% |
| 4: Very likely | 231 | 0.8\% | 1,656,142 | 0.7\% |
| -3: Missing | 120 | 0.4\% | 965,781 | 0.4\% |

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Variable: GP_NEWJOB_1G
Label: NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS
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Description: In the next year, how likely is it that you will...
G. Engage in gig work as a secondary source of income
[HOVER TEXT ON "gig work": Some people earn money through short,
paid tasks or jobs online or in-person that are conducted through
companies that coordinate payment for the service. This is sometimes
referred to as "gig work." These tasks might include driving for Uber or
Lyft, selling goods through Etsy, completing online tasks on Mechanical
Turk, providing graphic design, music, or other services via Fiverr or
Upwork, or other activities.]
[SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]
__Unweighted__ Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .: Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_NEWJOB_1H
Label: NEXT YEAR HOW LIKELY IS IT- RETIRE
Description: In the next year, how likely is it that you will... H. Retire [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,853 | 12.6\% | 40,026,970 | 16.0\% |
| 2: Somewhat likely | 560 | 1.8\% | 4,978,081 | 2.0\% |
| 3: Moderately likely | 346 | 1.1\% | 2,570,456 | 1.0\% |
| 4: Very likely | 313 | 1.0\% | 2,687,866 | 1.1\% |
| -5: Don't know | 1 | 0.0\% | 10,902 | 0.0\% |
| -3: Missing | 148 | 0.5\% | 1,125,697 | 0.4\% |
| . Logical Skip | 25,411 | 83.0\% | 199,514,411 | 79.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Issued: October 16, 2023

Variable: GP_NEWJOB_1I
Label: NEXT YEAR HOW LIKELY IS IT- EXIT THE LABOR FORCE
Description: In the next year, how likely is it that you will... I. Exit the labor force (not for retirement) [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 4,184 | 13.7\% | 43,743,680 | 17.4\% |
| 2: Somewhat likely | 487 | 1.6\% | 3,830,758 | 1.5\% |
| 3: Moderately likely | 253 | 0.8\% | 1,685,385 | 0.7\% |
| 4: Very likely | 152 | 0.5\% | 967,745 | 0.4\% |
| -3: Missing | 145 | 0.5\% | 1,172,405 | 0.5\% |
| .: Logical Skip | 25,411 | 83.0\% | 199,514,411 | 79.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: GP_NEWJOB_1J

## Label: NEXT YEAR HOW LIKELY IS IT- GO BACK TO SCHOOL

Description: In the next year, how likely is it that you will... J. Go back to school [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 1]

|  | Unweighted_ |  | _ Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 3,508 | $11.5 \%$ | $37,850,803$ | $15.1 \%$ |
| 2: Somewhat likely | 875 | $2.9 \%$ | $7,183,962$ | $2.9 \%$ |
| 3: Moderately likely | 347 | $1.1 \%$ | $2,395,365$ | $1.0 \%$ |
| 4: Very likely | 308 | $1.0 \%$ | $2,539,662$ | $1.0 \%$ |
| -3: Missing | 183 | $0.6 \%$ | $1,430,181$ | $0.6 \%$ |
| : Logical Skip | 25,411 | $83.0 \%$ | $199,514,411$ | $79.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_NEWJOB_2A
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL- TAKE A JOB
Description: In the next year, how likely is it that you will... A. Take a job [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 0]
__Unweighted__ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Not at all likely | 3,228 | $10.5 \%$ | $26,047,124$ | $10.4 \%$ |
| 2: Somewhat likely | 655 | $2.1 \%$ | $4,389,712$ | $1.7 \%$ |
| 3: Moderately likely | 743 | $2.4 \%$ | $3,986,263$ | $1.6 \%$ |
| 4: Very likely | 710 | $2.3 \%$ | $3,844,720$ | $1.5 \%$ |
| -3: Missing | 498 | $1.6 \%$ | $2,975,033$ | $1.2 \%$ |
| : Logical Skip | 24,798 | $81.0 \%$ | $209,671,531$ | $83.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: GP_NEWJOB_2B

Label: NEXT YEAR HOW LIKELY IS IT YOU WILL-START OWN BUSINESS
Description: In the next year, how likely is it that you will... B. Start your own business as a primary source of income [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 0]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 4,265 | $13.9 \%$ | $32,881,651$ | $13.1 \%$ |
| 2: Somewhat likely | 710 | $2.3 \%$ | $3,999,948$ | $1.6 \%$ |
| 3: Moderately likely | 331 | $1.1 \%$ | $1,470,769$ | $0.6 \%$ |
| 4: Very likely | 139 | $0.5 \%$ | 504,798 | $0.2 \%$ |
| -3: Missing | 389 | $1.3 \%$ | $2,385,685$ | $1.0 \%$ |
| . Logical Skip | 24,798 | $81.0 \%$ | $209,671,531$ | $83.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_NEWJOB_2C

## Label: NEXT YEAR HOW LIKELY IS IT YOU WILL-START WORKING FOR YOURSELF

Description: In the next year, how likely is it that you will... C. Start working for yourself as a freelancer, consultant, or independent contractor [SHOW IF DOV_GROUP $=7$ AND DOV_WORKING $=0$ ]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 4,235 | $13.8 \%$ | $32,645,077$ | $13.0 \%$ |
| 2: Somewhat likely | 757 | $2.5 \%$ | $4,379,787$ | $1.7 \%$ |
| 3: Moderately likely | 300 | $1.0 \%$ | $1,242,950$ | $0.5 \%$ |
| 4: Very likely | 148 | $0.5 \%$ | 576,615 | $0.2 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 4,479 | $0.0 \%$ |
| -3: Missing | 393 | $1.3 \%$ | $2,393,943$ | $1.0 \%$ |
| : Logical Skip | 24,798 | $81.0 \%$ | $209,671,531$ | $83.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_NEWJOB_2D
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL-ENGAGE IN GIG WORK AS PRIMARY INCOME

Description: In the next year, how likely is it that you will...
D. Engage in gig work as a primary source of income
[HOVER TEXT ON "gig work": Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.]
[SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 0]

|  | Unweighted_ |  | _Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Not at all likely | 4,144 | $13.5 \%$ | $32,215,933$ | $12.8 \%$ |
| 2: Somewhat likely | 826 | $2.7 \%$ | $4,696,068$ | $1.9 \%$ |
| 3: Moderately likely | 329 | $1.1 \%$ | $1,505,476$ | $0.6 \%$ |
| 4: Very likely | 142 | $0.5 \%$ | 490,772 | $0.2 \%$ |
| -3: Missing | 393 | $1.3 \%$ | $2,334,604$ | $0.9 \%$ |
| . Logical Skip | 24,798 | $81.0 \%$ | $209,671,531$ | $83.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_NEWJOB_2E

## Label: NEXT YEAR HOW LIKELY IS IT YOU WILL-ENGAGE IN GIG WORK AS SECONDARY INCOME

Description: In the next year, how likely is it that you will...
E. Engage in gig work as a secondary source of income [HOVER TEXT ON "gig work": Some people earn money through short, paid tasks or jobs online or in-person that are conducted through companies that coordinate payment for the service. This is sometimes referred to as "gig work." These tasks might include driving for Uber or Lyft, selling goods through Etsy, completing online tasks on Mechanical Turk, providing graphic design, music, or other services via Fiverr or Upwork, or other activities.]
[SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 0]
__Unweighted_ _Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Not at all likely | 3,929 | $12.8 \%$ | $30,416,606$ | $12.1 \%$ |
| 2: Somewhat likely | 982 | $3.2 \%$ | $6,125,184$ | $2.4 \%$ |
| 3: Moderately likely | 337 | $1.1 \%$ | $1,531,401$ | $0.6 \%$ |
| 4: Very likely | 183 | $0.6 \%$ | 814,197 | $0.3 \%$ |
| -3: Missing | 403 | $1.3 \%$ | $2,355,463$ | $0.9 \%$ |
| : Logical Skip | 24,798 | $81.0 \%$ | $209,671,531$ | $83.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: GP_NEWJOB_2F
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL- GO BACK TO SCHOOL
Description: In the next year, how likely is it that you will... F. Go back to school [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 0]
$\qquad$ __Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Not at all likely | 4,047 | $13.2 \%$ | $31,033,086$ | $12.4 \%$ |
| 2: Somewhat likely | 731 | $2.4 \%$ | $4,225,846$ | $1.7 \%$ |
| 3: Moderately likely | 319 | $1.0 \%$ | $1,607,730$ | $0.6 \%$ |
| 4: Very likely | 315 | $1.0 \%$ | $1,825,618$ | $0.7 \%$ |
| -3: Missing | 422 | $1.4 \%$ | $2,550,571$ | $1.0 \%$ |

Variable: GP_NEWJOB_2F
Label: NEXT YEAR HOW LIKELY IS IT YOU WILL- GO BACK TO SCHOOL
Description: In the next year, how likely is it that you will... F. Go back to school [SHOW IF DOV_GROUP = 7 AND DOV_WORKING = 0]
$\qquad$
Unweighted _Weighted $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| .$:$ Logical Skip | 24,798 | $81.0 \%$ | $209,671,531$ | $83.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_HHINC_RUF

## Label: RUF VARIABLE: TOTAL ANNUAL HOUSEHOLD INCOME

Description: RUF variable coded from DEM_HHINC:What is your total annual household income before taxes? Include income earned by anyone residing in your household full-time who is related to you by birth,marriage,or adoption.

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Less than $\$ 25,000$ | 6,707 | $21.9 \%$ | $38,577,741$ | $15.4 \%$ |
| 2: $\$ 25,000$ to $\$ 49,999$ | 6,573 | $21.5 \%$ | $44,451,879$ | $17.7 \%$ |
| 3: $\$ 50,000$ to $\$ 74,999$ | 5,218 | $17.0 \%$ | $44,080,630$ | $17.6 \%$ |
| 4: $\$ 75,000$ to $\$ 99,999$ | 3,589 | $11.7 \%$ | $32,103,063$ | $12.8 \%$ |
| 5: $\$ 100,000$ to $\$ 149,999$ | 4,072 | $13.3 \%$ | $45,276,789$ | $18.0 \%$ |
| 6: $\$ 150,000$ to $\$ 199,999$ | 1,731 | $5.7 \%$ | $19,547,048$ | $7.8 \%$ |
| 7: $\$ 200,000+$ | 1,580 | $5.2 \%$ | $18,359,743$ | $7.3 \%$ |
| -7: Suppressed | 822 | $2.7 \%$ | $7,619,486$ | $3.0 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 3,831 | $0.0 \%$ |
| -3: Missing | 339 | $1.1 \%$ | 894,174 | $0.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Issued: October 16, 2023

## Variable: DEM_STUDENT

## Label: ENROLLED IN OR TAKING COURSES

Description: During the past week, were you enrolled in or taking courses at a college, university, or trade school? __Unweighted_ $\qquad$

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 1: Yes | 3,610 | $11.8 \%$ | $19,240,716$ | $7.7 \%$ |
| 2: No | 26,451 | $86.4 \%$ | $228,588,001$ | $91.1 \%$ |
| -7: Suppressed | 222 | $0.7 \%$ | $2,004,591$ | $0.8 \%$ |
| -3: Missing | 349 | $1.1 \%$ | $1,081,075$ | $0.4 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_INSURA

## Label: DO YOU CURRENTLY HAVE- HEALTH INSURANCE

Description: From any source, do you currently have: a. Health insurance

|  | Unweighted_ |  | Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 26,032 | $85.0 \%$ | $222,699,362$ | $88.8 \%$ |
| 2: No | 4,160 | $13.6 \%$ | $26,560,851$ | $10.6 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 14,982 | $0.0 \%$ |
| -3: Missing | 171 | $0.6 \%$ | $1,215,554$ | $0.5 \%$ |
| . Logical Skip | 268 | $0.9 \%$ | 423,634 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_INSURB

Label: DO YOU CURRENTLY HAVE- CONTRIBUTIONS TO RETIREMENT PLANS

Description: From any source, do you currently have: b. Contributions to retirement plans, including 401(k), Keogh, etc.

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 14,039 | $45.8 \%$ | $124,380,378$ | $49.6 \%$ |
| 2: No | 15,739 | $51.4 \%$ | $122,111,006$ | $48.7 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 77,588 | $0.0 \%$ |
| -3: Missing | 582 | $1.9 \%$ | $3,921,777$ | $1.6 \%$ |
| : Logical Skip | 268 | $0.9 \%$ | 423,634 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_INSURC

Label: DO YOU CURRENTLY HAVE- PROFIT SHARING
Description: From any source, do you currently have: c. Profit sharing and/or stock options

|  | Unweighted_ |  | ——eighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 6,948 | $22.7 \%$ | $51,338,581$ | $20.5 \%$ |
| 2: No | 22,583 | $73.7 \%$ | $192,695,425$ | $76.8 \%$ |
| -3: Missing | 833 | $2.7 \%$ | $6,456,743$ | $2.6 \%$ |
| : Logical Skip | 268 | $0.9 \%$ | 423,634 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_INSURD
Label: DO YOU CURRENTLY HAVE- PAID HOLIDAYS
Description: From any source, do you currently have: d. Paid holidays or vacation

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 12,939 | $42.2 \%$ | $110,101,169$ | $43.9 \%$ |
| 2: No | 16,703 | $54.5 \%$ | $134,965,400$ | $53.8 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 19,216 | $0.0 \%$ |
| -3: Missing | 721 | $2.4 \%$ | $5,404,964$ | $2.2 \%$ |
| : Logical Skip | 268 | $0.9 \%$ | 423,634 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_INSURE
Label: DO YOU CURRENTLY HAVE- PAID SICK LEAVE
Description: From any source, do you currently have: e. Paid sick leave

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 12,182 | $39.8 \%$ | $103,865,810$ | $41.4 \%$ |
| 2: No | 17,420 | $56.9 \%$ | $141,151,441$ | $56.3 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 28,192 | $0.0 \%$ |
| -3: Missing | 760 | $2.5 \%$ | $5,445,307$ | $2.2 \%$ |
| : Logical Skip | 268 | $0.9 \%$ | 423,634 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_INSURF
Label: DO YOU CURRENTLY HAVE- PAID PARENTAL LEAVE
Description: From any source, do you currently have: f. Paid parental or family leave

|  | Unweighted__ |  | —Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 9,128 | $29.8 \%$ | $73,979,461$ | $29.5 \%$ |
| 2: No | 20,313 | $66.3 \%$ | $169,477,104$ | $67.5 \%$ |
| -5: Don't know | 4 | $0.0 \%$ | 112,241 | $0.0 \%$ |
| -3: Missing | 919 | $3.0 \%$ | $6,921,943$ | $2.8 \%$ |
| . Logical Skip | 268 | $0.9 \%$ | 423,634 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_INSURG

Label: DO YOU CURRENTLY HAVE- TUITION ASSISTANCE
Description: From any source, do you currently have: g. Tuition assistance and/or
reimbursement

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 6,966 | $22.7 \%$ | $53,057,355$ | $21.1 \%$ |
| 2: No | 22,335 | $72.9 \%$ | $189,214,765$ | $75.4 \%$ |
| -5: Don't know | 2 | $0.0 \%$ | 26,052 | $0.0 \%$ |
| -3: Missing | 1,061 | $3.5 \%$ | $8,192,577$ | $3.3 \%$ |
| : Logical Skip | 268 | $0.9 \%$ | 423,634 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_DEBT

## Label: HOW MANAGEABLE YOUR HOUSEHOLD DEBT IS

Description: Thinking about all of your household's current debts, including mortgages, bank loans, student loans, money owed to people, medical debt, past-due bills, and credit card balances that are carried over from prior months... As of today, which of the following statements describes how manageable your household debt is?

| LABEL | __Unweighted |  | _Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
|  | COUNT | PCT | COUNT | PCT |
| 1: Have a manageable amount of debt | 13,716 | 44.8\% | 121,610,108 | 48.5\% |
| 2: Have a bit more debt than is manageable | 6,793 | 22.2\% | 49,303,774 | 19.6\% |
| 3: Have far more debt than is manageable | 2,831 | 9.2\% | 21,261,263 | 8.5\% |
| 4: Do not have any debt | 6,845 | 22.3\% | 56,993,925 | 22.7\% |
| -5: Don't know | 1 | 0.0\% | 9,535 | 0.0\% |
| -3: Missing | 161 | 0.5\% | 1,280,111 | 0.5\% |
| .: Logical Skip | 285 | 0.9\% | 455,667 | 0.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: DEM_RELAOWN

## Label: IMMEDIATEFAMILY MEMBERS OWN A BUSINESS

Description: Do any of your immediate family members own a business?

|  | Unweighted_ |  | ——Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Yes | 5,885 | $19.2 \%$ | $41,043,480$ | $16.4 \%$ |
| 2: No | 24,346 | $79.5 \%$ | $208,679,490$ | $83.2 \%$ |
| -3: Missing | 107 | $0.3 \%$ | 719,401 | $0.3 \%$ |
| . Logical Skip | 294 | $1.0 \%$ | 472,012 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_EDU_RUF

Label: RUF VARIABLE: HIGHEST DEGREE OR LEVEL OF SCHOOL COMPLETED

Description: RUF variable coded from DEM_EDU: What is the highest degree or level of school you have completed?

|  | Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Less than high school | 1,913 | 6.2\% | 12,101,828 | 4.8\% |
| 2: High school graduate - high school diploma or the equivalent (GED) | 5,917 | 19.3\% | 43,320,823 | 17.3\% |
| 3: Some college, no degree | 6,233 | 20.3\% | 49,446,430 | 19.7\% |
| 4: Associate degree | 3,247 | 10.6\% | 24,708,105 | 9.8\% |
| 5: Bachelor's degree | 7,370 | 24.1\% | 67,651,890 | 27.0\% |
| 6: Master's degree | 3,731 | 12.2\% | 35,128,352 | 14.0\% |
| 7: Professional or Doctorate degree | 1,283 | 4.2\% | 12,447,948 | 5.0\% |
| -7: Suppressed | 630 | 2.1\% | 5,723,259 | 2.3\% |
| -3: Missing | 308 | 1.0\% | 385,749 | 0.2\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: DEM_MARITAL

## Label: MARITAL STATUS

Description: What is your current marital status?

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: Married | 13,311 | $43.5 \%$ | $131,656,981$ | $52.5 \%$ |
| 2: Widowed | 1,285 | $4.2 \%$ | $10,881,268$ | $4.3 \%$ |
| 3: Divorced | 3,290 | $10.7 \%$ | $26,485,116$ | $10.6 \%$ |
| 4: Separated | 1,173 | $3.8 \%$ | $8,325,660$ | $3.3 \%$ |
| 5: Never married | 8,774 | $28.6 \%$ | $66,714,411$ | $26.6 \%$ |
| 6: Living with partner | 2,044 | $6.7 \%$ | $2,682,906$ | $1.1 \%$ |

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Variable: DEM_MARITAL
Label: MARITALSTATUS
Description: What is your current marital status?

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| -7: Suppressed | 403 | $1.3 \%$ | $3,647,104$ | $1.5 \%$ |
| -3: Missing | 352 | $1.1 \%$ | 520,936 | $0.2 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_HOUSENUM_DRV
Label: DERIVED VARIABLE: NUMBER OF PEOPLE IN HOUSEHOLD
Description: Derived variable coded from DEM_HOUSENUM_1 and DEM_HOUSENUM_2

|  | Unweighted__ |  | _ Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: 1 person | 6,992 | $22.8 \%$ | $49,656,764$ | $19.8 \%$ |
| 2: 2 people | 10,527 | $34.4 \%$ | $92,130,054$ | $36.7 \%$ |
| 3: 3 people | 5,390 | $17.6 \%$ | $45,882,058$ | $18.3 \%$ |
| 4: 4 people | 4,199 | $13.7 \%$ | $35,597,676$ | $14.2 \%$ |
| 5: 5 or more people | 3,126 | $10.2 \%$ | $26,789,965$ | $10.7 \%$ |
| -3: Missing | 398 | $1.3 \%$ | 857,867 | $0.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |


| Variable: DEM_HOUSEADULT_DRV |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: DERIVED VARIABLE: HOW MANY ADULTS LIVE IN YOUR HOUSEHOLD |  |  |  |  |
| Description: Derived variable coded from |  |  |  |  |
|  | Unweighted |  | Weighted |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1 adult | 8,272 | 27.0\% | 58,316,519 | 23.2\% |
| 2 adults | 14,554 | 47.5\% | 129,622,804 | 51.7\% |
| 3 or more adults | 6,382 | 20.8\% | 56,755,190 | 22.6\% |
| -3: Missing | 1,424 | 4.6\% | 6,219,870 | 2.5\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: DEM_HOUSEHOLD_1_Y2_DRV

Label: DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD- SPOUSE OR UNMARRIED PARTNER

Description: Derived Year 2 variable coded from DEM_HOUSEHOLD_2 and DEM_HOUSEHOLD_3: Who lives in your household? Only count people who live with you at least $50 \%$ of the time. 2. Spouse, 3. Unmarried partner
$\qquad$
$\qquad$
LABEL
0 : Household does not include this category

| 1: Household includes one or | 16,024 | $52.3 \%$ | $146,593,294$ | $58.4 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| more individuals in this category |  |  |  |  |
| -3: Missing | 92 | $0.3 \%$ | 801,757 | $0.3 \%$ |
| : Logical Skip | 7,410 | $24.2 \%$ | $50,841,672$ | $20.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_HOUSEHOLD_2_Y2_DRV

## Label: DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLDIMMEDIATEFAMILY

Description: Derived Year 2 variable coded from DEM_HOUSEHOLD_4, DEM_HOUSEHOLD_5, DEM_HOUSEHOLD_7, DEM_HOUSEHOLD_8, and DEM_HOUSEHOLD_9: Who lives in your household? Only count people who live with you at least $50 \%$ of the time. 4. Own child(ren), stepchild(ren), adopted child(ren), and/or foster child(ren) under the age of 18 years
__Unweighted_ __Weighted__

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: Household does not include <br> this category | 9,952 | $32.5 \%$ | $87,487,808$ | $34.9 \%$ |
| 1: Household includes one or <br> more individuals in this category | 13,178 | $43.0 \%$ | $111,783,146$ | $44.6 \%$ |
| -3: Missing | 92 | $0.3 \%$ | 801,757 | $0.3 \%$ |
| : Logical Skip | 7,410 | $24.2 \%$ | $50,841,672$ | $20.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: DEM_HOUSEHOLD_3_Y2_DRV
Label: DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD- OTHER RELATIVES

Description: Derived Year 2 variable coded from DEM_HOUSEHOLD_6 and DEM_HOUSEHOLD_10: Who lives in your household? Only count people who live with you at least $50 \%$ of the time. 6 . Grandchild(ren), 10. Other relatives, specify:

|  | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0 : Household does not include this category | 21,709 | 70.9\% | 187,851,617 | 74.9\% |
| 1: Household includes one or more individuals in this category | 1,421 | 4.6\% | 11,419,337 | 4.6\% |
| -3: Missing | 92 | 0.3\% | 801,757 | 0.3\% |
| . Logical Skip $^{\text {a }}$ | 7,410 | 24.2\% | 50,841,672 | 20.3\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

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Variable: DEM_HOUSEHOLD_4_Y2_DRV

## Label: DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD-NON-RELATIVES

Description: Derived Year 2 variable coded from DEM_HOUSEHOLD_11 and DEM_HOUSEHOLD_12: Who lives in your household? Only count people who live with you at least $50 \%$ of the time. 11. Roommate(s), 12. Other non-relatives, specify:

|  | __Unweighted |  | Weighted |  |
| :---: | :---: | :---: | :---: | :---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: Household does not include this category | 21,936 | 71.6\% | 190,226,957 | 75.8\% |
| 1: Household includes one or more individuals in this category | 1,194 | 3.9\% | 9,043,997 | 3.6\% |
| -3: Missing | 92 | 0.3\% | 801,757 | 0.3\% |
| . Logical Skip | 7,410 | 24.2\% | 50,841,672 | 20.3\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

## Variable: DEM_HOUSECHILDA_DRV

Label: DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD UNDER 5 YEARS OLD

Description: Derived variable coded from DEM_HOUSECHILDA: You said that children or grandchildren under the age of 18 live in your household. Please enter the total number of children/grandchildren that fall into each age category listed below. A. Under 5 years old [SHOW IF DEM_HOUSEHOLD = 4 OR 6]
$\qquad$
Unweighted_ __Weighted

| LABEL | COUNT | PCT | COUNT | PCT |
| :--- | ---: | ---: | ---: | ---: |
| 0: No children reported | 26,479 | $86.4 \%$ | $221,724,726$ | $88.4 \%$ |
| 1: 1 child or more | 2,820 | $9.2 \%$ | $22,963,276$ | $9.2 \%$ |
| -3: Missing | 1,333 | $4.4 \%$ | $6,226,381$ | $2.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_HOUSECHILDB_DRV <br> Label: DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD 5-11 YEARS OLD

Description: Derived variable coded from DEM_HOUSECHILDB: You said that children or grandchildren under the age of 18 live in your household. Please enter the total number of children/grandchildren that fall into each age category listed below. B. 5-11 years old [SHOW IF DEM_HOUSEHOLD = 4 OR 6]

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: No children reported | 25,171 | $82.2 \%$ | $209,811,145$ | $83.6 \%$ |
| 1: 1 child or more | 4,128 | $13.5 \%$ | $34,876,858$ | $13.9 \%$ |
| -3: Missing | 1,333 | $4.4 \%$ | $6,226,381$ | $2.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_HOUSECHILDC_DRV

Label: DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD 12-17 YEARS OLD

Description: Derived variable coded from DEM_HOUSECHILDC: You said that children or grandchildren under the age of 18 live in your household. Please enter the total number of children/grandchildren that fall into each age category listed below. C. 12-17 years old [SHOW IF DEM_HOUSEHOLD = 4 OR 6]
$\qquad$ _Weighted $\qquad$
LABEL

## COUNT PCT

COUNT
PCT

| 0: No children reported | 25,336 | $82.7 \%$ | $211,537,131$ | $84.3 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| $1: 1$ child or more | 3,963 | $12.9 \%$ | $33,150,872$ | $13.2 \%$ |
| -3: Missing | 1,333 | $4.4 \%$ | $6,226,381$ | $2.5 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_NUMCHILD_DRV

Label: DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD
Description: Derived variable coded from DEM_HOUSECHILDA, DEM_HOUSECHILDB, and DEM_HOUSECHILDC: In your household, how many children are: Please enter the number of children for each category. A. Under 5 years old, B. 5-11 years old, C. 12-17 years old and preload information

|  | Unweighted__ |  | Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 0: No children reported | 21,721 | $70.9 \%$ | $179,805,918$ | $71.7 \%$ |
| 1: 1 child | 3,066 | $10.0 \%$ | $27,177,115$ | $10.8 \%$ |
| 2: 2 children reported | 2,789 | $9.1 \%$ | $23,759,512$ | $9.5 \%$ |
| 3: 3 children or more reported | 1,748 | $5.7 \%$ | $14,284,238$ | $5.7 \%$ |
| -3: Missing | 1,308 | $4.3 \%$ | $5,887,599$ | $2.3 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## Variable: DEM_MILITARY_1

Label: HAVE YOU SERVED ON ACTIVE DUTY
Description: Have you ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard?

|  | Unweighted_ |  | —_Weighted__ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: No, never served in the military | 25,462 | $83.1 \%$ | $218,147,158$ | $86.9 \%$ |
| 2: Yes, only on active duty for | 1,180 | $3.9 \%$ | $5,763,981$ | $2.3 \%$ |
| training in the Reserves or <br> National Guard |  |  |  |  |
| 3: Yes, on active duty now | 546 | $1.8 \%$ | $2,385,258$ | $1.0 \%$ |
| 4: Yes, on active duty in the past, | 2,517 | $8.2 \%$ | $19,526,853$ | $7.8 \%$ |
| now a U.S. Veteran |  |  |  |  |
| -7: Suppressed | 453 | $1.5 \%$ | $3,594,749$ | $1.4 \%$ |
| -5: Don't know | 1 | $0.0 \%$ | 3,960 | $0.0 \%$ |
| -3: Missing | 473 | $1.5 \%$ | $1,492,423$ | $0.6 \%$ |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

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| Variable: DEM_CITIZEN_DRV |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Label: DERIVED VARIABLE: CITIZENSHIP STATUS |  |  |  |  |
| Description: Derived variable coded from DEM_CITIZEN_1 and DEM_CITIZEN_2 |  |  |  |  |
|  | __Unweigh |  | Weigh |  |
| LABEL | COUNT | PCT | COUNT | PCT |
| 1: U.S. citizen, born in the U.S. | 27,787 | 90.7\% | 226,975,076 | 90.5\% |
| 2: U.S. citizen, born outside the U.S | 1,465 | 4.8\% | 14,010,073 | 5.6\% |
| 3: Not a U.S. citizen | 395 | 1.3\% | 3,306,249 | 1.3\% |
| -7: Suppressed | 585 | 1.9\% | 5,549,341 | 2.2\% |
| -3: Missing | 400 | 1.3\% | 1,073,644 | 0.4\% |
| TOTALS | 30,632 | 100.0\% | 250,914,383 | 100.0\% |

Variable: WTSURVY
Label: SURVEY WEIGHT: APPLIES TO ALL CASES
Description: Weight variable that applies to all cases

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: WTPROB
Label: PROBABILITY WEIGHT: FOR WORK WITHONLY ABS AND AMERISPEAK SAMPLES

Description: Weight variable that applies to only ABS and AMERISPEAK sample cases
_Unweighted__ _ Weighted_

LABEL

| :: No weight calculated | 17,941 | $58.6 \%$ | $108,318,632$ | $43.2 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: STRATA
Label: SAMPLING STRATA
Description: Sampling strata variable for use with weights

|  | Unweighted_ |  | — Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

Variable: PSU
Label: PSU (PRIMARY SAMPLING UNIT)
Description: Primary Sampling Unit for use with weights

|  | Unweighted_ |  | —Weighted_ |  |
| :--- | ---: | ---: | ---: | ---: |
| LABEL | COUNT | PCT | COUNT | PCT |
| TOTALS | 30,632 | $100.0 \%$ | $250,914,383$ | $100.0 \%$ |

## ALPHABETIC INDEX OF VARIABLES

## ALPHABETIC INDEX OF VARIABLES



## Variable Label

INITIALLY ACQUIRE OWNERSHIP OF BUSINESS
APPLY OR REQUEST ADDITIONAL FINANCING
WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL HOME EQUITY LOAN

WHERE APPLY FOR ADDITIONAL FINANCING- GRANTS
WHERE APPLY FOR ADDITIONAL FINANCING- OTHER CAPITAL SOURCES

WHERE APPLY FOR ADDITIONAL FINANCING- PERSONAL CREDIT CARD

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS CREDIT CARD

WHERE APPLY FOR ADDITIONAL FINANCING-GOVERNMENT-GUARANTEED BUSINESS LOAN

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM BANK

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM GOVERNMENT

WHERE APPLY FOR ADDITIONAL FINANCING- BUSINESS LOAN FROM FAMILY

WHERE APPLY FOR ADDITIONAL FINANCING- INVESTMENT BY VENTURE CAPITALISTS

WHERE APPLY FOR ADDITIONAL FINANCINGCROWDFUNDING

CAPITAL APPLIED DID YOU RECEIVE- BUSINESS CARD CAPITAL APPLIED DID YOU RECEIVE-GOVERNMENT-GUARANTEED BUSINESS LOAN

CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM A BANK

CAPITAL APPLIED DID YOU RECEIVE- BUSINESS FROM GOVERNMENT

CAPITAL APPLIED DID YOU RECEIVE- BUSINESS LOAN FROM FAMILY

## ALPHABETIC INDEX OF VARIABLES

| Variable Name |
| :--- |
| BO_ADDFINANCE_3F |
| BO_ADDFINANCE_3G |
| BO_ADDFINANCE_3H |
| BO_ADDFINANCE_3I |
| BO_ADDFINANCE_4A |
| BO_ADDFINANCE_4B |
| BO_ADDFINANCE_4C |
| BO_ADDFINANCE_4D |
| BO_ADDFINANCE_4E |
| BO_ADDFINANCE_4F |
| BO_ADDFINANCE_4G |
| BO_ADDFINANCE_4H |
| BO_ADDFINANCE_5_1 |
| BO_ADDFINANCE_5_10 |
| BO_ADDFINANCE_5_11 |
| BO_ADDFINANCE_5_12 |
| BO_ADDFINANCE_5_13 |
| BO_ADDFINANCE_5_2 |
| BO_ADDFINANCE_5_3 |
| BO_ADDFINANCE_5_4 |
| BO_ADDFINANCE_5_5 |
| BO_ADDFINANCE_5_6 |

Variable Label

CAPITAL APPLIED DID YOU RECEIVE- INVESTMENT BY VENTURE CAPITALIST

CAPITAL APPLIED DID YOU RECEIVE- CROWDFUNDING
CAPITAL APPLIED DID YOU RECEIVE- GRANTS
CAPITAL APPLIED DID YOU RECEIVE- OTHER
CAPITAL NOT USE NOT RECEIVE- BUSINESS CREDIT CARD
CAPITAL NOT USE NOT RECEIVE-GOVERNMENT-GUARANTEED BUSINESS LOAN

CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM A BANK

CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM GOVERNMENT

CAPITAL NOT USE NOT RECEIVE- BUSINESS LOAN FROM FAMILY

CAPITAL NOT USE NOT RECEIVE- INVESTMENT BY VENTURE CAPITALIST

CAPITAL NOT USE NOT RECEIVE- CROWDFUNDING CAPITAL NOT USE NOT RECEIVE- GRANTS DECLINED FUNDING ADDITIONAL- POOR CREDIT SCORE DECLINED FUNDING ADDITIONAL- UNDESIRABLE LOCATION

DECLINED FUNDING ADDITIONAL- NO RELATIONSHIP WITH BANK

DECLINED FUNDING ADDITIONAL- NOT GIVEN A REASON
DECLINED FUNDING ADDITIONAL- OTHER
DECLINED FUNDING ADDITIONAL- CREDIT HISTORY
DECLINED FUNDING ADDITIONAL- MISSED PAYMENTS
DECLINED FUNDING ADDITIONAL- AGE OF BUSINESS
DECLINED FUNDING ADDITIONAL- PERSONAL BACKGROUND

DECLINED FUNDING ADDITIONAL- COLLATERAL

## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_ADDFINANCE_5_7 | DECLINED FUNDING ADDITIONAL- BUSINESS PLAN |
| BO_ADDFINANCE_5_8 | DECLINED FUNDING ADDITIONAL- TOO RISKY |
| BO_ADDFINANCE_5_9 | DECLINED FUNDING ADDITIONAL- UNDESIRABLE INDUSTRY |
| BO_ADDFINANCE_6_1 | NOT REQUEST GRANT FUNDING- FIND OPPORTUNITIES |
| BO_ADDFINANCE_6_2 | NOT REQUEST GRANT FUNDING- QUALIFY FOR GRANT |
| BO_ADDFINANCE_6_3 | NOT REQUEST GRANT FUNDING- UNLIKELY RECEIVE GRANT |
| BO_ADDFINANCE_6_4 | NOT REQUEST GRANT FUNDING- TOO DIFFICULT |
| BO_ADDFINANCE_6_5 | NOT REQUEST GRANT FUNDING- REQUIREMENTS |
| BO_ADDFINANCE_6_6 | NOT REQUEST GRANT FUNDING- ONLY COVER A PORTION |
| BO_ADDFINANCE_6_7 | NOT REQUEST GRANT FUNDING- OTHER |
| BO_ADDFINANCE_7_1 | NOT REQUEST FROM A BANK- POOR CREDIT SCORE |
| BO_ADDFINANCE_7_2 | NOT REQUEST FROM A BANK- LACK OF RELATIONSHIP |
| BO_ADDFINANCE_7_3 | NOT REQUEST FROM A BANK- NOT TAKE ON DEBT |
| BO_ADDFINANCE_7_4 | NOT REQUEST FROM A BANK- INTEREST RATE |
| BO_ADDFINANCE_7_5 | NOT REQUEST FROM A BANK- REPAYMENT TERMS |
| BO_ADDFINANCE_7_6 | NOT REQUEST FROM A BANK- EXPECTED TO BE DECLINED |
| BO_ADDFINANCE_7_7 | NOT REQUEST FROM A BANK- OTHER |
| BO_ADDFINANCE_8_1 | NOT REQUEST FROM THE FOLLOWING- POOR CREDIT SCORE |
| BO_ADDFINANCE_8_2 | NOT REQUEST FROM THE FOLLOWING- LACK OF RELATIONSHIP |
| BO_ADDFINANCE_8_3 | NOT REQUEST FROM THE FOLLOWING- NOT TAKE ON DEBT |
| BO_ADDFINANCE_8_4 | NOT REQUEST FROM THE FOLLOWING- INTEREST RATE |
| BO_ADDFINANCE_8_5 | NOT REQUEST FROM THE FOLLOWING- REPAYMENT TERMS |
| BO_ADDFINANCE_8_6 | NOT REQUEST FROM THE FOLLOWING- EXPECTED TO BE DECLINED |
| BO_ADDFINANCE_8_7 | NOT REQUEST FROM THE FOLLOWING- OTHER |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_ADDFINANCE_INSTITUTION_1_1 | WHICH INSTITUTION REQUESTED CAPITAL FROM- SMALL LOCAL BANK |
| BO_ADDFINANCE_INSTITUTION_1_2 | WHICH INSTITUTION REQUESTED CAPITAL FROM- LARGE NATIONAL BANK |
| BO_ADDFINANCE_INSTITUTION_1_3 | WHICH INSTITUTION REQUESTED CAPITAL FROMFINANCIAL SERVICES COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_4 | WHICH INSTITUTION REQUESTED CAPITAL FROM- ONLINE LENDER |
| BO_ADDFINANCE_INSTITUTION_1_5 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CREDIT UNION |
| BO_ADDFINANCE_INSTITUTION_1_6 | WHICH INSTITUTION REQUESTED CAPITAL FROM- FINANCE COMPANY |
| BO_ADDFINANCE_INSTITUTION_1_7 | WHICH INSTITUTION REQUESTED CAPITAL FROMALTERNATIVE FINANCIAL SOURCE |
| BO_ADDFINANCE_INSTITUTION_1_8 | WHICH INSTITUTION REQUESTED CAPITAL FROM- CDFI |
| BO_ADDFINANCE_INSTITUTION_1_9 | WHICH INSTITUTION REQUESTED CAPITAL FROM- OTHER INSTITUTION |
| BO_ADDFINANCE_WS1_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDPERSONAL |
| BO_ADDFINANCE_WS2_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDPERSONAL/BUSINESS CREDIT CARD |
| BO_ADDFINANCE_WS3_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDLOCAL/NATIONAL BANK |
| BO_ADDFINANCE_WS4_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDFINANCIAL INSTITUTION |
| BO_ADDFINANCE_WS5_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDCROWDFUNDING/COMMUNITY DEVELOPMENT |
| BO_ADDFINANCE_WS6_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDGOVERNMENT SOURCE |
| BO_ADDFINANCE_WS7_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDBUSINESS LOAN FROM FAMILY |
| BO_ADDFINANCE_WS8_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDVENTURE CAPITALISTS |
| BO_ADDFINANCE_WS9_RUF | RUF VARIABLE: ADDITIONAL FINANCING RECEIVEDOTHER |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_BIZEMERGE_1 | ORIGIN OF WORK/ BUSINESS |
| BO_BIZTYPE_1 | BUSINESS TYPE |
| BO_CASH | CASH ON HAND |
| BO_CHALLENGE_1_1 | FINANCIAL CHALLENGES- NOT BEING ABLE TO ACCESS HEALTH INSURANCE |
| BO_CHALLENGE_1_2 | FINANCIAL CHALLENGES- NOT HAVING ACCESS TO EMPLOYER-PROVIDED BENEFITS |
| BO_CHALLENGE_1_3 | FINANCIAL CHALLENGES- PERSONAL FINANCES |
| BO_CHALLENGE_1_4 | FINANCIAL CHALLENGES- ACCESSING CAPITAL |
| BO_CHALLENGE_1_5 | FINANCIAL CHALLENGES- MAKING RENT PAYMENTS |
| BO_CHALLENGE_1_6 | FINANCIAL CHALLENGES- DECREASING SALES |
| BO_CHALLENGE_1_7 | FINANCIAL CHALLENGES- INCREASING BUSINESS COSTS |
| BO_CHALLENGE_1_8 | FINANCIAL CHALLENGES- NONE OF THE ABOVE |
| BO_CHALLENGE_2_1_Y2 | BUSINESS OPERATIONS CHALLENGES- MAINTAINING BUSINESS LICENSE- Y2 |
| BO_CHALLENGE_2_2_Y2 | BUSINESS OPERATIONS CHALLENGES- DOING MY TAXES- Y2 |
| BO_CHALLENGE_2_3_Y2 | BUSINESS OPERATIONS CHALLENGES- NAVIGATING GOVERNMENT REGULATIONS- Y2 |
| BO_CHALLENGE_2_4_Y2 | BUSINESS OPERATIONS CHALLENGES- BUSINESS OPERATIONS CHALLENGES- NONE OF THE ABOVE- Y2 |
| BO_CHALLENGE_3_1_Y2 | CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS- Y2 |
| BO_CHALLENGE_3_2_Y2 | CUSTOMER REACH CHALLENGES- KEEPING EXISTING CUSTOMERS- Y2 |
| BO_CHALLENGE_3_3_Y2 | CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE- Y2 |
| BO_CHALLENGE_3_4_Y2 | CUSTOMER REACH CHALLENGES- IDENTIFYING BUSINESS OPPORTUNITIES- Y2 |
| BO_CHALLENGE_3_5_Y2 | CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE- Y2 |
| BO_CHALLENGE_4_10_Y2 | RESOURCE OR SUPPORT CHALLENGES- EDUCATIONAL MATERIALS- Y2 |
| BO_CHALLENGE_4_11_Y2 | RESOURCE OR SUPPORT CHALLENGES- NONE OF THE ABOVEY2 |

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| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_4_1_Y2 | RESOURCE OR SUPPORT CHALLENGES- FINDING PROFESSIONAL SUPPORT- Y2 |
| BO_CHALLENGE_4_2_Y2 | RESOURCE OR SUPPORT CHALLENGES- FINDING ROLE MODELS- Y2 |
| BO_CHALLENGE_4_3_Y2 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM FAMILY- Y2 |
| BO_CHALLENGE_4_4_Y2 | RESOURCE OR SUPPORT CHALLENGES- GETTING SUPPORT FROM MY COMMUNITY- Y2 |
| BO_CHALLENGE_4_5_Y2 | RESOURCE OR SUPPORT CHALLENGES- BALANCING WORK AND FAMILY- Y2 |
| BO_CHALLENGE_4_6_Y2 | RESOURCE OR SUPPORT CHALLENGES- FEELING BURNT OUTY2 |
| BO_CHALLENGE_4_7_Y2 | RESOURCE OR SUPPORT CHALLENGES- MAJOR LIFE EVENT- Y2 |
| BO_CHALLENGE_4_8_Y2 | RESOURCE OR SUPPORT CHALLENGES- FINDING TIME- Y2 |
| BO_CHALLENGE_4_9_Y2 | RESOURCE OR SUPPORT CHALLENGES- GROWING NETWORKY2 |
| BO_CHALLENGE_5_1_Y2 | ECONOMY OR MARKET CHALLENGES- FINDING OR RETAINING QUALIFIED EMPLOYEES- Y2 |
| BO_CHALLENGE_5_2_Y2 | ECONOMY OR MARKET CHALLENGES- COMPETING AGAINST OTHER BUSINESSES- Y2 |
| BO_CHALLENGE_5_3_Y2 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUESY2 |
| BO_CHALLENGE_5_4_Y2 | ECONOMY OR MARKET CHALLENGES- DECREASING DEMAND FOR MY PRODUCT- Y2 |
| BO_CHALLENGE_5_5_Y2 | ECONOMY OR MARKET CHALLENGES- UNFAVORABLE ECONOMY- Y2 |
| BO_CHALLENGE_5_6_Y2 | ECONOMY OR MARKET CHALLENGES- NAVIGATING REQUIREMENTS- Y2 |
| BO_CHALLENGE_5_7_Y2 | ECONOMY OR MARKET CHALLENGES- NONE OF THE ABOVEY2 |
| BO_CHALLENGE_6 | FACING OTHER CHALLENGES |
| BO_CHALLENGE_ADDRESS_1_1 | TAKE ACTION- SPOKE WITH FRIEND |
| BO_CHALLENGE_ADDRESS_1_2 | TAKE ACTION- MENTOR |
| BO_CHALLENGE_ADDRESS_1_3 | TAKE ACTION- INDUSTRY EXPERTS |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_ADDRESS_1_4 | TAKE ACTION- PROFESSIONAL ADVICE |
| BO_CHALLENGE_ADDRESS_1_5 | TAKE ACTION- ATTENDED TRAININGS |
| BO_CHALLENGE_ADDRESS_1_6 | TAKE ACTION- APPLIED SUPPORT PROGRAM |
| BO_CHALLENGE_ADDRESS_1_7 | TAKE ACTION- OTHER |
| BO_CHALLENGE_ADDRESS_1_8 | TAKE ACTION- NONE OF THE ABOVE |
| BO_CHALLENGE_ENDAA_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SUPPLY CHAIN ISSUES- Y2 |
| BO_CHALLENGE_ENDA_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS HEALTH INSURANCE- Y2 |
| BO_CHALLENGE_ENDBB_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSDECREASING DEMAND FOR PRODUCT- Y2 |
| BO_CHALLENGE_ENDB_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- NOT ACCESS TO EMPLOYER BENEFITS- Y2 |
| BO_CHALLENGE_ENDCC_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSUNFAVORABLE ECONOMY- Y2 |
| BO_CHALLENGE_ENDC_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSCHALLENGES WITH PERSONAL FINANCES- Y2 |
| BO_CHALLENGE_ENDDD_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- HIRING EMPLOYEES- Y2 |
| BO_CHALLENGE_ENDD_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- ACCESSING CAPITAL- Y2 |
| BO_CHALLENGE_ENDE_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAKING RENT PAYMENTS- Y2 |
| BO_CHALLENGE_ENDF_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSDECREASING SALES- Y2 |
| BO_CHALLENGE_ENDG_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- INCREASING BUSINESS COSTS- Y2 |
| BO_CHALLENGE_ENDH_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSMAINTAINING BUSINESS LICENSE- Y2 |
| BO_CHALLENGE_ENDI_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- DOING MY TAXES- Y2 |
| BO_CHALLENGE_ENDJ_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSNAVIGATING GOVERNMENT REGULATIONS- Y2 |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_CHALLENGE_ENDK_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING CUSTOMERS- Y2 |
| BO_CHALLENGE_ENDL_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- KEEPING EXISTING CUSTOMERS- Y2 |
| BO_CHALLENGE_ENDM_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- SETTING UP THE BUSINESS- Y2 |
| BO_CHALLENGE_ENDN_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BUSINESS OPPORTUNITIES- Y2 |
| BO_CHALLENGE_ENDO_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING PROFESSIONAL SUPPORT- Y2 |
| BO_CHALLENGE_ENDP_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING ROLE MODELS- Y2 |
| BO_CHALLENGE_ENDQ Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM FAMILY- Y2 |
| BO_CHALLENGE_ENDR_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GETTING SUPPORT FROM COMMUNITY- Y2 |
| BO_CHALLENGE_ENDS_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- BALANCING WORK AND FAMILY- Y2 |
| BO_CHALLENGE_ENDT_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FEELING BURNT OUT- Y2 |
| BO_CHALLENGE_ENDU_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- MAJOR LIFE EVENT- Y2 |
| BO_CHALLENGE_ENDV_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING TIME- Y2 |
| BO_CHALLENGE_ENDW_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- GROWING NETWORK- Y2 |
| BO_CHALLENGE_ENDX_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESSEDUCATIONAL MATERIALS- Y2 |
| BO_CHALLENGE_ENDY_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- FINDING QUALIFIED EMPLOYEES- Y2 |
| BO_CHALLENGE_ENDZ_Y2 | PRIMARY REASONS YOU CLOSED YOUR BUSINESS- COMPETING AGAINST OTHER BUSINESS- Y2 |
| BO_CLIENT_1 | WORK PRIMARILY FOR ONE CLIENT |
| BO_COLLAB_1 | BUSINESS CONCEPT ON OWN OR COLLABORATING |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| BO_EMPBENEFIT_1_1 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- HEALTH INSURANCE |
| BO_EMPBENEFIT_1_2 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- RETIREMENT PLANS |
| BO_EMPBENEFIT_1_3 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PROFIT SHARING |
| BO_EMPBENEFIT_1_4 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID HOLIDAYS |
| BO_EMPBENEFIT_1_5 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID SICK LEAVE |
| BO_EMPBENEFIT_1_6 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- PAID PARENTAL OR FAMILY LEAVE |
| BO_EMPBENEFIT_1_7 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- TUITION ASSISTANCE |
| BO_EMPBENEFIT_1_8 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- OTHER BENEFIT |
| BO_EMPBENEFIT_1_9 | EMPLOYEE BENEFITS PAID BY YOUR BUSINESS- NONE OF THE ABOVE |
| BO_EMPLOYEES_1_1_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- FULL-TIME PAID EMPLOYEES |
| BO_EMPLOYEES_1_2_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- PART-TIME PAID EMPLOYEES |
| BO_EMPLOYEES_1_3_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- PAID DAY LABORERS |
| BO_EMPLOYEES_1_4_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- TEMPORARY STAFFING AND LEASED EMPLOYEES |
| BO_EMPLOYEES_1_5_DRV | DERIVED VARIABLE: TYPES OF WORKERS USEDCONTRACTORS |
| BO_EMPLOYEES_1_6_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- UNPAID EMPLOYEES |
| BO_EMPLOYEES_1_7_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- OTHER |
| BO_EMPLOYEES_1_8_DRV | DERIVED VARIABLE: TYPES OF WORKERS USED- NONE |
| BO_EMPWAGES | PERCENT HOURLY WAGE ABOVE |

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## ALPHABETIC INDEX OF VARIABLES

```
Variable Name
BO_EXITSTRAT_1_Y2
BO_GOALS_1
BO_GOALS_2
BO_GRANT_TYPE_1_1
BO_GRANT_TYPE_1_2
BO_GRANT_TYPE_1_3
BO_GRANT_TYPE_1_4
BO_HOURSWK_1
BO_HOURSWK_2
BO_INDUSTRY_1
BO_LEGALSTAT_1
BO_LENGTH_1
BO_NUMEMPLOY_1_Y2_RUF
BO_NUMPREVBIZ_1
BO_ONLINE_1
BO_PLMARGIN_1
BO_POSTPLANS_1
BO_POSTPLANS_2
BO_PRIMARYINC_1
BO_PRIMARYINC_2
BO_REASONS_1_Y2
BO_REASONS_2_Y2
BO_REVENUE_1_RUF
```

Variable Label
HOW YOU CLOSED OR ENDED YOUR BUSINESS OR STOPPED WORKING FOR YOURSELF- Y2

TOP GOAL FOR THE NEXT FIVE YEARS
ACCESS TO SUPPORT AND RESOURCES IN COMMUNITY TO MEET BUSINESS GOALS

SOURCE REQUESTED GRANT CAPITAL- GOVERNMENT SOURCE
SOURCE REQUESTED GRANT CAPITAL- PRIVATE INSTITUTION
SOURCE REQUESTED GRANT CAPITAL- NON-PROFIT ORGANIZATION

SOURCE REQUESTED GRANT CAPITAL- OTHER GRANT SOURCE
AVERAGE NUMBER OF HOURS PER WEEK MANAGING OR WORKING IN YOUR BUSINESS

IN LAST YEAR AVERAGE NUMBER OF HOURS SPENT MANAGING OR WORKING IN YOUR BUSINESS

WHAT INDUSTRY BEST CLASSIFIES
BUSINESS LEGAL FORM OF ORGANIZATION
HOW LONG DO YOU SEE YOURSELF
RUF VARIABLE: NUMBER OF WORKERS USED- Y2
HOW MANY PREVIOUS BUSINESSES HAVE YOU OWNED
DO YOU HAVE A WEBSITE OR SOCIAL MEDIA PRESENCE
DID YOU HAVE PROFITS LOSSES OR BREAK EVEN
WHAT ARE YOUR PLANS FOR AFTER YOU FINISH
WHAT DID YOU DO IMMEDIATELY AFTER YOU FINISHED
DOES YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME

THE LAST YEAR DID YOUR WORK PROVIDE PRIMARY SOURCE OF HOUSEHOLD INCOME

PRIMARY REASON FOR STOPPING- Y2
SECOND MOST IMPORTANT REASON FOR STOPPING- Y2
RUF VARIABLE: AMOUNT OF INCOME OR SALES AND OPERATING REVENUES

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :--- | :--- |
| BO_REVENUE_2_RUF | RUF VARIABLE: THE LAST YEAR AMOUNT OF INCOME OR SALES |
| AND OPERATING REVENUES |  |
| BO_STARTBIZ_1_Y2_RUF | RUF VARIABLE: WHAT YEAR DID YOU START -Y2 |
| BO_WEEKSWK_1 | WEEKS SPEND MANAGING OR WORKING IN THIS BUSINESS |
| BO_WEEKSWK_2 | IN LAST YEAR HOW MANY WEEKS SPEND MANAGING OR |
| BORKING IN YOUR BUSINESS |  |
| BO_WORKHOME_1 | PRIMARY LOCATION WORKED |
| BUSINESS_COSTS_1 | PRICES CHANGED |
| BUSINESS_COSTS_2 | SALARIES CHANGED |
| BUSINESS_INTERRUPTIONS_1_1 | FOLLOWING INTERRUPTIONS- DOMESTIC DELAYS |
| BUSINESS_INTERRUPTIONS_1_2 | FOLLOWING INTERRUPTIONS- FOREIGN DELAYS |
| BUSINESS_INTERRUPTIONS_1_3 | FOLLOWING INTERRUPTIONS- ALTERNATIVE DOMESTIC |
| BUSINESS_INTERRUPTIONS_1_4 | FOLLOWING INTERRUPTIONS- ALTERNATIVE FOREIGN |
| BUSINESS_INTERRUPTIONS_1_5 | FOLLOWING INTERRUPTIONS- PRODUCTION DELAYS |
| BUSINESS_INTERRUPTIONS_1_6 | FOLLOWING INTERRUPTIONS- DELIVERY/SHIPPING |
| BUSINESS_INTERRUPTIONS_1_7 | FOLLOWING INTERRUPTIONS- OTHER |
| BUSINESS_INTERRUPTIONS_1_8 | FOLLOWING INTERRUPTIONS- NONE |
| CENSUS_DIV_DRV | CENSUS DIVISION DERIVED FROM ZIP CODE |
| COUNTY_DRV | COUNTY FIPS CODE DERIVED FROM ZIP CODE |
| COUNTY_NAME | COUNTY NAME DERIVED FROM ZIP CODE |
| CURWORK | CURRENTLY WORKING FLAG |
| DEM_AGE_IMPUTED | INDICATOR FOR IMPUTED AGE VALUES |
| DEM_AGE_RUF | RUF VARIABLE: RESPONDENT AGE |
| DEM_CITIZEN_DRV | DERIVED VARIABLE: CITIZENSHIP STATUS |
| DEM_DEBT |  |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| DEM_HOUSEADULT_DRV | DERIVED VARIABLE: HOW MANY ADULTS LIVE IN YOUR HOUSEHOLD |
| DEM_HOUSECHILDA_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD UNDER 5 YEARS OLD |
| DEM_HOUSECHILDB_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD 5-11 YEARS OLD |
| DEM_HOUSECHILDC_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD 12-17 YEARS OLD |
| DEM_HOUSEHOLD_1_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD- SPOUSE OR UNMARRIED PARTNER |
| DEM_HOUSEHOLD_2_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLDIMMEDIATE FAMILY |
| DEM_HOUSEHOLD_3_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD- OTHER RELATIVES |
| DEM_HOUSEHOLD_4_Y2_DRV | DERIVED VARIABLE: WHO LIVES IN YOUR HOUSEHOLD-NON-RELATIVES |
| DEM_HOUSENUM_DRV | DERIVED VARIABLE: NUMBER OF PEOPLE IN HOUSEHOLD |
| DEM_INSURA | DO YOU CURRENTLY HAVE- HEALTH INSURANCE |
| DEM_INSURB | DO YOU CURRENTLY HAVE- CONTRIBUTIONS TO RETIREMENT PLANS |
| DEM_INSURC | DO YOU CURRENTLY HAVE- PROFIT SHARING |
| DEM_INSURD | DO YOU CURRENTLY HAVE- PAID HOLIDAYS |
| DEM_INSURE | DO YOU CURRENTLY HAVE- PAID SICK LEAVE |
| DEM_INSURF | DO YOU CURRENTLY HAVE- PAID PARENTAL LEAVE |
| DEM_INSURG | DO YOU CURRENTLY HAVE- TUITION ASSISTANCE |
| DEM_MARITAL | MARITAL STATUS |
| DEM_MILITARY_1 | HAVE YOU SERVED ON ACTIVE DUTY |
| DEM_NUMCHILD_DRV | DERIVED VARIABLE: NUMBER OF CHILDREN IN HOUSEHOLD |
| DEM_RELAOWN | IMMEDIATE FAMILY MEMBERS OWN A BUSINESS |
| DEM_STATE | RESPONDENT STATE |
| DEM_STUDENT | ENROLLED IN OR TAKING COURSES |

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| Variable Name | Variable Label |
| :---: | :---: |
| DOV_CUR_ENTR | CURRENT ENTREPRENEUR FLAG |
| DOV_CUR_FREE | CURRENT FREELANCER FLAG |
| DOV_FORM_ENTR | FORMER ENTREPRENEUR FLAG |
| DOV_FORM_ENTR_Y1 | FORMER ENTREPRENEUR FLAG - Y1 EQUIVALENT |
| DOV_FORM_FREE | FORMER FREELANCER FLAG |
| DOV_FORM_FREE_Y1 | FORMER FREELANCER FLAG - Y1 EQUIVALENT |
| DOV_GENPOP | GENERAL POPULATION FLAG |
| DOV_GIGWORK | GIG WORKER FLAG |
| DOV_GROUP | COMPUTE GROUP |
| DOV_NASCENT | NASCENT FLAG |
| DOV_WITHDRAW | WITHDRAWN FLAG |
| DOV_WITHDRAW_Y1 | WITHDRAWN FLAG - Y1 EQUIVALENT |
| ENTR_CHALLENGES_1_1 | THREE BIGGEST CHALLENGES- HEALTH INSURANCE |
| ENTR_CHALLENGES_1_10 | THREE BIGGEST CHALLENGES- COMPETING |
| ENTR_CHALLENGES_1_11 | THREE BIGGEST CHALLENGES- ECONOMY |
| ENTR_CHALLENGES_1_2 | THREE BIGGEST CHALLENGES- TAX PAYMENTS |
| ENTR_CHALLENGES_1_3 | THREE BIGGEST CHALLENGES- CUSTOMERS |
| ENTR_CHALLENGES_1_4 | THREE BIGGEST CHALLENGES- BALANCING |
| ENTR_CHALLENGES_1_5 | THREE BIGGEST CHALLENGES- LONG HOURS |
| ENTR_CHALLENGES_1_6 | THREE BIGGEST CHALLENGES- MOTIVATION |
| ENTR_CHALLENGES_1_7 | THREE BIGGEST CHALLENGES- MAKING ENOUGH MONEY |
| ENTR_CHALLENGES_1_8 | THREE BIGGEST CHALLENGES- REGULATIONS |
| ENTR_CHALLENGES_1_9 | THREE BIGGEST CHALLENGES- RETAINING EMPLOYEES |
| ENTR_EXPERIENCE_1 | SIMILAR WORK |
| ENTR_EXPERIENCE_2 | PRIOR EXPERIENCE BUSINESS |
| ENTR_EXPERIENCE_3 | YEARS OF EXPERIENCE |
| GP_CONSIDER_1_10_Y2 | PRIMARY REASONS NOT CONSIDERED BUSINESS- I LIKE MY CURRENT JOB- Y2 |

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Variable Name
GP_CONSIDER_1_11_Y2
GP_CONSIDER_1_12_Y2
GP_CONSIDER_1_13_Y2
GP_CONSIDER_1_14_Y2
GP_CONSIDER_1_15_Y2
GP_CONSIDER_1_16_Y2
GP_CONSIDER_1_17_Y2
GP_CONSIDER_1_18_Y2
GP_CONSIDER_1_1_Y2
GP_CONSIDER_1_2_Y2
GP_CONSIDER_1_3_Y2
GP_CONSIDER_2_Y2
GP_CONSIDER_3_Y2
GP_CONSIDER_4
GP_CONSIDER_1_4_Y2
GP_CONSIDER_1_5_Y2
GP_CONSIDER_1_6_Y2
GP_CONSIDER_1_8_Y2
GPSIDER_1_7_Y2
GP_

## Variable Label

PRIMARY REASONS NOT CONSIDERED BUSINESS- NEED EMPLOYER BENEFITS- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE SKILLS- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T KNOW WHERE TO GO- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- MAJOR LIFE EVENTY2

PRIMARY REASONS NOT CONSIDERED BUSINESS- RETIRED- Y2
PRIMARY REASONS NOT CONSIDERED BUSINESS- HEALTH REASONSY2

PRIMARY REASONS NOT CONSIDERED BUSINESS- CREDIT SCORE- Y2
PRIMARY REASONS NOT CONSIDERED BUSINESS- OTHER REASON- Y2
PRIMARY REASONS NOT CONSIDERED BUSINESS- WHAT KIND OF BUSINESS- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO RISKY- Y2
PRIMARY REASONS NOT CONSIDERED BUSINESS- LOCAL COMMUNITY- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- DON'T HAVE ENOUGH SAVINGS- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- ACCESSING FINANCING- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- FAMILY NOT SUPPORTIVE- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- SEEMS TOO CHALLENGING- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- UNCERTAIN ECONOMY- Y2

PRIMARY REASONS NOT CONSIDERED BUSINESS- TOO MUCH TIMEY2

PRIMARY REASON FOR NOT STARTING- Y2
SECOND MOST IMPORTANT REASON FOR NOT STARTING- Y2
IDEA EXPLORE THE POSSIBILITY

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| Variable Name | Variable Label |
| :--- | :--- |
| GP_CONSIDER_5_1 | IDEA SUPPORT- MENTOR |
| GP_CONSIDER_5_2 | IDEA SUPPORT- PROFESSIONAL ADVICE |
| GP_CONSIDER_5_3 | IDEA SUPPORT- COMMUNITY EDUCATION PROGRAM |
| GP_CONSIDER_5_4 | IDEA SUPPORT- ONLINE EDUCATION PROGRAM |
| GP_CONSIDER_5_5 | IDEA SUPPORT- IMPROVE CREDIT |
| GP_CONSIDER_5_6 | IDEA SUPPORT- BUSINESS NETWORK |
| GP_CONSIDER_5_7 | IDEA SUPPORT- OTHER SUPPORT |
| GP_CONSIDER_6 | SELF-EMPLOYED MOST CHALLENGING |
| GP_EMPBENEFIT_1_1 | EMPLOYEE BENEFITS PAID BY EMPLOYER- HEALTH INSURANCE |
| GP_EMPBENEFIT_1_2 | EMPLOYEE BENEFITS PAID BY EMPLOYER- RETIREMENT PLANS |
| GP_EMPBENEFIT_1_3 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PROFIT SHARING |
| GP_EMPBENEFIT_1_4 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID HOLIDAYS |
| GP_EMPBENEFIT_1_5 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID SICK LEAVE |
| GP_EMPBENEFIT_1_6 | EMPLOYEE BENEFITS PAID BY EMPLOYER- PAID PARENTAL LEAVE |
| GP_EMPBENEFIT_1_7 | EMPLOYEE BENEFITS PAID BY EMPLOYER- TUITION ASSISTANCE |
| GP_EMPBENEFIT_1_8 | EMPLOYEE BENEFITS PAID BY EMPLOYER- OTHER BENEFIT |
| GP_EMPBENEFIT_1_9 | EMPLOYEE BENEFITS PAID BY EMPLOYER- NONE OF THE ABOVE |
| GP_EMPLOYEELENGTH_1 | HOW LONG WORK THERE |
| GP_EMPLOYERLENGTH_1 | BUSINESS BEEN IN EXISTENCE |
| GP_HOURSWK_1 | HOW MANY HOURS DID YOU USUALLY WORK EACH WEEK |
| GP_NEWJOB_1A | NEXT YEAR HOW LIKELY IS IT- STAY WITH CURRENT EMPLOYMENT |
| GP_NEWJOB_1B | ARRANGEMENT |
| GP_NEWJOB_1C | NEXT YEAR HOW LIKELY IS IT- LOOK FOR A DIFFERENT JOB |
| GP_NEWJOB_1D | NEXT YEAR HOW LIKELY IS IT- LOOK FOR ANOTHER JOB IN ADDITION |
| GP_NEWJOB_1E | NEXT YEAR HOW LIKELY IS IT- START OWN BUSINESS |
| GP_NEWJOB_1F | NEXT YEAR HOW LIKELY IS IT- START WORKING FOR YOURSELF |
| INCOME |  |

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| Variable Name | Variable Label |
| :---: | :---: |
| GP_NEWJOB_1G | NEXT YEAR HOW LIKELY IS IT- ENGAGE IN GIG WORK AS SECONDARY INCOME |
| GP_NEWJOB_1H | NEXT YEAR HOW LIKELY IS IT- RETIRE |
| GP_NEWJOB_1I | NEXT YEAR HOW LIKELY IS IT- EXIT THE LABOR FORCE |
| GP_NEWJOB_1J | NEXT YEAR HOW LIKELY IS IT- GO BACK TO SCHOOL |
| GP_NEWJOB_2A | NEXT YEAR HOW LIKELY IS IT YOU WILL- TAKE A JOB |
| GP_NEWJOB_2B | NEXT YEAR HOW LIKELY IS IT YOU WILL- START OWN BUSINESS |
| GP_NEWJOB_2C | NEXT YEAR HOW LIKELY IS IT YOU WILL- START WORKING FOR YOURSELF |
| GP_NEWJOB_2D | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS PRIMARY INCOME |
| GP_NEWJOB_2E | NEXT YEAR HOW LIKELY IS IT YOU WILL- ENGAGE IN GIG WORK AS SECONDARY INCOME |
| GP_NEWJOB_2F | NEXT YEAR HOW LIKELY IS IT YOU WILL- GO BACK TO SCHOOL |
| GP_NUMEMPSTART_1 | HOW MANY PEOPLE WORK FOR THIS EMPLOYER |
| GP_WEEKSWK_1 | HOW MANY WEEKS DID YOU WORK |
| MSA | FIFTY HIGHEST POPULATION MSAS DERIVED FROM ZIP CODE |
| PARTIAL_CASE | INDICTOR FOR PARTIAL COMPLETE CASES |
| PE_CAPITAL_1_1 | SOURCES OF CAPITAL- PERSONAL/FAMILY SAVINGS |
| PE_CAPITAL_1_10 | SOURCES OF CAPITAL- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_1_11 | SOURCES OF CAPITAL- CROWDFUNDING |
| PE_CAPITAL_1_12 | SOURCES OF CAPITAL- GRANTS |
| PE_CAPITAL_1_13 | SOURCES OF CAPITAL- OTHER CAPITAL |
| PE_CAPITAL_1_14 | SOURCES OF CAPITAL- NONE NEEDED |
| PE_CAPITAL_1_2 | SOURCES OF CAPITAL- PERSONAL/FAMILY ASSETS |
| PE_CAPITAL_1_3 | SOURCES OF CAPITAL- PERSONAL/FAMILY HOME EQUITY LOAN |
| PE_CAPITAL_1_4 | SOURCES OF CAPITAL- PERSONAL CREDIT CARD |
| PE_CAPITAL_1_5 | SOURCES OF CAPITAL- BUSINESS CREDIT CARD |
| PE_CAPITAL_1_6 | SOURCES OF CAPITAL- GOVERNMENT-GUARANTEED BUSINESS LOAN |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_CAPITAL_1_7 | SOURCES OF CAPITAL- BUSINESS LOAN FROM BANK |
| PE_CAPITAL_1_8 | SOURCES OF CAPITAL- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_1_9 | SOURCES OF CAPITAL- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_2A | CAPITAL RECEIVED- BUSINESS CREDIT CARD |
| PE_CAPITAL_2B | CAPITAL RECEIVED- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_2C | CAPITAL RECEIVED- BUSINESS LOAN FROM A BANK |
| PE_CAPITAL_2D | CAPITAL RECEIVED- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_2E | CAPITAL RECEIVED- BUSINESS LOAN FROM FAMILY/FRIENDS |
| PE_CAPITAL_2F | CAPITAL RECEIVED- INVESTMENT BY VENTURE CAPITALISTS |
| PE_CAPITAL_2G | CAPITAL RECEIVED- CROWDFUNDING |
| PE_CAPITAL_2H | CAPITAL RECEIVED- GRANTS |
| PE_CAPITAL_2I | CAPITAL RECEIVED- OTHER |
| PE_CAPITAL_3A | CAPITAL NOT USED- BUSINESS CREDIT CARD |
| PE_CAPITAL_3B | CAPITAL NOT USED- GOVERNMENT-GUARANTEED BUSINESS LOAN |
| PE_CAPITAL_3C | CAPITAL NOT USED- BUSINESS LOAN FROM A BANK |
| PE_CAPITAL_3D | CAPITAL NOT USED- BUSINESS LOAN FROM GOVERNMENT |
| PE_CAPITAL_3E | CAPITAL NOT USED- BUSINESS LOAN FROM FAMILY/FRIEND |
| PE_CAPITAL_3F | CAPITAL NOT USED- INVESTMENT BY VENTURE CAPITALIST |
| PE_CAPITAL_3G | CAPITAL NOT USED- CROWDFUNDING |
| PE_CAPITAL_3H | CAPITAL NOT USED- GRANTS |
| PE_CAPITAL_4_1 | DECLINED FUNDING- POOR CREDIT SCORE |
| PE_CAPITAL_4_10 | DECLINED FUNDING- UNDESIRABLE LOCATION |
| PE_CAPITAL_4_11 | DECLINED FUNDING- NO RELATIONSHIP WITH BANK |
| PE_CAPITAL_4_12 | DECLINED FUNDING- NOT GIVEN A REASON |
| PE_CAPITAL_4_13 | DECLINED FUNDING- OTHER |
| PE_CAPITAL_4_2 | DECLINED FUNDING- LIMITED CREDIT HISTORY |

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_CAPITAL_4_3 | DECLINED FUNDING- LATE PAYMENTS |
| PE_CAPITAL_4_4 | DECLINED FUNDING- AGE OF BUSINESS |
| PE_CAPITAL_4_5 | DECLINED FUNDING- PERSONAL BACKGROUND |
| PE_CAPITAL_4_6 | DECLINED FUNDING- INSUFFICIENT COLLATERAL |
| PE_CAPITAL_4_7 | DECLINED FUNDING- BUSINESS PLAN |
| PE_CAPITAL_4_8 | DECLINED FUNDING- TOO RISKY |
| PE_CAPITAL_4_9 | DECLINED FUNDING- UNDESIRABLE INDUSTRY |
| PE_CAPITAL_5_1 | NOT REQUEST GRANT- FIND GRANT OPPORTUNITIES |
| PE_CAPITAL_5_2 | NOT REQUEST GRANT- DID NOT QUALIFY |
| PE_CAPITAL_5_3 | NOT REQUEST GRANT- THOUGHT IT WAS UNLIKELY |
| PE_CAPITAL_5_4 | NOT REQUEST GRANT- TOO DIFFICULT TO APPLY |
| PE_CAPITAL_5_5 | NOT REQUEST GRANT- TOO DIFFICULT TO ADHERE |
| PE_CAPITAL_5_6 | NOT REQUEST GRANT- ONLY COVER A PORTION |
| PE_CAPITAL_5_7 | NOT REQUEST GRANT- OTHER |
| PE_CAPITAL_6_1 | NOT REQUEST BANK- POOR CREDIT SCORE |
| PE_CAPITAL_6_2 | NOT REQUEST BANK- LACK OF RELATIONSHIP |
| PE_CAPITAL_6_3 | NOT REQUEST BANK- NOT TAKE ON DEBT |
| PE_CAPITAL_6_4 | NOT REQUEST BANK- UNFAVORABLE INTEREST RATE |
| PE_CAPITAL_6_5 | NOT REQUEST BANK- LOAN REPAYMENT TERMS |
| PE_CAPITAL_6_6 | NOT REQUEST BANK- EXPECT TO BE DECLINED |
| PE_CAPITAL_6_7 | NOT REQUEST BANK- OTHER |
| PE_CAPITAL_7_1 | NOT FUNDING FOLLOWING- POOR CREDIT SCORE |
| PE_CAPITAL_7_2 | NOT FUNDING FOLLOWING- LACK OF RELATIONSHIP |
| PE_CAPITAL_7_3 | NOT FUNDING FOLLOWING- NOT TAKE ON DEBT |
| PE_CAPITAL_7_4 | NOT FUNDING FOLLOWING- UNFAVORABLE INTEREST RATE |
| PE_CAPITAL_7_5 | NOT FUNDING FOLLOWING- LOAN REPAYMENT TERMS |
| PE_CAPITAL_7_6 | NE_CAPITAL_7_7 |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_CAPITAL_INSTITUTION_1_1 | CAPITAL INSTITUTION- SMALL LOCAL BANK |
| PE_CAPITAL_INSTITUTION_1_2 | CAPITAL INSTITUTION- LARGE NATIONAL BANK |
| PE_CAPITAL_INSTITUTION_1_3 | CAPITAL INSTITUTION- FINANCIAL SERVICES COMPANY |
| PE_CAPITAL_INSTITUTION_1_4 | CAPITAL INSTITUTION- ONLINE LENDER |
| PE_CAPITAL_INSTITUTION_1_5 | CAPITAL INSTITUTION- CREDIT UNION |
| PE_CAPITAL_INSTITUTION_1_6 | CAPITAL INSTITUTION- FINANCE COMPANY |
| PE_CAPITAL_INSTITUTION_1_7 | CAPITAL INSTITUTION- ALTERNATIVE |
| PE_CAPITAL_INSTITUTION_1_8 | CAPITAL INSTITUTION- COMMUNITY DEVELOPMENT |
| PE_CAPITAL_INSTITUTION_1_9 | CAPITAL INSTITUTION- OTHER INSTITUTION |
| PE_CAPITAL_WS10_RUF | RUF VARIABLE: AMOUNT RECEIVED- OTHER |
| PE_CAPITAL_WS1_RUF | RUF VARIABLE: AMOUNT RECEIVED- PERSONAL |
| PE_CAPITAL_WS2_RUF | RUF VARIABLE: AMOUNT RECEIVED- PERSONAL/BUSINESS CREDIT CARD |
| PE_CAPITAL_WS3_RUF | RUF VARIABLE: AMOUNT RECEIVED- LOCAL/NATIONAL BANK |
| PE_CAPITAL_WS4_RUF | RUF VARIABLE: AMOUNT RECEIVED- FINANCIAL INSTITUTION |
| PE_CAPITAL_WS5_RUF | RUF VARIABLE: AMOUNT RECEIVEDCROWDFUNDING/COMMUNITY DEVELOPMENT |
| PE_CAPITAL_WS6_RUF | RUF VARIABLE: AMOUNT RECEIVED- GOVERNMENT SOURCE |
| PE_CAPITAL_WS7_RUF | RUF VARIABLE: AMOUNT RECEIVED- BUSINESS LOAN FROM FAMILY |
| PE_CAPITAL_WS8_RUF | RUF VARIABLE: AMOUNT RECEIVED- VENTURE CAPITALISTS |
| PE_CAPITAL_WS9_RUF | RUF VARIABLE: AMOUNT RECEIVED- HOME EQUITY LOAN |
| PE_CHALLENGE_1_1_Y2 | FINANCIAL CHALLENGES- NOT AFFORD HEALTH INSURANCE - Y2 |
| PE_CHALLENGE_1_2_Y2 | FINANCIAL CHALLENGES- NOT ACCESS EMPLOYER BENEFITSY2 |
| PE_CHALLENGE_1_3_Y2 | FINANCIAL CHALLENGES- CHALLENGES WITH PERSONAL FINANCES- Y2 |
| PE_CHALLENGE_1_4_Y2 | FINANCIAL CHALLENGES- NOT ENOUGH SAVINGS- Y2 |
| PE_CHALLENGE_1_5_Y2 | FINANCIAL CHALLENGES- ACCESSING CAPITAL- Y2 |

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_CHALLENGE_1_6_Y2 | FINANCIAL CHALLENGES- POOR CREDIT- Y2 |
| PE_CHALLENGE_1_7_Y2 | FINANCIAL CHALLENGES- LIMITED RELATIONSHIP- Y2 |
| PE_CHALLENGE_1_8_Y2 | FINANCIAL CHALLENGES- NONE OF THE ABOVE- Y2 |
| PE_CHALLENGE_2_1 | BUSINESS OPERATION CHALLENGES- GETTING REGISTERED |
| PE_CHALLENGE_2_2 | BUSINESS OPERATION CHALLENGES- NOT KNOWING WHERE TO START |
| PE_CHALLENGE_2_3 | BUSINESS OPERATION CHALLENGES- DOING MY TAXES |
| PE_CHALLENGE_2_4 | BUSINESS OPERATION CHALLENGES- NAVIGATING REGULATIONS |
| PE_CHALLENGE_2_5 | BUSINESS OPERATION CHALLENGES- OBTAINING RELEVANT |
| PE_CHALLENGE_2_6 | BUSINESS OPERATION CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_3_1 | CUSTOMER REACH CHALLENGES- FINDING CUSTOMERS |
| PE_CHALLENGE_3_2 | CUSTOMER REACH CHALLENGES- SETTING UP ONLINE PRESENCE |
| PE_CHALLENGE_3_3 | CUSTOMER REACH CHALLENGES- SECURING PHYSICAL LOCATION |
| PE_CHALLENGE_3_4 | CUSTOMER REACH CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_4_1 | RESOURCE CHALLENGES- PROFESSIONAL SUPPORT |
| PE_CHALLENGE_4_2 | RESOURCE CHALLENGES- ROLE MODELS |
| PE_CHALLENGE_4_3 | RESOURCE CHALLENGES- FAMILY OR FRIENDS |
| PE_CHALLENGE_4_4 | RESOURCE CHALLENGES- COMMUNITY SUPPORT |
| PE_CHALLENGE_4_5 | RESOURCE CHALLENGES- BALANCE |
| PE_CHALLENGE_4_6 | RESOURCE CHALLENGES- MAJOR LIFE EVENT |
| PE_CHALLENGE_4_7 | RESOURCE CHALLENGES- FINDING TIME |
| PE_CHALLENGE_4_8 | RESOURCE CHALLENGES- NONE OF THE ABOVE |
| PE_CHALLENGE_5_1 | ECONOMY OR MARKET CHALLENGES- FINDING AND RETAINING |
| PE_CHALLENGE_5_2 | EMPLOYEES |
| PE_CHALLENGE_5_3 | BUSINESSES |
| PE_CHALLENGE_5_4 | ECONORKMY OR ORALLENGES- COMPETING AGAINST OTHER |
| PE_CHALLENGE_5_5 | ECONOMY OR MARKET CHALLENGES- SUPPLY CHAIN ISSUES |

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| Variable Name | Variable Label |
| :---: | :---: |
| PE_CHALLENGE_6 | OTHER CHALLENGES |
| PE_EMPSTAT_1 | PURSUING IDEA EMPLOYMENT STATUS |
| PE_EMPSTAT_2_1 | NOT WORKING PURSUING- RETIRED |
| PE_EMPSTAT_2_2 | NOT WORKING PURSUING- LAYOFF |
| PE_EMPSTAT_2_3 | NOT WORKING PURSUING- STUDENT |
| PE_EMPSTAT_2_4 | NOT WORKING PURSUING- FAMILY RESPONSIBILITIES |
| PE_EMPSTAT_2_5 | NOT WORKING PURSUING- ILLNESS OR DISABILITY |
| PE_EMPSTAT_2_6 | NOT WORKING PURSUING- JOB NOT AVAILABLE |
| PE_EMPSTAT_2_7 | NOT WORKING PURSUING- NO NEED OR WANT TO WORK |
| PE_EMPSTAT_2_8 | NOT WORKING PURSUING- NONE OF THE ABOVE |
| PE_GIGREASON_1_1 | REASON GIG- PRIMARY INCOME |
| PE_GIGREASON_1_10 | REASON GIG- FLEXIBILITY |
| PE_GIGREASON_1_11 | REASON GIG- NETWORK |
| PE_GIGREASON_1_12 | REASON GIG- FUN |
| PE_GIGREASON_1_13 | REASON GIG- OTHER REASON |
| PE_GIGREASON_1_2 | REASON GIG- SUPPLEMENT PAY |
| PE_GIGREASON_1_3 | REASON GIG- SUPPLEMENT RETIREMENT |
| PE_GIGREASON_1_4 | REASON GIG- HELP FAMILY OR FRIENDS |
| PE_GIGREASON_1_5 | REASON GIG- STARTING OWN BUSINESS |
| PE_GIGREASON_1_6 | REASON GIG- CAREER TRANSITION |
| PE_GIGREASON_1_7 | REASON GIG- MAINTAIN SKILLS |
| PE_GIGREASON_1_8 | REASON GIG- NEW SKILLS |
| PE_GIGREASON_1_9 | REASON GIG- WORKING FOR MYSELF |
| PE_GRANT_TYPE_1_1 | GRANT TYPE- GOVERNMENT SOURCE |
| PE_GRANT_TYPE_1_2 | GRANT TYPE- PRIVATE INSTITUTION |
| PE_GRANT_TYPE_1_3 | GRANT TYPE- NON-PROFIT ORGANIZATION |
| PE_GRANT_TYPE_1_4 | GRANT TYPE- OTHER GRANT SOURCE |
| PE_REASONS_1_1 | REASON IMPORTANCE- OWN BOSS |

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```
Variable Name
PE_REASONS_1_10
PE_REASONS_1_11
PE_REASONS_1_12
PE_REASONS_1_13
PE_REASONS_1_14
PE_REASONS_1_15
PE_REASONS_1_2
PE_REASONS_1_3
PE_REASONS_1_4
PE_REASONS_1_5
PE_REASONS_1_6
PE_REASONS_1_7
PE_REASONS_1_8
PE_REASONS_1_9
PE_REASONS_2
PE_REASONS_3
PE_STEPS_1_1
PE_STEPS_1_2
PE_STEPS_1_3
PE_STEPS_1_4
PE_STEPS_1_5
PE_STEPS_2_1
PE_STEPS_2_2
PE_STEPS_2_3
PE_STEPS_2_4
PE_STEPS_2_5
PE_STEPS_2_6
PE_STEPS_2_7
```

Variable Label
REASON IMPORTANCE- NOT PAID FAIRLY
REASON IMPORTANCE- NOT WORK FOR SOMEONE
REASON IMPORTANCE- START OWN BUSINESS
REASON IMPORTANCE- ROLE MODEL
REASON IMPORTANCE- FAMILY BUSINESS
REASON IMPORTANCE- HELP COMMUNITY
REASON IMPORTANCE- FLEXIBLE HOURS
REASON IMPORTANCE- BALANCE
REASON IMPORTANCE- GREATER INCOME
REASON IMPORTANCE- SUPPLEMENT INCOME
REASON IMPORTANCE- AVENUE FOR IDEAS
REASON IMPORTANCE- UNABLE TO FIND EMPLOYMENT
REASON IMPORTANCE- NOT VALUED
REASON IMPORTANCE- NOT ADEQUATE OPPORTUNITIES
MOST IMPORTANT FOR PURSUING
SECOND MOST IMPORTANT FOR PURSUING
NETWORKING STEPS- FRIEND
NETWORKING STEPS- FAMILY MEMBER
NETWORKING STEPS- MENTOR
NETWORKING STEPS- EXPERTS
NETWORKING STEPS- NONE OF THE ABOVE
TECHNICAL OR MARKET RESEARCH STEPS - LEADERS
TECHNICAL OR MARKET RESEARCH STEPS - PROFESSIONAL ADVICE
TECHNICAL OR MARKET RESEARCH STEPS - MARKET RESEARCH
TECHNICAL OR MARKET RESEARCH STEPS - PATENTS
TECHNICAL OR MARKET RESEARCH STEPS - PROTOTYPE
TECHNICAL OR MARKET RESEARCH STEPS - FEEDBACK
TECHNICAL OR MARKET RESEARCH STEPS - NONE OF ABOVE

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| Variable Name | Variable Label |
| :--- | :--- |
| PE_STEPS_3_1 | BUSINESS DEVELOPMENT STEPS- ATTENDED TRAININGS |
| PE_STEPS_3_2 | BUSINESS DEVELOPMENT STEPS- APPLIED TO SUPPORT PROGRAM |
| PE_STEPS_3_3 | BUSINESS DEVELOPMENT STEPS- NONE OF THE ABOVE |
| PE_STEPS_4_1 | BUSINESS FINANCING STEPS- EXPLORED BANK FINANCING OPTIONS |
| PE_STEPS_4_2 | BUSINESS FINANCING STEPS- APPLIED FOR FINANCING |
| PE_STEPS_4_3 | BUSINESS FINANCING STEPS- CONVERSATIONS ABOUT FUNDING |
| PE_STEPS_4_4 | BUSINESS FINANCING STEPS- OWN CAPITAL |
| PE_STEPS_4_5 | BUSINESS FINANCING STEPS- NONE OF THE ABOVE |
| PE_STEPS_5_1 | ORGANIZATIONAL PLANNING STEPS- CREATE SPREADSHEETS |
| PE_STEPS_5_2 | ORGANIZATIONAL PLANNING STEPS- CREATE WEBSITE |
| PE_STEPS_5_3 | ORGANIZATIONAL PLANNING STEPS- CREATE SOCIAL MEDIA |
| PE_STEPS_5_4 | ORGANIZATIONAL PLANNING STEPS- BUSINESS PLAN |
| PE_STEPS_5_5 | ORGANIZATIONAL PLANNING STEPS- CREATE PITCH DECK |
| PE_STEPS_5_6 | STAFFING AND GROWTH STEPS- FIRST CUSTOMER |
| PE_STEPS_5_7 | STAFFING AND GROWTH STEPS- MADE SALE |
| PE_STEPS_6_1 | STAFFING AND GROWTH STEPS- HIRED EMPLOYEE |
| PE_STEPS_6_2 | STAFFING AND GROWTH STEPS- QUIT JOB |
| PE_STEPS_6_3 | STAFFING AND GROWTH STEPS- NONE OF THE ABOVE |
| PE_STEPS_6_4 | OTHER STEPS |
| PE_STEPS_6_5 | REASON FOR NOT ENGAGE- NETWORKING |
| PE_STEPS_7 | REASON FOR NOT ENGAGE- RESEARCH |
| PE_STEPS_REASONS_A | REASON FOR NOT ENGAGE- DEVELOPMENT |
| PE_STEPS_REASONS_B | REASON FOR NOT ENGAGE- FINANCING |
| PE_STEPS_REASONS_C | REASON FOR NOT ENGAGE- PLANNING |
| PE_STEPS_REASONS_D | REASON FOR NOT ENGAGE- STAFFING |
| PE_STEPS_REASONS_E | PE_STEPS_REASONS_F |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :--- | :--- |
| PE_STOPREASON_1_1 | STOP WORKING FOR YOURSELF FACTORS- LACK OF FINANCIAL <br> RESOURCES |
| PE_STOPREASON_1_10 | STOP WORKING FOR YOURSELF FACTORS- PROMOTION AT WORK |
| PE_STOPREASON_1_11 | STOP WORKING FOR YOURSELF FACTORS- BACK TO SCHOOL |
| PE_STOPREASON_1_12 | STOP WORKING FOR YOURSELF FACTORS- NEEDED HEALTH <br> INSURANCE |
| PE_STOPREASON_1_13 | STOP WORKING FOR YOURSELF FACTORS- OTHER FACTOR |
| PE_STOPREASON_1_2 | STOP WORKING FOR YOURSELF FACTORS- LACK OF TIME |
| PE_STOPREASON_1_3 | STOP WORKING FOR YOURSELF FACTORS- LOST FOCUS |
| PE_STOPREASON_1_4 | STOP WORKING FOR YOURSELF FACTORS- NO SUPPORT |
| PE_STOPREASON_1_5 | STOP WORKING FOR YOURSELF FACTORS- DIFFICULTY WITH |
| PARTNERS |  |
| PE_STOPREASON_1_6 | STOP WORKING FOR YOURSELF FACTORS- FAMILY NOT SUPPORTIVE |
| PE_STOPREASON_1_7 | STOP WORKING FOR YOURSELF FACTORS- TOO RISKY |
| PE_STOPREASON_1_8 | STOP WORKING FOR YOURSELF FACTORS- MAJOR LIFE EVENT |
| PE_STOPREASON_1_9 | STOP WORKING FOR YOURSELF FACTORS- NEW JOB |
| PE_STOPREASON_2 | STOP WORKING FOR YOURSELF - PRIMARY REASON |
| PE_STOPREASON_3 | STOP WORKING FOR YOURSELF - SECONDARY REASON |
| PSU | PSU (PRIMARY SAMPLING UNIT) |
| QLANGUAGE | SURVEY LANGUAGE |
| QMODE | SURVEY MODE |
| RACE | RACE- EQUIVALENT OF AMERISPEAK PRELOAD |
| REGION_DRV | CENSUS REGION DERIVED FROM ZIP CODE |
| REMOTE_1 | ALLOWED TO WORK REMOTELY |
| REMOTE_2 | WORK REMOTELY |
| REMOTE_3 | REMOTE WORK POLICY |
| RUCC_DRV | COUNVTY VARIABLE: URBANICITY MEASURE DERIVED FROM |
| R_SUID |  |

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## ALPHABETIC INDEX OF VARIABLES

| Variable Name | Variable Label |
| :---: | :---: |
| SAMP_TYPE | EPOP SAMPLE TYPE |
| STRATA | SAMPLING STRATA |
| S_ADDBIZ_1 | CURRENTLY OWN ANY OTHER BUSINESS |
| S_ADDBIZ_2 | TOTAL BUSINESSES OWNED |
| S_ADDBIZ_3 | EVER OWNED ADDITIONAL BUSINESS |
| S_ADDFREE_1 | OTHER CURRENT FREELANCER ROLES |
| S_ADDFREE_2 | TOTAL FREELANCER JOBS |
| S_ADDFREE_3 | EVER A FREELANCER |
| S_FORMBIZ_1 | EVER OWNED A BUSINESS |
| S_FORMBIZ_2 | OUTSIDE OF FREELANCE, EVER OWNED A BUSINESS |
| S_FORMBIZ_STAT_1 | S_FORMBIZ_STAT_1 |
| S_FORMBIZ_STAT_2 | CLOSE, SELL, OR LEAVE BUSINESS |
| S_FORMBIZ_STAT_3 | APPROXIMATELY CLOSE, SELL, OR LEAVE BUSINESS |
| S_FORMFREE_1 | EVER FREELANCER |
| S_FORMFREE_STAT_1_Y2 | STILL FREELANCER - Y2 |
| S_FORMFREE_STAT_2 | YEAR STOP PREVIOUS WORK |
| S_FORMFREE_STAT_3 | APPROXIMATELY STOP PREVIOUS WORK |
| S_GIGCHECK_1 | MAIN JOB GIG WORK |
| S_GIGCHECK_2 | SECOND JOB GIG WORK |
| S_GIGCHECK_3 | OUTSIDE GIG WORK |
| S_GIGCHECK_3_IMPUTED | INDICATOR FOR IMPUTED S_GIGCHECK_3 VALUES |
| S_GIGPLATFORM_1 | GIG PLATFORM COMPANY COORDINATING |
| S_GIGPLATFORM_2 | GIG PLATFORM ONLINE APP |
| S_GIGPLATFORM_DRV | GIG PLATFORM FOR COORDINATION OF GIG WORK TYPE |
| S_INTEREST_2 | INTEREST IN STARTING BUSINESS |
| S_JOBSTAT_1 | WORKED FOR PAY LAST WEEK |
| S_JOBSTAT_2 | WORKED FOR PAY LAST WEEK EVEN AN HOUR |
| S_JOBSTAT_3 | LOOKED FOR WORK LAST WEEK |

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| Variable Name | Variable Label |
| :---: | :---: |
| S_JOBSTAT_4_1 | REASONS NOT WORKING LAST WEEK - RETIRED |
| S_JOBSTAT_4_2 | REASONS NOT WORKING LAST WEEK - LAYOFF |
| S_JOBSTAT_4_3 | REASONS NOT WORKING LAST WEEK - STUDENT |
| S_JOBSTAT_4_4 | REASONS NOT WORKING LAST WEEK - FAMILY RESPONSIBILITIES |
| S_JOBSTAT_4_5 | REASONS NOT WORKING LAST WEEK - CHRONIC ILLNESS OR PERMANENT DISABILITY |
| S_JOBSTAT_4_6 | REASONS NOT WORKING LAST WEEK - SUITABLE JOB NOT AVAILABLE |
| S_JOBSTAT_4_7 | REASONS NOT WORKING LAST WEEK - DID NOT NEED OR WANT TO WORK |
| S_JOBSTAT_4_8 | REASONS NOT WORKING LAST WEEK - NONE OF THE ABOVE |
| S_JOBSTAT_5_1 | NOT WORKING REASON- SELF-EMPLOYED AND NOT PAID |
| S_JOBSTAT_5_2 | NOT WORKING REASON- VACATION |
| S_JOBSTAT_5_3 | NOT WORKING REASON- PAID LEAVE |
| S_JOBSTAT_5_4 | NOT WORKING REASON- OTHER BENEFITS |
| S_JOBSTAT_5_5 | NOT WORKING REASON- SABBATICAL |
| S_JOBSTAT_5_6 | S_JOBSTAT_5_6 |
| S_JOBSTAT_6 | IMPORTANT TO KNOW YOUR JOB STATUS |
| S_JOB_1 | MAIN JOB/WORK ARRANGEMENT IN THE LAST WEEK |
| S_JOB_2 | SECOND JOB |
| S_NASCENT_1 | NASCENT NEW BUSINESS |
| S_PAIDJOB_1 | WORK FOR PAY AT SECOND JOB |
| S_WITHDRAW_1 | WITHDRAWN BUSINESS |
| WTPROB | PROBABILITY WEIGHT: FOR WORK WITH ONLY ABS AND AMERISPEAK SAMPLES |
| WTSURVY | SURVEY WEIGHT: APPLIES TO ALL CASES |

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